



## 2017 Rx Mixer Prospectus

**Join us** as we gather for the **13th Annual Rx Mixer: Rx Around the Clock**, a fundraising event with a 50's theme to be held at the Washington Marriott Wardman Park on Sunday, June 11, 2017 benefiting the IACP Foundation! The IACP Foundation is the **only** foundation established to benefit pharmacy compounding. Ah, the 50's, a simpler time when drive-ins, soda fountains and poodle skirts were all the rage. Our guests will be treated to a fun evening of classic food, cold drinks, fellowship, casino games and a sock hop to dance the night away. Try your hand at the Live Auction, Big Board, Silent Auction and the Reverse Draw! All for a really good cause as we support the IACP Foundation's research and education initiatives. As we gather again with our colleagues and friends, we want to emphasize that Rx Mixer is much more than a fun party. This event is one of the primary ways we have to fund a vitally important mission – to support the quality, integrity, and advancement of pharmacy compounding and its practitioners for the benefit of patients. We hope you will make it a commitment to join us at this important event!

### **Why should you contribute to the IACP Foundation's 13th Annual Rx Mixer: Rx Around the Clock?**

Very simply, you are helping to ensure the future of compounding....

The IACP Foundation is a non-profit 501(c)(3) educational foundation and serves as the charitable extension of IACP with a mission to fund research and educational initiatives to advance the art and science of pharmacy compounding.

Each year, the IACP Foundation's activities include:

- Funding innovative programs and research initiatives that enhance the quality, safety, responsiveness, and credibility of pharmacy compounding;
- Encouraging curricular endorsement of the fundamental proficiencies essential to compounding pharmacists through alliances with educational institutions and accreditation bodies; and
- Sponsoring public education programs that aspire to acquaint health care professionals and the public with the services and issues related to pharmacy compounding.

Your support and involvement is crucial in raising funds for the IACP Foundation so that we can continue the good work we started more than 13 years ago.

### **Who attends the Rx Mixer?**

The Rx Mixer is attended by top compounding pharmacists and technicians from across the country. Attendees are the leaders in the compounding profession and the decision makers in the pharmacy. Attendees truly understand the importance of the advancement of pharmacy compounding and supporting the Rx Mixer's goal to raise funds for research and educational initiatives. We anticipate hosting more than 200 attendees in 2017.

### **Great location for two great events – the Rx Mixer and CCH**

The Rx Mixer will take place on Sunday, June 11th as a key component of IACP's Annual *Compounders on Capitol Hill* (CCH). In 2017, the Rx Mixer and the 23rd Annual *Compounders on Capitol Hill* will be held at the Washington Marriott Wardman Park (2660 Woodley Road NW, Washington, D.C. 20008). When you arrive at the Washington Marriott Wardman Park, you'll find a charming neighborhood in the heart of Washington, DC filled with amazing restaurants and quaint shops. Just a few steps away, you'll discover the funky stores and ethnic cuisine of Adams Morgan or the exciting nightlife of Dupont Circle. Head north to hear the sounds of animals coming from the National

Zoo. With a Metro stop just outside the doors and area airports close by, it's a premier city destination just two Metro stops from everything DC has to offer.

To learn more about the Washington Marriott Wardman Park, Washington, D.C., [click here](#) or visit: <http://www.marriott.com/hotels/travel/wasdt-washington-marriott-wardman-park/>

#### Premium 2016 Rx Mixer sponsors included:

- |  |                                  |
|--|----------------------------------|
| <input type="checkbox"/> Dose-Logix® / Topi-Click® | <input type="checkbox"/> MEDISCA |
| <input type="checkbox"/> Letco Medical             | <input type="checkbox"/> PCCA    |

