Preconference: African Media Studies in the Digital Age

Sponsored Sessions

Participants
Herman Wasserman, U of Cape Town, SOUTH AFRICA
Leslie Steeves, U of Oregon, USA
Mel Bunce, City, U of London, UNITED KINGDOM
Chris Paterson, U of Leeds, UNITED KINGDOM

This preconference brings together established and emerging scholars to showcase state of the art research in African media studies and reflect on current developments in this sub-field. The African continent has undergone tremendous urbanization, economic growth, & technological evolution over the last decade. In parallel, it has experienced several intra & inter-state conflicts, humanitarian/health crises as well as democratization progress & popular protests involving a wide range of “Afriactivists.” What role do digital media play in these various processes & across different African contexts? Do they contribute to a significant shift of power away from autocratic rule & external political and economic forces? How do diaspora, vernacular, and foreign media affect local cultures and politics? How can the African contexts contribute to rethink the epistemological foundations of media studies?

Preconference: Mobile Media as (Tools for) Interventions

Sponsored Sessions

Chairs
Colin Agur, U of Minnesota, USA
Marike Vanden Abeele, Tilburg U, THE NETHERLANDS

Participants
Mobile Media in the Classroom: Interruptions vs. Interventions
Katie Cuminskey, College of Staten Island- CUNY, USA
Didem Özkul McGeoch, U América Latina, MEXICO
Jason Farman, U of Maryland, USA
Shin Mizukoshi, U of Tokyo, JAPAN
Larissa Hjorth, RMIT U, AUSTRALIA

Autonomy and Independence? Mobile Media as Interventional Tools in Forced Migration
Stephan Goerland, U of Rostock, GERMANY
Arul Chib, Nanyang Technological U, SINGAPORE
Rich Ling, Nanyang Technological U/Telenor, SINGAPORE
Dana Diminescu, ParisTech, FRANCE
Saskia Witteborn, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY
Nina Springer, Ludwig Maximilians U Munich, GERMANY

Pokemon GO Can, But Should It? Affordances, Constraints, and Emerging Ethical Dilemmas in Locative Media Research
Brett Oppegaard, U of Hawaii - Manoa, USA
Gerard Michael Goggin, U of Sydney, AUSTRALIA
Jason Farman, U of Maryland, USA
Jordan H. Frith, U of North Texas, USA
Amy Schmitz Weiss, San Diego State U, USA

Political Interventions and Communication in the Current Era
Andrew R. Schrock, Chapman U, USA
Cynthia Wang, Oklahoma State U, USA
Kenzie D. Burchell, U of Toronto, CANADA
Leah Horgan, U of California – Irvine, USA

Preconference: Narrative Persuasion: From Research to Practice

Sponsored Sessions

Chairs
Sheila Teresa Murphy, U of Southern California
Jonathan Cohen, U of Haifa, ISRAEL
Nathan Walter, U of Southern California, USA

Narrative persuasion has become a burgeoning area of research offering new theoretical and empirical discoveries regarding the underlying processes that enhance or attenuate the persuasive efficacy of stories. But while interest in and use of narratives has grown exponentially, there seems to be a substantial divide between the study of narrative persuasion and the practical use of stories to sway knowledge, attitudes and behavior in health, social and other contexts. The goal of this preconference is to bridge this gap by bringing together scholars who study narrative persuasion with entertainment industry representatives who produce narrative content, as well as practitioners who increasing apply narrative interventions to health and social problems.
Preconference: Prospective Mexican Organizational Communication

Sponsored Sessions

Chairs
Griselda Guillen, U Autónoma de Baja California, MEXICO
Rebeca Arevalo, U Anahuac, MEXICO
Susana Espinosa Velasquez, U Autónoma de Baja California, MEXICO
Ma Elena Zermeño, U Autónoma de Baja California, MEXICO
Maria Montoya, U Autónoma de Baja California, MEXICO
Gabriela Martínez, U Autónoma de Baja California, MEXICO
Milthon Minor, AMIPCO, MEXICO
Hilda Gabriela Hernandez Flores, Benemerita U Autonoma de Puebla, MEXICO
Maria Guadalupe Curro, Benemérita U Autónoma de Puebla, MEXICO

Participants
Linda L. Putnam, U of California - Santa Barbara, USA

Participants
Gestión de la Comunicación Interna en la Universidad: El Caso de la Facultad de Ciencias Administrativas y Sociales: Diagnóstico y Plan de Intervención
Nina Alejandra Martínez Arellano, U Autónoma de Baja California, MEXICO
Estefanía Puente Yescas, U Autónoma de Baja California, MEXICO
El Campo de la Comunicación Organizacional en América Latina
Adriana Angel, U de Manizales, COLOMBIA
Lissette Marroquín Velásquez, U de Costa Rica, COSTA RICA
Consuelo Vásquez, U de Québec in Montreal (UQAM), CANADA
Redes Sociales Virtuales en México, área de Oportunidad Para la Organización Contemporánea
Salvador Madrigal Moreno, U Michoacana de San Nicolás de Hidalgo, MEXICO
Gerardo Gabriel Alfaro Calderón, U Michoacana de San Nicolás de Hidalgo, MEXICO
Flor Madrigal Moreno, U Michoacana de San Nicolás de Hidalgo, MEXICO
Actualización Académica y Profesional en Comunicación Organizacional: Un Reto Para la AMIPCO, MEXICO
Gabriela Martínez, U Autónoma de Baja California, MEXICO
Limitaciones, Crítica y Porvenir de la Investigación en Comunicación Organizacional en México, un Acercamiento Desde sus Hacedores
Milthon Minor, AMIPCO, MEXICO
Cambio y Cultura Organizacional de la Cooperativa Pesquera a Turística en la Bahía de Altata en Sinaloa
Rocio Del Carmen Payares Flores, U de Occidente, MEXICO
Valores Organizacionales y Acciones Comunicativas en las Organizaciones Postindustriales en Puebla, México: Un Caso de Estudio
Hilda Gabriela Hernandez Flores, Benemerita U Autonoma de Puebla, MEXICO
J. Roberto Sanchez Reina, U Complutense de Madrid, SPAIN
La CCO, Fuerzas y Debilidades de la Relación Entre Comunicación y Organización
Antonieta M. Rebeil, U Anahuac, MEXICO
Comunicación y Cultura Organizacional: Perspectivas, Tendencias y Posibles Rutas Teóricas
Yazmin Vargas Gutierrez, U Autónoma de Baja California, MEXICO
Elisa del Carmen Villegas Morán, U Autónoma de Baja California, MEXICO
Graciela Paz Alvarado, U Autónoma de Baja California, MEXICO
Perspectivas de la Comunicación Integral Para las Organizaciones en México: Una Visión de sus Líderes
Rebeca Arevalo, U Anahuac, MEXICO
Comunicación Organizacional en Mypes del valle de Mexicali: Habilidades en el Proceso
Griselda Guillen, U Autónoma de Baja California, MEXICO
Ana Maria Vázquez Espinosa, U Autónoma de Baja California, MEXICO
Susana Espinosa Velasquez, U Autónoma de Baja California, MEXICO
Comunicación Organizacional: Revisión de su Concepto y Prácticas de Algunos Autores Mexicanos
Maria Montoya, U Autónoma de Baja California, MEXICO

The Organizational Communication (OC) in Mexico has been working for several decades based on different schools of thought; through research, teaching and practice, scholars and professionals of different regions in Mexico have developed the OC. The Mexican Association of Researchers and Professionals in Organizational Communication (AMIPCO), the Universidad Autonoma de Baja California, the Benemerita Universidad Autonoma de Puebla, and the Universidad Anahuac Mexico have organized this preconference, looking for academic dialogue and reflection about paths traveled, progress and future development of this subfield, looking for agreements to go forward in this issue.
In the past two decades there has been a tremendous flowering of normative work that casts new light on deliberation and, indeed, democracy itself. With some exceptions, communications research has not engaged with this flowering of normative work, though it might benefit from it and could certainly contribute to it. In this pre-conference, we seek to bring an interdisciplinary set of scholars together to spark a conversation on the normative foundations of communication scholarship and move the field towards more sophisticated models of democracy. Through a set of invited talks and peer-reviewed papers and responses, we seek to make democracy and normative theories our object of analysis.

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Preconference: Audiences? The Familiar Unknown of Communication Historiography

**Participants**

Keynote 1: Sonia Livingstone: Mediation or Mediatization? Where do Audiences Figure in This Debate?

Keynote 2: Sabina Mihelj: Historical Audience Research: Why Does It Matter and how Should We Do It?

Christian Schwarzenegger, U of Augsburg, GERMANY

Thomas Birkner, U of Muenster, GERMANY

Kevin M. Grieves, Whitworth U, USA

Samantha Oliver, U of Pennsylvania, USA

David W. Park, Lake Forest College, USA

Of Docile and Unruly Audiences: On The Historic Contingency of Audience Conceptions

Anne Bartsch, Ludwig Maximilians U Munich, GERMANY

Christoph Neuberger, Ludwig Maximilians U Munich, GERMANY

Matthias R. Hastall, Technical U Dortmund, GERMANY

Likes and Dislikes: The Lazarsfeld-Stanton Program Analyzer and the Theory of Media Affects

Blake Hallinan, U of Colorado - Boulder, USA

Aurra Wulff: Audience Labor in the Long History of the Attention Economy: The Struggle for Control Over the Conditions of Consumption

Brice Nixon, U of Pennsylvania, USA

Perfecting the Body Count: Audience Measurement and the Gendered Biopolitics of Passive Metering

Jennifer Marie Hessler, U of California - Santa Barbara, USA

Data Journalism and Data-Driven Audience Understanding: History and Future

Qun Wang, Rutgers U, USA

Panel 2: Active Audiences & Audience Agency

Samantha Oliver, U of Pennsylvania, USA

Informing Coverage of Evangelical Emergence Letters to the Editor Demonstrate Unacknowledged Audience Agency

Carole Lee, U of Pennsylvania, USA

Olympic Audiences: Past and Present

Katerina Girginova, U of Pennsylvania, USA
Media consumers have largely remained in the shadows of communication history research. Methodological hurdles abound, and the relevance of this type of research to the broader field of communication scholarship has not always been clearly articulated. These challenges present an opportunity to advance the conversation on audiences, and to chart new directions for communication research. This ICA preconference is dedicated to bringing together scholars from across the spectrum of communication research and from around the globe to illuminate the history of audiences, media practices and media use.
Preconference: Digital Media and Communication Research: A Venture in Forecasting and Intervention

Sponsored Sessions

Chairs
Leah A. Lievrouw, U of California - Los Angeles, USA
Brian Loader, U of York, UNITED KINGDOM

Participants
Finn Brunton, New York U, USA
Taina Bucher, U of Copenhagen, DENMARK
Radhika Gajjala, Bowling Green State U, USA
Lee Humphreys, Cornell U, USA
Matt Ratto, U of Toronto, CANADA
Shiv Ganesh, Massey U, NEW ZEALAND
Nancy Jennings, U of Cincinnati, USA
Gunnar Liestol, U of Oslo, NORWAY
Irina A. Shklovski, IT U of Copenhagen, DENMARK
Cynthia Stohl, U of California - Santa Barbara, USA
Lee Rainie, Pew Internet and American Life Project, USA

Respondent
Lee Rainie, Pew Internet and American Life Project, USA

Participants in this day-long intensive preconference will engage in a series of structured activities to identify and forecast fruitful ways ahead for digital communication/new media studies. Participants (both registered attendees and Handbook authors, who will serve as session facilitators) will collaborate to develop a wide-ranging, prospective agenda for the next decade of theory, research and practice in communication and media studies and related fields, under conditions of pervasively networked digital mediation. The resulting agenda, highlights of the preconference discussions and participant contributions will be summarized and published in a special issue of the journal *Information, Communication & Society*, as part of celebrations marking iCS's twentieth year of publication.

Preconference: Online and Newsworthy? Have Digital Sources Changed Journalism?

Sponsored Sessions

Chairs
Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS
Sarah Van Leuven, Ghent U, BELGIUM
Liesbeth E.A.H.M. Hermans, Radboud U Nijmegen, THE NETHERLANDS

Participants
Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS
Sarah Van Leuven, Ghent U, BELGIUM
Liesbeth E.A.H.M. Hermans, Radboud U Nijmegen, THE NETHERLANDS

This preconference will serve scholars who are interested in how digitalization has changed journalistic news sourcing techniques. The use of reliable sources is one of the most important aspects of journalistic news production. However, when making news, journalists now increasingly use social media, websites, wikis, and online encyclopedias as sources. In today’s 24/7 news cycles, online sources offer a quick, convenient, cheap, and effective way for journalists to gather information on developing stories, and they increasingly also trigger news stories. But, what are the consequences of online sourcing for the quality of news and the journalistic profession? Can all online sources be reliably verified? Do online sources change the power relationship between political actors and journalists?

Preconference: How to Quantify the Unquantifiable: The Methodology of Gender and Intersecting Dimensions of Identity

Sponsored Sessions

Chairs
Sabine Reich, Hannover U of Music, Drama and Media, GERMANY
Stine Eckert, Wayne State U, USA
Natalia Rybas, Indiana U East, USA
Daniela M. Schluetz, Hannover U of Music, Drama and Media, GERMANY

Participant
Susanne Kinnebrock, U of Augsburg, GERMANY

This preconference aims to bring together scholars with different approaches to the same issues with the intention of informing as well as inspiring collaborative approaches across disciplines and paradigms. We invite innovative thinking on what methodologies are open to us, both when we ask questions concerning large populations or when we seek to quantify complex ideas. What methodological approaches can we productively employ while assessing matters of gender, sex, race, ethnicity, and class in a thoughtful manner?
Preconference: Communicating Environmental Issues Among Racial/Ethnic Minorities

**Sponsored Sessions**

**Chair**
Bruno Takahashi, Michigan State U, USA

Many current socioenvironmental conflicts and problems around the world that include distinct nationalities, races or ethnicities at their core, such as the slash-and-burn of forests in Indonesia that affects air quality in southeast Asia, the Flint, MI water crisis, or the export of toxic waste from developed to developing countries, require an interdisciplinary scholarly approach to make sense of the communication challenges that are involved. However, current research in this area has not focused strongly on the ways in which environmental issues are culturally and socially constructed by racial and ethnic minorities. Many of these environmental problems, including but not limited to the sitting of industrial facilities, flooding, droughts, climate change, and air and water pollution, among others, disproportionately affect minority populations. These issues are also important for international communication scholars. Cultures define nature and environmental protection differently. As a result, cultures affect environmental laws and policies through their influence on public knowledge, political culture, institutions and subjective human perception. Therefore, an examination of the cultural characteristics of immigrants is particularly relevant to how environmental protection takes shape; conversely, questions about the meaning of environmentalism are relevant to how ethnic identity is formed. The location of the ICA conference is a fitting setting for this pre-conference, considering that there is a large Hispanic population in the area, as well as the proximity of San Diego to the border with Mexico. In addition, the conference theme (interventions) seems to fit with the idea that environmental communication scholars and practitioners can effectively intervene to engage ethnic groups that traditionally are not included in decision making or deliberation processes that directly affect their livelihoods. In summary, this pre-conference seeks to improve our understanding of culturally bounded rationalities across racial and ethnic groups facing environmental challenges, as they relate to the formation of environmental identities, environmental injustice, political activism, public engagement, and media representations, among others. We hope to pave the way for additional prospective research on these topics.

Preconference: Digital Inequalities and Discrimination in the Big Data Era

**Sponsored Sessions**

**Chair**
Yotam Shmargad, U of Arizona

**Participants**

**Consumers on the Internet: Unanimously Indifferent or Merely Unaware About Digital Inequalities?**
- Rene Arnold, Wik-Consult, GERMANY
- Anna Schneider, Fresenius U of Applied Sciences, GERMANY
- Johanna Bott, Wik-Consult, GERMANY

**An Analysis of China’s Big Data Policy: An Ecosystem Approach**
- Yang Bai, U of Pennsylvania, USA

**AI, Discrimination, and Inequality in the 'Post' Classification Era**
- Anja Bechmann, Aarhus U, DENMARK
- Geoffrey Bowker, Santa Clara U, USA

**Disclosure Requirements for Use of Big Data in Employment**
- Mark A. Cenite, Nanyang Technological U, SINGAPORE

**A Proposal to Adopt Data Discrimination Rather Than Privacy as the Legal Justification for Rolling Back U.S. Government Surveillance**
- Benjamin W. Cramer, Pennsylvania State U, USA

**Democratic Implications of the Use of Big Data: Public Interest Groups and Communications Regulation in the UK**
- Jelena Dzakula, U of Westminster, UNITED KINGDOM

**Emotional Labor in Authoritarian Internet Governance: The Surveillance of Chinese Internet Public Opinion and its Commercialization**
- Siho Nam, U of North Florida, USA

**Social Ontology in Big Data Organizing**
- Andrew Iliadis, U of Ontario Institute of Technology, USA

**Health Wearables: Ensuring Fairness, Preventing Discrimination, and Promoting Equity in an Emerging Internet-of-Things Environment**
- Kathryn C. Montgomery, American U, USA

**Big Data as a New Economic Pageant: How the Discourse Of Economic Growth Deepens Digital Inequality in South Korea**
- Siho Nam, U of North Florida, USA

**Autoethnography as an Approach for Scholarly Inquiry on Big Data Inequalities**
- Chamil Rathnayake, Middlesex U, USA

**Privacy and Prejudice in Big Data: Algorithms Can Discriminate on the Basis of Data They Lack**
- Betsey Williams, U of Arizona, USA

**Privacy and Prejudice in Big Data: Algorithms Can Discriminate on the Basis of Data They Lack**
- Volodymyr Lysenko, U of Arizona, USA

**Catherine F. Brooks, U of Arizona, USA**

**Yotam Shmargad, U of Arizona, USA**
A growing number of ordinary objects are being redesigned to include digital sensors, computing power, and communication capabilities — and new objects, and processes, are becoming part of the Internet. This emerging Internet of Things (IoT) ecosystem — networks of physical objects embedded with the ability to sense, and sometimes act upon, their environment, as well as related communication, applications, and data analysis, enables data to be collected from billions of everyday objects. The emerging datasphere made possible by these developments offers immense potential to serve the public good by fostering government transparency, energy conservation, participatory governance, and substantial advances in medical research and care. On the other hand, a growing body of research addresses emerging privacy and civil liberties concerns related to big data, including unjust discrimination and unequal access to data and the tools needed to make use of it. This preconference session seeks to advance understanding of digital inequalities and discrimination related to big data and big data analytics.

Preconference: 8th Annual Doctoral Consortium of the Communication and Technology Division

Sponsored Sessions

Chairs
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE
Marijolijn L. Antheunis, Tilburg U, THE NETHERLANDS
Veronika Kamowski, Ludwig Maximilians U Munich, GERMANY

Respondents
Jesse Fox, Ohio State U, USA
Klaus Bruhn Jensen, The Ohio State U, USA
Rich Ling, Nanyang Technological U/Telenor, SINGAPORE
Katy Elizabeth Pearce, U of Washington, USA
Linchuan Jack Qiu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
S. Shyam Sundar, Pennsylvania State U, USA
Joseph B. Walther, Nanyang Technological U, Singapore, SINGAPORE
Mike Z. Yao, U of Illinois at Urbana-Champaign, USA

The consortium brings together PhD candidates conducting research on various types of communication technologies and mobile communication to give them the opportunity to present and discuss their research in a constructive and international atmosphere.

Preconference: Tryst With Democracy: 70 Years of Media in Independent India - Successes, Challenges, Interventions

Sponsored Sessions

Chairs
Sudeshna Roy, Stephen F. Austin State U, USA
Daya Thussu, U of Westminster, UNITED KINGDOM
Vipul Mudgal, Common Cause, INDIA

Participants
Tryst With Democracy: 70 Years of Media in Independent India - Successes, Challenges, Interventions
Sudeshna Roy, Stephen F. Austin State U, USA
Evaluating Communication Strategy Used in Beti Bachao, Beti Padhao Scheme in Jammu District
Archana Kumari, Central U of Jammu, INDIA
Broadcasting Democracy: India’s First Election
Biswaup Sen, U of Oregon, USA
Patrick Jones, U of Oregon, USA
Indian Buddhist Philosophy for the Modern Theory of Communication and Public Relations
Manoj Pushpakumara Jindasa, U of Kelaniya, SRI LANKA
Contextualising the Relationship Between Media and Democratic Movements in India: The Case of Public Action and Print Media in Kerala, 1923-2003
Mochish K.S, Tata Institute of Social Sciences, INDIA
Indian Media and Fake News
Nandini Bhatta, U of South Carolina, USA
Amusement or Propaganda: The ‘Meme’ News Version of Indian Politics
Narayan Iyer, Washington State U Vancouver, USA
Role of Technology on Coverage of Sex Crime Against Women in Indian English Media
Pallavi Guha, U of Maryland, USA
Communication Structure in SARRC Region: Issues, Challenges, and Ideas in Post Globalization Period
Rajesh Das, U of Burdwan, INDIA
Cyber Citizenship: Rescuing Marginalized Minority Identities
Tabassum Khan, U of California - Riverside, USA
Indian Feminism and the Communicative Network
Sangita Gopal, U of Oregon, USA
Times of News: The Role of CNN-News18’s Citizen Journalist in India’s Evolving Mediascape
Sindhu Manjesh, American U, USA
Comparative Political Systems and the Significance of Journalist Unions in India
Suruchi Mazumdar, OP Jindal Global U, INDIA
August 15, 2017, marks the 70th anniversary of India’s independence from the British. One of the great achievements of India is its free and vibrant press. There are approximately 83,000 registered newspapers and 800 television channels (Nielsen, 2014). There has been unprecedented growth in internet connectivity and social media use. Despite these successes, studies of the Indian media frequently show how most newspapers and television channels struggle to meet the very rudimentary requirement of reporting news with the analytical depth that a subject deserves, without bias or deliberate distortions. The trend towards media concentration in India and its implications for democracy and ideological pluralism is also an unsettling aspect that needs consideration. In the intersections of such accomplishments and seemingly insurmountable challenges of the Indian media, lie spaces for interventions. This preconference focuses on these spaces.
Digital interlocutors are increasingly standing in for humans in communication contexts. This pre-conference focuses on communication with and between humans and digital interlocutors that has the potential to engage, alter, and disrupt “normal” events, practices, and phenomena. We invite scholars from across ICA’s divisions and a variety of epistemological and methodological backgrounds to discuss their work related to Human-Machine Communication (HMC) interventions, which encompasses Human-Computer Interaction, Human-Robot Interaction, and Human-Agent Interaction, in this full-day pre-conference. We seek to raise awareness of and further develop HMC research and the scholarly community surrounding it.

2142
Preconference: ICA Young Scholars Preconference on Interventions in the Practice of Visual Communication Research

Thursday
08:30-16:30
Sapphire Ballroom M

Sponsored Sessions

Chairs
Samantha Anne Close, U of Southern California, USA
Aylene Pelled, U of Wisconsin, USA
David LaMar Morris II, U of Oregon, USA
Giorgia Aiello, U of Leeds, UNITED KINGDOM

As society becomes increasingly mediatized through both digital technologies and nostalgic returns to traditional folk arts, it is essential to analyze the specifically visual aspects of communicating in the social world. And yet, because of this same cultural and technological upsurge in visual communication, scholars who focus on the visual are often spread across ICA divisions based on the non-visual content of their work, from health communication to popular communication to rhetoric to technology and beyond. Scholarship is also increasingly presented using visual images, to both public and academic audiences. This raises challenges in communication and publication, particularly for young scholars. We aim to bring together a critical mass of emerging and senior scholars to discuss, reflect, and challenge each other on our interventions into the visual. In this way, the preconference is also an intervention into scholarly careers in the still-growing field of visual communication studies.

2155
Preconference: ICA Public Relations Division PhD Student Workshop

Thursday
08:30-12:30
Cobalt 501C

Sponsored Sessions

Chairs
Katerina Tsutsura, U of Oklahoma, USA
Chiara Valentini, Aarhus U, DENMARK

2159
Preconference: Organizational Communication Division Doctoral Consortium: Cultivating Local and Global Professional Identities

Thursday
08:30-17:00
Elevation Room

Sponsored Sessions

Chair
Stacey L. Connaughton, U of Texas - Austin, USA

Participants
William C. Barley, U of Illinois – Urbana-Champaign, USA
Brenda Lee Berkelaar, U of Texas - Austin, USA
Boris H. J. M. Brummans, U de Montréal, CANADA
Patrice M. Buzzanell, Purdue U, USA
Heather Elaine Canary, U of Utah, USA
Janet Fulk, U of Southern California, USA
Amanda J. Porter, Vrije U Amsterdam, THE NETHERLANDS
Craig R. Scott, Rutgers U, USA
Bart J. van den Hoof, U of Amsterdam, THE NETHERLANDS
Elizabeth Ann Williams, Colorado State U, USA
Ted Zorn, U of Waikato, NEW ZEALAND
Jeffrey William Treem, U of Texas - Austin, USA
Kevin Barge, Texas A&M U, USA

Every two years the division has sponsored its doctoral consortium to help socialize students as they move toward finishing their degrees. This full-day workshop brings together doctoral students and faculty to examine contemporary issues related to the
development of our next generation of scholars. This preconference will include a diverse set of faculty mentors from around the world to help advanced doctoral students think through how to develop their professional identities locally (at their home institutions and in their local communities) and globally (through publications, collaborations, professional associations such as ICA etc.).

Preconference: Journalism Studies Graduate Student Colloquium

Sponsored Sessions

Chair

Raul Ferrer Conill, Karlstad U, SWEDEN

Participants

Jacob L. Nelson, Northwestern U, USA
Andrea Wenzel, U of Southern California, USA
Allie Kosterich, Rutgers U, USA
Zhang Zheng, Peking U, CHINA, PEOPLE’S REPUBLIC OF
Moran Avital, U of Jerusalem, ISRAEL
Yanfang Wu, U of Missouri, USA
Nadine Strauss, U of Amsterdam, THE NETHERLANDS
Joy Kibarabara, Daystar U, KENYA
Tatsiana Karaliova, U of Missouri, USA
Inbal Avraham-Klein, Ben-Gurion U of the Negev, ISRAEL
Jacob Mutinda, Daystar U, KENYA
Jan Miessler, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Heesook Choi, U of Missouri, USA
Anna M. Grondahl Larsen, Oslo and Akershus U College, NORWAY

The Journalism Studies Graduate Student Colloquium brings together PhD candidates working in journalism studies with experienced scholars in the field.

Preconference: Varieties of Publics and Counterpublics

Sponsored Sessions

Chairs

Guobin Yang, U of Pennsylvania, USA
Zhongdang Pan, U of Wisconsin-Madison, USA
Lu Wei, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF

Preconference: My So-Called “Gamified” Life

Sponsored Sessions

Chair

Chad Wertley, Robert Morris U, USA

Gaming should no longer be seen as a separate space, or “magic circle,” from real life. Games and game mechanics intervene with all aspects of our everyday lives. Gamification is the process of using games and game mechanics in non-game contexts in order to engage and motivate people by leveraging basic gratifications such as socialization, learning, competition, status, and achievement. Gamification attempts have become increasingly more prevalent in organizational practices (e.g., training, education, marketing), in sociality (e.g., forming social groups/communities), and in mental/physical health treatment. While the idea behind gamification is not new, the popularity and widespread usage and research of gamification is a recent phenomenon occurring over the past decade. In fact, the term “gamification” was not coined until 2002. The relative newness of gamification provides a great opportunity for researchers to explore how gamification techniques are being used in various contexts, their effectiveness, and social consequences both intended and unintended. This preconference is to bring theoretical and applied research to the phenomenon of gamification to the areas of organizational communication, education, sociality, and healthcare.

Preconference: Distribution Matters: Media Circulation in Civic Life and Popular Culture

Sponsored Sessions

Chairs

Ramon Lobato, RMIT U, AUSTRALIA
Amanda D. Lotz, U of Michigan, USA
Joshua Braun, U of Massachusetts - Amherst, USA
Preconference: Media Justice: Race, Borders, Disability, and Data

Sponsored Sessions

Chairs
- Gerard Michael Goggin, U of Sydney, AUSTRALIA
- Tanja Dreher, U of Wollongong, AUSTRALIA

Participants
- Sasha Costanza-Chock, Massachusetts Institute of Technology, USA
- Ricardo Dominguez, U of California - San Diego, USA
- Maegan la Mamita Mala Ortiz, Institute of Popular Education of Southern California, USA
- Sarah Janel Jackson, Northeastern U, USA
- Deen Goodwin Freelon, American U, USA
- Brooke Foucault Welles, Northeastern U, USA
- Charlton McIlwain, New York U, USA
- Sandra Gonzalez-Bailon, U of Pennsylvania, USA
- Meryl Alper, Northeastern U, USA
- Gracen Brlmyer, U of California – Los Angeles, USA
- Dorothy Kidd, U of San Francisco, USA
- Christina Dunbar-Hester, U of Southern California, USA
- Paromita Pain, U of Texas – Austin, USA
- Marika Cifor, U of California – Los Angeles, USA
- Britt Paris, U of California – Los Angeles, USA
- Filippo Trevisan, American U, USA
- Kristin Shamas, Oklahoma City U, USA
- Gabri Schaffzin, UC San Diego, USA
- Lana McDonnell, Texas A&M U, USA
- Amparo Cadavid, UNIMINUTO, COLOMBIA
- Katie Ellis, Curtin U, AUSTRALIA

This preconference considers the ways in which recent attention to political voice, listening, disability and data might offer productive resources for research and practice aimed at media justice. The program brings together established activists and advocates in media justice campaigns with scholars interested in developing theories and analyses.


Sponsored Sessions

Chairs
- Brandie Nonnecke, U of California - Berkeley, USA
- Tanja Katarina Aitamurto, Stanford U, USA
- Dmitry Epstein, U of Illinois - Chicago, USA

This preconference focuses on unpacking the black box of online civic engagement for planning and policy-making activities from a systemic perspective.

Preconference: Research, Intervention, and Exchange Across the U.S./Mexican Border

Sponsored Sessions

Chair
- Daniel C. Hallin, U of California - San Diego, USA

Preconference: Strategic Environmental Communication and Exploration of Research in Crisis, Risk, and Disaster Communication

Sponsored Sessions

Chairs
- Mildred Frances Perreault, Appalachian State U, USA
- Bruno Takahashi, Michigan State U, USA
- Adam J. Saffer, U of North Carolina - Chapel Hill, USA

Respondents
- J. Brian Houston, U of Missouri, USA
- Nicole Smith Dahmen, U of Oregon, USA
- Lee Ahern, Pennsylvania State U, USA
Preconference: Data and the Future of Critical Social Research

**Sponsored Sessions**

**Chairs**
- Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM
- Andreas Hepp, U of Bremen, GERMANY

Preconference: The Consequences of the Internet for Authoritarian Politics: Comparative Perspectives

**Sponsored Sessions**

**Chairs**
- Terhi Rantanen, London School of Economics and Political Science, UNITED KINGDOM
- Anna Litvinenko, Free U Berlin, GERMANY

**Participants**
- Svetlana S. Bodrunova, St. Petersburg State U, RUSSIAN FEDERATION
- Muzammil M. Hussain, U of Michigan, USA
- Juan Juan Du, Royal Roads U, CANADA
- Paolo Mancini, U di Perugia, ITALY
- Michael Meyen, U Munich, GERMANY
- Marcus Michaeelsen, U of Amsterdam, THE NETHERLANDS
- Daniela Stockmann, Leiden U, THE NETHERLANDS
- Yusi Liu, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF
- Hongzhong Zhang, Beijing Normal U, CHINA, PEOPLE’S REPUBLIC OF
- Sarah Ann Oates, U of Maryland, USA

**Respondent**
- Paolo Mancini, U di Perugia, ITALY

Over the past decade, a vibrant body of academic literature has emerged on the political consequences of the Internet for nondemocratic politics. However, the majority of extant studies has focused on phenomena of political communication in one authoritarian regime only. By contrast, only very few studies have aimed at comparing empirical findings from across different authoritarian contexts. Against this backdrop, this preconference explicitly aims at providing a forum for scholars from across the globe to discuss, and develop, comparative perspectives on the consequences of the Internet for authoritarian politics.

Preconference: Future Directions of Strategic Communication: Towards The Second Decade of an Emerging Field

**Sponsored Sessions**

**Chairs**
- Howard Nothhaft, Lund U, SWEDEN

**Participants**
- Strategic Communication: Defining and Expanding a Contested Field
  - Howard Nothhaft, Lund U, SWEDEN
  - Kelly Page Werder, U of South Florida, USA

  - Lisa Dühring, U of Leipzig, GERMANY
  - Benjamin Bigl, U of Leipzig, GERMANY

- The Future of Strategic Communication: Insights From Multilevel Modelling of a Decade of Survey Data
  - Piet Verhoeven, U of Amsterdam, THE NETHERLANDS
  - Angar Zerfass, U of Leipzig, GERMANY
  - Dejan Vercic, Pristop Communications, SLOVENIA
  - Angeles Moreno, U Rey Juan Carlos, SPAIN
  - Ralph Tench, Leeds Beckett U, UNITED KINGDOM

- What Is This Thing Called Strategic Communication?
  - Finn Frandsen, U of Aarhus, DENMARK
  - Winni Johansen, U of Aarhus, DENMARK

- Dialogics of Strategic Communication: Embracing Conflicting Logics in an Emerging Field
  - Lars Thøger Christensen, Copenhagen Business School / IKL, DENMARK
  - Emma Svensson, Mid Sweden U, SWEDEN

- Strategic Communication: Common Threads and Possible Solution
  - Robert L. Heath, U of Houston, USA
  - Kirk Hallahan, Colorado State U, USA

- Strategic Communication: Communication Theory at the Center
  - Betteke A.A. Van Ruler, Free U Amsterdam, THE NETHERLANDS
Many countries all over the world have witnessed the rise (and sometimes also fall) of movements and parties that have been described as populist. Those populist actors have posed a challenge to established parties or even entered into government. Against the background of economic and political crises in different regions of the world as well as long-term changes in social structures and in the media environment, the analysis of the success of populist worldviews and politics is highly relevant. However, previous analyses of populism have often been confined to the discussion of conceptual problems, questions of political theory, and case studies of populist movements, often without acknowledging the role of the media. Only recently have communication and media scholars begun to investigate the communicative aspects of populism.
Meghan Bridgid Moran, Johns Hopkins U, USA
Katherine Smith, Johns Hopkins U, USA
Sudhakar Narayan Morankar, Jimma U, ETHIOPIA
Holley A. Wilkin, Georgia State U, USA
Zewdie Birhanu, Jimma U, ETHIOPIA
Wayne A. Beach, San Diego State U, USA
David Michael Dozier, San Diego State U, USA
Abebe Lakew, Jimma U, ETHIOPIA

Respondents
Iccha Basnyat, National U of Singapore, SINGAPORE
Ying Wang, U of Waikato, NEW ZEALAND

This preconference leverages the professional and research connections of the organizers to bring together scholars as well as development practitioners working on global and applied health communication to meet and explore forging possible partnerships. One of the expected outcomes of this interaction will be for researchers and practitioners to form interdisciplinary teams to work on grant-writing, data analysis, formulating research priorities or other on-the-ground applied/intervention projects, particularly in the area of social and behavioral change communication. In doing this, the preconference will meet the mandate of the conference to highlight applied and translatable research.

Preconference: Political Communication in the Online World: Empirical Findings and Theoretical Perspectives

Sponsored Sessions

Thursday
09:00-17:00
Aqua Salon F

Participants
Political Communication in the Online World: Empirical Findings and Theoretical Perspectives
Gerhard Vowe, U of Duesseldorf, GERMANY
Patrick Roessler, U of Erfurt, GERMANY
Diffusion Models in Online Agenda Setting: Theoretical Models and Empirical Assessment
Barbara Pfetsch, Hohenheim U, GERMANY
Daniel Maier, Freie U Berlin, GERMANY
Peter Mittner, Freie U Berlin, GERMANY
Annie Waldherr, U of Muenster, GERMANY
A New Agenda for Agenda-Setting Research in the Digital Era
Gabriel Weimann, U of Haifa, ISRAEL
Hans-Bernd Brosius, Ludwig Maximilians U Munich, GERMANY
Veronika Kamowski, Ludwig Maximilians U Munich, GERMANY
Anna Sophie Kuempel, Ludwig Maximilians U Munich, GERMANY
Network Agenda Setting Gone Mobile: Implications of Interface and Place in #Election2016
Jacob Groshek, Boston U, USA
Lei Guo, Boston U, USA
James E. Katz, Rutgers U, USA
Denis Wu, Boston U, USA

Online Communication, Political Discontent, and the Future of Democracy
Sandra Gonzalez-Bailon, U of Pennsylvania, USA

The Effects of (Online) Users' Perceptions of Media Bias and Media Influences on Political Participation
Hernando Rojas, U of Wisconsin - Madison, USA

The Relationship Between Biases in Perceptions of Public Opinion, Media Selection, and Polarization
Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL

How Perceptual Processes Affect Individuals' Political Communication Activities: Results of a Research Program
Christianne Elders, Heinrich-Heine-U, GERMANY
Ole Kelm, U of Dusseldorf, GERMANY

When News Meets the Audience: How User Comments Affect Readers' Perceptions of News and Reality
Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF

Dissolving Boundaries of Organizations
Patrick Donges, U of Leipzig, GERMANY
Juliana Raupp, Freie U Berlin, GERMANY
Jan Niklas Kocks, Freie U Berlin, GERMANY
Kim Murphy, Freie U Berlin, GERMANY

Social Media, Political Parties, and Political Engagement in Comparative Perspective
Cristian Vaccari, U of Bologna, ITALY

Information Activism Online: The Strategies, Practices and Dilemmas of Social Movement Actors in India
Laura Stein, U of Texas - Austin, USA

Where is an Organization Online?
Elizab'th D. Wilhoit, Auburn U, USA

Does New Science Require New Agendas for (Science) Communication Research?
Dietram A. Scheufele, U of Wisconsin-Madison, USA
Climate Change Communication: A Divide Between the Online and Offline World?
Silke Adam, U of Bern, SWITZERLAND
Marcus Maurer, Johannes Gutenberg U Mainz, GERMANY
Thomas Haeussler, U of Bern, SWITZERLAND
Joerg Hassler, Johannes Gutenberg U Mainz, GERMANY
Corinna Oschatz, Johannes Gutenberg U Mainz, GERMANY
Ueli Reber, U of Bern, SWITZERLAND
Hannah Schmid-Petri, U of Bern, SWITZERLAND

Climate Change in the Blogosphere: Analyzing the Dynamics of Framing the Debate in Terms of Science and Politics
Dag Elgesem, U of Bergen, NORWAY

Science Communication in an Online Media Environment: Current Changes and Perspectives for Future Research
Mike S. Schaefer, U of Zurich, SWITZERLAND
Julia Metag, U of Fribourg, SWITZERLAND

Digital Media Use and Perspectives for Political Communication
Eszter Hargittai, U of Zurich, SWITZERLAND

Preconference: Invention & Intervention: Blending Research With Practice to Develop Effective Media for Youth
Sponsored Sessions
Chair
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Today’s youth are among the fastest adopters of new technology – eager to use, learn from, and experience the vast potential that interactive media offers (including transmedia forms such as television programs, videogames, and apps). Yet while youth are quickly embracing new technology as a part of their media environment, the bridge between academic scholarship and media development has not been as quick to catch up. Indeed, researchers often find themselves asking how they can be most influential in the design of children’s media while media producers similarly find themselves wondering what the latest research shows, how they can use this information, and how they can improve their own approach to in-house research. This preconference addresses these gaps.

Preconference: Being Digital - Future Research Challenges
Sponsored Sessions
Chair
Simeon John Yates, U of Liverpool, UNITED KINGDOM

The pace of communications technology change creates a situation for our disciplines whereby taking stock of theory and findings can be challenging. To better inform future research the pre-conference will undertake a set of workshops to explore and reflect on the findings from the UK Economic and Social Research Council (ESRC) scoping review on "Ways of Being in a Digital Age." This review concludes and reports in March 2017 and will provide an overview of research on how digital technology mediates our lives. This preconference elicits reflection and discussion on the key research challenges facing communications research within each of the domains explored by the review.

Preconference: Comments, Anyone? Multidisciplinary Approaches for Analyzing Online User Comments Across News and Other Content Formats
Sponsored Sessions
Chairs
Nina Springer, Ludwig Maximilians U Munich, GERMANY
Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY
Pablo B. Jost, Johannes Gutenberg U Mainz, GERMANY
Scott Graham Wright, U of Melbourne, AUSTRALIA

Participants
Antonis Kalogeropoulos, U of Oxford, UNITED KINGDOM
Wiebke Loosen, Hans-Bredow-Institut, GERMANY
Zijad Kurtanović, U of Hamburg, GERMANY
Lies van Roessel, Hans-Bredow-Institut, GERMANY
Walid Maalej, U of Hamburg, GERMANY
Ori Tenenboim, U of Texas - Austin, USA
Slgi Sage Lee, U of Michigan, USA
Nojin Kwak, U of Michigan, USA
Karin Boczek, Technical U Dortmund, GERMANY
Gerret von Nordheim, Technical U Dortmund, GERMANY
Lars Koppers, Technical U Dortmund, GERMANY
Studies of the user comments 'below the line' on websites and social media sites of news organizations, companies, and other public figures/institutions continue to grow, though these studies are scattered across various disciplines. One reason for this situation is that comments are analyzed using different theoretical and empirical approaches. The results of these various research efforts are, however, mainly communicated and recognized within the boundaries of the specific disciplines. Moreover, the validity of research on user comments is often limited to single countries and specific cultures. This preconference therefore synthesizes multidisciplinary and international research on online user comments. Scholars from various disciplines are invited to present and discuss their current work on user comments with a focus on how this research can cross the boundaries of single research divisions.

Preconference: Ordinary Citizens in the News

Sponsored Sessions

Chair
Thomas Zerback, Ludwig Maximilians U Munich, GERMANY

Participants

Do Content and Context Matter? Effects of Vox Pop Characteristics in Television News
Kathleen Beckers, U of Antwerp, BELGIUM

Looks Can Be Deceiving: Ordinary Citizens as Sources in Health News
Joyce Stroobant, Ghent U, BELGIUM
Sarah Van Leuven, Ghent U, BELGIUM

Personal Experience and the Effects of Ordinary Citizens in the News: Linking Issue Obtrusiveness and Human Interest Framing
Erik Knudsen, U of Bergen, NORWAY

The Dilemma of Ordinary People as Cases in the News: The Trade-Off Between Informativeness and Appeal
Morten Skovsgaard, U of Southern Denmark, DENMARK
David Nicolas Hopmann, U of Southern Denmark, DENMARK
Christian Elmelund-Prstekr, U of Southern Denmark, DENMARK

The Visibility of Ordinary EU Citizens in the News Coverage on EU Governance
Stefanie Walter, U of Hamburg, GERMANY

Voices to be Heard?
Judith Lohner, U of Hamburg, GERMANY

“‘The Voice of the People’” – Do Tweets Represent the Opinion of Ordinary Citizens?
Sascha Hoelig, Leuphana U Lueneburg, GERMANY

Ordinary Citizens in Swiss Public Television: Background Actors or Actors With Own Voice?
Anne Beier, Freie U Berlin, GERMANY
Stephanie Flechtner, Freie U Berlin, GERMANY

Inclusion and Exclusion: How Ordinary Citizens Fit Into the Journalistic Sourcing Process
Dawn Wheatley, Dublin City U, IRELAND

Lost Ground
Tobias Eberwein, Austrian Academy of Sciences, AUSTRIA
Colin Porlezza, U of Zurich, SWITZERLAND
Sergio Splendore, U degli Studi di Milano, ITALY
Michał Kus, U of Wroclaw, POLAND
Are Ordinary People More Trustworthy?
Christina Peter, Ludwig Maximilians U Munich, GERMANY

Ordinary Citizens in Online News the Effect of Online Comments on Third-Person Perceptions and Support for Censorship
Katharina Sommer, U of Zurich, SWITZERLAND

Miriam Hernandez, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Preliminary Notes to a Historical Understanding of Ordinary Citizens in the News
Birgitte Kjos Fon, Oslo and Akershus U College, NORWAY

Research on ordinary citizens as part of media coverage has traditionally been conducted in the realm of media effects. Surprisingly, there have been comparatively few studies on how common such depictions are in the media and which forms they take (e.g. social media comments, polls, exemplars). Moreover, the different strands of research have seldom been linked to each other, for example exemplification and personalization. In addition, scholars often investigate the direct effects of citizen depictions on perceived public opinion, personal opinion, and behavior without examining the underlying causal processes (e.g. the role of perceptual phenomena). The aim of the preconference is to shed light on the role of citizens in the media from an integrative perspective and to gain greater insight in the selection, perception, and effects of citizen depiction in news coverage.

Preconference: Innovations in Narrative-Based Intervention Design, Development, and Evaluation

Sponsored Sessions
Chairs
Joyce Shairee Chatterjee, Asian Institute of Technology, THAILAND

Participants
Hua Wang, U at Buffalo, SUNY, USA
Michael J. Cody, U of Southern California, USA
Angeline Sangalang, U of Pennsylvania, USA

Storytelling is a powerful tool for deep learning, health promotion, and social change. In the past four decades, changemakers all around the world have been increasingly incorporating narrative elements into intervention programs to raise awareness, promote healthy alternatives, and change individual behaviors, social and cultural norms, and public policies. This preconference aims to highlight and discuss selected innovative approaches in designing, developing, monitoring, and evaluating narrative-based interventions to address complex issues in public health and social justice in today’s societies. We also hope to bring together both scholars and practitioners to share the state-of-art projects in thinking and action as well as brainstorming on strategies to overcome the challenges in research and practice.

Preconference: Digital Asia: Recent Research and Practice

Sponsored Sessions
Chairs
Nojin Kwak, U of Michigan, USA
Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Natalie Pang, Nanyang Technological U, SINGAPORE
Baohua Zhou, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
Tetsuro Kobayashi, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Muneo Kaigo, U of Tsukuba, JAPAN
Scott W. Campbell, U of Michigan, USA
Junho Choi, Yonsei U, KOREA, REPUBLIC OF

Participants
Do Privacy Concerns Promote the Use of Foreign-Based SNS?: A Comparison Before and After the Disclosure of SNS Surveillance in S. Korea
Ho Young Yoon, U of Wisconsin-Madison, USA
South Korea Earthquake on YouTube
Han Woo Park, YeungNam U, KOREA, REPUBLIC OF
Why Political Parties Fail in Social Media Use?
Shin Dong Kim, Hallym U, KOREA, REPUBLIC OF
Wooyeol Shin, U of Minnesota – Twin Cities, USA
Ah-Boys and Unkes: Authoring and Reading Alternative Digital Masculinities in Singapore
Crystal Abidin, National U of Singapore, SINGAPORE
Liew Kai Khiun, Nanyang Technological U, SINGAPORE
Disaggregation of Public Voice: Chinese Journalists’ Migration and Tribes of Profession in Technological Transformation
Wei Wang
Guangfeng Yuan, Nanjing U, CHINA, PEOPLE’S REPUBLIC OF
Performance and Satire: The Online Discursive Contestation Between the Authoritarian Power and the Public in China
Fangzhou Ding, Shanghai Academy of Social Sciences, CHINA, PEOPLE’S REPUBLIC OF

2149
Preconference: Innovations in Narrative-Based Intervention Design, Development, and Evaluation
Thursday 09:00-17:00
Sapphire 410B

2152
Preconference: Digital Asia: Recent Research and Practice
Thursday 09:00-17:00
Cobalt 500
The Implications of Cross-Cutting Exposure and Selective Avoidance in the Digital Era: Differential Relationships With Civic and Political Engagement
Qinfeng Zhu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Grabbing an Optimal Level of Players’ Attention: Investigation on Virtual Advertisements in eSports
Younbo Jung, Nanyang Technological U, SINGAPORE
Doohwang Lee, Kyung Hee U, KOREA, REPUBLIC OF
Young-Nam Seo, Kyung Hee U, KOREA, REPUBLIC OF
Jeremy Sng, Nanyang Technological U, SINGAPORE
Minkyung Kim, Kyung Hee U, KOREA, REPUBLIC OF

Marginalized Protest Paradigm? Examining the Discourse and Dynamics Among Twitter Actors in Hong Kong Occupy Central Protest
Pei Zheng, Ithaca College, USA
Fangjing Tu, U of Wisconsin-Madison, USA

Who is to Blame: Locality-Based Reporting of Conflicts in Hong Kong Press
Fan Yang, U of Wisconsin-Madison, USA
Steve Guo, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

The Influence of Traditional Media, Internet Media and Personal Communication on Voting Decision: the Filter Hypothesis in New Media Environment
Yi Wu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Substantive vs. Procedural Democracy: The Impact of Media Use on Chinese Citizens’ Support for Different Types of Democracy
Xiang Meng, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Tetsuro Kobayashi, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Nationalism and Political System Justification in China: The Differential Effects of Traditional and New Media
Xiaoting Wang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Tetsuro Kobayashi, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Weibo and the Public Life of Chinese People in the Contemporary Transitional Society
Eileen L. Han, Michigan State U, USA

Mapping Out China’s Online Public Diplomacy: A Computational Textual Analysis Approach
Dani Madrid-Morales, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Social Media, Chinese Youth Internet Users, and Political Disagreement
Ximing Liu, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
Chen-Wei Chang, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
Qin Li, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF

Digitally Powered Movement and Countermovement of Marriage Equality in Taiwan
JhuCin Rita Jhang, U of Texas - Austin, USA

A Tale of Two Occupy Central Movements: Comparing Network Structures on Twitter and Local Newspapers
Yin Wu, U of Texas - Austin, USA

Imagining Vidarbha: Analysis of Discourse on Social Networking Sites of Vidarbha as a Region
Pralay Nagrale, Tata Institute of Social Sciences, INDIA

How Social Media is Changing China’s News? The Case of Xinhua News Agency
Xin Xin, U of Westminster, UNITED KINGDOM

Empowering Citizen-Powered Alternative News Media: Lessons From South Korea
Nakho Kim, U of Wisconsin-Madison, USA

The Ili Joins the Grid: Travails of Three Indigenous Igorot Villages as They Go Digital
Dazzelyn Baltazar Zapata, National U of Singapore, SINGAPORE

This preconference aims to showcase innovative scholarly work examining various subjects concerning the role of social media, mobile phones, and other new communication technologies in the formation of democratic citizenship writ large—in Asia.

Preconference: Political Communication PhD Student Preconference

Sponsored Sessions
Chair
Peter Van Aelst, U of Antwerp, BELGIUM

Participants
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS
Thomas Zerback, Ludwig Maximilians U Munich, GERMANY
Kimberly A. Gross, George Washington U, USA
Sebastian Valenzuela, Pontificia U Católica de Chile, CHILE

Note: Breakouts for this session are in Cobalt 501B and 502B.
Preconference: Computational Tools for Text Mining, Processing, and Analysis

**Sponsored Sessions**

**Chairs**
- Dror Walter, U of Pennsylvania, USA
- Sijia Yang, U of Pennsylvania, USA

Manual content analysis has been one of the most important and influential research techniques in communication for more than half a century. With the rise of social and digital media, recent years have seen a sharp growth in the sheer amount and types of textual data communication scholars often wish to explore as well as changes to required skillsets to acquire, process, and store these data. Due to these changes researchers in communication often find manual content analysis methods inadequate for their needs. As a result, computational approaches to text mining are becoming gradually more valuable and even necessary. This preconference workshop engages with these computational methods.

Preconference: Corporate Branding and Social Responsibility

**Sponsored Sessions**

**Chair**
- Siva Vaidhyanathan, U of Virginia, USA

Preconference: Media Performance & Democracy: The Debate Continues

**Sponsored Sessions**

**Chairs**
- Josef Seethaler, Austrian Academy of Sciences, AUSTRIA
- Linards Udris, U of Zurich, SWITZERLAND

**Participants**
- Gianpietro Mazzoleni, U of Milan, ITALY
- Silvia Pellegrini, Pontificia U Catolica de Chile, CHILE

**Participants**
- Media Regimes and Democratic Trajectories – How Hallin and Mancini Complement Lijphart’s Approach to Democratic Politics
  - Rodney Evan Tiffen, U of Sydney, AUSTRALIA
- Democratic Drivers of “Free Flow” and “Fair Flow” News: The NWICO Debates Re-Examined in the Global Era
  - Mark Princi Hannah, New York U, USA
- Synergies Between Democracy and Journalism
  - Sergio Ricardo Quiroga, ICAES, ARGENTINA
- Evaluating Media Performance in the Light of Fragmented Audiences
  - Raphael Kölsters, Heinrich Heine U Düsseldorf, GERMANY
- Olaf Jandura, Ludwig Maximilians U Munich, GERMANY
- Media Performance, Stratification, and Segmentation – Main Findings From the “Yearbook Quality of the Media” in Switzerland
  - Linards Udris, U of Zurich, SWITZERLAND
- Mario Schranz, U of Zurich, SWITZERLAND
- Mark Eisenegger, U of Salzburg, AUSTRIA
- Jörg Schneider, U of Zurich, SWITZERLAND
- Lucie Hauser, U of Zurich, SWITZERLAND

**Journalistic Quality and Ethnic Media: Which Quality for Which Media?**
- Petra Herceg, U of Vienna, AUSTRIA
- Youth in Revolt: The Democratic Potential of Campus Newspaper Protest Coverage
  - Marina A Hendricks, U of Missouri, USA
- Joy Michelle Jenkins, U of Missouri, USA
- Different Audience – Different Journalistic Style? Tabloid Journalism as Alternative Public Sphere
  - Ursula Alexandra Ohliger, Ludwig Maximilians U – Munich, GERMANY
- How Political Atmosphere Affects Media Performance and Democracy in Turkey: Twitter Users’ Reaction
  - Enes Abanoz, Ondokuz Mayis U, TURKEY
- Diversity as a Quality Standard of Search Engines. A Comparative Content Analysis of Algorithm-Based Search Results
  - Miriam Steiner, Johannes Gutenberg U Mainz, GERMANY
- Melanie Magin, Johannes Gutenberg U Mainz, GERMANY
- Birgit Stark, Johannes Gutenberg U Mainz, GERMANY

**Journalistic Role Perceptions as an Expression of Democratic Potentials? Comparative Evidence for the Democratic Orientation of European Journalists**
- Andreas Riedl, Austrian Academy of Sciences, AUSTRIA
- Corinna Laurerer, Ludwig Maximilians U Munich, GERMANY

**Vietnam Journalism Ethics: Somewhere In-Between**
- Nhung Nguyen, RED-Center for Research on Communication Development, VIETNAM
- Stephen Ward, U of Wisconsin-Madison, USA
- Huyen Trinh, RED-Center for Research on Communication Development, VIETNAM
Quality Research and Media at Crossroads: Constructive Debating Citizen Communities – An Overdue Ethical Commitment and Quality Feature?
Marlis Prinzing, Macromedia U of Applied Studies, GERMANY

Putting the DEMOS Back in Democracy: Theoretical Considerations on the Role of the Media in a Democratic Society
Josef Seethaler, Austrian Academy of Sciences, AUSTRIA
Maren Beaufort, Austrian Academy of Sciences, AUSTRIA

Media and Democratization in Cuba: From “Poetic Sorcery” to “Structural Witchcraft”
Sara Garcia Garcia Santamaria, U of Sheffield, UNITED KINGDOM

Media Logic and Democracy
David L. Altheide, Arizona State U, USA

Preconference Lunch - ticket required for entry

Sponsored Sessions

Board of Directors Meeting of the International Communication Association

Sponsored Sessions

Chair
Peng Hwa Ang, Nanyang Technological U, SINGAPORE

Participants
John Paul Gutierrez, International Communication Association, USA
Laura Sawyer, International Communication Association, USA
Paula M Gardner, McMaster U, CANADA
Patricia Moy, U of Washington, USA
Amy B. Jordan, U of Pennsylvania, USA
Peter Vorderer, U of Mannheim, GERMANY
Francois Heinderyckx, U libre de Bruxelles, BELGIUM
Colleen Elizabeth Mills, U of Canterbury, NEW ZEALAND
Akira Miyahara, Seinan Gakuin U, JAPAN
Lilach Nir, Hebrew U, ISRAEL
Tamar Lazar, U of Haifa, ISRAEL
Charlotte Lobb, U of Mannheim, GERMANY
Sahara Byrne, Cornell U, USA
Lee Humphreys, Cornell U, USA
David W. Park, Lake Forest College, USA
Katharine Sarikakis, U of Vienna, AUSTRIA
Rene Weber, U of California - Santa Barbara, USA
Taiguan Winson Peng, Michigan State U, USA
Bruno Takahashi, Michigan State U, USA
Federico Subervi, NAMLE, USA
Natalia Rybas, Indiana U East, USA
Nicholas David Bowman, West Virginia U, USA
Terry Flew, Queensland U of Technology, AUSTRALIA
Evelyn Y. Ho, U of San Francisco, USA
Kevin Wise, Indiana U, USA
Stephanie Kelly, North Carolina A&T State U, USA
Stephen Croucher, Massey U, NEW ZEALAND
Janice Krieger, U of Florida, USA
Ascan F. Koerner, U of Minnesota, USA
Henrik Omebrinck, Karlstad U, SWEDEN
Alena L. Vasilyeva, U of Massachusetts - Amherst, USA
Eve C Ng, Ohio U, USA
Travers Scott, Clemson U, USA
Lance Holbert, Temple U, USA
Amanda D. Lotz, U of Michigan, USA
Bart J. van den Hooff, U of Amsterdam, THE NETHERLANDS
Alison Hearn, U of Western Ontario, CANADA
Peter Van Aelst, U of Antwerp, BELGIUM
Stephen Harrington, Queensland U of Technology, AUSTRALIA
Diana Ingenhoff, U of Fribourg, SWITZERLAND
Chiara Valentini, Aarhus U, DENMARK
Marie Hardin, Pennsylvania State U, USA
Giorgia Aiello, U of Leeds, UNITED KINGDOM
Colin Agur, U of Minnesota, USA
Preconference: Building a Global Capability Framework for Public Relations

Sponsored Sessions
Chair
Anne Gregory, U of Huddersfield, UNITED KINGDOM

Participants
Gregor Halff, Singapore Management U, SINGAPORE
Ronel Rensburg, U of Pretoria, SOUTH AFRICA
Johanna Fawkes, U of Huddersfield, UNITED KINGDOM
Jesper Falkheimer, Lund U, SWEDEN
Gabriel Sadi, Interamerican Open U, ARGENTINA

What are the core capabilities of public relations – at individual and professional levels? Do they vary across region and nation? How does the notion of capability move us beyond the descriptive limitations of knowledge, skills, attributes and behaviours (competency) and into the future of the profession? The University of Huddersfield is at the midpoint of a multi-national research project addressing these questions. The project is supported by the Global Alliance for Public Relations and Communication Management and partner universities in Sweden, Spain, Argentina, Canada, USA, South Africa, Singapore and Australia, as well as large employers such as the UK Government Communications Service. Representatives from these universities will share findings from around the world and discuss the issues they raise. This topic has practical implications for academics involved in curriculum design, for professions constructing membership criteria and employers considering the makeup and direction of their communication teams, as well as for individual practitioners planning careers. It is also relevant to practitioners and professional body members from other communication sectors as many of the core capabilities concern the nature of professionalism in general.

CCA Preconference: Chinese Communication: Lessons Learned and Opportunities for the Future

Sponsored Sessions
Chair
Cui Meadows, East Carolina U, USA

Participants
Attractiveness, Expertise, and Privatization: The Effect of Source Credibility of the First Lady as Political Endorser on Social Media in China
Zongya Li, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Yiyi Yin, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Feng Wu, Jiangnan U, CHINA, PEOPLE’S REPUBLIC OF
Engagement, Formality, and Openness: Managing Paradoxes of Using WeChat for Work
Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Ke Zhang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Liping Piper Liu, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Official or Unofficial Media? Comparing Media Credibility in China’s Natural Disasters
Lili Wang, Arizona State U, USA
Ke Xue, Shanghai Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF
Minwei Ai, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF
Second-Level Agenda Setting in China: A Comparison of Media Frames and Online Public Frames in a Disaster Context
Nan Zhang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Zheng Guangjia, East China Normal U, CHINA, PEOPLE’S REPUBLIC OF
Liu Cong, Shanghai Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF

Respondents
Shuhua Zhou, U of Alabama, USA
Charles Meadows, East Carolina U, USA

The preconference features papers pertinent to Chinese communication in general, covering an array of interesting issues from government communication, to credibility, to WeChat engagement, and to discuss opportunities for researchers interested in Chinese Communication. This is a special CCA session.

Preconference: Designing and Publishing Global Scholarship

Sponsored Sessions
Chair
Melissa A. Click, Gonzaga U, USA
OPENING PLENARY: Border Interventions: The Interstices of Geopolitics, Identity, and Violence

Sponsored Sessions

Chair
Paula M Gardner, McMaster U, CANADA

Participants
Micha Cardenas, U of Washington, USA
Rosa Linda Fregoso, U of California - Santa Cruz, USA
Antonieta Mercado, U of San Diego, USA
Skawennati, Independent Kahnawake Mohawk Artist, CANADA

This opening roundtable intervenes at the site of “the border”—or rather multiple, intersectional borders. Speaking from our location in San Diego, the panel explores the geopolitical border separating Mexico from California, representing significant economic imbalances aggravated by power dynamics enabled by gender, race, culture and ethnicity. The panelists speak as well to linguistic and representational practices that conjure a “border” between dominant and so-called marginal forms of gender, sexual, cultural and ethnic identity. As scholar-activists, our panelists will probe the entanglements that women and non-binary people, especially, negotiate as they travel material, geographic and symbolic borders; in these risky spaces of mobility, subjects incur violence ranging from silencing to criminalization, disappearance and murder.

Making & Doing Exhibition

(Concurrent with Opening Reception)

Chair
Lisa Henderson, U of Massachusetts - Amherst, USA

Participants
A Journey of “Waste”: Reflections About Research, Creation, and teaching
Donna S.C. Chu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

A Platform Ecology of Creative Work
Samantha Anne Close, U of Southern California, USA

Always Already? Cultural Production and the Subject of Marriage
Vincent Doyle, IE U, SPAIN

An Interactive, Digital, Tactile, Collaborative Learning Experience for Young Visitors to the Missouri Botanical Garden
Julia Griffey, Webster U, USA

Black Activist Media Producers of Austin
Krishnan Vasudevan, U of Texas - Austin, USA

Civic Tech Studio: Making Change in Urban Ecosystems
Andrew R. Schrock, Chapman U, USA

Há-Vita: A Transmedia Project to Foster a Dialogue About the Natural and Cultural Capital of Madeira Island
Cláudia Silva, Madeira Interactive Technologies Institute, PORTUGAL
Deborah Castro, Madeira Interactive Technologies Institute, PORTUGAL
Mara Dionisio, Madeira Interactive Technologies Institute, PORTUGAL
Valentina Nisi, Madeira Interactive Technologies Institute, PORTUGAL

Futurewomen
Khadijah Costley White, Rutgers U, USA

Guerrilla Reads
Bronwyn Mauldin, Guerrilla Reads, USA
Melissa A. Wall, California State U, Northridge, USA

Insider Positionality: Creating Tools and Translations to Investigate Audio Description
Brett Oppegaard, U of Hawaii - Manoa, USA

Intimate Infrastructures
Laura Forlano, Illinois Institute of Technology, USA

Making & Doing: the Data Walkshop
Alison Powell, London School of Economics and Political Science, UNITED KINGDOM

Making the LGBTQ Game Archive
Adrienne Shaw, Temple U, USA

Open TV Presents: Scaling Production Value
Aynar Jean Christian, Northwestern U, USA

Payphone Portraits and Urban Imagination
Jessa Lingel, U of Pennsylvania, USA
Kyle Cassidy, U of Pennsylvania, USA

Por Nuestras Calles: Participatory Research and Design of a Game-Based Intervention
Jessica Wendof Muhamed, U of Miami, USA
Lien Tran, U of Miami, USA

Postcards From/at Donde Rebotan Los Sueños*
Rogelio Alejandro Lopez, U of Southern California, USA
Sangita Shresthova, U of Southern California, USA
Emilia Yang, U of Southern California, USA
The Shore Line: A Collection of Slow-Resistance Stories
Elizabeth Miller, Concordia U, CANADA
Tierra Y Libertad: Flag and Phrase in a 21st-Century Border Zone
Grant Leuning, U of California - San Diego, USA
Pepe Rojo, U of California - San Diego, USA

Visible Histories
Lauren Mark, Arizona State U, USA
Waterline: Giving Voice
Bette Kauffman, U of Louisiana - Monroe, USA
“O Say Can You See?” Patriotism, Performance, and Sport
Courtney Cox, U of Southern California, USA
Perry B. Johnson, U of Southern California, USA

Respondents
Josh Kuhn, U of Southern California, USA
MI Hogan, Illinois Institute of Technology, USA
Aymar Jean Christian, Northwestern U, USA
John Nguyet Erni, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

ICA will host its first-ever Making & Doing Exhibition during the Opening Reception of our San Diego conference. While you enjoy refreshments and music and catch up with friends in the foyer and terrace spaces, make sure to visit the Making & Doing Exhibition to engage with the top 31 interactive exhibits in this exciting new format.

