



**University of Mary Washington, University Center – Chandler Ballroom
Wednesday, June 7, 2017
Speaker Bios**

**Dr. Troy D. Paino
President
University of Mary Washington**

Dr. Troy D. Paino took office as the tenth president of the University of Mary Washington, effective July 1, 2016. A personable, student-focused leader, Paino is deeply committed to Mary Washington's public liberal arts and sciences mission of providing academic excellence and social uplift in equal measure.

Paino earned doctorate and master's degrees in American studies from Michigan State University. He holds a juris doctorate from Indiana University and a bachelor's degree in history and philosophy from Evangel University.

His teaching and scholarly interests include American higher education, 20th-century cultural and social history and American legal history. He has written extensively on the history of American sports and published his book, *The Social History of the United States: 1960s*, in 2008.

Dr. Paino is a member of the Association of American Colleges and Universities (AAC&U) President's Trust for Liberal Education and America's Promise (LEAP). He is president of the Council of Public Liberal Arts Colleges (COPLAC).

Prior to coming to UMW, Paino served for six years as president of Truman State University in Kirksville, Missouri. Previously, he was Truman State's provost and vice president for academic affairs, and he also served as dean of Winona State University's College of Liberal Arts.

He and his wife, Kelly, have two daughters, Sophia and Chloe.



**Barry I. Matherly, CEcD, FM
President & CEO
Greater Richmond Partnership**

Barry I. Matherly is a certified economic developer with over 23 years of leadership experience at the city, county, regional and university levels. He also interned 3 years for the United States Department of Commerce and worked 6 years in management for a Fortune 500 company.

Currently, Barry is President and CEO at the Greater Richmond Partnership, a public/private regional organization that is the single point of contact for domestic and international businesses looking to locate or expand in the Richmond Virginia Region.

Mr. Matherly is the Immediate Past Chair of the International Economic Development Council, the largest economic development association in the world, and is on the Governance Committee. Barry also serves on the Executive Board of the Economic Development Institute at the University of Oklahoma and is an institute instructor.



Locally, Barry serves on the University of Richmond School of Business Executive Advisory Council and the Japan-Virginia Society Board of Directors. In addition, he is a member of the Richmond Real Estate Group, The Forum Club and the Virginia Economic Developers Association.

Barry has a bachelor's degree from James Madison University and a master's degree from Virginia Tech University. He is also a graduate of the Economic Development Institute at the University of Oklahoma and a recipient of the Robert B. Cassell Leadership Award.

Previously, he was the executive director of the Lincoln Economic Development Association in North Carolina, the Director of Economic Development for the communities of Goochland and Pulaski, Virginia and the Special Projects Manager at the Economic Development Assistance Center at Virginia Tech University.

Barry Matherly, a graduate of Leadership Metro Richmond, was named one of the 40 Leaders Under 40 (2002) by the Charlotte Business Journal, recognized as a North Carolina Main Street Champion, designated as a Fellow Member by IEDC and is a Senior Fellow of the American Leadership Forum.

John Accordino, PhD, FAICP
Dean of the L. Douglas Wilder School of Government and Public Affairs
Virginia Commonwealth University

John Accordino, PhD, FAICP is Dean of the L. Douglas Wilder School of Government & Public Affairs, and Professor of Urban & Regional Planning at Virginia Commonwealth University. Accordino's research and teaching focus on economic development policy & planning and commercial-district revitalization in the US and Europe.

While serving as Director of the Wilder School's Center for Urban & Regional Analysis (until March 2017), he co-authored *VCU's Impact on the Region: Talent, Innovation and Collaboration* and oversaw VCU's role in organizing the *Metro Richmond Exports Initiative*, in collaboration with regional economic development partners.

Stephanie Landrum
President & CEO
Alexandria Economic Development Partnership

Stephanie Landrum is President & CEO of the Alexandria Economic Development Partnership (AEDP). Appointed by the Board of Directors in April 2015, Stephanie has held leadership roles in the organization since 2005. AEDP is responsible for leading the City of Alexandria's efforts to grow the tax base, diversify the economy and attract and retain businesses and organizations. The public-private corporation is focused on defining and marketing Alexandria as an innovative, creative, diverse, knowledge-based community with a high quality of life.

