

Convention Sponsorship

ILLINOIS ASSOCIATION OF MUTUAL INSURANCE COMPANIES

PO Box 116, Ohlman, IL 62076 ~ Fax 888-403-0965 ~ Phone 217-563-8300

Industry Partner
Levels of
Sponsorship
(Members Only)

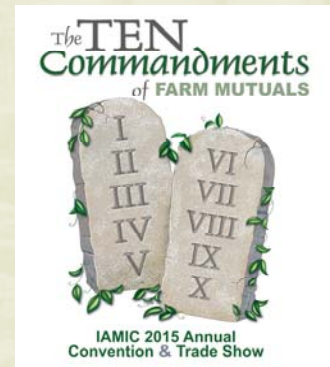
- **Networking**
Package
\$ 3000
- **Branding**
Package
\$ 2500
- **Knowledge
Sharing**
Package
\$ 2,000

**GROW YOUR PROFITS IN 2015
BY INCREASING YOUR
VISIBILITY**

Be a part of history

At The

134th Annual Convention



A la Carte
Sponsorship
Opportunities

Recognition for
YOUR company

This is your chance
to **strengthen**
relationships and
boost buyer loyalty.

THE single largest
gathering of the year
of Mutual Insurance
Personnel—a crowd of
around **250** is
expected!

August 16 - 18, 2015
Embassy Suites ,
East Peoria, IL

SPONSORSHIP OPPORTUNITIES

REACH our customers

BUILD your brand

Several chances to get your names in front of virtually
every major decision maker
in the Illinois Mutual industry attending the IAMIC convention.

PACKAGE SPONSORSHIP

Networking Package \$ 3,000

Companies purchasing the **IAMIC Networking Package** will receive:

Prime Exhibit Booth (Please complete the Trade Show Registration and sign)
Complimentary Registration for 2
Display of exhibitor/sponsor Power Point "Commercial" during refreshment break *
Full Page Ad in Convention Program Booklet (3.5" X 8") your company providing camera-ready digital data
Display the Sponsor's Logo in a Power Point Welcome Slide
Personalized Banner recognition at the Registration area
Inclusion of the Sponsor's Contact Information in Convention Materials
Special Recognition in the IAMIC Newsletter—*The Lautum*

In addition to the exhibit opportunities at Convention, Networking Package Sponsors are also entitled to the following benefits:

Opening Session and Banquet Sponsorship exclusive for Package sponsorship
Pre-Registration list with contact information

Branding Package \$ 2,500

Companies purchasing the **IAMIC Branding Package** will receive

Display of exhibitor/sponsor Power Point "Commercial" during refreshment break *
1/2 Page Ad in Convention Program Booklet (3.5" x 4") your company providing camera-ready digital data
Display the Sponsor's Logo in a Power Point Welcome Slide
Banner recognition at the Registration area
Inclusion of the Sponsor's Contact Information in Convention Materials
Special Recognition in the IAMIC Newsletter—*The Lautum*

In addition, Branding package Sponsors are also entitled to the following benefits:

Opening Session and Banquet Sponsorship exclusive for Package sponsorship
Pre-Registration list with contact information

Knowledge Sharing Package \$ 2,000

Companies purchasing the **IAMIC Knowledge Sharing Package** will receive

1/4 Page Ad in Convention Program Booklet (3.5" X 2") your company providing camera-ready digital data
Display the Sponsor's Logo in a Power Point Welcome Slide
Group Banner recognition at the Registration area
Inclusion of the Sponsor's Contact Information in Convention Materials
Special Recognition in the IAMIC Newsletter—*The Lautum*

In addition, Branding package Sponsors are also entitled to the following benefits:

Opening Session and Banquet Sponsorship exclusive for Package sponsorship
Pre-Registration list with contact information.

* IAMIC will determine which breaks and rooms are utilized based on first paid basis.

SPONSORSHIP DETAILS

Meal Functions

Sponsorship includes displaying the sponsors name, recognizing the sponsor during the event and listing the sponsor in the Convention Program for the following meal functions:

- ▶ Annual Banquet (Exclusive Package Only)
- ▶ Industry Meeting/Business Luncheon
- ▶ Monday Night Meal/Dueling Pianos
- ▶ Closing Luncheon
- ▶ Monday AM Refreshment Break
- ▶ Monday PM Refreshment Break
- ▶ Tuesday AM Refreshment Break

Special Event

Monday morning we begin with our fundraising event for the Disabled Veterans in Insurance Careers and Monday evening we will travel to the Peoria Chief's Baseball game where we will relax and unwind as we network with our peers and our vendors.

- ▶ DVIC Walk
- ▶ Dueling Pianos Entertainment
- ▶ Prizes

Auxiliary Excursion

Sponsorship includes displaying the sponsor name, recognizing the sponsor during the event and listing the sponsor in the Convention Program. This year the ladies are donating to "Sadie's Dream for a Cure"

- ▶ Donation will purchase supplies for the children's hospital gifts.



Education & General Sessions

Sponsorship includes displaying the sponsor name, recognizing the sponsor during the Session and listing the sponsor in the Convention Program for the following educational and general Sessions.

- ▶ Monday General Session (Exclusive Package Only) - Includes Memorial Celebration
- ▶ Use of Social Media in Litigation
- ▶ Arson in America
- ▶ Ethics
- ▶ FMDC (Farm Mutual Director Certification course through NAMIC) Investment Perspectives
- ▶ FMDC (Farm Mutual Director Certification course) Organization Risk Management

Golf & Trap Shoot Outings

All sponsorships include having the sponsors name at the clubhouse and recognition during the prize distributions. Golf Hole sponsorship will have separate signage.