Opening Reception of the ICA 67th Annual Conference
Sponsored Sessions
Enjoy light refreshments while taking in beautiful sunset views from the Indigo Terrace as you catch up with old friends. Make sure to visit the Making & Doing exhibition taking place just off the foyer in Indigo B as well!
Morning Yoga Session - Friday

Sponsored Sessions

Join other ICA attendees for an early morning hatha yoga flow class to wake up your body before a day of sessions! This class is all levels, from beginner to advanced. A limited number of mats will be provided (first come, first served) but feel free to BYOM. We recommend you wear comfortable clothing you can be flexible in (e.g. not jeans) and bring a bottle of water. Free, and open to all ICA attendees. Namaste!

Exemplars, Stereotypes, Stigmas in Media

Mass Communication

Chair
-Morgan E. Ellithorpe, Michigan State U, USA

Participants

Exemplar Effects on Public Opinion Perception, Attitudes, and Behavioral Intentions: The Moderating Role of Exemplar Involvement
-Thomas Zerback, Ludwig Maximilians U Munich, GERMANY

Improving Attitudes Toward Stigmatized Immigrants With First-Person Narratives. Moderating and Mediating Variables
-Juan Jose Igartua, U of Salamanca, SPAIN
-Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
-Nuri Kim, Nanyang Technological U, SINGAPORE

Intergenerational Stereotypes and Perceptions of Others’ Vulnerability to the Influence of Media
-Frederic Guerrero Sole, U Pompeu Fabra de Barcelona, SPAIN

News and Islamist Radicalization Processes: Investigating Muslims’ Perceptions of Negative News Coverage of Islam
-Katharina Maria Jessica Neumann, Ludwig Maximilians U Munich, GERMANY
-Florian Arendt, Ludwig Maximilians U Munich, GERMANY

CAT Interactive Paper Session 2

Communication and Technology

Chair
-Nia Sarinastiti, Atma Jaya Catholic U of Indonesia, INDONESIA

Participants

Here We Listen: Positioning a Hybrid "Listening Station" to Circulate Marginalized Voices Across Physical and Digital Channels in a Neighborhood
-Benjamin Stokes, American U, USA
-Samantha Dols, American U, USA
-Kara Andrade, American U, USA

Harnessing Technology to Resist Surveillance: A Case Study of Low-Income Individuals in West Philadelphia
-Jennifer Henrichsen, U of Pennsylvania, USA

Surveying the Terroir of Protocol Politics: Examining the Case of the ".Wine" and ".Vin" Top-Level Domains
-Anna Loup, U of Southern California, USA

Gaps and Omissions in the Study of Digital Media Use and Engagement
-Shelley Boulianne, MacEwan U, CANADA

Information Seeking and Information Journey: Examining Uses of Social Networking Sites During Organizational Socialization
-Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
-Tien Ee Dominic Yeo, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Member Self-Disclosure, Team Composition, and Team Performance in Crowdsourcing: The Case of Kaggle
-Ruqin Ren, U of Southern California, USA
-Bei Yan, U of Southern California, USA
-Lian Jian, U of Southern California, USA

Content Sharing on Social Media: The Role of Platform-Specific Skills
-Eszter Hargittai, U of Zurich, SWITZERLAND

Mark Yourself as Safe? Exploring the Utility of Facebook’s Safety Check Feature
-Ronen Shay, St. John Fisher College, USA
-Xiaochen Zhang, Kansas State U, USA

Factors Influencing Health News Content, Exposure, and Effects

Health Communication

Chair
-Cabral A Bigman, U of Illinois, USA
Participants

Media Agenda-Building in Health: Perceptions of Public Health Information Officers and Health Journalists
Hyun Jee Oh, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Exemplar Use and the Stigmatization: Investigating National News Coverage of Depression
Weirui Wang, Florida International U, USA

Predicting the Temporal Dynamics of Online News Popularity: The Interplay Between Social Influence and Message Features in Health News Exposure
Hyun Suk Kim, Ohio State U, USA

Effects of Online Mammography News Commentary: Comment Characteristics Shape Reader Risk Perceptions
Holli Hitt Seitz, Mississippi State U, USA

Health Issue Weighing on Your Mind? The Influence of Topic Salience and Visual Position on News Choice and Memory
Narine S. Yegiyan, U of California - Davis, USA
Tessa Irene DeAngelo, U of California - Davis, USA

3021
Censorship & Self Censorship in Authoritarian and Authoritarian Leaning States

Political Communication

Chair
Patricia Moy, U of Washington, USA

Participants
Youth Resilience to Internet Censorship in China: Circumvention Technology as the Path to Self-Actualized Citizenship
Yuting Liao, U of Maryland, USA

Affect-Risk Model of Online Political Expression in Authoritarian Contexts
Aysenur Dal, Ohio State U, USA
Erik C. Nisbet, Ohio State U, USA

Fear of Isolation, Willingness to Self-Censor, and Refrain From Expression on Social Media: The Moderating Role of Network Characteristics
Hsuan-Ting Chen, National Chung Cheng U, CHINA, PEOPLE’S REPUBLIC OF
Chen Gan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Yonghwan Kim, U of Alabama, USA

A Psychological Firewall? Risk Perceptions and Public Support for Online Censorship in Russia
Erik C. Nisbet, Ohio State U, USA
Olga Kamenchuk, Ohio State U, USA
Aysenur Dal, Ohio State U, USA

3022
Social Media, Interactions, and Relationships

Communication and Technology

Chair
Natalya N. Bazarova, Cornell U, USA

Participants
Media Multiplexity in Romantic Relationships: A Longitudinal Test of Relational Closeness, Relational Uncertainty, and Multimedia Communication
Samuel Hardman Taylor, Cornell U, USA
Natalya N. Bazarova, Cornell U, USA

Passive Social Interaction in Social Networking Sites
Miriam Metzger, U of California - Santa Barbara, USA
Christo Wilson, U of California - Santa Barbara, USA
Ben Zhao, U of California - Santa Barbara, USA

The Effect of Interaction Topic and Social Tie on Media Choice and the Role of Four Underlying Mechanisms
Emmelyn Adriana Justine Croes, Tilburg U, THE NETHERLANDS
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS
Emiel Krahmer, Tilburg U, THE NETHERLANDS
Danielle Bleize, Tilburg U, THE NETHERLANDS

Two Tests of Social Displacement Through Social Media Use
Jeffrey A. Hall, U of Kansas, USA
Chong Xing, U of Kentucky, USA
Michael W Kearney, U of Kansas, USA

Different Audiences, Different Behaviors? How Relational Closeness to the Audience Influences Facebook Users’ Opinion Expression
German Neubaum, U of Duisburg-Essen, GERMANY
3023  
Friday  
08:00-09:15  
Indigo 202B

Social Media in China  
Communication and Technology  
Chair  
Katy Elizabeth Pearce, U of Washington, USA  

Participants  
Frame, Emotion, and Online Opinion: The Formation of Public Opinions in Weibo  
Nan Zhang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Minwei Ai, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF  
Talking About Censorship: Mapping Topic Clusters in the Chinese Twitter Sphere  
Bo Mai, U of Pennsylvania, USA  
SHIWEN WU, Wuhan U, CHINA, PEOPLE’S REPUBLIC OF  
Weilai Xu, U of Massachusetts - Amherst, USA  
Yoonmo Sang, Howard U, USA  
Get Connected While Aging: The Impact of WeChat Network Characteristics on Chinese Aging Population’s Well-Being  
Jian Rui, Lamar U, USA  
Nan Yu, North Dakota State U, USA  
Qian Xu, Elon U, USA  
Xi Cui, College of Charleston, USA  
Predicting Election Performance by Candidates’ Facebook Fan Page: Evidence From Hong Kong Legislative Council Election 2016  
Gary Tang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Francis L. F. Lee, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

3024  
Friday  
08:00-09:15  
Indigo 204A

Rethinking Media/Communication Effects  
Mass Communication  
Chair  
Lance Holbert, Temple U, USA  

Participants  
Do the Media Fulfill Their Functions? The Mass Media’s Political and Social Functions From a Recipients’ Perspective  
Claudia Fortkord, Ludwig Maximilians U Munich, GERMANY  
Nayla Fawzi, Ludwig Maximilians U Munich, GERMANY  
Rethinking Narrative Engagement in the Age of Multiscreening  
Kelsey Williams Woods, Ohio State U, USA  
Michael D. Slater, Ohio State U, USA  
David R. Ewoldsen, Michigan State U, USA  
Social Norms as Communicative Phenomena: A Communications Perspective on the Theory of Normative Social Behavior  
Sarah Geber, Hannover U of Music, Drama, and Media, GERMANY  
Dorothee Hefner, Hannover U of Music, Drama and Media, GERMANY  
Teens and the “Social Self”: Ad-Elicited Neural Activity Associated With Perceived Effectiveness and Sharing Intention  
Elissa Kranzler, U of Pennsylvania, USA  
Ralf Schmaelzle, Michigan State U, USA  
Matthew O’Donnell, U of Pennsylvania, USA  
Emily Falk, U of Pennsylvania, USA

3025  
Friday  
08:00-09:15  
Indigo 204B

Precarious Careers in the Media Industries  
Media Industry Studies  
Participants  
“Recipe for My Love”: Bubblegum Pop and Limited Animation Production in Scooby-Doo Where Are You?  
Kevin Sandler, Arizona State U, USA  
When a Modifier-Less Identity is the Goal You’re Gonna Have Problems: Shonda Rhimes and the Limits of Universal Discourse in an Era of Precarious Labo  
Kristen Warner, U of Alabama, USA  
Bodies in Rhythm: Precarity, Intensity, and Finite Work in Dance  
Mark Banks, U of Leicester, UNITED KINGDOM  
Heidi Ashton, Buckinghamshire New U, UNITED KINGDOM  
The Mailroom Model: How to Be the Hip Horatio Alger Jr.  
Alexandre Frenette, Arizona State U, USA  
Leaning in and Cracking Ceilings: How Female Media Workers Navigate Hollywood’s Gender Inequity  
Courtney Brannon Donoghue, Oakland U, USA
An emerging body of literature focuses on work conditions and subjective experiences of workers in the media and cultural industries (or “media workers”), and is especially focused on the precariousness of such careers. Building on this research, our panel examines precarious labor by bringing together two disciplines—media studies and sociology—to tackle the conceptual and methodological issues of workplace dynamics regarding creativity, collaboration, exploitation, and cultural difference. While media industry studies and sociology approach the topic through disparate lenses and foci, this panel hopes to serve as a nexus between these two traditions.

**3026**

**New Research on Agenda Setting and Priming**

**Friday**

08:00-09:15

**Indigo 206**

**Political Communication**

**Mass Communication**

**Chair**

Arjen van Dalen, U of Southern Denmark, DENMARK

**Participants**

The Signal and the Choice: Agenda-Setting Effects of Traditional News Media During the Transition From Low- to High-Choice Media Environments

Monika Djerf-Pierre, U of Gothenburg, SWEDEN

Adam Shehata, U of Gothenburg, SWEDEN

The Economy, the News, and the Public

Alyt Damstra, U of Amsterdam, THE NETHERLANDS

Mark Boukes, U of Amsterdam, THE NETHERLANDS

Elections Versus Crimes: Which Topics Are More Effective Burglar Alarms in Online News Sites?

Pablo J. Bozckowski, Massachusetts Institute of Technology, USA

Maria Eugenia Mitchelstein, U de San Andrés, ARGENTINA

celeste Wagner, U of Pennsylvania, USA

Better Left Unsaid: Crime News and Presidential Blame

Nathan Kalmoe, Louisiana State U, USA

Raymond J. Pingree, Louisiana State U, USA

Brian Watson, Louisiana State U, USA

Mingxiao Sui, Louisiana State U, USA

Kathleen Searles, Louisiana State U, USA

**3028**

**Reinvigorating Theory in Journalism Studies: Rethinking the Cultural Authority of Professional Journalism**

**Friday**

08:00-09:15

**Aqua Salon C**

**Journalism Studies**

**Philosophy, Theory and Critique**

**Chair**

Victor W. Pickard, U of Pennsylvania, USA

**Participants**

Resisting Exceptionalism by Rehistoricizing Journalism – and Journalism Studies

Carolyn Kitch, Temple U, USA

Journalism’s Truth-Telling Problem: Theorizing Parrhesia for Journalism Studies

Nicholas Gilewicz, U of Pennsylvania, USA

What’s in a Fact? Deconstructing the Journalistic Production of Truth

Brian Mac-Ray Creech, Temple U, USA

Pioneering the Countercultural Style of Conservative News

Anthony Nadler, Ursinus College, USA

**Respondent**

Bonnie Brennen, Marquette U, USA

Professional journalism is now facing greater challenges to its cultural centrality than at any point since the opening of the first schools of journalism. Even as journalism’s key institutions undergo transformations, its tactics of truth production and authority persist in new forms and ventures. This panel examines the foundations and persistence of news institutions’ claims to cultural authority as arbiters of truth in public life. How might the perspective of history enlighten a critique of the current moment? How might a deconstruction of journalism’s authority over truth impact its relationship to other cultural modes and institutions? How are conservative media politicizing the news values and epistemological assumptions undergirding professional journalism? How does a responsibility to tell the truth in the face of risk animate the practice of journalism across various contexts?

**3029**

**Reporting in a Postfactual Age: Epistemic Challenges in Journalism**

**Friday**

08:00-09:15

**Aqua Salon D**

**Journalism Studies**

**Philosophy, Theory and Critique**

**Chair**

Christian Baden, Hebrew U of Jerusalem, ISRAEL
Participants
The Birth of Facts in the News (Top Student Paper)
Yigal Godler, Ben-Gurion U/Tel-Aviv U, ISRAEL
Subjectivity as a Journalistic Ideal
Steen Steensø, Oslo and Akershus U College, NORWAY
Scientific Evidence and Science Journalism: Analyzing the Representation of (Un)certainty in German Print and Online Media
Lars Guenther, Stellenbosch U/CREST, SOUTH AFRICA
Jenny Bischoff, Friedrich Schiller U Jena, GERMANY
Anna Löwe, Friedrich Schiller U Jena, GERMANY
Hanna Marzinkowski, Friedrich Schiller U Jena, GERMANY
Marcus Voigt, Friedrich Schiller U Jena, GERMANY
Postnormal Journalism: Climate Journalism and its Changing Contribution to an Unsustainable Debate
Michael Brueggemann, U of Hamburg, GERMANY

Respondent
Theodore L. Glasser, Stanford U, USA

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3030

It's All About the "Right" Body: Communication and Media Use Concerning Health and Body Care

Feminist Scholarship

Health Communication

Participants
Barbies, Goddesses, and Cyborgs: A Content Analysis of Women’s Health Apps
Marissa Joanna Doshi, Hope College, USA
An analysis of Iowa Community Leaders’ Discourse, Governmentality, and the Battleground for the Childbearing Teen Body
Andrea M Weare, Doane U, USA
Tammy Walkner, U of Iowa, USA
Melissa Tully, U of Iowa, USA
Juggling Risk and Womanhood: How Imperatives of Health and Gender Shape the Experiences of Women With a Positive BRCA Mutation
Amy Ross, Northwestern U, USA
Courtney L Scherr, Moffitt Cancer Center, USA
Marleah Dean, U of South Florida, USA
Hannah Badal, Northwestern U, USA
Meredith Clements, U of South Florida, USA
Feeling Bad Can Be Good?: Audience Research on Korean Reality Makeover Shows Get It Beauty and The Body Show
Jin Lee, Southern Illinois U, USA
Claire Shinheam Lee, U of Texas - Austin, USA

Kobra Elahifar, U of Calgary, CANADA
Patient Self-Management of Health Conditions: Feminist Approaches to Envisioning CAM as a Healing Modality
Vinita Agarwal, Salisbury U, USA
Resisting Essentialism: Proposing a Feminist Approach for Evaluating Communicative Interventions to Reproductive Health
Xiyuan Liu, U of Illinois at Chicago, USA

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3031

Liberal Human Rights, Neoliberalism, and NGOs

Philosophy, Theory and Critique

Chair
Lyndsey Beutin, U of Pennsylvania, USA

Participants
How Professionalism Shapes the Voice of Human Rights Activist Videos
Sandra Ristovska, U of Pennsylvania, USA
In Visibility We Trust: Neoliberalism, "Coming Out," and LGBT Sports Activism
Evan Brody, U of Southern California, USA
Freeing Modern Slaves: Trafficking in Liberalism’s Anti-blackness
Lyndsey Beutin, U of Pennsylvania, USA
Drug Violence, Citizen Journalism, and the Limits of Politics
Hector Amaya, U of Virginia, USA

Respondent
Paula U. Chakravartty, New York U, USA
This panel showcases communication scholarship that engages political philosophy to analyze the discourses and practices of human rights NGOs that dominate national and international headlines. We ground our analyses in a careful unpacking of the structures and histories of liberalism and neoliberalism – terms that are frequently invoked in communication research but rarely engaged epistemologically beyond their normative ideals. This panel asks and aims to demonstrate: What knowledge becomes possible when we begin scholarly engagements from an understanding that modernity coheres through its coconstitution of equality and exclusion? What insights are gained when we start from an understanding that human rights is a liberal project which carries with it liberalism’s intentional and enduring structures of exclusion?

### 3032 Public Relations Theory Interventions

**Public Relations**

**Chair**
Dean Kruckeberg, U of North Carolina, USA

**Participants**
- Johanna Fawkes, U of Huddersfield, UNITED KINGDOM
- Anne Gregory, U of Huddersfield, UNITED KINGDOM
- Elena Gutierrez-Garcia, U of Navarre, SPAIN
- Elizabeth Montoya Martinez, U of Huddersfield, UNITED KINGDOM

The Fate of Habermas’ Theory in Public Relations. A Quantitative Review of Three Decades of Public Relations Research
Alexander Buhmann, BI Norwegian Business School, NORWAY
Oyvind Ihlen, U of Oslo, NORWAY

The Environment as a Conceptual Framework for Understanding Relationship Management in Public Relations
Seow Ting Lee, National U of Singapore, SINGAPORE
Amanda Kee, National U of Singapore, SINGAPORE

Beyond a Dyadic Approach to Relationship Management: Towards a Social Capital Model of Relationship Process
Aimei Yang, U of Southern California, USA

The Conflation of Activism and Public Relations: Questionable Trajectories in Critical Public Relations Theorising
Celia Kay Weaver, U of Waikato, NEW ZEALAND

**Respondent**
Michael L. Kent, U of Tennessee - Knoxville, USA

### 3034 Digital Media Practices and Consequences

**Popular Communication**

**Chair**
Nicholas A. John, Hebrew U of Jerusalem, ISRAEL

**Participants**
- Lee Humphreys, Cornell U, USA
- Raffi Sarkissian, U of Southern California, USA
- Lurkers, Posters, and the Fantasy of Persuasion
  - Jakob Svensson, Malmö U, SWEDEN

Represented Dreams: Subversive Expressions in the Chinese Blogosphere as Alternative Symbolic Maps
Sulafa S Zidani, U of Southern California, USA
Limor Shifman, Hebrew U of Jerusalem, ISRAEL
Lihi Yariv-Laor, Hebrew U of Jerusalem, ISRAEL

### 3035 Media Literacy in High-Poverty Neighborhoods: Six Case Studies Offering a Global Perspective

**Instructional & Developmental Communication**

**Chair**
Jeff Share, U of California - Los Angeles, USA

**Participants**
- ML White, U of East London, UNITED KINGDOM
- Yonty Friesem, Central Connecticut State U, USA
- Sait Tuzel, Canakkale Onsekiz Mart U, TURKEY
- Petra Grell, Technical U Darmstadt, GERMANY
- Shobha Avadhani, National U of Singapore, SINGAPORE
- David Gonzalez Hernandez, U California, San Diego, USA
Respondent
Renee Hobbs, U of Rhode Island, USA

Poverty continues to constrain the life chances of many learners across the world. While significant sociological and geographical work has explored patterns of educational and other disadvantage that are associated with low incomes there are limited studies focussing on the role of media literacy in such contexts. Media literacy education is considered by many to be a successful practice not only fostering students’ voice, identity and creativity, but also to teach critical thinking and civic engagement with and via media messages. While there is undoubtedly some difference in how the term media literacy is interpreted across the world and its role in the curriculum, in this panel we bring together six case studies focussed on the intersection of media literacy and educational inequality. The panel offers research based perspectives on media literacy in contexts of high poverty and disadvantage.

3036
Identity and Gender in Organizational Communication
Organizational Communication
Chair
Shawna Malvini Redden, California State U, Sacramento, USA

Participants
Entrepreneurship as Practice of Resilience: Women Entrepreneurs’ Communicative Design of Resilient Careers
Ziyu Long, Colorado State U, USA

“We Just Don’t Talk About Sex at Work”: Silencing and the Push-Pull Process of Cosexuality in the Workplace
Cristin Allton Compton, U of Missouri - Columbia, USA
Debbie Dougherty, U of Missouri - Columbia, USA

The Dirty Work of Hidden Organizations: Professional Identity and Stigma in the Fracking Industry
Jessica Rich, U of Colorado-Boulder, USA

Love Your Curves: An Examination of Identity and Organizational Tensions at Full-Figured Fashion Week
Joy Cox, Rutgers U, USA
Bernadette Marie Gailliard, Rutgers U, USA

Respondent
Kate Lockwood Harris, U of Minnesota - Twin Cities, USA

3037
Features That Shape Exposure and Effects of Smoking-Related Messages
Health Communication
Chair
Rachael A Record, San Diego State U, USA

Participants
Conditional Effects of Gain-Loss Framed Narratives at Improving Quit Intentions Among Current Smokers at Different Stages of Change
Hye Kyung Kim, Nanyang Technological U, SINGAPORE
Tae Kyong Lee, U of Utah, USA

When Similarity Strikes Back: The Positive and Negative Effect of Character-Audience Similarity in Antismoking Campaigns
Minji Kim, U of California - San Francisco, USA

How is Marijuana Vaping Portrayed on YouTube? Content, Features, Popularity, and Retransmission of Vaping Marijuana YouTube Videos
Qinghua Yang, U of Pennsylvania, USA
Angeline Sangalang, U of Pennsylvania, USA
Molly Rooney, U of Pennsylvania, USA
Erin K. Maloney, U of Pennsylvania, USA
Sherry L Emery, U of Illinois - Chicago, USA
Joseph N. Cappella, U of Pennsylvania, USA

Time Matters: Framing Antismoking Messages Using Current Smokers’ Preexisting Perceptions of Temporal Distance to Smoking-Related Health Risks
Kyongseok Kim, Towson U, USA
Hyang-Sook Kim, Towson U, USA

Are Susceptible Youth More Likely to Select Prosmoking Videos? A Selective Exposure Experiment
Rosie Eungyuhl Bae, U of Pennsylvania, USA
Erin K. Maloney, U of Pennsylvania, USA
Dolores Albarracin, U of Illinois - Urbana-Champaign, USA
Joseph N. Cappella, U of Pennsylvania, USA
Applications of Topic Modeling in Communication Research: Potentials and Pitfalls

Computational Methods

Chairs
Hannah Schmid-Petri, U of Bern, SWITZERLAND
Thomas Haeussler, U of Bern, SWITZERLAND

Participants
Applying LDA Topic Modeling in Communication Research: Towards a Valid and Reliable Methodology
Daniel Maier, Freie U Berlin, GERMANY
Annie Waldherr, U of Muenster, GERMANY
Peter Miltner, Freie U Berlin, GERMANY
Gregor Wiedemann, U of Leipzig, GERMANY
Andreas Nickler, U of Leipzig, GERMANY
Gerhard Heyer, U of Leipzig, GERMANY
Alexa Keinert, Freie U Berlin, GERMANY
Barbara Pfetsch, Hohenheim U, GERMANY
Thomas Haeussler, U of Bern, SWITZERLAND
Ueli Reber, U of Bern, SWITZERLAND
Hannah Schmid-Petri, U of Bern, SWITZERLAND
Silke Adam, U of Bern, IKMB, SWITZERLAND

Combining Expert Surveys and Topic Modeling to Identify Unknown Issues in Multinational Media Discourses
Eike Mark Rinke, U of Mannheim, GERMANY
Cäcilia Zirn, U of Mannheim, GERMANY
Charlotte Löb, U of Mannheim, GERMANY
Hartmut Wessler, U Mannheim, GERMANY

What a Difference a Day Makes: Topics in Time-Aggregated User Comments on an Anti-Immigration Facebook Page
Cornelius Puschmann, Hans-Bredow-Institut, GERMANY

Homophily Versus Prestige: Adding Topics to the Explanation of Link Formation on the Web
Hannah Schmid-Petri, U of Bern, SWITZERLAND
Thomas Haeussler, U of Bern, SWITZERLAND
Silke Adam, U of Bern, IKMB, SWITZERLAND
Ueli Reber, U of Bern, SWITZERLAND
Daniel Maier, Freie U Berlin, GERMANY
Peter Miltner, Freie U Berlin, GERMANY
Barbara Pfetsch, Hohenheim U, GERMANY
Annie Waldherr, U of Muenster, GERMANY

Best Practices in Using Topic Models for Communication Research
Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS
Kasper Welbers, KU Leuven, BELGIUM
Lubos Steskal, U of Bergen, NORWAY
Carina Jacobi, Ministry of Internal Affairs, THE NETHERLANDS
Nel Ruigrok, LJS Media Research, THE NETHERLANDS

Respondent
Michael Scharkow, Zeppelin U, GERMANY

Interpersonally Communicating About Mental Health

Interpersonal Communication

Chair
Kristina M. Scharp, Utah State U, USA

Participants
Disclosing Mental Health Diagnosis to a Friend: An Application of the Actor-Partner Interdependence Model
Maria Koskan Venetis, Purdue U, USA
Patricia Gettings, Indiana U Southeast, USA
Skye Chernichky Karcher, Purdue U, USA

Exploring the Meaning of Motherhood in Stories of Prenatal and Postpartum Depression
Kristina M. Scharp, Utah State U, USA
Lindsey J Thomas, U of Puget Sound, USA
Sense-Making, Socialization, and Stigma: Exploring Narratives Told in Families About Mental Illness
Elizabeth Floodgrady, U of Florida, USA
Jody Koenig Kellas, U of Nebraska, Lincoln, USA
Stress, Stigma, and Willingness to Communicate
Ambyre Leigh Paynic Ponivas, U of Connecticut, USA
Modeling Parental Levels of Taking Conflict Personally: Associations With Behavioral and Mental Health Outcomes
Timothy Curran, U of Georgia, USA

**The Challenge of Aesthetics: From Yarn-Bombing to Julian Assange**

**Visual Communication Studies**

**Chair**
Giorgia Aiello, U of Leeds, UNITED KINGDOM

**Participants**
Graffiti and Yarnbombing Interventions: Post-Disaster Public Art as Performative Citizenship
Pamela Pietrucci, Northeastern U, USA
Andrea Baldini, Nanjing U, CHINA, PEOPLE’S REPUBLIC OF

Protest Aesthetics: The Role of the Photojournalist in Protest Imagery
Anastasia Veneti, Bournemouth U, UNITED KINGDOM

New Logo Design: Customers’ Classification of Logos Design Characteristics and Their Relevance
Paolo DelPonte, U of St. Gallen, SWITZERLAND
Sabrina Bresciai, U of St. Gallen, SWITZERLAND

How Design is Giving Meaning to Journalistic Artifacts: A Multimodal Analysis
Wibke Weber, Zurich U of Applied Sciences, SWITZERLAND

The Aesthetics of Transmission as Intervention: «Delivery for Mr. Assange».
Marcia Flude, National U of Singapore, SINGAPORE

**The Uses of Media in Turkey to Destroy and Rebuild the Rights of Women**

**Global Communication and Social Change**

**Chair**
Esra Ozcan, Tulane U, USA

**Participants**
Turkish Women Tell Their Stories to Fight Back Against Increasing Violence and Disappearance of Their Human Rights
Christine L. Ogan, Indiana U, USA

Communication Strategies of Women’s Organizations in Turkey: Lobbying and Raising Awareness for Women’s Empowerment in the Turkish Public Sphere
Inclay Cangoz, Anadolu U, TURKEY
Temmuz Gonce, Anadolu U, TURKEY
Hatice Yesildal, Anadolu U, TURKEY
Serap Sugur, Anadolu U, TURKEY

Feminism and Conservative Female Journalists in Turkish Media
Esra Ozcan, Tulane U, USA

Voices Against Misogyny in Turkey: The Case of a Successful Antisexism Campaign on Social Media
Ozen Odag, Touro College Berlin, GERMANY
Ozden Ulug, Jacobs U, GERMANY

Historically, women in Turkey have enjoyed many rights not allowed to women in other parts of the world. But the AKP (Justice and Development Party) has sought to destroy women’s rights through legal means, through attempts at changing societal norms, and by allowing the abuse of women. This panel will focus on an overview of the conditions for women in Turkey, the recent shifts in perspective, and the struggles of different groups of women to reshape the future of gender relations.

**CCA & KACA Joint Paper Session: Health and Safety: Emotion, Learning, and Behavior From the Media**

**Sponsored Sessions**

**Chairs**
Shuhua Zhou, U of Alabama, USA
Eyun-Jung Ki, U of Alabama, USA

**Participants**
Nicky Chang Bi, Bowling Green State U, USA
Ruonan Zhang, Bowling Green State U, USA
Search Queries of Postnatal Care Keywords in South Korea and the United States as Indicators of Health-Seeking Behaviors
Nicole Henninger, Temple U, USA
Heeyoung Jung, Temple U, USA

The Amplification Effect of Positive Social Emotions and its Guidance in the Internet Community
Lin Cong, Shanghai Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF
Ke Xue, Shanghai Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF
Mingyang Yu, Shanghai Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF
Chen Yao, Shanghai Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF

Application of the Theory of Planned Behavior (TPB) to Improving Pedestrian Safety Among College Students: Roles of Perceived Control (PBC) and Self-Efficacy
Hyeseung Elizabeth Koh, U of Texas - Austin, USA

Testing the Cognitive Mediation Model on Social Media: Interaction Between Social Media Use Motivations and Cognitive Determinants
Qian Yao, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Zhuoxiao Xie, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Respondent
Bu Zhong, Pennsylvania State U, USA

From Social Media to Traditional Media: Badmouthing, Selfies, Foreign TV, and Burkini

Friday 08:00-09:15
Sapphire 400B

Intercultural Communication
Chair
Juana Juan Du, Royal Roads U, CANADA

Participants
A Cross-Country Analysis of Consumer Online Badmouthing
Wolfgang Weitzl, U of Vienna, AUSTRIA
Sabine A. Einwiller, U of Vienna, AUSTRIA
Hasty Discussion, Cross-Cutting Exposure, and Tolerance: A Comparative Study of South Korean and American Online Discussants
Jiyoung Lee, Syracuse U, USA
Inside Out: An Examination of the Role of Cultural Characteristics in Selfie Usage
Joon Kyoung Kim, U of South Carolina, USA
Tamara Makana Chock, Syracuse U, USA
Culture in a Digital Space: Comparing the Social Media Behavior of U.S. and Chinese Students
Brandon Sweitzer, Ohio U, USA
Xiaoyu Wu, Ohio U, USA
In Search for Missing Link in the Studies on Foreign TV programs Flow
Ho Young Yoon, U of Wisconsin-Madison, USA
Discourses Around the Burkini Ban: Interplay Between Old and New Categories
Melodine Chloe Sommier, Erasmus U Rotterdam, THE NETHERLANDS

Communicating Science: From Knowledge to Implementation

Friday 08:00-09:15
Sapphire 411 AB

Environmental Communication
Communication Science and Biology
Chair
Julia Metag, U of Fribourg, SWITZERLAND

Participants
Americans’ Perceptions of the Norms of Science
Teresa Myers, George Mason U, USA
John Kotcher, George Mason U, USA
Emily K Vraga, George Mason U, USA
Neil John Stenhouse, U of Wisconsin-Madison, USA
Edward Maibach, George Mason U, USA
Knowledge, Ignorance, and (Un)certainty: Operationalization and Analysis of Knowledge, on the Example of Climate Change
Monika Taddicken, U of Hamburg, GERMANY
Anne Reif, Technical U Braunschweig, GERMANY
Imke Hoppe, U of Hamburg, GERMANY
When Scientists Tweet for Social Changes: Dialogic Communication and Collective Mobilization Strategies by Flint Water Study Scientists on Twitter
Mi Rosie Jahng, Hope College, USA
Namyeon Lee, U of Missouri, USA
Coupling Citizen Science With Political Ecology and Ethnography to Produce Environmental Knowledge
Brie Iatarola, U of California - San Diego, USA
Spreading Success Beyond the Laboratory: Applying the RE-AIM Framework for Effective Environmental Communication Interventions at Scale
Neil John Stenhouse, U of Wisconsin-Madison, USA
Social Media, Marketing, and Consumer Studies

Communication and Technology

Chair
Uta Russmann, FHWien U of Applied Sciences, AUSTRIA

Participants
Understanding How Chinese Consumers Engage in Electronic Word-of-Mouth Communication at Social Media: A Comparison Study Between Opinion Leaders and Nonopinion Leaders
Yuan Wang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Differences in Characteristics and Perception of Sponsored vs. Organic Reviews
Su Jung Kim, Iowa State U, USA
Ewa Maslowska, U of Amsterdam, THE NETHERLANDS
Integrative Approach From Tourist Information Search and Offline Visit to Information Sharing and Destination Network Analysis
Mikyung Lee, YeungNam U, KOREA, REPUBLIC OF
Ho Young Yoon, U of Wisconsin-Madison, USA
Han Woo Park, YeungNam U, KOREA, REPUBLIC OF
Experiential Purchases Trigger More Envy than Material Purchases on Social Media
Ruoyun Lin, Leibniz-Institut für Wissensmedien, GERMANY
Niels van de Ven, Tilburg U, THE NETHERLANDS
Sonja Utz, Leibniz-Institut für Wissensmedien, GERMANY

Norms, Values, Biases in News Coverage

Mass Communication

Chair
Jayeon (Janey) Lee, Lehigh U, USA

Participants
Biases in Economic News Coverage: Traditional vs. Social Media
Stuart Soroka, U of Michigan, USA
Mark Daku, McGill U, CANADA
Daniel Haishutterstock - Rice, U of Michigan, USA
Magic Words or Talking Point? The Uses and Effects of “Radical Islam” and its Function as a Proxy Term for Terrorism
Jennifer Hoewe, U of Alabama, USA
Brian J. Bowe, Western Washington U, USA
The World at War: Three and a Half Decades of New York Times Conflict Coverage
Meghan Sobel, Regis U, USA
Soyeon Kim, U of North Carolina - Chapel Hill, USA
Daniel Riffe, U of North Carolina - Chapel Hill, USA
Video Killed the Copy Editor? Comparing Multimodal Framing Effects in News Videos and Articles
Tom Powell, U of Amsterdam, THE NETHERLANDS
Hajo G. Boomgaarden, U of Vienna, AUSTRIA
Knut De Swert, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

Health Communication in the Context of Tobacco (High-Density)

Health Communication

Chair
Shaojing Sun, Fudan U, CHINA, PEOPLE’S REPUBLIC OF

Participants
Responses to E-cigarette Commercials: Examining the Effect of Celebrity Endorsement and Health Claims
Jingjing Han, Indiana U, USA
Xia Zheng, Indiana U, USA
Shaojing Sun, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
Robert F. Potter, Indiana U, USA
Examining the Role of Perceived Norm Conflict in Tobacco Use
Peter Busse, U de Lima, PERU
Andy S.L. Tan, Dana-Farber Cancer Institute, USA
Rebekah Nagler, U of Minnesota - Twin Cities, USA
Measuring Young Adults’ Exposure To Tobacco Norm Conflict On Social Media
Andy S.L. Tan, Dana-Farber Cancer Institute, USA
Peter Busse, U de Lima, PERU
Rebekah Nagler, U of Minnesota - Twin Cities, USA
Lauren Southwick, Harvard U, USA
Tobacco Graphic Health Warnings and Policy Support: Quasiexperimental Evidence From Individuals of Low Socioeconomic Position
Sarah Mantwill, U of Lugano, USA
Rebekah Nagler, U of Minnesota - Twin Cities, USA
Rachel McCloud, Harvard U, USA
K. Viswanath, Ohio State U, USA
Examining the Potential for Narratives to Correct Misinformation About Natural Tobacco: A Test of Emotional Flow
Angeline Sangalang, U of Pennsylvania, USA
Yotam Ophir, U of Pennsylvania, USA
Joseph N. Cappella, U of Pennsylvania, USA
Racial and Socioeconomic Disparities in Exposure to and Self-Reported Impact of Tobacco Marketing and Promotions
Meghan Bridgid Moran, Johns Hopkins U, USA
Kathryn Heley, Johns Hopkins U, USA
John Pierce, U of California - San Diego, USA
Ray Niaura, Schroeder Institute for Tobacco Research and Policy Studies, USA
David Strong, U of California - San Diego, USA
David Abrams, Schroeder Institute for Tobacco Research and Policy Studies, USA
Seeking Information About Electronic Cigarettes: Extended Parallel Processing Model (EPPM) and Risk Information Seeking and Processing (RISP) as a Guiding Framework
Jae Eun Chang, Howard U, USA
To Understand Communication and Social Networks I
Information Systems
Chair
Heather Shoenberger, U of Oregon, USA
Participants
#Authenticity In Ads: Exploring Effects of Perceived Authenticity, Model Size, and Social Cues on Body Image State, Social Media Engagement
Heather Shoenberger, U of Oregon, USA
Erika Katherine Johnson, East Carolina U, USA
Nicole Smith Dahmen, U of Oregon, USA
Information Dissemination and Audience Engagement With Tobacco Prevention Posts on Social Media
Yulia Strekalova, U of Florida, USA
Rachel Damiani, U of Florida, USA
Informed Public Against False Rumor in the Social Media Era: Focusing on Social Media Dependency
Jiyoung Lee, Syracuse U, USA
Para-Social Media? An Empirical Study on Parasocial Interactions With Athletes on Instagram
Benedikt Spangardt, Julius Maximilians U Würzburg, GERMANY
Friends With benefits? The Mediating Role of Perceived Belongingness and Social Comparisons on Positive Affect After Facebook Usage
Sabine Reich, Hannover U of Music, Drama and Media, GERMANY
Tom Breuer, Johannes Gutenberg U Mainz, GERMANY
#OpinionLeaders: A Comparison of Self-Reported and Actual Influence of Twitter Users
Stephan Winter, U of Amsterdam, GERMANY
German Neubaum, U of Duisburg-Essen, GERMANY
Stefan Stieglitz, U of Duisburg-Essen, GERMANY
Björn Ross, U of Duisburg-Essen, GERMANY
A Question of Organization: How NASA Expedition 45 Astronauts’ Twitter Feeds Compare to the Twitter Feeds of Basketball Stars
Carl Clark, Texas State U, USA
The Reciprocal Model of Information Flow: How Information Flows in the Twitter Hashtag Network About AlphaGo?
Jinyoung Kim, U of Pennsylvania, USA
Framing Immigration in Europe
Political Communication
Chair
Linards Udris, U of Zurich, SWITZERLAND
Participants
News Effects on Disregarded Opinions: Media and Public Opinion in the EU-Ukraine Association Treaty Referendum
Jan Kleinnijenhuis, VU U, Amsterdam, THE NETHERLANDS
Vera Dekkers, Amsterdam U of Applied Sciences, THE NETHERLANDS
Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS
David Deacon, Loughborough U, UNITED KINGDOM
David Smith, Loughborough U, UNITED KINGDOM
Refugee Frames in the Media and Public Opinion: Media Effects, Minority Silence, and the No-Vote
Jan Kleinnijenhuis, VU U, Amsterdam, THE NETHERLANDS
Anita M. J. van Hoof, Vrije U Amsterdam, THE NETHERLANDS
Rhea Van Leeuwen, GfK, THE NETHERLANDS
Social Identity, Message Choice, and Attitude: How Priming National Identity Shapes Attitudes Toward Immigrants via News Selection
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
R. Kelly Garrett, Ohio State U, USA
Was Lampedusa a Key Event for Immigration News?
Thomas Zerback, Ludwig Maximilians U Munich, GERMANY
Carsten E. Reinemann, Johannes Gutenberg U, GERMANY
Peter Van Aelst, U of Antwerp, BELGIUM
Andrea Masini, U of Antwerp, BELGIUM

Social Media, Privacy, and Security

Communication and Technology

Chair
Opeyemi Akanbi, U of Pennsylvania, USA

Participants
Do You Feel Private on SNSs? Development of the Multidimensional Online Privacy Perception Scale
Anja Martina Roswitha Schmitt, U of Muenster, GERMANY
Securing Online Privacy: An Empirical Test on Internet Scam Victimization, Online Privacy Concerns, and Privacy Protection Behaviors
Hongliang Chen, Texas A&M U, USA
Christopher E. Beaudoin, U of Missouri, USA
Traci Hong, Boston U, USA
Social Media Users’ Adaptation to Privacy Risks: A Coping Model of Online Privacy
Hichang Cho, National U of Singapore, SINGAPORE
Pengxiang Li, National U of Singapore, SINGAPORE
Zhang Hao Goh, National U of Singapore, SINGAPORE
The Impacts of Privacy Hypocrisy, Victim Characterisation, Gender, and Context on Bystanders’ Guilt Attribution in a Cyberbullying Suicide
Mike Z. Yao, U of Illinois - Urbana-Champaign, USA
Yixin Zou, U of Illinois - Urbana-Champaign, USA
Linz Daniel, U of California - Santa Barbara, USA
Pascale Lahoud-Abou Jaoude, Holy Spirit U of Kaslik, LEBANON

Mobile Apps and Narratives

Communication and Technology

Chair
Nathaniel D. Poor, Underwood Institute, USA

Participants
Look on the Bright Side (of Media Effects): Pokémon GO as a Catalyst for Positive Life Experiences
James Alex Bonus, U of Wisconsin-Madison, USA
Alanna Peebles, U of Wisconsin-Madison, USA
Irene Sarmiento, U of Wisconsin-Madison, USA
In Search of (In)Visible Life and Space: A Sociocultural Perspective of Using Smartphone Application Butterfly
Christine Hui Ying Choy, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Telephonoscope: A Media Design Study of Technologies and Cultural Programs for Novel Microdigital Storytelling
Shin Mizukoshi, U of Tokyo, JAPAN
Masako Miyata, Aichi Shukutoku U, JAPAN
Katsuaki Tanaka, Hitotsubashi U, JAPAN
Assembling Çatalhöyük Narratives: Performativity of Information Technology in Narrative Coconstruction Processes
Emad Khazaee, Kent State U, USA

Online News and Information Consumption

Mass Communication

Chair
Josef Seethaler, Austrian Academy of Sciences, AUSTRIA
Participants

Online News Video Consumption: A Comparison of Six Countries
Antonis Kalogeropoulos, U of Oxford, UNITED KINGDOM

The Role of Interaction: How Online News Consumption Generates Slackivists
Keonyoung Park

Use of the Internet in Response to TV Consumption: Applying Framing Theory to Explaining People’s Online Searching Behavior
Sabrina Heike Kessler, Friedrich Schiller U Jena, GERMANY
Lars Guenther, Stellenbosch U/CREST, SOUTH AFRICA

Where Readers Look, and What They Miss: Visual Attention to Online News
Bartosz Wojtek Wojdynski, U of Georgia, USA
Camila Espina, U of Georgia, USA
Kate M Kelb, Oglethorpe U, USA
Jennifer Malson, U of Georgia, USA
Heyjin Bang, U of Georgia, USA
Yen-I Lee, U of Georgia, USA

Revisiting and Revising Theories and Methods

Friday
09:30-10:45
Indigo 204B

Mass Communication

Chair
Jorg Matthes, U of Vienna, AUSTRIA

Participants

Not If or What, but How: Older and Younger Adults’ Selective and Compensatory Media Use and Well-Being
Matthias Hofer, U of Zurich, SWITZERLAND
Allison Eden, Michigan State U, USA
Wies van Diepenbeek, Vrije U Amsterdam, THE NETHERLANDS

Sampling Methods and Sample Populations in Mass Communication Studies: A 15-Year Census of Six Journals
Joseph Erba, U of Kansas, USA
Brock Ternes, U of Kentucky, USA
Peter Bobkowski, U of Kansas, USA
Tara Logan, U of Kentucky, USA
Yuchen Liu, U of Kentucky, USA

The Problem With Our Attitude: A Conceptual Analysis Of Attitudinal Media Effects Theory And Research
Lennert Coenen, KU Leuven, BELGIUM
Jan Van den Bulck, KU Leuven, BELGIUM

The Scale Development Practices Published in Top-Ranked Communication Journals: A Content Analysis of Scholars’ Theoretical and Statistical Decisions
Serena Carpenter, Michigan State U, USA

New Research on Selective Exposure

Friday
09:30-10:45
Indigo 206

Political Communication

Mass Communication

Chair
Katharina Kleinen-von Koenigsloew, U of Hamburg, GERMANY

Participants

Incidental Exposure, Selective Exposure, and Political Information Sharing: Integrating Exposure Patterns and Expression on Social Media
Brian E Weeks, U of Michigan, USA
Daniel Lane, U of Michigan, USA
Dam Hee Kim, U of Michigan, USA
Sgl Sage Lee, U of Michigan, USA
Nojin Kwak, U of Michigan, USA

The Myth of Partisan Selective Exposure: A Portrait of the Online Political News Audience
Jacob L. Nelson, Northwestern U, USA
James G. Webster, Northwestern U, USA

Dynamic Spirals Put to Test: An Agent-Based Model of Reinforcing Spirals Between Selective Exposure, Interpersonal Networks, and Attitude Polarization
Hyunjin Song, U of Vienna, AUSTRIA
Hajo Boomgaarden, U of Vienna, AUSTRIA

Selective Avoidance on Social Media: A Dissonance-Reduction Strategy?
Qinfeng Zhu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Marko M. Skoric, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Partisan Media Selectivity and Partisan Identity Threat: The Role of Social and Geographic Context
Jacob Long, Ohio State U, USA
William Eveland, Ohio State U, USA
Michael D. Slater, Ohio State U, USA
### Politics, Journalism, and Discourses of Modernity

**Communication History**

**Friday**  
09:30-10:45  
*Aqua Salon AB*

**Chair**  
Nicole Maurantonio, U of Richmond, USA

**Participants**

Americanization, or The Rhetoric of Modernity: How European Journalism Adapted U.S. Norms, Practices, and Conventions  
Marcel J. Broersma, U of Groningen, THE NETHERLANDS

Four Theories of the Press @ 60: Moving Forward (Top Paper in Division)  
Maira Vaca-Baqueiro, U Iberoamericana Ciudad de Mexico, MEXICO

Moral Shock and Muckraking in the Congo: E.D. Morel’s West African Mail  
Linda Jeanne Lumsden, U of Arizona, USA

“Is This Justice?” Charlotte Bass and the Wesley Robert Wells Case, 1950-1954  
Rachel Grant, U of Missouri, USA

**Respondent**  
Barbie Zelizer, U of Pennsylvania, USA

### What Use Are Social Media to Journalists?

**Journalism Studies**

**Friday**  
09:30-10:45  
*Aqua Salon C*

**Chair**  
Nikki Usher, George Washington U, USA

**Participants**

Why Journalists Use Social Media in France and the United States: Explaining Technology Adoption Across Media Systems  
Matthew Powers, U of Washington, USA

Sandra Vera Zambrano, U Iberoamericana Ciudad de Mexico, MEXICO

Awareness, Reporting, and Branding: Exploring Brazilian Journalists’ Social Media Use Across Platforms  
Rachel R Mourao, Michigan State U, USA

Summer Harlow, Florida State U, USA

News Organizations’ Use of Native Videos on Facebook: Tweaking the Journalistic Field One Algorithm Change at a Time  
Edson Tandoc, Wee Kim Wee School of Communication & Information, Nanyang Technological U, SINGAPORE

Julian Maitra, U of St. Gallen, SWITZERLAND

Facebook News Captions as Outsourced Emotions: A Computational Analysis of Subjective Language of Newspapers on Facebook  
Michael Opgenhaffen, KU Leuven, BELGIUM

Kasper Welbers, KU Leuven, BELGIUM

Staying True to the Mission: How C-SPAN Translated Espoused Into Lived Values to Pull off a "Boring" Social Media Strategy  
Hans Karl Meyer, Ohio U, USA

Christy Zempter, Ohio U, USA

### Technological Challenges and Innovations in Journalism

**Journalism Studies**

**Friday**  
09:30-10:45  
*Aqua Salon D*

**Chair**  
Michael Annany, U of Southern California, USA

**Participants**

When Reporters get Hands-on With Robo-Writing: Professionals Consider Automated Journalism’s Capabilities and Consequences  
Neil Thurman, Ludwig Maximilians U Munich, GERMANY

Konstantin Nicholas Doerr, U of Zurich, SWITZERLAND

Jessica Kunert, Ludwig Maximilians U Munich, GERMANY

Between the Technological Hare and the Journalistic Tortoise: Minimization of Knowledge Claims in Online News Flashes  
Shelly Rom, Ben-Gurion U of the Negev, ISRAEL

Zvi Reich, Ben-Gurion U of the Negev, ISRAEL

Foreign Correspondents Using Chat Apps During Unrest  
Valerie Belair-Gagnon, U of Minnesota - Twin Cities, USA

Colin Agur, U of Minnesota, USA

Nicholas Frisch, Yale U, USA

Digital Innovation During Terror and Crises  
Maria Konow-Lund, Oslo and Akershus U College, NORWAY

Eva-Karin Olsson, Swedish National Defense College, SWEDEN

Yngve Benestad, Oslo and Akershus U College, NORWAY

Remembering Innovation: Steve Jobs and Occupy Wall Street in Technocapitalism  
Nicholas Robinson, Temple U, USA
ICA Annual Member Meeting and New Member/Student and Early Career Orientation

**Sponsored Sessions**

**Chair**
Laura Sawyer, International Communication Association, USA

**Participants**
Charlotte Löb, U of Mannheim, GERMANY
Tamar Lazar, U of Haifa, ISRAEL
Peng Hwa Ang, Nanyang Technological U, SINGAPORE
Paula M Gardner, McMaster U, CANADA
Patricia Moy, U of Washington, USA
Amy B. Jordan, U of Pennsylvania, USA
Peter Vorderer, U of Mannheim, GERMANY
Michael J. West, International Communication Association, USA

This session is designed to provide opportunity for all members to raise issues regarding the association. It is your opportunity to interact with the Executive Committee and help shape the association and its future direction. You will also gain an overview of ICA, the conference, and opportunities for participation. **ALL MEMBERS ARE STRONGLY ENCOURAGED TO ATTEND.** Refreshments will be provided.

John Dewey and Our Problems: Journalism and Democracy in Troubled Times

**Philosophy, Theory and Critique**

**Journalism Studies**

**Chair**
Dominique Trudel, CNRS, FRANCE

**Participants**
Democracy Under a Cloud: Origins and Relevance of John Dewey’s Democracy Through Communication
Lana F. Rakow, U of North Dakota, USA
The Social Fact is the Sensational Thing: An Appraisal of John Dewey’s Venture Into Journalism
Juliette De Maeyer, U de Montréal, CANADA
Dominique Trudel, CNRS, FRANCE
How Would John Dewey Teach this Class? A Community-Based Pedagogy for Journalism Schools
Susan Robinson, U of Wisconsin-Madison, USA
The Dewey-Lippmann Debate is Over: The New Propaganda and the Total Eclipse of the Public
Nathan Crick, Texas A&M, USA

**Respondent**
Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

In a famous essay, James Carey described the work of John Dewey as the "most distinctive and, I believe, the most useful view of communication and the mass media in the American tradition." Partly because of Carey’s work, and especially his influential analysis of the 1920s debate between Dewey and Walter Lippmann, references to Dewey have become common in communication studies. This panel will show that Dewey's philosophy is distinctive and useful and can be set to work to address contemporary issues in the context of the deeply connected crises of journalism and democracy. Panelists will reassess the full-scope of Dewey’s philosophy, including his often-neglected early works at the University of Michigan, with a special focus on the intersections of philosophy, journalism, and democracy.

B.E.S.T.: Materiality and the Communicative Constitution of Organizations

**Organizational Communication**

**Chair**
R. Tyler Spradley, Stephen F. Austin State U, USA

**Participants**
Acting for and Acting With: A Relational Approach to Agency
Francois Cooren, U de Montréal, CANADA
Centering Difference in Approaches to Materiality: The Politics of Agency in the Field of Organizational Communication
Kate Lockwood Harris, U of Minnesot - Twin Cities, USA
How the Body Participates in the Communicative Constitution of Organizations
Chendan Cui-Laughton, U at Albany, SUNY, USA
Nicolas Bencherki, U at Albany, SUNY, USA
The Man Behind the Curtain: Proposing a Theory of Metaventriloquization in Organizations
Peter Rodgers Jensen, U of Alabama, USA
**Top Papers in Communication Law and Policy 2017**

**Communication Law & Policy**

**Chair**
Katharine Sarikakis, U of Vienna, AUSTRIA

**Participants**
Deciphering Crypto-Discourse: Articulations of Internet Freedom in Relation to The State
Isadora Hellegren, McGill U, CANADA

Corporate Chaos: The Muddled Jurisprudence of Corporate Public Figures
Matthew D. Bunker, U of Alabama, USA

The Supreme Court and “Robust” Public Debate: Use of the Word "Robust" in First Amendment Jurisprudence
Brett Gregory Johnson, U of Missouri, USA

Tracking Walls, Take-It-Or-Leave-It Choices, and EU Data Privacy Law
Frederik Zuiderveen Borgesius, U of Amsterdam, THE NETHERLANDS
Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS
Natali Helberger, U of Amsterdam, THE NETHERLANDS

The TPP and Critical Legal Pluralism: The Impact on Global Internet Users
Ian Dunham, Rutgers U, USA

**Ethical Advocacy in Public Relations and CSR Communication**

**Public Relations**

**Chair**
Kathy Fitzpatrick, American U, USA

**Participants**
Integrity and Legitimacy in Corporate Environmental Communication
Denise S. Bortree, Pennsylvania State U, USA

Strategic Communication by Health & Medical Organizations: Self-Interest vs. Informed Decision Making
Paula Weissman, American U, USA

Aligning Core Values With CSR Communication: Diversity and Accountability
Maria E. Len-Rios, U of Georgia, USA

Authentic CSR: Attributes and Outcomes
Rajul Jain, DePaul U, USA

This panel will highlight issues of interest to both scholars studying ethics in public relations and Corporate Social Responsibility and professionals engaged in public relations and CSR communication on behalf of client organizations. The hope is that the discussion will help to illuminate issues of ethics that should be considered in public communication with strategic stakeholders and to promote ethical practices that help to ensure informed decision making on the part of consumers and citizens.
Let's Talk Dialogue!

Public Relations

Chair
Dean Kruckeberg, U of North Carolina, USA

Participants
The Rhetorical Evolution of Dialogue: Implications for Public Relations Theory and Practice
Michael L. Kent, U of Tennessee - Knoxville, USA
Maureen Taylor, Rutgers U, USA

Dialogic Engagement: A Multi-level Conceptual Model
Anne B Lane, Queensland U of Technology, AUSTRALIA
Michael L. Kent, U of Tennessee - Knoxville, USA

Dialogic Communication on Social Media: How Nonprofit and For-Profit Organizations Using Twitter to Build Dialogic Relationships
Yuan Wang, U of Alabama, USA
Yiyi Yang, U of Alabama, USA

Churn, Conversations, and Engagement: A Communication Model of Social Impact
Kim A. Johnston, Queensland U of Technology, AUSTRALIA
Anne B Lane, Queensland U of Technology, AUSTRALIA

Relationship Building Strategies on Facebook: A Longitudinal Analysis of Leading Companies in Germany
Michael Johann, U of Passau, GERMANY
Cornelia Wolf, U of Leipzig, GERMANY
Katrin Tonndorf, U of Passau, GERMANY

Family Communication About Health-Related Topics

Health Communication

Chair
Jan Michael Alexandre Cortez Bernadas, De La Salle U, PHILIPPINES

Participants
Memorable Messages From Family Members About Mental Health and Young Adult Attitudes Toward Clinical Help Seeking
Mackenzie Greenwell, U of Texas - Austin, USA

Parent-Child Communication’s Effects on Latina/o Adolescents’ Substance Use: The Importance of Perceived Parental Legitimacy as a Moderator
Jennifer Andrea Kam, U of California - Santa Barbara, USA
Debora Daniela Perez Torres, U of California - Santa Barbara, USA

“I Repeatedly Discussed That With My Wife”: Medical Decision Making Among Arthritis Patients and Their Significant Others
Doreen Reifegerste, Hannover U of Music, Drama and Media, GERMANY
Elena Link, Hannover U of Music, Drama and Media, GERMANY

Conversation With Nondonor Families: Refusing Organ Donation During Imminent Death
Whittney Darnell, U of Kentucky, USA
Kevin Real, U of Kentucky, USA

Pilot Study of a Communication Coaching Telephone Intervention for Lung Cancer Caregivers
Elaine M Wittenberg, City of Hope Medical Center, USA
Betty Ferrell, City of Hope Medical Center, USA
Marianna Koczywas, City of Hope Medical Center, USA
Catherine Del Ferraro, City of Hope Medical Center, USA

Top Ranked Papers in Mobile Communication I

Mobile Communication

Chair
Rich Ling, Nanyang Technological U/Telenor, SINGAPORE

Participants
Mediated Intimacy and its Contextual Constraints: Mobile Communication of Chinese “Study Mothers” in Singapore
Yang Wang, National U of Singapore, SINGAPORE

Sun Sun Lim, Singapore U of Technology and Design, SINGAPORE

The Moderating Roles of Cross-Cutting Exposure and Weak-Tie Networks in the Impacts of Mobile Communication on Civic Engagement
Chang Sup Park, Bloomsburg U of Pennsylvania, USA

The Contribution of Mobile Social Media to Social Capital and Psychological Well-Being: Examining the Role of Communicative Use, Friending, and Self-Disclosure
Hsuan-Ting Chen, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Xueqing Li, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
The Valuation of Privacy Premium Features for Smartphone Apps: The Influence of Defaults and Experts
Leyla Dogruel, Freie U Berlin, GERMANY
Sven Joeckel, U of Erfurt, GERMANY
Jessica Vitak, U of Maryland, USA

Making the Implicit Explicit: Rethinking Method and Methodology in the Political Economy of Communication

Friday
09:30-10:45
Aqua 307

Media Industry Studies

Chairs
Thomas Fitzpatrick Corrigan, California State U, San Bernardino, USA
Brice Nixon, U of Pennsylvania, USA

Participants
“Though This be Madness, Yet There is Method in It”: Thoughts on How We Study the Political Economy of Media/Communications
Janet Wasko, U of Oregon, USA

Political Economy of Communication’s Historical and Comparative Approach: Five Case Sampling Techniques
Thomas Fitzpatrick Corrigan, California State U, San Bernardino, USA

Following the Money in the Age of Connective Platforms
David Nieborg, U of Amsterdam, THE NETHERLANDS

Cultural Texts: Blindsight of the Media Industries Analyses: Towards a Methodology of Interdisciplinarity Within the Critical Political Economy of Communication Approach
Christophe Magis, U Paris 8, FRANCE

Raymond Williams’ Materialist Method: Seeing Production and Analyzing the Conditions of Communicative Practice
Brice Nixon, U of Pennsylvania, USA

Despite their common interests in media production, a divide separates media industry studies and the political economy of communication (PEC). Media industry studies accuses PEC of economic determinism and ignoring human agency and contradiction in creative practices; PEC argues that media industry studies is insufficiently critical and lacks context. This panel addresses another important difference: unlike media industry studies, PEC scholars have done little to articulate or justify their methods. This panel seeks to make PEC’s implicit methods explicit, and to critically evaluate them.

