

2005

ANNUAL REPORT



International Association for Public Participation



IAP2 Mission

The International Association for Public Participation, working through its members, helps organizations and communities around the world improve their decisions by involving people who are affected by those decisions.

IAP2 Strategies

IAP2 carries out this mission by organizing and conducting activities to:

- Encourage and enhance the professional development of people working in the public participation field
- Educate decision-makers about the value of public participation
- Help the public play an effective role in public participation processes
- Continue to define, review and enhance best practices in the field of public participation

The association has 19 chapters around the globe and approximately 1,000 members from 22 countries.

2005 President's Message

Wow! What a year it's been for IAP2. I am pleased and honored to have been able to serve you, to have had the opportunity to learn from you and to have represented in a variety of forums and locations.

At the beginning of the year I reported to you that IAP2's board set out to accomplish a number of initiatives to meet member needs and to grow the organization. As I look back on the year, I'm doubly pleased to reflect on our progress as an association on these initiatives. I'm especially grateful for the many members around the globe who have taken time from their busy lives to get involved in IAP2, shared their hopes and dreams and taken part in one or more aspect of what we do.

What a year we have had. I can only imagine what the future holds for us. As I turn the leadership of IAP2's board to Bea Briggs, my esteemed colleague and the leader of our Latin American initiative, I know she will serve us with distinction.

If you ever get to Denver, Colorado, please let's visit and when I'm in your neighborhood next, I hope to see firsthand more about your public participation adventures.



LaVerne Kyriss

IAP2 President, 2005

Our Achievements

So what did we do in 2005? In no particular order, here are a few highlights:

We significantly expanded our cadre of trainers, conducted two Trainers Academies—one in Canada and a second in Australia—and worked with those prospective trainers to complete practicums in each of our three certificate courses. By the end of 2005, IAP2 will have nearly tripled its ranks of licensed trainers.

- We began working with our new Australasian affiliate to carve out a new kind of relationship between the international organization and a local organization that has enough financial resources to better serve member needs.
- We made significant progress in our research project with the Kettering Foundation, defining the project approach, identifying potential data gatherers and developing the research protocol. As part of this effort, we grew a global network of members for the Research Committee.
- We celebrated the first group of participants who took our five-day training program in Spanish in Lima, Peru, as a result of our Latin American initiative to translate our certificate training materials into Spanish and find effective ways to deliver this material across Latin America.
- We hosted a successful international conference in Portland, Oregon, USA, that featured more than 90 different sessions and our Australasian affiliate hosted an equally successful Asian-Pacific conference in Sydney, Australia. Our Australian conference was notable for its exploration of large-group participatory processes.
- We partnered with the Canadian Standards Association, planning and delivering a much-appreciated workshop at their annual conference on effective stakeholder engagement.
- We actively participated in the United Nations Conference on Engaging Communities in Brisbane, Australia.
- We launched a handful of new Tier Two courses, designed to offer skill-specific and more indepth training on relevant topics.
- We updated our Web site, improved member communication, developed display materials, surveyed members, sought volunteers, explored opportunities to partner with like-minded organizations and are slated to end the year in the black financially.
- We held our annual general membership meeting where, after a spirited discussion, we ratified a revision to our Core Values of Participation, bringing a two-year participatory to review these values to a close. We also agreed to form a new group to continue the discussions on how to make these core values relevant and useful to all of our members.
- We launched our Knowledge Network, in partnership with Portland State University's Center for Public Participation. The P2 Knowledge Network is an interactive resource for academics and practitioners alike who are interested in sharing knowledge and research on public participation.

2005 Board of Directors

| | |
|------------------------|--|
| LaVerne Kyriss, | President, USA |
| Beatrice Briggs, | President Elect, Mexico |
| Vivien Twyford, | Immediate Past President, Australia |
| Regina Villa, | Treasurer, USA |
| Carol Anderson, | Communications Committee Co-Chair, USA |
| Katherine Beavis, | Research Committee Co-Chair, Canada |
| Beth Carlson, | Chapter Liaison, USA |
| Greg Chan, | USA |
| Geoff Fagan, | UK |
| Wendy Green Lowe, | Training Committee Chair, USA |
| Tisha Greyling, | South Africa |
| Margaret Harvie, | Asia Pacific Conference Committee, Australia |
| Chris Hoffman, | Membership Committee Chair, USA |
| Beth Offenbacher, | Membership Committee Chair, USA |
| Stephani Roy McCallum, | Communications Committee Co-Chair, Canada |
| Scott Russell, | Marketing & Development Committee Chair, USA |
| Jean Francois Viau, | Montreal Conference Committee, Canada |
| Doug Zenn, | Portland Conference Committee, USA |

2005 Letter from Treasurer

Gaining on our success in 2004, IAP2 strengthened our financial position in 2005. We ended 2005 with \$114,000 in available revenues dedicated to initiatives begun in 2005 that will be completed in 2006. In 2005, we saw a slight decrease in membership dues but a continuing increase in training revenue by nearly 1/3 over our 2004

revenues. This jump in revenues gave us the resources to invest in membership services including significant increases in communications activities, chapter support and research activities as well as continuing refinements in our outstanding training program.

