

GSAE Annual Meeting, Greenville, SC, May 30-June 1

Date	Time	Activities	Meeting Room	
Wed- May 30	10:00	Let's Play Golf!	The Preserve at Verdae	
	2:00-5:15	Registration & Connections Lounge & Silent Auction	Redbud Suite	
	2:00-4:00	Media Training & Branding Workshop – Greg Burton	Dogwood Suite	
	2:00-4:00	Who Will Pick Out Your Nursing Home, Your Boss or Your Family? Aubie Knight, CIC, CRM	Magnolia Suite	
	4:15-5:15	New Member and First Time Attendee Orientation	Crepe Myrtle Room	
	6:15-7:30	Opening reception – Sponsored by Hyatt Regency Greenville	Studio 220	
	7:30	Delicious dine around options in Greenville, South Carolina	Open	
	Thu-May 31	7:30-2:45	Registration , Silent Auction in Connections Lounge with Meeting Sponsors	Redbud Suite
8:00-8:30		Breakfast – sponsored by VisitNorfolk	Studio 220	
8:30-10:00		Opening Session featuring Tom Pierce, Emotional Intelligence - The Leadership Spark that Ignites Association Excellence	Studio 220	
10:00-10:30		Break and Silent Auction in Connections Lounge with Meeting Sponsors - sponsored by VisitNorfolk	Redbud Suite	
10:30-11:45		Hunting for Teamwork? Bring Out the Animal in You! Tom Pierce, MBA – sponsored by Henssler Asset Management, LLC	Crepe Myrtle Room	
10:30-11:45		Crisis Communications in a Social Media World- Greg Burton- sponsored by WebLink International	Magnolia Suite	
10:30-11:45		365 Day Member Communication Plan – Scott Oser	Dogwood Suite	
10:30-11:45		Meetings in the Southeast Panel –Crossfield, Shuford, Maharry. Moderated by Kevin Udell.	Gardenia Suite	
11:45-1:00		Luncheon featuring Sarah Sladek, The End of Membership as We Know It, sponsored by the hosts of the 2013 GSAE Annual Meeting, Augusta CVB & Augusta Marriott at the Convention Center	Studio 220	
1:15-2:30		Board Orientation: Getting the Board You Deserve- Jeff Jowdy	Magnolia Suite	
1:15-2:30		Fraud Prevention and Internal Controls for Associations – Matt Gunning, CPA	Gardenia Suite	
1:15-2:30		Creating a Must-Have Membership- Sarah Sladek – sponsored by the Grand Hotel Marriott Resort Golf Club & Spa	Crepe Myrtle Room	
1:15-2:30		Help Your Customers Buy - Cullen Hackler	Dogwood Suite	
2:30 – 3:00		Break with our Meeting Sponsors and book signing with Sarah Sladek – sponsored by Augusta TEE Center	Redbud Suite	
3:00-5:00		Community Service or free time	Open	
5:10 and 5:20		Trolley rides to Fluor Field	Outside hotel	
5:30-9:00		Finale at the Baseball Game-sponsored by Greenville CVB & their industry pals	Flour Field	
Fri-June 1		7:30-11:30	Registration and Silent Auction in Connections Lounge hosted by Meeting Sponsors	Redbud Suite
		8:00-8:30	Breakfast – sponsored by VisitNorfolk	Studio 220
		8:30-9:45	General Session featuring Doug Eadie, Leading Out-of-the-Box Change, sponsored by GEICO	Studio 220
	9:45-11:00	Strategic Breakout with Doug Eadie	Gardenia Suite	
	9:45-11:00	Fix it or Flee it? Greg Melia, CAE, sponsored by UGA Hotel and Conference Center	Magnolia Suite	
	9:45-11:00	Are You Hitting the Mark? Colosetti, Bowles and Murphy	Dogwood Suite	
	9:45-11:00	Working with Associations - Jack Dozier, CAE and Sharon Hunt, CAE	Crepe Myrtle Room	
	11:00-11:30	Book Signing, Break and Silent Auction closes in the Connections Lounge with Meeting Sponsors – sponsored by Reed, Quinn & McClure, CPAs	Redbud Suite	
	11:30-12:45	Drugs Don't Work - Chuck Wade	Crepe Myrtle Room	
	11:30-12:45	Membership Recruitment Successes Using Organizational Assessment Approaches- Lane, Miller and Kirsch	Magnolia Suite	
	11:30-12:45	The Way We Work Panel: Virtual, Commute, Telework, or Flex time? Black, Daniel, Hall and Minnick	Gardenia Suite	
	11:30-12:45	A Story of Vision - Brock Koonce – sponsored by the Greenville Convention & Visitors Bureau	Dogwood Suite	
	12:45 pm	Silent Auction check out	Redbud Suite	