Innovative Methods for Studying Children’s Media Use in the New Digital Environment

Friday
09:30-10:45
Aqua 309

Children Adolescents and the Media

Chair
Alexis Lauricella, Northwestern U, USA

Participants
A New Wave of Survey Methodology: Using Digital Technology to Gain a More Comprehensive Assessment of Household Media Usage
Deborah Linebarger, Purdue U, USA
Rachel Barr, Georgetown U, USA
Andrew Ribner, New York U, USA
Sarah M. Coyne, Brigham Young U, USA

Using LENA to Understand Children’s Media Use: Challenges and Opportunities
Alexis Lauricella, Northwestern U, USA
Megan Roberts, Northwestern U, USA
Philip Curtis, Northwestern U, USA

Assessing the Agreement of Multiple Methods of Measuring Children’s Media Use in U.S. and Mexican Samples
David Bickham, Harvard U, USA
Leah Scandurra, Johns Hopkins, USA
Kate Powell, Boston Children's Hospital, USA
Michael O. Rich, Boston Children’s Hospital, USA

Mobile Device Passive Sensing to Measure Parent and Child Smartphone and Tablet Usage
Jenny Radesky, U of Michigan, USA

Measuring Attention to Screen Media in Real Time
Heather Kirkorian, U of Wisconsin-Madison, USA

Measuring children’s media use has always been a challenge, even when it was only radio, TV, and film that were being measured. Today, children have mobile devices, WiFi Internet access, and the flexibility and freedom to use media technology anytime and anywhere, making accurate measurement exceptionally complex. Traditional survey and diary reports by parents have provided adequate estimates of the time children spent with media but the question of content and the contexts of media use are very difficult to effectively capture. This panel brings together interdisciplinary children and media researchers to present five novel approaches to measuring children’s media use. It offers innovative strategies to measure children’s media use to better understand the content, context, and time spent with media.
### Media, Globalization, and Identities in Crisis: Rethinking Our Conceptual Apparatus

**Global Communication and Social Change**

**Philosophy, Theory and Critique**

**Chair**

Nadia Kaneva, U of Denver, USA

**Participants**

- Nation, Diaspora, and Infrastructure
  - Radha S. Hegde, New York U, USA
- Religion, Religious Nationalism, and Religious Transnationalism as Conditions of the Contemporary “Global”
  - Stewart Hoover, U of Colorado - Boulder, USA
- Women on Top: Gender, Security, and Media Scrutiny in the Face of Global Crisis
  - Elza Nistorova Ibroscsheva, Southern Illinois U - Edwardsville, USA
- Europe’s Crises and the Language of the Digital
  - Aniko Imre, U of Southern California, USA
- Globalizing Nationalism? Transnational Commercial Media and the Remaking of the “National”
  - Nadia Kaneva, U of Denver, USA
- Global Media Events in the Hybrid Media Environment
  - Katja Valaskivi, U of Tampere, FINLAND

### Back to Reality: Generating Theory-Based Practical Insights for Improving Intergroup Communication

**Intergroup Communication**

**Chair**

Young Yun Kim, U of Oklahoma, USA

**Participants**

- The Propitious Spiral of Intergroup Contact
  - Jake Harwood, U of Kansas, USA
- Accommodation for Effective Communication: Practical Insights From CAT
  - Jessica Gasiorek, U of Hawaii - Manoa, USA
- Using Theory to Understand Resistance to Intercultural Dialogue: The Central Problem and Potential Solutions
  - Aaron Castelan Cargile, California State U, USA
- Weaving the Social Fabric of Ethnic Diversity: An Application of the Contextual Theory of Interethnic Communication
  - Young Yun Kim, U of Oklahoma, USA

### "Let's Research It All!" New Approaches for Video Games and Their Effects

**Game Studies**

**Chair**

Johannes Breuer, U of Köln, GERMANY

**Participants**

- Video Games, Emotion, and Emotion Regulation: Bridging the Gap
  - Scott Hemenover, Western Illinois U, USA
- Who Wants to Have More Than Mood Repair? Quiz Games as Mood and Competence Boosters
  - Kevin Koban, Chemnitz U of Technology, GERMANY
  - Johannes Breuer, U of Köln, GERMANY
  - M. Rohangis Mohseni, U Hohenheim, GERMANY
  - Stephanie Noack, U of Leipzig, GERMANY
- Examining the Role of (Un)Conscious Determinants in Online Gambling: Complementing the Theory of Planned Behavior With the Concept of Habit
  - Antonius J. van Rooij, Ghent U, BELGIUM
  - Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS
  - Jan Van Looy, Ghent U, BELGIUM
- The Aggression Lottery? Psychometric Properties of Common Aggression Measures From Four Studies
  - Benny Liebold, Technical U Chemnitz, GERMANY
  - Daniel Pietschmann, Technical U Chemnitz, GERMANY
- The Video Game Demand Scale: Developing a Metric to Assess the Cognitive, Emotional, Physical, and Social Demands of Video Game Play
  - Nicholas David Bowman, West Virginia U, USA
  - Joe A Wasserman, West Virginia U, USA
  - Jaime Banks, West Virginia U, USA
New Approaches to Environmental Communication

Environmental Communication

Chair
Derek Moscato, Western Washington U, USA

Participants
Understanding Social Media in the National Park Service’s ‘Find Your Park’ Campaign: A New Methodology
Joseph Grant Champ, Colorado State U, USA
Emily Johnson, Colorado State U, USA

Problem Definition and Climate-Smart Agriculture in Sub-Saharan Africa: Applying the Political Will & Public Will Approach
Eric Raile, Montana State U, USA
Linda Young, Montana State U, USA
Jackline Bonabana-Wabbi, Makerere U, UGANDA
Julian Kirinya, Makerere U, UGANDA
Samba Mbaye, Gaston Berger U, SENEGAL
Lena Woolridge, Montana State U, USA
Amber N.W. Raile, Montana State U, USA
Lori Post, Yale U, USA

Dams and Flows: Immersing in Environmental Meaning Systems in Western Settings
Tema Oliveira Milstein, U of New Mexico, USA
Mariko Thomas, U of New Mexico, USA
Jeff Hoffmann, U of New Mexico, USA

Environment 1.0: Inforterra and the Making of Environmental Information
Melissa Aronczyk, Rutgers U, USA

Green Cartoon Images Have Consequences: The Environmental Power of the Short Animated Film
Terrence R Lindvall, Virginia Wesleyan College, USA
William J. Brown, Regent U, USA
Benson Perry Fraser, Regent U, USA
Christopher Lindvall, Regent U, USA

Obscene and Sublime: Queer Media, Queer Representations

Lesbian, Gay, Bisexual, Transgender and Queer Studies

Popular Communication
Health Communication
Feminist Scholarship

Chair
Alfred Leonard Martin, Jr., U of Colorado - Denver, USA

Participants
Analyzing Trends in LGBTQ Digital Game Representation
Adrienne Shaw, Temple U, USA
Evan Lauteria, U of California - Davis, USA
Christopher Persaud, Temple U, USA
Alyna Cole, U of the Sunshine Coast, AUSTRALIA

Investigating Japanese Manga and the Pornographic ‘Obscene’ in the West
Simon David Turner, U of East Anglia, UNITED KINGDOM

De-Whitening Queerness as Whiteness: A Queer Asian American Critique of Peter Le
Shinsuke Eguchi, U of New Mexico, USA

PrEP Talk: Shifting the Narratives of the Terrifying Sublime
Greg Niedt, Drexel U, USA

“They Just Were Going in a Different Direction”: Queer Dispersal and OutQ’s Queer Public
Alfred Leonard Martin, Jr., U of Colorado - Denver, USA

Cultural Determinants of Health: Developing Culturally Centered Interventions for Chronic Diseases

Health Communication

Participants
Designing a Culture-Centered Health Intervention to Improve Heart Health Among African Americans in Indiana U.S.
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE

“Gaya Hidup Sihat, Sepanjang Hayat”: Healing Our Hearts, A Malay Heart Health Intervention in Singapore
Satveer Kaur-Gill, National U of Singapore, SINGAPORE

The Use of Low-Cost Mobile Phones Among Poor Rural Women With Type-2 Diabetes in Central Java, Indonesia
Dyah Pitaloka, National U of Singapore, SINGAPORE

Findings and Reflections From a Culture-Centered Heart Health Intervention With Female Heart Patients in Singapore
Naomi Tan, Ohio State U, SINGAPORE
ACOP Panel: Communication as Intervention to Create Value for Society: Bridging Gaps Between Citizens and Public-Political Organizations

Sponsored Sessions

Chairs
- Maria Jose Cane, U Complutense, SPAIN
- Karen Sanders, St Mary's U, SPAIN

Participants

Public Sector Communication and Democracy
- Michael Delli Carpini, U of Pennsylvania, USA

Intangible Assets for Public Value Creation: Exploring Conceptual Perspectives to Inspire Public Sector Communication Interventions
- Maria Jose Cane, U Complutense, SPAIN
- Vilma L. Luoma-aho, U of Jyvaskyla, FINLAND

Creating Value for Stakeholders Through the Application of High-Reliability Organizational Principles to Communication Practice in Public Sector Organizations
- Karen Sanders, St Mary's U, SPAIN
- Maria De la Viesca, Campus Bio-Medico U, SPAIN

Time to Express Yourself! The Construction of the Political Discourse on Facebook Among Citizens, Candidates, and Political Parties During Spanish General Elections Campaign 2015.
- Eva Campos-Dominguez, U of Valladolid, SPAIN
- Rocio Zamora, U of Murcia, SPAIN
- Paloma del Henar Sanchez, U of Murcia, SPAIN

Modeling and Predicting Spanish Political Opinions in Twitter Through Automatic Sentiment Analysis Based on Machine-Learning Approaches
- Carlos Arcila Calderon, U de Salamanca, SPAIN
- Miguel Vicente-Marino, U of Valladolid, SPAIN

Political/public sector organizations are globally challenged by reaching and engaging citizens and maintaining their trust, a challenge for which the role of communication needs to be more fully analysed. The public sector has an urgent, global need to shift from a "culture of controls" toward citizen centred communication and engagement, yet a culture change will occur only through changing practices such as communication. On the assumption that communication intervention – in both research and practice – has the potential to enhance dialogue, this panel focuses on the role communication plays in closing existing gaps between citizens and organizations, which are being enlarged in a context of global economic and financial crisis. The panel combines theory discussion with empirical research.

Choreographies of Intervention: Performing Spatial Justice and the Politics of Mobility in Contested Tourism Grounds

Global Communication and Social Change

Participants

Performing Thresholds, Challenging Geopolitical Borders: How a Simulated Border Crossing Experience in Central Mexico is Bringing International Awareness to the Plight of the Undocumented
- Micaela Walsh, Bowling Green State U, USA

What Kind of Island? Sociospatial Interventions and the Control of Leisure Activities in a Mexican Natural Protected Area
- Matilde Cordoba Azcarate, U of California - San Diego, USA

Walking Beirut: Intervening in the Space-Time of a "Postwar" City
- Erin Cory, Malmö U, SWEDEN

Power, Performance, and Pleasure: Witnesses In Palestine and the Violence of Evidence
- Jennifer Kelly, U of California - San Diego, USA

Respondent
- Antonieta Mercado, U of San Diego, USA

This panel explores forms of grassroots social change through the performativity of tourism space and the politics of tourism and labor mobility in contested transnational scenarios where tourism-informed alternative practices counteract official narratives and depictions of space. In so doing, these practices become critical agents in the development of emergent socio-political and spatial dynamics towards more inclusive forms of urban life. The panel builds on communication studies, urban geography, social anthropology, and globalization and tourism studies to compare and contrast ethnographic research on solidarity tours in Palestine; walking and graffiti tours in Lebanon's capital, Beirut; simulated border crossing experiences in a theme park in central Mexico; and boat tours in a UNESCO Natural Protected Area in the Gulf Coast of Mexico.

Methodological Advances in Communication Research

Mass Communication

Chair
- Daniela M. Schluetz, Hannover U of Music, Drama and Media, GERMANY
Participants
Content Analysis of Mediated Associations: An Automated Text-Analytic Approach
Florian Arendt, Ludwig Maximilians U Munich, GERMANY
Narin Karadas, Ludwig Maximilians U Munich, GERMANY
Correcting Measurement Error in Content Analysis (Top Faculty Paper)
Marko Bachl, U of Hohenheim, GERMANY
Michael Scharkow, Zeppelin U, GERMANY
Developing a New Measure of Media Coverage of Corporations
Xiaquon Zhang, U of North Texas, USA
Toward a New Measure of Media Exposure: An Examination of Applications and Opportunities of Communication Ecology
Nathan Walter, U of Southern California, USA
Sandra J. Ball-Rokeach, U of Southern California, USA
Yu Xu, U of Southern California, USA
Garrett Broad, Fordham U, USA

CAT Interactive Paper Session 5
Communication and Technology
Chair
Daniel Angus, U of Queensland, AUSTRALIA

Participants
Multilevel Analysis of Networked Movements in Digital Age
Hyunjin Seo, U of Kansas, USA
Fengjun Li, U of Kansas, USA
James Sterbenz, U of Kansas, USA
From #JeSuisCharlie to #PrayForParis: Investigating Web Archives to Analyze the Public Debates that Followed the Paris Attacks
Romain Badouard, U of Cergy-Pontoise, FRANCE
Data Mining a ‘Month of Madness’ on Twitter: Analyzing Grief Expression and Slacktivism in the Aftermath of the Orlando, Dallas, and Nice Tragedies
Stephenson Waters, U of Florida, USA
The Importance of Attention in Twitter Based Collective Action: Retweeting Behaviors in Twitter Protest Networks
Min Jeong Kim, U of Illinois - Chicago, USA
How Politically Heterogeneous Israeli WhatsApp Groups Engage in Civil Cross-Cutting Political Talk
Neta Kliger-Vilenchik, Hebrew U of Jerusalem, ISRAEL
Interactive Chat and Candidate Impression Formation: How Social Presence Mediates and Enhances Political Evaluations
Erik P. Bucy, Texas Tech U, USA
Asta Zelenkauskaite, Drexel U, USA
Yossi David, Hebrew U of Jerusalem, ISRAEL
“Digital Media are for Elites”: Framing and Using Digital Media for Political Campaigning in Rural Africa
Matthew O. Adeiza, U of Washington, USA
Polarization and Technological Selective Exposure: A New Exploration of De Facto Selective Exposure
Mel Medeiros, Boston U, USA
James J. Cummings, Boston U, USA

Bias, Cues, Judgment and Decision Making
Information Systems
Chair
Alyssa C. Morey, U at Albany, SUNY, USA

Participants
Decisions About Political Talk: Preferences and Response Times
Alyssa C Morey, U at Albany, SUNY, USA
Jamie Votraw, U at Albany, SUNY, USA
Sayyida Hasan, Union College, USA
Stephen Romero, Union College, USA
Relying on the News to Estimate the Economy: Regulatory Focus Guides Information Sampling and Behavioral Decisions
Diamantis Petropoulos Petalas, Radboud U Nijmegen, THE NETHERLANDS
Hein van Schie, Radboud U Nijmegen, THE NETHERLANDS
Paul G. HendriksVertehen, Radboud U Nijmegen, THE NETHERLANDS
What Endows a Box of Chocolate Endless Possibilities? Exploring the Effects of Temporal Order and Emotional Transitions on Perception and Preference
Yihan Xu, Nanyang Technological U, SINGAPORE
Charles T. Salmon, Nanyang Technological U, SINGAPORE
Influence of Symptom Specificity and Presentation Order on Medical Diagnoses
Zheng (Joyce) Wang, Ohio State U, USA
Lorraine Borghetti, Ohio State U, USA
Xiaodan Hu, Ohio State U, USA
What’s the Benefit? The Influence of Argument Strength and Order Presentation on Judgments About Public Land Use
Lorraine Borghetti, Ohio State U, USA
Brahm deBuys, Ohio State U, USA
Zheng (Joyce) Wang, Ohio State U, USA

Judging a Book by Its Cover: The Influence of Sponsorship and Technical Heuristics on Online Video Evaluation
Xiaohan Hu, U of Illinois at Urbana-Champaign, USA
Mike Z. Yao, U of Illinois at Urbana-Champaign, USA

Online Dating Interface Features Interact With Evolutions Gender Selection Biases: Males Respond More to Location Cues of Female Proximity, Females Respond to Media Rich Cues of Mate Status
Soyoung Jung, Syracuse U, USA
Soojin Roh, Syracuse U, USA
Hyun Yang, Syracuse U, USA
Frank Biocca, Syracuse U, USA

Effective Debiasing Messages: Correction Over Counterarguing
Nick Polavin, Ohio State U, USA
R. Kelly Garrett, Ohio State U, USA

Recent Perspectives on Online Deliberation

Political Communication

Chair: Dennis Friess, U of Dusseldorf, GERMANY

Participants
The Effects of Moderation and Opinion Heterogeneity on Deliberation Outcomes: Evidences From an Online Field Experiment
Weiyu Zhang, National U of Singapore, SINGAPORE

Everyday Online Political Talk: Design, Deliberation and “Third Space”
Scott Graham Wright, U of Melbourne, AUSTRALIA
Todd Graham, U of Groningen, UNITED KINGDOM

How Emotions, Humor, and Narratives Interact With Traditional Characteristics of Deliberation Online
Dennis Friess, U of Dusseldorf, GERMANY
Katharina Esau, U of Dusseldorf, GERMANY
Christiane Eilders, Heinrich-Heine-U, GERMANY

Edited, Transcribed, and Annotated Dialogue: Transforming Face to Face Discussion Into Online Deliberation
Todd Richard Davies, Stanford U, USA

Respondent
Jennifer Stromer-Galley, U of Pennsylvania, USA

ICT Infrastructure and Divides

Communication and Technology

Chair: Melissa Tully, U of Iowa, USA

Participants
Good Intentions: A Public Good Analysis of Government (Dis)investment in Three Los Angeles Community Broadband Projects
Gwen Shaffer, California State U, Long Beach, USA

Meanings of (Dis)Connection: Exploring Nonusers in Isolated Rural Communities With internet Access Infrastructure
Isabel Pavez, U de los Andes, CHILE
Javier Contreras, Diego Portales U, CHILE

Technology Problems and Student Achievement Gaps: A Quantitative Validation and Extension of the Technology Maintenance Framework
Amy L Gonzales, Indiana U, USA
Teresa Lynch, Indiana U, USA

Study of Cyberloafing in a Developing Nation
Darren Koay, Multimedia U, MALAYSIA
Patrick C-H Soh, Multimedia U, MALAYSIA
K. W. Chew, Multimedia U, Malaysia, MALAYSIA
Elites, Technology, and Politics

Communication and Technology

Chair
Stephan Winter, U of Amsterdam, GERMANY

Participants
What the Consultative Layer Wants: Investigating Design Intentions and Hopes of Civic Tech Startup Founders
Kristen Guth, U of Southern California, USA
Daren C. Brabham, U of Southern California, USA
Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF
Soo Youn Oh, Stanford U, USA
Jihye Lee, Stanford U, USA

What Drives Interaction in Political Actors’ Facebook Posts? Profile and Content Predictors of User Engagement and Political Actors’ Reactions
Raffael Heiss, U of Vienna, AUSTRIA
Desiree Schmuck, U of Vienna, AUSTRIA

Network Characteristics Matter in Politics on Facebook: Evidence From a U.S. National Survey
Yanqin Lu, Indiana U, USA
Jae Kook Lee, Indiana U, USA
Eunyi Kim, Incheon National U, KOREA, REPUBLIC OF

Online Comments as Audience Research

Mass Communication

Communication and Technology

Chair
Teresa K. Naab, U of Augsburg, GERMANY

Participants
Can a Comment Inspire? The Effects of Online Comments on Elevation and Universal Orientation
Thomas Franklin Waddell, Pennsylvania State U, USA
Amanda Bailey, U of Florida, USA

How Do Online Comments Persuade News Readers? Testing the Role Played by Bandwagon Perceptions, Exemplification, and Warranting Value
Thomas Franklin Waddell, U of Florida, USA

Reporting Hate Comments: Investigating the Effects of Deviance Characteristics, Neutralization Strategies, and Users’ Moral Orientation
Claudia Wilhelm, U of Erfurt, GERMANY
Isabell Ziegler, U of Erfurt, GERMANY
Sven Joeckel, U of Erfurt, GERMANY

Sleeper Effect From Below: Long-Term Effects of Source Credibility and User Comments on the Persuasiveness of News Articles
Dominique Heinbach, Johannes Gutenberg U Mainz, GERMANY
Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY

Understanding Populism, Celebrity, and Pop Culture

Mass Communication

Chair
Zrinjka Perusko, U of Zagreb, CROATIA

Participants
“My Celebrity Blocked Me on Twitter Again”: A Content Analysis of Celebrity Worshippers’ Online Forum Posts
Cassandra Alexopoulos, U of California - Davis, USA
Laramie D. Taylor, U of California - Davis, USA
Teresa Gil-Lopez, U of California - Davis, USA

A Typology of Populism: Towards a New Theoretical Framework on the Sender-Side and Receiver-Side of Communication (*Top Student Paper*)
Michael Hameleers, U of Amsterdam, THE NETHERLANDS

Hip-Hop Without History: The Intersection of Hip-Hop and Colorblindness
Charisse L’Pree Corsbie-Massay, Syracuse U, USA

The Rise of the Korean Wave and the Production of Locality Among Korean Americans
HaeLim Suh, Temple U, USA
3326

**Emotion in Political Communication**

**Political Communication**

**Chair**
Sophie Lecheler, U of Vienna, AUSTRIA

**Participants**
Perceived Appropriateness Mediates a Negative Persuasive Effect of Anger Expression
Jonathan Vantriet, Radboud U Nijmegen, THE NETHERLANDS
Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS
Gabi Schaap, Radboud U Nijmegen, THE NETHERLANDS
The Paradox of Mass Shootings and Gun-Policy Attitudes: Experimental Evidence From a Terror Management Perspective
S Mo Jang, U of South Carolina, USA
The Affective Resonance of Norm Violation Rhetoric
W Russell Neuman, New York U, USA
George Marcus, Williams College, USA
Michael MacKuen, U of North Carolina – Chapel Hill, USA
Satire on the Front Page: What Happens When Traditional News Organizations Get Funny About Election Coverage
Jessica Gall Myrick, Pennsylvania State U, USA
Jason T. Peifer, Indiana U, USA

3327

**The Role of Emotions in Health Message Effects**

**Health Communication**

**Chair**
Jennifer A Lueck, Texas A&M U, USA

**Participants**
Emotional Shifts in Health Messages as a Strategy for Generating Talk and Promoting Behavior Change
Susana Peinado, U of California - Santa Barbara, USA
Robin Nabi, U of California - Santa Barbara, USA
The Effect of Positive vs. Negative Emotional Framing of Health Information
Alexander Ort, U of Fribourg, SWITZERLAND
Andreas M. Fahr, U of Fribourg, SWITZERLAND
Obstructing the Cascade: Motivational System Coactivation Dampening Defensive Reactions to Fear and Disgust Appeals
Melanie Sarge, Texas Tech U, USA
Zijian Gong, Texas Tech U, USA
A Meta-Analysis of the Effectiveness of Guilt on Health-Related Attitudes and Intentions
Zhan Xu, U of Connecticut, USA

3328

**Putting Journalistic Roles Into Perspective**

**Journalism Studies**

**Chair**
Henrik Ornebring, Karlstad U, SWEDEN

**Participants**
The Changes in Journalistic Role Performances in a Transitional Democracy Explained: A Cross-Longitudinal Study of Chilean Journalism Between 1990 and 2011 (Top Faculty Paper)
Claudia Mellado, Pontificia U Catolica de Valparaiso, CHILE
Arjen van Dalen, U of Southern Denmark, DENMARK
Audiences and Journalistic Capital: Roles of Journalism
Tim P. Yos, U of Missouri - Columbia, USA
Martin Eichholz, Kelton Global, USA
Tatsiana Karaliova, U of Missouri, USA
Conflict(-sensitive) Journalism: How Journalists Perceive Their Role When Communicating Conflicts in Transitional Regimes
Judith Lohner, U of Hamburg, GERMANY
Irene Neverla, U of Hamburg, GERMANY
Sandi Banjac, U of Vienna, AUSTRIA
Negotiating Inferiority: The Professional Identity and Values of News Aggregators
Mark Coddington, Washington and Lee U, USA

**Respondent**
Silvio R. Waisbord, George Washington U, USA
Making Race: Commodification, Promotion and Self-Articulation
Ethnicity and Race in Communication
Chair
Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

Participants
"On My Detroit Everything": Black Women and Hip Hop Infused Articulations of Self
Kellie Denise Hay, Oakland U, USA
Rebekah Farrugia, Oakland U, USA
“`I Sacrificed So Much’": Black Transgender Subjectivity and the Narrative of Sophia Burset
Victoria Thomas, U of Washington, USA
Organisational Habitus and the Diversity "Problem" in Ethnic Advertising Agencies
Nessa Adams, Regent's U London, UNITED KINGDOM
Skin in the Game: Providing Redress for American Sports' Appropriation of Native American Iconography
Geraud Blanks, Northwestern U, USA

Student and Early Career Business Meeting

Sponsored Sessions

Chairs
Charlotte Lӧb, U of Mannheim, GERMANY
Tamar Lazar, U of Haifa, ISRAEL

Suffering and Social Justice
Philosophy, Theory and Critique

Participants
Hospitality: The Communicative Network of Humanitarian Security in Europe's Borders
Lilie Chouliaraki, London School of Economics and Political Science, UNITED KINGDOM
Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM
Banal Phenomenologies of Violence: Media Work Cultures and Audience Engagement With Distant Suffering
Tim Markham, Birkbeck, U of London, UNITED KINGDOM
“What is Aleppo?” Facing the Syrian Other Through Levinas
Bimbisar Irom, Washington State U, USA
Corporeal Activism The Human Body as a Medium for Global Social Change
Marwan M. Kraidy, U of Pennsylvania, USA

Top Papers in Organizational Communication
Organizational Communication
Chair
Stacey L. Connaughton, Purdue U, USA

Participants
Configuring Shared and Hierarchical Leadership Through Authoring
Flemming Holm, Independent Scholar, USA
Gail Fairhurst, U of Cincinnati, USA
Collective Innovation Adoption Across Interorganizational Systems: Organizational Boundary, Social Networks, and Decision-Making Status
J. Sophia Fu, Northwestern U, USA
Michelle D. Shumate, Northwestern U, USA
Noshir S. Contractor, Northwestern U, USA
Taking the Moral High Ground: Avoiding Accounts as a Practice for Being Uncompromisingly Principled
Jessica Sarah Robles, Loughborough U, UNITED KINGDOM
Theresa R. Castor, U of Wisconsin-Parkside, USA
Team Safety Communication: Confronting Production Pressure in a High-Reliability Organization: A Mixed Methods Study
Jody Jahn, U of Colorado - Boulder, USA

Respondent
Dennis K. Mumby, U of North Carolina - Chapel Hill, USA
Transnational Media Circulations

Media Industry Studies

Global Communication and Social Change

Participants

Assessing Film Circulation Patterns on the Film Festival Circuit
Skadi Loist, U of Rostock, GERMANY

Taking by Storm: The Circulation of British Television Dramas in China
Rui XU, Aarhus U, DENMARK

Strategies of Localization in the Production of TV Drama Series
Lothar Mikos, FilmU Babelsberg, GERMANY

The “Public Presence” of Danish Film and Television: The Circulation of Discourse Between Cultural Journalism and Audiences
Susanne Eichner, U of Film & Television, DENMARK

Respondent
Henrik Bodker, Aarhus U, DENMARK

This panel engages in the different ways, levels, and flows of film and television across borders, cultures, and time. By placing our studies against the background of the broader currents of globalisation and transnationalization trends, each paper aims to identify, describe and understand a particular “swirl”, a media market and/or phenomena.

Building the Pacific Research Platform: Supernetworks for Big Data Science (Steve Jones Internet Lecture)

Sponsored Sessions

Participant
Larry Smarr, U of California – San Diego, USA

Respondent
Steve Jones, U of Illinois - Chicago, USA

Interventions in Research on Publics

Public Relations

Chairs
Katerina Tsetsura, U of Oklahoma, USA
Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

Participants

Calling All Volunteers: The Role of Stewardship and Involvement in Volunteer-Organization Relationships
Virginia Harrison, Pennsylvania State U, USA
Ani Xiao, Pennsylvania State U, USA
Holly Kaylan Ott, U of South Carolina, USA
Denise S. Bortree, Pennsylvania State U, USA

Encouraging Volunteer Retention in the Nonprofit Organizations: The Role of Organizational Inclusion and Volunteer Need Satisfaction
Yan Huang, Pennsylvania State U, USA
Denise S. Bortree, Pennsylvania State U, USA
Fan Yang, U of Miami, USA
Ruoxi Wang, Pennsylvania State U, USA

Exploring Gendered Assumptions of Social Media Expertise and Practitioner Power in Public Relations
Hyunmin Lee, Drexel U, USA
Katie R. Place, Quimipilia U, USA
Brian Smith, Purdue U, USA

Following Religion: Relationship Cultivation Tactics on Twitter
Jordan Morehouse, U of North Carolina - Chapel Hill, USA

Handling Negative Publicity: The Influence of Employing CSR Communication in Apology Statements
Eun Ji (Angie) Chung, Auburn U, USA
Hua Jiang, Syracuse U, USA

Linkages Among Reputation, Value Congruence, and Brand Identity on Publics’ Positive Word-of-Mouth Intentions
Leping You, U of Florida, USA
Linda Hon, U of Florida, USA

Radical Activist Group and Publics’ Supportive Behaviors on Social Media: The Role of Perceived Reputation of Networking With Stakeholders
Jisu Kim, U of Minnesota-Twin Cities, USA
Keonyoung Park, U of Minnesota-Twin Cities, USA

The Police, Media, and Public Triad: Police Department’s Communication in Officer-Involved Shooting Accidents
Ying Xiong, U of Tennessee, USA
Kevin Curran, U of Oklahoma, USA
Content and Effects of Communication About E-Cigarettes

Health Communication

Chair
Robert Hornik, U of Pennsylvania, USA

Participants
Online Comments Affecting Vaping Norms: The Role of Exposure Dosage, Quasistatistical Sense, and Negativity Bias
Jiaying Liu, U of Pennsylvania, USA
Rui Shi, U of Pennsylvania, USA
Robert Hornik, U of Pennsylvania, USA
E-cigarettes Warning Labels and Modified Risk Statements: Tests of Messages to Reduce Recreational Use
Sherri Jean Katz, U of Minnesota - Twin Cities, USA
Bruce Lindgren, U of Minnesota - Twin Cities, USA
Dorothy Hatsukami, U of Minnesota - Twin Cities, USA
E-Cigarette Marketing on Social Networking Sites: Effects on Attitudes, Behavioral Control, Self-Efficacy, and Brand Intentions
Joe Phua, U of Georgia, USA

Formative Research for a Youth Anti-Electronic-Cigarette Campaign: Avoiding Unintended Consequences Across Subgroups and Behavior
Allyson Carol Volinsky, U of Pennsylvania, USA
Angeline Sangalang, U of Pennsylvania, USA
Robert Hornik, U of Pennsylvania, USA
"Okay, We Get It. You Vape": An Analysis of Content, Context, and Sentiment Regarding E-Cigarettes on Twitter
Lourdes Martinez, San Diego State U, USA
Sharon Hughes, San Diego State U, USA
Eric Buhi, San Diego State U, USA

Mobile Communication Business Meeting

Mobile Communication

Chairs
Veronika Kamowski, Ludwig Maximilians U Munich, GERMANY
Colin Agur, U of Minnesota, USA

Participant
Thilo von Pape, U of Hohenheim, GERMANY

How the Public Shapes the News: New Perspectives Upon Journalist-Audience Relations

Journalism Studies

Chair
Chris Peters, Aalborg U Copenhagen, DENMARK

Participants
Comments, Analytics, and Social Media: The Impact of Audience Feedback on Journalists’ Market Orientation
Folker Christian Hanusch, U of Vienna, AUSTRIA
Edson Tandoc, Nanyang Technological U, SINGAPORE
Partnering With the Public: "Audience Engagement" and the Next Media Regime
Jacob L Nelson, Northwestern U, USA
The Form of Content Personalisation at Mainstream Transatlantic News Outlets: 2010–2016
Jessica Kunert
Neil Thurman, Ludwig Maximilians U Munich, GERMANY
Just Big or Better Loyal? The Quest for Institutionally Effective Audiences in Distributed News Environments
Sarah Anne Ganter, U of Oxford, UNITED KINGDOM
Tug-of-War or Collaboration? How Ordinary News Subjects Navigate Interviews With Journalists
Ruth A. Palmer, IE U, SPAIN

Friend or Foe? Peer Interactions in Offline and Online Spaces

Children Adolescents and the Media

Chair
Heidi Vandebosch, U of Antwerp, BELGIUM

Participants
Comparing Cyberbullying Perpetration on Social Media Between Primary and Secondary School Students
Angelica Ng, Nanyang Technological U, SINGAPORE
Liang Chen, Nanyang Technological U, SINGAPORE
Shirley S. Ho, Nanyang Technological U, SINGAPORE
Cyberspace Risk for Adolescents: An Investigation of Factors Influencing Cybervictimization
Liang Chen, Nanyang Technological U, SINGAPORE
Xiaodong Yang, Nanyang Technological U, SINGAPORE
Soo Fei Chuah, Nanyang Technological U, SINGAPORE
Shirley S. Ho, Nanyang Technological U, SINGAPORE

In-Depth Investigation of How Negative Peer Interactions Are Related to Daily Interactions Offline and Online
Sara Pabian, U of Antwerp, BELGIUM
Sara Erreygers, U of Antwerp, BELGIUM
Heidi Vandebosch, U of Antwerp, BELGIUM
Kathleen Van Royen, U of Antwerp, BELGIUM

Think Twice to be Nice? A User Experience Study on a Reflective Interface to Reduce Cyber Harassment on Social Networking Sites
Kathleen Van Royen, U of Antwerp, BELGIUM
Karolien Poels, U of Antwerp, BELGIUM
Heidi Vandebosch, U of Antwerp, BELGIUM
Bieke Zaman, KU Leuven, BELGIUM

“It’s a Virtual World, Not the Real Thing”: Young People’s Online Activities, Friendships, and Power
Sora Park, U of Canberra, AUSTRALIA

Respondent
Karin Fikkers, U of Amsterdam, THE NETHERLANDS

3344
Friday
11:00-12:15
Sapphire Ballroom CD

Pictures Creating Image: a curated exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945

Sponsored Sessions
Chair
Patrick Roessler, U of Erfurt, GERMANY

Pictures Creating Image: a curated exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945 The years between World War I and World War II saw a struggle of political systems, including foreign propaganda rooted in elaborate magazine designs and distributed outside the country of origin. These illustrated press pieces aimed to highlight the achievements of fascist, communist, and democratic societies alike – and often were produced in different languages for global distribution. ICA’s exhibition “Pictures Creating Image” presents selected highlights of this genre from a variety of countries, displayed in scarce vintage copies hardly ever on display. This is the opening lecture of the exhibition, during which Prof. Roessler will walk attendees through the exhibition.

3345
Friday
11:00-12:15
Sapphire 400A

Information Graphics and Graphic Representations
Visual Communication Studies
Chair
Giorgia Aiello, U of Leeds, UNITED KINGDOM

Participants
Digital Political Infographics: A Rhetorical Palette of A New Genre
Eedan Rachel Amit-Danhi, Hebrew U of Jerusalem, ISRAEL
Limor Shifman, Hebrew U of Jerusalem, ISRAEL

Information Graphics as Orienting Response: An Eye-Tracking Study of the Role of Visuospatial Attention in Processing of Television News
Ivanka Pjesivac, U of Georgia, USA
Bartosz Wojtek Wodynski, U of Georgia, USA
Nick Geidner, U of Tennessee, USA

#The Less You Say, The More You Convey: An Examination of Twitter’s Use of Visual Narrative to Convey Political Opinion in Their 2016 Pictorial Hashtag Advertising Campaign
Marguerite Page, Southern Illinois U Carbondale, USA
Nicholas Fleming, George Washington U, USA

Visual Metaphors and Shared Understanding in the Graphic Representations of the Abstract Concept of Knowledge
Tracey Bowen, U of Toronto, CANADA
Max Evans, McGill U, CANADA

3346
Friday
11:00-12:15
Sapphire 400B

Perceptions, Prejudices, and Racism
Intercultural Communication
Chair
Soumia Bardhan, Kansas State U, USA
Participants
Criticism and Prejudices: Contradictions in the Negotiation of Controversial Cultural Meanings
Pilar Medina-Bravo, U Pompeu Fabra, SPAIN
Miquel Rodrigo-Alsina, U Pompeu Fabra, SPAIN
Frederic Guerrero Sole, U Pompeu Fabra de Barcelona, SPAIN
Discursive Constructions of Racism and White Privilege in a Pilot Seminar
Angela L. Putman, Pennsylvania State U - Brandywine, USA
Terrorist Culture: Beyond Nation
Norhafezah Yusof, U Utara Malaysia, MALAYSIA
Amrita Kaur, U Utara Malaysia, MALAYSIA
Rosna Awang Hashim, U Utara Malaysia, MALAYSIA
Mohd Azizuddin Mohd Sani, U Utara Malaysia, MALAYSIA
Syarizan Dalib, U Utara Malaysia, MALAYSIA
Romlah Ramlil, U Utara Malaysia, MALAYSIA
Norhasliza Yusof, U of Malaya, MALAYSIA
From Victim to Threat: An Analysis of Newly Emerging Representations of Immigrants in Korean Newspapers
Bumgi Min, Pennsylvania State U, USA
Jinsook Kim, U of Texas - Austin, USA
“The Benefit of North Korean Women”: The Commercial Realism in a Cartooned Marriage Campaign
Sarah Cho, U of Massachusetts - Amherst, USA
“They Make No Contribution!” American Students’ Perception of Chinese Students’ Reticence and Face
Yi Zhu, Michigan State U, USA

Computer Methods in Journalism Research

Friday
11:00-12:15
Sapphire 411 AB

Computational Methods
Journalism Studies

Chair
Christian Baden, Hebrew U of Jerusalem, ISRAEL

Participants
A Case Study Using Syntax Dependencies to Find Differences Between News and Nonnews Tweets
Josephine Lukito, U of Wisconsin-Madison, USA
Devin Conathan, U of Wisconsin-Madison, USA
Evaluating the ‘Liquidity’ of Online News: An Assessment of the Homepages of U.S. News Organizations
Rodrigo Zamith, U of Massachusetts – Amherst, USA
Finding Topics Associations in Political News Using Deep Learning
Yair Fogel-Dror, Hebrew U of Jerusalem, ISRAEL
Shaul Shenhav, Hebrew U of Jerusalem, ISRAEL
Tamir Sheafer, Hebrew U of Jerusalem, ISRAEL
Investigating the Gatekeeping Role of Social Media Editors of Newspapers Using Computational Text Analysis
Kasper Welbers, KU Leuven, BELGIUM
Michael Opgenhaffen, KU Leuven, BELGIUM
Same News, Different Platforms: A Computational Approach for Characterizing User Comments Across Platforms and Journalistic Genres
Anat Ben-David, Open U of Israel, ISRAEL
Oren Soffer, Open U of Israel, ISRAEL
Simulating Who Sees What: Dismantling the Babooshka Doll of Layers of Diversity in News Recommender Systems
Judith Moeller, U of Amsterdam, THE NETHERLANDS
Damian Trilling, U of Amsterdam, THE NETHERLANDS
Technologically Narrowing but Structurally Diversifying: News Consumption on Mobile Internet
Lun ZHANG, Beijng Normal U, CHINA, PEOPLE’S REPUBLIC OF
Taiquan Winson Peng, Michigan State U, USA
Lu ZHENG, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF
Visualization, Technologies, or the Public? A Text Mining Analysis of Tweets on Data-Driven Journalism
Xinzhi Zhang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Technology and Learning

Friday
11:00-12:15
Sapphire 410A

Instructional & Developmental Communication
Communication and Technology

Chair
Julianna Jeanine Kirschner, California State U, Northridge, USA

Participants
Learning to Code in Localized Programming Languages
Sayamindu Dasgupta, MIT Media Lab, USA
Benjamin Mako Hill, U of Washington, USA
Teaching Global Competence in a Digital Age: Twitter and Instagram as Potential Tools for the Internationalization of American Curriculum
Phillip C Arceneaux, U of Florida, USA

Testing the Effectiveness of Digital Game-Based Learning in a Corporate Context: Comparison to a Passive e-Learning Approach
Anissa All, Ghent U, BELGIUM
Elena Nunez Castellar, Ghent U, BELGIUM
Jan Van Looy, Ghent U, BELGIUM

Using a Gamified Platform in a Blended Learning Environment to Enhance the Critical Thinking Skills of Journalism Students
Ling-Yi Huang, Nanfang College of Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF
Yu-chu Yeh, National Chengchi U, CHINA, PEOPLE’S REPUBLIC OF

Voluntary Use of Social Media for Formal Learning: An Investigation of Using Self-Regulated Learning Strategies
Quan Zhou, Nanyang Technological U, SINGAPORE
Chei Sian Lee, Nanyang Technological U, SINGAPORE
Sei-Ching Joanna Sin, Nanyang Technological U, SINGAPORE

Making Knowledge Relevant in Medical and Mediated Contexts

Language & Social Interaction

Chair
Alena L. Vasilyeva, U of Massachusetts - Amherst, USA

Participants
Describing the "Learning Loop": Overall Structural Organization of Video Consultations Between Specialist and Generalist Providers
Christopher J. Koenig, U of California - San Francisco, USA
Matthew Wenger, Unaffiliated, USA
Glenn Graham, Department of Veterans Affairs, USA
Steven Asch, Stanford U, USA
Catherine Rongey, U of California - San Francisco, USA

Struggles Over Antibiotics: Alignment and Affiliation in Doctor-Doctor Interaction
Letizia Caronia, U of Bologna, ITALY
Arturo Chiergato, U Hospital “Careggi”, Firenze, ITALY
Marzia Saglietti, U of Bologna, ITALY

The Morality of Knowledge Claims in Radio Phone-Ins on ADHD
Hedvig Te Molder, Wageningen U, THE NETHERLANDS
Wytske Versteeg, U of Twente, THE NETHERLANDS

Web-TV Talk and the Playful Performance of Football Expertise
Goran Eriksson, Orebro U, SWEDEN
Richard Fitzgerald, U of Macau, CHINA, PEOPLE’S REPUBLIC OF

Global National Populist Movements and Moments

Sponsored Sessions

Chair
Toussaint Nothias, Stanford U, USA

Participants
Ferruh Yilmaz, Tulane U, USA
Frank Esser, U of Zurich, SWITZERLAND
Herman Wasserman, U of Cape Town, SOUTH AFRICA
Tanja E Bosch, U of Cape Town, SOUTH AFRICA
Shakuntala Rao, SUNY, Plattsburgh, USA

ICA Fellows' Panel I

Sponsored Sessions

Chair
Larry Gross, U of Southern California, USA

Participants
Reading, Writing, and Histories of Subject Formation and Change
Janice Radway, Northwestern U, USA

Is Political Communication Out of Touch With Reality?
W. Lance Bennett, U of Washington, USA

The Effects of Expression: ICTs, Civic Engagement, and Social Support
Dhavan Shah, U of Wisconsin-Madison

Netflix in Latin America: A New Cultural Imperialism, A Global Generation and Class Gap, or a New, Regional Hybrid TV?
Joseph D. Straubhaar, U of Texas – Austin, USA
ICA Interactive Paper/Poster Session I

Sponsored Sessions

Friday
12:30-13:45
Exhibit Hall - Rear

Children, Adolescents, & the Media Interactive Poster Session

Children Adolescents and the Media

Chairs
Sahara Byrne, Cornell U, USA
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Participants
1. Adolescents’ Parasocial Relationships: How They Differ for Sexual Minority Youth and Why They Matter
   Bradley J Bond, U of San Diego, USA
2. An Examination on Digital Literacy Differences between Urban and Rural Undergraduates in China
   Yue Xu, Communication U of China, CHINA, PEOPLE’S REPUBLIC OF
3. Analyzing Youth Digital Participation: Aims, Actors, Contexts and Intensities
   Ioana Literat, Teachers College, Columbia U, USA
   Melissa Brough, California State U, Northridge, USA
   Alicia Blum-Ross, London School of Economics and Political Science, UNITED KINGDOM
4. Generational Divide in Media Use: A Case Study of Umbrella Movement in Hong Kong
   Donna SC Chu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
5. Multimodal Connectedness, Family Communications, and Well-Being: Examining Young People’s Use of Online Communications With Their Parents
   Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
   Regine Sin Kwan Leung, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
6. Social Desirability Bias in Children’s Self-Report Media Use: Evaluation of the I-CSD-S and Examination of Its Relationship With Overall and Content-Specific Use of Television, Internet, and Video Games
   Anne-Linda Camerini, U della Svizzera Italiana, SWITZERLAND
   Peter J. Schulz, U della Svizzera Italiana, SWITZERLAND
7. The Role of Hair Styling Ideals in Print and Social Media in Adolescents’ Beliefs, Surveillance of, and Satisfaction With Their Hair
   Jolien Trekels, KU Leuven, BELGIUM
   Laura P. Vandenbosch, KU Leuven, BELGIUM
8. “It’s Complicated” Do Adolescents’ Emotional Connections With (Dis)Liked Celebrities Predict Their Online Behaviors Towards Stars
   Gaelle Ouvrein, U of Antwerp, BELGIUM
   Heidi Vandebosch, U of Antwerp, BELGIUM
   Charlotte Jacqueline De Backer, U of Antwerp, BELGIUM

Computational Methods Interactive Poster Session

Computational Methods

Friday
12:30-13:45
Exhibit Hall - Rear

Chairs
Taiquan Winson Peng, Michigan State U, USA
Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

Participants
9. “I Have the Best Words”: Ideological Differences as Expressed in Politicians’ Language
   Anna Brosius, U of Amsterdam, THE NETHERLANDS
   Martijn Schoonvelde, Vrije U Amsterdam, THE NETHERLANDS
   Gijs Schumacher, U of Amsterdam, THE NETHERLANDS
10. A Framework for the Exploratory Open-Vocabulary Analysis of Social Media Discourse
    Kokil Jaidka, U of Pennsylvania, USA
    Johannes Eichstaedt, U of Pennsylvania, USA
    H. Andrew Schwartz, SUNY Stony Brook, USA
    Lyle Ungar, U of Pennsylvania, USA
    Rogelio Alejandro Lopez, U of Southern California, USA
    Larry Zhiming Xu, U of Southern California, USA
12. But How Do We Store It? (Big) Data Architecture in the Social-Scientific Research Process
Damian Trilling, U of Amsterdam, THE NETHERLANDS
Bob Robbert Nicolai van de Velde, , THE NETHERLANDS
Elisabeth Guenther, U of Muenster, GERMANY
13. Tracing Patche: Introducing a Semiautomated Approach to Analyze Journalists’ Processing of Source Material
Jelle Boumans, U of Amsterdam, THE NETHERLANDS

Environmental Communication Interactive Poster Session

**Environmental Communication**

**Chairs**
Bruno Takahashi, Michigan State U, USA
Xinghua Li, Babson College, USA

**Participants**

14. Ecological Modernists at the Gates of Environmental Knowledge: Populism as Political Economy Critique in Naomi Klein’s *This Changes Everything*
Derek Moscato, Western Washington U, USA

15. Lessons From the Zombie Apocalypse: An Environmental Discourse Approach to the Walking Dead
Patrick D. Murphy, Temple U, USA

16. Consumer Responses to Biotechnology Declarations on Food Boxes: Discrepancies Between General Attitudes and Specific Product Evaluations
Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY
Stefanie Wahl, Freie U Berlin, GERMANY
Sophie Bruns, Hannover U of Music, Drama and Media, GERMANY
Thomas Schepeler, Leibniz U Hannover, GERMANY
Beate Schneider, Hannover U of Music, Drama, and Media, GERMANY

17. Effects of Norm Violations on Impression Formation in a “Green” Social Network
Hwanseok Song
Jonathon P. Schuldit, Cornell U, USA
Poppy McLeod, Cornell U, USA
Rhiannon Crain, Cornell U, USA
Janis Dickinson, Cornell U, USA

Adam Michael Rainear, U of Connecticut, USA
Carolyn Lin, U of Connecticut, USA

Game Studies Interactive Poster Session

**Game Studies**

**Chairs**
Nicholas David Bowman, West Virginia U, USA
Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS

**Participants**

19. Autonomously Motivating Gamification in Education: An Explorative Study
Rob van Roy, KU Leuven, BELGIUM
Bieke Zaman, KU Leuven, BELGIUM

20. Game Engagement, Game Addiction Tendencies, and Parental Mediation of School Children
Vivian Hsueh Hua Chen, Nanyang Technological U, SINGAPORE

21. Gamification as Motivator for Sustained Usage of a Speech Rehabilitation Tool
Juliane Muehlhaus, Technical U Dortmund, GERMANY
Hendrike Frieg, Hochschule für Gesundheit Bochum, GERMANY
Kerstin Bilda, Hochschule für Gesundheit Bochum, GERMANY
Ute Ritterfeld, Technical U Dortmund, GERMANY

22. POSTER PROPOSAL: The Proteus Effect, Narcissism, and Consumer Behavior
Jessica McCain, U of Georgia, USA
Sun Joo (Grace) Ahn, U of Georgia, USA
William Campbell, U of Georgia, USA

23. Moral Deliberation as a Eudemonic Reaction to Morally Ambiguous Narrative Games
Kevin Kryston, Michigan State U, USA

Health Communication Interactive Poster Session

**Health Communication**

**Chairs**
Evelyn Y. Ho, U of San Francisco, USA
Jeff Niederdeppe, Cornell U, USA
Participants

24. Acculturation to Both American and Chinese Cultures Predicts Condom Use Intent Among U.S.-Dwelling Chinese/Taiwanese MSM
   Lik Sam Chan, U of Southern California, USA
   Yao Sun, U of Southern California, USA
   Yusi Avea Xu, U of Southern California, USA
   Margaret L. McLaughlin, U of Southern California, USA

25. Australian General Practitioners’ Digital Literacy and Perception of Mobile Health in Diabetes Management
   Sora Park, U of Canberra, AUSTRALIA
   Paresh Dawda, Ochre Medical Centre, AUSTRALIA
   Sally Burford, U of Canberra, AUSTRALIA
   Jee Young Lee, U of Canberra, AUSTRALIA

26. Gender Shopping in Dubai Travelling to the UAE for Fertility Treatment
   Filareti Kotsi, Zayed U, UNITED ARAB EMIRATES
   Charlotte Krolokke, U of Southern Denmark, DENMARK

27. My Blogger Told Me it was Okay to Drink: PSI Effects on Alcohol Purchase
   Erika Katherine Johnson, East Carolina U, USA
   Sungkyoung Lee, U of Missouri-Columbia, USA
   Glen T. Cameron, U of Missouri, Columbia, USA

   Iris Albulet, U of Tuebingen, GERMANY
   Katrina Kimport, U of California-San Francisco, USA
   Colin Doty, Independent Scholar, USA

29. Interpreting the Truth: Online Comments About Video Alleging to Show Planned Parenthood Selling Body Parts
   Freya Sukalla, Ludwig Maximilians U Munich, GERMANY
   Sandra Kollinger, U of Augsburg, GERMANY
   Anna Wagner, U of Augsburg, GERMANY

30. Exploring Beliefs and Behaviors Regarding Sleep Health Among Users of a Popular Mobile Wearable Sleep Tracker Device
   Rebecca Robbins, Cornell U, USA
   Jeff Niederdeppe, Cornell U, USA
   Melissa Chen, World Journalism Professional School, USA
   John Allegrante, Columbia U, USA
   Girardin Jean-Louis, New York U, USA

31. Subliminal Voices: Barriers to Healthcare and Proposed Interventions by International Students and Their Families at a Large Research University in the Midwest
   Soumitro Sen, East Carolina U, USA

32. Early Social Communication Milestones and Autism Spectrum Disorder: Using Social Media to Engage Families
   Abigail Delehanty, Florida State U, USA
   Jaejin Lee, Florida State U, USA
   Juliann Cortese, Florida State U, USA
   Juliann Woods, Florida State U, USA

33. Getting Road Safety Messages Across: On Whom to Focus in Texting and Driving Prevention PSAs?
   Janine Nadine Blessing, U of Augsburg, GERMANY
   Anna Wagner, U of Augsburg, GERMANY
   Freya Sukalla, Ludwig Maximilians U Munich, GERMANY

34. Social Media Intervention of Health Fitness Learning: Exploring College Students’ Engagement With the Intervention FB Page
   Hsu Hsien Chi, Shih Hsin U, CHINA, PEOPLE’S REPUBLIC OF

35. Health Communication in Germany: An Academic Field Stepping out of its Niche
   Eva Baumann, Hannover U of Music, Drama, and Media, GERMANY
   Constanze Rossmann, U of Erfurt, GERMANY
   Matthias R. Hastall, Technical U Dortmund, GERMANY
41. When Information From Public Health Officials Is Not Satisfied: The Use of Online News, Interpersonal Networks, and Social Media During MERS Outbreak in South Korea
   Kyungeun Jang, Yonsei U, KOREA, REPUBLIC OF
   Namkee Park, Yonsei U, KOREA, REPUBLIC OF

42. Use of Digital Technology Among Parents of Children With Special Health Care Needs: A Systematic Review
   Jennifer A. Manganello, U at Albany, SUNY, USA
   Michaelah Townley, U at Albany, SUNY, USA
   Janine McCarthy, U at Albany, SUNY, USA

43. Communication Challenges of Using Traditional Chinese Medicine in Multicultural Society
   Pauline Luk, National U of Singapore, SINGAPORE

44. Who Will be Your e-Doctor? Testing DeAndrea and Carpenter’s Measure of Warranting Theory on e-Doctor
   Kun Peng, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

45. Intervening in HIV/AIDS-Related Stigma and Discrimination as Structural Processes: Going Beyond Conventional Approaches to Health Communication
   Shamshad Khan, U of Texas - San Antonio, USA

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46. Identifying Popular and Unpopular Adolescents’ Binge-Drinking Beliefs in Interpersonal Communication About Alcohol
   Elroy Boers, U of Amsterdam, THE NETHERLANDS
   Holger Schramm, U of Wuerzburg, GERMANY

47. Music as an Instrument of Nonverbal Communication in Fictional Films
   Ann-Kristin Herget, Julius Maximilians U Würzburg, GERMANY
   Leonie Schlenker, U of Mannheim, GERMANY
   Jana Riemann, U of Mannheim, GERMANY

48. Seeing It Through the Eyes of the Victims: How Viewers' Experiences of Eyewitness Videos in TV News Influence the Trustworthiness of the Reports
   Anna-Katharina Asche, U of Mannheim, GERMANY
   Julia Kuehn, U of Mannheim, GERMANY

49. Streaming Killed the TV Star: Influence of Intrinsic Needs on Mood Improvement During Reception of Television Content
   Nicoline Liebers, U of Wuerzburg, GERMANY

50. The Influence of Visuals on Selective Exposure to Information
   Sann Hee Ryu, U of Illinois at Urbana-Champaign, USA
   Sang Ryu, U of Edinburgh, UNITED KINGDOM

51. Tweeting in the Face of Uncertainty: Examining Content of State Emergency Management During Hurricane Joaquin
   Adam Michael Rainear, U of Connecticut, USA
   Kenneth Alan Lachlan, Michigan State U, USA

52. Determinants of Confidence Change in Persuasive Communication Contexts: A Test of Information Processing Predictions
   Shinobu Suzuki, Hokkaido U, JAPAN

53. The Illusion of Knowing: How Processing Fluency Influences Perceived Knowledge and Actual Knowledge Acquisition
   Fabian Ryffel, U of Zurich, SWITZERLAND
   Werner Wirth, U of Zurich, SWITZERLAND

54. What People Can Memorize When They are Watching Pornography?
   Yan Yan Zhou, Indiana U, USA
   Bryant M. Paul, Indiana U, USA
   Tuo Liu, Technical U Chemnitz, GERMANY

55. Trustworthiness of Information Sources as a Determinant of Students’ Behaviour of Pursuing Higher Education Overseas
   Weijie Lin, U of Queensland, AUSTRALIA
   Shuang Liu, U of Queensland, AUSTRALIA
   Winnifred Louis, U of Queensland, AUSTRALIA
57. Development of Measure for Evaluating a Media Literacy Intervention: Assessing the Performance of Media Literacy Skills
Chan Le Thai, Santa Clara U, USA

58. Transgression as a Response to Creative Freedom and Creative Control
Renee Hobbs, U of Rhode Island, USA

59. Universities as Pedagogical Agents: The Role of University Communications on Parent-Student Communication and Student Engagement
Susan Lee Kline, Ohio State U, USA
Ryan Lovell, Ohio State U, USA
Aysenur Dal, Ohio State U, USA
D’arcy Oaks, Ohio State U, USA
Nick Thompson, Ohio State U, USA

60. “Mourning With The Morning Bell”: An Examination of Secondary Educators’ Attitudes and Experiences in Managing the Discourse of Death in the Classroom
Danielle M Case, Highland High School, USA
Wai Hsien Cheah, Southern Illinois U - Edwardsville, USA
Min Liu, Southern Illinois U - Edwardsville, USA

3451 Mass Communication Interactive Poster Session

Friday 12:30-13:45
Exhibit Hall - Rear

Mass Communication

Chairs
Lance Holbert, Temple U, USA
Young Mie Kim, U of Wisconsin-Madison, USA

Participants
61. “It Just Kinda Hits Home”: Towards a Critical Consciousness Among Fans of Empire Concerning Mental Illness
Sarah Smith-Friggerio, U of Missouri – Columbia, USA
Melissa A. Click, Gonzaga U, USA

62. Alternatives to Family Television Viewing: A Multilevel Study on the Associations With Closeness Within and Between Generations in the Family
Cedric Courtois, Ghent U, BELGIUM
Sara Nellissen, KU Leuven, BELGIUM

63. Correction Effects of Presumed Media Influence: How the Perception that Stereotyped Media Content Affects Others Bolsters Positive Attitudes and Behavioral Intentions Toward Muslims
Katharina Sommer, U of Zurich, SWITZERLAND
Rinaldo Kuehne, U of Amsterdam, THE NETHERLANDS
Patrick Weber, U of Hohenheim, GERMANY

64. Cross-Cultural Differences in Mobile Privacy Perceptions: The Case of German and U.S. Mobile Media Users
Leyla Dogruel, Freie U Berlin, GERMANY

65. Decoding Convergence-Divergence: A Methodological Intervention Towards Theoretical Unification
Lillian Boxman-Shabtai, Northwestern U, USA

66. eHealth and the Digital Divide: Do Differences in Demographics Matter?
Nia Mason, Louisiana State U, USA
Stephanie Whitenack, Louisiana State U, USA
Ember Jones, Louisiana State U, USA

67. From Suppressive to Proactive: Chinese Government’s Control Strategies Over Media Coverage in Popular Protests
Chao Zhang, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF

68. Global 24/7 TV News: The Battle for Sovereignty of World’s Interpretation
Maria Karidi, Ludwig Maximilians U Munich, GERMANY
Michael Meyen, U Munich, GERMANY

69. Incidental Exposure to News on Social Media in Four Countries
Richard Fletcher, Reuters Institute for the Study of Journalism, UNITED KINGDOM
Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

70. Medical Expert, or Social Media Celebrity? An Analysis of the Chinese Grassroots Celebrity Physician Phenomenon
Li Chen, West Texas A&M U, USA

71. News Photographers and Interference: Iconophobia, Iconoclasm, and Extramedia Influences on the Ground
Rachel Sommerstein, SUNY New Paltz, USA

72. Operation Sniper: How American Sniper Constructs Audience as Killer
Alejandro Botia, Middle Tennessee State U, USA

73. Perceived Efficacy and Intentions Regarding Seeking Mental Healthcare: Impact of Deepika Padukone, a Bollywood Celebrity’s Public Announcement of Struggle With Depression
Parul Jain, Ohio U, USA
Unna Shankar Pandey, Surendranath College for Women, INDIA
Enkashi Roy, Ohio U, USA

74. Periodical and Serial as Contested Newspaper, Magazine and Journal-Related Concepts
Marcia R. Prior-Miller, Iowa State U, USA

75. Reinventing a Nation: Media Discourses on Devolution in Kenya
Dorothy W. Njoroge, United States International U-Africa, KENYA

3451 Mass Communication Interactive Poster Session

Friday 12:30-13:45
Exhibit Hall - Rear
76. Shutdown the Online Games? Contextualizing News Discourse With Framing Theory
   Chang Won Jung, U of Wisconsin-Madison, USA
77. Television Viewing and Bedtime Procrastination: Ego Depletion Pushes Time to Bed Both Up and Down
   Jan Van den Bulck, KU Leuven, BELGIUM
78. The Representation of Altruistic and Egoistic Motivations in Popular Music Over 60 Years
   Lindsay S. Hahn, Michigan State U, USA
   Ron Tamborini, Michigan State U, USA
   Brian Klebig, Michigan State U, USA
   Eric R. Novotny, Michigan State U, USA
   Clare Grall, Michigan State U, USA
   Matthias Hofer, U of Zurich, SWITZERLAND
   Heysung Lee, Michigan State U, USA
79. Third-Person Effects of China News in Foreign Media and Support for the Chinese Government’s Global Profile-Raising Campaigns
   Ran Wei, U of South Carolina, USA
   Ven-Hwei Lo, National Chengchi U, CHINA, PEOPLE’S REPUBLIC OF
   Guy Golan, Syracuse U, USA
   Franziska Oehmer, U of Zurich, SWITZERLAND

3451 Sports Communication Interactive Poster Session

Sports Communication

Chairs
Marie Hardin, Pennsylvania State U, USA
Tang Tang, U of Akron, USA

Participants
81. A 25-Year Semantic Network and Bibliometric Analysis of the Sport Crisis Communication Literature
   Jennifer Harker, U of North Carolina - Chapel Hill, USA
   Adam J. Saffer, U of North Carolina - Chapel Hill, USA
82. College Students’ Tolerance of Penalty and Moral Disengagement for Affiliated Versus Rival Schools’ Sports Players
   Mun-Young Chung, Pennsylvania State U, USA
   Erin Ash, Clemson U, USA
83. Evaluating Student-Athletes’ Stress Coping Experiences: A Test of the Stress-Buffering Model
   Lisa van Raalte, Arizona State U, USA
   Karlee Posteher, Arizona State U, USA

3451 Theme Interactive Poster Session: Interventions

Theme Sessions

Participants
84. Crisis and Intervention in Small Places: Nonprofessional Live Theatre as Popular Communication at the Borders of Europe
   Katharine Sarikakis, U of Vienna, AUSTRIA
   Olga Kolokytha, U of Vienna, AUSTRIA
85. Intervening in Understandings of Big Data: Data Walks and the Production of Radical Bottom-Up Data Knowledge
   Alison Powell, London School of Economics and Political Science, UNITED KINGDOM
86. Value Cocreating Through Relationships: An Exploration of SNAP-Ed and the Base-of-the-Pyramid Service User
   Elizabeth Candelmo, Washington State U, USA

3517 Understanding Augmented Reality, Social Agents, and Artificial Intelligence

Communication and Technology

Chair
Aubrie Serena Adams, U of California - Santa Barbara, USA

Participants
When Augmented Reality Advertising Meets Social Media: A Content Analysis of Augmented Reality Advertising Campaign Videos on YouTube
   Yang Feng, San Diego State U, USA
   Quan Xie, Bradley U, USA
Ontology of Social Robots: Framing Analysis of News Coverage by The New York Times
   Bingjie Liu, Penn State U, Park, USA
Imagining the Voice in the Machine: Interpretations of Vocal Social Agents
   Andrea L. Guzman, Northern Illinois U, USA
The Metamorphosis of Mass Communication Research: Celebrating Milestones, Looking Ahead, on the Occasion of Sandra Ball-Rokeach’s Retirement

**Friday**
14:00-15:15
Indigo Ballroom B

**Mass Communication**

**Chair**
Matthew D. Matsaganis, U at Albany, SUNY, USA

**Participants**
Sarah Banet-Weiser, U of Southern California, USA
Jonathan Cohen, U of Haifa, ISRAEL
Lewis A. Friedland, U of Wisconsin-Madison, USA
Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM
Larry Gross, U of Southern California, USA
Gary Gumpert, Communication Landscapers, USA
Barbara Osborn, U of Southern California, USA
K. Viswanath, Ohio State U, USA
Young Mie Kim, U of Wisconsin-Madison, USA

**Respondent**
Sandra J. Ball-Rokeach, U of Southern California, USA

To celebrate a milestone in the extraordinary 40-year career of Sandra J. Ball-Rokeach (Ph.D., University of Washington), both as a researcher and a mentor, this panel brings together some of the leading scholars and professionals in Communication to reflect on the contributions of her work to the field and also its impact beyond academia, to discuss intersections between her work and theirs, but also to engage in conversation amongst themselves and with the audience on the future of mass communication research and practice.

