



Greater Charlotte Apartment Association

Smoke-Free Multi-Unit Housing Certification Application



Clean Air is an Amenity to Brag About!

To apply for the Greater Charlotte Apartment Association Smoke-Free Certification, a community must have a lease or contract that prohibits employees, residents and guests from smoking in specified areas in the community. **The minimum requirement for the certification is a policy that prohibits smoking indoors, on porches, balconies or patios where applicable.** (More broad policies are legal and recommended. They may include other outdoor private and common areas, building perimeter restrictions, 100% smoke-free campus and prohibition of electronic cigarettes and/or hookah.)

To apply, complete the form below:

Name of Property _____

Address _____

City _____ County _____ State _____ Zip _____

Owner/Contact _____ Phone _____

Title _____

Website _____

Property Classification: Mkt Rate Affordable Public Year Built _____ Total Units _____

of Units in Smoke-Free Buildings _____ Date of Smoke-Free Policy _____

Please check all boxes that apply to your smoke-free policy.

Smoking (defined as cigarettes, pipes, cigars, cigarillos) is prohibited in the following areas:

- | | |
|---|---|
| <input type="checkbox"/> Inside apartment homes (<u>minimum requirement</u>) | <input type="checkbox"/> Outside except designated areas |
| <input type="checkbox"/> Indoor common areas (<u>minimum requirement</u>)
(hallways, clubhouse, laundry etc.) | <input type="checkbox"/> 100% Smoke-free campus |
| <input type="checkbox"/> Outdoor private areas (<u>minimum requirement</u>) | <input type="checkbox"/> Electronic Cigarettes prohibited indoors |
| <input type="checkbox"/> porch <input type="checkbox"/> patio <input type="checkbox"/> balcony (where applicable) | <input type="checkbox"/> Hookah prohibited indoors |
| <input type="checkbox"/> Outside within 25 feet of all buildings | <input type="checkbox"/> Other (please specify) _____ |

Certification is \$45/property. Includes a Smoke-free Certification packet with the following benefits

- Two smoke-free certification decals to display at property (more may be purchased for \$5 each)
- Materials from GCAA to display in leasing office or clubhouse
- Smoke-free-certified logos for use on website and in printed marketing materials
- Recognition in list of smoke-free communities on GCAA website
- Access to technical support (from public health staff) for policy compliance and quit support
- Recognition at GCAA events, through community partners, in news stories and on social media sites

Order form:

_____ properties @\$45 Total: _____ Additional decal order: _____ @ \$5 each Total: _____

Check enclosed _____ Please bill me _____

Signed: _____ Date: _____

Please email application to info@greatercaa.org or mail to the GCAA address listed below.

Stay on the Cutting Edge: Smoke-Free is the Industry Trend

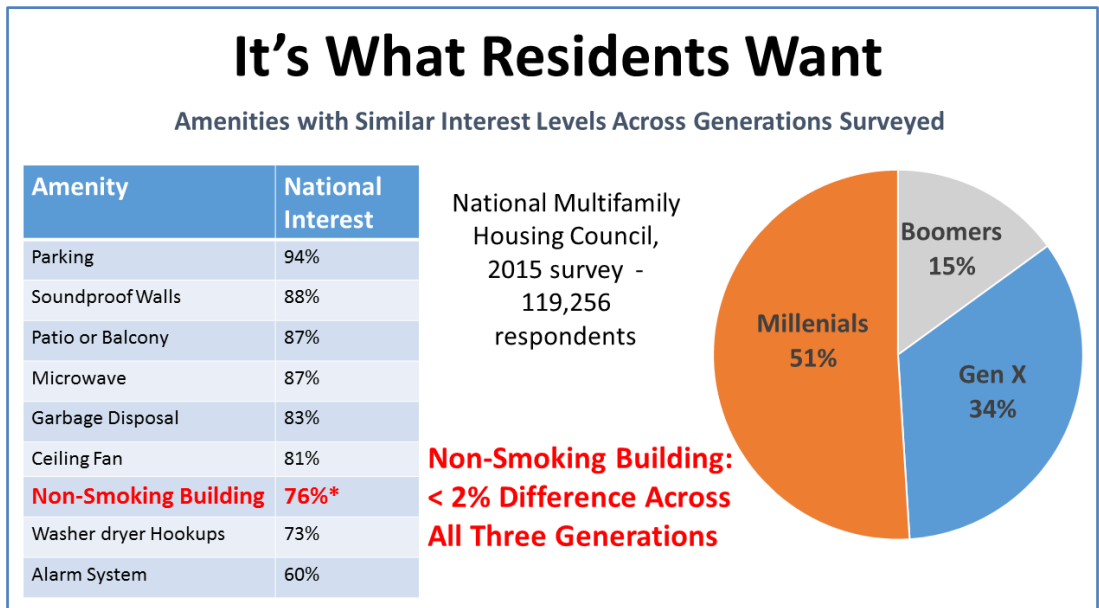


Benefits of Smoke-Free Certification

Attract New Residents – Smoke-Free is in Demand

In a survey conducted in 2015 by the National Multifamily Housing Council of nearly 120,000

residents in the US, they found that 76% of residents across all generation levels are interested in non-smoking buildings as an amenity. Smoke-free status is something that residents of all ages want and support! When people are seeking information about places to live, they want to be able to compare one



community to another. The checklist of things important to them to consider is likely to include a non-smoking community.

Project a Healthy, Green Image

A smoke-free certification indicates a better living environment for residents and pets and provides another opportunity to distinguish your property from others. Wellness-minded design is growing in popularity as younger generations are pushing for healthier environments in their workplaces and homes. Many property owners are adopting the U.S. Green Building Council's LEED (Leadership in Energy & Environmental Design) certification system and smoke-free fits within the LEED design. In addition, the North Carolina Housing Finance Agency updated the guidelines in its 2015 Qualified Allocation Plan to require affordable housing properties to be smoke-free to qualify for low-income housing tax credits.

A Smart Business Decision with Multiple Benefits

Adopting a smoke-free policy is good for your bottom line. Many property owners and managers in NC have gone smoke-free to save in costs. The sooner you go smoke-free, the sooner you can save money in decreased maintenance, turnover, and fire damage costs. Providing a clean and healthy environment for residents can be a big selling point for your property and those with a smoke-free policy may see an increase in resident demand.

With Smoke-Free Certification from GCAA, your property will be highlighted not only on the GCAA website, but also by **GCAA's community partners** listed below.



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Join today and be recognized!