



SPONSORSHIP



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Presence: The premiere worldwide showcase of health economics

International: Sponsors increase their standing in a diverse range of developed and developing countries

Leadership: Appearing here marks people and organizations as outstanding in the field

Current: The most recent peer-reviewed research and flexible networking opportunities for researchers, students, industry representatives and policy-makers alike

Relationships: Access to established and emerging leaders in health economics from around the world

SPONSORSHIP OPPORTUNITIES	
General Sponsorship	\$10,000-\$100,000+
Opening Reception	\$30,000
Gala Reception	\$50,000
Closing Reception	\$20,000
Special Receptions	Minimum \$10,000 + costs
Refreshment Breaks	\$7,500 per break
Luncheons	\$15,000 per lunch
Entertainment at opening	\$3,000
Conference Bags	\$15,000
Awards-Best Student Paper, etc.	\$10,000

BENEFITS				
	100K+	75K-50K	25K	10K
Logo on Web Page	•	•	•	•
Logo on Signage	•	•	•	•
Full Page Program Ad	•	•		
½ Page Program Ad			•	•
Logo in Program	•	•	•	•
Exhibition Space	•	•	•	•
Registrations	6	4	2	1
Annual Org. Membership	2	1	1	1

To discuss any of these sponsorship opportunities, please contact:

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Upcoming iHEA Congresses

Boston 2017 • Basel 2019

Past iHEA Congresses

Vancouver 1996 • Rotterdam 1999 • York 2001 • San Francisco 2003 • Barcelona 2005 • Copenhagen 2007 • Beijing 2009 • Toronto 2011 • Sydney 2013 • Dublin 2014 • Milan 2015

