

PRESS RELEASE

Title: Announcement ó Asset Protection Presentation

Attorney Michael J. Willis, J.D., C.P.A., and Attorney Benjamin J. Herbert, J.D., of Willis Law, recently gave presentations to the Kalamazoo offices of Morgan Stanley Smith Barney and Prudential on the topic of asset protection for life insurance salespersons and financial advisors. The program provided information regarding benefits of asset protection planning and optimal time for asset protection planning. Also provided by Attorneys Willis and Herbert was advice regarding asset protection issues for Qualified Retirement Plans and IRAs, strategies for protecting business assets through the creation of a limited liability company, as well as planning techniques for marital property and personal real estate, and the advantages of asset protection through the use of a Trust. The program offered a one hour continuing education credit for insurance salespersons and a one hour CFP credit for certified financial planners. Willis Law is a full-service business law firm headquartered in downtown Kalamazoo with offices in Grand Rapids, South Haven and Paw Paw.