**Health Communication and Social Media (High-Density)**

**Friday**
14:00-15:15
Indigo Ballroom C

**Health Communication**

**Communication and Technology**

**Chair**
Jennifer Ann Scarduzio, U of Kentucky, USA

**Participants**
Participating on Facebook: Does Generating and Posting Antialcohol Arguments Result in Self-Persuasion?
Jeroen Gerardus Bartolomeus Loman, Radboud U Nijmegen, THE NETHERLANDS
Barbara Müller, Radboud U Nijmegen, THE NETHERLANDS
Arnoud Oude Groote Beverborg, U of Twente, THE NETHERLANDS
Rick van Baaren, Radboud U Nijmegen, THE NETHERLANDS
Moniek Buijzen, Radboud U, THE NETHERLANDS

Social Media Engagement and HIV Testing Among Men Who Have Sex With Men in China
Bolin CAO, Shenzhen U, CHINA, PEOPLE’S REPUBLIC OF
Chuncheng Liu, UNC Project-China, CHINA, PEOPLE’S REPUBLIC OF
Maya Durvasula, Duke U, USA
Weiming Tang, UNC Project-China, CHINA, PEOPLE’S REPUBLIC OF
Adam J. Saffer, U of North Carolina - Chapel Hill, USA
Chongyi Wei, U of California - San Francisco, USA
Joseph Tucker, U of North Carolina - Chapel Hill, USA

Do You Trust CDC or WebMD? An Examination of Factors Influencing the Credibility of Health Posts on Facebook
Shuang Liu, Washington State U, USA

Is Vaccination Controversy Infectious? Automated Analysis of the Temporal, Discursive and Interactional Aspects of Online Disputes
Kaspars Beelen, U of Amsterdam, THE NETHERLANDS
Bob Robbert Nicolaï van de Velde, Vrije U Amsterdam, THE NETHERLANDS

College Student Perception and Defensive Avoidance Strategies as a Reaction to Sexual Harassment on Tinder
Michele Olson, U of Wisconsin-Milwaukee, USA
Sarah Sheff, U of Kentucky, USA
Donald Helme, U of Kentucky, USA
Jennifer Ann Scarduzio, U of Kentucky, USA

Cooking up New Home Dynamics: Youths’ Technology Brokering and Moms’ Use of a Nutrition App
Deborah Neffia Creech, U of Southern California, USA
Susan Evans, U of Southern California, USA
Peter Clarke, U of Southern California, USA
What Topics Matter? Applying Structural Topic Modeling (STM) to Extract Insights From Social Media-Based Health Interventions
Sijia Yang, U of Pennsylvania, USA
Jingwen Zhang, U of California - Davis, USA
Christine Dehlendorf, U of California - San Francisco, USA
Damon Centola, U of Pennsylvania, USA

3520

Best Papers in Information Systems Division

Information Systems

Friday
14:00-15:15
Indigo Ballroom D

Chairs
Kevin Wise, Indiana U, USA
Zheng (Joyce) Wang, The Ohio State U, USA

Participants
Will A Digital Camera Cure Your Sick Puppy? The Persuasive Power of Communication Modality and Storytelling Narrative in Crowdfunding
Larry Zhiming Xu, U of Southern California, USA
Effects of Likability of Multiple Layers of Sources on Information Processing on Social Network Sites
Young-shin Lim, The U of Amsterdam, THE NETHERLANDS
David C DeAndrea, Ohio State U, USA
Neural Activity During Antismoking Message Exposure Predicts Subsequent Message Elaboration
Rui Pei, U of Pennsylvania, USA
Ralf Schmaelzle, Michigan State U, USA
Elissa Kranzler, U of Pennsylvania, USA
Matthew O'Donnell, U of Pennsylvania, USA
Emily Falk, U of Pennsylvania, USA
Thinking About Right and Wrong: Effects of Moral Conflict on Entertainment Experiences, Information Processing, and Knowledge
Katharina Knop-Huelss, Hannover U of Music, Drama, and Media, GERMANY
Diana Rieger, U of Mannheim, GERMANY
Frank M. Schneider, U of Mannheim, GERMANY

3521

The Virtuous Circle? The Nature of the Relationship Between Exposure to News and Political Engagement

Political Communication

Friday
14:00-15:15
Indigo Ballroom H

Chair
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

Participants
A Virtuous Circle for the Few?
Kim Andersen, U of Southern Denmark, DENMARK
A Healthy News Diet? Investigating the Effects of Individual News Diets on Political Participation Offline and Online
Jesper Stromback, U of Gothenburg, SWEDEN
Kajsa Falasca, Mid Sweden U, SWEDEN
Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS
The Mediating Role of Political Talk and Political Efficacy in the Effects of News Use on Expressive and Collective Participation
Chang Sup Park, Bloomsburg U of Pennsylvania, USA

3522

Fakes, Facts, & Misperceptions on Social Media

Communication and Technology

Friday
14:00-15:15
Indigo 202A

Chair
Kjerstin Thorson, Michigan State U, USA

Participants
Playful and Critical: The Participatory Satire of Political Fakes and Their Publics
Elisabetta Ferrari, U of Pennsylvania, USA
Do Facebook Users Neglect the Facts? An Experimental Investigation of News Consumption on Social Networking Sites
Stephan Winter, U of Amsterdam, GERMANY
Lara Schwenner, U of Duisburg-Essen, GERMANY
Lukas Belak, U of Duisburg-Essen, GERMANY
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| 3523    | Technology & Health                                                  | Moritz Buchi, U of Zurich, SWITZERLAND                                | Can Second Life Make Health a First Priority? Examining Exercise Efficacy and Motivations in a Virtual Environment  
Jennifer Lewallen, U of Missouri, USA  
Elizabeth Behm-Morawitz, U of Missouri, USA  
Online Comments on Newspaper as Peer Influence: Social Norms and Social Identification/Deindividuation (SIDE) Model and Understanding of Perceptions and Attitudes regarding Electronic Cigarettes  
Jae Eun Chung, Howard U, USA  
How Does Online Patient-Provider Communication Heal? An Exploratory Study in China  
Shaohai Jiang, National U of Singapore, USA  
United in Diversity? Differences Among Users and Nonusers of Mobile Health Apps  
Nadine Bol, U of Amsterdam, THE NETHERLANDS  
Natali Helberger, U of Amsterdam, THE NETHERLANDS  
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS |
| 3524    | Experimental Research on Virtual Reality and Human Robot Interaction  | Jeeyun Oh, U of Texas - Austin, USA                                   | A Systematic Literature Review of User Performance and Subjective Experience Determinants of Augmented Reality Applications  
Sarah Anrijs, Ghent U, BELGIUM  
Antonius J. van Rooij, Ghent U, BELGIUM  
Elena Nunez Castellar, Ghent U, BELGIUM  
Jan Van Looy, Ghent U, BELGIUM  
When Virtuality Becomes Reality: Three Underlying Processes That Explain Persuasive Consequences of Augmented Reality Apps  
Anneroos R Smink, U of Amsterdam, THE NETHERLANDS  
Through the Eye of the Beholder: Effects of Perspective Switches in VR on Cybersickness and Performance  
Shirin Esmaili-Bijarsari, Technical U Chemnitz, GERMANY  
Vincent Kueszter, Technical U Chemnitz, GERMANY  
Benny Liebold, Technical U Chemnitz, GERMANY  
Daniel Pietschmann, Technical U Chemnitz, GERMANY  
Christiane Stahr, Technical U Chemnitz, GERMANY  
Anna-Sophie Linke, Technical U Chemnitz, GERMANY  
Not Your Cup of Tea? How Interacting With a Robot Can Increase Perceived Self-Efficacy in HRI and Technology Acceptance  
Nikolai Bock, U of Duisburg-Essen, GERMANY  
Katharina Brockmann, U of Duisburg-Essen, GERMANY  
Astrid Marieke Rosenthal-von der Puetten, U Duisburg-Essen, GERMANY |
Gene Allen, Ryerson U, CANADA  
The Challenge of Nationalism: Reuters and the Indian Press in the Aftermath of the Second World War  
Peter Putnis, U of Canberra, AUSTRALIA  
Survival Through Self-Censorship and Compromise: Re-Establishing Reuters’ News Production in 1950s China  
Timothy Sheng-chi Shu, U of Cambridge, UNITED KINGDOM  
Distance in the Worlds of Events, News, and Subjects  
Terhi Rantanen, London School of Economics and Political Science, UNITED KINGDOM |
Respondent
Barbie Zelizer, U of Pennsylvania, USA

The globalization of news through the operations of news agencies is one of the most significant aspects of world communication in the 20th century. In recent years, detailed studies have shown that while international agencies such as Reuters and Associated Press systematically brought the news systems of many other countries into their orbit—which included their conceptions of newsworthiness—this was usually a negotiated process in which local news organizations and/or governments could assert their own priorities. In this panel, four scholars with deep backgrounds in news-agency research examine different aspects of how the globalized news system evolved.

3526
**New and Innovative Experimental Work in Political Communication**

**Political Communication**

**Chair**
Peter Van Aelst, U of Antwerp, BELGIUM

**Participants**
Adapting ICT-Supported Governance Interventions to Local Context: Experiences From Togo
- Anita Breuer, German Development Institute, GERMANY
- Laura Blomenkemper, National Metrology Institute of Germany, GERMANY
- Stefan Kliesch, German Development Bank (KfW), GERMANY
- Franziska Salzer, Finance in Motion, GERMANY
- Manuel Schädler, Ministry for Economic Cooperation and Development (BMZ), GERMANY
- Valentin Schweinfurth, GOPA Consultants (Governance and Economic Development), GERMANY

Managing Interpersonal Political Disagreement: Yielding, Compromising, Dominating, and Avoiding
- Camilla Bjarnoee, Aarhus U, DENMARK
- David Nicolas Hopmann, U of Southern Denmark, DENMARK

Eye Movements Reveal the Competitive Dynamics of Social Cues During Political Stereotyping
- Jason C. Coronel, Ohio State U, USA
- Brahmi deBuys, Ohio State U, USA

How Censorship of Criticism Reduces Perceptions of Government Responsiveness
- Jennifer Pan, Stanford U, USA
- Margaret Roberts, U of California - San Diego, USA
- Tianguang Meng, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF

3527
**Meet the Editors of ICA’s Journals: A Question-and-Answer Session**

**Sponsored Sessions**

**Chair**
Elisia L. Cohen, U of Kentucky, USA

**Participants**
Silvio Waisbord, George Washington U, USA
- Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF
- Karin Wilkins, U of Texas - Austin, USA
- S. Shyam Sundar, Pennsylvania State U, USA
- Sarah Banet-Weiser, U of Southern California, USA
- Laurie Ouellette, U of Minnesota – Twin Cities, USA
- David R. Ewoldsen, Michigan State U, USA
- Michael J. West, International Communication Association, USA

3528
**Studying International News Flows: Media Hierarchies and Intermedia Agenda Setting**

**Journalism Studies**

**Chair**
Toussaint Nothias, Stanford U, USA

**Participants**
Global Agenda Setting: A Big Data Analysis of International News Flow (Top Faculty Paper)
- Lei Guo, Boston U, USA
- Chris J. Vargo, U of Colorado - Boulder, USA

Postcolonial Trajectories of Foreign News Selection in the Ghanaian Press: The BBC Remains Ultimate Reference
- Michael Yao Wodui Serwornoo, Ruhr U Bochum, GERMANY

What African Media?: Rethinking Research on Africa's Press
- N. J. Siguru Wahutu, U of Minnesota, USA
Intermedia Visual Ag
enda Setting: Comparing Wire Top Photo Distribution to What Makes the Front Page
Kyser Lough, U of Texas - Austin, USA

Respondent
Akiba A. Cohen, Tel Aviv U, ISRAEL

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To Whom Belongs Your Privacy? Feminist-Based Negotiations of Privacy and Inviolability in Online and Offline Spaces
Feminist Scholarship
Political Communication

Participants
Intervening in Online Research: A Feminist Approach to Privacy
Danielle Cople, Purdue U, USA
Jasmine Linabary, Purdue U, USA

Police Facebook Pages: The New Pillory for Publicly Shaming Women
Jennifer Grygiel, Syracuse U, USA

How Trolls Silence Freedom of Press: An Examination of Online Harassment of Women Journalists
Michelle Ferrier, Ohio U, USA
Nisha Garud, Ohio U, USA

“No is a Complete Sentence”: Considering the Efficacy of a Feminist-Based, Stalking Intervention Program
Marc Rich, California State U, Long Beach, USA
SJ Robinson, California State U, Long Beach, USA
Aaron Castelan Cargile, California State U, Long Beach, USA
Stacy Young, California State U, Long Beach, USA
Christina Magalona, California State U, Long Beach, USA
Raisa Fernanda Alvarado, U of Denver, USA

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How Parental Digital Skills and Values Influence Approaches to Mediation
Children Adolescents and the Media

Chair
Alicia Blum-Ross, London School of Economics and Political Science, UNITED KINGDOM

Participants
Vikki Sara Katz, Rutgers U, USA

"Kids Are There to Explore": Values and Strategies of Low-Income Parents Raising Digitally Connected Children
Melissa Brough, California State U, Northridge, USA

Tykes, Tablets, and Tantrums: Preschool Mothers’ Quest for Parental Digital Skills in the Mobile Media Age
Sun Sun Lim, Singapore U of Technology and Design, SINGAPORE

Understanding the Value Orientations of Digitally Skilled Parents
Sonia Livingstone, London School of Economics and Political Science, UNITED KINGDOM
Alicia Blum-Ross, London School of Economics and Political Science, UNITED KINGDOM

Renegotiating Boundaries: Adolescents’ Views of Parental Influence on Media Use
Ellen Middaugh, San Jose State U, USA

Respondent
Kirsten Drotner, U of Southern Denmark, DENMARK

Prioritising research that embeds itself in the empirical contexts of contemporary parenting, this panel will show how parents’ digital skills are influenced by their orientations around, and experiences of, digital media in their own lives.

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Paradoxes of Participation: Open Platforms, Closed Knowledge?
Philosophy, Theory and Critique

Chairs
Jean-Christophe Plantin, London School of Economics and Political Science, UNITED KINGDOM
Alison Powell, London School of Economics and Political Science, UNITED KINGDOM

Participants
Knowing the City: Platformed Maps and Citizen Power
Jean-Christophe Plantin, London School of Economics and Political Science, UNITED KINGDOM
Alison Powell, London School of Economics and Political Science, UNITED KINGDOM

Public Platforms: Beyond the Cycle of Shock and Exception
Mike Ananny, U of Southern California, USA
Tarleton L. Gillespie, Microsoft Research, USA
Whereas platforms decentralize typical modes of knowledge production (e.g., Wikipedia, OpenStreetMap), their infrastructuralization operates a recentralization around private interests, channelling user’s participation to reach a position of leader on a specific market. What are the consequences of such dynamics of decentralization/recentralization on knowledge? This panel brings together researchers that investigate this tension between the diversification of participation and its enclosure through platforms.

**Communicating Dissent**

**Friday 14:00-15:15**

**Aqua 300AB**

**Theme Sessions**

**Global Communication and Social Change**

**Feminist Scholarship**

**Political Communication**

**Participants**

The Strength of Peripheral Networks: The Flow of Ideas From Crowds Into Society
- W. Lance Bennett, U of Washington, USA
- Alexandra Segerberg, Stockholm U, SWEDEN
- Yunkang Yang, U of Washington, USA

...By Other Means: Matthew Arnold and the Radical Roots of Cultural Politics
- Theodore Striphas, U of Colorado – Boulder, USA

Small- and Big-Data Approaches in Spatializing Contemporary Protest Movements
- Merlyna Lim, Arizona State U, USA

From Digital Activism to Algorithmic Resistance: the Promise and Peril of Dissent in the Age of Data Power
- Emiliano Trere, Scuola Normale Superiore, ITALY

**Respondent**

Adrienne Russell, U of Denver, USA

The communication of dissent is increasingly hybrid. Protesters shout slogans on streets outside government buildings and crowd-source messages in networked media spaces. Scholars researching digital-era resistance movements are seeking new approaches to explore new questions. How are protest messages shaped by networked tools and environments and how might protest messages be shaping networked tools and environments? How do contemporary protest movements come to be defined? Who decides what any particular kind of protest is about and what it means? How best to understand the new hybrid universe of dissent? This panel considers the communicative impact of dissent in varied civic spaces — city squares, online platforms, news-media streams and intellectual discourses.

**Revisiting Policing the Crisis: Race/Immigration, Populism, Culture, and the Media in the Current Conjuncture**

**Friday 14:00-15:15**

**Aqua 310AB**

**Ethnicity and Race in Communication**

**Journalism Studies**

**Chair**

Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

**Participants**

Crisis of Common Sense
- Radha S. Hegde, New York U, USA

How Can We Use Policing the Crisis to Understand Current Hegemonic Struggles
- Fernuh Yilmaz, Tulane U, USA

Policing the Crisis and the Production of the News
- Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

Racializing the New Crisis
- Charlton McIlwain, New York U, USA

There has been a change of direction in Cultural Studies since the publication of Policing the Crisis: Mugging, the State, and Law and Order (PC). In that groundbreaking work, Hall and his collaborators analyzed how the hegemonic relations were reconstituted through an orchestrated spiral of moral panics about race and criminality. The formation of racial/ethnic identities and culture were analyzed as a way of studying the reconstitution of hegemonic relations. The participants in this panel will discuss how the central arguments developed in Policing the Crisis can be used to study the hegemonic struggles in the current conjuncture.

**Understanding Online Irony and Digital Play**

**Friday 14:00-15:15**

**Popular Communication**
**Communication and Technology**

**Chair**
Stephen Harrington, Queensland U of Technology, AUSTRALIA

**Participants**
- Making Sense? The Structure and Meanings of Digital Memetic Nonsense
  Yuval Katz, U of Michigan, USA
  Limor Shifman, Hebrew U of Jerusalem, ISRAEL
- Reframing the popular: A New Approach to Parody
  Lillian Boxman-Shhtai, Northwestern U, USA
- The Intellect-Physicality Divide: Digital Irony as a Social Segregation Tool
  Noam Gal, Hebrew U of Jerusalem, ISRAEL
- “Come for the Period Comics. Stay for the Cultural Awareness”: Reclaiming the Troll Identity Through Feminist Humor on Reddit’s /r/TrollXChromosomes
  Adrienne L. Massanari, Loyola U - Chicago, USA

**Social Media: Interventions in Times of Crisis**

**Public Relations**

**Chairs**
Yusuke Ibuki, Kyoto Sangyo U, JAPAN
Marianne D. Sison, RMIT U, AUSTRALIA

**Participants**
- Can Power Change Consumers? Investigating Consumer Empowerment Through Social Media and Their Complaining Behavioral Intentions
  Hao Xu, U of Minnesota – Twin Cities, USA
  Jennifer Gerard Ball, U of Minnesota, USA
- Convinced, or Not Convinced? How Complaints on Social Media and Their Presumed Effects on Others Influence Users’ Attitudes Toward Companies
  Inga Louis, Johannes Gutenberg U Mainz, GERMANY
  Christine E. Meltzer, U Mainz, GERMANY
  Mathias Weber, U Mainz, GERMANY
- To Allow, or to Prohibit? That is the Question: User Comments and Health Campaigns
  Viorela Dan, Freie U Berlin, GERMANY
- To Post or Not to Post on Organizational Facebook Pages?: Testing a Privacy Management Model for Millennials on Social Media
  Kyung Jung Han, California State U Bakersfield, USA
  Joonghwa Lee, U of North Dakota, USA

**Respondent**
Denise S. Bortree, Pennsylvania State U, USA

**Media Portrayals and Public Perceptions of Health-Related Topics**

**Health Communication**

**Chair**
Susan I. Mello, Northeastern U, USA

**Participants**
- “It’s Just Not Very Realistic”: Perceptions of Media Among Pregnant and Postpartum Women
  Sarah M. Coyne, Brigham Young U, USA
  Toni Liechty, U of Illinois - Urbana-Champaign, USA
  Kevin Collier, Brigham Young U, USA
  Aubrey Sharp, Brigham Young U, USA
- Public Perceptions of Genetically Modified Food on Social Media: A Content Analysis of YouTube Comments on Videos
  Nanlan Zhang, U of South Carolina, USA
- A Qualitative Study on Health Practitioners’ Subjective Theories Regarding the Media Effects on Depression-Related Outcomes
  Sebastian Scherr, Ludwig Maximilians U Munich, GERMANY
  Florian Arendt, Ludwig-Maximilians-U - Munich, GERMANY
- By Any Other Name: Portrayals of Autism Across International Film Remakes
  Khadija Ejaz, U of South Carolina, USA
- How do Mothers Understand News Coverage of Pediatric Injury Research? An Exploratory, Mixed-Methods Study
  Katherine Smith, Johns Hopkins U, USA
  Jennifer A. Manganello, U at Albany, SUNY, USA
  Kristin Roberts, Nationwide Children’s Hospital, USA
  Roxanne Kaercher, Nationwide Children's Hospital, USA
  Lara McKenzie, Nationwide Children's, USA
**Understanding the Framing of News**

**Journalism Studies**

**Chair**
Zohar Kampf, Hebrew U of Jerusalem, ISRAEL

**Participants**
- Driving the Frame: How News Values, News Pegs and Story Angles Guide Journalistic Frame-Building
  Jan Boesman, KU Leuven, BELGIUM  
  Baldwin Van Gorp, KU Leuven, BELGIUM
- Crises Frame Dynamics: The Communicative Interplay Between News Media and Governmental Organisations Over Time
  Fynn Gerken, U of Antwerp, BELGIUM  
  Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS  
  Sarah Fleur van der Land, Tilburg U, THE NETHERLANDS
- Staging a Social Drama: Ritualized Framing of the Spring Festival Homecoming in Chinese State Media
  Meng Li, Loyola Marymount U, USA
- Shifting Toward a Humanized Perspective? A Visual Framing Analysis of the Refugee and Migrant Crisis on CNN International and Der Spiegel
  Lea C. Hellmueller, U of Houston, USA  
  Xu Zhang, U of Tennessee - Knoxville, USA

**Respondent**
Paul D'Angelo, College of New Jersey, USA

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**Negotiating Race in the Contemporary Brazilian Television Industry: Critical Analyses of Afro-Brazilian Audiences and Producers**

**Media Industry Studies**

**Chair**
Stuart Davis, Texas A&M International U, USA

**Participants**
- Reading Television Through Race and Regionality in Northeastern Brazil
  Joseph D. Straubhaar, U of Texas - Austin, USA
- “The Most Charming Brazilian Maid”: A Case Study of Convergent Induction Strategies as an Apparatus of Access and Ideology in TV Globo’s Cheias de Charme
  Daniel Pedroso, U do Vale do Rio dos Sinos, BRAZIL
- Black Consciousness at Work: Afro-Brazilian Journalists in Mainstream and Alternative Media
  Reighan Gillam, U of Michigan, USA
- Strategy Follows Structure: Investigating Barriers to Employment for Favela-Based Television Journalists in Rio de Janeiro
  Stuart Davis, Texas A&M International U, USA

**Respondent**
Mauro Porto, Tulane U, USA

This panel utilizes a multifaceted discussion of the contemporary Brazilian television industry to interrogate the paradoxical position of Afro-Brazilians within the nation’s contemporary cultural imaginary. While capoeira, samba, carnival, and other cultural practices historically associated with the country’s Afro-Brazilian population are widely celebrated as markers of national pride and as the most uniquely “Brazilian” attractions within global tourist circuits (recently illustrated vividly in the 2016 Olympics opening ceremonies), the participation of those identified as Afro-Brazilians as content creators, actors, or other creative roles within Brazilian media industries has continued to be minimal. By combining analyses of audiences with producers we hope to promote a holistic conversation about how television potentially disempowers Afro-Brazilians as consumers and producers.

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**New Software and Tools for Analyzing Communication**

**Computational Methods**

**Chair**
Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

**Participants**
- Software Demonstration: Collecting and Analyzing Social Media Data Using SocialMediaLab
  Timothy John Graham, Australian National U, AUSTRALIA  
  Robert Ackland, Australian National U, AUSTRALIA
- Software Demonstration: Virtual Observatory for the Study of Online Networks (VOSON)
  Robert Ackland, Australian National U, AUSTRALIA
- Introduction to rtweet: Collecting Twitter Data
  Michael W Kearney, U of Kansas, USA
- Same, Same? Ensuring Comparative Equivalence in the Semantic Analysis of Heterogeneous, Multilingual Corpora
  Christian Baden, Hebrew U of Jerusalem, ISRAEL
Automatic Text Analysis Made Easy: Using AmCAT, THE NETHERLANDSPipe, and R to Do Corpus Management, Linguistic Processing, and Automatic Text Analysis
Wouter van Atteveld, Vrije U Amsterdam, THE NETHERLANDS
Kasper Welbers, KU Leuven, BELGIUM
Antske Fokkens, Vrije U Amsterdam, THE NETHERLANDS
Nel Ruigrok, LJS Media Research, THE NETHERLANDS
Martijn Bastiaan, U of Copenhagen, DENMARK
Christian Stuart, U of Amsterdam, THE NETHERLANDS
Facebook Page Data Extraction for Nonprogrammers: Introducing the Netvizz and Facepager Tools
Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Corputools: An R Package for Text Analysis Beyond Bags of Words
Kasper Welbers, KU Leuven, BELGIUM
Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

Global Media Cultures and Consumption

Global Communication and Social Change

Mass Communication

Popular Communication

Media Industry Studies

Chair
Michael David Hazen, Wake Forest U, USA

Participants
Bollywood and the Global Shift in the Era of Corporatization
David J. Schaefer, Franciscan U of Steubenville, USA
Kavita Karan, Nanyang Technological U, SINGAPORE
Im/materializing Cross-Border Mobility: A Study of Mainland China-Hong Kong Daigou (Personal Shopping Services)
Zhouxiao Xie, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
K-Pop Empire and Public Broadcasting
Jo Oak Kim, Texas A&M International U, USA
You Are Not "Local" You When You are Consuming: Snickers Advertising Adaptations and National Identities
Yesim Kaptan, Kent State U, USA
Localization as Negotiations: Producing a Korean Format in Contemporary China
Wenna Zeng, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Colin Sparks, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Communication, Culture & Critique (CCC) Editorial Board Meeting

Sponsored Sessions

Pictures Creating Image: A Curated Exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945 - Friday Hours

Sponsored Sessions

Chair
Patrick Roessler, U of Erfurt, GERMANY

The years between World War I and World War II saw a struggle of political systems, including foreign propaganda rooted in elaborate magazine designs and distributed outside the country of origin. These illustrated press pieces aimed to highlight the achievements of fascist, communist, and democratic societies alike – and often were produced in different languages for global distribution. ICA’s exhibition “Pictures Creating Image” presents selected highlights of this genre from a variety of countries, displayed in scarce vintage copies hardly ever on display. Open all day Friday.

Taking the Other’s Perspective (or not) in Interaction

Language & Social Interaction

Chair
Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

Participants
Analyzing Online Help in Action: A Communicative Constitutive Approach
Francois Cooren, U de Montréal, CANADA
Lise Higham, U de Montréal, CANADA
Romain Huet, U Europeenne de Bretagne, FRANCE
Morality at Dinner Time: The Sense of Other as a Practical Accomplishment in Family Interaction
Renata Galatolo, U of Bologna, ITALY
Letizia Caronia, U of Bologna, ITALY
Erika Vassallo, U of Bologna, ITALY

Narrative-Like Discourse Structures in Mediated Therapeutic Interactions
Gonen Dori-Hacohen, U of Massachusetts - Amherst, USA
Hyunsook Shin, U of Massachusetts - Amherst, USA

Perspective-Taking in Social Interaction: The Influence of Speakers’ Attention to Addressees’ Different Perspective on Speakers’ Audience Design
Debby Damen, Tilburg U, THE NETHERLANDS
Per van der Wijst, Tilburg U, THE NETHERLANDS
Marije van Amelootvoort, Tilburg U, THE NETHERLANDS
Emiel Krahmer, Tilburg U, THE NETHERLANDS

The Silencing of Dissonant Voices: Fan Reaction to Violence Against Women in Game of Thrones
Kim Likier, Northern Illinois U, USA
Ryan Freels, Independent Scholar, USA
Kayleigh Grubb, Kiwi Media Productions, JAPAN
Jimmie Manning, Northern Illinois U, USA

Exploring Islamophobia: How Cultural, Political, and/or Mediated Discourses Combat/Promote Islamophobia

Friday
14:00-15:15
Sapphire 400B

Intercultural Communication
Intergroup Communication

Chair
Sahar Mohamed Khamis, U of Maryland, USA

Participants
Countering Islamophobia One Tweet At A Time: How Muslim-Americans Launched Their #Jihad
Sahar Mohamed Khamis, U of Maryland, USA
Negotiating Religious, Linguistic, and Ethnic Identities: Islamophobia and A Minority Shia Muslim Community in Postpartition Bengal
Soumia Bardhan, Kansas State U, USA
Trump’s Islamophobic Rhetoric and Mainstream U.S. Discourses
Ahlam Muhtaseb, California State U, San Bernardino, USA
In the Eyes of the Beholder: How Muslim-Americans Perceive Their Media Portrayal
Amal Bakry, U of Florida, USA

This panel explores the complex and multifaceted phenomenon of Islamophobia, which has been on the rise in the U.S. and globally in the last few decades. Specifically, the panel discusses the processes and implications of varied cultural, political, and/or mediated discourses that either combat or promote Islamophobia. In so doing, the panel also tries to center Muslim voices as regards Islamophobia; that is, how Muslims understand, negotiate, and or challenge Islamophobia.

Blue Sky Workshop: Teaching in the Graduate Classroom: Revise and Resubmit, Revisited

Friday
14:00-15:15
Sapphire 411 AB

Intergroup Communication
Intercultural Communication
Ethnicity and Race in Communication

Chair
Nicholas David Bowman, West Virginia U, USA

Participants
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Kristine Nowak, U of Connecticut, USA
Srividya Ramasubramanian, Texas A&M U, USA
Amelia Couture, U of Michigan, USA
Kara Winkler, U of Connecticut, USA

In this workshop, we invite graduate students and faculty - via a participatory ‘fishbowl’ format - to discuss strategies that allow faculty to leverage their experiences with students’ expectations of their nascent careers.

Explorations of Prejudice and Bias in Intergroup Communication

Friday
14:00-15:15
Sapphire 410A

Intergroup Communication
Intercultural Communication
Ethnicity and Race in Communication

Chair
Anna-Carrie Beck, U of Kentucky, USA
Participants
I Will Not Hate: Reactance Moderates the Effects of Hate Speech on Prejudice
Lena Frischlich, U of Muenster, GERMANY
Antje Kießler, U of Cologne, GERMANY
Social Desirability Bias Among Prejudice Scales: An Integrated Threat Theory Analysis
Stephen Croucher, Massey NEW ZEALAND
Elvis Nshom Ngwayuh, U of Jyväskylä, FINLAND
Cheng Zeng, U of Jyväskylä, FINLAND
Diyako Rahmani, U of Jyväskylä, FINLAND
Stigma as a Medium for Intergroup Relations: Fukushima Residents’ Perceptions of Stigma Following Japan’s 2011 Nuclear Disaster
Allison Kwesell, International Christian U, JAPAN
Joo-Young J. Jung, International Christian U, JAPAN
Dehumanizing Black Children and Treating Them Like Adults: Ingroup Favoritism and Outgroup Derogation in Evaluating Children Criminal Suspects in News Stories
Osei Appiah, Ohio State U, USA
Lanier Frush Holt, Ohio State U, USA
Katherine R. Dale, Florida State U, USA
The Intersection of Race and Gender in Missing Children Cases
Stewart Matthew Coles, U of Michigan, USA
Joshua Pasek, U of Michigan, USA

3549 The 2016 Rio Olympics: Content, Uses, and Effects
Sports Communication
Chair Michael Devlin, Texas Tech U, USA
Participants
When Women Fail to ‘Hold Up More Than Half the Sky’: Gendered Frames of CCTV’s Coverage of Gymnastics at the 2016 Summer Olympics
Qingru Xu, U of Alabama, USA
Andrew C. Billings, U of Alabama, USA
Minghui Fan, U of Alabama, USA
How Social Media Defined Rio Olympics: A Text Analytics Approach Towards Understanding the Impact of Zika Virus
M Laseq Khan, Ohio U, USA
Zulfi Zaher, Ohio U, USA
Gregory D. Newton, Ohio U, USA
Looking Closely or Looking the Other Way? How German Television Viewers Respond to the Precarious Issues of the Rio Olympics
Felix Flemming, U of Muenster, GERMANY
Pero Dosenovic, U of Muenster, GERMANY
Frank Marcinkowski, U of Muenster, GERMANY
Marco Luenich, U of Muenster, GERMANY
Christopher Starke, U of Muenster, GERMANY
The Patriotism Down Under: Nationalized Qualities and Australian Media Consumption of the 2016 Rio Olympic Games
Andrew C. Billings, U of Alabama, USA
Olan Scott, U of Canberra, AUSTRALIA
Kenon A Brown, U of Alabama, USA
Michael Devlin, Texas Tech U, USA
Melvin Lewis, U of Alabama, USA

3552 Blue Sky Workshop: The Future of Parasocial Theory
Sponsored Sessions
Chair Gayle S. Stever, Empire State College, USA

3617 Communication and Technology Top Papers
Communication and Technology
Chair Lee Humphreys, Cornell U, USA
Participants

Authenticity of an Online Communicator: Toward an Integration of Credibility and Warranting Theory
Zijian Lew, Nanyang Technological U, SINGAPORE
Joseph B. Walther, Nanyang Technological U, SINGAPORE

Self-Disclosure and the Affordances of SNSs: Testing the Privacy Calculus Within an Experimental Framework
Tobias Dienlin, U of Hohenheim, GERMANY
Sabine Trepte, U of Hohenheim, GERMANY
Michael Scharkow, Zeppelin U, GERMANY

Tie Strength and SNS Affordances
Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY
Nicole Ellison, U of Michigan, USA
Sonja Utz, Leibniz-Institut für Wissensmedien, GERMANY
Sabine Trepte, U of Hohenheim, GERMANY

Who Likes to Be Reachable? Availability Preferences, Tie Strength, and Perceptions of Social Capital
Penny Trieu, U of Michigan, USA
Joseph Bayer, The Ohio State U, USA
Nicole Ellison, U of Michigan, USA
Sarita Yardi Schoenebeck, U of Michigan, USA
Emily Falk, U of Pennsylvania, USA

Media Researchers’ Reflection on Elections

Friday 15:30-16:45
Indigo Ballroom B

Chair
Young Mie Kim, U of Wisconsin-Madison, USA

Participants

After Trump: Populism, Legitimacy, and Communication
Lewis A. Friedland, U of Wisconsin-Madison, USA
Robert B. Horwitz, U of California - San Diego, USA
Valerie Hartouni, U of California - San Diego, USA
Katherine J. Cramer, U of Wisconsin - Madison, USA
Michael Schudson, Columbia U, USA

Link Party Polarization to Voter Turnout: A Moderated Mediation Model
Tianjiao Wang, Washington State U, USA
Fei Chris Shen, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Presidential Candidates’ Agenda Building on Twitter: What Issues and Tweet Types Received More Retweets and Favorites
Jayeon (Janey) Lee, Lehigh U, USA
Weiai Xu, U of Massachusetts - Amherst, USA

The Mediating Role of Emotions in National Election Campaign in a Non-Western Context
Taberez Ahmed Neyazi, Jamia Millia Islamia, INDIA
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Holli A. Semetko, U of Amsterdam, THE NETHERLANDS

Emerging Problems Associated With Media Use

Friday 15:30-16:45
Indigo Ballroom C

Chair
Steven Eggermont, KU Leuven, BELGIUM

Participants

Haters Gonna Hate: Connecting Personality Traits and Usage Intensity to Dysfunctional Commenting in Facebook Discussions
Kevin Koban, Technical U Chemnitz, GERMANY
Jan-Philipp Stein, Technical U Chemnitz, GERMANY
Valentin Eckhardt, Technical U Köln, GERMANY

No Place for Hate Speech on Facebook? The Bystander Effect and Intervention Behavior on a Social Network Site
Britta Janina Zwillich, U of Mannheim, GERMANY
Hans Patrik Haffner, U of Mannheim, GERMANY
Eva Bunse, U of Mannheim, GERMANY

No Likes – No Control: Cyberostracism and Loss of Control in the Socially Anxious
Britta Janina Zwillich, U of Mannheim, GERMANY
Sabine Reich, Hannover U of Music, Drama and Media, GERMANY
Frank M. Schneider, U of Mannheim, GERMANY

When Online Ostracism Causes Antisocial Behavior on Social Network Sites: The Role of Anger and Causal Attributions
Coen Wirtz, Vrije U Amsterdam, THE NETHERLANDS
Guido M Van Koningsbruggen, Vrije U Amsterdam, THE NETHERLANDS
Jolien Arendsen, Vrije U Amsterdam, THE NETHERLANDS
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<tr>
<th>Lifecycle Analysis of Online Rumors With the Meme Concept</th>
<th>Jieun Shin, U of Southern California, USA</th>
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<tr>
<td>The Influence of Stereotypes in Online Collaborative Contexts</td>
<td>Mark Diaz, Northwestern U, USA</td>
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<td>Fear of Autonomous Robots and Artificial Intelligence: Evidence From National Representative Data With Probability Sampling</td>
<td>Yuhua (Jake) Liang, Chapman U, USA</td>
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<td>Relationship Between Pornography Viewing and Objectification Towards Men and Women</td>
<td>Yanyan Zhou, Indiana U, USA</td>
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### Advertising and Branding

#### Information Systems

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<th><strong>Chair</strong></th>
<th>Mark Allen Hamilton, U of Connecticut, USA</th>
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<tbody>
<tr>
<td><strong>Participants</strong></td>
<td>CSR Advertising Effects and the Role of Expectancy, Alexander Pfeuffer, U of Minnesota - Twin Cities, USA</td>
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<td>Fluency in Commercial Breaks: The Impact of Repetition and Conceptual Priming on Advertising Effectiveness, Priska Breves, U of Wuerzburg, GERMANY</td>
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<td>The Impact of Regulatory Focus on Adolescents' Evaluation of Targeted Advertising on Social Networking Sites, Brahim Zarouali, Michel Walrave, U of Antwerp, BELGIUM</td>
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### GIFTS: Great Ideas for Teaching Students

#### Instructional & Developmental Communication

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<tr>
<th><strong>Chair</strong></th>
<th>Stephanie Kelly, North Carolina A&amp;T State U, USA</th>
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<tbody>
<tr>
<td><strong>Participants</strong></td>
<td>#memehistoryofmedia: Students Share Media History Insights as Memes, Thomas Fitzpatrick Corrigan, California State U, San Bernardino, USA</td>
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<td>GIFTS: Teaching Research Skills Using Student Produced YouTube Tutorials, Maira Vaca-Baqueiro, U Iberoamericana Ciudad de Mexico, MEXICO</td>
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<td>GIFTS: We Know About It, but Show Me: A Quick Check to Demonstrate to Students the Real Consequences of Plagiarism, Robert Donald Hall, Illinois State U, USA</td>
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<td>GIFTS: Teaching Public Speaking Using Personalized Guests, Hellen Masiga Maleche, Daystar U, KENYA</td>
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Interpreting Video Evidence

**Friday**
15:30-16:45
Indigo 202A

**Visual Communication Studies**

**Chair**
Sandra Ristovska, U of Pennsylvania, USA

**Participants**

The Operative Aesthetics of Police Body-Cam Video
Kelly Gates, U of California - San Diego, USA

Bystander Video in Two Courts: The Court of Law and the Court of Public Opinion
Christina Spiesel, Yale U, USA

Tales of the Timeline: Discourses of the Failures of Video Evidence
Mary Angela Bock, U of Texas - Austin, USA

Activist Videos and the Courtroom
Sandra Ristovska, U of Pennsylvania, USA

Since the arrival of photography in the 19th century, legal doctrines have concurrently contested and legitimized visual evidence. Conceived as both accurate and misleading, irrefutable and manipulative, complete and partial, visuals oscillate between a mere illustration with no legal value in and of itself to a privileged form of truth. Ongoing national debates about videos depicting police shooting that sparked the Black Lives Matter movement are exemplary of this contradiction: the video of Eric Gardner was considered insufficient in proving the illegal chokehold, while police body cameras are presented as a solution to problems of policing. This panel tackles how videos attain evidentiary meaning by looking at the site of the video itself, the platforms where video materials circulate and the agents who produce, use and frame video as evidence.

News Media, Public Opinion, and Public Diplomacy Across the Globe

**Friday**
15:30-16:45
Indigo 202B

**Public Diplomacy**

**Political Communication**

**Chair**
Diana Ingenhoff, U of Fribourg, SWITZERLAND

**Participants**

Between Sealed Borders and Welcome Culture: Analyzing Mediated Public Diplomacy During the European Migrant Crisis
Marc Christian Wilhelm Jungblut, Ludwig Maximilians U Munich, GERMANY

Framing the Syrian Refugee Crisis: Securitization in the U.S. News Media
Mi Rosie Jahng, Hope College, USA
Marissa Joanna Doshi, Hope College, USA

A Country is Known by the President it Keeps
Liudmila Khalitova, U of Florida, USA
Nikolay Bliznyuk, U of Florida, USA

China at the UN: Comparing Chinese and U.S. Media Outcomes of President Xi’s UN Speech
Rong Han, Macquarie U, AUSTRALIA
Byung Wook Kim, U of Iowa, USA
Suman Lee, Iowa State U, USA
Hwalbin Kim, U of South Carolina, USA

New Theories and Methods for the Study of Social Media Images Within and Beyond Academia
Visual Communication Studies
Friday
15:30-16:45
Indigo 204A
Chair
Farida Vis, U of Sheffield, UNITED KINGDOM

Participants
Language of the Eye: How Computer Vision is Remaking Social Media
Susan Etlinger, Altimeter, USA
Bringing Academic and Industry Researchers Together to Study Social Media Images: The Case of the Visual Social Media Lab
Farida Vis, U of Sheffield, UNITED KINGDOM
Twitter Images, the Death of Thatcher, and Hillsborough: Social Media Images and Collective Memory
Simon Faulkner, Manchester Metropolitan U, UNITED KINGDOM
The Iconography of Social Media Image Analysis: Exploring the Potential of Methodological Transversals in Practice
Ray Drainville, Manchester Metropolitan U, UNITED KINGDOM
Image Interventions: Developing Methods for Analyzing Social Media Images Across Academia and Government
Anne Burns, U of Sheffield, UNITED KINGDOM
Developing Longitudinal Understandings of Cross-Platform Social Media Image Sharing: Studying UK Social Media Users
Michael Thelwall, U of Wolverhampton, UNITED KINGDOM

Within social media research there has to date not been a central engagement with images as a core focus of study. Consequently there remains a need for the expansion and further development of research on the use of images as a means of communication through social media. Having stated this, it is also important to stress that within Media and Communication Studies, there is a growing literature that addresses the use of images on different social media platforms as well as specific genres of social media image. Addressing the theme of this conference, this panel seeks to ask what types of interventions are productive in the development of this nascent area of research.

Gendered Discourse in American Politics
Political Communication
Feminist Scholarship
Friday
15:30-16:45
Indigo 204B
Chair
Melissa Aronczyk, Rutgers U, USA

Participants
Women Warriors: The Role of Military Service in Evaluation of Female Senate Candidates
Molly Greenwood, U of Missouri, USA
Calvin Coker, U of Missouri - Columbia, USA
Michelle Elizabeth Funk, U of Missouri - Columbia, USA
Women as Citizens: The Emergence and Entrenchment of Republican Motherhood Rhetoric
Tammy Vigil, Boston U, USA
“A Plague on Both Your Sides”: Benevolent Sexism in the Debate on Gender-Neutral Toilets
Lindsey Erin Blumell, Lila Productions, USA
Jennifer Huemmer, Texas Tech U, USA
Miglena Mantcheva Sternadori, Texas Tech U, USA
Troubling Republicanism: Carly Fiorina and Conservative Republican Gendered Discourses
David Proper, American U, USA

Cross-Cutting Exposure: Content, Cases, and Effects
Political Communication
Friday
15:30-16:45
Indigo 206
Chair
Brian E. Weeks, U of Michigan, USA

Participants
Bridging Gaps in Cross-Cutting Media Exposure: The Role of Public Service Broadcasting
Laia Castro Herrero, U of Fribourg, SWITZERLAND
Lilach Nir, Hebrew U, ISRAEL
Morten Skovsgaard, U of Southern Denmark, DENMARK
Partisan Media, Affective Polarization, and Cross-Cutting Talk: Studying the Antecedents of Discussion Diversity and Disagreement
Sebastian Valenzuela, Pontificia U Católica de Chile, CHILE
David Nicolas Hopmann, U of Southern Denmark, DENMARK
Jorg Matthes, U of Vienna, AUSTRIA
Who Are Ideal Citizens? Predicting Citizenship With Diverse Exposure and Motivations for Cross-Cutting Exposure
Dam Hee Kim, U of Michigan, USA
“Predisposed” Exposure: Exploring the Personality Basis for Selective and Cross-Cutting Exposure to Partisan News Media
Minchul Kim, Indiana U, USA
Cheonsoo Kim, Indiana U, USA

The Study of Journalism as a Field: Capturing a Moving Target

Journalism Studies

Chair
Rodney Benson, New York U, USA

Participants
From Studies of Journalism to Journalism Studies: Defining a Field and its Core Propositions
Matthew Carlson, Saint Louis U, USA
Sue Robinson, U of Wisconsin-Madison, USA
Seth C. Lewis, U of Oregon, USA
Daniel A. Berkowitz, U of Iowa, USA
Elements of a Practice Approach to News Production
David M. Ryfe, U of Iowa, USA
Tim Neff, New York U, USA
Fields, Flows, and Frankenstein Journalism
Andrew Duffy, Nanyang Technological U, SINGAPORE
Edson Tandoc, Nanyang Technological U, SINGAPORE
Rich Ling, Nanyang Technological U/Telenor, SINGAPORE

Respondent
Barbie Zelizer, U of Pennsylvania, USA

KACA & CCA Joint Research Paper Session: From Local To International: Media, Content, Context, and Consumption

Sponsored Sessions

Chair
Eyun-Jung Ki, U of Alabama, USA
Shuhua Zhou, U of Alabama, USA

Participants
Perceptions of Relative Economic Power and Nationalism in Japan and Korea: A Cross National Comparative Experiment**KACA Top Faculty Paper
Tetsuro Kobayashi, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Kyu S. Hahn, Seoul National U, KOREA, REPUBLIC OF
Atsushi Tago, Kobe U, JAPAN
Yuki Asaba, U of Niigata Prefecture, JAPAN
Seulgi Jang, Seoul National U, KOREA, REPUBLIC OF
English Hegemony and Neoliberal Suicide: The Korean English-Language Press Covers the KAIST Case
Frank D. Durham, U of Texas - Austin, USA
John Carpenter, U of Iowa, USA
Shifting From Audience to Active Public in Social Viewing: Focusing on Interpersonal Relationships*KACA Top Student Paper
Jiyoung Lee, Syracuse U, USA
American and Korean TV Dramas Viewing and the Hybridized Transnational Cultivation of Ambivalent Sexism and Traditional Gender Role Values in China
Grace Xiao Zhang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Local Discourse Community, Legitimate Peripheral Participation and Chinese Communication Scholars’ International Publication:
A Sociopolitical Examination
Hepeng Jia, Cornell U, USA
Weishan Miao, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF
Science Knows No Borders? A Comparative Framing Analysis on Scientific Discourse and Nationalist Narratives in Chinese Coverage of the Nobel Prize in Science
Yusi Liu, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF
Li Qi, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF

Respondents
Moonhee Cho, U of Tennessee, USA
Nan Yu, North Dakota State U, USA
The Long View: Taking a Longitudinal Look at the Relationship Between Media Use and Behavioral Outcomes

Children Adolescents and the Media

Chair
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS

Participants
A Longitudinal Examination of the Association Between Sharing Alcohol References on Social Media and Binge Drinking
Femke Geusens, KU Leuven, BELGIUM
Kathleen Beullens, KU Leuven, BELGIUM

Does Direct and Indirect Media Exposure Inspire/Pressure Teens to Self-Sexualize? A Longitudinal Analysis Among 9- to 14-Year-Olds
Jolien Trekels, KU Leuven, BELGIUM

Exploring the Long-Term Effects of Academic-Media Multitasking on Adolescents’ Academic Performance
Winneke van der Schuur, U of Amsterdam, THE NETHERLANDS
Susanne Baumgartner, U of Amsterdam, THE NETHERLANDS
Sindy Sumter, U of Amsterdam, THE NETHERLANDS

Screen Media Use and ADHD-Related Behaviors in Children and Adolescents: Four Decades of Research
Ine Beyens, U of Amsterdam, THE NETHERLANDS
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

Which Came First? Assessing Transactional Relationships Between Children’s Violent Media Use and ADHD-Related Behaviors
Ine Beyens, U of Amsterdam, THE NETHERLANDS
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

Respondent
Jan Van den Bulck, KU Leuven, BELGIUM

Propaganda and its Others in an Age of New Media

Philosophy, Theory and Critique

Chair
Caroline Jack, Data & Society Research Institute, USA

Participants
Propaganda/Publicity From Truth to Posttruth
Jayson Harsin, The American U of Paris, FRANCE

Propaganda for Social Media Engineers: Facebook’s Analog Research Lab
Fred Turner, Stanford U, USA

The Privatization of Information Management and Propaganda: New Communications Agents in the Ukraine-Russia Conflict
Göran Bolin, Södertörn U, SWEDEN

Corporate Propaganda for Civic Peerhood: Facebook and Airbnb’s Corporate Advocacy Advertising Campaigns
Caroline Jack, Data & Society Research Institute, USA

Bots and Computational Propaganda: A Case Study of the U.S. Presidential Election
Samuel C. Woolley, U of Washington, USA

Propaganda has been a persistent concern for media scholars. However, in the 1990s and beyond, many scholars rejected the term altogether, while some who continued to use it did so with qualifications or reservations. Most recently, growing public discourse about a ‘postfact’ era of culture and politics suggests that abundant information may be a force for destabilizing fact itself. The concerns that animated the propaganda studies of previous eras—concerns with power, manipulation, and access to media—remain vital. Yet, the emergence of an interactive, participatory, and personalized digital media landscape has destabilized prior assumptions about who makes propaganda, where people encounter it, and which social configurations it reflects. In this panel, panelists advance new understandings of propaganda and its others as objects of study.

A Celebration of the Life of Timothy M. Edgar

Sponsored Sessions

Chair
Edward L. Fink, Temple U, USA
Wendy Santer, Bryant U, USA

Participants
Vicki S. Freimuth, U of Georgia, USA
Janis Andersen, Emerson College, USA
Ylisabyth S. Bradshaw, Tufts U, USA
Ashley P. Duggan, Boston College, USA
Steven R. Wilson, Purdue U, USA
Over his 30 year career, Professor Timothy Edgar developed an international reputation as a scholar, practitioner, and educator in health communication. After completing his Ph.D. in Communication at Purdue University (1986), he was a faculty member at the University of Maryland (1986-1993), a researcher at Westat (a research consulting corporation, Rockville, MD; 1993-2002), a faculty member at Emerson College (2002-2016), and professor of public health and community medicine at Tufts University School of Medicine (2016). Professor Edgar was admired for his breadth of scholarship, talents as a mentor and educator, and dedication to the developing area of health communication. He was committed to work that could make the world a better place. This past November he received the Everett M. Rogers Award from the American Public Health Association’s Health Education and Health Promotion Section. Tim died on January 2, 2017, from injuries sustained from a car accident in India, where he had gone to work with Unite for Sight, an international program promoting high-quality eye care for all. We invite Tim’s colleagues and friends to join us for tributes to and recollections of Tim.

3634

Ethnicity and Race in Communication: Top Papers

Friday 15:30-16:45
Aqua 310AB

Ethnicity and Race in Communication

Chair
Federico Subervi, NAMLE, USA

Participants
Latinas’ Level of Acculturation as a Moderator of Narrative Persuasion and Compliance With HPV Vaccination Messages
Nathan Walter, U of Southern California, USA
Sheila Teresa Murphy, U of Southern California, USA
Lauren B. Frank, Portland State U, USA
Lourdes Baezconde-Garbanati, U of Southern California, USA

Stereotyped Identification: How Identifying With Fictional Latina Characters Increases Acceptance and Stereotyping
Bryan McLaughlin, Texas Tech U, USA
Nathian Shae Rodriguez, San Diego State U, USA
Jobi Martinez, Texas Tech U, USA

The Aftermath of #BlackGirlsRock vs. #WhiteGirlsRock: A Critical Discourse Analysis of Black Women’s Language in the Comment Section of Clutch Magazine
Sharde Marie Davis, U of Connecticut, USA

What’s Hard Work Got to Do With It? Investigating Meritocracy Beliefs and Interracial Dialogue
Aaron Castelan Cargile, California State U, Long Beach, USA
Yuping Mao, California State U, Long Beach, USA
Stacy Young, California State U, Long Beach, USA

3635

Applied: Apps and the Mundane Software of Popular Culture

Friday 15:30-16:45
Aqua 313

Popular Communication
Communication and Technology

Chair
Jeremy Wade Morris, U of Madison Wisconsin, USA

Participants
Mundane Software and the Appification of Culture
Jeremy Wade Morris, U of Madison Wisconsin, USA
Sarah Anne Murray, U of Michigan, USA

Hollaback, Or How an App Models a Movement Against Street Harassment
Carrie Rentschler, McGill U, CANADA

Forewarned is Forearmed? Sex Offender Tracker Applications and the Individualizing of Risk
Sharif Mowlabocus, U of Sussex, UNITED KINGDOM

Apps, App Stores, and the Offer of Visibility: The Case of Exodus International
Tarleton L. Gillespie, Microsoft Research, USA

Apps are the fastest growing part of the software industry, involving thousands of developers from hundreds of countries and global revenues exceeding $50 billion. Media researchers are well-versed in theories and methods for exploring how people make and take meaning from films, TV, and games, but the smaller, more mobile and everyday nature of apps has left their cultural significance largely unaddressed. This panel gathers work by scholars considering the impact of this new format by approaching apps as forms of mundane software: simple programs, limited in function, cheap or freely available and deployed during everyday routines (e.g., doing tasks, walking home, before bed, waiting).

3636

Communicating Corporate Social Responsibility

Friday 15:30-16:45
Aqua 314

Organizational Communication

Chair
Tajshen Campbell, U of Colorado at Boulder
Participants
Framing CSR Messages for Involved Publics: The Cognitive Mediation and Bi-Moderation of Affect on Attitude and Behavioral Intent
Ganga Sasidharan Dhanesh, Zayed U, UNITED ARAB EMIRATES
Elmice Nekmat, U of Alabama, USA
Profit, Power, and Morality: Understanding Corporate Social Responsibility From the Public’s Point of View
Nan Li, California State U - Chico, USA
A Multitheoretical Approach to Corporate Social Responsibility in China: Ownership Structures, Social Issues, and Interorganizational Partnerships
J. Sophia Fu, Northwestern U, USA
Yiqi Li, U of Southern California, USA
Modelling a Process Approach to Operationalizing Stakeholder Engagement: A CSR Perspective
Anne B Lane, Queensland U of Technology, AUSTRALIA
Bree Devin, Queensland U of Technology, AUSTRALIA

Respondent
Franzisca Weder, U of Klagenfurt, AUSTRIA

3637
Top Four Papers in Interpersonal Communication
Interpersonal Communication
Chair
Jennifer A. Samp, U of Georgia, USA
Participants
Parents’ Influences on Children’s Face-to-Face and Technologically Mediated Communication Competence: The Role of Family Communication Patterns
Ningxin Wang, U of Illinois - Urbana-Champaign, USA
David Roaché, U of Illinois - Urbana-Champaign, USA
Kimberly B Pusateri, Northwestern U, USA
Negative Parental Disclosures as Mediators of Coparental Communication and Relational Outcomes in Parent-Child Relationships
Cailin O'Mara, Texas Christian U, USA
Paul Schrodt, Texas Christian U, USA
Uncovering Patterns of Family-Undocumented-Status Disclosures for Latina/o Early Adolescents: A Latent Transition Analysis of the Revelation Risk Model
Jennifer Andrea Kam, U of California - Santa Barbara, USA
Katerina Marcoulides, Arizona State U, USA
Keli Fazio, The College of New Jersey, USA
Roselia Mendez Murillo, U of California - Santa Barbara, USA
Patterns of Nonverbal Parental Communication: A Social and Situational Contexts Approach
Tsfira Grebelsky-Lichtman, Hebrew U and Ono Academic College, ISRAEL

Respondent
Ascan F. Koerner, U of Minnesota, USA

3638
What Computational Methods Can Contribute to Communication Studies
Computational Methods
Chair
Jonathan J. H. Zhu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Hai Liang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Participants
New Bottle of Old Wine vs. Old Bottle of New Wine: What Contributions Have Computational Methods Made to Social Media Research?
Jonathan J. H. Zhu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Lu Guan, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Hai Liang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Taiquan Winson Peng, Michigan State U, USA
Computational Approaches and Diffusion of Health Information
Kerk F. Kee, San Diego State U, USA
Studying the Political Communication of Opaque Regimes Through Computational Methods
Jennifer Pan, Stanford U, USA
Computational Approaches and Public Relations
Adam J. Saffer, U of North Carolina - Chapel Hill, USA
The Implications of Computational Methods for Comparative Studies
Hai Liang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Constructing Communication Theory From Machine Learning Algorithms
Andrew Nicholas Pilny, U of Kentucky, USA
Iftekhar Ahmed, U of North Texas, USA
Marshall Scott Poole, Texas A&M U, USA
Yannick Atouba, U of Texas at El Paso, USA

This proposed panel aims to answer the question what computational approach can contribute to various sub-areas in communication studies, including political communication, health communication, advertising & public relations, and cross-national comparative studies. The panelists will address the key question from both methodological and theoretical perspectives.

### 3639

**Friday**
15:30-16:45
Aqua 307

**The Governance of Free Speech and Journalism**

**Communication Law & Policy**

**Journalism Studies**

**Chair**
Anthony Mills, U of Vienna, AUSTRIA

**Participants**
“Not to Disclose Information Sources”: Journalistic Privilege Under Article 19 of ICCPR
Edward L. Carter, Brigham Young U, USA

Unlawful Source, Unlawful Speech? Dahlstrom v. Sun-Times Media and the Diminution of First Amendment Protection for Newsp retValering
Stephen Kilar, Arizona State U, USA

Free Expression, Privacy and Intellectual Property Online: Contesting Intermediary Liability
Lucas Logan, U of Houston - Downtown, USA

Why We Need New Types of Public News Funding
Corinna Wenzel, U of Salzburg, AUSTRIA

Oh Say Can You See the Scoreboard? A Free-Speech Analysis of Student-Athletes’ Game-Day Political Protests
Carmen Maye, U of South Carolina, USA

### 3640

**Friday**
15:30-16:45
Aqua 309

**Rethinking Global Film Practices: New Perspectives, Resistance and Empirical Research**

**Media Industry Studies**

**Global Communication and Social Change**

**Participants**
Latin American Film Industries: Industrial and “DIY” Approaches
Tamara Falicov, U of Kansas, USA

The Asian Cinema Network: Technology, Development, and Modernity in Cold War East Asian Cinema
Sangjoon Lee, Nanyang Technological U, SINGAPORE

National Cinema Revisited: The Case of Recent Developments in Chinese Cinema
Wing Fai Leung, King’s College London, UNITED KINGDOM

Movie Piracy in Ukraine: National Resistance to International IP Governance
Paul McDonald, King's College London, UNITED KINGDOM

Media Industries Between Archive and Prophecy
Nitin Govil, U of California - San Diego, USA

This panel showcases film industry research conducted by scholars who interrogate film studies paradigms through engaging with the concepts of national and transnational cinemas, studying the conditions of film practices in developing economies and countries that are often marginalised in global cinema. The empirical research projects take into account different government policies, business models, the wider media industry environments, regional and global currents.

### 3642

**Friday**
15:30-16:45
Sapphire Ballroom M

**Civic Interventions in the Refugee Crisis: Media and Mobilizations**

**Global Communication and Social Change**

**Chair**
Maria Bakardjieva, U of Calgary, CANADA

**Participants**
Maria Bakardjieva, U of Calgary, CANADA
Myllyn Felt, U of Calgary, CANADA
Rhon Teruelle, U of Calgary, CANADA

"The Blessing and the Curse": Grassroots Mobilization via Social Media During the Refugee Crisis in Berlin
Delia Dumitrica, Erasmus U Rotterdam, THE NETHERLANDS
Kathrin Uhsemann, Unaffiliated researcher, THE NETHERLANDS

Digital Crossroads: Civic Media, Migration, and the Digital Engagement Capacity of Nongovernmental Organizations
Paul Mihailidis, Emerson College, USA

Examining Displaced Citizens’ Dependency on Digital Media in the Syrian Conflict
Claudia Kozman, Lebanese American U, LEBANON

Jad Melki, American U of Beirut, LEBANON
Redoing Space: Moving Populations and Digital Resistance in the Greek Territory
Vasilis Galis, IT U of Copenhagen, DENMARK
Vasiliki Makrygianni, Aristotle U Thessaloniki, GREECE

This panel brings together five studies all grounded in theories of digital media and civic engagement and democratic participation. Our specific focus is on the ways in which digital media have been employed by progressive citizen groups in host societies as well as by refugees themselves in the course of the refugee crisis.

3645

Blue Sky Workshop: Discussion Group on Culture-Centered Collaborations With Disenfranchised Community Groups

Sponsored Sessions

Chair
Dazzelyn Baltazar Zapata, National U of Singapore, SINGAPORE

3646

Best Paper Awards Game Studies Division

Game Studies

Chair
Nicholas David Bowman, West Virginia U, USA

Participants
The Point of Play: Revealing the Roots of Gamification
Maxwell Foxman, Columbia U, USA
Expansion and Cross-Cultural Validation of the Common Player-Avatar Interaction Scale (ePAX)
Jaime Banks, West Virginia U, USA
Jih-Hsuan Lin, National Chengchi U, CHINA, PEOPLE'S REPUBLIC OF
Daniel Pietschmann, Technical U Chemnitz, GERMANY
Nicholas David Bowman, West Virginia U, USA
Uncharted: Neocolonialism, Humanitarianism, and Narratives of Inheritance
Eric James, Northwestern U, USA

3648

Hashtagging, Branding, Missing Voices: Social and New Media's Continued Ambiguity as Contested Spaces

Feminist Scholarship

Participants
"The Best Damn Representation of Islam:" Islamophobia, Muslims, Gender, and Social Media
Stine Eckert, Wayne State U, USA
Sydney O'Shay-Wallace, Wayne State U, USA
Jade Metzger, Wayne State U, USA
Holly Reiss, Wayne State U, USA
Sean Kolhoff, Wayne State U, USA
Fatima Ibrahim, Wayne State U, USA
Savannah Coco, Wayne State U, USA
Lauren Vileo, Wayne State U, USA
Tamera Horton, Wayne State U, USA
Networked Narratives: Indigenous and White Feminist Writers' Online Networks and Narratives
Verity Anne Trott, U of Melbourne, AUSTRALIA
Branding the Self as an "Authentic Feminist": Negotiating Feminist Values in Postfeminist Digital Cultural Production
Urszula Pruchniewska, Temple U, USA
"What Was She Expecting?!" The #ViajoSola Event and Rape Culture Contestations in a Latin America Context
Ingrid Bachmann, Pontificia U Católica de Chile, CHILE
Feminist Ephemera in a Digital World: Theorizing Zines as Networked Feminist Practice
Rosemary Clark, U of Pennsylvania, USA

3649

Environmental Communication Top Papers

Environmental Communication

Participants
"Tree is Life": The Rise of Dualism and the Decline of Mutualism Among the Gedeo of Southern Ethiopia
Abiyot Legesse, Dilla U, ETIOPIA
Tema Oliveira Milstein, U of New Mexico, USA
Ongaye Oda, Dilla U, ETIOPIA
Asebe Regassa, Dilla U, ETIOPIA
What Makes for Persuasive Portrayals of Climate Change Victims? Exploring the Role of Group Identity and Perspective Taking
Hang Lu, Cornell U, USA
Jonathon Schuldt, Cornell U, USA
Bridging the Climate Divide? Assessing the IPCC’s Agenda-Building Function in German News Media, Climate Blogosphere, and Comment Sections
Jonas Kaiser, Harvard U, GERMANY
Markus Rhomberg, Zeppelin U Gmbh, GERMANY

Communicating About Climate Change: Labels Unwittingly Signal Opinion
Adina Abeles, Stanford U, USA

Respondent
Bruno Takahashi, Michigan State U, USA

The Fragmentation of the Field?

