



Symposium on Yoga Therapy & Research (SYTAR 2017) Sponsor and Exhibitor Benefits

Sponsoring IAYT's conferences provides unique and enjoyable opportunities for interactions with experienced Yoga students, Yoga teachers, Yoga therapists, Yoga researchers and health professionals who use Yoga in their practice, while also showing your support for IAYT. Conference sponsorships are also IAYT sponsorships and hence acknowledged on the IAYT website for one year following the meeting. For more information contact Debra Krajewski, IAYT's conference manager at debrak@iayt.org or Abby Geyer, IAYT's advertising manager at ageyer@iayt.org.

Tables for sponsors will be in the Foyer of hotel. They are visible and accessible at all times. A special reception is planned for all attendees, sponsors and exhibitors in the Foyer on Thursday night, as well as other special events designed to bring everyone into the Foyer Thursday through Sunday. The sooner one becomes a sponsor or exhibitor the longer the sponsor or exhibitor's information will be visible on the conference website and conference advertising.

Platinum Sponsor (\$10,008)

- Your logo plus a description (<150 words) and link to your home page on the SYTAR sponsor page until the conference is over.
- Prominent acknowledgement in IAYT publications preceding the conference (inclusion depends on the date of publication).
- Special acknowledgement at the opening ceremony, with short speech by sponsor.
- Sponsor poster (maximum size: 4' x 6') displayed with **high visibility** in the main room.
- Your brochure or CD in attendee bag (if available by deadline).
- Complimentary conference registration for four people.
- Conference accommodations for up to four people in two standard rooms.
- One full-page black and white ad in the 2016 *Final Program Guide*.
- Advertising discount of 40% in *Yoga Therapy Today* for the next three issues and the 2016 issue of the *International Journal of Yoga Therapy*.
- Up to two tables in a prominent location.
- Your logo plus a description (<150 words) and link to your home page on the IAYT sponsor page for one year following the conference.

Gold Sponsors (\$5,000)

- Your logo plus a short description (<100 words) and link to your home page on the SYTAR sponsor page until the conference is over.
- Prominent acknowledgement in IAYT publications preceding the conference (inclusion depends on date of publication).
- Acknowledgement at the opening ceremony, with short speech by sponsor.
- Your brochure or CD in attendee bag (if available by deadline, to come).
- Complimentary conference registration for two people.
- Conference accommodations for up to two people in one standard room.
- One-half page black and white ad in the 2016 *Final Program Guide*.
- Advertising discount of 30% in *Yoga Therapy Today* for the next three issues and the 2017 issue of the *International Journal of Yoga Therapy*.
- One table at the conference.
- Your logo plus a short description (<100 words) and link to your home page on the IAYT sponsor page for one year following the conference.

Silver Sponsors (\$1,500)

- Your logo plus a short description (<50 words) and link to your home page on the SYTAR sponsor page until the conference is over.
- Acknowledgement in IAYT publications preceding the conference (inclusion depends on the date of publication).
- Your brochure or CD in attendee bag (if available by deadline, to come).
- Complimentary conference registration for one person.
- One-fourth page black and white ad in the 2016 *Final Program Guide*.
- Advertising discount of 20% in *Yoga Therapy Today* for the next three issues and the 2017 issue of the *International Journal of Yoga Therapy*.
- One table at the conference.
- Your logo plus a short description (<50 words) and link to your home page on the IAYT sponsor page for one year following the conference.

Exhibitors (\$1,008)

- Your logo plus a short description (<50 words) and link to your home page on the SYTAR sponsor page until the conference is over.
- Acknowledgement in IAYT publications preceding the conference (inclusion depends on the date of publication).
- One-fourth page black and white ad in the 2016 *Final Program Guide*.
- Advertising discount of 15% in *Yoga Therapy Today* for the next three issues and the 2016 issue of the *International Journal of Yoga Therapy*.
- One table at the conference.
- To put brochure or post card in conference bags there is a charge. If you wish to put your produce in tote bag there will be no charge.