*Regina Villa
IAP2 Treasurer*

2005 and 2004 Financial Statements

International Association for Public Participation

Statement of Financial Position

for the years ended December 31, 2005 and 2004

| Assets | 2005 | 2004 |
|-------------------------------|----------------------|---------------------|
| Current Assets | | |
| Checking account | 9,168.35 | \$ 15,704.57 |
| Money market account | 130,783.80 | 117,723.77 |
| Total Current Assets | \$ 139,952.15 | \$133,428.34 |
| Liabilities and Equity | | |
| Restricted funds | \$ 25,256.32 | 0 |
| Equity | | |
| Opening balance equity | 133,725.04 | \$ 62,018.81 |
| Net income | (19,029.21) | 71,409.53 |
| Total Equity | \$114,695.83 | \$133,428.34 |

Statement of Revenues and Expenses, and Accumulated Net Revenues

for the years ended December 31, 2005 and 2004

| Ordinary Income | 2005 | 2004 |
|--------------------------------|----------------------|---------------------|
| Membership dues | \$ 83,575.00 | \$ 97,297.64 |
| Conference income | 135,040.00 | 104,426.17 |
| Training income | 278,027.12 | 198,885.98 |
| Other operating income | 17,198.06 | 8,700.90 |
| Total ordinary income | \$ 513,840.18 | \$409,310.69 |
| Restricted Funds Income | | |
| Total Income | \$513,840.18 | \$409,310.69 |
| Expenses | | |
| Administrative and general | 132,421.55 | \$ 63,956.40 |
| Annual conference | 116,989.05 | 119,369.05 |
| Communications | 35,781.97 | 29,532.94 |
| Core Values awards | 1,928.37 | 576.99 |
| Membership | 18,236.52 | 20,286.56 |
| Research | 11,498.10 | 3,663.30 |
| Training | 216,013.83 | 106,045.84 |
| Total Expenses | \$532,869.39 | \$337,901.16 |
| Accumulated Net Revenue | (\$19,029.21) | \$ 71,409.53 |

2006 President's Message

As I begin a year in service to you our members, I'm struck by several things:

- *We are blessed with an amazing Board. Eighteen people from seven countries are working long hours, chairing committees, debating crucial issues, solving problems and thinking about the future of both the association and the practice of public participation. This level of commitment and expertise is not easy to find. Furthermore, the Board is continuously striving to improve the way it functions, seeking ways to become more clear about its goals, transparent in its functioning and effective in its operation.*
- *We are financially sound. Thanks to the careful management of retiring treasurer Regina Villa and Executive Director Roberta Bourn, as well as the growth in membership and dramatically increased training revenue, IAP2 has emerged from the dire financial straits we were in a few years ago. For the first time ever we have a Finance Committee, comprising our new treasurer, Doug Zenn, Regina Villa and Beth Offenbacher. With the Board, they have taken on the challenge of "growing the organization" without compromising its fiscal health.*
- *We are becoming increasingly international. Having formally committed to the goal of international expansion in 2004, we are steadily grasping what it means to make a North American-based association relevant to people in other parts of the world. Although the learning curve is steep and there is still a long way to go, we continue to be inspired by the dream of a vital, vibrant, diverse, and truly international IAP2.*

Finally, special thanks to Vivien Twyford and LaVerne Kyriss, my immediate predecessors in the role of president. Their outstanding leadership has left a legacy that I am both proud and humbled to inherit.



Bea Briggs

IAP2 President, 2006

2006 Board of Directors

| | |
|-----------------------------------|--|
| Beatrice Briggs, Beatrice Briggs, | President, Mexico |
| Scott Russell, | President-elect, USA |
| Doug Zenn, | Treasurer, USA |
| LaVerne Kyriss, | Immediate Past President, USA |
| Katherine Beavis, | Secretary/Research Committee Co-chair, Canada |
| Carol Anderson, | <i>Participation Quarterly</i> editor, USA |
| Beth Carlson, | Chapter Liaison, USA |
| Greg Chan, | Marketing Committee Chair, USA |
| Geoff Fagan, | International Initiatives Committee, UK |
| Lonny Gabinet, | Canada |
| Wendy Green Lowe, | Training Committee Chair, USA |
| Margaret Harvie, | International Initiatives and Training committees, Australia |
| Stephani Roy McCallum, | 2006 Conference Program Committee Chair, Canada |
| Grant McLaughlin, | Marketing Committee, USA |
| Beth Offenbacher, | Research Committee Co-Chair, USA |
| Anne Pattillo, | International Initiatives Committee, New Zealand |
| Desley Renton, | IAP2 Australasian Affiliate Delegate |
| Jean Francois Viau, | Montreal Conference Committee, Canada |

Benefits of Being a Member

IAP2 is made up of a diverse and growing group of people who design, implement, use and participate in public participation processes. Our members represent a broad spectrum of fields and specialties, and members live and work around the world.

When you get involved with IAP2, you reap the rewards:

- Annual International Conference and local conferences
- IAP2 high quality, practical training programs including the Certificate in Public Participation
- Chapters – local networking, workshops and information
- *Participation Quarterly* – quarterly newsletter that features articles on public participation projects, case studies, interviews and features about innovations in the field
- *eNews* – monthly updates including job postings, chapter news, industry events
- On-line publications
- Web site – including on-line Bulletin Board
- Member's only section of Web site – on-line publications, conference proceedings, Public Participation Tool Box
- Membership directory – Networking and Information about other members

How to Get Involved

IAP2 delivers service to our members and others in several program areas. As a member-based organization, meeting your—our members'—needs is our fundamental goal. To do that, we aim to continue to improve our efforts of regularly seeking your thoughts and ideas and using that feedback as we develop programs to further the practice of public participation.

Have you thought about the opportunity to share and improve your leadership skills and contribute to the development of IAP2? Whether through your local chapter or on an international task force or committee, we have a place for your passion, skills and voice. Make this your organization by getting involved in setting and carrying out our mission.



International Association for Public Participation

11166 Huron Street, Suite 27
Denver, CO 80234-3339, USA

1-800-644-4273
(toll-free in North America)

+1 303-541-5945

www.iap2.org