#### Past Rx Mixer sponsors have included:

- |  |   |
|--|---|
| <ul style="list-style-type: none"><li>• Accreditation Commission for Health Care (ACHC)</li><li>• Analytical Research Laboratories (ARL)</li><li>• Associates of Cape Cod</li><li>• Bear Swamp Taxidermy</li><li>• Colonia Natural Pharmacy</li><li>• Dose-Logix® / Topi-Click®</li><li>• EXAKT Technologies, Inc.</li><li>• Fagron</li><li>• Fagron Academy</li><li>• Flow Sciences</li><li>• Freedom Pharmaceuticals, Inc.</li></ul> | <ul style="list-style-type: none"><li>• Gates Healthcare</li><li>• Health Engineering Systems (HES)</li><li>• International Journal of Pharmaceutical Compounding (IJPC)</li><li>• Letco Medical</li><li>• LP3Network</li><li>• PCCA</li><li>• ProductWorld</li><li>• RxMobility</li><li>• South River Compounding Pharmacy</li><li>• Tangier Oyster</li><li>• Wedgewood Pharmacy</li></ul> |
|--|---|

#### Why you should participate in the Rx Mixer?

- This is a great opportunity to demonstrate that your company supports the future of pharmacy compounding.
- Unwind and visit with current and potential clients and their families in a fun environment.
- Sponsoring a table is a great way to show your support of the Rx Mixer. What better way to entertain your clients than at a party with a purpose?
- Sponsors receive complimentary listings in all Rx Mixer event materials plus the IACP Rx Mixer website, in IACP's biweekly newsletter, *Capitol Connections*, the IACP Foundation newsletter and the *Compounders on Capitol Hill* newsletter.
- Additional recognition is provided with premium level sponsorships.
- Sponsors receive complimentary listings in the Rx Mixer online auction program distributed to all IACP Members prior to the meeting and in the printed editions distributed on-site at the Rx Mixer.
- Premium level sponsors receive complimentary advertisements in the Rx Mixer online auction program and printed program editions, based on their level of commitment. The ad is provided by the sponsor and will link directly to the company website designated by the sponsor in the online auction program. Additional discounted ads are available for purchase as well.

**PREMIUM SPONSOR OPPORTUNITIES** - A special commemorative gift will be provided to Premium sponsors.

#### **Auction Sponsor (Premium Sponsorship) – \$10,000**

This includes your logo on auction paddles for attendees and sponsorship of the Rx Mixer Auction Program print and online editions distributed to IACP Members in *Capitol Connections*, the meeting newsletter, and on the Rx Mixer web page. It includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, recognition from the Master of Ceremonies, and one full-color, **full-page ad** in print and online programs linking directly to your web site.

### **Entertainment Sponsor (Premium Sponsorship) – \$10,000**

Help provide a dance floor, lighting and a DJ. Your logo is projected in the ballroom during the event. You will receive one full-color, full-page ad inside the Rx Mixer Auction Program print and online editions, linking directly to your web site. It includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, recognition from the Master of Ceremonies, and one full-color, **full-page ad** in event program.

### **Lounge Sponsor (Premium Sponsorship) – \$8,000**

With your support, attendees can enjoy a lounge with seating conducive to relaxed conversation with friends. This area will be located prominently in the event space. This sponsorship includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, recognition from the Master of Ceremonies, and one full-color, half-page ad in event program.

### **T-shirt Sponsor (Premium Sponsorship) – \$8,000**

Upscale logo-wear provided to all attendees. The t-shirt will be provided on a table near the Rx Mixer registration desk with your company's logo, and included in all promotional materials. This sponsorship includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, recognition from the Master of Ceremonies, and one full-color, half-page ad in the Rx Mixer Auction Program print and online editions, linking directly to your website.

### **Decorations Sponsor (Premium Sponsorship) – \$6,500**

The event will be adorned with a 50's theme. A small item with your company's logo may be provided for inclusion on the dinner tables. Additionally, this sponsorship includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, recognition from the Master of Ceremonies, and one full-color, quarter-page ad in the Rx Mixer Auction Program print and online editions, linking directly to your website.

### **Bar Sponsor (Premium Sponsorship) – \$6,500**

Shake it up with a cocktail bar sponsorship! Always a frequent stop for attendees, this sponsorship will provide your company prominent exposure with your company logo placed near or on two bar stations at the event. This sponsorship includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, recognition from the Master of Ceremonies, and one full-color, quarter-page ad in the Rx Mixer Auction Program print and online editions, linking directly to your website.