Friday 15:30-16:45
Cobalt 500

Theme Sessions
Mass Communication
Mobile Communication
Information Systems
Public Relations
Lesbian, Gay, Bisexual, Transgender and Queer Studies
Communication Law & Policy
Children Adolescents and the Media
Intergroup Communication
Political Communication

Chairs
Silvio R. Waisbord, George Washington U, USA
W. Russell Neuman, NYU, USA

Participants
Larry Gross, U of Southern California, USA
Robert T. Craig, U of Colorado, Boulder, USA
Sonia Livingstone, London School of Economics and Political Science, UNITED KINGDOM
Robin Nabi, U of California - Santa Barbara, USA
Klaus Bruhn Jensen, U of Copenhagen, DENMARK
Mary Beth Oliver, Pennsylvania State U, USA
James Potter, U of California - Santa Barbara, USA
Cherian George, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

The ICA’s 31 Divisions and Interest Groups represent a diverse collection of theoretical traditions and research methodologies. It is sometimes said that the only thing they share is some reference to the word communication. Are there common core paradigmatic concerns? Will technological change represent a critical intervention to influence the evolving paradigms? What factors drive increased specialization and the proliferation of areas of interest? Should we worry or celebrate these trends? This roundtable panel features a discussion about these questions among scholars with vast experience across the field of communication.

Communication and Technology Business Meeting

Communication and Technology

Chairs
Lee Humphreys, Cornell U, USA
Nicole Ellison, U of Michigan School of Information, USA

Mass Communication Business Meeting

Mass Communication

Chairs
Lance Holbert, Temple U, USA
Young Mie Kim, U of Wisconsin-Madison, USA

Social Brains: Neuroscientific Investigations on Social Influence Processes (High-Density)

Communication Science and Biology

Chair
Rene Weber, U of California - Santa Barbara, USA
Participants

Hot Politics: Physiological Responses to Political Communication
Bert Bakker, U of Amsterdam, THE NETHERLANDS
Matthijs Rooduijn, Utrecht U, THE NETHERLANDS
Gijs Schumacher, U of Amsterdam, THE NETHERLANDS

A Neural Propagation System: Neurocognitive and Preference Synchrony in Information Sharers and Their Receivers
Christin Scholz, U of Pennsylvania, USA
Elisa C Baek, U of Pennsylvania, USA
Bruce Dore, U of Pennsylvania, USA
Matthew O'Donnell, U of Pennsylvania, USA
Emily Falk, U of Pennsylvania, USA

Neural Correlates of Social Influence Across Socioeconomic Status
Christopher Cascio, U of Pennsylvania, USA
Matthew O'Donnell, U of Pennsylvania, USA
Carolyn Yoon, U of Michigan, USA
Matthew D Lieberman, U of California - Los Angeles, USA
Emily Falk, U of Pennsylvania, USA

Neural Prediction of Population Sharing Behavior Relates to Domain Familiarity
Bruce Dore, U of Pennsylvania, USA
Christin Scholz, U of Pennsylvania, USA
Elisa C Baek, U of Pennsylvania, USA
Matthew O'Donnell, U of Pennsylvania, USA
Emily Falk, U of Pennsylvania, USA

Reproductive Effort Interacts With Socioeconomic Status to Influence Support of Censoring Government Criticisms
Jinguang Zhang, U of Hawaii - Manoa, USA
Zhi-Jin Zhong, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF

Say Something! Exploring Physiological Indicators of the Cyberbullying Bystander Effect
V. Skye Wingate, U of California - Davis, USA
Narine S. Yegiyan, U of California - Davis, USA
Tessa Irene DeAngelo, U of California - Davis, USA

We Are All Psychopaths: An Investigation Into Psychopathy and Video Games
Joshua Fishlock, U of Connecticut, USA
Kirstie Farrar, U of Connecticut, USA
Suji Park, U of Connecticut, USA

Cognition, Attitude, and Persuasion

Information Systems

Chair
Nancy Rhodes, Michigan State U, USA

Participants

Cognitive Dissonance’s Effects on Biased Processing of Counterattitudinal Messages as Predicted by Value-Relevant Involvement
Christopher John Carpenter, Western Illinois U, USA

Persuasion and Message Styles: How Element Matching Creates Amplification and Attenuation
Kiwon Seo, Sam Houston State U, USA

Effectiveness of Message Targeting Strategies for Media-Based Antistigma Interventions
Alexander Röhm, Technical U Dortmund, GERMANY
Matthias R. Hastall, Technical U Dortmund, GERMANY
Ute Ritterfeld, Technical U Dortmund, GERMANY

Affective Persuasion of Comparative Advertisements: Interplay Between Context-Induced and Ad-Induced Affect
Linwan Wu, U of South Carolina, USA
Jing (Taylor) Wen, U of Florida, USA

The Effects of Social Norms and Value-Relevant Involvement on Information Processing and Behavior
Jie Zhuang, Michigan State U, USA
Ying Cheng, Michigan State U, USA
Maria Knight Lapinski, Western Michigan U, USA
Syed Ali Hussain, Michigan State U, USA
Gailing Yue, Southwestern Technology U, CHINA, PEOPLE’S REPUBLIC OF

Accessibility of Personal Norms Predicts Intent to Practice Proenvironmental and Prosocial Behaviors
Laura M. Arpan, Florida State U, USA
Yijie Wu, Florida State U, USA
Nancy Rhodes, Michigan State U, USA
Andreas Nilsson, U of Gothenburg, SWEDEN

The Role of Chronic Accessibility in First Year College Students’ Smoking Behavior
Sarah Thomas, Ohio State U, USA
Bridget Potocki, Ohio State U, USA
Nancy Rhodes, Michigan State U, USA
Lindsey Morr, Ohio State U, USA
Christopher Loiewski, Ohio State U, USA
Kevin Collier, Brigham Young U, USA
Drinking and Killing at the #RedWedding: Social Media Use as a Moderator of Exposure to Risky Media Portrayals and Behavioral Intention
Morgan E. Ellithorpe, Michigan State U, USA
Amy Bleakley, U of Pennsylvania, USA
Michael Hennessy, U of Pennsylvania, USA
Patrick Jamieson, U of Pennsylvania, USA
Ilana Weitz, U of Pennsylvania, USA
Atika Khurana, U of Oregon, USA

CSR: Interventions in Research and Practice (High-Density)
Friday
17:00-18:15
Indigo Ballroom H

Public Relations
Chair
Shannon Bowen, U of South Carolina, USA

Participants
Exploring the Role of CSR Fit and CSR Involvement in Routine Business and Crises Settings
Ziyuan Zhou, U of Alabama, USA
Eyun-Jung Ki, U of Alabama, USA
Exploring Millennials’ Perceptions of Corporate Social Responsibility and the Role of Moral Identity
Tae Ho Lee, U of North Carolina - Chapel Hill, USA
How Consumer Agreement on CSR Affect Purchase Intention through Heuristic-Systematic Information Processing
Wen Zhao, Washington State U, USA
A Multicultural Analysis of CSR Message Effects on the Communication Behavior of Publics
Kelly Page Werder, U of South Florida, USA
Diana Ingenhoff, U of Fribourg, SWITZERLAND
Philipp Bachmann, U of Fribourg, SWITZERLAND
Public Relations in the Age of Social Media: The Asymmetrical Impact of Corporate Social (Ir)Responsibility on News Sharing and Consumer Perceptions
Sohyoun Shin, California State U, Chico, USA
Jennifer Brundidge, California State U, Chico, USA
Authentic Corporate Social Responsibility (CSR): Attributes and Outcomes
Rajul Jain, DePaul U, USA
CSR Communication as a Bolstering Crisis Response Strategy: Public Inferences of CSR Attributions and Leadership Styles
Jeeseun Kim, Incheon National U, KOREA, REPUBLIC OF
Hyein Jee Oh, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Exploring the Effects of the Social Media Features on Publics’ Responses to Decreased-Usage CSR Messages
Hyejin Kim, U of Minnesota - Twin Cities, USA
Firm-Determined or Consumer-Determined CSR? Examining the Effects of Choice-of-Cause in Cause-Related Marketing
Weiting Tao, U of Miami, USA
Yi Ji, U of Miami, USA
Framing Labor (Mal)practice: An Analysis of Garment Corporations’ CSR Messages About Supply Chains
Zhuo Ban, U of Cincinnati, USA

Promiscuous Concepts: Histories of Forward-Looking Technology, Ideas, and Institutions
Friday
17:00-18:15
Indigo 202A

Communication History
Participants
The Cybernetic History of Corporate Speech
Jennifer Petersen, U of Virginia, USA
How to Become a Famous Media Scholar: The Case of Marshall McLuhan
Jefferson D. Pooley, Muhlenberg College, USA
A New Kind of Network: Donald Davies and Nonsynchronous Communication
Fenwick McKelvey, Concordia U, CANADA
Obama’s Startup and the Roots of Productive Failure
Stephanie Schulte, U of Arkansas, USA

Respondent
Fred Turner, Stanford U, USA

Communication scholars have focused on the movement of ideas, explaining the process variously as diffusion, media ecologies, cultural imperialism, hegemony, and, more recently, data visualization, or even memology. As scholars grapple with the fluidity of ideas in public life, the lines often blur between cultural, legal, political, and business history. This panel explores how ideas have traveled in and through people—unconventional intellectuals like technologists, self-styled cyberneticians, engineers, lawyers, and McLuhan-quoting ad men—as the vernacular intellectuals themselves have traveled between business, academia, government and other sites, with accretions and adaptations along the way.
3724

**Visual Communication Studies Business Meeting**

**Visual Communication Studies**

**Chairs**

- Giorgia Aiello, U of Leeds, UNITED KINGDOM
- Catherine L. Preston, U of Kansas, USA

3725

**Political Communication Research Focusing on Underrepresented Minorities**

**Political Communication**

**Chair**

Kimberly A. Gross, George Washington U, USA

**Participants**

After Charlie Hebdo: Direct and Contextual Intergroup Contact on Attitudes Toward Muslim Immigrants

- Nelleke Keuper, U of Amsterdam, THE NETHERLANDS
- Rachid Azrout, U of Amsterdam, THE NETHERLANDS
- Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

Effects of Intergroup Contact on Affective Polarization, Attribution of Malevolence, and Acceptance of Political Violence

- Benjamin Ryan Warner, U of Missouri, USA
- Astrid Villamil, U of Missouri, USA

Presidential Communication and the LGBT Community: Toward an Analytic Framework

- Kevin Coe, U of Utah, USA
- Robert Bruce, U of Utah, USA
- Chelsea Ratcliff, U of Utah, USA

Relational Patriotism

- Marcus J. Coleman, U of Southern Mississippi, USA

3726

**Discussion, Deliberation, and Everyday Conversation**

**Political Communication**

**Chair**

Hartmut Wessler, U Mannheim, GERMANY

**Participants**

The Opinion Giving of Opinion Leaders: An Observational Study on Opinion Leadership in Everyday Political Conversations

- Sarah Geber, Hannover U of Music, Drama, and Media, GERMANY
- Gayathri Sivakumar, Colorado State U, USA
- Michael Andrew Xenos, U of Wisconsin-Madison, USA

It’s Not Cricket: Examining Political Discussions in Nonpolitical Online Space

- Wenjie Yan, Washington State U, USA

The Paradox of Publicity: An Analysis of Public Justification of Human Rights Norms in the News Media Within a Deliberative System

- Roussiley Celi Moreira Maia, Federal U of Minas Gerais, BRAZIL
- Vanessa Veiga de Oliveira, Federal U of Minas Gerais, BRAZIL

Design Matters! An Empirical Analysis of Online Deliberation on Different News Platforms

- Katharina Esau, U of Dusseldorf, GERMANY
- Dennis Friess, U of Dusseldorf, GERMANY

When Procedural Fairness Meets Disagreement in Deliberation: Interaction Effects on Learning, Enjoyment, and Legitimacy

- Weiyu Zhang, National U of Singapore, SINGAPORE
- Tian Yang, National U of Singapore, SINGAPORE

3727

**Chinese Communication Association (CCA) Business Meeting**

**Sponsored Sessions**

3728

**Journalism Studies Business Meeting**

**Journalism Studies**

**Chairs**

- Henrik Ornebring, Karlstad U, SWEDEN
- Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL
<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Chairs</th>
<th>Participants</th>
<th>Respondent</th>
</tr>
</thead>
<tbody>
<tr>
<td>3729</td>
<td>Korean American Communication Association (KACA) Business Meeting</td>
<td>Friday</td>
<td>17:00-18:15</td>
<td>Aqua Salon D</td>
<td>Eyun-Jung Ki, U of Alabama, USA</td>
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<tr>
<td>3730</td>
<td>Children Adolescents, &amp; the Media Business Meeting</td>
<td>Friday</td>
<td>17:00-18:15</td>
<td>Aqua Salon E</td>
<td>Sahara Byrne, Cornell U, USA, Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS, Laura P. Vandenbosch, KU Leuven, BELGIUM</td>
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<tr>
<td>3731</td>
<td>Philosophy, Theory, and Critique Business Meeting</td>
<td>Friday</td>
<td>17:00-18:15</td>
<td>Aqua Salon F</td>
<td>Alison Hearn, U of Western Ontario, CANADA, Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM</td>
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<tr>
<td>3732</td>
<td>Health Communication Business Meeting</td>
<td>Friday</td>
<td>17:00-18:15</td>
<td>Aqua 300AB</td>
<td>Evelyn Y. Ho, U of San Francisco, USA, Jeff Niederdeppe, Cornell U, USA</td>
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<tr>
<td>3734</td>
<td>Ethnicity and Race in Communication Business Meeting</td>
<td>Friday</td>
<td>17:00-18:15</td>
<td>Aqua 310AB</td>
<td>Federico Subervi, NAMLE, USA, Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM</td>
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<tr>
<td>3735</td>
<td>Popular Communication Business Meeting</td>
<td>Friday</td>
<td>17:00-18:15</td>
<td>Aqua 313</td>
<td>Stephen Harrington, Queensland U of Technology, AUSTRALIA, Devon Powers, Temple U, USA</td>
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</tbody>
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### Interpersonal Communication Business Meeting

**Friday**  
17:00-18:15  
Aqua 303

**Interpersonal Communication**

**Chairs**  
Ascan F. Koerner, U of Minnesota, USA  
Jennifer A. Samp, U of Georgia, USA

### Computational Methods Business Meeting

**Friday**  
17:00-18:15  
Aqua 305

**Computational Methods**

**Chairs**  
Taiquan Winson Peng, Michigan State U, USA  
Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

### Communication Law and Policy Business Meeting

**Friday**  
17:00-18:15  
Aqua 307

**Communication Law & Policy**

**Chairs**  
Katharine Sarikakis, U of Vienna, AUSTRIA  
Jasmine McNealy, U of Florida, USA

### Media Industry Studies Business Meeting

**Friday**  
17:00-18:15  
Aqua 309

**Media Industry Studies**

**Chairs**  
Amanda D. Lotz, U of Michigan, USA  
Philip M. Napoli, Duke U, USA

### Connected/Disconnected Refugee and Migrants: Digitality, Affectsces, Mobility, and Place

**Friday**  
17:00-18:15  
Sapphire Ballroom M

**Global Communication and Social Change**

**Participants**  
Refugees, Digital Mobility, and the City  
Saskia Witteborn, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF CHINA  
Refugees in Digital Europe: A Space of Visibility or Invisibility?  
Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM  
Connecting Europe: Digital Diasporas and Belonging  
Sandra Ponzanesi, Utrecht U, THE NETHERLANDS  
Digital Migrants: Syrian Refugees in Toledo, Ohio  
Radhika Gajjala, Bowling Green State U, USA  
Questioning Europe in 4D: Digitization, Datafication, Discrimination, and Diversity  
Koen Leurs, Utrecht U, THE NETHERLANDS  
Tamara Shepherd, U of Calgary, CANADA

**Respondent**  
Sandra Ponzanesi, Utrecht U, THE NETHERLANDS

65.3 million or “1 in every 113 people globally is now either an asylum-seeker, internally displaced or a refugee.” There are more forcibly displaced people today than the populations of the United Kingdom or Italy” (UNHCR, 2016b). The panel aims to discuss locationality, mobility and networking from the point of view of connectivity of refugees. We will explore themes emerging from the refugee crisis in Syria and Europe and study the changes in their world while they use digital tools in a variety of ways to stay connected to “homes” even as they are physically placed around the world including Europe and the United States.

### The Civic Technology Movement: Intervening in Designing Cities

**Friday**  
17:00-18:15  
Sapphire 400A

**Theme Sessions**

**Communication and Technology**  
**Political Communication**

**Participants**  
Delivering Innovation to the Public Sector: Innovation Teams and the Promise of Reform  
Andrew R. Schrock, Chapman U, USA
Civicness in the Smart City: Solutions in Search of Problems
Burcu Baykurt, Columbia U, USA

Sociotechnical 'Patchwork' in the "Smart City": Predictive Platforms, Civic Imagination, and Anticipatory Urbanism
Laura Forlano, Illinois Institute of Technology, USA

Zero-Sum Democracy: The Structure of Participation in Smart City Convenings
Thomas Lodato, Georgia Institute of Technology, USA

Respondent
Philip Howard, Northwestern U, USA

Over the last five years historically distinct perspectives of data-driven urbanism, direct participation, and “smart cities” have merged into the “civic technology” movement. This panel considers the implications of this convergence for policy, political participation, and urban planning.

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**3746**

**Game Studies Business Meeting**

**Game Studies**

**Chairs**
Nicholas David Bowman, West Virginia U, USA
Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS

**3748**

**Feminist Scholarship Business Meeting**

**Feminist Scholarship**

**Chairs**
Natalia Rybas, Indiana U East, USA
Stine Eckert, Wayne State U, USA

**3749**

**Environmental Communication Business Meeting**

**Environmental Communication**

**Chairs**
Bruno Takahashi, Michigan State U, USA
Xinghua Li, Babson College, USA

**3817**

**Communication and Technology Reception**

**Communication and Technology**

**Chairs**
Lee Humphreys, Cornell U, USA
Nicole Ellison, U of Michigan, USA

**3827**

**CCA Reception Celebrating the 120th Anniversary of Zhejiang University**

**Sponsored Sessions**

**3829**

**Korean American Communication Association (KACA) Reception**

**Sponsored Sessions**
Sponsored by the Nam Center at the University of Michigan, Ewha Womans University, Korea, and Michigan State University

**3830**

**Children, Adolescents, & the Media Reception**

**Children Adolescents & the Media**

**Chairs**
Sahara Byrne, Cornell U, USA
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM
Communication Law & Policy Reception

**Communication Law & Policy**

**Chairs**
Katharine Sarikakis, U of Vienna, AUSTRIA
Jasmine McNealy, U of Florida, USA

**Teresa Award Reception**

**Feminist Scholarship**

**Chair**
Stine Eckert, Wayne State U, USA

Environmental Communication Reception

**Environmental Communication**

**Chairs**
Bruno Takahashi, Michigan State U, USA
Xinghua Li, Babson College, USA

Spotlight on San Diego: The New Urban Agenda: Applications and Interventions

**Sponsored Sessions**

**Chair**
Paula M Gardner, McMaster U, CANADA

**Participants**
Gary Gumpert, Urban Communication Foundation, USA
Peter Haratonik, The New School, USA
Daniel C. Hallin, U of California - San Diego, USA
Susan Drucker, Hofstra U, USA

The New Urban Agenda is a 23-page document that promises that no one will be left behind through inclusive development, economic growth and environmental sustainability. It deals with rights to the city, and unique needs of vulnerable urban populations including women, the LGBT community, the poor, disabled and indigenous peoples. With the adoption of the New Urban Agenda attention turns to implementation and intervention. Around the world, there are now efforts to judge existing programs, standards, and achievements while develop innovations designed to achieve New Urban Agenda goals. This panel will explore the host city, San Diego through the lens of communication and the New Urban Agenda.

Joint Reception: Health Communication Division and Mass Communication Division

**Health Communication**

**Mass Communication**

**Chairs**
Evelyn Y. Ho, U of San Francisco, USA
Jeff Niederdeppe, Cornell U, USA

Journalism Studies Reception

**Journalism Studies**

**Chairs**
Henrik Omebring, Karlstad U, SWEDEN
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

Student and Early Career Reception

**Sponsored Sessions**

**Chairs**
Charlotte Löb, U of Mannheim, GERMANY
Tamar Lazar, U of Haifa, ISRAEL
Morning Yoga Session - Saturday

Sponsored Sessions
Join other ICA attendees for an early morning hatha yoga flow class to wake up your body before a day of sessions! This class is all levels, from beginner to advanced. A limited number of mats will be provided (first come, first served) but feel free to BYOM. We recommend you wear comfortable clothing you can be flexible in (e.g. not jeans) and bring a bottle of water. Free, and open to all ICA attendees. Namaste!

ICA Fellows' Breakfast

Sponsored Sessions
invitation only

Framing "Others": Media's Stereotype Constructions

Mass Communication

Chair
Anna Schnauber, Johannes Gutenberg - U Mainz, GERMANY

Participants
Completely Different or Versions of the Same? A Comparison of Mainstream Media (MSM) and Immigration-Critical Alternative Media (ICAM) in Sweden
Kristoffer Holt, Linnaeus U, SWEDEN
Free Speech vs. Marginalized Minorities: Media Framing of the Charlie Hebdo Attack in U.S. and U.K. Newspapers
Juan Liu, Wayne State U, USA
Ashik Shafi, Wayne State U, USA
Race and Stereotypes in New Media: An Examination of How Internet News Frames Persons of Color
Christopher Steven Josey, U of Illinois - Urbana Champaign, USA
Travis L. Dixon, The U of Illinois, Urbana-Champaign, USA
The Effects of Role Congruity and Self-Efficacy in Mediated Role Models on Women’s Possible Selves and Career Interests
Kate Tran Luong, Ohio State U, USA
Silvia Knobloch-Westwick, Ohio State U, USA
Stefan Niewiesk, Ohio State U, USA

CAT Interactive Paper Session 1

Communication and Technology

Chair
Aubrie Serena Adams, U of California - Santa Barbara, USA

Participants
Communicating With Users in Virtual Environments: Presence and Modal Factors
Tiernan J. Cahill, Boston U, USA
James J Cummings, Boston U, USA
Holopresence: What We Talk About When We Talk About Holograms
Thomas Conner, U of California - San Diego, USA
Presence and Persuasion: How Feeling Present in a Movie Affects the Evaluation of Integrated Brands
Priska Breves, U of Wuerzburg, GERMANY
Holger Schramm, U of Wuerzburg, GERMANY
The Effects of Natural Haptic Interface on Users’ Virtual Experiences in an Air-Writing Text Input and Recognition System
Doo hwang Lee, Kyung Hee U, KOREA, REPUBLIC OF
Young-Nam Seo, Nanyang Technological U, SINGAPORE
Joung huen Kwon, Center of Human-Centered Interaction for Coexistence, KOREA, REPUBLIC OF
Ki won Yeom, Center of Human-Centered Interaction for Coexistence, KOREA, REPUBLIC OF
Minkyung Kim, Kyung Hee U, KOREA, REPUBLIC OF
Hyoboom Seo, Kyung Hee U, KOREA, REPUBLIC OF
Empathy With and Projecting Feelings Onto Robots From Schemas About Humans
Elly A. Konijn, VU Amsterdam, THE NETHERLANDS
Johan F. Hoorn, VU Amsterdam, THE NETHERLANDS
Attractive Data: The Cloud, Rare Earth Magnets, and New Materialism
Zane Griffin Talley Cooper, U of Pennsylvania, USA
### To Understand Communication and Social Networks II

**Information Systems**

**Chair**

Jill Walsh, Boston U, USA

**Participants**

**Do People Who Identify as Popular Become Popular in a New Network? A 9-Month Longitudinal Network Analysis**

Christopher John Carpenter, Western Illinois U, USA

Xun Zhu, Pennsylvania State U, USA

Rachel A. Smith, Pennsylvania State U, USA

**Networked Consumers and Networked Information: Examine the Mediation Role of Involvement and Moderation Role of Opinion Leadership in eWOM Information Processing**

Yuan Wang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

**Predicting Information Self-Disclosure On Facebook: The Interplay Between Concern For Privacy and Need for Uniqueness**

Yeuseung Kim, DePaul U, USA

**The Reciprocal Relations Between Facebook Relationship Maintenance Behaviors and Adolescents’ Closeness to Friends**

Eline Frison, KU Leuven, BELGIUM

Steven Eggemont, KU Leuven, BELGIUM

**Are You Being Served?: Intervening With Power via Interactive Voice Response and Competing Modalities of Mediated Support Channels**

Jill Walsh, Boston U, USA

James Katz, Boston U, USA

Jacob Groshek, Boston U, USA

Brittany Andersen, Boston U, USA

**Rejection Sensitivity Widens the Affect Gap Between Strong and Weak Ties**

Joseph Bayer, Ohio State U, USA

Penny Trieu, U of Michigan, USA

Nicole Ellison, U of Michigan, USA

Sarita Yardi Schoenebeck, U of Michigan, USA

Emily Falk, U of Pennsylvania, USA

**Talking About Talk: Collaboration and Coordination in Online Communities**

Jim Maddock, Northwestern U, USA

Aaron Shaw, Northwestern U, USA

Darren R. Gergle, Northwestern U, USA

**Emotion, Social Support, and Social Comparison in Online Mommy Platforms: A Content Analysis**

Theresa Marie de los Santos, Pepperdine U, USA

Laurén Amaro, Pepperdine U, USA

Nataria Tennille Joseph, Pepperdine U, USA

### Dating, Mating, and Hating: Evolutionary Approaches to Communication Science (High-Density)

**Communication Science and Biology**

**Chair**

Allison Eden, Michigan State U, USA

**Participants**

**Attractiveness and Conspicuous Consumption: What Matters More in Mating Preferences?**

Catharina Schmidt

Florian Schneider, Julius Maximilians U Würzburg, GERMANY

Ricardo Muench, Julius Maximilians U Würzburg, GERMANY

Benjamin Lange, Julius Maximilians U Würzburg, GERMANY

Christine Hennighausen, Julius Maximilians U Würzburg, GERMANY

**Can Evolved Sexual Strategies be Observed in Online Dating Profiles?**

Becky Robinson, U of California - Santa Barbara, USA

Scott A. Reid, U of California - Santa Barbara, USA

Charlotte Rushforth, U of California - Santa Barbara, USA

Lauren Keblusek, U of California - Santa Barbara, USA

Ethan Hartsell, U of California - Santa Barbara, USA

Marko Dragojevic, U of Kentucky, USA

Susana Peinado, U of California - Santa Barbara, USA

**Social Media Habits Are Heritable: Using Twin Study Data to Examine the Genetic Underpinnings of Social Media Use**

Chance York, Kent State U, USA

**Change in Association Between Parasite-Stress and Regional Social Capital After Controlling for Competing Ecological Evolutionary Explanations: Two Demonstrations of a Flipped-Sign Suppression Effect**

Adam S. Richards, Texas Christian U, USA

**Causes and Effects of Indirect Interpersonal Aggression: A Review and Synthesis**

Lauren Keblusek, U of California - Santa Barbara, USA

Scott A. Reid, U of California - Santa Barbara, USA
The Evolution of Sex Differences in Aggression: A Costliness Continuum Perspective
Lauren Keblusek, U of California - Santa Barbara, USA
Scott A. Reid, U of California - Santa Barbara, USA
Reconceptualizing Physical Sex as Continuous: Are There Sex Differences in Video Game Preference? (Top 5 Paper)
Chelsea Lonergan, U of California - Santa Barbara, USA
Rene Weber, U of California - Santa Barbara, USA

Social Media and Emotions
Saturday
08:00-09:15
Indigo 202A

Communication and Technology
Chair
Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY

Participants
Norms of Online Expressions of Emotion: Comparing Facebook, Twitter, Instagram, and WhatsApp
Sophie F. Waterloo, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS
Susanne Baumgartner, U of Amsterdam, THE NETHERLANDS
Sharing Negative and Positive Emotion on Facebook
Cynthia A. Hoffner, Georgia State U, USA
Going Negative on Facebook
Uta Russmann, FH Wien U of Applied Sciences, AUSTRIA
Initial Specification and Empirical Test of Media Enjoyment Theory
Samuel Hardman Taylor, Cornell U, USA
Andrew Ledbetter, Texas Christian U, USA
Joseph Paul Mazer, Clemson U, USA

Social Media Resistance and Silence
Saturday
08:00-09:15
Indigo 202B

Communication and Technology
Chair
Caleb T. Carr, Illinois State U, USA

Participants
Off the Wall: Uncovering Motivations to Resist or Reject Facebook
Mijke Slot, Erasmus U - Rotterdam, THE NETHERLANDS
Suzanna Johanna Opree, Erasmus U Rotterdam, THE NETHERLANDS
The Inevitable Decline: Explicating the (Non)Sharing Decisions on Facebook
Larry Zhiming Xu, U of Southern California, USA
The Fear of Isolation and Perceived Affordances: The Spiral of Silence on Social Networking Sites
Jesse Fox, Ohio State U, USA
Lanier Frush Holt, Ohio State U, USA
Exploring the Predictors of the Spiral of Silence in Online News Discussions
Tai-Yee Wu, U of Connecticut, USA
David J. Atkin, U of Connecticut, USA

Emotion in Entertainment Media
Saturday
08:00-09:15
Indigo 204A

Mass Communication
Chair
Robin Nabi, U of California - Santa Barbara, USA

Participants
John Tchernev, Miami U of Ohio, USA
Does Watching a Hot Weather Movie in a Cold Room Leave Us Cold?
Nurit Talor, U of Haifa, ISRAEL
The Health Effects of Somber Genre on the Stressed and the Repressed
Guan-Soon Khoo, Roanoke College, USA
When in Rome: Immersion, Comprehension, and Enjoyment of Foreign Films
Kara Rader, Ohio State U, USA
Kimberly Neuendorf, Cleveland State U, USA
Paul Skalski, Cleveland State U, USA
### Climate Change Communication
**Political Communication**
**Environmental Communication**

**Chair**
Emily K Vraga, George Mason U, USA

**Participants**
Overstating Scientific Knowledge. The Role of Knowledge Certainty, Hostile Media Perceptions, and Presumed Media Effects
- Senja Post, U of Zurich, SWITZERLAND
- Natalia Ramirez, U of Zurich, SWITZERLAND

Opportunity Makes Opinion Leaders: Analyzing the Role of First-Hand Information for Opinion Leadership in Social Media Networks
- Stefanie Walter, U of Hamburg, GERMANY
- Michael Brüggemann, U of Hamburg, GERMANY

The Role of Future Orientation, Communitarianism, and Collective Efficacy in the American Public’s Climate Change Attitudes and Policy Support
- Xiao Wang, Rochester Institute of Technology, USA

Tweeting Climate Change: Who or What Motivates Politicians to Address The Topic?
- Drew Berkley Margolin, Cornell U, USA
- Jennifer Fownes, Cornell U, USA
- Chao Yu, Cornell U, USA
- Ashlye Hodge, Cornell U, USA
- Allison Chatrchyan, Cornell U, USA
- Shorna Allred, Cornell U, USA

### Examining (and Explaining) News Framing, Coverage, and Content

**Political Communication**

**Chair**
Kajsa Falasca, Mid Sweden U, SWEDEN

**Participants**
- Michael W. Wagner, U of Wisconsin-Madison, USA

Explaining Support for Russia’s Strategic Narrative Among Ukrainians: A Linkage-Based Approach
- Joanna Szostek, Royal Holloway, U of London, UNITED KINGDOM

Fact or Fiction? Investigating the Quality of Opinion Poll Coverage and its Antecedents
- Per Oleskog Tryggvason, U of Gothenburg, SWEDEN
- Jesper Stromback, U of Gothenburg, SWEDEN

Targeting the Hegemonic Public-at-Large: How Counterpublics Erupting Online Align Their Efforts With Mainstream News Content
- Florian Toepfl, Freie U Berlin, GERMANY
- Eunike Piwoni, U of Göttingen, GERMANY

### Advancing Research on Trust in the News

**Journalism Studies**

**Chair**
Nayla Fawzi, Ludwig Maximilians U Munich, GERMANY

**Participants**
Testing the Effects of Transparency on Trust in Journalism
- Michael Koliska, Auburn U, USA

How to Measure Generalized Trust in News Media? An Adaption and Test of Scales
- Fabian Prochazka, U of Hohenheim, GERMANY
- Wolfgang Schweiger, U of Hohenheim, GERMANY

User-Generated Content in Online Journalism: Exploring How Verifying and Visualizing UGC Influences Journalism’s Trustworthiness
- Valerie Hase, U of Muenster, GERMANY
- Florian Winterlin, U of Muenster, GERMANY
- Katherine Marie Grosser, U of Muenster, GERMANY
- BerndBloebaum, U of Muenster, GERMANY

Aggregation, Clickbait, and Their Effect on Perceptions of Journalistic Credibility and Quality
- Logan Molyneux, Temple U, USA
- Mark Coddington, Washington and Lee U, USA

**Respondent**
Erik Albaek, U of Southern Denmark, DENMARK
4028

Saturday
08:00-09:15
Aqua Salon C

Rumours, Shaming, Language-Mixing, and Racism Online

Language & Social Interaction
Communication and Technology

Chair
Gonen Dori-Hacohen, U of Massachusetts - Amherst, USA

Participants
Rumour Construction in Twitter Discourse: Lessons for Crisis Communication Practice
Petra Sneijder, U of Applied Sciences Utrecht, THE NETHERLANDS
Maartje Harmelink, U of Applied Sciences Utrecht, THE NETHERLANDS
Bauke Stinesen, U of Applied Sciences Utrecht, THE NETHERLANDS
Annette Klarenbeek, U of Applied Sciences Utrecht, THE NETHERLANDS

"Shame on The Times!"
Helen Sissons, Auckland U of Technology, NEW ZEALAND
Philippa Smith, Auckland U of Technology, NEW ZEALAND

Language Mixing on Chinese Social Media: Implications for Young Adults’ Communication in a Changing China
Todd L. Sandel, U of Macau, CHINA, PEOPLE’S REPUBLIC OF
Peimin Qiu, U of Macau, CHINA, PEOPLE’S REPUBLIC OF

Discourses of Racism in a Listserv Discussion Among Neighbors
Natasha Shrikant, U of Massachusetts - Amherst, USA

4029

Saturday
08:00-09:15
Aqua Salon D

Fan Behaviors and Sports Consumption

Sports Communication

Chair
Brandon Sweitzer, Ohio U, USA

Participants
Using Personality to Predict Sports Media Consumption
Michael Devlin, Texas Tech U, USA
Natalie Devlin, U of Texas - Austin, USA

Understanding Fandom in the Multilingual Internet: A Study of "El Clásico" Fans’ Commenting Behaviors on YouTube
Teresa Gil-Lopez, U of California - Davis, USA
Saifuddin Ahmed, U of California - Davis, USA
Kokil Jaidka, U of Pennsylvania, USA
Laramie D. Taylor, U of California - Davis, USA

Strategic Self-Representations and Personality Traits: A Closer Look at Soccer Fan Behaviors on Facebook
Saifuddin Ahmed, U of California - Davis, USA

Apolitical Escapism or Covert Ideological Vehicle? The Relationship Between Sports Fandom and Political Attitudes
Emily Thorson, Boston College, USA
Michael James Serazio, Boston College, USA

"Please F***ing Lose Tonight": Fan Rhetoric Supporting Low-Standing Teams and Intentional Losing in Online Forums
Mario Alonzo Dozal, U of New Mexico, USA

4030

Saturday
08:00-09:15
Aqua Salon E

The Family Media Climate: How Parents (And Children!) Shape the Media Ecology of the Home

Children Adolescents and the Media

Chair
Nicole Martins, Indiana U, USA

Participants
Understanding the Media Ecology of the Home: The Role of Parental Media Use and Attitudes on the Frequency of Child Media Use
Alexis Lauricella, Northwestern U, USA
Drew Cingel, U of California - Davis, USA

Connecting With Technology in Lower-Income U.S. Families
Vikki Sara Katz, Rutgers U, USA
Meghan Bridgid Moran, Johns Hopkins U, USA

A House Divided: Parental Disparity and Conflict Over Media Rules Predict Children’s Outcomes
Marie-Louise Mares, U of Pennsylvania, USA
Laura Johnay Stephenson, U of Wisconsin-Madison, USA
Nicole Martins, Indiana U, USA
Amy Nathanson, Ohio State U, USA

The Role of Mothers’ and Fathers’ ICT Parenting for Family Climate
Ruth Festl, German Youth Institute, GERMANY
Gabriela Gniewosz, German Youth Institute, GERMANY
Bidirectional Influences Among Parents and Children in Their Digital Media Use and the Association With Internet Self-Efficacy: An Application of the Actor-Partner Interdependence Model in Media Research
Sara Nelissen, KU Leuven, BELGIUM
Jan Van den Bulck, KU Leuven, BELGIUM

Respondent
Peter Nikken, Windesheim U, THE NETHERLANDS

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**4031**

**Saturday**
08:00-09:15
*Aqua Salon F*

**Time and Media: Mediated Time or Timeless Media?**

**Philosophy, Theory and Critique**

**Chair**
Maren Hartmann, U of the Arts Berlin, GERMANY

**Participants**
Spatialising intermediate Time
Emily Keightley, Loughborough U, UNITED KINGDOM

Media Times: Mediating Time and Temporalizing Media
Anne Kaun, Söderörn U, SWEDEN
Staffan Ericson, Söderörn U, SWEDEN

The Communication Time-Paradox
Karín Deckner, Berlin U of the Arts, GERMANY
Maren Hartmann, Berlin U of the Arts, GERMANY

The Mediatisation of Dead Time, or: Is the Mobile a “Lazarus Device”?
Stephan Goerland, U of Rostock, GERMANY
Elizabeth Anna Prommer, U of Rostock, GERMANY

Media and time have always been linked. An initial research focus asked how media was used for structuring and organizing time not as much on how time was perceived through media use. With the rise of mobile devices – and as a consequence of the earlier spatial turn in most social sciences – research in this field focused more and more on spatial questions and time was often taken for granted. With this panel, we would like to return to the question of time, picking up some of the existing approaches and reinvigorating them further (not leaving the spatial question aside, but integrating it).

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**4032**

**Saturday**
08:00-09:15
*Aqua 300AB*

**Crisis Communication Interventions**

**Public Relations**

**Chair**
Kristie Byrum, Bloomsburg U of Pennsylvania, USA

**Participants**
Countering Reactance in Crisis Communication: Incorporating Positive Emotions via Social Media
Jie Xu, Villanova U, USA
Yiye Wu, GSK Consumer Healthcare, USA

Examining the Paracrisis Online: The Effects of Message Source, Response Strategies, and Social Vigilantism on Public Responses
Sojin Roh, Syracuse U, USA

Testing Image Restoration Theory: An Evaluation of Public Relations Strategies After Image-Damaging Events
Karen C. Piantek, U of Connecticut, USA
Kenneth Alan Lachlan, Michigan State U, USA

The Influence of Social Media Message Source on Intent to Comply With Crisis Preparation Messages and Further Crisis Information Seeking
John E. Dugger, U of Tennessee – Knoxville, USA

The Status of the Social Mediated Crisis Management (SMCM) Research: An Analysis of Published Research Articles
Yang Cheng, U of Missouri - Columbia, USA

**Respondent**
Shari R. Veil, U of Kentucky, USA

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**4034**

**Saturday**
08:00-09:15
*Aqua 310AB*

**Papers From the ICA Africa Regional Conference**

**Sponsored Sessions**

**Chair**
Kehbuma Langmia, Howard U, USA

**Participants**
Agnes Lucy Lando, Daystar U, KENYA
James Kombo, Daystar U, KENYA
Michael Kipyego Bowen, Daystar U, KENYA
Naomi Faith Wariara Kariuki, USAIU-A, KENYA
A narrative and ethnographic study of clandestine commercial sex in migration and international relocation contexts.

### Automatic Sentiment Analysis

#### Computational Methods

**Chairs**
- Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS
- Pablo Barbera, U of Southern California, USA

**Participants**
- Methodological Challenges in Estimating Tone: Application to News Coverage of the U.S. Economy
  - Pablo Barbera, U of Southern California, USA
  - Jonathan Nagler, New York U, USA
  - Ryan McMahon, Pennsylvania State U, USA
- Supervised Sentiment Analysis of Parliamentary Speeches and News Reports
  - Elena Sofie Rudkowsky, U of Vienna, AUSTRIA
  - Martin Haselmayer, U of Vienna, AUSTRIA
  - Matthias Wastian, Technical U Vienna, AUSTRIA
  - Marcelo Jenny, U of Vienna, AUSTRIA
  - Stefan Emrich, Drahtwarenhandlung Vienna, AUSTRIA
- Using Crowdsourcing for Developing an Attributed Sentiment Analysis Tool
  - Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS
  - Antske Fokkens, Vrije U Amsterdam, THE NETHERLANDS
  - Isa Maks, Vrije U Amsterdam, THE NETHERLANDS
  - KEvin van Veenen, Vrije U Amsterdam, THE NETHERLANDS
  - Mariken van der Velden, Vrije U Amsterdam, THE NETHERLANDS

This panel will bring together a number of experts in the field of sentiment analysis, showcasing various ways of automatically computing the sentiment of text with a focus on methods for selecting, developing, and validating sentiment analysis tools for different purposes and in different contexts.

### A Roundtable Discussion on the Communicative Constitution of Organization (CCO) and Practice Interventions

**Organizational Communication**

**Chair**
- Amanda J. Porter, U of Amsterdam, THE NETHERLANDS

**Participants**
- Dissolving Dualities: CCO Research and the Theory-Practice Language-Game
  - Boris H. J. M. Brummans, U de Montréal, CANADA
- Conditions for Emergence: When Does Organizational Communication Create Change?
  - Lars Thøger Christensen, Copenhagen Business School, DENMARK
- From Ontology to Intervention: Strengthening CCO Scholarship’s Metonymic Reasoning "Downstream"
  - Consuelo Vasquez, U du Québec a Montreal, CANADA
  - Dennis Schoeneborn, Copenhagen Business School, DENMARK
- Sounds Interesting, but What Would I Actually do Differently?
  - Matt Koschmann, U of Colorado, USA
- The Researcher as Boundary Object: A Contribution to CCO Intervention
  - Marie-Claude Plourde, U du Québec a Montréal, CANADA
4037  
**Health Officials and Social Media During Infectious Disease Outbreaks**  
**Health Communication**  
**Chair**  
Joseph Jai-Sung Yoo, U of Texas - Austin, USA  
**Participants**  
Spreading Ebola Hype: The Amplification of Media Hype by Reddit Gatekeepers  
Danielle Kathleen Kilgo, U of Texas - Austin, USA  
Joseph Jai-Sung Yoo, U of Texas - Austin, USA  
Thomas Johnson, U of Texas - Austin, USA  
Zika Virus Preparedness Among Public Information Officers: Toward a Deeper Understanding of Factors Affecting Crisis Planning  
Elizabeth Johnson Avery, U of Tennessee, USA  
Spreading News: Crisis Communication, the Zika Virus Pandemic, and the U.S. Media: An Automated Content Analysis Approach  
Yotam Ophir, U of Pennsylvania, USA  
#Engagement: Use of Twitter Chats to Construct Nominal Participatory Spaces During Health Crises  
Rachel Young, U of Iowa, USA  
Melissa Tully, U of Iowa, USA  
Kajsa E. Dalrymple, U of Iowa, USA  
Tweeting About Measles During an Outbreak: A Semantic Network Approach to the Framing of Emerging Infectious Diseases  
Lu Tang, U of Alabama, USA  
Bijie Bie, U of Alabama, USA  
Degui Zhi, U of Texas Health Science Center at Houston, USA  

4038  
**Health Information Seeking, Sharing, and Uncertainty Management**  
**Health Communication**  
**Chair**  
Kathleen Beullens, KU Leuven, BELGIUM  
**Participants**  
Social Comparison and Information-Seeking: College Students’ Sexual Health Information Management in the Context of User-Created Online Health Information  
Jehoon Jeon, Eastern Connecticut State U, USA  
Pradeep Sopory, Wayne State U, USA  
Personality as a Moderator in the Association between Sharing Alcohol References and Drinking Intentions  
Femke Geusens, KU Leuven, BELGIUM  
Kathleen Beullens, KU Leuven, BELGIUM  
Predictors of Adolescents’ Willingness to Share Diabetes Personal Health Information With Peers  
Sarah Vaala, Vanderbilt U, USA  
Joyce Lee, U of Michigan, USA  
Korey Hood, Stanford U, USA  
Examining Appraisal and Information Behavior in Uncertainty Management: Pathways to Participation in Clinical Research  
Yulia Strekalova, U of Florida, USA  
Communicatively Exploring Uncertainty Management of Parents of Children With Type 1 Diabetes: Implications for Communication-Based Interventions  
Lauren Perez, unaffiliated, USA  
Lynsey Kluever Romo, North Carolina State U, USA  

4039  
**Challenges of Digital Diplomacy: Definitions, Theoretical Developments, Empirical Insights**  
**Public Diplomacy**  
**Global Communication and Social Change**  
**Chair**  
Candace L. White, U of Tennessee, USA  
**Participants**  
Digital Diplomacy: A Comparative Analysis of Agendas India Builds in its Neighboring Nations  
Nisha Garud, Ohio U, USA  
Caroline Bouchard, U du Québec à Montréal, CANADA  
Overcoming the Measurement Challenge: Nation Branding Messages on Social Media  
Efe Sevin, Kadir Has U, TURKEY  
Diana Ingenhoff, U of Fribourg, SWITZERLAND  
Public Diplomacy and Engagement: Reviewing Theoretical Developments  
Alina Dolea, U of Bucharest, ROMANIA  
Emerging Struggles Over Definitions: A Study of How Public Diplomacy Actors Define Their Field  
Leysan Khakimova, Zayed U, UNITED ARAB EMIRATES
**4040**

**Why Postcolonialism (Still) Matters for Media Studies**

**Ethnicity and Race in Communication**

**Chair**

Toussaint Nothias, Stanford U, USA

**Participants**

- Why "Difference" Makes All the Difference: Racioscapes and the Decolonial Imaginary. Robeson Frazier, U of Southern California, USA
- Strategic Orientalism: Postcolonial Theory Beyond East and West. Fabienne Darling-Wolf, Temple U, USA
- Communicative Offerings in Postcolonial Near-Death Discourses. Rae Lynn Schwartz-DuPre, Western Washington U, USA
- Postcolonial Cultural Economy and Cultural Production. Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM
- Possessive Investments in Whiteness at a Post-Apartheid University. Adam Haupt, U of Cape Town, SOUTH AFRICA

**Respondent**

Raka Shome, National U of Singapore, SINGAPORE

This round-table brings together media scholars working on postcolonial issues in different parts of the world (Europe, Africa, Asia, North America) to reflect on the legacy of postcolonialism in media studies and discuss its ongoing relevance for the field. The roundtable will touch on a range of key questions including the need to recentralize the interventionist and political agenda of postcolonialism; the links and interplay between critical race theory, media production studies, intersectionality and postcolonialism; the challenge of theory building from non-Western perspectives, and the decolonization of the academy.

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**4042**

**Communicating Through Censorship: Creative Agency in Transnational Perspective**

**Global Communication and Social Change**

**Chair**

Marwan M. Kraidy, U of Pennsylvania, USA

**Participants**

- A Tale of Two Cities: Journalistic Strategies in Makhachkala (Dagestan) and Grozny (Chechnya). Elena Rodina, Northwestern U, USA
- From Discursive to Geographic Improvisation: Creative Resistance by Chinese Critical Journalists. Maria Repnikova, Georgia State U, USA
- “We Must Write”: Negotiating Visibility in a Feminist Queer Counterpublic. Sara Mourad, American U of Beirut, LEBANON
- Can the Syrian Speak? Examining the Global Mediation of Revolutionary Agency. Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM

This panel provides a nuanced and detailed account of the agency of media professionals, producers, and activists in deploying communication strategies and tactics to contest deep-seated norms of public discourse under repressive information regimes. Ranging from the queer counter-publics of post-war Lebanon, to within-the-system resistance of China’s critical journalists, to the survival strategies of journalists in Russia’s conflict-torn regions of Chechnya and Dagestan, to the oppositional narratives of Syrian media activists, this panel adopts a transnational approach to mediatized resistance in an age of information warfare and global technological surveillance.

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**4044**

**Pictures Creating Image: a curated exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945 - Saturday Hours**

**Sponsored Sessions**

**Chair**

Patrick Roessler, U of Erfurt, GERMANY

The years between World War I and World War II saw a struggle of political systems, including foreign propaganda rooted in elaborate magazine designs and distributed outside the country of origin. These illustrated press pieces aimed to highlight the achievements of fascist, communist, and democratic societies alike – and often were produced in different languages for global distribution. ICA’s exhibition “Pictures Creating Image” presents selected highlights of this genre from a variety of countries, displayed in scarce vintage copies hardly ever on display. The exhibit will be open all day Saturday.
Regulating Access to the Communication Backbone of Spectrum and the Internet

Communication Law & Policy
Communication and Technology

Chair
Victor W. Pickard, U of Pennsylvania, USA

Participants
Bad Bots: A Comparative Legal Analysis of Mean Machine Communication
Meg Leta Jones, Georgetown U, USA
The Mixed Blessing in Subsidized Internet Access
Robert M. Frieden, Pennsylvania State U, USA
Spectrum Standards Development as Communication Policy Process: Spectrum Coexistence and Civil Society
Imir Rashid, U of Exeter, UNITED KINGDOM
Seamus Simpson, U of Saflord, UNITED KINGDOM
Spectrum Management Under the Theoretical Lenses of Public Space: The Role of Policy Framing in (De)Politicization of the European Digital Switchover Process
Krisztina Rozgonyi, U of Vienna, AUSTRIA
Interconnection, Spectrum Allocation, and Geopolitics: Regulatory Objectives at the 1903 International Radiotelegraph Conference
Rita Zajacz, U of Iowa, USA

Gaming for the Good: (Pro)Social Aspects of Games

Game Studies

Chair
Tim Wulf, U of Cologne, GERMANY

Participants
A Self-Determination Theory-Based Laboratory Experiment on Social Aspects of Playing Multiplayer First-Person Shooters.
Felix Reer, U of Muenster, GERMANY
Social Effects of Playing Multiplayer First-Person Shooters: A Comparison With Online Role-Playing Games
Felix Reer, U of Muenster, GERMANY
Playing Against Abuse: Effects of Procedural and Narrative Persuasive Games
Rud Jacob, Erasmus U Rotterdam, THE NETHERLANDS
John Velez, Texas Tech U, USA
Nicholas David Bowman, West Virginia U, USA
Tim Wulf, U of Cologne, GERMANY
Gary Bente, U of Cologne, GERMANY
Pokemon Go and Social Capital
Jeremy Sng, Nanyang Technological U, SINGAPORE
Eugene M. Y. Goh, Nanyang Technological U, SINGAPORE
Yuqian Zhang, Nanyang Technological U, SINGAPORE
Anitha Prasad, Nanyang Technological U, SINGAPORE
Emilia Nygren, Uppsala U, SWEDEN

Green Advertising and Corporate Social Responsibility

Environmental Communication
Public Relations

Chair
Brie Iatarola, U of California - San Diego, USA

Participants
The Effectiveness of Fear Appeals in “Green” Advertising: An Analysis of Creative, Consumer, and Source Variables
Sumin Shin, U of Alabama, USA
Eyun-Jung Ki, U of Alabama, USA
Glenn Griffin, The U of Alabama, USA
Whom Are You Kidding Mr. Capitalist? The Effects of Sponsor, Framing, and Political Attitudes in Green Advertising
Sushma Kumble, Pennsylvania State U, USA
Pratiti Diddi, Pennsylvania State U, USA
Environmental Imaginary and Representations in Chilean Advertising
Pablo Matas, Pontificia U Catolica de Chile. CHILE
Can Green be the New Black? The Relationships Between Fashion Media and Sustainable Fashion Buying Behavior Examined Through the Integrated Model of Behavioral Prediction
Orpha de Lenne, U of Antwerp, BELGIUM
Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM
### Greening the Energy Sector: Dissecting Corporate CSR Messages in a Cross-Cultural Comparison
Isabell Koinig, U of Klagenfurt, AUSTRIA
Franziska Weder, U of Klagenfurt, AUSTRIA
Denise Voci, U of Klagenfurt, AUSTRIA

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<table>
<thead>
<tr>
<th>Time</th>
<th>Session Title</th>
<th>Chair</th>
<th>Location</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:00-09:15</td>
<td>Top Ranked Papers in Mobile Communication II</td>
<td>Mobile Communication</td>
<td>Sapphire 410B</td>
<td>Chair Ran Wei, U of South Carolina. USA Participants iNakba and the Creation of Communicative Cultural Memory: New Media and the Process of Constructing Society’s Memory Noam Tirosh, Ben-Gurion U of the Negev/Northwestern U, ISRAEL Making a Case for iPad Cases: Theorizing Mobile Accessories and Materiality Meryl Alper, Northeastern U, USA Mobile Social Networking Site Usage, Load Theory, and Distracted Walking Consequences Emily Sidnam, U of Southern California, USA The Multiple Media Within the World’s Most Popular Medium: What Characterizes the Polymediality of the Mobile Phone? Martin Hilbert, U of California - Davis, USA Ashwin Aravindakshan, U of California - Davis, USA</td>
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<tr>
<td>Saturday</td>
<td>Social Media: Identity (and) Politics</td>
<td>Popular Communication</td>
<td>Cobalt 500</td>
<td>Chair Paul Frosh, Hebrew U of Jerusalem, ISRAEL Participants Best of Both Worlds or Refusal to Comply?: The Rich Kids of Tehran on Instagram Laura Paige Partain, Indiana U, USA Happy #monthsary Babe!: Vernacular Readings and Practices of Monthsaries Among Young Couplings on Social Media Crystal Abidin, National U of Singapore, SINGAPORE Knowing About Girls: What We Can Learn From Social Media John Hartley, Curtin U, AUSTRALIA Rhiannon Hartley, Independent Scholar, AUSTRALIA &quot;I Make the Decisions Here&quot;: Political Facebook Unfriending in the Personal Public Sphere Nicholas A. John, Hebrew U of Jerusalem, ISRAEL Noam Gal, Hebrew U, ISRAEL</td>
</tr>
<tr>
<td>08:00-09:15</td>
<td>The History and Future of the Communication and Technology Division</td>
<td>Communication and Technology</td>
<td>Indigo Ballroom A</td>
<td>Chair Lee Humphreys, Cornell U, USA Participants CAT, Backward and Forward: Renewing the Agenda Leah A. Lievrouw, U of California - Los Angeles, USA</td>
</tr>
</tbody>
</table>
### A Snapshot of Research Interests by Communication and Technology Division Members, 1982-1995

Ronald E. Rice, U of California - Santa Barbara, USA

Identity Crisis, Dresden, 2005

Joseph B. Walther, Nanyang Technological U, SINGAPORE

From Gee-Whiz to Theory

S. Shyam Sundar, Pennsylvania State U, USA

This panel brings together former Chairs of the Communication and Technology Division to discuss the past and debate the future of the division.

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#### 4218

**Saturday**

09:30-10:45

Indigo Ballroom B

### Emotion in Understanding Media Effects

#### Mass Communication

**Chair**

Jessica Myrick, Pennsylvania State U, USA

**Participants**

An Exploration of Attribution Effects on Helping Behaviors After Exposure to Meaningful and Pleasurable Movies

- Danyang Zhao, Florida State U, USA
- Arthur A. Raney, Florida State U, USA

Is It Really That Funny? Laughter, Emotional Contagion, and Heuristic Processing During Shared Media Use

- Mathias Weber, U Mainz, GERMANY
- Oliver Quiring, Johannes Gutenberg - U Mainz, GERMANY

It's All in the Face: Visual Displays of Emotion and Media Entertainment

- Zachary Carr, U at Buffalo, SUNY, USA
- Matthew N Grizzard, U at Buffalo, SUNY, USA

The Limits of Empathy: Experiential and Physical Boundaries Between Self and Other

- Daniel G. McDonald, Ohio State U, USA
- Emily Moyer-Guse, Ohio State U, USA
- Bridget Potocki, Ohio State U, USA
- Katheryn Christy, U of Utah, USA

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#### 4219

**Saturday**

09:30-10:45

Indigo Ballroom C

### Effective Health Risk Communication During Emergency Events: Conceptual and Methodological Issues in the Synthesis of Quantitative and Qualitative Research Findings

#### Health Communication

**Chair**

Pradeep Sopory, Wayne State U, USA

**Participants**

- Jane Noyes, Bangor U, UNITED KINGDOM
- Lillian C. Black, Wayne State U, USA
- Julie M Novak, Wayne State U, USA
- Stine Eckert, Wayne State U, USA
- Elena Savoia, Harvard U, USA
- Pradeep Sopory, Wayne State U, USA
- Gaya Gamhewage, World Health Organization, SWITZERLAND

**Respondent**

- Keri Lubell, Centers for Disease Control and Prevention, USA

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#### 4220

**Saturday**

09:30-10:45

Indigo Ballroom D

### Narrative Processing I

#### Information Systems

**Chair**

Michael D. Slater, The Ohio State U, USA

**Participants**

From Obstacles to Inspiration: Empathic Identification, Story Implications, and Narrative Impact

- Charles R. Berger, U of California - Davis, USA
- Meng Chen, U of California - Davis, USA

Stories and the Self: Assimilation, Contrast, and the Role of Being Transported Into the Narrative World

- Stefan Krause, Julius Maximilians U Würzburg, GERMANY
- Markus Appel, Julius Maximilians U Würzburg, GERMANY

Does Character Similarity Increase Identification and Persuasion?

- Jonathan Cohen, U of Haifa, ISRAEL
- Dana Weimann-Saks, Yezreel Valley College, ISRAEL
- Maya Mazor, U of Haifa, ISRAEL
### An Exploration of Involuntary Autobiographical Memories in Narrative Persuasion
James G Collier, Ohio State U, USA
Zexin (Marsha) Ma, U of Maryland, USA

### The Role of Attentional Variables in Narrative Processing: A Review
Emily L Davidson, Ohio State U, USA

### Escape and Expansion: Attachment Style and Motivation to Engage and Interact With the Story World
Nathan Aaron Silver, Ohio State U, USA
Michael D. Slater, Ohio State U, USA
Silvana Weber, U of Landau, GERMANY

### Lift Me Up by Looking Down: Boosted by Stories
Stefan Krause, Julius Maximilains U Würzburg, GERMANY

### Repelled by Virtue? The Dark Triad (Narcissism, Machiavellianism, Psychopathy) and Eudaimonic Narratives
Markus Appel, U Würzburg, GERMANY
Michael D. Slater, Ohio State U, USA
Mary Beth Oliver, Pennsylvania State U, USA

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**Growing Up With Media: Gender, Sexuality, and Romance During the Teen & Young Adult Years (HHD Session)**

**Children Adolescents and the Media**

**Chair**
Amy Bleakley, U of Pennsylvania, USA

**Participants**

**Differential Relationships Between Adolescents’ Television Diets and Their Hypergender Orientations**
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS

**Contributions of Mainstream Sexual Media Exposure to Sexual Attitudes, Perceived Peer Norms, and Sexual Behavior: A Meta-Analysis**
Sarah M. Coyne, Brigham Young U, USA
Lucretia Monique Ward, U of Michigan, USA
Emilie Davis, Brigham Young U, USA
Hailey Holmgren, Brigham Young U, USA
Sarah Erickson, U of Michigan, USA
Lee Essig, Brigham Young U, USA

**Risk Exposure From Mainstream and Black-Oriented Movies: Differential Associations With White and Black Adolescents’ Behavior**
Amy Bleakley, U of Pennsylvania, USA
Morgan E. Ellithorpe, Michigan State U, USA
Michael Hennessy, U of Pennsylvania, USA
Patrick Jamieson, U of Pennsylvania, USA
Ilan Wein, U of Pennsylvania, USA
Atika Khurana, U of Oregon, USA

**Overall and Appearance-Focused Facebook Use: How Does it Relate to Self-Sexualization Among Adolescents?**
Jolien Trekels, KU Leuven - School for Mass Communication Research, BELGIUM
Lucretia Monique Ward, U of Michigan, USA
Steven Egermont, KU Leuven - School for Mass Communication Research, BELGIUM

**Adolescents’ and Young Adults’ Sexy Self-Presentations on Social Network Sites: Differential Associations With Self-Perceptions**
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS

**Sexual Object or Sexual Subject: Media Use, Self-Sexualization, and Sexual Agency Among Emerging Adult Women**
Lucretia Monique Ward, U of Michigan, USA
Rita Seabrook, U of Michigan, USA
Petra Grower, U of Michigan, USA
Soraya Giaccardi, U of Michigan, USA

**Adolescent Parasocial Romantic Relationships and Initial Sexual Development, Fantasies, and Dating Experiences**
Riva Tukachinsky, Chapman U, USA
Sam Doros, Chapman U, USA

**Romantic Motivations for Social Media Use, Social Comparison, and Online Aggression Among Adolescents**
Rachel Young, U of Iowa, USA
Maria E. Len-Rios, U of Georgia, USA
Henry Young, U of Georgia, USA

**Cultivating Relationship Contingent Self-Worth in Adolescence: The Role of Perceived Realism**
Jenna McNallie, Augsburg College, USA

**Adolescents’ Engagement in Sexting Within Their Romantic Relationship and its Associations With Perceptions of Love and Conflict**
Joris Van Ouytsel, U of Antwerp, BELGIUM
Koen Ponnet, U of Antwerp, BELGIUM
Michel Walrave, U of Antwerp, BELGIUM
Ellen Van Gool, U of Antwerp, BELGIUM
Cyber Dating Abuse: Investigating Digital Controlling Behaviors Among Adolescents From a Social Learning Perspective
Joris Van Ouytsel, U of Antwerp, BELGIUM
Koen Ponnet, U of Antwerp, BELGIUM
Michel Walrave, U of Antwerp, BELGIUM

Respondent
Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM

This is a Hybrid High Density (HHD) session.