AEDP utilizes marketing events, relationships with commercial brokerage, ownership and development communities, and media relations to promote Alexandria. The organization and its leadership serve as chief economic advisor to various groups in Alexandria and provide advice and information to the Alexandria City Council, Planning Commission and City Departments.

AEDP is host to the Alexandria Small Business Development Center (SBDC) and Capitol Post, two organizations that support the formation and growth of entrepreneurs, the latter with a specific focus on veterans. As President & CEO, Stephanie provides strategic and financial oversight to these two hosted organizations.

Stephanie also acts as administrator for the City of Alexandria's Industrial Development Authority, a bond financing entity that assists qualified businesses and organizations with making investments within the City of Alexandria.

Stephanie serves in various capacities on Boards, Commissions and Committees related to

economic development, marketing and business throughout the Washington, DC region. She also serves on the Executive Committee and Board of the Virginia Economic Developers Association (VEDA), focused on shaping economic development public policy statewide, as well as providing strong and effective education and networking for economic development professionals.

Stephanie holds a Bachelor of Science degree in City and Regional Planning from the University of Virginia, Charlottesville, VA and a Master's in Business Administration from the University of Virginia's Darden School of Business.

Sean Mallon
Associate Vice President for Entrepreneurship and Innovation
George Mason University



Sean Mallon has more than 20 years of investment and start-up experience. Prior to his arrival at George Mason University in 2016, he served as senior investment director for the CIT GAP Funds, a seed- and early-stage technology venture fund within the Center for Innovative Technology. He oversaw a portfolio of more than 100 companies and led new investments in Virginia-based technology companies committed to rapid growth and the development of innovative products and services. He has founded two companies and has worked with several others in senior roles ranging from sales and marketing to product management, supply chain and finance. From 1999 to 2003, he was a principal at Mid-Atlantic Venture Funds, a \$200 million early-stage venture capital firm focused on the telecommunications and IT industries. He holds an AB degree from Princeton University and an MBA from the Wharton School of the University of Pennsylvania.

Afroze Mohammed
Associate Director of Strategic Alliances
Office of Economic Development, Virginia Tech

Afroze Mohammed joined Virginia Tech as Associate Director of Strategic Alliances in December 2011, based in the National Capital Region. Her role focuses on building strong partnerships between Virginia Tech and companies in metropolitan Washington, DC, with the goal of fostering greater collaboration in research endeavours, entrepreneurial activities, and economic development. Afroze is active in economic development and industry groups in the National Capital Region.

Afroze brings to Virginia Tech a high-performance track record in industry, consulting, and research. She has directed successful product marketing and alliance development programs at leading energy, educational technology, and telecommunications software companies.

At the CURRENT Group, an innovative smart grid company, Afroze developed a partnership program with complementary technology providers, including both Fortune 500 companies and start-up ventures. Earlier, as Director of Product Marketing at Blackboard Inc., an educational software company that is one of Washington DC's top entrepreneurial success stories, Afroze led marketing initiatives for Blackboard's flagship e-learning products and managed partnerships with industry associations to increase Blackboard's market penetration and reputation. At Lucent Technologies, Afroze ran product marketing and alliance programs for business intelligence products. In the academic arena, she worked as a Research Associate at Harvard Business School, developing best-selling case studies on topics in marketing, policy, operations, and international business.



Afroze has an MBA from the Yale School of Management and a BA in Economics, *summa cum laude*, from Georgetown University.

Carrie Chenery
Executive Director
Shenandoah Valley Partnership

Carrie Chenery is the Executive Director of the Shenandoah Valley Partnership (SVP), the region's economic development and marketing organization. SVP is the one-stop economic development resource for business attraction, business expansion and workforce development opportunities in the Shenandoah Valley, representing 12 localities and over 160 private sector members. Carrie formerly worked in the Virginia Office of the Governor where she served as the Assistant Secretary of Agriculture & Forestry and was responsible for the oversight and advancement of economic development efforts, including providing administration of the Governor's Agriculture and Forestry Industries Development (AFID) fund, related to Virginia's largest private industries of agriculture and forestry. Prior to her role in the Governor's Office she gained valuable, wide-ranging economic development, marketing, government relations and communication experience as the Manager of Legislation & Policy at the Virginia Economic Development Partnership and as a Director of Government Affairs with the law firm Williams Mullen.