### **Photo Booth Sponsor (Premium Sponsorship) – \$5,000**

This is a great way to show your company's support of the Rx Mixer in a unique way! A modern, free-standing digital photo booth will be open to all attendees at the Rx Mixer from 6:30 PM to 10:30 PM. As sponsor, your company logo may be included with the Rx Mixer logo on each instant photo output at the event. This includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, recognition from the Master of Ceremonies, and one full-color, quarter-page ad in the Rx Mixer Auction Program print and online editions, linking directly to your website.

## **CASINO SPONSORSHIPS**

### **Roulette Table Sponsor – \$3,000 (one available)**

Just spin the wheel and let the good times roll! This gaming table is one of the most popular tables at the Rx Mixer. This sponsorship includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, recognition from the Master of Ceremonies, and one full-color, quarter-page ad in the Rx Mixer Auction Program print and online editions, linking directly to your website. The gaming tables are open to all ticketed guests.

### **Blackjack Table Sponsor – \$3,000 (four available)**

This sponsorship includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, recognition from the Master of Ceremonies during the event, and one full-color, quarter-page ad in the Rx Mixer Auction Program print and online editions, linking directly to your website. The gaming tables are open to all ticketed guests.

**Texas Hold ‘em Table Sponsor – \$3,000 (one available)**

This sponsorship includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, and one full-color, quarter-page ad in the Rx Mixer Auction Program print and online editions, linking directly to your website. The gaming tables are open to all ticketed guests.

**Craps Table Sponsor – \$3,000 (one available)**

This sponsorship includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, and one full-color, quarter-page ad in the Rx Mixer Auction Program print and online editions, linking directly to your website. The gaming tables are open to all ticketed guests.

**Casino Fun Bucks Sponsor – \$2,500**

Your company logo is the exclusive sponsor of the only casino play money at the event -- Casino Fun Bucks. In order to play the casino gaming tables each attendee will have to exchange this play money for chips. Your company’s logo will be prominently placed on the front of a minimum of 400 Casino Fun Bucks at the event. Additionally, this sponsorship includes one table of ten Rx Mixer tickets at a reserved table, \$2,000 Casino Fun Bucks, and one full-color, quarter-page ad in the Rx Mixer Auction Program print and online editions, linking directly to your website.

**OTHER SPONSORSHIPS**

**Live Auction Package Sponsor – \$2,000 (twelve available)**

This sponsorship directly funds our live auction packages. Packages include, but are not limited to, a hunting trip and a Paris vacation. Other packages pending. You will receive recognition on our website, in our print and online Rx Mixer Auction Program and during the event.

**Reverse Card Draw Sponsor – \$1,000 (one available)**

This sponsorship directly funds our Reverse Card Draw item. You will receive recognition on our website, in our print and online Rx Mixer Auction Program and during the event.

**Big Board Package Sponsor – \$500 (15 available)**

**Big Board Package Sponsor – \$250 (30 available)**

The Big Board sponsorships directly fund our Big Board items. Items include, but are not limited to Mikasa crystal wine glasses, Tom Talbert package, antique pharmacy items, and IJPC back issue journals. You will receive recognition on our website, in our print and online Rx Mixer Auction Program and during the event.

For additional event opportunities, please contact Jennifer Petska at (612) 723-3832.

**TABLE SPONSORSHIPS – \$1,750 (Table of Ten)**

Join your state concierge or make it an event the entire staff can enjoy together! This sponsorship includes one reserved table of ten, \$2,000 Casino Fun Bucks, 20 drink tickets, and one full-color, quarter-page ad in print and online Rx Mixer Auction Program and during the event.

**INDIVIDUAL TICKETS – \$150 Early Bird Price until March 5, 2017. Prices increase on March 6<sup>th</sup> and May 26<sup>th</sup>. (\$175 from March 6 – May 25 and \$200 after May 26, 2017)**

This includes access to the Rx Mixer, dinner buffet, two drink tickets and \$100 Casino Fun Bucks. (No reserved seating.)

