November is National Home Care and Hospice Month.

November 1st marks the start of National Home Care and Hospice Month. How is your agency raising awareness about home care and hospice this November?

There are several activities you can participate to recognize this month, such as Home Care Connect visits, where agencies take elected officials on home visits. Your agency could also write articles to submit to your local newspaper that highlight your Heroes in the Home to share positive stories on home care and hospice.

These are just a couple of great vehicles to help gain public awareness of not just the home care industry, but also a great way to educate the public about your agency’s home care services.

Quick tips and ideas for your agency to get started:

- Use your bulletin board to celebrate Home Care Month. Feature Home Care Workers of the Month and thank you notes/photos
- Host a breakfast or luncheon to honor employees
- Distribute/post home care month brochures/flyers at libraries, churches, pharmacies, supermarket and bank community boards
- Develop a Press Kit to distribute to the media at any event or activity
- Ask your city/other local official to issue a proclamation naming November as Home Care Month in your community
- Publicize home care month with buttons, ribbons or other wearable items
- Use your newsletter to feature Home Care Month activities and worker recognition efforts under a “Home Care Month” banner
- Create special gift items/printable certificates honoring workers
- Hold an agency open house celebrating Home Care Month to bring people to your agency
- Use paycheck stuffers to thank your staff
- Create a poster to mark Home Care Month and give it prominent display in your office
- Schedule a Home Care Connect visit with your elected officials.