



HR Leadership Forum

of Southern New England

The people you really ought to meet, sharing the practices you really need to know

2016 Sponsorship Levels

SPONSORSHIP LEVEL	Platinum	Gold	Silver	Bronze
Sponsorship Fee	\$10,000	\$7,500	\$5,000	\$2,500
Number of Memberships	7 (4 assigned + 3 rotating per meeting)	5 (3 assigned + 2 rotating per meeting)	3 (2 assigned + 1 rotating per meeting)	1 assigned
EVENT RECOGNITION				
• President's Appreciation at Events	✓	✓	✓	✓
• Meet & Greet, Badge Ribbon	✓	✓	✓	✓
• Logo on Screen	✓	✓	✓	✓
• One table in refreshment area for services	✓	✓	✓	✓
WEBSITE RECOGNITION				
• Home Page Banner	✓	✓	✓	✓
• Sponsor's website from Home Page on HRLF Website	✓	✓	✓	✓
SPECIAL EVENT WITH BOARD	✓	✓	✓	



Why Sponsor HRLF?

◆ **Exclusive**

Our membership is exclusively senior professionals. We are the *go-to* place for HR leaders to build network relationships and gain insight on current strategy and practice.

◆ **Network**

We meet to build our network & build community: HRLF is a place for support, connecting, collaborating & gaining visibility.

◆ **Professional Enrichment**

We seek professional enrichment: staying relevant and current with cutting edge practices to create sustainable business results.

◆ **Community**

We are intertwined in the region and local community and as a virtual social network.

◆ **Inclusive**

We create a welcoming, friendly environment, inclusive of people and opinion.

Sponsors also have the opportunity to provide input on which topics of interest are chosen for member meetings based on their current needs.