In addition, all sponsors receive:

- Recognition in Rx Mixer materials and on-site signage.
- Acknowledgment on the Rx Mixer web page: [www.iacprx.org](http://www.iacprx.org)
- Listing recognition on projection screen during event.
- Acknowledgment in all three IACP newsletters the bi-weekly newsletter, *Capitol Connections*, the IACP Foundation newsletter and the *Compounders on Capitol Hill* newsletter.

## THANK YOU to the following Donors for supporting Rx Mixer 2016!

### Individual Donors

Mary Abharian, Peoples Pharmacy  
Tim Adams, PCCA  
Tod Adams, Lexington Compounding  
Loyd Allen, International Journal of Pharmaceutical Compounding (IJPC)  
Nelson Almeida, MEDISCA  
Phil Altman, Healthy Choice Apothecary  
Cleve Anderson, Anderson Compounding  
ARL BioPharma, Inc.  
Tommy Armes, Cumberland Vital Care  
Danyce Ashton, PCCA  
Lisa & Jay Ashworth  
Associates of Cape Cod  
Ralph Balchin, Jones Pharmacy  
Tim Barrick, The Clinic Pharmacy  
Craig Batogowski, Mark Drug Store  
Jerry Beamer, Andrew's Pharmacy  
Mike Bemis, Bemis Drug  
Stephen Bernardi, Johnson Compounding & Wellness Center  
Lee Berrettini, Bert's Pharmacy  
Joseph Bettinger, Gulf Breeze Apothecary  
Bob Bobo, Davis Islands Pharmacy  
Jeffery Bray, MedQuest  
Justin Brock, Acacia Apothecary  
Al Brown, Liberty Drug  
Kim Burkes, Union Ave Compounding  
Billy Cameron, Medicine Park Pharmacy  
Doug Cantalino, Glen Cove Pharmacy  
Gary Ceretto, Maryville Pharmacy  
William Chatoff, Edge Pharmacy  
Tracy Christian, Premier Compounding  
Joseph Corgan, Home Care Pharmacy  
Erik Cornett, Natural Med Apothecary  
LeeAnn Cox Curet, Lawton Heritage Pharmacy  
Cathy Crowley, Pavilion Compounding  
Martin Dafforn, Medical Center Pharmacy  
Ephrem Degefu, Coastal Compounding  
Kort Delost, Prescriptions Plus  
Saad Dinno, Keyes Drug  
Jay Dorsch, Voshell's Pharmacy  
DoseLogix®/ Topi-CLICK®  
Steve Edgar, Apothecary Options  
Jerry Eubanks, Accreditation Partners  
Exakt Technologies, Inc.  
Fagron  
Carolyn Florence, Medi-Thrift Pharmacy  
Flow Sciences  
Calvin Freedman, SaveWay Compounding  
Dan Fucarino, Carrollwood Pharmacy

Ernie Gates, Gates Healthcare  
Robert Giaquinto, Rye Beach Pharmacy  
Brad Grant, King Pharmacy  
Jay Greco, Jersey Shore Pharmacy  
Kim Hansen, Colonia Natural Pharmacy  
Richard & Sandra Harwood, Bear Swamp Taxidermy  
Health Engineering Systems (HES)  
Kevin Heide, Randol Mill Pharmacy  
Doug Higgins, Doug's Pharmacy  
Steven Hochberg, Rutland Pharmacy  
Steve Hoffart, Magnolia Pharmacy  
Travis Hudnal, ABBA Rx  
Alan Israel, Lee-Silby Compounding Pharmacy  
Kate & Willie James, Broadway Apothecary  
Bill Johns, Peoples Custom Rx  
Matthew Johnson  
Richard Johnson, Geneva Woods Compounding Specialists  
Kris Kaniski, Community Council Pharm  
Timothy Keffeler, Myers Medical Pharmacy  
Farzana Kennedy, Alexandria Compounding Pharmacy  
James Kodman, Rx Pro PA  
Jim Koivisto, Halliday's & Koivisto  
Jack Korbutov, The Art of Medicine  
Michael Kubat, Kubat's Custom Healthcare  
Meg Lamb, Sand Run Pharmacy  
Jung Lee, Professional Building Pharmacy  
Jonathan Lehan, Lehan Drugs  
Dixie Leikach, Finksburg Pharmacy  
LP3 Network  
Patrick Lynch, Hills Prescription Shop  
Dr. Eric Mack  
Cindy Marek, University of Iowa  
Sonia Martinez, Marco Drug & Compounding  
Dave Mason, Innovative Pharmacy Solutions  
John McClellan, Bloomfield Pharmacy  
Leigh McConchie, Stone's Pharmacy  
Linda McElhiney, University Health  
Merlin McFarland, Kingman Drug  
Mike McMahan, McMahan Pharmacy  
MEDISCA  
Erin & Dave Michael  
Svet Milic, Colonia Natural Pharmacy  
Ron Miller, Triad Compounding Pharmacy  
Michael Missroon, Medicine Man Pharmacy  
Rebecca Mitchell, U.S. Compounding  
Clay Moore, Medic Pharmacy  
Bob Mueller, Letco Medical  
Pierre Narvades, E-Compounding Pharmacy  
Joseph Navarra, Town Total Compounding  
Erik Nelson, Sixth Ave Pharmacy  
Kyle Northcott, Total Pharmacy Supply

