It will never happen to us: The likelihood and impact of privacy breaches on health data in Australia

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GET ALL THE INFORMATION YOU CAN, WE’LL THINK OF A USE FOR IT LATER.
Overcoming the barriers

“..the most effective way of controlling information about oneself is not to share it in the first place.”

Professor Froomken *The Death of Privacy*
Recent Changes

- Privacy Amendment (Privacy Alerts) Act 2013
- The Caldicott Report, *To Share or Not to Share*,
- Concept of Consent has shifted - World Economic Forum,
- State of Privacy Awareness in Australian Organisations May, 2013
- The OAIC will become more like ASIC
- The OAIC Guide to Information Security May 2013
- Statutory breach back on the table May 2013
Defence under investigation over privacy breach
Types of Breaches

- hacking/IT Incident
- improper disposal
- loss and theft
- unauthorised access
- unauthorised disclosure
- other or unknown
Problem in breach detection
What to address
Governance
You can lead by example, or you can hold the job a lot longer by using the "subtle nudge" technique on guy next to you – when no one's looking.
Privacy Program
Conclusion:

- The five key principles
- Will future breaches in Australia be treated differently?
Questions?

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