4222

Saturday
09:30-10:45
Indigo 202A

Prosocial Campaigns and Technology
Communication and Technology

Chair
Todd Richard Davies, Stanford U, USA

Participants
Investigating the Persuasive Effects of a Persuasive Video Game About the Refugee Crisis
Jonathan Vantriet, Radboud U Nijmegen, THE NETHERLANDS
Laura Van der Voorden, Radboud U Nijmegen, THE NETHERLANDS
Promoting Organ Donation Through Weibo: The Impact of User-Generated Cues and Message Evidence on Donating Beliefs
Jingyuan(Jolie) Shi, Nanyang Technological U, SINGAPORE
Ice, Ice Bucket: Message Exposure of Health Campaigns Driven by Journalistic Coverage and Social Media Sharing
Danielle Kathleen Kilgo, U of Texas - Austin, USA
Kyser Lough, U of Texas - Austin, USA
Martin Johannes Riedl, U of Texas - Austin, USA
Normative Effects on Social Networking Sites: An Examination of Descriptive and Injunctive Norms on Prosocial Behavior
Leonie Roesner, U of Duisburg-Essen, GERMANY

4223

Saturday
09:30-10:45
Indigo 202B

Examining the Impact of Virtual Reality on Behavior and Human-Computer Interaction
Communication and Technology

Chair
Tanja Katarina Aitamurto, Stanford U, USA

Participants
Consumer-Level Virtual Reality and Media Multitasking: Competing Trends
James J Cummings, Boston U, USA
The Promise and Peril of Social Engagement in Virtual Reality: Lessons From the Metaverse
Donna Z. Davis, U of Oregon, USA
Extending the HCI Toolkit: On the Use of VR for Simulating and Evaluating Pervasive Computing Applications
Ariel E Huhn, TU/e, THE NETHERLANDS
Paul Edwin Ketelaar, Radboud U, THE NETHERLANDS
Building a Bridge Between VR Content Creation and VR Effect Studies
Mamix Van Gisbergen, NHTV Breda U of Applied Sciences, THE NETHERLANDS
Examining the Sense of Presence, Empathy, and Learning in Cinematic Virtual Reality
Tanja Katarina Aitamurto, Stanford U, USA

4224

Saturday
09:30-10:45
Indigo 204A

The Role of News in Risk, Crisis, and Disaster
Mass Communication

Chair
Hillel Nossek, Kinneret College on the Sea of Galilee, ISRAEL

Participants
Citizen Engagement in A Public Health Crisis: An Analysis From New Media Perspective
Divergence or Convergence: Interaction Between News Media Frames and Public Frames in Online Discussion Forum in China
Lun ZHANG, Beijing Normal U, CHINA, PEOPLE’S REPUBLIC OF
Mingming Yu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Mediatization and the Disproportionate Attention to Negative News: The Case of Airplane Crashes
Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS
Piet Verhoeven, U of Amsterdam, THE NETHERLANDS
Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS
Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS
Source Interests and News Frames: An Agency-Structure Perspective on U.S. Newspapers’ Coverage of Genetically Modified Food
Xigen Li, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Zerui Liang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Xiaohua Wu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Comparing Contexts: Diverse Methodological Approaches in Comparative Research

Political Communication

Chair
Kate Zambon, U of Pennsylvania, USA

Participants
Social Media Use and Fear Levels After the Paris 2015 Attacks: A Comparative Study
Kari Steen-Johnsen, Institute for Social Research, NORWAY
Bernard Enjolras, Institute for Social Research, NORWAY
Shana Kushner Gadarian, Syracuse U, USA

The New Infrastructure of Cross-National Activism
David Karpf, George Washington U, USA

Dual Screening in Comparative Perspective: Media Systems, Motivations, and Partisanship in Eight Western Democracies
Cristian Vaccari, U of Bologna, ITALY
Augusto Valeriani, U of Bologna, ITALY

Not Just a “Greek” Chorus: A Comparative Study of the Transnational Media Coverage of the 2015 Greek Financial Crisis
Abigail Lynn Jones, Philadelphia U, USA

Respondent
Daniel C. Hallin, U of California - San Diego, USA

The sub-field of Comparative Political Communication is still a burgeoning one. Yet, the expansion of the fields work beyond one nation offers exciting possibilities. This panel is designed to demonstrate that, rather than acting as a limiting force, causing scholars angst, comparative work allows the field to grow in important ways.

Advancements in Political Journalism Research

Political Communication

Journalism Studies

Chair
Christian Baden, Hebrew U of Jerusalem, ISRAEL

Participants
Lying Press: Three Levels of Perceived Media Bias and their Relationship to Political Attitudes
Jakob-Moritz Eberl, U of Vienna, AUSTRIA

Unravelling a Cognitive Map: How Politicians’ Views of Journalists and the News Media Affect Their Satisfaction with Democracy
Peter Maurer, NTNU Trondheim, NORWAY

An Empirical Examination of the Global Emergence of Fact-checking
Michelle Amazeen, Rider U, USA

Expanding Perceived Influences Research to Insecure Democracies: How Violence, Public insecurity, Economic Inequality, and Uneven Democratic Performance Shape Journalists’ Work Environments
Sallie L. Hughes, U of Miami, USA
Claudia Mellado, Pontificia U Catolica de Valparaiso, CHILE
Jesus Arroyave, U del Norte, COLOMBIA
José Luis Benitez, U Centroamericana, EL SALVADOR
Arnold de Beer, Stellenbosch U, SOUTH AFRICA
Miguel Garces, U del Norte, COLOMBIA
Katarina Lang, U of Miami, USA
MIREYA Marquez Ramirez, U Iberoamericana Ciudad de Mexico, MEXICO

Who Chooses Which News? How Extraversion, Openness, and Conscientiousness Predict News Consumption
Bert Bakker, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

Future as Intervention/Intervening

Philosophy, Theory and Critique

Chair
Piotr Szpunar, U of Pennsylvania, USA

Participants
Make “Us” Great Again: Populism and Historical Futurisms
Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM

On Futures, and Epistemic Black Markets
Sun-Ha Hong, Massachusetts Institute of Technology, USA
Scenarios of the Future
Patricia Riley, U of Southern California, USA
Hyun Tae (Calvin) Kim, U of Southern California, USA
Stefanie Zoe Demetriades, U of Southern California, USA
Christina Hagen, U of Southern California, USA
Grace Yuehan Wang, U of Southern California, USA
Kristen Guth, U of Southern California, USA

The Subjunctive Attack
Piotr Szpunar, U of Pennsylvania, USA

Media Projections as Interventions
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

Journalism and Sociology: Comparative Epistemologies, Boundaries, and Ways of Knowing the World

Journalism Studies
Chair
C.W. Anderson, College of Staten Island- CUNY, USA

Participants
On Theorizing the Group in Journalism
Barbie Zelizer, U of Pennsylvania, USA
Journalism as Labor: Why it Happens, and Why it Matters
Natacha Yazbeck, U of Pennsylvania, USA
Do Data Scandals Beget Boundaries? (Methodological) Tension Between the Social Sciences and Journalism in the Age of "Data" Reporting
Shannon C McGregor, U of Texas - Austin, USA
Benjamin A. Lyons, Southern Illinois U – Carbondale, USA
Building Boundaries Between Journalism and Social Science in the 1960s
C.W. Anderson, College of Staten Island- CUNY, USA
The Sociological Eye in the News: Covering West Baltimore in the Aftermath of the Death of Freddie Gray
Silvio R. Waisbord, George Washington U, USA

Journalistic Norms in the Face of Terror and Extreme Violence

Journalism Studies
Chair
Julia Sonnevend, U of Michigan, USA

Participants
How Journalists Verify Online Sources During Terrorist Crises: Analyzing Twitter Communication During the Brussels Attacks
Adrian Rauchfleisch, U of Zurich - IPMZ, SWITERLAND
Xenia Artho, U of Zurich, SWITERLAND
Julia Metag, U of Fribourg, SWITERLAND
Senja Post, U of Zurich, SWITERLAND
Mike S. Schaefer, U of Zurich, SWITERLAND
Valuing Victims: A Comparative Framing Analysis of Washington Post Coverage of Violent Attacks Against Muslims and Non-Muslims
Mohammed El-Nawawy, Queens U - Charlotte, USA
Mohamad Hamas Elmasry, U of North Alabama, USA
Job First, Then Tragedy: How News Workers Reflect on Subjective Choices During a Terror Attack
Maria Konow-Lund, Oslo and Akershus U College, NORWAY
Isabel Bech, Oslo and Akershus U College, NORWAY
“Muslims Are Not Terrorists”: Islamic State Coverage, Journalistic Differentiation Between Terrorism and Islam, Fear Reactions, and Attitudes Toward Muslims
Christian von Sikorski, U of Vienna, AUSTRIA
Desiree Schmuck, U of Vienna, AUSTRIA
Jorg Matthes, U of Vienna, AUSTRIA
Alice Binder, U of Vienna, AUSTRALIA
Covering Mass Shootings: Journalists’ Perceptions of Coverage and Factors Influencing Attitudes
Nicole Smith Dahmen, U of Oregon, USA
Jesse Abdennour, U of Oregon, USA
Karen Elizabeth McIntyre, Virginia Commonwealth U, USA
Krystal Noga-Styron, Central Washington U, USA
### 4230 Interpersonal Communication in the Family

**Saturday 09:30-10:45**
**Aqua Salon E**

**Interpersonal Communication**

**Chair**
Timothy Curran, U of Georgia, USA

**Participants**
Connections Between Family Communication Patterns, Person-centered Message Evaluations, and Emotion Regulation Strategies
- Susanne Jones, U of Minnesota, Twin Cities, USA
- Graham Douglas Bodie, Louisiana State U, USA
- Ascan F. Koerner, U of Minnesota, USA

Family Communication Patterns and the Mediating Effects of Support and Resilience on Students’ Concerns About College
- Elizabeth Dorrance Hall, Utah State U, USA
- Kristina M. Scharp, Utah State U, USA
- Loretta Beaty, Utah State U, USA
- Matthew Sanders, Utah State U, USA

The Impact of Not “Fitting in” the Family: Family Communication Patterns, Identity Gaps, and Emerging Adults’ Risky Behaviors
- Tamara D. Afifi, U of Iowa, USA
- Katlyn Gangi, U of California - Santa Barbara, USA
- Samantha Covedeski, U of California - Santa Barbara, USA
- Audrey Scranton, U of Iowa, USA
- Amanda Denes, U of Connecticut, USA
- Sharde Marie Davis, U of Connecticut, USA
- Anne Merrill, Citrix, USA
- Norah Bushman, U of Iowa, USA

Exploring a Dialogue of Sibling Relationships
- Danielle Halliwell, New Mexico State U, USA
- Colleen Colaner, U of Missouri, USA

A Normative Approach to Sibling Communication and Coping With Young Adult Substance Use Disorders
- Ashley V Middleton, Embry-Riddle Worldwide U, USA
- Kimberly B Pasateri, Northwestern U, USA
- Diana Ebersole, Kutztown U of Pennsylvania, USA

### 4231 Interventions in the New Normal of Digital Identity

**Saturday 09:30-10:45**
**Aqua Salon F**

**Philosophy, Theory and Critique**

**Chair**
Susan Luckman, U of South Australia, AUSTRALIA

**Participants**
- Susan Luckman, U of South Australia, AUSTRALIA
- Alison Hearn, U of Western Ontario, CANADA
- Sonia Livingstone, London School of Economics and Political Science, UNITED KINGDOM
- Alicia Blum-Ross, London School of Economics and Political Science, UNITED KINGDOM
- Nancy Thumim, U of Leeds, UNITED KINGDOM

### 4232 Interventions in the Digital Divide: Challenges and Opportunities for Communication Research, Policy, and Practice

**Saturday 09:30-10:45**
**Aqua 300AB**

**Theme Sessions**
**Communication and Technology**

**Chair**
Susan B. Kretchmer, Johns Hopkins U and Partnership for Progress on the Digital Divide, USA

**Participants**
Social and Economic Impact of Interventions in Digital Divide Research
- Anabel Quan-Haase, U of Western Ontario, CANADA

Student Loans: Orientations Informed by Digital Divides
- Laura Robinson, Santa Clara U, USA

Its Culture: Reframing Digital Inclusion as a Cultural Policy Issue
- Simeon John Yates, U of Liverpool, UNITED KINGDOM

Social Theory of Internet Use: Corroboration or Rejection Among the Digital Natives in Germany and Norway?
- Tomasz Drabowicz, U of Lodz, POLAND

Exploring the Disability Digital Divide: Research That Impacts Interventions Through Policy and Practice
- Susan B. Kretchmer, Johns Hopkins U and Partnership for Progress on the Digital Divide, USA
- Kenneth J. Levine, Michigan State U, USA
**Men in Sports, Advertising and Media: Analyzing the Construction and Contestations of Masculinity**

**Feminist Scholarship**

**Participants**
- Four Identities of Jahar: A Critical Reading of a Controversial Profile of Dzhokhar Tsarnaev
  - Benjamin Brojakowski, Bowling Green State U, USA
  - Lara Lengel, Bowling Green State U, USA
- The Five-Point Indian: Caste, Masculinity, and English Language in the Paratexts of Chetan Bhagat
  - Pallavi Rao, Nanyang Technological U, SINGAPORE
- All in Good Fun? The Hazing Rituals of Professional Sports Teams
  - Allison Levin, Webster U, USA
- Care Makes a Man Stronger: A Feminist Rhetorical Criticism of Advertisements From Dove Men + Care
  - Tara Walker, U of Colorado – Boulder, USA

**Reading Race, Gender, Class, and Identity**

**Popular Communication**

**Chair**
- Paul Frosh, Hebrew U of Jerusalem, ISRAEL

**Participants**
- Music on the Orient Express: Postcolonial Readings of U.S. Media Coverage of Korean and Indian Popular Culture
  - Hyeri Jung, U of Texas - Austin, USA
  - Saif Shahin, Bowling Green State U, USA
- Watching Crime Drama and Embodying Cultural Capital in the Postnetwork Era
  - Michael L. Wayne, Ben-Gurion U of the Negev, ISRAEL
- Writing Women Out: Popular Manga Genres and Japanese Gender Relations
  - Casey Brienza, City, U London, UNITED KINGDOM
- “Am I a Good [White] Mother?”: Mad Men and Post(Racial)Feminism
  - Susana Martinez Guillem, U of New Mexico, USA
  - Christopher Charles Barnes, U of Colorado - Boulder, USA

**Group and Team Dynamics in Organizational Communication**

**Organizational Communication**

**Chair**
- Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS

**Participants**
- Communication in Work Group: The Interaction Effects of Leader-Member Conversation Quality Agreement and Electronic Dependency on Group Effectiveness
  - Hassan Abu Bakar, U of Utara Malaysia, MALAYSIA
  - Keith Dilbeck, U of Wisconsin - Milwaukee, USA
- When Do “Invisible Walls” Become Visible? The Role of Communicative Practices in Constructing Global Team Subgroups
  - Maggie Boyraz, California State Polytechnic U, Pomona, USA
  - Jennifer L. Gibbs, U of California - Santa Barbara, USA
- Marginality or Strategic Selection? Collaborative Crowdsourcing Through Team Building
  - Rong Wang, Northwestern U, USA
  - Dr. M Mandhana, U of Texas - Austin, USA
- Reconsidering Technology and Structure Related Communication Challenges in Integrated Project Teams
  - Vernon D. Miller, Michigan State U, USA

**Innovative Research on Health Provider-Patient Communication**

**Health Communication**

**Chair**
- Xiaoquan Zhao, George Mason U, USA

**Participants**
- Improving Provider Communication About HPV Vaccines Through the Use of Motivational Interviewing
  - Jenna Elizabeth Reno, U of Colorado - Denver, USA
  - Amanda Dempsey, U of Colorado - Denver, USA
  - Steven Lockhart, U of Colorado - Denver, USA
  - Juliana Bamard, U of Colorado - Denver, USA
  - Jennifer Pyrzanowski, U of Colorado - Denver, USA
### Primary Care Providers' Perceived Barriers and Facilitators to Electronic Cigarette Discussion in Clinical Encounters

Emily Peterson, George Mason U, USA  
Xiaquan Zhao, George Mason U, USA  
Carla Fisher, U of Florida, USA

### Contextualizing Trust and Distrust in the Patient-Doctor Relationship: Perspectives From Kazakhstan

Brett J. Craig, St. Louis College of Pharmacy, USA  
Audrey Dewes, St. Louis College of Pharmacy, USA

### Dyadic Power and Patients’ Deception With Their Physicians

Norah E. Dunbar, U of California - Santa Barbara, USA  
Valerie Carrard, U of Lausanne, SWITZERLAND

### The Effect of Discussing the Internet During Consultation on Patient Satisfaction, Recall, and Medication Adherence

Remco Sanders, U of Amsterdam, THE NETHERLANDS  
Annemiek Linn, U of Amsterdam, THE NETHERLANDS

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### Health-Related Policy Making, Policy Support, and Policy Impact

**Health Communication**

**Chair**  
Itzhak Yanovitzky, Rutgers U, USA

**Participants**

Knowledge Brokering, the Implementation of Health Research, and a Networks Perspective  
Matthew Scott Weber, Rutgers U, USA  
Itzhak Yanovitzky, Rutgers U, USA

Effects of Media Frames and Onset Controllability on Support for Postpartum Depression Policy  
Myoung Chung, Nanyang Technological U, SINGAPORE  
Hye Kyung Kim, Nanyang Technological U, SINGAPORE

Communicating Inequalities to Enhance Support for Obesity-Prevention Policies: Social Comparisons, Age Frames, and Emotion  
Christofer Skurka, Cornell U, USA

Comparing Shelf-Level Nutrition Labeling Systems: Do They Influence Consumer Nutritional Perceptions and Purchase Decision Making?  
Lindsay Neuberger, U of Central Florida, USA  
Laura Boutemen, U of Central Florida, USA  
Emily Knapp, U of Central Florida, USA  
Cara Moro, U of Central Florida, USA

Tobacco-Free Policy Compliance Behaviors Among College Students: A Theory of Planned Behavior Perspective  
Rachael A Record, San Diego State U, USA

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### Public Diplomacy Interest Group Business Meeting

**Public Diplomacy**

**Chair**  
Diana Ingenhoff, U of Fribourg, SWITZERLAND

**Participant**  
Candace L. White, U of Tennessee, USA

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### On Digital Distribution’s Failure to Solve Newspapers’ Existential Crisis: Symptoms, Causes, Consequences, and Remedies

**Media Industry Studies**  
**Journalism Studies**

**Participants**

Does Digital ‘Bring Home the Bacon’? Analysing Newspaper Publishers’ Multiplatform Financial Performance  
Merja Myllylähti, Auckland U of Technology, NEW ZEALAND  
Iris Chyi, U of Texas - Austin, USA

Why Newspapers Should Wake up From Their Digital Dreams  
Neil Thurman, Ludwig Maximilians U Munich, GERMANY

Faulty Metrics are Obscuring Newspapers’ Digital Deficit  
Arne Krumsvik, Oslo and Akershus U College, NORWAY

A Call for Policy-Led Innovation and Entrepreneurship in Journalism  
Robert Georges Picard, U of Oxford, UNITED KINGDOM

This panel brings together scholars from the US, Germany, New Zealand, and Norway to discuss the symptoms, causes, and consequences of the crisis facing legacy news providers and whether that crisis is terminal.
Contemporary Digital Media Dynamics: Platform Imperialism Versus Networked Counterpublics?

Global Communication and Social Change
Communication and Technology
Communication Law & Policy
Mass Communication

Chair
Mel Bunce, City, U of London, UNITED KINGDOM

Participants
Let There be Blamor - #hokkolorob
Sreyoshi Dey, Syracuse U, USA
Networked Counterpublics and Discursive Contestation in the Agonistic Public Sphere: Political Jamming a Police Force Facebook Page
Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Professionalizing the Indigenous: Kabaddi as a Global Object of Indian Media Diaspora
Miriam Stelting, U of Bremen, GERMANY
Dal Yong Jin, Simon Fraser U, CANADA
Where is the Citizen in Communicative Capitalism? Communicative Citizenship in the Era of Commodity Communication
Paola Sartoretto, Stockholm U, SWEDEN

The Politics of Vision

Visual Communication Studies

Chair
Michael S. Griffin, Macalester College, USA

Participants
Memes Against Sexism? A Multimethod Analysis of the Memes and Selfies in the Feminist Protest Hashtag #distractinglysexy and its Resonance in Mainstream News Media
Cornelia Brantner, U of Bremen, GERMANY
Katharina Lobinger, U della Svizzera Italiana, SWITZERLAND
Murder Maps: Data Visualizations and the Fight Against Police Brutality
Laurie E. Gries, U of Colorado, Boulder, USA
The Projectilic Image: Islamic State's Global Networked Affect
Marwan M. Kraidy, U of Pennsylvania, USA
Tracing 'Borderscapes' in Three Recent Documentaries on Central American Migration
Jasper Vanhaelemeesch, U of Antwerp, BELGIUM
Social Issues and TV Scripted Fiction: An Exploration of Fans and Community Managers' Feedback in Spain
Joseph D. Straubhaar, U of Texas - Austin, USA

Cultural Adaptation, Identity, and Integration

Intercultural Communication

Chair
Yu Lu, U of Texas Medical Branch, USA

Participants
A Dynamic View of Intercultural Learning in a Village School in Sri Lanka
Juana Juan Du, Royal Roads U, CANADA
Zach Grenzowski, Royal Roads U, CANADA
A Longitudinal Analysis of the Relationship Between Adaptation and Argumentativeness: A Curvilinear Relationship
Stephen Croucher, Massey U, NEW ZEALAND
Shawn Michael Condon, U of Jyväskylä, FINLAND
Elsa Campbell, U of Jyväskylä, FINLAND
Flora Galy-Badenas, U of Jyväskylä, FINLAND
Diakos Rahmani, U of Jyväskylä, FINLAND
Elvis Nshom Ngwayuh, U of Jyväskylä, FINLAND
Cheng Zeng, U of Jyväskylä, FINLAND
An Empirical Investigation of Identity (In)Security: A Two-Stage Model of Self-Assessment and Behavior Towards Culturally Dissimilar Others
Zach Massey, U of Oklahoma, USA
Ioana A. Cionea, U of Oklahoma, USA
Claude H Miller, U of Oklahoma USA
Community Communication Infrastructure, Collective Efficacy, and Integrative Adaptation of Korean Chinese Migrants in Seoul
Eujong Kim, Yong-CHAN Kim, U of Southern California, USA

New Waves of Iraqi Refugees Families in Texas: Understanding Their Settlement and Integration Process
Haetham Abdul-Razaq, U of Texas – San Antonio, USA
Viviana D. Rojas, U of Texas - San Antonio, USA
Angie Galal, U of Texas - San Antonio, USA

Understanding Relational Quality Associated With Latino/a Language Brokers’ Strategic Identity Goals
Rachyl Leonor Pines, U of California - Santa Barbara, USA
Jennifer Andrea Kam, U of California - Santa Barbara, USA

Semantics and Structure of Online Communication

Computational Methods

Chair
Kasper Welbers, KU Leuven, BELGIUM

Participants
Knowledge-Structuring Practices: Using Semantic Network Analysis to Assess the Influence of Design Team Structure on Knowledge Emergence
Lorraine G. Kisselburgh, Purdue U, USA
Senthil Chandrasegaran, Purdue U, USA
Karthik Ramani, Purdue U, USA

Are We Who We Follow? Analyzing Human Personality and Brand Following on Twitter
Joseph T Yun, U of Illinois - Urbana Champaign, USA
Utka Pamukszu, U of Illinois - Urbana-Champaign, USA
Brittany R. L. Duff, U of Illinois - Urbana-Champaign, USA

Correlation Between Linguistic Content and Social Links in an Online Network
Raul Aranovich, U of California - Davis, USA

Exploring the Optimized Network Structure for Discourse Quality: Evidence From Analyzing Reddit Politics
Kaiping Chen, Stanford U, USA

The Hidden Costs of Requiring Accounts Online: Quasiexperimental Evidence From Peer Production
Benjamin Mako Hill, U of Washington, USA
Aaron Shaw, Northwestern U, USA

The Cost of Communication Failure: Validating an Empirical Case With Individual-Based Modeling on MERS outbreak
Ho Young Yoon, U of Wisconsin-Madison, USA

Intervening “Just-in-Time”: Supervised Machine Learning to Detect Recovery Problems in an Online Support Forum
Rachel Kornfield, U of Wisconsin-Madison, USA
Prathyusha Sharma, U of Wisconsin-Madison, USA
Dhavan Shah, U of Wisconsin-Madison, USA

Instructional Communication Outside the Classroom

Instructional & Developmental Communication

Chair
Paromita Pain, U of Texas – Austin, USA

Participants
Changing the Face of Health Education Via Health Interventions: Social Ecological Perspectives on New Media Technologies and Elementary Nutrition Education
Kimberly Bissell, U of Alabama, USA
Sarah Pember, U of Alabama, USA
Kim Baker, U of Alabama, USA
Xueying Zhang, U of Alabama, USA
Yiyi Yang, U of Alabama, USA
Scott Parrott, U of Alabama, USA

Risk and Trust in Crisis Communication: A Qualitative Study of Information Intermediaries in Ghana
Raul Ferrer Conill, Karlstad U, SWEDEN
Charu Uppal, Karlstad U, SWEDEN

The Consequences of Sharing Invisible Chronic Health Conditions at Work: Implications for Workplace Diversity Training
Stephanie Kelly, North Carolina A&T State U, USA
Alfredo Romero, North Carolina A&T State U, USA

Will MOOCs Interventions Optimize Students’ Value Cocreation Behavior? Self-Directed Learning Readiness as a Moderator
Pei-Shan Hsieh, Southwest Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF
Miao Miao, Southwest Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF
Rui Zhao, Southwest Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF
Ya Zhang, Southwest Jiao Tong U, CHINA, PEOPLE’S REPUBLIC OF
COP21 and Pope Francis' Encyclical

Environmental Communication
Global Communication and Social Change

Chair
Richard J. Doherty, New England College, USA

Participants
The Speeches of World Leaders at the 2015 Convention of the Parties (COP 21): A (French) Revolution in Climate Change Discourse?
Kevin J. Calderwood, U of Washington, USA
Rico Neumann, U of Washington, USA

Tweeting the United Nations’ Conference of Parties on Climate Change in Paris (COP21): A Social Network Analysis
Xiao Wang, Rochester Institute of Technology, USA
Yang Yu, Rochester Institute of Technology, USA

Climate Engagement in a Digital Age: Exploring the Drivers of Participation in Climate Discourse Online in the Context of COP21
Imke Hoppe, U of Hamburg - Institute of Journalism & Mass Communication, GERMANY
Fenja De Silva-Schmidt, U of Hamburg - Institute of Journalism & Mass Communication, GERMANY
Michael Brüggemann, U of Hamburg, GERMANY

Commitment to Climate Action? An Assessment of the COP21 Climate Summit Coverage in Uganda
Goretti Linda Lugolobi Nassanga, Makerere U, UGANDA

A Moral Imperative to Mitigate: Americans’ Response to Pope Francis’ Message of Climate Stewardship
Connie Roser-Renouf, George Mason U, USA
Lindsey Beall, George Mason U, USA
Teresa Myers, George Mason U, USA
Edward Maibach, George Mason U, USA
Anthony Leiserowitz, Yale U, USA

Brief Exposure to Pope Francis Heightens Moral Beliefs About Climate Change
Jonathon P. Schuldt, Cornell U, USA
Adam R. Pearson, Pomona College, USA
Rainer Romero-Canyas, Environmental Defense Fund, USA

Preaching to the Choir: Did Pope Francis Change the Online Conversation About the Environment?
April Eichmeier, U of Wisconsin-Madison, USA
Neil John Stenhouse, U of Wisconsin-Madison, USA
Dietram Scheufele, U of Wisconsin-Madison, USA
Michael Andrew Xenos, U of Wisconsin-Madison, USA
Dominique Brossard, U of Wisconsin-Madison, USA

Top 4 Papers in Health Communication

Health Communication

Chair
Jeff Niederdeppe, Cornell U, USA

Participants
Instilling Belief in the Ability to Change for the Better: Narrative Persuasion for Sleep Hygiene Self-Efficacy
Melissa J Robinson, Ohio State U, USA
Silvia Knobloch-Westerwick, Ohio State U, USA

Perceived Emotional and Informational Support for Cancer: Patients’ Perspectives About Interpersonal versus Media Sources
Camella Rising, George Mason U, USA
Nadine Bol, U of Amsterdam, THE NETHERLANDS
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

You Brought it on Yourself: The Joint Effects of Message Type, Stigma, and Responsibility Attribution on Attitudes Toward Medical Cannabis
Nehama Lewis, U of Haifa, ISRAEL
Sharon Rodner Sznitman, U of Haifa, ISRAEL

Ongoing Disclosure in Cancer Communication: The Role of Perceived Response
Maria Koskan Venetis, Purdue U, USA
Kate Magsamen-Conrad, Bowling Green State U, USA
Maria G. Checton, College of Saint Elizabeth, USA
Kathryn Greene, Rutgers U, USA
**4317**

**Saturday**  
11:00-12:15  
Indigo Ballroom A

**Communication and Technology, and the Synthesis of Mass and Interpersonal Communication Processes**

**Communication and Technology**  
**Interpersonal Communication**  
**Mass Communication**

**Chairs**  
Joseph B. Walther, Nanyang Technological U, Singapore, SINGAPORE  
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

**Participants**

The Merger of Mass and Interpersonal Communication via New Media: Definitions and Implications  
Joseph B. Walther, Nanyang Technological U, SINGAPORE

Modeling the Entertainment Experience During Socially Shared Television Viewing  
Arthur A. Raney, Florida State U, USA  
Qihao Ji, Florida State U, USA

Embracing the Challenges and Opportunities of Mixed-Media Relationships  
Malcolm R. Parks, U of Washington, USA

Online Social Influence in a Time of Mass and Interpersonal Communication Convergence  
Andrew Flanagin, U of California - Berkeley, USA

Socially Mediated Opinions: Monitoring and Expressing Opinions in the Intersection of Mass and Interpersonal Communication on Social Media  
German Neubaum, U of Duisburg-Essen, GERMANY  
Nicole C. Kramer, U Duisburg-Essen, GERMANY

The Diffusion of Interpersonal and New Media Communication  
Ronald E. Rice, U of California - Santa Barbara, USA

Mass and Interpersonal Processes in Web 2.0 Environments: Understanding Online Self- and Recipient Effects  
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS

Strategic Design of Online Information Systems to Enhance Health Outcomes Through Communication Convergence  
Gary L. Kreps, George Mason U, USA

The Visible Audience: How Journalists Deal With New Forms of Audience Feedback  
Edson Tandoc, Wee Kim Wee School of Communication & Information, Nanyang Technological U, SINGAPORE

Disrupted Models of Mediated Political Communication  
Dhavan Shah, U of Wisconsin-Madison, USA  
Jaeho Cho, U of California - Berkeley, USA  
Lewis A. Friedland, U of Wisconsin-Madison, USA  
Douglas M. McLeod, U of Wisconsin-Madison, USA  
Hernando Rojas, U of Wisconsin-Madison, USA  
Michael W. Wagner, U of Wisconsin-Madison, USA

Vectors Into the Future of Mass-Interpersonal Communication Research: Big Data, Social Media, and Computational Social Science  
Joseph N. Cappella, U of Pennsylvania, USA

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**4318**

**Saturday**  
11:00-12:15  
Indigo Ballroom B

**Audiences of Science Communication: An International Perspective**

**Mass Communication**

**Chairs**  
Julia Metag, U of Fribourg, SWITZERLAND  
Mike S. Schaefer, U of Zurich, SWITZERLAND

**Participants**

Audiences of Science Communication in Switzerland: A Segmentation Analysis  
Tobias Fuechslin, U of Zurich, SWITZERLAND  
Mike S. Schaefer, U of Zurich, SWITZERLAND  
Julia Metag, U of Fribourg, SWITZERLAND  
Silje Kristiansen, Northeastern U, USA  
Adrian Rauchfleisch, U of Zurich, SWITZERLAND

Audiences for Science Communication in the United States  
John C. Besley, Michigan State U, USA

Identifying Subtypes of Science-Related Attitudes: A Latent Class Analysis Approach  
Jens Bender, U of Koblenz-Landau, GERMANY  
Michaela Maier, U of Koblenz-Landau, GERMANY  
Tobias Rothmund, U of Koblenz-Landau, GERMANY  
Peter Nauroth, Philippus-U Marburg, GERMANY  
Mario Gollwitzer, Philippus U Marburg, GERMANY  
Dorothe Kienhues, U of Muenster, GERMANY  
Rainer Bronnme, Westfälische Wilhelms-U Muenster, GERMANY

Global Warming’s Six Indians  
Jagadish J Thaker, Massey U, NEW ZEALAND  
Anthony Leiserowitz, Yale U, USA  
Geoff Feinberg, Yale U, USA  
Daniel K. Cooper, Hall and Partners, USA
Respondent
Dietram A. Scheufele, U of Wisconsin-Madison, USA

Science is important in many areas of life, and is, potentially, the source of the best available knowledge for many individual, institutional, and societal decisions. Citizens’ attitudes towards science and their scientific knowledge are decisive factors in models of science communication, but there seem to be considerable differences among different segments of the population with regard to these variables. However, there are hardly any empirical studies systematically assessing differences between such segments and analyzing to what extent attitudes towards science and scientific knowledge relate to citizens’ information and media use patterns. This panel seeks to close this gap.

Research to Inform the Design of Health Messages and Interventions (High-Density)

Health Communication
Chair
Nadine Bol, U of Amsterdam, THE NETHERLANDS

Participants
Enhancing an Intimate Partner Violence Campaign: A Process Evaluation of a Community-Based Partnership
Chrissy Harris, U of Kentucky, USA
Jennifer Ann Scarduzio, U of Kentucky, USA
Matthew W Savage, U of Kentucky, USA
Sarah Sheff, U of Kentucky, USA
Brandi N Frisy, U of Kentucky, USA

Understanding High-Risk Women’s Preferences for Communication of Genetic Risk Modifiers
Shelly R Hovick, Ohio State U, USA
Lindsey Morr, Ohio State U, USA
Naomi Tan, Ohio State U, USA
Stephanie Williams, Ohio State U, USA
Leigha Senter, Ohio State U, USA
Daniel Kinnamon, Ohio State U, USA
Robert Pyatt, Nationwide Children's Hospital, USA
Amanda Ewart Toland, Ohio State U, USA

All Stakeholders Involved: A Multimethod Roadmap to Developing an Evidence-Based Online Intervention for Older Cancer Patients
Minh Hao Nguyen, U of Amsterdam, THE NETHERLANDS
Nadine Bol, U of Amsterdam, THE NETHERLANDS

“Yes Doesn’t Always Mean Yes”: Formative Research to Help College Students Understand Sexual Consent
Sarah Sheff, U of Kentucky, USA

Perceptions of Responsibility for Antibiotic Resistance: Implications for Message Design
Erina MacGeorge, Pennsylvania State U, USA
Emily Caldes, Pennsylvania State U, USA
Kasey Foley, Pennsylvania State U, USA

Misconceptions About the Utility of Antibiotics in a U.S. Sample: Implications for Message Design to Improve Antibiotic Stewardship
Erina MacGeorge, Pennsylvania State U, USA
Amber Kelly Worthington, Pennsylvania State U, USA
Kasey Foley, Pennsylvania State U, USA

Informing HPV Vaccination Message Design: Salient Beliefs About HPV Vaccination Among College Students
Lauren Gray, U of Minnesota, Twin-Cities, USA

Narrative Processing II

Information Systems
Chair
Michael A. Shapiro, Cornell U, USA

Participants
Measuring Dynamic Changes in the Narrative Transportation Experience
Emily L Davidson, The Ohio State U, USA
Zheng (Joyce) Wang, The Ohio State U, USA

Measuring Actor-Observer Perspective Taking in Narrative Processing
Shuo Zhou, Cornell U, USA
Michael A. Shapiro, Cornell U, USA

Extending Conceptualization and Measurement of Narrative Engagement After the Fact: Parascal Relationships and Imaginative Retrospective Involvement
Michael D. Slater, The Ohio State U, USA
David R. Ewoldsen, Michigan State U, USA
Kelsey Williams Woods, The Ohio State U, USA
Journalistic Storytelling and Narrative Persuasion: The Impact of Different Exemplar Types on Message-Consistent Attitudes
Corinna Oschatz, Johannes Gutenberg U Mainz, GERMANY
Katharina Emde-Lachmund, Hannover U of Music, Drama, and Media, GERMANY
Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY

The Influence of Context and Message Structure on the Effectiveness of Health Narratives on Facebook
Simone Krouwer, U of Antwerp, BELGIUM
Karoelen Poels, U of Antwerp, BELGIUM

The Effects of Sound- and Image-Bite Displays on the Perception of Politicians and News Stories
Michael Suelflow, Johannes Gutenberg U Mainz, GERMANY

Depicting Violence: The Effect of Shot Scale, Shot Length, and Camera Perspective on Narrative Engagement With Violent Films
Katalin Balint, U of Augsburg, GERMANY
Chantal Schoff, U of Augsburg, GERMANY

Eeny, Major, Minor, Boo: Investigating the Impact of Minor and Major Spoilers on the Enjoyment and Suspense of Horror Films
Benjamin K. Johnson, Vrije U Amsterdam, THE NETHERLANDS
Angel Udvardi, Vrije U Amsterdam, THE NETHERLANDS
Judith E. Rosenbaum, Albany State U, USA

Understanding the Effects of Populist Messages

Political Communication

Chair
Jan Kleinnijenhuis, Vrije U Amsterdam, THE NETHERLANDS

Participants
Does Consistency Matter? Perception and Persuasiveness of Value Appeals in Populist Communication
Dominique Stefanie Wirz, U of Zurich, SWITZERLAND

Echoes of Populism: The Stickiness of Populist Messages
Linda Bos, U of Amsterdam, THE NETHERLANDS
Jonas Lefevere, U of Amsterdam, THE NETHERLANDS

Personality and Populism: How Populist Communication Fits the Personality of Some Voters
Gijs Schumacher, U of Amsterdam, THE NETHERLANDS
Bert Bakker, U of Amsterdam, THE NETHERLANDS
Matthijs Rooduijn, Utrecht U, THE NETHERLANDS

The Polarizing Impact of News Coverage on Populist Attitudes in the Public: Evidence From a Panel Study in Four European Democracies
Philipp Mueller, Johannes Gutenberg U Mainz, GERMANY
Christian Schemer, Johannes Gutenberg U Mainz, GERMANY
Martin Wettstein, U of Zurich, SWITZERLAND
Anne Schulz, U of Zurich, SWITZERLAND
Dominique Stefanie Wirz, U of Zurich, SWITZERLAND
Werner Wirth, U of Zurich, SWITZERLAND

The Populist’s Worldview: How Populist Citizens Perceive Mainstream Media and Public Opinion
Anne Schulz, U of Zurich, SWITZERLAND
Werner Wirth, U of Zurich, SWITZERLAND
Martin Wettstein, U of Zurich, SWITZERLAND
Dominique Stefanie Wirz, U of Zurich, SWITZERLAND
Philipp Mueller, Johannes Gutenberg U Mainz, GERMANY

Social Media Sharing and Swearing in the 2016 U.S. Election

Communication and Technology

Chair
Gi Woong Yun, U of Nevada, Reno, USA

Participants
"You Too, Second Screeners?" Second Screeners’ Echo Chambers During the 2016 US Elections Primaries
Tsahi (Zack) Hayat, The Interdisciplinary Center, Herzliya, ISRAEL
Tal Samuel Azran, INDONESIAC, ISRAEL

Public Sphere and Loathing: Liking, Tagging, and Sharing During the 2016 Presidential Election
Kyle Lorenzano, Washington State U, USA
Colin Storm, Washington State U, USA
Samuel Rhodes, Washington State U, USA
Miles John Paul Sari, Washington State U, USA
Porzsima Borah, Washington State U, USA

Like, Share, Comment, Repeat: Social Media Expressive Activities as Response to Far-Right Parties’ Posts
Larisa Doroshenko, U of Wisconsin-Madison, USA

Is Swearing Contagious Online? Public vs Interpersonal Swearing in Response to Donald Trump’s 2016 YouTube Campaign Videos
K. Hazel Kwon, Arizona State U, USA
Anatoliy Gruzd, Ryerson U, CANADA
Interacting with Robots and Agents
Communication and Technology
Chair
Mike Z. Yao, U of Illinois - Urbana-Champaign, USA

Participants
Development and Validation of the Self-Efficacy in Human-Robot-Interaction Scale
Nikolai Bock, U of Duisburg-Essen, GERMANY
Katharina Brockmann, U of Duisburg-Essen, GERMANY
Astrid Marieke Rosenthal-von der Puettens, U Duisburg-Essen, GERMANY
It Moves! It Talks! It’s Alive?! How Robot Characteristics Influence Psychological Responses and Robot Acceptance
Marieke Wieringa, U of Amsterdam, THE NETHERLANDS
Rinaldo Kuehne, U of Amsterdam, THE NETHERLANDS
The Effects of Avatar Similarity on Uncertainty Reduction Among Older Adults
Yu-Hao Lee, U of Florida, USA
Min Xiao, U of Florida, USA
Robert H Wells, U of Florida, USA

The Perception of Public Opinion
Mass Communication
Chair
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

Participants
Accuracy of Perceptions About the Effect of Public Opinion Polls on Attitudes of Self and Others
Yu-Jin Heo, Sungkyunkwan U, KOREA, REPUBLIC OF
Sungeun Chung, Sungkyunkwan U, KOREA, REPUBLIC OF
Citizens’ Use and Value Perceptions of Political Poll Aggregation Websites
Tobias M Hopp, U of Colorado - Boulder, USA
Kim Sheehan, U of Oregon, USA
When Does Individuals’ Willingness to Speak Out Increase on Social Media? Perceived Social Support and Power/Control
Jung Won Chun, U of Florida, USA
Moon J Lee, U of Florida, USA
When Trait Becomes Situational: The Joint Effect of Fear of Isolation and Conversational Contexts on Speaking Out Online
Yu Won Oh, Debiasing and Lay Informatics (DaLI) Lab, USA
Jeong-Nam Kim, U of Oklahoma, USA
When Does Individuals’ Willingness to Speak Out Increase on Social Media? Perceived Social Support and Power/Control
Jung Won Chun, U of Florida, USA
Moon J Lee, U of Florida, USA
When Trait Becomes Situational: The Joint Effect of Fear of Isolation and Conversational Contexts on Speaking Out Online
Yu Won Oh, Debiasing and Lay Informatics (DaLI) Lab, USA
Jeong-Nam Kim, U of Oklahoma, USA

Body Image, Idealized Image, and Media
Mass Communication
Chair
Liese Exelmans, KU Leuven, BELGIUM

Participants
Exploring Correlates of Fitspirational Social Media Use: The Role of Social Media in Body Image and Excessive Exercise Among Young Women
Sindy Sumter, U of Amsterdam, THE NETHERLANDS
Drew Cingel, U of California - Davis, USA
Danielle Antonis, U of Amsterdam, THE NETHERLANDS
Exposure to Idealized Media Images and Preventive Effects of Awareness Intervention Material for Young Men
Christina Peter, Ludwig Maximilians U Munich, GERMANY
Florian Arendt, Ludwig Maximilians U Munich, GERMANY
Instagram and College Women’s Body Image: Investigating the Roles of Appearance-Related Comparisons and Intrasexual Competition
Joshua Agate Hendrickse, Florida State U, USA
Laura M. Arpan, Florida State U, USA
Russell Brent Clayton, Florida State U, USA
Jessica L Ridgway, Florida State U, USA
The Effect of Media on Body Image in Pregnant and Postpartum Women
Sarah M. Coyne, Brigham Young U, USA
Toni Liechty, U of Illinois - Urbana-Champaign, USA
Kevin Collier, Brigham Young U, USA
Aubrey Sharp, Brigham Young U, USA
Emilie Davis, Brigham Young U, USA
Savannah Keenan, Brigham Young U, USA
New Research From the 2016 American Elections

Political Communication

Chair
Seth K. Goldman, U of Massachusetts - Amherst, USA

Participants
Partisanship, Interest, or Friends? Testing Competing Hypotheses of Political News Flows
Kjerstin Thorson, Michigan State U, USA
Emily K Vraga, George Mason U, USA
Christopher Wells, U of Wisconsin - Madison, USA
Samuel Matthias Tham, Michigan State U, USA

Fear Does It All: Appraisal, Emotion, and the 2016 Presidential Election
Haoran Chu, U at Buffalo, SUNY, USA
Janet Zheng Yang, U at Buffalo, SUNY, USA

Motivated Tweeting and Motivated Processing: Influencing Debate Viewership Through Twitter Instruction
Calvin Coker, U of Missouri - Columbia, USA
Fred Jay Jennings, U of Missouri - Columbia, USA

Presidential Debates in the Age of Partisan Media: A Field Experiment
Kimberly A. Gross, George Washington U, USA
Ethan Porter, George Washington U, USA
Thomas Wood, Ohio State U, USA

Snapchat Style in the 2016 U.S. Presidential Primaries
Eisa Al Nashmi, Kuwait U, KUWAIT
David Lynn Painter, Rollins College, USA

Comparative Journalism Research: Where Do We Stand?

Journalism Studies

Chair
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

Participants
Charting the Development of a Field: A Systematic Analysis of Comparative Studies of Journalism
Folker Christian Hanusch, U of Vienna, AUSTRIA
Tim P. Vos, U of Missouri - Columbia, USA

News Cultures or Epistemic Cultures? Theoretical Considerations and Empirical Data From 62 Countries
Yigal Godler, Ben-Gurion U/Tel-Aviv U, ISRAEL
Zvi Reich, Ben Gurion U of the Negev, ISRAEL

Public Service Media and News in a Digital Environment: A Study of Six Countries
Annika Sehl, U of Oxford, UNITED KINGDOM
Alessio Cornia, U of Oxford, UNITED KINGDOM
Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

The Hybridization of Journalistic Cultures: A Comparative Study of Journalistic Role Performance in 19 Countries
Claudia Mellado, Pontificia U Catolica de Valparaiso, CHILE
Lea C. Hellmueller, U of Houston, USA
Maria Luisa Manues, U Rey Juan Carlos, SPAIN
Mireya Marquez Ramirez, U Iberoamericana Ciudad de Mexico, MEXICO
Adriana Amado, U Nacional de la Matanza, ARGENTINA
Jacques Mick, U Federal de Santa Catarina, BRAZIL
Dasniel Olivera, U de la Habana, CUBA
Martin Oller, U de las Americas, ECUADOR
Nikos S. Panagioutou, Democritus U of Thrace, GREECE
Svetlana Pasti, U of Tampere, FINLAND
Patric Raemy, U of Fribourg, SWITZERLAND
Anna-Maria Schieliicke, Technical U of Dresden, GERMANY
Henry Silke, Dublin City U, IRELAND
Colin Sparks, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Agnieszka Magdalena Stepinska, Adam Mickiewicz U, POLAND
Gabriella Szabo, Hungarian Academy of Sciences, HUNGARY
Moniza Waheed, U Putra Malaysia, MALAYSIA
Haiyan Wang, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF

Respondent
Frank Esser, U of Zurich, SWITZERLAND
Listen In: The Voices of Women in Music Production and Consumption

Feminist Scholarship

Participants
Tanya Tagaq’s Vocal Interventions: Notes on the Cultural Politics of Wish Sounds
Clare O’Connor, U of Southern California, USA
Cyrus, Minaj, and Swift: Millennial Feminism at the 2015 Video Music Awards
Travers Scott, Clemson U, USA
Cathlin Clark, Clemson, USA
Jeffrey Kenney, Clemson, USA
Amanda Moore, Clemson, USA
Meredith Head, Clemson, USA

“Size Does Matter”: Portability, Control, and the Promotional Gendering of the Sony Watchman
Jennifer Marie Hessler, U of California - Santa Barbara, USA

Individual Difference Factors in Children’s Learning From, Beliefs of, and interactions With Media

Children Adolescents and the Media

Chair
Molly Schlesinger, U of California - Riverside, USA

Participants
Trust, Self-Efficacy, and Preschoolers’ Learning From Educational Television
Molly Schlesinger, U of California - Riverside, USA
Rebekah Richert, U of California - Riverside, USA
Character Perceptions Guide Children’s Looking to and Learning From On-Screen Characters
Koeun Choi, U of Wisconsin-Madison, USA
Molly Schlesinger, U of California - Riverside, USA
John Franchak, U of California - Riverside, USA
Rebekah Richert, U of California - Riverside, USA
Attention to Certain Features in Educational Media Predicts Vocabulary Labeling for Preschoolers
Rachel Flynn, New York U, USA
Susan Neuman, New York U, USA
Kevin Wong, New York U, USA
Katie Danielson, New York U, USA
Tanya Kaefer, Lakehead U, USA
The Impact of Touchscreen Interactivity on Children's Reality Judgments
James Alex Bonus, U of Wisconsin-Madison, USA

Respondent
Heather Kirkorian, U of Wisconsin-Madison, USA

Media and technology are nearly ubiquitous and accessible platforms for learning problem-solving skills and vocabulary during early childhood. Video, whether viewed in traditional formats or streamed on mobile technology in full or as short clips, is still the primary form of media engagement for preschool-aged children. However, not all children learn from all television programs similarly, and individual difference factors and variability in media factors and children’s cognitive, emotional, and physiological response states may mediate or explain differences in the effects of media exposure on an individual child. This panel outlines recent research examining individual differences in young children’s cognitive and social-cognitive states relating to differences in learning, beliefs about, or attention to educational television programs.

Religion, Nationalism, and Political Imaginaries

Philosophy, Theory and Critique

Chair
Julia Sonnevend, U of Michigan, USA

Participants
Residual and Resurgent Protestantism in the American Media (and Political) Imaginary
Stewart M. Hoover, U of Colorado, USA
Simulation Nations: Nation Brands and Baudrillard’s Theory of Media
Nadia Kaneva, U of Denver, USA
Banal Nationalism in the Internet Age
Lukasz Szulc, U of Antwerp, BELGIUM
Enlightenment and the Revolutionary Press in Colonial Indonesia
Rianne K Subijanto, Baruch College, City U of New York, USA
Organizational Communication Research Escalator - Extended Session (Part 1)

Organizational Communication

**Chairs**
- Boris H. J. M. Brummanns, U de Montréal, CANADA
- Consuelo Vasquez, U of Québec in Montreal (UQAM), CANADA

**Participants**

- The Communicative-Organizational Affordances of Mobile Social Media in Knowledge Workers’ Unionization Efforts
  - Tamar Lazir, U of Haifa, ISRAEL
- Crisis Communication Management: A Case Study Research: Organizational Communication Within a Cooperative in Disarray
  - Itsaso Manias-Muñoz, U of Basque Country, SPAIN
- “He Doesn’t Like Me and He is Angry”: Effectiveness of the Core Concerns Framework in Managing Conflicts Between Inter- and Intracultural Manager-Employee Dyads
  - Piyawar Charoensap-Kelly, U of Southern Mississippi, USA
- Boundary Conditions for the Relationship Between Psychological Safety and Team Performance
  - Nicole Kashian, Florida International U, USA
- The Communicative Constitution of Quality and Relevance in Higher Education: A Case Study
  - Mette Lund Kristensen, U of Southern Denmark, DENMARK
- Revisiting the Density Dependence Model: Innovation Ecology in the Greater Los Angeles Area and Silicon Valley
  - Rong Wang, Northwestern U, USA
- Cross-Cultural Conflict: Examining Cultural Identities and Influence During Forced Cohabitation in U.S. Military Organizations.
  - Amy Restauri, U of Pittsburgh - Johnstown, USA
- Antecedents and Outcomes of Public Skepticism Toward Organization’s Sustainability Development
  - Moonhee Cho, U of Tennessee, USA
- Dissolving Interdisciplinary Boundaries in “Making Together”: Lessons From the Field
  - Marie-Claude Plourde, U du Québec à Montréal, CANADA
- Older Workers’ Stereotypes and Communication Research: A Review
  - Annie Cornelia Kroon, U of Amsterdam, THE NETHERLANDS
- Virtual Knowledge Brokers Facilitate Knowledge Creation in Internal Social Media
  - Mia Leppala, Aalto U, FINLAND
- Islamic State’s Remediation Strategies: Creating Propaganda Through the Words of Others
  - Ieva Zakarevičiute, Ludwig Maximilians U Munich, GERMANY
- Boundary Management Preferences, Employee Engagement, and the Role of Social Media: A Three-Wave Panel Study
  - Scott G. Banghart, U of California - Santa Barbara, USA
- Employees’ Perceptions of Technology-Mediated Self-Disclosure in Enterprise Social Media
  - Kaisa Laitinen, U of Jyväskylä, FINLAND
- Emotions as Discursive Resources in Leadership: Affective Legitimation of Strategic Change
  - Ella Lilqvist, Aalto U, FINLAND
- An Intercultural Analysis of Gossip
  - Johanna Moisander, Aalto U, FINLAND
- The Influence of Social Judgments of Colleagues’ Traits on Employees’ Facebook Boundary Management
  - Anna Valiavska, U of Missouri, USA
- Power, Gender, and Standpoint: Managing Power Though Distancing, Shifting, and Obscuring
  - Anna Valiavska, U of Missouri, USA
- Between Online and Offline Agenda Building: The Influence of Organizational Texts on News Content
  - Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS
- That’s “Fair”: A Framework for Change in Alternative Organizing
  - Dana Harrington, U of Colorado - Boulder, USA
- Restructuring the Workplace: Understanding Undocumented Labor Employment Through Structuration Theory
  - Ignacio Cruz, U of Southern California, USA
- Transformative Practical Theory as Coconstruction of Organizational Boundary Objects: A Field Model
  - Jo M. Katambwe, U du Québec à Trois-Rivières, CANADA
"You Only Need to Talk to Each Other": Organizational Members' Idea of the Role of Organizational Communication
Therese Eva Maria Hedman Monstad, Uppsala U, SWEDEN
Mia Peterson, Uppsala U, SWEDEN

Latinos Patrolling the Texas-Mexico Border: A Study of Dirty Work, Ethnicity, Race, and Identity
Ariadne Alejandra Gonzalez, Texas A&M U, USA

An Intervention for Sheriff Noel: Crisis Communication with Internal Stakeholders in Clark County Jail
Marjorie Buckner, Texas Tech U, USA
Laura E. Young, U of Kentucky, USA

Organizing Dissonance: Pitfalls and Possibilities for Postbureaucratic Hybridization
Joanne C. Esch, U of Colorado, USA

“They Did Not Understand My English”: Language and Intersectionality in Temporary Work
Jing Jiang, U of North Carolina - Chapel Hill, USA

Knowledge Sharing in Long-Term Cross Boundary Collaboration: A Field Study of Urban Planning Process
DaJung Woo, U of California - Santa Barbara, USA

Respondents
Francois Cooren, U de Montréal, CANADA
Matt Koschmann, U of Colorado, USA
Joëlle Cruz, U of Colorado - Boulder, USA
Rebecca Gill, Massey U, NEW ZEALAND
Patricia M. Sias, Washington State U, USA
Michelle D. Shumate, Northwestern U, USA
Lars Thøger Christensen, Copenhagen Business School, DENMARK
Rahul Mitra, Wayne State U, USA
Patrice M. Buzzanell, Purdue U, USA
Michael Andreas Etter, Copenhagen Business School, DENMARK
Amanda J. Porter, U of Amsterdam, THE NETHERLANDS
Kevin Barge, Texas A&M U, USA
Jennifer L. Gibbs, U of California - Santa Barbara, USA
William C. Barley, U of Illinois – Urbana-Champaign, USA
Dennis K. Mumbry, U of North Carolina - Chapel Hill, USA
Kate Lockwood Harris, U of Minnesota - Twin Cities, USA

This double session matches up less experienced scholars with more seasoned ones to provide extensive feedback on a research paper and to discuss strategies for publishing organizational communication research. Others are also encouraged to join the breakout groups to share ideas about publishing and writing.

4334
Saturday
11:00-12:15
Aqua 310AB
Influencers, Microcelebrities, and Fame Aspirants: Producing and Consuming Identity in the Social Media Age

Popular Communication
Chair
Brooke Erin Duffy, Cornell U, USA

Participants
Kim Kardashian is My New BFF: The Work/Play of Celebrity Gaming
Shira Chess, U of Georgia, USA
Doing It All to Have it All: The Omni-Professionalism of the Insta-Glam
Elizabeth Wissinger, City U of New York, USA
Chasing Authenticity: Microcelebrity and the Politics of Platforms
Alice Marwick, Data & Society, USA
Instanesia: Social Media Influencers in the Southeast Asian “Blogipelago”
Brent Luvaas, Drexel U, USA
“Idols of Promotion”: The Triumph of Self-Branding on Social Media
Brooke Erin Duffy, Cornell U, USA
Jefferson D. Pooley, Muhlenberg College, USA

Despite considerable interest in the production of identities in digital media contexts, the role of emergent subjectivities in sustaining the commodity circuit remains comparatively under-theorized. Indeed, digital tastemakers, social media influencers, and microcelebrities participate in a global cultural economy that hypes the principles of authenticity, individualism, and aspirationalism—the very same ideals that encourage expressions of selfhood within the consumer marketplace. Against this backdrop, the scholars on this panel explore the recursive nature of cultural production and consumption in the context of digital celebrity culture.

4335
Saturday
11:00-12:15
Aqua 313
Higher Education Interventions: Reputation and Social Media Presence of Universities

Public Relations
Chair
Irina Lock, U of Lugano, SWITZERLAND
Participants
Following the University on Social Media: How Interactive Activities on Social Media Influence College Students’ Relational Satisfaction and Behavioral Intention
Jeyoung Oh, U of Alabama, USA
Yonghwan Kim, U of Alabama, USA
Bumsoo Kim, U of Alabama, USA

Investigating Spillover Effects of a University Crisis Using Situational Theory of Problem Solving
Alessandro Poroli, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Strategic Media Response to a University Athletics Scandal: The Interaction of Initial News Coverage Medium and Crisis Response Medium
Adam S. Richards, Texas Christian U, USA
Tyler Sinclair, Texas Christian U, USA

University Reputation Management: Testing the Effects of Identity and Image on Reputation and Behavioral Intentions
Youngah Lee, Ball State U, USA
Hyojung Park, Louisiana State U, USA

Wrestling Between Marketing Promotion and Community Engagement: Where Should University Social Media Communication Go?
Jenny Zhengye Hou, Massey U, NEW ZEALAND

Respondent
Alison N. Novak, Rowan U, USA

Global Interventions: Public Relations Around the World

Saturday
11:00-12:15
Aqua 314

Chair
Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

Participants
Buying a Beach Together: Lessons for PR From a Civic Crowdfunding Campaign in New Zealand
Mai Anh Doan, U of Waikato, NEW ZEALAND

Measuring Excellence Principles in Kuwait: Identifying Barriers and Opportunities Toward an Excellent Practice of Public Relations
Manaf Bashir, Indiana U, USA

CSR and Public Relations in the Middle East: The Influence of Employee Diversity on CSR and Employee Engagement
Ganga Sasidharan Dhanesh, Zayed U, UNITED ARAB EMIRATES
Gaelle Duthler, Zayed U, UNITED ARAB EMIRATES

Sirleaf's Public Relationships During Liberia's Ebola Crisis
Julia A. Spiker, U of Akron, USA

The Importance of ‘Customer Type’ in Corporate Image Repair
Suman Mishra, Southern Illinois U - Edwardsville, USA

Respondent
Dean Kruckeberg, U of North Carolina, USA

Environmental Communication (EC) Interventions: Putting EC Research in the Public’s Minds and Hands

Saturday
11:00-12:15
Aqua 303

Chair
Richard J. Doherty, New England College, USA

Participants
Ashley A Anderson, Colorado State U, USA
Franziska Weder, U of Klagenfurt, AUSTRIA
Eli Typhina, North Carolina State U, USA
Tema Milstein, U of New Mexico, USA

Predicting and Understanding Health Information Seeking

Health Communication

Saturday
11:00-12:15
Aqua 305

Chair
Rebekah Nagler, U of Minnesota - Twin Cities, USA
### Participants

Health Information Seeking Among Singaporeans: Roles and Collective Contexts  
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE  
Satveer Kaur-Gill, National U of Singapore, SINGAPORE  
Pauline Luk, National U of Singapore, SINGAPORE  
Julian Lin, National U of Singapore, SINGAPORE  
Seow Ting Lee, National U of Singapore, SINGAPORE  
By the Mercy and Help of God: Towards a Religiousness-Health Information Seeking Framework  
Jan Michael Alexandre Cortez Bernadas, De La Salle U, PHILIPPINES  
L. Crystal Jiang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Older Adults’ Information Seeking Behavior With Direct-to-Consumer Prescription Drug Ads: Role of Health Literacy  
Soontae An, Ewha Womans U, KOREA, REPUBLIC OF  
Nancy W. Muturi, Kansas State U, USA  
Explaining Online Health Information Seeking of Foreign Domestic Workers: A Test of the Comprehensive Model of Information Seeking  
L. Crystal Jiang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Jan Michael Alexandre Cortez Bernadas, De La Salle U, PHILIPPINES  
Health Information Seeking Versus Avoiding: How do College Students Respond to Stress-Related Information?  
Wei Jia Shi, U of Minnesota - Twin Cities, USA

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### Media Industry Studies

**The Business of Sharing Personal Communication: Industrial Practices of Social Media**

**Participants**  
Policing the Digital Semicommons: Researching Content Moderation Practices by Social Media Companies  
Sarah Myers West, U of Southern California, USA  
Commerce, Creativity, and Youth Participation on YouTube Morocco  
Mohamed El Marzouki, Indiana U, USA  
Faces and Charts: User and Advertiser Visualisations of Social Media Audiences  
Elizabeth J. Van Couvering, Karlstad U, SWEDEN  
The Laboring Eye: A Marxist Analysis of Social Media  
Ashley C. Moore, Colorado State U, USA  
Towards Reducing Digital Divides in Media Production: Examining Social Media Use in Ethnic Media Organizations  
Xin Zhou, U at Albany, SUNY, USA  
Matthew D. Matsaganis, U at Albany, SUNY, USA

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### Journalism Studies

**Journalists' Labor in the New Media Environment: Conditions and Challenges**

**Participants**  
Between Exposure and Unpaid Work: How Freelance Journalists Manage Their Careers in the United States and France  
Angele Christin, New School, USA  
The Impact of Solo Journalism on Role Overload and Burnout Among Local Television Journalists  
Justin Blankenship, U of North Carolina, USA  
The Datafication of Newswork: The Use Metrics and Gamification to Motivate Journalists (Top Student Paper)  
Raul Ferrer Conill, Karlstad U, SWEDEN  
Between Participation and Autonomy: Understanding Indian Citizen Journalists  
Sabin Paul, U of Iowa, USA

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### Global News Media Processes: Deliberation, Participation and Marketization

**Participants**  
Claiming Their Heritage: Rediscovering India Through Cyber-Dialogue  
Charu Uppal, Karlstad U, SWEDEN  
The Business of Sharing Personal Communication: Industrial Practices of Social Media  
L. Crystal Jiang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
The Datafication of Newswork: The Use Metrics and Gamification to Motivate Journalists (Top Student Paper)  
Raul Ferrer Conill, Karlstad U, SWEDEN  
Editorial and Cultural Debates in Danish and Swedish Newspapers: Understanding the Terror Attacks in Paris and Copenhagen in
**4345**
**Saturday**
**11:00-12:15**
**Sapphire 400A**

**Interpersonal Communication in Health Contexts**

**Interpersonal Communication**

**Chair**
Erin Donovan-Kicken, U of Texas - Austin, USA

**Participants**

- Similarities and Differences in Older American and German Couples’ Morale, Negative Affectivity, Collaboration, Health, and Marital Satisfaction
  - Alesia Woszidlo, U of Kansas, USA
  - Sonia Lech, Humboldt U of Berlin, GERMANY

- Exploring the Role of Social Support in Promoting Patient Participation in Health Care Among Women With Breast Cancer
  - Mengfei Guan, U of Georgia, USA
  - Jeong Yeob Han, U of Georgia, USA

- Interpersonal Communication and Coping With Cancer: A Comprehensive Multidisciplinary and Metatheoretical Analysis of the Literature
  - Erin Donovan-Kicken, U of Texas - Austin, USA
  - Kristen Farris, U of Texas - Austin, USA

- Positive Communication Matters in Consultations With Patients Presenting Medically Unexplained Symptoms: A Linguistic Content Analysis
  - Inge Stortenbeker, Radboud U Nijmegen, THE NETHERLANDS
  - Ruud Bouwhuis, Radboud U Nijmegen, THE NETHERLANDS
  - Peter Lucassen, Radboud U Nijmegen, THE NETHERLANDS
  - Hugo Stappers, Radboud U Nijmegen, THE NETHERLANDS
  - Pim Assendelft, Radboud U Nijmegen, THE NETHERLANDS
  - Sandra van Dulmen, Netherlands Institute for Health Services Research, THE NETHERLANDS
  - Tim Olde Hartman, Radboud U Nijmegen, THE NETHERLANDS
  - Enny Henrica Das, Radboud U Nijmegen, THE NETHERLANDS
  - Sandra van Dulmen, Netherlands Institute for Health Services Research, THE NETHERLANDS

"I'm Scared of the Disappointment": Young Adult Smokers’ Relational Identity Gaps as Sites of Intervention
  - Samantha J. Stanley, U of Maryland, USA
  - Margaret J. Pitts, U of Arizona, USA

**4346**
**Saturday**
**11:00-12:15**
**Sapphire 400B**

**My Other Self: Presence and Identity in Games**

**Game Studies**

**Chair**
Changhyun Ahn, U at Buffalo, SUNY, USA

**Participants**

- An Investigation of the Effects of Immersive Features on the Formation Process of Spatial Presence Experiences
  - Tim Kuo-Ting Huang, Michigan State U, USA

- Controls and Enjoyment in Video Games: Moving Forward, Without Motion?
  - Craig Vaughn, U of Kentucky, USA
  - Anthony Michael Limperos, U of Kentucky, USA
  - Cher Reynolds, U of Kentucky, USA
  - Brandee Kemper, U of Kentucky, USA
  - Nathan Stevens, U of Kentucky, USA

- Mental Models, Conceptual Models, and Play: Performance and Frustration With Two Different Video Game Controllers
  - Russell B. Williams, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

- Me, Myself, and I: How Character Viewpoints Impact Identification and Enjoyment With Video Games
  - Vincent Cicchiirillo, DePaul U, USA

- Interactive Narrative Choices: Testing Transportation Into Video Game Narrative
  - Changhyun Ahn, U at Buffalo, SUNY, USA
  - Cheryl Bracken, Cleveland State U, USA
### Intergroup Processes in Mass Media and Mediated Contexts

**Saturday**  
**11:00-12:15**  
**Sapphire 411 AB**

**Chair**  
Becky Robinson, U of California - Santa Barbara, USA

**Participants**

Attempts at Online Dialogue Between Extreme Right and Left: Meeting in the Middle?  
Bob Robbert Nicolai van de Velde, Vrije U Amsterdam, THE NETHERLANDS  
Matti Pohjonen, U of Amsterdam, THE NETHERLANDS

Intergroup Communication Interventions Through Social media: Facebook and the Path to Conflict Resolution  
Ifat Maoz, Hebrew U, ISRAEL

Attitudes About Muslims: A Test of the Parasocial Contact Hypothesis and Contact Theory  
Jessica R. Abrams, California State U, Long Beach, USA  
Karen J. McGaughey, California Polytechnic State U, San Luis Obispo, USA  
Hannah Haghighat, California State U, Long Beach, USA

Mediated Intergroup Contact on Social Media Affects Intergroup Attitudes  
Elini Kiomni, Aristotle U of Thessaloniki, GREECE  
Antonis Gardikiotis, Aristotle U of Thessaloniki, GREECE

How TV Moderates Straight Viewers’ Inference of Peers’ Attitudes Towards Gays and Lesbians  
YaoJun Yan, Syracuse U, USA

### Policy Intervention Attempts: Studies in Failure and Potential

**Saturday**  
**11:00-12:15**  
**Sapphire 410A**

**Chair**  
Kyu Ho Youm, U of Oregon, USA

**Participants**

Children Protection Towards Online Audiovisual Risky Contents: Analysis of the Social Representations Within European Parliamentary Debates  
Agnese Pastorno, Sapienza U di Roma, ITALY

Shifting of Regulatory Paradigm in Hong Kong: Revisit the HKTV Licensing Saga  
Grace I. K. Leung, Chinese U - Hong Kong, CHINA, PEOPLE’S REPUBLIC OF  
Richard Wu, U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

The International Public Opinion Struggle: Interventions of Authoritarian Countries in Western Democracies  
Jean-François Mayoraz, U of Zurich, SWITZERLAND  
Adrian Rauchfleisch, U of Zurich, SWITZERLAND

Youth Participation in UNESCO’s Access to Information (A2I) Law Project in Cambodia  
Ashley Lee, Harvard U, USA  
Jamie Lee, UNESCO, CAMBODIA

Anatomy of a Failed Intervention: The FCC Revisits Municipal Broadband  
Ryan Ellis, Northeastern U, USA

### The Voices, Sounds, and Ideologies of Broadcast Cultures

**Saturday**  
**11:00-12:15**  
**Sapphire 410B**

**Chair**  
Lars Lundgren, Södertönn U, SWEDEN

**Participants**

Broadcast Architecture as an Alternative Historical Source. An Archaeological Intervention Into the History of Romanian Television  
Dana Mustata, U of Groningen, THE NETHERLANDS

Interconnection, Spectrum Allocation, and Geopolitics: The Development of British Radio Policy for the 1903 International Radio Conference  
Rita Zajacz, U of Iowa, USA

Producing Milton Friedman’s Free to Choose: How Libertarian Ideology and Corporate Money Became Broadcasting “Balance”  
Caroline Jack, Data & Society Research Institute, USA

The Transnational Mediatization of the Air: Reshaping a “Natural” Space Through Wireless-Related Fields, 1900-1910s  
Maria Rikitianskaia, U della Svizzera Italiana, SWITZERLAND, Gabriele Balbi, U della Svizzera italiana, SWITZERLAND

Voices of the Occupation: How France Listened to U.S. Radio, 1937-1944  
Derek W. Vaillant, U of Michigan, USA

**Respondent**  
Eleanor Patterson, U of Iowa, USA
ICA Policy on Political Statements: Considering Community Standards & Academic Life

**Sponsored Sessions**

**Chair**
Larry Gross, U of Southern California, USA

**Participants**
Alison Hearn, U of Western Ontario, CANADA
Francois Heinderyckx, U libre de Bruxelles, BELGIUM
Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM
John Nguyet Erni, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Nazan Haydari, Istanbul Bilgi U, TURKEY
Kehbuma Langmia, Howard U, USA
Zohar Kampf, Hebrew U of Jerusalem, ISRAEL

An international group of ICA members, including current and former leaders of IAMCR and ECREA, will discuss whether, when, and how scholarly organizations should take positions on political issues. The adequacy of ICA’s current policy will be considered, as well as the experience of other academic organizations, in terms of the appropriate roles and responsibilities of such organizations.

