



# MONICA SANCHEZ

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## PROFILE

Hard working and productive, Brand Executive with 3+ years of hands-on business experience. Solutions-based problem solver and brand advocate with expertise in executing brand development, while cultivating internal and external customers relations.



## WORK

**New Image Labs 08/2014- Present Business Development Executive and Brand Ambassador West Palm Beach, FL**

- Sales Management.
- Represent the brand at seminars and conferences.
- Provide product training.
- Brand Management.
- Establish lobby relationships with fortune 500's, in the USA and Internationally for potential clients.
- Events coordinator.
- Manage Customer Service and relations.
- Present the brand to the media and customers.
- Public Speaking
- Develop Marketing strategies to reach the brand's goal.
- Work with the sales and marketing departments to understand the company's goals and missions to target every sales channel.
- Keep track of the company's evolution to make sure its up to the standards in the market.

**Florida Army National Guard 09/2009 – Present Automated Logistical Specialist Fort Lauderdale, FL**

- Establish and maintain stock records of inventory, material control, accounting and supply records.
- Operate the Standard Army Maintenance System (SAMS1-E).
- Operate material handling equipment (MHE).
- Perform accounting and sales functions in self-service supply.
- Ensure that inventories and location surveys are performed in accordance with established procedures.
- Lead warehouse personnel to perform procedures in accordance with established procedures.
- Completed the Hazmat Training Accordance 49 CFR

- Perform property disposal storage functions, prepare reports on labor and equipment, available storage space, relocation of material, warehouse refusals, and stock requirements that govern the accounting for government property.
  - Research information such as NSN, manufacturing company, usable code, serviceability codes, classification codes, recoverability codes, and priority codes.
  - Inspects OCIE records for procedural completeness, accountability, accuracy, and agreement with automated management systems.
  - Trains to assist in the development of command logistics policies at multiple LSAs.
  - Prepared and coordinated for the receipt and issuing of billeting, equipment and supplies.
  - Maintains accountability of all humanitarian equipment in warehouse and storage facilities.
- govern the accounting for government property.172.704.



## EDUCATION

**United States Army**

Basic Combat Training Graduated, August 13 2010

**US Army Quartermaster School Automated Logistics Specialist Certification – October, 2010**

**Guard U Hazmat Training Course**

Certification-September, 2009

**Vincennes University Bachelors of Science Homeland Security & Public Safety-In process**



## SKILLS

- Project Management
- Cross-Functional Communications
- Client relationship Management
- B2B and B2C Sales Experience
- Excellent Communication
- Multitasking
- Proof Reading
- Negotiation



## LANGUAGES

Fluent English and Spanish.