Jim Paoletti, Paoletti Consulting  
PCCA  
Michelle Perreault, PCCA  
Jennifer & Craig Petska  
Brian Pinto, Tiffany Natural Pharmacy &  
Compounding Center  
Ed Potts, Medicine Shoppe  
Charles Prickett, Eastern Valley Drugs  
ProductWorld  
Alexander Pytlarz, Compounding Center  
Susan Rado, Regency Medical Pharmacy  
Baylor & Marni Rice, South River Compounding  
Pharmacy  
Nicholas Rich, Lake Elmo Pharmacy  
Kim Richardson, Pitt Street Pharmacy  
Donald Riley, Clinic Pharmacy  
George Rusuloj, Bell Pharmacy  
RxMobility  
Jade Schuckman, Medicine Plus

### **Live Auction Donors**

Lisa & Jay Ashworth  
Associates of Cape Cod  
DoseLogix®/ Topi-CLICK®  
Steve Edgar, Apothecary Options  
Exakt USA  
Flow Sciences, Inc.  
Gates Healthcare, Inc.  
Health Engineering Systems  
LP3 Network  
MEDISCA  
Erin & Dave Michael  
PCCA  
ProductWorld  
Baylor & Marni Rice  
RxMobility  
Spectrum Pharmacy Products  
Tangier Oyster

William Smets, Coleman Pharmacy  
John Sowinski, Custom Health Pharmacy, Inc.  
Spectrum Pharmacy Products  
Graham Stephens, Blue Ridge Apothecary  
Meghan Stevenson, Letco Medical  
Chad Stoneburner, Clinical Compound Pharmacy  
Gamze Strain, Granbury Drug  
Prakesh Suthar, Kare Pharmacy  
Tangier Oyster  
Erik & Sharon Tosh  
Charlene Vernak, Vernak Farms Country Store  
R.D. Walker, C&D Drug  
Roy Dean Walker, C&D Drug  
Gilbert Weise, Weise Prescription Shop  
Brett Winslett, Winslett Pharmacy  
Joe Wise, Wise Pharmacy  
Nathan Worthing, Clark Professional  
Douglas Yoch, Stanley Apothecary  
Lenny Zbarsky, All Wellness Pharmacy

### **Big Board Donors**

Dr. Loyd V. Allen Jr.  
Analytical Research Laboratories  
Colonia Natural Pharmacy  
Erin and David Michael  
Kim Hansen  
Richard & Sandra Harwood, Bear Swamp Taxidermy  
Jim Paoletti, Paoletti Consulting  
Michelle Perreault  
Jennifer & Craig Petska  
John Sowinski, Custom Health Pharmacy  
Erik & Sharon Tosh  
MEDISCA  
PCCA



## RX MIXER 2017 SPONSORSHIP COMMITMENT FORM

Company \_\_\_\_\_  
 Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_ E-mail \_\_\_\_\_ Web Site \_\_\_\_\_

Please indicate how your name should appear for sponsorship recognition.