A native of Rockbridge County, Carrie is a graduate of Virginia Tech where she earned a Bachelor of Science degree in Environmental Policy & Planning and Agricultural & Applied Economics. She is also a graduate of the Political Leaders Program through the Sorensen Institute for Political Leadership at the University of Virginia. She serves on the Shenandoah Valley Workforce Development Board, the Massanutten Technical Center Foundation Board, the Center for Rural Virginia Board, the Mary Baldwin University Advisory Board of Visitors, and as a gubernatorial appointee to the Virginia Biotechnology Research Partnership Authority Board. In 2017, Carrie was named one of North America's Top 50 Economic Developers by Consultant Connect. She lives in Staunton, Virginia, with her husband, Taylor.

Mary Lou Bourne
Executive Director, Technology Innovation & Economic Development
James Madison University
Executive Director, James Madison Innovations, Inc.

In Bourne's dual role, she provides leadership and support to a wide variety of inventors by protecting, marketing, licensing and commercializing intellectual property created by JMU faculty/staff, as well as educating students and community members on intellectual property issues. She facilitates economic development collaborations across the region and the state by making connections for innovators and entrepreneurs. Bourne worked with local business investors to create the Shenandoah Valley Angel Investors in 2015, a network of private investors that help fund technology startup companies in the Valley.

A Certified Public Accountant, Bourne is the chair of the Shenandoah Valley Innovation Coalition (SVIC) and the chair of Virginia's University-Based Economic Development (UBED) Fall 2017-19. She is actively involved in a wide variety of programs that promote the economic development of the region.

Bourne is a member of: Shenandoah Valley Technology Council; Association of University Technology Managers (AUTM); Virginia Economic Developers Association (VEDA); Virginia Innovation Ecosystem; JMU Graduate Council; University Economic Development Association (UEDA); GO Virginia state-wide advisory workgroup; Harrisonburg City Comprehensive Plan

Advisory Committee on Economic Development; and Virginia Innovation Alliance (secretary).

Bourne received a MS in Integrated Science and Technology from James Madison University in 2004 where her graduate research in identity theft culminated in a system dynamics model entitled "The Dynamics of Identity Theft: A Comparison of Symptomatic and Systemic Solutions". Bourne's previous work experience includes project management and information systems implementation as Controller at Bridgewater College, Virginia Tech where she served as the Associate Director of Administrative Information Systems, and The Mountain Institute, an international non-profit organization.

Mary Lou is married to JMU's Athletic Director, Jeff Bourne. They have two sons, Jason and daughter-in-law Megan in Charlotte, NC, and Kyle in New York City, all graduates of James Madison University. Together as a family, they bleed purple.

Curry A. Roberts

President

Fredericksburg Regional Alliance at the University of Mary Washington

In 2014, Roberts became president of the Fredericksburg Regional Alliance, a public/private economic development marketing organization for five localities in central Virginia. The FRA has an annual operating budget of \$650,000 and is 54% privately funded.

Previously, Roberts was a principal with Hirschler Fleischer Consulting, a Richmond-based government relations/business consulting firm. He is also a past president of the private, non-profit organization that produces the annual State Fair of Virginia and other events. Roberts has served as the president of PM Holdings, LLC and managing director of JWK Properties, Charlottesville, Virginia, a diversified agricultural holding company. In addition, Roberts was senior vice president of Associated Services Corporation, Danville, Virginia, one of the nation's largest laundromat companies.

Roberts was Secretary of Economic Development for the Commonwealth of Virginia from 1988 to 1990, following two years as deputy secretary.