Identity and Visibility Online

**Communication and Technology**

**Chair**
Jessica Vitak, U of Maryland, USA

**Participants**
Identity Shift Effects of Self-Presentation and Confirmatory and Disconfirmatory Feedback on Self-Perceptions of Brand Identification
Caleb T. Carr, Illinois State U, USA
Rebecca A. Hayes, Illinois State U, USA
Narratives of Belonging and Estrangement: Constructing an Ethnic Identity Online
Aya Yadlin Segal, Texas A&M U, USA
Not the Normal Trans Story: The Negotiation of Privacy and Identity While Crowdfunding at the Margins
Niki Fritz, Indiana U, USA
Amy L Gonzales, Indiana U, USA
Socially Mediated Visibility: Friendship and Dissent in Authoritarian Azerbaijan
Katy Elizabeth Pearce, U of Washington, USA
Jessica Vitak, U of Maryland, USA
Kristen Barta, U of Washington, USA

Emotion and Media Engagement

**Mass Communication**

**Chair**
Mina Tsay-Vogel, Boston U, USA

**Participants**
Disengage to Enjoy: Investigating the State-Trait Distinction of Moral Disengagement
Daniela M. Schlueetz, Hannover U of Music, Drama and Media, GERMANY
Daniel Possler, Hannover U of Music, Drama and Media, GERMANY
Anne Eckhardt, Hannover U of Music, Drama and Media, GERMANY
Jens Martin Heuer, Hannover U of Music, Drama and Media, GERMANY
Henriette Schwarze, Hannover U of Music, Drama and Media, GERMANY
Restorative Narrative: A New Approach to Prosocial Media *Top Faculty Paper
Kaitlin Fitzgerald, U at Buffalo, SUNY, USA
Melanie C. Green, U at Buffalo SUNY, USA
The Higher EQ, the Better News Selection? Exploring the Moderating Effect of Anger-Expression on News Selection
Yi-Hsing Han, Fu Jen Catholic U, CHINA, PEOPLE’S REPUBLIC OF
The role of Emotional Flow in prosocial media messages
Andrea Kloss, Ludwig Maximilians U Munich, GERMANY
Stephanie Göing, Ludwig Maximilians U Munich, GERMANY

Health Media Content and Effects (High-Density)

**Health Communication**

**Chair**
Jakob D. Jensen, U of Utah, USA
Participants
Smoking Portrayal in the Ethiopian Movies: A Theory-Based Content Analysis
Mesfin Awoke Bekalu, Harvard U, USA
K. Viswanath, Harvard U, USA
Outcome Expectations Mediate the Relationship Between Sources of Health and Beauty Information and Indoor Tanning Behavior
Jessica Gall Myrick, Pennsylvania State U, USA
Seth M. Noar, U of North Carolina - Chapel Hill, USA
Jennah Sontag, U of North Carolina - Chapel Hill, USA
Dannielle Kelley, U of North Carolina - Chapel Hill, USA
The Impacts of Media Use on Detection of Dementia, Self-Treatment, and Avoidance of Medical Evaluation Among Elderly Population
Tae Joon Moon, U of Wisconsin-Madison, USA
Eunyoung Myung, U of Wisconsin-Madison, USA
"Does Liberal Media Consumption Increase Children’s Vaccination?" The Role of Media Consumption in Parents’ Decision on Children’s Vaccination
Mengdian Zheng, U of Wisconsin-Madison, USA
Dan Jian, U of Wisconsin-Madison, USA
Kuan-Hsuan Lu, U of Wisconsin-Madison, USA
The Role of the Media in the Public Debate on Pharmacological Cognitive Enhancement
Markus Schaefer, Johannes Gutenberg U Mainz, GERMANY
Oliver Quiring, Johannes Gutenberg U Mainz, GERMANY
The Effect of Young Women’s Body Image and Mood From Exposure to Runway Models
Kimberly Walker, U of South Florida, USA
Yan Shan, California State Polytechnic U, USA
Lesa Hatley Major, Indiana U, USA

Motivated Cognition and Behavior
Information Systems
Chair
Yongkuk Chung, Dongguk U, KOREA, REPUBLIC OF

Participants
At the Intersection of Motivational Relevance and Website Visual Complexity: New Evidence for Memory Narrowing and Broadening Effects
Narine S. Yegiyan, U of California - Davis, USA
You Zhan, U of California - Davis, USA
Coping as Motivational Bias: Physiological Connection Between Motivational Systems and Coping Styles
Jingjing Han, Indiana U, USA
Xia Zheng, Indiana U, USA
Examining Motivational System Deactivation and Information Processing
Tianjiao Wang, Washington State U, USA
Evaluating the Influences of Motivational Reactivity on Individual Differences on Media Preferences
Jiawei Liu, Washington State U, USA
Rachel L. Bailey, Washington State U, USA
Modern Foraging: Darkness Dampens Motivational Responses When Processing Advertisements for Foods of Different Energetic Value?
Rachel L. Bailey, Washington State U, USA
Tianjiao Wang, Washington State U, USA
Jiawei Liu, Washington State U, USA
mHealth Short Messages, Goal Motivations, and Framing Effects
Alex Hedstrom, The Ohio State U, USA
The Effects of Regulatory Fit on News Engagement and Elaboration in High- and Low-Motivation Conditions
Yu-Hao Lee, U of Florida, USA
Bruce Getz, U of Florida, USA
Min Xiao, U of Florida, USA
The Fragmentation of Work, Entertainment, and Social Relationships on a Personal Computer: Motivational Predictors of Switching Between Media Content
Leo Yeykelis, Alphabet, Inc., USA
James J Cummings, Boston U, USA
Byron Reeves, Stanford U, USA

Reinforcing Spirals in Political Communication: Methodological Boundaries, Challenges and Solutions
Political Communication
Chair
Michaela Maier, U of Koblenz-Landau, GERMANY
Participants
Reinforcing Spirals and the Issue of Stable Attitudes and Behavior
Michael Scharkow, Zeppelin U, GERMANY
Marko Bachl, U of Hohenheim, GERMANY
Short-Term Reinforcing Spirals: An Ambulatory Assessment Study of Emotions and Political News Attention
Lukas Otto, U of Koblenz-Landau, GERMANY
Michaela Maier, U of Koblenz-Landau, GERMANY
Fabian Thomas, U of Koblenz-Landau, GERMANY
Conditional Spirals? Understanding the Dynamics of Growth of Political Information Use and Political Interest During Late Adolescence
Judith Moeller, U of Amsterdam, THE NETHERLANDS
Sanne Kruikemeier, U of Amsterdam, THE NETHERLANDS
Adam Shehata, U of Gothenburg, SWEDEN
The Role of Anticipatory Belief on Spiral of Reinforcement Processes
Shira Dvir-Gvirsman, Tel Aviv U, ISRAEL
Gal Ravia, Tel Aviv U, ISRAEL
Limor Ziv, Tel Aviv U, ISRAEL

Respondent
Michael D. Slater, The Ohio State U, USA

Despite this popularity and the importance of the reinforcing spirals idea, several methodological challenges arise within important political communication contexts. This panel deals with methodological challenges for the reinforcing spirals idea and provides solutions within relevant political communication contexts.

4422

Online News
Communication and Technology
Chair
Drew Berkley Margolin, Cornell U, USA

Participants
Are Audiences Fragmented in How They Consume News Online?
Subhayan Mukerjee, U of Pennsylvanina, USA
Silvia Majo-Vazquez, U Oberta de Catalunya, SPAIN
Sandra Gonzalez-Bailon, U of Pennsylvania, USA
The Aggregation Effect: Does the Type of News Aggregation Personalization Influence Information-Seeking Behavior?
Lauren Darm Furey, U of Florida, USA
Processing Layered News Sources on Facebook: Effects on Credibility and Learning
Anne Oeldorf-Hirsch, U of Connecticut, USA
Christina DeVoss, U of Connecticut, USA
Contextualised Network Maps: A Qualitative Approach Exploring the Role of Social Networking Sites in News-Related Media Repertoires
Lisa Merten, U of Hamburg, GERMANY

4423

Mapping Digital Divides in Communication Practices Across Major Life Realms
Communication and Technology
Chair
Laura Robinson, Santa Clara U, USA

Participants
Interventions With Older Adults to Eliminate the Digital Divide and Reduce Digital Inequality
Sheila Cotten, Michigan State U, USA
Digital Parenting Skills on the Margin
Gejun Huang, U of Texas - Austin, USA
Wenhong Chen, U of Texas - Austin, USA
Xiaoqian Li, U of Texas - Austin, USA
Joseph D. Straubhaar, U of Texas - Austin, USA
Methodological Approaches to Broadband Adoption/Nonadoption in Low-Income Housing Units
Anabel Quan-Haase, U of Western Ontario, CANADA
Novel Methods to Study Student Digital Engagements
Jeremy Schulz, U of California - Berkeley, USA
Laura Robinson, Santa Clara U, USA
Does Networked Work Lessen Bureaucratic Inequality?
Barry Wellman, NetLab Network, CANADA
Class and Social Media
Simeon John Yates, U of Liverpool, UNITED KINGDOM
Much of the research on digital divides targets its aim on access, skills, and participation. While these studies are valuable, more work is needed on three fronts. First, scholarship is needed making linkages between digital inequalities and other life realms. Second, digital inequalities need to be addressed as both an endogeneous and an exogeneous factor. Third, international comparativism is needed to best problematize digital inequality as a global phenomenon. This panel begins to fill each of these three needs by bringing together digital inequalities scholars from the UK, Canada, and the United States.
IAMCR: Transforming Culture, Politics & Communication: New Media, New Territories, New Discourses

Sponsored Sessions

Chair
Janet Wasko, U of Oregon, USA

Participants
Cultural & Political Mutations and Communication: New Discourses and New Territorialities
Amparo Cadavid, UNIMINUTO, COLUMBIA

New Discourse in the Age of YouTube: The Guatemalan Genocide
Gabriela Martinez, U of Oregon, USA

Undermining an Imperial Power During the Cold War: Shortwave Broadcasting and the Collapse of the Portuguese Empire
Nelson Costa Ribeiro, U Catolica Portuguesa, PORTUGAL

“What Is…?” @ IAMCR @ ICA
Jeremy David Swartz, U of Oregon, USA

Disability & Communication Rights: A Radical Remapping of Media and Their Global Territories
Gerard Michael Goggin, U of Sydney, AUSTRALIA

“The Gender Dimension on New Media, New Territories, and New Discourses”
Medley Aimee Vega Montiel, U Nacional Autonoma de Mexico, MEXICO

The panel includes presentations that address the theme of the next conference of the International Association for Media and Communication Research (IAMCR), which celebrates its 60th anniversary in Cartagena, Colombia, July 16-20, 2017. The theme of transformation is a timely and significant intervention, as we consider the changing nature of culture, politics and communication. Panelists consider changes and emerging practices in communication and media, as well as new discourses through specific media forms and events.

How to Enter the Dance: New Perspectives Upon Journalist-Source Relations

Journalism Studies
Feminist Scholarship

Chair
Linda C. Steiner, U of Maryland, USA

Participants
Julia Lueck, Johannes Gutenberg U Mainz, GERMANY
Hartmut Wessler, U Mannheim, GERMANY
Rousiley Celi Moreira Maia, Federal U of Minas Gerais, BRAZIL
Antal Wozniak, U of Exeter, UNITED KINGDOM

Female Voices in the News: Structural Conditions of Gender Representations in Norwegian Newspapers
Helle Sjøvaag, U of Bergen, NORWAY
Truls Pedersen, U of Bergen, NORWAY

The Choreography of Exclusion Gender Division of Sources and Practices in Journalistic Work
Yifat Naim Girafi
Hagar Lahav, Sapir Academic College, ISRAEL
Zvi Reich, Ben Gurion U of the Negev, ISRAEL

Social Media as Information Subsidy in the News Coverage of the Syrian Crisis: A Cross-National Analysis
Raluca Cozma, Iowa State U, USA
Claudia Kozman, Lebanese American U, LEBANON

Sourcing Credible and Suitable Information to the News: Indian Activist Strategies
Laura Stein, U of California - Berkeley, USA

The Interventional Possibilities of Difference: Thinking Through Communication, Difference, and Identity

Ethnicity and Race in Communication

Chair
Herman Gray, U of California - Santa Cruz, USA

Participants
Manufacturing Stigma and Allure: Bio-Brand and the Racial Self
Roopali Mukherjee, City U of New York, USA

“What’s the Difference With “Difference”?: Equity, Communication, and the Politics of Difference
Kalina Joseph, U of Washington, USA

"What Now?: The Wailing Black Woman, Grief, and Difference
Manoucheka Celeste, U of Florida, USA

Difference, Bordered Identities, and (Dis)Identifications With Belonging
Azeb Madebo, U of Southern California, USA
**Gendering Globalization, Globalizing Gender Through Latinidad**

**Feminist Scholarship**
**Ethnicity and Race in Communication**
**Global Communication and Social Change**

**Participants**
The Politics of Cultural Industries: Gender, Age, and Language as Variables to Understand Political, Economic, and Cultural Citizenship
Jessica Retis, California State U, Northridge, USA

Spitfire Transition Tales: Can a U.S. Latin/a American Star Moved Beyond a Stereotype and if so How?
Angharad N. Valdivia, U of Illinois, USA

Social Networks as Peaceful Weapons
María Elena Cepeda, Williams College, USA

How East Los Chicanas/Latinas Became Global Streaming Stars
Isabel Molina-Guzman, DVCCC, USA

This panel employs the performance of Latinidad and mediated embodiment of US Latina and Latin American identity to explore the gendering of global media practices and the global circulation of racialized gender in media and popular culture through practices of representation. Panelists also examine the ways gender effectively allows media and popular representations of ethnicity, language and nationality to productively flow on a transnational and global level. In doing so, the panelists engage in the intersectional feminist analysis of gender, citizenship, nationality, language and ethnicity to conceptualize critical interventions.

**Innovative Methods in Media and Communication Research**

**Philosophy, Theory and Critique**

**Chairs**
Sebastian Kubitschko, U of Bremen and Goldsmiths, GERMANY
Anne Kaun, Sodertorn U, SWEDEN

**Participants**
Obfuscating the Black Box: Ways of Knowing Algorithmic Culture
Taina Bucher, U of Copenhagen, DENMARK

Caught Between the Ethical and the Instrumental: the Value, Challenges and Contradictions of Instigating the Open Wiki, radicalprintshops.org
Jess Baines, London School of Economics and Political Science, UNITED KINGDOM

Ways of Seeing Data: Towards a Critical Literacy for Data Visualisations as Research Objects and Research Devices
Jonathan Gray, Bath U, UNITED KINGDOM
Liliana Bounegru, U of Amsterdam, THE NETHERLANDS
Stefania Milan, U of Amsterdam, THE NETHERLANDS

Exploring Inclusive Ethnography as a Methodology to Account for Multiple Experiences
Paola Sartoretto, Stockholm U, SWEDEN

**Respondent**
Linchuan Jack Qiu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

This panel aims to stimulate a more sophisticated debate on and exploration of innovative research methods. The panel gathers perspectives by early-career researchers from varying scholarly traditions and theoretical backgrounds who strive to advance fresh approaches for the study of media and communication. The papers determinedly rethink and make valuable changes to established methods, develop methodological approaches that break out from their conventional surrounding while remaining sensible to history and context.

**Organizational Communication Research Escalator - Extended Session (Part 2)**

**Organizational Communication**

**Chairs**
Boris H. J. M. Brummans, U de Montréal, CANADA
Consuelo Vasquez, U du Québec à Montréal (UQAM), CANADA

This double session matches up less experienced scholars with more seasoned ones to provide extensive feedback on a research paper and to discuss strategies for publishing organizational communication research. Others are also encouraged to join the breakout groups to share ideas about publishing and writing.
Studying Communitainment: Mapping a Research Agenda for the Social Media Entertainment industry - LANDLINE

**Media Industry Studies**

**Communication and Technology**

**Chairs**
Stuart Duncan Cunningham, ARC Centre of Excellence for Creative Industries and Innovation, AUSTRALIA
David Craig, U of Southern California, USA

**Participants**
Patrick Vonderau, Stockholm U, SWEDEN
Aswin Punathambekar, U of Michigan, USA
Elaine Jing Zhao, U of New South Wales, AUSTRALIA
Sangeet Kumar, Denison U, USA
Jeremy Shtern, Ryerson U, CANADA
Crystal Abidin, National U of Singapore, SINGAPORE
Brooke Erin Duffy, Cornell U, USA
Junyi Lv, U of Southern California, USA

This roundtable discussion will focus on agenda-setting around the challenges posed to media industry studies, particularly the global dimensions of communitainment. How are the contours of this industry shaped by larger market-based, tech-informed, and regulatory interventions? As evidenced in the rise of previous media industries, what are the co-evolutionary pressures posed by this new industry on traditional and other interactive media industries, including film, television, publishing, advertising, and gaming? How does this industry operate with distinction at the level of the regional and national, geographical and linguistic, cross and subcultural?

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Polymedia Theory in Popular Communication Research

**Saturday**
12:30-13:45
Aqua 313

**Popular Communication**

**Global Communication and Social Change**

**Participants**
Cecilia Uy-Tioco, California State U, San Marcos, USA
Tingyu Kang, National Chengchi U, CHINA, PEOPLE’S REPUBLIC OF
Sanja Vico, Goldsmiths, U of London, UNITED KINGDOM

**Participants**
Ambivalent Nationalism: Polymedia and Elite Filipino Migrants
Cecilia Uy-Tioco, California State U, San Marcos, USA
Expectant Motherhood in Polymedia Environments: Taiwanese Transnational Families in Birth Tourism
Tingyu Kang, National Chengchi U, CHINA, PEOPLE’S REPUBLIC OF
Destigmatisation Strategies Among Serbian Londoners in Polymedia Environments
Sanja Vico, Goldsmiths, U of London, UNITED KINGDOM
Friendship Practices and Polymedia: A Taiwanese Perspective
Chen-Ta Sung, Goldsmiths, U of London, UNITED KINGDOM

**Respondent**
Mirea Madianou, Goldsmiths, U of London, UNITED KINGDOM

This panel brings together a group of international scholars in an attempt to develop a multidisciplinary and comparative conversation about diverse popular communication practices shaped by the polymedia environment. By engaging polymedia theory to understand empirical examples as diverse as diasporic nationalism, expectant motherhood, identity performance, and friendship practices in a variety of contexts (the Philippines, USA, UK, Serbia and Taiwan) the panellists aim to make original, cross-cultural contributions to the theory in question and advance the debate on the popular communication in everyday life. Additionally, the international panel will also contribute to the understanding specific social phenomena.

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Interventions and Connections: Organizational Communication and Public Relations

**Saturday**
12:30-13:45
Aqua 314

**Public Relations**

**Organizational Communication**

**Chair**
Jeffrey Stafford, Eastern Washington U, USA

**Participants**
The Importance of Visual and Vocal Cues of Organizational Spokespersons in Times of Crisis
Aurélie De Waele, KU Leuven, BELGIUM
An-Sofie Claeyts, KU Leuven, BELGIUM
Verolien Cauberghe, Ghent U, BELGIUM
Gijs Fannes, KU Leuven, BELGIUM

The More the Better? Exploring the Role of Internal Resources in Crisis Management
Sejin Park, Republic of Korea Army, KOREA, REPUBLIC OF
Digital Technology for Health: Self-Tracking, Social Media, and Virtual Games

Health Communication

Chair
Rebecca Robbins, Cornell U, USA

Participants
Self-Tracking in Online Groups to Increase Fruit and Vegetable Consumption: The Effects of Demographic Similarity, Social Comparison, and Performance Discrepancy
Jingbo Meng, Michigan State U, USA
Wei Peng, Michigan State U, USA
Soo Yun Shin, Michigan State U, USA
Minwoong Chung, Michigan State U, USA
Minyoung Choi, Michigan State U, USA

Going the Distance… With a Little Technological Help? Recreational Athletes’ Running Motivations as Predictors of Their Use of Online Fitness Community Features
Jeroen Stragier, Ghent U, BELGIUM
Marike Vanden Abeele, Tilburg U, THE NETHERLANDS

Body Dissatisfaction and Neuroticism as Determinants of Calorie-Tracking App Use Amongst Young Adults
Rory McGloin, U of Connecticut, USA
Archana Krishnan, Yale U, USA

The Best Way to Predict the Future is to Create It
Liyuan (Leah) Wang, U of Southern California, USA
David C. Jeong, U of Southern California, USA
Traci Gillig, U of Southern California, USA
Lynn Carol Miller, U of Southern California, USA
John L. Christensen, U of Connecticut, USA
**Temporal and Spatial Analysis of Mobility Data**

**Computational Methods**

**Chair**
Taiquan Winson Peng, Michigan State U, USA

**Participant**
Kenth Engø-Monsen, Telenor, NORWAY

**Participants**
It’s Not Just About Mobility: How Can Mobility Datasets Advance our Understanding of Information Diffusion?
Taiquan Winson Peng, Michigan State U, USA
Jonathan J. H. Zhu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Recommendation With Spatio-Temporal Information
Yizhou Sun, U of California - Los Angeles, USA

A Multimethod Approach to Collecting and Understanding Mobile Log Data
Jeffrey Boase, U of Toronto, CANADA

Analyzing Mobile Phone Data With Network Science
Cheng-Jun Wang, Nanjing U, CHINA, PEOPLE’S REPUBLIC OF
Xinzhi Zhang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

This panel focuses on how to model the temporal and spatial features of human behavior with mobility data in a precise and parsimonious way. It aims to help raise the awareness among communication scholars of opportunities and risks in the modelling of mobility data. Moreover, the panel will try to build an interdisciplinary dialogue on computational research between communication researchers, computer scientists, and research scientists from the industry.

**Engaging the Public? Political Implications of News Consumption**

**Journalism Studies**

**Political Communication**

**Chair**
Peter Maurer, NTNU Trondheim, NORWAY

**Participants**
A Mixed-Methods Approach to Examining the Relationship Between News Media Literacy and Political Efficacy
Melissa Tully, U of Iowa, USA
Emily K Vraga, George Mason U, USA

Effects of Metropolitan News Coverage on Voter Turnout in Outlying Communities: A Longitudinal Study
Sarah Cavanah, U of North Dakota, USA

Do People’s News Use and Their Views About Journalists’ Relate to Civic Engagement? Evidence From 22 Societies
Homero Gil de Zuniga, U of Vienna, AUSTRIA
Trevor H Diehl, U of Vienna, AUSTRIA
Alberto Ardevol-Abreu, U of La Laguna, SPAIN
Sarah J Liu, Massey U, NEW ZEALAND

Close, but Not Close Enough? Audience’s Reactions to Domesticated Distant Suffering in International News Coverage
Eline Huiberts, Ghent U, BELGIUM
Stijn Joye, Ghent U, BELGIUM

**Respondent**
Michael Delli Carpini, U of Pennsylvania, USA

**Global Civic Engagement Through Media Literacy in the Age of Alternative Facts (Council of Communication Associations/NAMLE)**

**Sponsored Sessions**

**Chair**
Patrice M. Buzzanell, Purdue U, USA

**Participants**
Michelle Ciulla-Lipkin, NAMLE, USA
Paul Mihailidis, Emerson College, USA
Fedérico Subervi, NAMLE, USA
Augie Grant, Broadcast Education Association, USA
Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM

From the current U.S. presidential administration to Brexit, the international political landscape continues to challenge the news media and the concepts of fact vs fiction. What part does media literacy play in the “posttruth” age? What is our role as educators and researchers? This workshop will explore the current landscape of the global news media and discuss the importance of media literacy to encourage civic engagement. Discussion will include how the present day challenges impact policy issues regarding issues such as mobility, immigration, and intolerance.
Queer Media Mobilities

Saturday
12:30-13:45
Sapphire 400A

Feminist Scholarship

Chair
Katherine Sender, U of the Arts, USA

Participants
Between Digital Spaces and Physical Places: Mobile Mediated Gay Cultures Between Urban and Semiurban India
Vishnupriya Das, U of Michigan, USA

Stretched Kinship: Queer Chinese Mobilities in the Twenty-First Century
John Wei, Media Design School, NEW ZEALAND

No Happy Ending at Home or Abroad: Female Migrant Queerscape in the Taiwanese Documentary Lesbian Factory (2010)
Jing Zhao, China Youth U for Political Sciences, CHINA, PEOPLE’S REPUBLIC OF
Celina Hung, New York U Shanghai, CHINA, PEOPLE’S REPUBLIC OF

Queer Mobility of Chinese Women: An Ethnographic Study of Mainland Chinese Queer Women in Australia
Lucetta Kam, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Sexual Mobilities, Cosmopolitanism, and Cultural Capital: Same-Sex Materials in Sex Museums
Katherine Sender, U of the Arts, USA

Playing Queerness Across Time and Space: The Mobile Mutability of LGBTQ Game Content
Adrienne Shaw, Temple U, USA

Queering Productivity Apps: Movements of Wandering, Novelty and Failure
Sarah Anne Murray, U of Michigan, USA

Queering the Web Crawler: Algorithms, Automation, and the Politics of Archives
Megan Sapnar Ankerson, U of Michigan, USA

Our contemporary world is characterized as much by mobility as by traditional analytic frameworks such as social structure or identity. How may we think differently about sexuality and gender not from a perspective of arrival and stasis but motility and dynamism? How does movement among places and media platforms enable or produce queer experience? This high-density panel considers what might be queer about mobility: how embodied and mediated sexualities move across regional and national boundaries, and what happens when they do; how transnational migrations of sexual subjects reconfigure traditional labor and kinship relations; how mobile media and communication technologies enable contingent queer identifications; and how new contexts queer hetero- and gender-normative media and sexual materials.

Flashlights Game Studies Division

Saturday
12:30-13:45
Sapphire 400B

Game Studies

Chair
Elizabeth Newbury, Cornell U, USA

Participants
Considering Potential Impacts of Developer-Gamer Relationships on Game Experience
Evan Watts, West Virginia U, USA

Forced Moral Action and Moral Coping Mechanisms: Toward a Theoretical Model
Arienne Ferchaud, Pennsylvania State U, USA

Game-Based Learning and Mental Models: Emerging Research and Methodological Considerations
Jae A Wasserman, West Virginia U, USA

Gaming Mechanics Matter For Memory Performance: Game Conditions Influence Short-Term Memory
Kelsey Prena, Indiana U, USA

Players Speak Up: Identifying Novel Characteristics of User Game Reviews
Richard Wirth, Pennsylvania State U, USA
Shane Halse, Pennsylvania State U, USA
Arienne Ferchaud, Pennsylvania State U, USA

Self-Determined Extrinsic Rewards and Intrinsic Motivation in a Gamified Online Task Management Environment
Brahm deBuys, The Ohio State U, USA

Defining and Categorizing Prosocial Behaviors in Digital Games
Ji Soo Lim, U of Tokyo, JAPAN

Did you ever wonder what the strange people of the Game Studies Division do? Please feel welcome to join us and listen to our youngsters giving you an insight on this question. Step away of the theoretical and study based discussions and enjoy seven five minutes talks on game research, virtual environments, and simulations which summarize in a fun way what is happening nowadays in our field. Maybe it will help you to get some ideas how to use our approaches for your own field? We need you after all: the audience will vote for the best Flashlight presentation at the end of this session.
Culture in the Political Contexts

Intercultural Communication

Chair
Comfort Adebayo, U of Wisconsin - Milwaukee, USA

Participants
How Economic Centers Perceive a Political Center: Co-Orientation From Hong Kong and Shanghai Toward Beijing
Deya Xu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Shoot Them or Send Them Back: Analysis of Public Opinion and Sentiment in News Comments on Syrian Refugees
Zulfia Zaher, Ohio U, USA
Nisha Garud, Ohio U, USA
Sex, Stars, and Songs: Dancing Girls and Political Economy of the Body Spectacle in Bollywood Musicals
Azmat Rasul, Florida State U, USA
Ehab Rasul, Florida State U, USA
International Copyright: Efforts to Use Intercultural Communication to Find Common Ground on Intellectual Property Regulations
Evan Billingsley, Arizona State U, USA
Meanings of Income Inequality in Neoliberal Singapore
Ashwini Falnikar, National U of Singapore (NUS), SINGAPORE
Ee Lyn Tan, National U of Singapore, SINGAPORE
Somrita Ganchoudhuri, National U of Singapore, SINGAPORE
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
What Is This “Culture” in Critical Inter/Cultural Studies? Cultural Materialist Interventions Through Space Struggles
Susana Martinez Guillem, The U of New Mexico, USA

Communicators Without Borders: Applying Socially Constructive Media and Culture Among Three Disciplines

Instructional & Developmental Communication

Chair
Rowena Briones Winkler, U of Maryland, USA

Participants
From Introduction to Complex Deliverables: A Study in Collaboration
Ashley Rose, Virginia Commonwealth U, USA
Building Community Online While Maintaining Learning Outcomes: A Reflection
Rowena Briones Winkler, U of Maryland, USA
Reflecting on the Success of a Virtual Global Collaborative Project
Renitha Rampersad, Durban U of Technology, SOUTH AFRICA
Socially Constructive Media: What Does It Mean and How Do Students Respond to It?
Karen Elizabeth McIntyre, Virginia Commonwealth U, USA

Political Discourse: Praising, Blaming, Responding, and Categorizing

Language & Social Interaction

Political Communication

Chair
Karen Tracy, U of Colorado, USA

Participants
"You Dribble Faster Than Messi and Jump Higher Than Jordan": The Art of Complimenting and Praising in Political Discourse
Zohar Kampf, Hebrew U of Jerusalem, ISRAEL
Roni Danziger, Hebrew U of Jerusalem, ISRAEL
Defensive Semiotic Strategies in Government: A Multimodal Study of Blame Avoidance
Sten Hansson, U of Tartu, ESTONIA
The Rhetorical Evolution of Barack Obama’s Response Statements to High-Profile Gun Violence
Harper Anderson, Brigham Young U, USA
Derrick Holland, Texas Tech U, USA
Steven Holiday, Texas Tech U, USA
“I am a Shitizen so I Watch”: Emergent Identities and Political Actions in Chinese Cyberspace
Bingjuan Xiong, U of Colorado, USA

DGPuk Panel- Illuminating the Abyss of Social Media: Perception, Effects, and Countering of Hate Speech and Extremist Propaganda in the Digital Age

Sponsored Sessions

Chair
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
Participants
The Wall Against the Dark? How Journalists and Community Managers Identify and Interpret Hidden Online Propaganda
Thorsten Quandt, U of Muenster, GERMANY
Svenja Boberg, U of Muenster, GERMANY
Lena Frischlich, U of Muenster, GERMANY
Can You Recognize the Wolf in Sheep’s Clothing? Explaining Youth’s Contact With Extremist (Online) Messages and Their Ability to Recognize Them
Angela Nienierza, Ludwig-Maximilians-U Muenchen, GERMANY
Carsten E. Reinemann, Johannes Gutenberg U, GERMANY
Nayla Fawzi, Ludwig Maximilians U Munich, GERMANY
Claudia Riesmeyer, Ludwig Maximilians U Munich, GERMANY
Katharina Maria Jessica Neumann, Ludwig Maximilians U Munich, GERMANY
A Story For and Not Against: Effects and Limitations of Narrativity in Propaganda Videos and Counternarratives
Lena Frischlich, U of Muenster, GERMANY
Diana Rieger, U of Mannheim, GERMANY
Anna Morten, U of Cologne, GERMANY
Josephine Schmitt, U of Cologne, GERMANY
Ronja Schötz, U of Cologne, GERMANY
Olivia Cornelia Rutkowski, U of Cologne, GERMANY
"Mass Media are at War With Islam": Towards a Model of the Interplay Between Mainstream Media and Propaganda Influences in Extremist Radicalization Processes
Katharina Maria Jessica Neumann, Ludwig Maximilians U Munich, GERMANY
Philip Baugut, Ludwig Maximilians U Munich, GERMANY
Narin Karadas, Ludwig Maximilians U Munich, GERMANY

Respondent
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

Journal of Children and Media Editorial Board Luncheon
Sponsored Sessions
Chairs
Amy B. Jordan, U of Pennsylvania, USA
Dafna Lemish, Rutgers U, USA
Participants
Vicky Rideout, VJR Consulting, USA
Karim Fikkers, U of Amsterdam, THE NETHERLANDS
David Bickham, Harvard U, USA
Amy Bleakley, U of Pennsylvania, USA
Sahara Byrne, Cornell U, USA
Kirsten Drotner, U of Southern Denmark, DENMARK
Steven Eggermont, KU Leuven, BELGIUM
Keren Eyal, Interdisciplinary Center (IDC) Herzliya, ISRAEL
Cynthia A. Hoffner, Georgia State U, USA
Heather Kirkorian, U of Wisconsin-Madison, USA
Agnes Lucy Lando, Daystar U, KENYA
Matthew A. Lapiere, U of Arizona, USA
Alexis Lauricella, Northwestern U, USA
Sun Sun Lim, Singapore U of Technology and Design, SINGAPORE
Sonia Livingstone, London School of Economics, UNITED KINGDOM
Marie-Louise Mares, U of Pennsylvania, USA
Nicole Martins, Indiana U, USA
Srividya Ramasubramanian, Texas A&M U, USA
Michael O. Rich, Harvard U, USA
Erica L. Scharrer, U of Massachusetts - Amherst, USA
Jessica Taylor Pottowski, U of Amsterdam, THE NETHERLANDS
Patti M. Valkenburg, U of Amsterdam, THE NETHERLANDS
Jan Van den Bulck, KU, Leuven, USA
Ron Warren, U of Arkansas, USA
Ellen Wartella, U of Texas - Austin, USA
Kirstie Farrar, U of Connecticut, USA

Communication and Technology Top Student Papers
Communication and Technology
Chair
Lee Humphreys, Cornell U, USA
Participants
It’s Us Against Them: A Comparative Experiment on the Effects of Populist Messages Communicated via Social Media
Michael Hameleers, U of Amsterdam, THE NETHERLANDS
Desiree Schmuck, U of Vienna, AUSTRIA

Picture This! Social Influence in a Visually Identified YouTube Environment
Damian Gan, Nanyang Technological U, SINGAPORE
Jiemin Looi, Nanyang Technological U, SINGAPORE
Alisius Leong, Nanyang Technological U, SINGAPORE
Abigail Chua, Nanyang Technological U, SINGAPORE

Technological Exceptions to the Legal Rule: Property Rights in the Fight Over Ownership of Vehicle Software
Michelle C Forelle, U of Southern California, USA

The Datalogical Drug Mule
Juan Llamas Rodriguez, U of California-Santa Barbara, USA

4518
Understanding Audience: Toward A General Theory
Mass Communication
Chair
David Tewksbury, U of Illinois, Urbana, USA

Participants
From Temporal to Social Rhythms: Day-to-Day Media Platform Usage and its Meaning for Society
Anna Schnauber, Johannes Gutenberg U Mainz, GERMANY
Frank Mangold, U of Hohenheim, GERMANY

Understanding TV Discourses on Intercultural Communication: An Approach From Audiences and Experts
Leonarda Garcia-Jimenez, U of Murcia, SPAIN
Antonio Pineda, U of Seville, SPAIN
Miquel Rodrigo-Alsina, U Pompeu Fabra, SPAIN

Media Use and Self-Objectification: A Meta-Analysis
Kathrin Karsay, U of Vienna, AUSTRIA
Johannes Knoll, U of Vienna, AUSTRIA
Jorg Matthes, U of Vienna, AUSTRIA

Sleep Quality and the Relationship Between Television Viewing and Attitudinal Judgments: Mediator, Moderator, or Both?
Liese Exelmans, KU Leuven, BELGIUM
Lennert Coenen, KU Leuven, BELGIUM
Jan Van den Bulck, KU, Leuven, USA

4519
New Questions and New Opportunities Brought by New Media
Information Systems
Chair
Chen-Chao Tao, National Chiao Tung U, CHINA, PEOPLE’S REPUBLIC OF

Participants
Application of Machine Learning Methods to E-Cigarette Images on Social Media: A New Way to Quantify Images
Ashley Sanders-Jackson, Michigan State U, USA
Jiayu Zhou, Michigan State U, USA

Motivation Factors in Crowdsourced Policymaking: Problem Solving, Learning, and Voicing the Crowd’s Experience
Tanja Katarina Aitamurto, Stanford U, USA
Jorge Saldivar, U of Trento, ITALY

Using Crowd-Sourced Labelling to Rate the Valence of Media Texts: Rating Instructions for Achieving Valid Results
Stella Juhyun Lee, U of Pennsylvania, USA
Jiaying Liu, U of Pennsylvania, USA
Laura A. Gibson, U of Pennsylvania, USA
Robert Hornik, U of Pennsylvania, USA

Between Threat and Control. Linking Situational Control and Human Distinctiveness Concerns to Virtual Agents’ Uncanniness
Jan-Philipp Stein, Technical U Chemnitz, GERMANY
Benny Liebold, Technical U Chemnitz, GERMANY
Peter Ohler, Technical U Chemnitz, GERMANY

So Scary Yet So Fun: Unraveling a Three-Factor Model of Enjoyment of Mediated Fright Through a Virtual Reality Survival Horror Game
Jih-Hsuan Lin, National Chengchi U, CHINA, PEOPLE’S REPUBLIC OF
Dai-Yun Wu, National Chengchi U, CHINA, PEOPLE’S REPUBLIC OF
Chen-Chao Tao, National Chiao Tung U, CHINA, PEOPLE’S REPUBLIC OF

What Makes a Virtual Concert More Realistic: Spatialized 3D Sound With Head Tracking Function in a Multimodal Virtual Reality System
MinCheol Shin, Syracuse U, USA
Stephen Wonchul Song, Syracuse U, USA
Components of Game Experience: An Automatic Text Analysis of Video Game Online Reviews
Xiaohui Wang, National Technological U, SINGAPORE

At the Interplay Between Journalistic and Algorithmic Curation: Who Knows Who is the Author?
Sujin Choi, Kookmin U, KOREA, REPUBLIC OF

Important Media and Message Features
Information Systems
Chair
Christopher John Carpenter, Western Illinois U, USA

Participants
Crafted for Your Craving: Mmmm, Healthy Foods!
Lelia Samson, Nanyang Technological U, SINGAPORE
Effects of Infographics During Science News Processing: Prior Knowledge and Learning Process as Moderating Variables
Namyeon Lee, U of Missouri, USA
Sungkyoung Lee, U of Missouri-Columbia, USA
Encouraging Greater Compliance: Combining the “But You Are Free” Compliance-Gaining Technique and Positive Face
Nathan J. Lindsey, U of Oklahoma, USA
Christopher John Carpenter, Western Illinois U, USA
Examining the Educational Effects of an Epilogue to a TV Show Episode About Bipolar Disorder
Elizabeth L. Cohen, West Virginia U, USA
David Ailward, West Virginia U, USA
Danielle Zajicek, West Virginia U, USA
Sarah Edwards, West Virginia U, USA
Ryan Hutson, West Virginia U, USA
Food Commercial Exposure Influencing Goal Activation in (Un)restrained Eaters High and Low in Self-Regulatory Success
Monique Alblas, U of Amsterdam, THE NETHERLANDS
Saar Mollen, U of Amsterdam, THE NETHERLANDS
Bas van den Putte, U of Amsterdam, THE NETHERLANDS
Marieke L. Fransen, U of Amsterdam, THE NETHERLANDS
How the Design Characteristics of Online Consumer Platforms Influence Language Abstraction and Valence of Reviews
Goele Aerts, KU Leuven, BELGIUM
Tim Smits, KU Leuven, BELGIUM
Peeter Verlegh, Vrije U Amsterdam, THE NETHERLANDS
How Atypical Communication Influences Jury Verdicts
Nick Polavin, Ohio State U, USA
Zheng (Joyce) Wang, Ohio State U, USA
Shot Scale and Facial Expression Affect Film Viewers’ Theory of Mind Tendency but Not Ability
Brendan Rooney, U College Dublin, IRELAND
Katalin Balint, U of Augsburg, GERMANY

Understanding the Influence of Social Media and Messaging on Engagement and Participation
Political Communication
Chair
Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

Participants
Understanding Citizenship, Understanding Social Media? Digital Media’s Effects on Understanding of Citizenship and Political Participation
Jakob Ohme, U of Southern Denmark, DENMARK
Erik Albaek, U of Southern Denmark, DENMARK
WhatsApp...ening to Political Discussion? Mobile Instant Messaging and Political Engagement in Germany, Italy, and the United Kingdom
Augusto Valeriani, U of Bologna, ITALY
Cristian Vaccari, U of Bologna, ITALY
The Influence of Platform-Specificity on Political Participation: How Social Media News Use Affects Interpersonal Political Conversation
Anna Van Cauwenberge, U of Groningen, THE NETHERLANDS
Marcel J. Broersma, U of Groningen, THE NETHERLANDS
Commitment in the Cloud? Social Media Participation in the Sunflower Movement
Yuan Hsiao, U of Washington, USA
Yunkang Yang, U of Washington, USA
Network Interventions: How Citizens’ Social Media Networks Influence Their Political Participation
Jakob Ohme, U of Southern Denmark, DENMARK
<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Chair</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>4522</td>
<td>Mobile and Online Health Interventions</td>
<td>Gi Woong Yun, U of Nevada, Reno, USA</td>
<td>Shuang Liu, Washington State U, USA, Jessica Fitts Willoughby, Washington State U, USA, Saraswathi Bellur, U of Connecticut, USA, Christina DeVoss, U of Connecticut, USA, Jeeyun Oh, U of Texas - Austin, USA, Minh Hao Nguyen, U of Amsterdam, THE NETHERLANDS</td>
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<tr>
<td>4523</td>
<td>Social Presence and Technology</td>
<td>Nathaniel D. Poor, Underwood Institute, USA</td>
<td>Lorraine Borghetti, Ohio State U, USA, Bram deBuys, Ohio State U, USA, James Lee, U of Southern California, USA, Jihyun Kim, Kent State U, USA, Jinyoung Kim, U of Pennsylvania, USA, Kun Xu, Temple U, USA</td>
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<tr>
<td>4524</td>
<td>Media Violence, Agression, and Suspense</td>
<td>Thomas Franklin Waddell, Pennsylvania State U, USA</td>
<td>Anne Bartsch, Ludwig Maximilians U Munich, GERMANY, Marie-Louise Mares, U of Pennsylvania, USA, Andrea Kloss, Ludwig Maximilians U Munich, GERMANY, Thorsten Naab, U of Augsburg, GERMANY, Freya Sukalla, Ludwig Maximilians U Munich, GERMANY, Jialing Huang, U at Buffalo, SUNY, USA, Kaitlin Fitzgerald, U at Buffalo, SUNY, USA, Changhyun Ahn, U at Buffalo, SUNY, USA, Haoran Chu, U at Buffalo, SUNY, USA, Matthew N Grizzard, U at Buffalo, SUNY, USA, Robert Benjamin Lull, U of Pennsylvania, USA, Dan Romer, U of Pennsylvania, USA</td>
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4525

Mass-Social-Personal Communication Relations

Mass Communication

Chair
Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY

Participants
How Are Media Use, Interpersonal Communication, and Friendships Interrelated? A Multilevel Social Network Analysis
Matthias Bixler, U of Zurich, SWITZERLAND

Online Disclosure as a Masspersonal Phenomenon: Current Models and a Social Influence Perspective
Jody Wong, Nanyang Technological U, SINGAPORE

The Role of Stigma in the Search for Online Support
Daphna Yeshua-Katz, Ben Gurion U of the Negev, ISRAEL

What Drives Doctors to Social Media? An Analysis of the Chinese Grassroots Celebrity Physician Phenomenon
Li Chen, West Texas A&M U, USA

4526

Democracy on the Brink: Communication and Civic Culture in Fragmented, Polarized, and Contentious Societies

Political Communication

Chair
Christopher Wells, U of Wisconsin - Madison, USA

Participants
Populism as Challenge to Democracy
Sven Engesser, U of Zurich, SWITZERLAND

Rise and Fall of Ukrainian Far-Rights: Analysis of Social Media Mobilizing Strategies During and After EuroMaidan
Larisa Doroshenko, U of Wisconsin-Madison, USA

Homophily, Polarization, and Unfriending During Elections in Israel and the United States
Shira Dvir-Gvirszman, Tel Aviv U, ISRAEL

R. Kelly Garrett, Ohio State U, USA
Nicholas A. John, Hebrew U of Jerusalem, ISRAEL

The Civic State Under Threat: How Social, Political, and Media Changes Eroded Wisconsin’s Civic Culture
Lewis A. Friedland, U of Wisconsin-Madison, USA
Christopher Wells, U of Wisconsin - Madison, USA
Katherine J. Cramer, U of Wisconsin - Madison, USA
Dhavan Shah, U of Wisconsin-Madison, USA
Michael W. Wagner, U of Wisconsin-Madison, USA

Respondent
Kate Kenski, U of Arizona, USA

4527

Native Advertising, Branded Content, and Audience Engagement

Media Industry Studies

Chair
Patricia Frances Phalen, George Washington U, USA

Participants
Conceptualizing Branded Content in a Changing Media Marketplace
Sylvia Chan-Olmsted, U of Florida, USA
Lisa-Charlotte Wolter, Hamburg Media School, GERMANY
Min Xiao, U of Florida, USA

Studying Engagement Dynamics in the Media Industry Context
Vijay Viswanathan, Northwestern U, USA
Edward Malthouse, Northwestern U, USA
Ewa Maslowska, U of Amsterdam, THE NETHERLANDS
Steven Hoornaert, Ghent U, BELGIUM
Dirk Van den Poel, Ghent U, BELGIUM

Native Advertising on Social Media
Hannah Lee, Ewha Womans U, KOREA, REPUBLIC OF
Soontae An, Ewha Womans U, KOREA, REPUBLIC OF

The Influence of Native Advertising on Customer-Based Brand Equity of Media Outlets and Advertising Companies
Larissa Wessel, Vizeum Germany GmbH, GERMANY
Gianna Luisa Ehrlich, U of Mainz, GERMANY

Exploring the Typology and Impact of Audience Gratifications Gained From TV-smartphone Multitasking
Linsen Su, Beijing Jiaotong U, CHINA, PEOPLE’S REPUBLIC OF
Sylvia Chan-Olmsted, U of Florida, USA
From Trolling to Deliberating: How do Reader Comments Matter?

Journalism Studies

Chair
Nina Springer, Ludwig Maximilians U Munich, GERMANY

Participants
The Discussion Value of Online News: How News Story Characteristics Affect the Deliberative Quality of User Discussions in SNS Comment Sections (Top Faculty Paper)
Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY
Oliver Quiring, Johannes Gutenberg - U Mainz, GERMANY
Uncivil and Personal? Comparing Patterns of Incivility in Facebook Comments of News Outlets
Leona Yi-Fan Su, U of Utah
Michael Andrew Xenos, U of Wisconsin-Madison, USA
Kathleen Rose, U of Wisconsin-Madison, USA
Christopher Wirz, U of Wisconsin-Madison, USA
Dietram Scheufele, U of Wisconsin-Madison, USA
Dominique Brossard, U of Wisconsin-Madison, USA
You Id10t! How Flaming Affects the Credibility of Online News
Jan Bochmer, U of Pennsylvania, USA
Taming the Trolls: How Journalists Negotiate the Boundaries of Journalism and Online Comments
David Wolfgang, Colorado State U, USA
Who Finds Value in News Comment Communities? An Analysis of the Influence of Individual User, Perceived News Site Quality, and Site Type Factors
Tobias M Hopp, U of Colorado - Boulder, USA
Valerie Barker, San Diego State U, USA
Arthur Daniel Santana, San Diego State U, USA

Relating With Refugees: Communicative Practices and Migrant Socialities

Ethnicity and Race in Communication

Chairs
Miyase Christensen, Stockholm U, SWEDEN
Jonathan Corpus Ong, U of Leicester, UNITED KINGDOM

Participants
The Digital Visibility of Refugees in Europe: Questions of Voice, Recognition, and Humanity
Lilie Chouliaraki, London School of Economics and Political Science, UNITED KINGDOM
Myria Georgiou, London School of Economics and Political Science, UNITED KINGDOM
Art and Activism on Hospitality and Solidarity
Miyase Christensen, Stockholm U, SWEDEN
Media and Imaginaries of Migrant Solidarity
Jason Vincent Aquino Cabanes, U of Leeds, UNITED KINGDOM
Megha Amrith, United Nations U, SPAIN
Conviviality in the Unruly Commons
Jonathan Corpus Ong, U of Leicester, UNITED KINGDOM
Maria Rovisco, U of Leicester, UNITED KINGDOM

This panel reflects on the communicative practices that shape our relationships with today’s refugees. It attends to the use—and abuse—of media power in setting boundaries, securing homes while also defining who the “desirable” outsiders are. In so doing, the papers collectively assess whether and how different communicative practices foster people’s capacity for hospitality, solidarity and conviviality with refugees. The overall aim is to intervene in the critical debate on migration and mobility in general and refugees in particular.

Advancing Feminist Theories: Interventions, Integrations, and Intersections

Feminist Scholarship
Lesbian, Gay, Bisexual, Transgender and Queer Studies

Participants
Unsettling Home: Discomfort as an Intervention for Reimagining Belonging and Solidarity
Renu Pariyadath, U of South Carolina Upstate, USA
Working Toward a Feminist Theory of Trauma and Digital Media
Samira Rajabi, U of Colorado at Boulder, USA
"We Are All Completely Beside Ourselves" as a Feminist STS Intervention
Emily York, James Madison U, USA
A Feminist Perspective of Media Ethics: Does “Ethics of Care” Provide a Universal Framework for Global Media Ethics in the New Media Age?
Mohammad Delwar Hossain, U of South Alabama, USA
James Aucoin, U of South Alabama, USA
### Artificial Intelligence, Machines, and Platforms

**Saturday**  
**14:00-15:15**  
**Aqua Salon F**

**Philosophy, Theory and Critique**

**Chair**  
James Katz, Boston U, USA

**Participants**

- Hearing Synthetic Speech as Human: Disability, Technology, and the Politics of Listening to Computerized Voice  
  Meryl Alper, Northeastern U, USA
- Communication Theory and the Activity, Agency, and Alterity of Machines  
  Eleanor Sandry, Curtin U, AUSTRALIA
- Media Genealogy of Google Translate  
  Ido Ramati, Hebrew U of Jerusalem, ISRAEL
  Amit Pinchevski, Hebrew U of Jerusalem, ISRAEL
- Forgotten Unfriending: An Agnotological Analysis of APIs  
  Nicholas A. John, Hebrew U of Jerusalem, ISRAEL
  Asaf Nissenbaum, Hebrew U of Jerusalem, ISRAEL

### B.E.S.T.: Leadership, Managers, and Employees

**Saturday**  
**14:00-15:15**  
**Aqua 300AB**

**Organizational Communication**

**Chair**  
Jeffrey William Treem, U of Texas - Austin, USA

**Participants**

- Little Words and Big Goals: Semantic Indicators of Leadership in Multiteam Systems  
  Zachary Michael Gibson, Northwestern U  
  Dorothy Carter, U of Georgia, USA  
  Leslie DeChurch, Northwestern U, USA
- Disclosing the Generic Communication Processes Underlying Ethical Leadership: The Application of Four Flows Theory  
  Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
  Pok Man Tang, Lingnan U, CHINA, PEOPLE’S REPUBLIC OF
- Leader-Member Exchange (LMX) Agreement Within Work Group Contexts: How and When Leader-Member Conversation Quality (LMCQ) Impacts Group Members’ Effectiveness  
  Hassan Abu Bakar, U of Utara - Malaysia, MALAYSIA
- Coping With Workplace Bullying and Leader-Member Exchange: Effects of Relational Concerns Across Cultures  
  Jaesub Lee, U of Houston, USA  
  Jillian Lim, U of Houston, USA  
  Robert L. Heath, U of Houston, USA
- Between the “Employee” and “Manager” Worlds: Tensions and Contradictions in the Process of Downsizing  
  Pascale Caidor, U de Montréal, CANADA
- Ignoring the Bad Apples: The Impact of Managerial Handling of Employee Deviance  
  Michelle Fetherston, U of Wisconsin - Milwaukee, USA
- Impeded Opportunities: The Content and Consequences of Managers’ Communication Barriers to Accommodate Older Workers’ Sustainable Employability  
  Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS
- Subordinate’s Account-Giving in the Eyes of the Manager: Successful Management of Failing Events in Multinational Organizations (MNOs)  
  Kumi Ishii, Western Kentucky U, USA
- Employees’ Communication of Past Work Experience as Resource and Repertoire for Membership Negotiation  
  Camille Endacott, U of California - Santa Barbara, USA

**Respondents**

- Brenda Lee Berkelaar, U of Texas - Austin, USA  
  Ted Zorn, U of Waikato, NEW ZEALAND  
  Dawn Ballard, U of Texas – Austin, USA

**B.E.S.T. sessions** are "Brief Entertaining Scholarly Talks". In this format, each participant gives a 5-minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet 2 or 3 small breakout groups to discuss ideas stimulated by that set of papers.
Media Transparency and Corporate News: Interventions, Connections, Disruptions

Saturday 14:00-15:15
Aqua 310AB

Chair
Katerina Tsetsura, U of Oklahoma, USA

Participants
Blog Advertorials That Sell: The Impact of Blogger Credibility, Advertising Intent, and Product Involvement on the Effectiveness of Blog Advertorials
Philip Lee, National U of Singapore, SINGAPORE
Tracy Loh, National U of Singapore, SINGAPORE
Corporate Newsroom: A New Paradigm or Just a New Label?
Guido Keel, Zurich U of Applied Sciences, SWITZERLAND
News Consumption, Values, and Confidence in Major Corporations Worldwide: Exploring Media Influence on Confidence in Different Cultural Contexts
Piet Verhoeven, U of Amsterdam, THE NETHERLANDS
Mapping Media Attention for Organizations: Differences Between Corporations, Public Sector Organizations, and NGOs
Anke Wonneberger, U of Amsterdam, THE NETHERLANDS
Piet Verhoeven, U of Amsterdam, THE NETHERLANDS
Sandra Jacobs, U of Amsterdam, THE NETHERLANDS
Taking Reputation Personal: The Effects of Individual-Level Exposure to Company News on Corporate Reputation
Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS
Mark Boukes, U of Amsterdam, THE NETHERLANDS

Respondent
Dean Kruckeberg, U of North Carolina, USA

Fans, Fandom, and Fantagonism: From Football to Fluttershy

Saturday 14:00-15:15
Aqua 313

Chair
Jonathan Alan Gray, U of Wisconsin-Madison, USA

Participants
How to Change a Mascot: Sports and the Activation of an Oppositional Fandom
Jason Lopez, U of Wisconsin-Madison, USA
Lori Kido Lopez, U of Wisconsin-Madison, USA
If Adults Watch it "It's Gotta Be Good": Traditional Taste Hierarchies in the Brony Fandom
Kyra Hunting, U of Kentucky, USA
Rebecca C. Hains, Salem State U, USA
Playing All Sides: Media Franchising and the Management of Fantagonism
Derek Johnson, U of Wisconsin-Madison, USA
"The Florals": Fans Over 50 in the Sherlock Fandom
Line Nybro Petersen, U of Southern Denmark, DENMARK

Playing All Sides: Media Franchising and the Management of Fantagonism
Derek Johnson, U of Wisconsin-Madison, USA
"The Florals": Fans Over 50 in the Sherlock Fandom
Line Nybro Petersen, U of Southern Denmark, DENMARK

Deconstructing Dualities Between Being at Home and Abroad in Organizational Ethnography

Saturday 14:00-15:15
Aqua 314

Chair
Boris H. J. M. Brummans, U de Montréal, CANADA

Participants
"To Be Without a Home, like a Rolling Stone": Tensions and Negotiations in Collaborative Knowledge Production in Morocco and the Western Sahara
Oana Brindusa Albu, U of Southern Denmark, DENMARK
Hybrid Homes: Marrying East and West in Organizational Ethnography
Boris H. J. M. Brummans, U de Montréal, CANADA
Jennie M. Hwang, U of Wisconsin-Madison, USA
How "at Home" is an Ethnographer at Home? Making Sense of Discourse and Practices in an Italian Intensive Care Unit
Letizia Caronia, U of Bologna, ITALY
The Challenge of Being Cast in an "Us-vs.-Them"
Boukje Cnossen, Tilburg U, THE NETHERLANDS
Am I Really "At Home"? Struggling with Closeness and Distance in Chilean and Canadian Fieldwork Experiences
Consuelo Vasquez, U du Québec à Montréal, CANADA
**4537**

**Formative, Process, and Outcome Evaluation Research for Health Communication Campaigns**

**Health Communication**

**Chair**
Peter A. Andersen, San Diego State U, USA

**Participants**
Fact or Crap? Design and Feasibility of a School-Based Text Message Campaign to Promote Healthy Relationships
Shannon Guillot-Wright, U of Texas Medical Branch, USA
Yu Lu, U of Texas Medical Branch, USA
Elizabeth Torres, U of Texas Medical Branch, USA
Vi Le, U of Texas Medical Branch, USA
Hannah Hall, Trinity U, USA
Jeff Temple, U of Texas Medical Branch, USA

Direct and Indirect Effects of Communication Interventions: Gender Constructs and Modern Contraceptive Use
Carol R. Underwood, Johns Hopkins U, USA
Anna Leddy, Johns Hopkins U, USA
Zoé Hendrickson, Johns Hopkins U, USA

Bathroom Stalls as an Intervention Strategy to Reach College Students: Evaluation of a Stall Stories Health Communication Campaign
Brandon DH Thomas, Michigan State U, USA
Daniel Totzkay, Michigan State U, USA
Jalyn Ingalls, Michigan State U, USA
Kami J. Silk, Michigan State U, USA
Alice Hoffman, Michigan State U, USA
Greg Viken, Michigan State U, USA
Erica Phillipich, Michigan State U, USA
Sunyoung Park, U of Michigan, USA

An Evaluation of the It’s On Us Campaign Using the Reasoned Action Approach
Kaylee Lukacena, U of Kentucky, USA
Tobias Reynolds-Tylus, U of Illinois - Urbana-Champaign, USA
Brian L. Quick, U of Illinois - Urbana-Champaign, USA

Understanding Audience Response to a Prescription Drug Disposal Campaign: A Causal Mediation Analysis of Effect Pathways
Itzhak Yanovitzky, Rutgers U, USA

**4539**

**Content and Effects of Health-Related Messages on Social Media**

**Health Communication**

**Chair**
Sijia Yang, U of Pennsylvania, USA

**Participants**
When Audiences Become Advocates: Dissonance-Driven Behavior Change Through Health Message Posting in Social Media
Robin Nabi, U of California - Santa Barbara, USA
Spencer Nicholls, U of California - Santa Barbara, USA
Lauren Keblusek, U of California - Santa Barbara, USA
Richard Huskey, Ohio State U, USA
Megan Reed, U of California - Santa Barbara, USA

The Social Shaping of DTC Genetic Testing: Sentiment Analysis of 23andMe on Twitter
Alberto Lusoli, Simon Fraser U, CANADA
Peter Chow-White, Simon Fraser U, CANADA
frederik Lesage, Simon Fraser U, CANADA
Stephan Struve, Simon Fraser U, CANADA

Pinning to Cope: Using Pinterest for Chronic Pain Management
Jeanine Patricia Drost Guidry, Virginia Commonwealth U, USA

All Pins Are Not Created Equal: Communicating Skin Cancer Visually on Pinterest
Sung Eun Park, U of Alabama, USA
Bijie Bie, U of Alabama, USA
Degui Zhi, U of Texas Health Science Center at Houston, USA

HPV Vaccine on Social Media (Sina Weibo) in China
Yan Qin, U of Maryland, USA
Meng Fu, Legal Daily, CHINA, PEOPLE’S REPUBLIC OF

**4540**

**Rethinking Notions of Balance and Bias in the News**

**Journalism Studies**

**Chair**
James Stanyer, Loughborough U, UNITED KINGDOM
Participants
The Left, the Right, and the Powerful - A Cross-Country Evaluation of Bias in Television Election News Coverage
Desiree Wilhelmine Steppat, U of Zurich, SWITZERLAND
Florin Buechel, U of Zurich, SWITZERLAND
Frank Esser, U of Zurich, SWITZERLAND
Immigration News and Real World Developments
Laura Jacobs, KU Leuven, BELGIUM
Alyt Dumas, U of Amsterdam, THE NETHERLANDS
Journalists’ Balancing Act: Self-Correcting for the Protest Paradigm During the Demonstrations in Brazil
Rachel R Mourao, Michigan State U, USA
Consumerism and Country-of-Origin Bias: Newspaper Coverage of Product Defects and Recalls
Marilena Vilceanu, Rowan U, USA
Priscilla Murphy, Temple U, USA
Impartiality, Statistical Fit-for-Task and the Construction of Balance: UK Television News Reporting of the 2016 EU Referendum
Stephen Cushion, Cardiff U, UNITED KINGDOM
Justin Lewis, Cardiff U, UNITED KINGDOM

Technology, Profession, and Digital Labor: A Comparative Perspective
Global Communication and Social Change
Chair
Linchuan Jack Qiu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Participants
When Taxi Drivers Encounter Ride-Hailing Apps: Technology, Socioeconomic Structure, and the Commodification of Ride Service
Yujie Chen, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Materialities in Platform Work: The Case of Ridesharing in Bangalore
Noopur Raval, U of California - Irvine, USA
Information Technology Practices in Contemporary China: Grassroots Programmers, Technology, and Organizations
Sophie Ping Sun, Chinese Academy of Social Sciences, CHINA, PEOPLE’S REPUBLIC OF
The Pleasure of Labor: Chinese Fans in Between Global and Local Capitalist Exploitation
Weiyu Zhang, National U of Singapore, SINGAPORE
This panel brings together scholars who adopt varied perspectives to study workers in different industries and sectors whose jobs are either directly related to IT or are increasingly mediated by digital technology. It considers the labor issue along with other significant issues facing digital workers, such as structural precariousness, social integration and social collaboration. Altogether the panel raises important questions about how the established social institutions and infrastructures, differences across industries and/or sectors, workers’ socio-economic background, and gender are shaping the emergence and institutionalization of new types of digital workers.