- ▶ Event Sponsor (Golf or Trap)
- ▶ Prize Sponsor (Golf or Trap)
- ▶ Hole Sponsor (Golf only)
- ▶ Lunch/Drink Sponsor (One for Each)

Printed Materials

- ▶ Pocket Schedule
(Due to limited space, only one ad space 2.25' x 3.5" is available—you provide your logo)
- ▶ Convention Questionnaire
Sponsorship includes your company's name and contact information listed prominently on the questionnaire form that is in each registration packet.

I A M I C ' S 2 N D A N N U A L F U N R U N

Established in 2011, the non-for-profit 501 (c) (3) was formed to educate—train and generate meaningful employment opportunities for physically disabled veterans who will excel at proactively cross selling personal lines insurance products.

DVIC will offer career opportunities to heroes and heroines who risked everything for our nation. Everyone involved will benefit from the results.

Working closely with the Vocational Rehabilitation

and Employment Service of the Dept of Veterans Affairs to identify qualified physically disabled veterans. DVIC's ultimate goal is to place graduates with insurance agencies and/or insurance companies.

Through a partnership with an accredited institution of higher learning, training of up to one year will be provided through online courses and virtual classrooms. A stipend will be paid during training. The goal is for the physically disabled veterans to

work from a home office setting.

Your financial support will continue to develop future leaders in the industry.

By supporting DVIC, you will be joining other insurance industry leaders in empowering physically disabled veterans to become successful agents and representatives around the country.

Visit the website
DVIC.us



Your contribution will help rehabilitate and provide meaningful employment for our great American heroes. Please join us in that effort.

“DVIC represents an organization ripe with potential to positively impact the lives of thousands of well-deserved US veterans and FAME is thrilled to offer a grant in support of that goal.”

J O I N U S F O R T H E 1 K W A L K O N A U G U S T 1 7 T H O R M A K E A D O N A T I O N

Commitment Level \$ _____

Name: _____

Address: _____

State: _____ Zip: _____

Phone: _____ Email: _____

Comments: _____

Our way of saying THANK YOU To those who Served our Great Country

EVENT SPONSORSHIP A LA CARTE

Meal Functions

SUNDAY

- Annual Banquet Dinner
\$500 (Exclusive for Package)

MONDAY

- Monday AM Refreshment Break
\$350
- Industry Mtg./Bus. Luncheon
\$500

Educational & General Sessions

MONDAY

- Memorial General Session
\$500 (Exclusive for Package)
- Use of Social Media in Litigation
\$300
- Arson in America
\$300

TUESDAY

- Ethics—It's Mandatory
\$300
- FMDC— Investment Perspectives
\$300
- FMDC— Organization Risk Management
\$300

Golf Outing

SUNDAY

- Lunch/Drink Sponsor
\$ 400
- Hole Sponsor (each)
\$175
- Event Sponsor
\$125
- Prize Sponsor
\$100

- Monday PM Refreshment Break
\$350
- Dinner/Dueling Piano's
\$500

TUESDAY

- Tuesday AM Refreshment Break
\$350
- Closing Luncheon
\$500

Miscellaneous Events

MONDAY

- 3K/5K DVIC Fundraiser
\$500 ** see information
- Auxiliary Excursion
\$500
- Prizes
\$ 50
- Dueling Pianos Entertainment
\$500

** DVIC—Disabled Veterans in Insurance Careers
IAMIC's first fundraiser to help support our Veterans—Watch for more details.



Trap Shoot

SUNDAY

- Lunch/Drink Sponsor
\$400
- Event Sponsor
\$ 125
- Prize Sponsor
\$100

Printed Materials

Program Booklet:

- Full Page Ad (3.5" x 8") \$ 175
- Half Page Ad (3.5" x 4") \$125
- 1/4 Page Ad (3.5" x 2") \$100
- Pocket Schedule \$300
- Convention Questionnaire \$250

I'M A PARTNER

2015 Convention Sponsorship Commitment Form

Networking Package \$3,000 Branding Package \$2,500 Knowledge Based Package \$ 2,000

A la Carte Sponsorship – Please check the appropriate boxes and include with information below:

COMPANY: _____

Total Sponsorship: \$ _____

Main Contact: _____ (Title) _____

Phone: _____ Fax: _____ Email: _____

I have enclosed Check # _____, payable to IAMIC. I will email my artwork by 7/31/15

Please charge my: Mastercard Visa Am Ex Discover (Please check one)

Card # _____ Expiration Date _____

Name as it appears on Credit Card _____ CSC (3 digit code _____)

Billing Address of Credit Card _____ (include zip)

Return this form by July 31 (to receive recognition in printed materials) with payment to IAMIC

Important Notes for Sponsoring an Event

Sponsorships must be for the **full** amount to sponsor a specific event. If you would like to provide a flat sponsorship, your sponsorship funds will be helpful, acknowledged and appreciated.

Sponsorships must be received by **July 31st** to receive recognition in the Convention Program.

To sponsor an Annual Convention event or item, please indicate what you would like to sponsor on the form above and return it with payment and any necessary artwork (advertisements only) to IAMIC's mailing address listed.

We appreciate your dedication to our industry and support of the

Annual Convention.

We will place all sponsorship levels on our website in addition to the printed materials.

Thank you!

Jackie Rakors



Putting the **POWER** of membership to work for you!

IAMIC

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Ohlman, IL 62076

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Fax: 888-403-0935

Email: leadership@iamic.org