**Limited Availability:** To reserve your spot, please mark (X) for the sponsorship(s) you desire. All Premium Sponsorships and Casino Table Sponsorships include a Reserved Premium Table of ten (10) tickets.

### PREMIUM SPONSORSHIPS

- \_\_\_\_\_ \$10,000 Auction Sponsor
- \_\_\_\_\_ \$10,000 Entertainment Sponsor
- \_\_\_\_\_ \$8,000 Lounge Sponsor
- \_\_\_\_\_ \$8,000 T-shirt Sponsor
- \_\_\_\_\_ \$6,500 Decorations Sponsor
- \_\_\_\_\_ \$6,500 Bar Sponsor
- \_\_\_\_\_ \$5,000 Photo Booth Sponsor

### OTHER SPONSORSHIPS

- \_\_\_\_\_ \$2,000 Live Auction Pkg
- \_\_\_\_\_ \$1,000 Reverse Card Draw Pkg
- \_\_\_\_\_ \$500 Big Board Pkg
- \_\_\_\_\_ \$250 Big Board Pkg

### PAYMENT CALCULATION

\$ \_\_\_\_\_ Sponsorship subtotal  
 \$ \_\_\_\_\_ Cash Donation subtotal  
 \$ \_\_\_\_\_ Table Sponsorship subtotal  
 \$ \_\_\_\_\_ Ticket Sales subtotal  
 \$ \_\_\_\_\_ **Total Due IACP Foundation**

### CASINO SPONSORSHIPS

- \_\_\_\_\_ \$3,000 Roulette Table Sponsor
- \_\_\_\_\_ \$3,000 Blackjack Table Sponsor  
(Four available)
- \_\_\_\_\_ \$3,000 Texas Hold'em Table Sponsor
- \_\_\_\_\_ \$3,000 Craps Table Sponsor
- \_\_\_\_\_ \$2,500 Casino Fun Bucks Sponsor

### TABLE SPONSORSHIP – \$1,750

(RESERVED TABLE OF 10 TICKETS)  
 \_\_\_\_\_ # of Tables  
 \$ \_\_\_\_\_ Table subtotal

Please provide names for individual tickets.

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### INDIVIDUAL TICKETS – \$150

(Price increases on March 6 to \$175  
 and on May 25, 2017 to \$200)  
 \_\_\_\_\_ # of Tickets  
 \$ \_\_\_\_\_ Total ticket amount

- We cannot attend the Rx Mixer, but would like to donate to the Auction. Please have an auction committee member give me a call!
- We cannot attend the Rx Mixer but would like to support the IACP Foundation with a donation of \$ \_\_\_\_\_.

**Payment:** **PLEASE RESPOND BY March 1, 2017 IN ORDER TO MEET PRINT DEADLINES.**

Check (Please make payable to IACP Foundation.)

Credit Card (check one): Discover \_\_\_\_\_, VISA \_\_\_\_\_, MasterCard \_\_\_\_\_, AMEX \_\_\_\_\_

Credit Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ V-Code \_\_\_\_\_

Card Holder's Name \_\_\_\_\_

Billing Address of Card \_\_\_\_\_ (if different from above)

Authorized Signature \_\_\_\_\_

Person filling out this form (if different from above) \_\_\_\_\_.

**Please email or fax a copy to:**

**IACP Foundation**  
**Attn: Rx Mixer, Jennifer**  
**Phone: (612) 723-3832**

**Fax: (763) 788-0578**  
**Email: Jennifer@iacprx.org**

Your contribution to IACP Foundation is tax--deductible to the extent permitted by law. IACP Foundation is a 501(c)(3) non--profit, charitable organization. Tax I.D. #90--0064139. In compliance with the Internal Revenue Service guidelines, all donations (minus fair market value) are tax--deductible. We estimate the fair market value of each ticket to be \$120.00 per person. The amount of your contribution that is deductible for federal income tax purposes is the difference between the cash donation given and the value of the benefits received. Please retain a copy for your tax records.