Roberts was appointed to the Southern States Board of Directors as a public director from Virginia in 1992 and in January 2013, was elected vice chairman. Currently Roberts is chairman of the board's Executive Committee and a member of the Governance Committee.

Roberts is a 1980 graduate of Virginia Tech with a B.A. in political science. In 2014 he was a co-recipient of the Virginia Tech Alumni Association's Distinguished Alumni Services Award. He is a past president of the board of directors of the Virginia Tech Alumni Association and is the former chair of the Memorial Construction Committee for the Virginia Public Safety Foundation. Roberts currently serves on the Board of Directors for the Rappahannock Economic Development Corporation; the Dean's Roundtable for the College of Liberal Arts and Human Sciences at Virginia Tech; and is active in the Virginia Economic Developers Association.

Richard (Rick) R. Pearce
Vice President for Administration & Finance & CFO
University of Mary Washington

Richard R. Pearce, is Vice President for Administration and Finance for the University of Mary Washington and Treasurer of the UMW Foundation. This role is critical for supporting the institution's educational mission, providing fundamental services to students, faculty, and staff, and promoting the welfare and successful operation of the University of Mary Washington.

Mr. Pearce is affiliated with, and an officer and director of, several community organizations in the area. He received a B.S. in Public Administration from Virginia Tech and an M.B.A. from Radford University. Through his involvement with the University and the Foundation, he strives to support the future success of UMW and its enduring dedication to excellence.



Angeline Godwin, PhD, JD
President
Patrick Henry Community College

Steering Patrick Henry Community College into the next 50 years is Dr. Angeline Godwin, the third and current president.

Since joining the PHCC family on July 1, 2012, Dr. Godwin has led the college toward a future of excellence and innovation. Many new initiatives and partnerships have been created to ensure PHCC's role in the community as a leader in education, workforce training, and entrepreneurship.

Under Dr. Godwin's leadership, the college has seen positive trends in student engagement, renewed excitement among students, faculty, and staff, and an increase in partnerships with area businesses and organizations.

Dr. Godwin has overseen the addition of new degree specializations, course offerings, and programs. PHCC was the first community college in the nation with courses in Innovation Engineering with certified instructors, and is home to unique programs including the Cisco Academy, Siemens Mechatronics, and medical sciences.

She was instrumental in the revitalization of PHCC's performing arts program through the creation of Patriot Players, a performing arts troupe that engages students in a structured performing arts environment, broadens the artistic talent of its members, and offers educational opportunities in stage management, lighting, sound, and other aspects of musical theatre.

In addition, Dr. Godwin has led efforts to rebrand the Patrick Henry Community College motorsports program into The Racing College, extending its reach throughout the nation and increasing its local physical footprint by more than 100,000 square feet with the purchase of a state-of-the-art facility.

Dr. Godwin makes it a priority to learn as much as possible about the needs and opportunities unique to all communities served by the college. She serves on a number of boards and committees throughout the area including the board for Phoenix Community Development Corporation, United Way of Henry County and Martinsville, MHC Chamber of Commerce C-Peg, and the Tennessee Valley Corridor Leadership Council. Additionally, she serves as a presidential representative with National Junior College Athletic Association and on the Board of Trustees for the Institute for Advanced Learning and Research in Danville.

She serves on several committees for Virginia's Community Colleges including the VCCS Strategic Planning Task Force and VCCS Performance Task Force. She is a VCCS representative



to the General and Professional Advisory Committee (GPAC) and the Council of Presidents (COP) with the State Council of Higher Education for Virginia (SCHEV).

Before starting at PHCC, she led a group of family-owned businesses in Mississippi and worked in innovation-based economic development since 2000.

Dr. Godwin is a first-generation college graduate with a law degree from Thomas M. Cooley Law School in Lansing, Michigan, and a Ph.D. in English from Florida State University. She holds a master's degree from the University of Alabama, a master's degree from Florida State University, a bachelor's degree from Troy State University, and an associate degree from Gulf Coast Community College in Florida.

She served as president of the Ashland Community and Technical College District in Ashland, KY from 1997 to 2000, and as dean of arts and sciences at Jackson State Community College in Jackson, TN.