LGBTQ Studies Business Meeting
Lesbian, Gay, Bisexual, Transgender and Queer Studies

Intercultural Relationships: Friends, Teacher-Student, Family, and Marriage
Intercultural Communication
Chair
YoungJu Shin, Arizona State U, USA
Participants
A Participant-Generated Model of Intercultural Friendship Formation, Development, and Maintenance Between Taiwanese and Chinese Students
Tzu-Chiao Chen, Arizona State U, USA
Benjamin Broome, Arizona State U, USA
Initial Communication, Predicted Outcome Value, Friendship, and Attitudes: U.S. Host Nationals’ Experiences With International Students
Ning Liu, U of Kansas, USA
Yan Bing Zhang, U of Kansas, USA
Weston Wiebe, U of Kansas, USA
Person-Culture Fit and Intercultural Adaptation: The Effect of Communication Styles on International Students’ Friendship Patterns and Psychological Wellbeing
Claudia Pineda, IE U, SPAIN
Meina Liu, George Washington U, USA
Lin Zhu, U of massachusetts-Boston, USA
College Student-Professor Interaction: Hispanic Students’ Perspective
Yanrong (Yvonne) Chang, U of Texas - Pan American, USA

Locating Cultural Influences on Adolescent Pregnancy in Jamaica
Soroya Julian McFarlane, U of Miami, USA
Sheeva Yamunaprasad Dubey, U of Miami, USA
Soyoon Kim, U of Miami, USA

Transnational Marriage Migrants: Unpacking the Individual, Gendered, and Political Forces Impacting Indonesian Chinese - Taiwanese Marriages
Todd L. Sandel, U of Macau, CHINA, PEOPLE’S REPUBLIC OF

**Media Effects and Audience Behavior in Environmental Communication**

**Environmental Communication**

**Mass Communication**

**Chair**
Mildred Frances Perreault, Appalachian State U, USA

**Participants**

*More Harm than Good? Examining the Persuasive and Backfiring Effects of Climate Change Consensus Messages*
Yanni MA, Washington State U, USA
Graham Dixon, Washington State U, USA
Jay D. Hmielewski, Washington State U, USA

*Addressing Climate Change as a Collective Action Problem: Revisiting Media Effects in Promoting Proenvironmental Behavioral Intention*
Xiaodong Yang, Nanyang Technological U, SINGAPORE
Xiaoming Hao, Nanyang Technological U, SINGAPORE

*Theory of Planned Behavior for Communicating Climate Risk: A Case of School Children in Vietnam*
Ouynh Anh Nguyen

*Emotions in Fear-Appeal Messages of Climate Change: Examining the Effects of Emotions on Information Processing and Attitudes*
Shu-Chu Sarrina Li, National Chiao Tung U, CHINA, PEOPLE’S REPUBLIC OF

*Examining the Gender-Gap in Environmental Concern: A Media Socialization Hypothesis*
Jagadish J Thaker, Massey U, NEW ZEALAND

**Interpersonal Communication in Nontraditional Contexts**

**Interpersonal Communication**

**Chair**
Jennifer A. Samp, U of Georgia, USA

**Participants**

*“Never Loved a Black Person”: Communicatively Negotiating Divergent Ethnic Identities in Families Formed Through Transracial Adoption*
Leslie Nelson, U of Missouri, USA
Colleen Colaner, U of Missouri, USA

*Social Support and Migrant Women: What We Can Learn From Support-Seeking Strategies and Their Limits*
Kristen Barta, U of Washington, USA
Margaret A Fesenmaier, U of Washington, USA
Robyn Perry, U of California - Berkeley, USA

*Precursors to Probation and Parole Agent Intent to Send Informational, Emotional, and Esteem Social Support Messages to Female Clients*
Sandi W Smith, Michigan State U, USA
Merry Morash, Michigan State U, USA
Elizabeth Anne Adams, Michigan State U, USA
Brandon Walling, Michigan State U, USA
Amanda Holmstrom, Michigan State U, USA
Jennifer Cobbina, Michigan State U, USA

*Moral Injury Amongst Postdeployment Soldiers in Close Relationships: Relational Framing and Communicative Implications*
Jennifer A. Samp, U of Georgia, USA

**Normative Foundations and Principles for Communication Policy**

**Communication Law & Policy**

**Chair**
Katharine Sarikakis, U of Vienna, AUSTRIA

**Participants**

*Issues, Technology, and Time: Why Policy Principles are Crucial for Effective and Enduring Policy*
Robert Georges Picard, U of Oxford, UNITED KINGDOM
Reflecting on both particular nuances and universal values that cut across boundaries, the presenters on this panel will discuss different aspects of the principles and normative foundations underlying communication policies in a variety of contexts. Geographically, it considers debates around normative foundations for media and information policy in India, the European Union, and the United States. Conceptually, it considers how these principles are molded by shifting ideologies and technologies over time, and how specific attributes unique to media products and processes make them intrinsically challenging for regulatory policy and for market-driven forces. Together, we will all reflect on why normative principles matter for media policy, how they can be designed to better serve democratic objectives, and how they can set the stage for various kinds of policy interventions.

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**ANZCA Panel: Reconfiguring Reality: Cases of Redefinition, New Relationships, Remodeling, and Reorganizing**

**Sponsored Sessions**

**Chair**

Philip McIntyre, U of Newcastle, AUSTRALIA

**Participants**

Disability Interventions: Reformattting Masculinities in TV’s *The Last Leg*

Gerard Michael Goggin, U of Sydney, AUSTRALIA

The Intervention of the Personal in Professional Journalism: Social Media Cultures and Relations Between Journalists and Audiences

Diana Bossio, Swinburne U, AUSTRALIA

"My Selfies Pay My Rent": Intervening Roles in a Digital Broadcasting Era

Jonathan Hutchinson, U of Sydney, AUSTRALIA

Liberation Management: An Innovative Intervention or a Contemporary Means of Worker Exploitation?

Colleen Elizabeth Mills, U of Canterbury, NEW ZEALAND

**Respondent**

Herman Wasserman, U of Cape Town, SOUTH AFRICA

This panel showcases scholarship from Australian and New Zealand Communication Association members that reveals some of the ways changes in communication media and organizational practices are not only reconfiguring reality but bringing unexpected and often positive consequences. Each paper in this panel confronts commonly accepted definitions (e.g., disability as tragedy) and at times taken-for-granted communication practices (e.g., group decision-making in organizations) and shows that there is more to consider than we expect. Each is a thought provoking offering that requires the audience to think more deeply about the types of communication interventions we use or are confronted with and appreciate that they may themselves spawn interventions that reconfigure the reality the initial intervention engaged with.

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**International Communication Association Annual Awards and Presidential Address**

**Sponsored Sessions**

**Chair**

Peng Hwa Ang, Nanyang Technological U, SINGAPORE

**Participant**

Hilde Van den Bulck, U of Antwerp, BELGIUM

Larry Gross, U of Southern California, USA

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**ICA Fellows' Panel II**

**Sponsored Sessions**

**Chair**

Mary Beth Oliver, Pennsylvania State U, USA

**Participants**

Disability Interventions: Reformattting Masculinities in TV’s *The Last Leg*

Frank Boster, U of Southern California, USA

Our Love-Hate Relationship With Conflict: What’s the Deal?

William A. Donohue, Michigan State U, USA
“Your Jaw Will Drop When You Learn the Truth About Fake News!”: Contextualizing the Fake News Problem
James Katz, Boston U, USA

Netflix in Latin America: A New Cultural Imperialism, A Global Generation and Class Gap, or a New, Regional Hybrid TV?
Rich Ling, Nanyang Technological U, SINGAPORE

ICA Interactive Paper/Poster Session II

Sponsored Sessions

Communication History Interactive Poster Session

Chair:
David W. Park, Lake Forest College, USA
Nicole Maurantionio, U of Richmond, USA

Participants
   Ke Jiang, U of California - Davis, USA
   George A. Barnett, U at Buffalo, SUNY, USA
2. Gays and Feminists: Public Memory and Historiographic Discourse
   Travros Scott, Clemson U, USA
3. Photographic Objects: Posing and the Construction of Identity in the Victorian Portrait Studio (Top Poster Presentation in Division)
   Annie Rudd, U of Calgary, CANADA
4. Right to Mourn: Trauma and Empathy in the Jeju April 3 Peace Park
   Suh Choi, U of Utah, USA
5. Sightseeing in the School: Visual Technology and Virtual Experience in American Education, 1900-1929
   Katie Day Good, Miami U, USA
6. Surveilling Pacifists in Cold War America: The Quakers, the FBI, and the First Amendment
   Kathryn A. Montalbano, Neumann U, USA
7. The South Through British Eyes: Journalism of Thomas Butler Gunn at the Dawn of the Confederacy
   Michael Fuhlhage, Wayne State U, USA
8. “Conspicuous Success”: Ebony and Sepia Magazines’ Coverage of the Korean War, 1950-1953
   Mia Anderson, U of South Alabama, USA

Respondents
Michael S. Griffin, Macalester College, USA
Michael Meyen, U Munich, GERMANY
Brian Dolber, SUNY College at Oneonta, USA
Jefferson D. Pooley, Muhlenberg College, USA
Kathy Roberts Forde, U of Massachusetts - Amherst, USA
Richard K. Popp, U of Wisconsin - Milwaukee, USA
Nicole Maurantionio, U of Richmond, USA

Communication Law and Policy Interactive Poster Session

Chair:
Katharine Sarikakis, U of Vienna, AUSTRIA
Jasmine McNealy, U of Florida, USA

Participants
9. Fair Algorithmic Media Practices: Lessons to be Learned From Media Law and Theory
   Natali Helberger, U of Amsterdam, THE NETHERLANDS
10. Making Do With a Free Government Phone: Ethnography as Policy Critique
    Will Marler, Northwestern U, USA
11. Profiling Movie Downloaders in Egypt: Law Awareness as an Attitudinal Factor
    Mona Elswah, American U in Cairo, EGYPT
12. Resisting Right-to-Know: Local Government Compliance With Freedom of Information Laws
    Katherine Fink, Pace U, USA
13. Testing Alternatives to the Originally Proposed FDA Graphic Warning Labels: A Randomized Experiment With Socioeconomically Disadvantaged Middle School Youth
    Sahara Byrne, Cornell U, USA
    Deena Kemp, Cornell U, USA
    Amelia Greiner Safi, Cornell U, USA
Ethnicity and Race in Communication Interactive Poster Session

Saturday 17:00-18:15
Exhibit Hall - Rear

**Ethnicity and Race in Communication**

**Chairs**
Federico Subervi, NAMLE, USA
Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM

**Participants**

14. Are You Black?: Negotiating Racial Identity on Twitter
Leslie Stevens, U of Richmond, USA
Nicole Mauranionio, U of Richmond, USA

15. Politicization of Immigration on the Media: Contributions From the Electoral and Geopolitical Context
Miriam Hernandez, City U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

Esther Greussing, U of Vienna, AUSTRIA
Hajo G. Boomgaard, U of Vienna, AUSTRIA

Nicole Cameron, Washington State U, USA
Adrienne Fayola Muldrow, Washington State U, USA
Whitney Stefani, Washington State U, USA

18. "A Prophylactic of Patriotism": Newspaper Coverage of Colin Kaepernick's Star-Spangled Anthem Racial Protest
Shane M. Graber, U of Texas - Austin, USA
Ever Figueroa, U of Texas - Austin, USA
Krishnan Vasudevan, U of Texas - Austin, USA

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Feminist Scholarship Interactive Poster Session

Saturday 17:00-18:15
Exhibit Hall - Rear

**Feminist Scholarship**

**Chairs**
Natalia Rybas, Indiana U East, USA
Stine Eckert, Wayne State U, USA

**Participants**

19. The "Compressed" Feminism? Feminist Discourse in Chinese "Inspirational Women's Serials"
Qi Ling, U of Iowa, USA

20. Young Chinese Females’ Viewing of Sexually Explicit Video: Femininity, Sexuality, and the Politicized Experience
Yanmengqian Zhou, Chinese U of Hong Kong, CHINA, PEOPLE'S REPUBLIC OF

21. Ethical Questions in Feminist Data Studies: Lessons Learned From Researching Young Londoners’ Digital Identities
Koen Leurs, Utrecht U, THE NETHERLANDS

22. "A Young Girl's Game": An Examination of Side-line Reporting in Televised Football Broadcasts
Gayle Brisbane, U of Colorado - Boulder, USA

23. A Feminist Analysis of Writings by Incarcerated Women and Their Advocates
Tamanika Ferguson, Howard U, USA

24. "The Girl is in Pain and the Boys Don't Know": An Ethnography of Preteens
Annebeth Bels, U of Antwerp, BELGIUM

25. Toward an Understanding of Victim Blaming: The Role of Need for Cognition and Ambivalent Sexism in Predicting Attitudes Towards Sexuality and Rape Myth Acceptance
Kara Winkler, U of Connecticut, USA
Anuraj Dhillon, U of Connecticut, USA

26. Celebrating the Sisterhood of Shopping: Lucky Magazine and Postfeminist Performance
Gigi McNamara, U of Toledo, USA
Journalism Studies Interactive Poster Session

Saturday
17:00-18:15
Exhibit Hall - Rear

Chairs
Henrik Ornebring, Karlstad U, SWEDEN
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

Participants
27. Covering the Hermit Regime: A Comparison of North Korea Coverage at the AP and NK News
Soomin Seo, Temple U, USA

Andrea Masini, U of Antwerp, BELGIUM

Karoline Andrea Ihlebaek, ECREA, NORWAY

30. How Politics Rule the Journalists’ Trust. Individual Determinants of Journalistic Trust in Representative Institutions
Nina Elvira Steindl, Ludwig Maximilians U Munich, GERMANY

31. Crisis Continued: How Cable News Can’t Let a Good Emergency Go
Perry Parks, Michigan State U, USA

Carolyn Elizabeth Nielsen, Western Washington U, USA

33. Tilting at Windmills: The Intertextual Construction of China’s “Ghost Cities” in International Journalism
Hatty Xiyang Liu, Simon Fraser U, CHINA, PEOPLE’S REPUBLIC OF

34. Justifications for Doubting News Sources
Aviv Barnoy, Ben-Gurion U of the Negev, ISRAEL

35. Metaphor, Hyperbole, and Irony: Uses in Isolation and in Combination in Written News Discourse
Christian Burgers, Vrije U Amsterdam, THE NETHERLANDS
Kiki Renardel de Lavalette, U of Amsterdam, THE NETHERLANDS

36. Remember the 507th: Online News, Memory, and the 10-year Anniversary of the Battle of Nasiriyah
Elena Rosa Maris, U of Pennsylvania, USA

37. Beyond Good and Evil: Styles of Media Conflict Coverage About Wage Disputes as a Product of a Commercial and a Normative Logic
Christina Koehler, Johannes Gutenberg U Mainz, GERMANY
Pablo B. Jost, Johannes Gutenberg U Mainz, GERMANY

38. Disentangling ‘National Perspectives’: National Indexing and the Challenges of Diversity in EU News Coverage
Annett Heft, Freie U Berlin, GERMANY

39. House-Made Influence? How Advertising Interests Shape Journalistic Work in Media Organizations
Corinna Maria Lauerer, Ludwig Maximilians U Munich, GERMANY

40. Climate of Fear: The Chilling Effects of Surveillance on Journalism
Anthony Mills, U of Vienna, AUSTRIA

Media Industry Studies Interactive Poster Session

Saturday
17:00-18:15
Exhibit Hall - Rear

Chairs
Amanda D. Lotz, U of Michigan, USA
Philip M. Napoli, Duke U, USA

Participants
41. Beating the Babylon System: Paratextual Apparatuses and Theorizing 1960s Jamaican Record Pressing
John Vilanova, U of Pennsylvania, USA

42. Chilean Television and the Transition to Civilian Rule: How the Medium Became the Message in Post-Pinochet Chile
Harry L Simon Salazar, U of California - San Diego, USA

43. Every Reference on 30 Rock: Data Visualization, Mise-en-Synergy, and the Political Economy of Intertextuality
Andrew M deWaad, U of California - Los Angeles, USA

44. Google Fiber: We Will Build it If They Come
Burcu Baykurt, Columbia U, USA

45. What are Success Factors for Media Brands? Identifying Paths to Audience Success in Media Industries
Marcel Verhoeven, U of Zurich, SWITZERLAND
Isabelle Krebs, U of Zurich, SWITZERLAND
M. Bjorn von Rimscha, U of Zurich, GERMANY

46. Peoplometer Technologies and Cooperative Surveillance: The Biometric Turn in Audience Measurement
Jennifer Marie Hessler, U of California - Santa Barbara, USA
Philosophy, Theory, and Critique Interactive Poster Session

Saturday 17:00-18:15
Exhibit Hall - Rear

**Philosophy, Theory and Critique**

**Chairs**
- Alison Hearn, U of Western Ontario, CANADA
- Mirca Madianou, Goldsmiths, U of London, UNITED KINGDOM

**Participants**

47. Rethinking Community Media Practice Through Concepts of Space and Scale: The Case of San Francisco Public Access TV
- Matt Dewey, U of California - San Diego, USA

48. The #nofilter Self: The Contest for Authenticity Among Social Networking Sites, 2002-2016
- Meredith Salisbury, Muhlenberg College, USA
- Jefferson D. Pooley, Muhlenberg College, USA

- Jin-kyung Park, Hankuk U of Foreign Studies, KOR, REPUBLIC OF

50. Alienation and Everyday Performance of Journalists in China: An Ethnographic Study at Paper X’s Police Beat
- Dan Wang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
  - Kristian Agustin, U of Philippines Diliman, PHILIPPINES

- Katja Valaskivi, U of Tampere, FINLAND
- Johanna Maaria Sumiala, U of Helsinki, FINLAND
- Minna Tikka, U of Helsinki, FINLAND

52. Dark Matters: The Medial-Technique Continuity of Science
- Jonathan Scott Brennen, U of North Carolina - Chapel Hill, USA

53. Freedom in Communicative Capitalism: The Case of Anonymous
- Ashley Gorham, U of Pennsylvania, USA

54. A Sociocultural Approach to Study Public Connection Across and Beyond Media: The Example of Norway
- Jan Fredrik Hovden, U of Bergen, NORWAY
  - Hallvard Moe, U of Bergen, NORWAY

55. Mending the Wounds of War: A Framework for the Analysis of the Representation of Conflict-Related Trauma and Reconciliation in Cinema
- Lennart Soberton, Ghent U, BELGIUM
- Kevin Smets, U of Antwerp, BELGIUM
- Daniël Biltereyst, Ghent U, BELGIUM

56. Authenticity, Hypocrisy, Subjectivity: Folding Enactments of ‘Self’ in Environmental Movement Communication
- Marcelina Piotrowski, U of British Columbia, CANADA

Political Communication Interactive Poster Session

Saturday 17:00-18:15
Exhibit Hall - Rear

**Political Communication**

**Chairs**
- Peter Van Aelst, U of Antwerp, BELGIUM
- Kimberly A. Gross, George Washington U, USA

**Participants**

57. A Network Analysis of Political Incivility Dimensions
- Tobias M Hopp, U of Colorado - Boulder, USA

58. A Theoretical Framework to Compare Media Systems in the Digital Era
- Alice Mattoni, European U Institute, ITALY
- Diego Ceccobelli, Scuola Normale Superiore, ITALY

59. Comedic Cognition: The Impact of Elaboration on Political Comedy Effects
- Fred Jay Jennings, U of Missouri - Columbia, USA
- Josh Bramlett, U of Missouri - Columbia, USA
- Benjamin Ryan Warner, U of Missouri - Columbia, USA

60. Contested Past: Social Media, Social Memory, and the Production of Historical Knowledge in Contemporary China
- Jun Liu, U of Copenhagen, DENMARK

61. Control Ergo Cogito: The Interplay Between Interactivity and Involvement on Information Processing
- Lauren Darm Furey, U of Florida, USA
- Sriram Kalyanaraman, Pennsylvania State U, USA

62. Explaining Public Familiarity With and Support for Net Neutrality
- Paul R Brewer, U of Delaware, USA
- Dannagal Young, U of Delaware, USA
- Jennifer Lambe, U of Delaware, USA
- Lindsay Hoffman, U of Delaware, USA
- Justin Collier, U of Delaware, USA

63. Frame Contests in Real-Time: How Panelists Elaborate, Shift, and Challenge Frames in Political Talk Shows
- Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY
- Joerg Hassler, Johannes Gutenberg U Mainz, GERMANY
64. Impersonal Personalization: Government Communication in an Emotional Media Landscape  
Kjersti Thorbjørnsrud, Institute for Social Research, NORWAY  
Tine Ustad Figenschou, U of Oslo, NORWAY

65. Religion, Media Use, and Political Attitude in Iran: Exploring the Complex Relationships  
Emad Khazraee, Kent State U, USA  
Briar Smith, U of Pennsylvania, USA  
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS

66. Second Screening and Online Political Participation Among Singaporean Youth: A Qualitative Approach  
Trisha T. C. Lin, National Chengchi U, SINGAPORE  
Kai Khian Liew, Nanyang Technological U, SINGAPORE  
Colwin Tanhehco, Nanyang Technological U, SINGAPORE

67. The Effects of Metaphorical Framing of Political Issues on Opinion: A Systematic Literature Review  
Amber Boeynaems, Vrije U Amsterdam, THE NETHERLANDS  
Christian Burgers, Vrije U Amsterdam, THE NETHERLANDS  
Elly A. Konijn, Vrije U Amsterdam, THE NETHERLANDS  
Gerard J. Steen, U of Amsterdam, THE NETHERLANDS

68. The Search for Common Ground in Conflict News Research: Comparing International Conflict Coverage Over Time  
Christian Baden, Hebrew U of Jerusalem, ISRAEL  
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

69. "Friending" and "Unfriending": Antecedents and Consequences of Political Privacy in Social Media  
Yong Jin Park, Howard U, USA

70. Towards a Motivational Understanding of Uncivil Political Talk Online  
Tobias M Hopp, U of Colorado - Boulder, USA

71. "Why Not Give Them a Chance?": Information Seeking and Perceptions of Social Media Network Credibility During the 2016 General Election  
Miles John Paul Sari, Washington State U, USA  
Samuel Rhodes, Washington State U, USA  
Kyle Lorenzano, Washington State U, USA  
Colin Storm, Washington State U, USA  
Porismita Borah, Washington State U, USA

72. Do Personal and Entertainment Facebook Uses Facilitate or Hinder Political Participation? Exploring Mediating Role of Political Communication  
Rebecca Ping Yu, National Chengchi U, CHINA, PEOPLE’S REPUBLIC OF

4751  
Saturday 17:00-18:15  
Exhibit Hall - Rear

Popular Communication Interactive Poster Session

Participants
74. Free Opinions: What a Popular Survey-Taking Forum Can Tell Researchers About Recruiting Participants  
Jared Scott Brickman, Washington State U, USA  
David E. Silva, Washington State U, USA

75. Lived Experiences of Syrian Refugees in Television Drama  
Katty Alhayek, U of Massachusetts - Amherst, USA

76. Regulating ‘Reality TV’ in Israel: Justifying Trash TV  
Noa Lavie, Tel Aviv-Jaffa Academic College, ISRAEL

77. Searching Tsangyang Gyatso: Constructing the Han Chinese Imagination of Modern Tibet  
Fen Jennifer Lin, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

78. The Measure of a Medium: The Early Film Audience Encounters the Social Survey Movement  
Shawn Shimpach, U of Massachusetts - Amherst, USA

79. The Neoliberal Subject, Reality TV Audiences and Free Association: A Freudian Audience Study of Embarrassing Bodies  
Jacob Johanssen, U of East London, UNITED KINGDOM

80. We’re All on the Same Team: Whiteness and Gay Masculinities in American Crime  
Joseph Roskos, Indiana U, USA

81. YouTube Stars as Role Models for Teenagers: Display, Affirmation, and Negotiation of Adolescent Identities  
Merja Mahrt, U of Duesseldorf, GERMANY  
Annekatrin Bock, Georg Eckert Institute for International Textbook Research, GERMANY

4751  
Saturday 17:00-18:15  
Exhibit Hall - Rear

Public Diplomacy Interactive Poster Session

Public Diplomacy

Participants
82. A Study on Co-orientation Between Korean and Chinese Students in Korea at Public Diplomacy Perspective  
Hannah Lee, EwhaWomans U, KOREA, REPUBLIC OF
Documentary Film Viewing: *Spirits of Rebellion*

**Sponsored Sessions**

**Chair**
Lisa Henderson, U of Massachusetts - Amherst, USA

**Participant**
Zeinabu Irene Davis, U of California - San Diego, USA

*Spirits of Rebellion* documents the lives and work of a small group of critically acclaimed, but as of yet relatively unknown group of black film artists known as the Los Angeles Rebellion, the first sustained movement in the United States by a collective of minority filmmakers that aimed to reimagine the production process so as to represent, reflect on, and enrich the everyday lives of people in their own communities. All of the filmmakers associated with this movement attended UCLA between the “Watts riots” of 1965 and the “urban uprising” in Los Angeles that followed the Rodney King verdict in 1992.

**Come Dance With Me: Dancing in San Diego**

**Sponsored Sessions**

Join colleagues and friends old and new for a rollicking good time! Cash (ticket) bar and a locally renowned DJ help create the mood. Started by then-president Peter Vorderer in San Juan, this has become a perennial favorite of ICA attendees!
### Morning Yoga Session - Sunday

**Sponsored Sessions**

Join other ICA attendees for an early morning hatha yoga flow class to wake up your body before a day of sessions! This class is all levels, from beginner to advanced. A limited number of mats will be provided (first come, first served) but feel free to BYOM. We recommend you wear comfortable clothing you can be flexible in (e.g. not jeans) and bring a bottle of water. Free, and open to all ICA attendees. Namaste!

### Administrators' Breakfast

**Sponsored Sessions**

Preregistration required.

### ICA Past Presidents' Breakfast

**Sponsored Sessions**

Invitation only.

### Media Coverage of Immigration

**Mass Communication**

**Chair**

Janice Barrett, Lasell College, USA

**Participants**

Cultivating Brexit: Multilevel Evidence for the Influence of Television Exposure on Attitudes Towards Immigrants and the European Union  
George Pearson, Ohio State U, USA  
Nathan Aaron Silver, Ohio State U, USA  
Frame Agents of Immigration News in the Last Decade of U.S. Election Coverage (2006-2016)  
Juliana Fernandes, U of Miami, USA  
Maria De Moya, DePaul U, USA  
It’s the Frame That Matters: Immigrant Integration and Media Framing Effects in the Netherlands  
Linda Bos, U of Amsterdam, THE NETHERLANDS  
Sophie Lecheler, U of Vienna, AUSTRIA  
Moniek Mewafi, U of Amsterdam, THE NETHERLANDS  
Examining the Effects of News Coverage Linking Undocumented Immigrants With Criminality: Policy and Punitive Implications  
Andrea Figueroa-Caballero, U of California - Santa Barbara, USA  
Dana Mastro, U of California - Santa Barbara, USA

### CAT Interactive Paper Session 3

**Communication and Technology**

**Chair**

Mike Z. Yao, U of Illinois at Urbana-Champaign, USA

**Participants**

Effects of Privacy Mechanisms on Self-Disclosure and Success in Web Search  
Thilo von Pape, U of Hohenheim, GERMANY  
Lara Hiller, U of Hohenheim, GERMANY  
The Dogs May Bark About Privacy, But Adoption Moves On: Effects of Communication on the Adoption and Use of Wearable Technologies  
Max Braun, U of Hohenheim, GERMANY  
Sabine Trepte, U of Hohenheim, GERMANY  
Thilo von Pape, U of Hohenheim, GERMANY  
Correct or Convenient Information? The Interplay of Attitude Consistency, Credibility, Ease of Use, and the Ranking in the Selection of Search Engine Content  
Julian Unkel, Ludwig Maximilians U Munich, GERMANY  
Alexander T. Haas, Ludwig Maximilians U Munich, GERMANY  
Dominik Johannes Leiner, Ludwig Maximilians U Munich, GERMANY  
Exploring the Credibility of Online Information: A Proposed Framework for Understanding Experiential Credibility  
Audrey Abeyta, U of California - Santa Barbara, USA  
Andrew Flanagin, U of California - Berkeley, USA  
Grant McKenzie, U of Maryland, College Park, USA
Small Cues Make a Big Difference: How E-mail Address, Subject Line, and Time Impact Effectiveness of Initial E-mail Communication
Tessa Irene DeAngelo, U of California - Davis, USA
Sarah Pollock, U of Texas - Austin, USA
Bo Feng, U of California - Davis, USA
Yijuan Qiu, U of California - Davis, USA

Social Media and Political Consumerism Among College-Going Youth
Awais Saleem, Florida State U, USA
Jaejin Lee, Florida State U, USA
Cen Wang, Florida State U, USA

No Effects Without Use: What Motivates People to Use Health Apps and Why Do They Quit Using Them Soon After?
Eva Baumann, Hannover U of Music, Drama, and Media, GERMANY
Katharina Emde-Lachmund, Hannover U of Music, Drama, and Media, GERMANY
Katharina Swirski, Hannover U of Music, Drama and Media, GERMANY
Rachel Sass, U of Mannheim, GERMANY
Jutta Mata, U of Mannheim, GERMANY

New Measures, New Methods, and New Theories I
Information Systems
Chair
Ralf Schmaelzle, Michigan State U, USA

Participants
We Eat With Our Eyes First: How External Eating, Image Brightness, and Food Cue Matter in Food Picture Processing
Jiawei Liu, Washington State U, USA

Is it the Ad or What Precedes it?: Psychophysiological Responses to Video Ads Following Emotional Content, an Excitation Transfer Perspective
Kristen Lynch, Michigan State U, USA
Tao Deng, Michigan State U, USA
Olivia Lee, Michigan State U, USA
Syed Hussain, Michigan State U, USA
Emily Clark, Michigan State U, USA
Samuel Matthias Tham, Michigan State U, USA
Alex Torres, Michigan State U, USA

Association Between Social Network Structure and Brain Connectivity During Social Exclusion
Ralf Schmaelzle, Michigan State U, USA
Matthew O'Donnell, U of Pennsylvania, USA
Javier Garcia, Army Research Laboratory, USA
Joseph Bayer, Ohio State U, USA
Christopher Cascio, U of Pennsylvania, USA
Danielle Bassett, U of Pennsylvania, USA
Jean Vettel, Army Research Laboratory, USA
Emily Falk, U of Pennsylvania, USA

Negativity Spreads Socially: Negativity Bias in Opinion Change is Associated With the Brain’s Mentalizing System
Elisa C Baek, U of Pennsylvania, USA
Christin Scholz, U of Pennsylvania, USA
Matthew O'Donnell, U of Pennsylvania, USA
Emily Falk, U of Pennsylvania, USA

Extended Cognition in Communication
Andrew Gambino, U of Pennsylvania, USA

Children Adolescents and the Media
Chair
Eric E Rasmussen, Texas Tech U, USA
Participants
So Far and Yet So Near: Parental and Media Influence on Children’s Emotion Expression: A Cross-Cultural Multilevel-Model
Sebastian Scherr, Ludwig Maximilians U Munich, GERMANY
Marie-Louise Mares, U of Pennsylvania, USA
Anne Bartsch, Ludwig Maximilians U Munich, GERMANY
Maya Goetz, International Central Institute for Youth and Educational Television (IZI), GERMANY

Parents’ Active Engagement Mediates the Impact of Background TV on Toddlers’ Play
Heather Kirkorian, U of Wisconsin-Madison, USA
Koeun Choi, U of California - Riverside, USA
Daniel R. Anderson, U of Massachusetts - Amherst, USA

Exploring Descriptive Norms of Parent-Child Communication About Pornography Among Parents of Middle-Schoolers
Jessica Zurcher, U of Utah, USA

Coming Attractions: Parental Mediation Responses to Sexuality and Gender Identity Film Trailer Content Targeting Adolescents
Steven Holiday, Texas Tech U, USA
Eric E Rasmussen, Texas Tech U, USA

The Relation Between Parental Control, Mediation Strategies and Children’s Exposure to Televised Embedded Sexual Content
Kristine Nicolini, U of Wisconsin Oshkosh, USA
Eric E Rasmussen, Texas Tech U, USA

The Role of Self-Efficacy in Parental Mediation of Children's Smartphone Use
Wonsun Shin, U of Melbourne, AUSTRALIA
The Role of Storytelling Agents in Suicidal Ideation: South Korean Adolescents’ Experience
Seok Kang, U of Texas - San Antonio, USA
Yongkuk Chung, Dongguk U, KOREA, REPUBLIC OF
Jaemin Jung, KAIST, KOREA, REPUBLIC OF

Parental Versus Peer Mediation in Relationship to Adolescent Girls’ Motives for Adventure-Fantasy Media Use
Marika Curganov, Windesheim U of Applied Sciences, THE NETHERLANDS
Peter Nikken, Windesheim U of Applied Sciences, THE NETHERLANDS

Who Has Greater Influence on Teenagers’ Internet Addiction and Risky Online Activities? Parents or Peers?
Patrick C-H Soh, Multimedia U, MALAYSIA
Darren Koay, Multimedia U, MALAYSIA
K. W. Chew, Multimedia U, MALAYSIA
Peng Hwa Ang, Nanyang Technological U, SINGAPORE

Looking Through Rose-Colored Glasses: How Constructive News and Peer-Discussion Influence Children’s Reactions to News
Lui F. Schlindwein, Radboud U Nijmegen, THE NETHERLANDS
Roos Dohmen, Radboud U Nijmegen, THE NETHERLANDS
Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS
Rebecca de Leeuw, Radboud U Nijmegen, THE NETHERLANDS

Respondent
Moniek Buijzen, BSI/Radboud U, THE NETHERLANDS

This is a Hybrid High Density (HHD) session.

5022
**Sunday**
08:00-09:15
**Indigo 202A**

**Twitter, Big Data, and the Web**

**Communication and Technology**

**Chair**
Daniel Angus, U of Queensland, AUSTRALIA

**Participants**
Lost at the Digital Frontier: Opportunities and Challenges of Mining Twitter for Communication Practices
Stephan Struve, Simon Fraser U, CANADA
frederik Lesage, Simon Fraser U, CANADA
Peter Chow-White, Simon Fraser U, CANADA
Alberto Lusoli, Simon Fraser U, CANADA

Obamacare and Political Polarization on Twitter: An Application of Machine Learning and Social Network Analysis
JungHwan Yang, U of Wisconsin-Madison, USA
Arash Sangar, U of Wisconsin-Madison, USA
Megan Duncan, U of Wisconsin-Madison, USA
Yini Zhang, U of Wisconsin-Madison, USA
Rachel Kornfield, U of Wisconsin-Madison, USA
Josephine Lukito, U of Wisconsin-Madison, USA
Sunghak Kim, U of Wisconsin-Madison, USA
Yin Wu, U of Wisconsin-Madison, USA
Dingxian Cao, U of Wisconsin-Madison, USA

Television Debate Response Network on Twitter: Exploring #Equalpay
Wiebke Reile, U of Hawaii – Manoa, USA

**Attention Ecology of the Web**
Angela Xiao Wu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Harsh Taneja, U of Missouri - Columbia, USA
Mobile Adoption and Use
Communication and Technology
Mobile Communication

Chair
Chenta Sung, London School of Economics and Political Science, UNITED KINGDOM

Participants
Linking Development (Maendeleo) and Mobile Telephony in Marakwet Kenya
Leah Jerop Komen, Daystar U, KENYA
Examining the Bandwagon Effect on User Selections of Mobile Applications
Xuexin Xu, Nanyang Technological U, SINGAPORE
Liyan Han, Beihang U, CHINA, PEOPLE’S REPUBLIC OF
Libo Yin, Central U of Finance and Economics, CHINA, PEOPLE’S REPUBLIC OF
Yin-Leng Theng, Nanyang Technological U, SINGAPORE
Longitudinal Associations Among Psychological Issues and Problematic Use of Smartphone: A Two-Wave Cross-Lagged Study
Jung-Hyun Kim, Sogang U, KOREA, REPUBLIC OF
An Analysis of Older Adults’ Views on the Impact of Mobile Phone Use During F2F Interactions
Travis Kadylyak, Michigan State U, USA
Taj Makkii, Michigan State U, USA
Jessica Francis, Michigan State U, USA
Shelia Cotten, Michigan State U, USA
R.V. Rikard, Michigan State U, USA
Young June Sah, Michigan State U, USA

What’s Deciding News: Journalistic Practices
Mass Communication

Chair
Mark Boukes, U of Amsterdam, THE NETHERLANDS

Participants
Gatekeeping Human Rights News Coverage in the Social System Across Nations
Lindsey Erin Blumell, Lipa Productions, USA
Knowledge Brokering via News Media in the Policymaking Process
Itzhak Yanovitzky, Rutgers U, USA
Matthew Scott Weber, Rutgers U, USA
Teis Moeller Kristensen, Rutgers U, USA
The Agency Makes the (Online) News World Go Round
Jelle Boumans, U of Amsterdam, THE NETHERLANDS
What Influences European Journalistic Practices: The Macrosystems Approach
Zrinka Perusko, U of Zagreb, CROATIA
Dina Vozab, U of Zagreb, CROATIA
Antonija Cuvalo, U of Zagreb, CROATIA

Media Parasocial Relations
Mass Communication

Chair
Jonathan Cohen, U of Haifa, ISRAEL

Participants
In Memories of our Cartoons: A Look Into the Relationship Between Nostalgia and Parasocial Relationships in Adaptations
Joshua Baldwin, Florida State U, USA
Old Friends and New Hopes: Identification and Parasocial Relationships With Characters From Star Wars: A Force Awakens
Alice E. Hall, U of Missouri, St. Louis, USA
The Influence of American Idol Through Celebrity Involvement: Parasocial Interaction, Identification and Worship of Idol Stars
William J. Brown, Regent U, USA
Benson Perry Fraser, Regent U, USA
Terrence R Lindvall, Virginia Wesleyan College, USA
Heidi Livingston, Regent U, USA
To Be a Fan and a Friend: A Balance Model of Mediated and Interpersonal Relationships
Julius Matthew Riles, U of Missouri - Columbia, USA
Eric C. Wiemer, U of Illinois - Urbana-Champaign, USA
David Tewksbury, U of Illinois, Urbana-Champaign, USA
Media Influences on Political Polarization

Political Communication

Chair
Natalie Jomini Stroud, U of Texas - Austin, USA

Participants
From Partisan Media to Misperception: Affective Polarization as Mediator
R. Kelly Garrett, Ohio State U, USA
Minseon Jeong, Ohio State U, USA

How Do News Frames Influence Mass Political Polarization?
Youngju Kim, U of Alabama, USA
Shuhua Zhou, U of Alabama, USA

Impact of Customizability Technology on Political Polarization
Ivan B Dykko, U at Buffalo, SUNY, USA
Igor Dolgov, New Mexico State U, USA
William Hoffman, U of Kansas, USA
Nicholas Eckhart, New Mexico State U, USA
Maria Dolores Molina, New Mexico State U, USA
Omar Aaziz, New Mexico State U, USA

Partisan Selective Following on Twitter Over Time: Polarization or Depolarization?
Hyelim Lee, Seoul National U, KOREA, REPUBLIC OF
Kyu S. Hahn, Seoul National U, KOREA, REPUBLIC OF

Waving the Red Cloth: Mere Exposure to Media Coverage of a Contentious Issue Triggers Polarization
Rachid Azrout, U of Amsterdam, THE NETHERLANDS
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS

Blue Sky Workshop: New Strategies and Challenges in Doctor-Patient Communication: How do eHealth and mHealth Use Change Medical Consultation and Care?

Sponsored Sessions

Chair
Simone Jaeger, U of Erfurt, GERMANY

Rethinking News Ethnography for the Digital Newsroom

Journalism Studies

Chair
Mark Coddington, Washington and Lee U, USA

Participants
Victor Garcia-Perdomo, U of Texas – Austin, USA
Florence Le Cam, U libre de Bruxelles, BELGIUM
Caitlin Petre, Yale U, USA
Steen Steensen, Oslo and Akershus U College of Applied Sciences, NORWAY
Nikki Usher, George Washington U, USA

Race, Nationalism, Life, and Death

Ethnicity and Race in Communication

Chair
Sudeshna Roy, Stephen F. Austin State U, USA

Participants
Intimacy in Cold Neoliberal Times: The State, Biopower, and Global Reproductive Health: An Autoethnographic Journey
Priya Kapoor, Portland State U, USA

Politically Incorrect Participatory Media: Racist Nationalism on r/ImGoingToHellForThis
Robert Topinka, Northwestern U, UNITED KINGDOM

The Necropolitical Image
Tyler Hiebert, U of Southern California, USA
Gendered Media Production

Feminist Scholarship

Chair
Christine Linke, U of Rostock, GERMANY

Participants
Production Studies and the Neurosis of Normativity
Vicki Mayer, U of Texas, San Antonio, USA
Women Directors and the Intervening Role of the Producer in European Cinema: A Pan-European Comparative Study on a Highly Gendered Creative Work Space
Elizabeth Anna Prommer, U of Rostock, GERMANY
Skadi Lois, U of Rostock, GERMANY
Measuring the Value of Network Analysis for Understanding Gender Bias in Creative Industries
Deb Verhoeven, Deakin U, AUSTRALIA
Less Than Famous: Gender and Genre on YouTube
Laura Grindstaff, U of California - Davis, USA
Gendered Knowledge and (In)Visibility: Differences in Production Contexts of Digital and Audiovisual Media
Almut Sichler, U of Rostock, GERMANY
Christine Linke, U of Rostock, GERMANY

Respondent
Radha S. Hegde, New York U, USA

One important aspect of a media culture is the production culture behind the media products. This panel approaches the issue of interventions through the lens of a feminist media industries studies approach and takes a look at production networks from a variety of angles. The careers of women and men in the media develop differently. This is true for creative professions in traditional audiovisual media, but also in new forms such as YouTube or the collaborative Wikipedia project. Even though these new media outlets proclaim to be open for all, with no boarders and no restrictions, they are highly gendered creative spaces. The panel will discuss this issue from different perspectives and for different media products.

Misunderstanding Media

Philosophy, Theory and Critique

Chair
Sarah Sharma, U of Toronto, CANADA

Participants
Refrigerator
James Hay, U of Illinois, USA
Incubator
Sara Martel, York U, CANADA
Spindle
Radhika Gajjala, Bowling Green State U, USA
The Electro-Convulsive Therapy Machine
Jack Bratich, Rutgers U, USA
Shipibo Embroidery
Ganaele Langlois, York U, CANADA
Filing Cabinet
Craig Robertson, Northeastern U, USA

This plenary roundtable invites media theorists to engage in the McLuhanesque critical media practice of the Medium is the Message but intervene in the way it is usually theorized. In a departure from McLuhan, though, this roundtable moves away from biased grand narratives and deterministic frameworks to consider how particular media objects alter the pace, pattern, and scale of human life and organization. In looking at media objects rather than the subjects using them, roundtable participants all posit that such objects of everyday life cannot be disarticulated from intimate, local, and global social inequalities. Moreover, what we learn from these objects also enables one to develop a feminist and postcolonial McLuhanesque medium theory and recognize the strands of media studies that have been doing this all along.

Coming Out as “International Scholars”: A Theoretical and Practical Intervention in Difference Research

Organizational Communication

Chair
Kate Lockwood Harris, U of Minnesota - Twin Cities, USA

Participants
“Nobody Has a Clue”: The Standpoint of International Scholars in the US
James McDonald, U of Texas at San Antonio, USA
**Wicked Intersections: Thinking Through Citizenship, Race, and Gender in the U.S. Academy**
Joëlle Cruz, U of Colorado - Boulder, USA

**Stories of Immigration, Organized Difference, and the Academic Job Market**
Rahul Mitra, Wayne State U, USA

**Negotiating my Non/Immigrant Status Within the U.S. Academia: A Personal Tale**
Andy Kai-Chun Chuang, LaGuardia Community College, USA

**Inside Out: Poetic Confessions of a Permanent Resident Alien in the Academy**
Kirsten Broadfoot, U of Colorado Anschutz Medical Campus, USA

**Respondent**
Shiv Ganesh, Massey U, NEW ZEALAND

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**Hostile Interventions: Antagonism and Antifandom in Popular Culture and Populism**

**Popular Communication**

**Chair**
Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM

**Participants**
Loving Walt, Hating Skyler: Gender and Antifandom in AMC’s Breaking Bad
- Holly Wilsson Holladay, Missouri State U, USA
- Melissa A. Click, Gonzaga U, USA

I Find Your Lack of Faith Intriguing: Nonfandom, Antifandom, and the Affective Economy of Disney’s Star Wars
- Richard McCulloch, U of Huddersfield, UNITED KINGDOM

Ties that Bind: Black Women, Displeasure, and Watching Tyler Perry
- Alfred Leonard Martin, Jr., U of Colorado - Denver, USA

Save the Day and Lose Fans? Political Activism and Antifandom
- Bertha Chin, Swinburne U of Technology, AUSTRALIA

Hating Europe: Antifandom and Brexit Enthusiasm in the 2016 UK EU Referendum
- Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM

The panel aims, first, to document and compare anti-fan practices and motivations in textual realms such as popular television drama, celebrity and politics and, second, through the analysis of the textual conditions and emotive structures of anti-fandom to theorize the interplay between anti-fandom and macro social, cultural and political conflicts. In this analysis the panel will pay particular attention to questions of gender, age, ethnicity, and variations in social, cultural, economic, and educational capital. The panel thus further invites reflections on the contribution of work on fan and anti-fan cultures to the role of popular communication in understanding and mapping contemporary cultural and political discourse.

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**Comparative Research in Public Relations: Exploring Challenges and Opportunities**

**Public Relations**

**Chair**
Ansgar Zerfass, U of Leipzig, GERMANY

**Participants**
Introduction: Current Challenges of Comparative Research
- Sophia Charlotte Volk, U of Leipzig, GERMANY
- Ansgar Zerfass, U of Leipzig, GERMANY

Cross-Cultural Leadership Study
- Michael Cacciatore, U of Georgia, USA
- Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

European Communication Monitor
- Dejan Vercic, Pristop Communications, SLOVENIA
- Ralph Tench, Leeds Beckett U, UNITED KINGDOM

Latin-American Communication Monitor
- Angeles Moreno, U Rey Juan Carlos, SPAIN
- Juan-Carlos Molleda, U of Oregon, USA

Future Opportunities for Comparative Research
- Krishnamurthy Sriramesh, Purdue U, USA

**Respondent**
Krishnamurthy Sriramesh, Purdue U, USA

This panel aims to shift the focus from the results of existing comparative research projects in the field (which have been discussed elsewhere) towards their actual execution and implementation. The goal is to share experiences from existing comparative studies in an interactive format in order to draw wisdom from these projects and identify possible solution strategies to the peculiar challenges of cross-national research. By triggering greater attention to the peculiarities of cross-national research, building on the breadth and diversity of experiences from PR scholars from around the world, this panel will contribute to a deeper understanding of comparative logic and methodology, which is a desirable direction for the future progress of the discipline.
Communication at Work

Organizational Communication

Chair
Rebecca Gill, Massey U, NEW ZEALAND

Participants
Examining the Impact of Inclusive Organizational Communication Practices on Burnout and Turnover Among IT Professionals
Yannick Atouba, U of Texas - El Paso, USA
John C. Lammers, U of Illinois – Urbana-Champaign, USA
First Impressions Matter: Multicommunicating as a Normalized Practice in Customer-Facing Work
Yaguang Zhu, U of Texas - Austin, USA
Melissa Dalton, U of Texas - Austin, USA
Lingzi Zhong, U of Texas - Austin, USA
Dron M Mandhana, U of Texas - Austin, USA
Keri Keilberg Stephens, U of Texas - Austin, USA
The Relationship Between Workplace Flexibility and Engagement Through Helping: The Buffering Effect of Technology Use
Claartje L. ter Hoeven, U of Amsterdam, THE NETHERLANDS
Ward van Zoonen, U of Amsterdam, THE NETHERLANDS
Using Narrative Persuasion to Cybervet and Assess Person-Organization Fit Among Job Seekers
Ignacio Cruz, U of Southern California, USA

Respondent
Martine van Selm, U of Amsterdam, THE NETHERLANDS

Communication Across the Cancer Continuum

Health Communication

Chair
Elisia L. Cohen, U of Kentucky, USA

Participants
Trust in Cancer Health Information Seeking
Seow Ting Lee, National U of Singapore, SINGAPORE
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
Pauline Luk, National U of Singapore, SINGAPORE
Satveer Kaur-Gill, National U of Singapore, SINGAPORE
BRCA Mutation Carriers’ Understanding, Adjustment, and Response to Cancer Risk
Phokeng M Dailey, Ohio State U, USA
Shelly R Hovick, Ohio State U, USA
Jessica McKnight, Ohio State U, USA
Leigha Senter, Ohio State U, USA
Daniel Kinnamon, Ohio State U, USA
Robert Pyatt, Nationwide Children’s Hospital, USA
Identifying Communication Barriers to Colorectal Cancer Screening Adherence Among Appalachian Kentuckians
Audrey Smith Bachman, U of Kentucky, USA
Elisia L. Cohen, U of Kentucky, USA
Tom Collins, U of Kentucky, USA
Jennifer Hatcher, U of Kentucky, USA
Richard Crosby, U of Kentucky, USA
Robin Vanderpool, U of Kentucky, USA
Preventing Adverse Information Effects: Self-Affirmation Improved Cognitive Performance and Diminished Problem Reporting for Cancer Patients
Wendy Jacobs, Radboud U Nijmegen, THE NETHERLANDS
Renate Henrica Das, Radboud U Nijmegen, THE NETHERLANDS
Sanne Schagen, Netherlands Cancer Institute Amsterdam, THE NETHERLANDS
Maur Thijssen, Radboud U Nijmegen, THE NETHERLANDS
The Role of Health Literacy and Numeracy in Health Behavior: Considerations for Message Design for Cancer Survivors
Sarah Thomas, Ohio State U, USA
Shelly R Hovick, Ohio State U, USA
Implementing Innovative Digital Health Communication Interventions to Address Health Care Disparity Issues Among Minority Populations

Health Communication

Chair
Judith McIntosh White, U of New Mexico, USA

Participants
Tailored eHealth Interventions for Aging Patient Populations
Minh Hao Nguyen, U of Amsterdam, THE NETHERLANDS
Nadine Bol, U of Amsterdam, THE NETHERLANDS
Sifra Bolle, U of Amsterdam, THE NETHERLANDS
Annemiek Linn, U of Amsterdam, THE NETHERLANDS
Barbara Schouten, U of Amsterdam, THE NETHERLANDS
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS

Implementing Innovative Communication-Based Interventions Through Patient Portals and Research Registries
Janice Krieger, U of Florida, USA
Jordan Neil, U of Florida, USA

Evaluating a Webnovela’s Effectiveness of HPV Vaccine Promotion Among Latinas
Leslie Ramos Salazar, West Texas A&M U, USA

It Is a Call to Action: A Strategic Communication Analysis of “Start Talking. Stop HIV.”
Sean J Upshaw, Howard U, USA

Chinese Hui Minority People’s Access and Usage of Cardio-Vascular Diseases Health Information From Different Channels
Lei Yang, Erasmus U Rotterdam, THE NETHERLANDS

Respondent
Norman C. H. Wong, U of Oklahoma, USA

This innovative research panel will focus on the evaluation and discussion of innovative digital health communication interventions that serve to address health care disparity issues among minority populations. Because many health care interventions design their health messages to homogenous, middle-class populations, these interventions may not be necessary be effective at fulling the health outcomes of minority, diverse populations. As a result, this issue has become a global public health concern.

Testing Theories of Health Behavior Prediction in Novel Contexts

Health Communication

Chair
Nancy Grant Harrington, U of Kentucky, USA

Participants
Culture and Social Norms: Testing the Theory of Normative Social Behavior to Predict Handwashing Behavior Among Koreans
Minwoong Chung, Michigan State U, USA
Maria Knight Lapinski, Western Michigan U, USA

Using the Integrative Model of Behavioral Prediction (IMBP) to Understand College Students’ Hookup Sex Beliefs, Intentions, and Behaviors
Minhao Dai, U of Kentucky, USA
Kevin Wombacher, Saint Louis U, USA
Jacob John Matig, U of Kentucky, USA
Nancy Grant Harrington, U of Kentucky, USA

Refuse Unwanted Sex: The Integrative Model and Media Effects
Jiayu Li, Washington State U, USA
Stacey J. T. Hust, Washington State U, USA

Predicting Consumers’ Reduction in Meat Consumption: A Test of the Theories of Reasoned Action and Planned Behavior
Keri Szejda Fehrenbach, Arizona State U, USA
Anthony J. Roberto, Arizona State U, USA
Yanqin Liu, Arizona State U, USA

Using Theory of Planned Behavior to Improve Adolescent and Young Adult Type 1 Diabetes Management
Trevor Bell, U of North Carolina - Chapel Hill, USA
Autumn Shafer, U of Oregon, USA

Labor in Media Industries

Media Industry Studies

Participants
Geographies of Free Labor: Mobilizing Consumers Through Immersive Transmediascapes
Karin Fast, Karlstad U, SWEDEN
Linda Ryan Bengtsson, Karlstad U, SWEDEN
Raul Ferrer Conill, Karlstad U, SWEDEN
<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Chair</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>5044</td>
<td>Pictures Creating Image: A Curated Exhibition of Illustrated Magazines as Foreign Propaganda 1930-1945</td>
<td>Patrick Roessler, U of Erfurt, GERMANY</td>
<td>The years between World War I and World War II saw a struggle of political systems, including foreign propaganda rooted in elaborate magazine designs and distributed outside the country of origin. These illustrated press pieces aimed to highlight the achievements of fascist, communist, and democratic societies alike — and often were produced in different languages for global distribution. ICA’s exhibition “Pictures Creating Image” presents selected highlights of this genre from a variety of countries, displayed in scarce vintage copies hardly ever on display. Exhibit open all day Sunday.</td>
</tr>
</tbody>
</table>
Game Geographies
Sunday 08:00-09:15 Sapphire 400B

Chair
Benjamin Aslinger, Bentley U, USA

Participants
Alternative Geographies of Game Development
Benjamin Aslinger, Bentley U, USA
Gaming Behind the Iron Curtain: A Study of Russian Retrogaming Enthusiast Websites
Catherine Goodfellow, U of Manchester, UNITED KINGDOM
Game History and the Local
Melanie Swalwell, Flinders U, AUSTRALIA
Indie Games of No Nation: Indie Game Publishing and the Erasure of National Markers
John Vanderhoef, U of California - Santa Barbara, USA
Hyperlocal Games: Text Adventures in Everyday Geographies in Post-1989 Czechoslovakia
Jaroslav Švelch, Charles U, CZECH REPUBLIC

Framing the Environment
Sunday 08:00-09:15 Sapphire 411 AB

Chair
Bruno Takahashi, Michigan State U, USA

Participants
Fanning the Blame: Media Accountability, Climate, and Crisis on the Australian 'Fire Continent'
Philip Chubb, Monash U, AUSTRALIA
Deb Anderson, Monash U, AUSTRALIA
Monika Djerf-Pierre, U of Gothenburg, SWEDEN
Uncertainty and Opinion Divergence Framing in Climate Change News, 2009-2015
Ronald E. Rice, U of California - Santa Barbara, USA
Abel Thomas Gustafson, U of California - Santa Barbara, USA
Zane Hoffmann, U of California - Santa Barbara, USA
Cultural Cognition and Media Polarization in the U.S. Climate Change Debate
Todd Paul Newman, American U, USA
Examining the Relationship Between Collective Action Frames and Network Centrality on Twitter: A Big-Data Analysis
Yu Xu, U of Southern California, USA
Larger Lessons From a University’s Struggle With Sustainability: Meanings, Perceptions, and Diffusion
Kelsay Williams, U of Arkansas - Little Rock, USA
Avinash Thombre, U of Arkansas - Little Rock, USA

Communicating Science: GMO, Geoengineering, and Climate Change
Sunday 08:00-09:15 Sapphire 410B

Chair
Senja Post, U of Zurich, SWITZERLAND

Participants
Constructions of Science in the Philippine GMO Debate: Media Coverage of Bt Eggplant
Maria Inez Angela Ponce de Leon, Ateneo de Manila U, PHILIPPINES
Pamela Aquino Custodio, U of the Philippines, PHILIPPINES
Clarissa C. David, U of the Philippines, PHILIPPINES
The Moral Hazard of Carbon Dioxide Removal
Victoria Campbell-Arvai, U of Michigan, USA
Philip Solomon Hart, U of Michigan, USA
Kaitlin Raimi, U of Michigan, USA
Kim Wolske, U of Chicago, USA
Climate Change and Technology: Examining Opinion Formation and Risk Perceptions of Geoengineering
Christopher Cummings, Nanyang Technological U, SINGAPORE
Sonny Rosenthal, Nanyang Technological U, SINGAPORE
Geophysical, Geological, and Ecological Scientists’ Views About Communication Objectives
John C. Besley, Michigan State U, USA
Anthony Dudo, U of Texas - Austin, USA
Shupei Yuan, Michigan State U, USA
Communicating Science Efficacy For Governmental Decision Makers: A Supply Chain Metaphor
Michael Lee Humphrey, Colorado State U, USA
Joseph Champ, Colorado State U, USA
Gregory Wayne Russell, Colorado State U, USA
Leah Stone, Colorado State U, USA

Global Interventions in Communication Policy, Rights, and Justice: Reflections on the International Panel on Social Progress

Sponsored Sessions
Chair
Gerard Michael Goggin, U of Sydney, AUSTRALIA

Participants
Introducing the IPSP: Global Infrastructures of Connection and New Questions of Social Justice
Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM
The IPSP and the Social Progress Index
Clemencia Rodriguez, Temple U, USA
Social Progress in the Dimension of "Fluid" Public Communication
Ingrid Volkmer, U of Melbourne, AUSTRALIA
Journalism, Public Knowledge and Social Progress
Herman Wasserman, U of Cape Town, SOUTH AFRICA

Respondent
Sasha Costanza-Chock, Massachusetts Institute of Technology, USA

Online Social Support

Communication and Technology
Chair
Tobias Dienlin, U of Hohenheim, GERMANY

Participants
"Anyone Free to Chat"?: Using Technological Features to Elicit Quality Support Online
Lucas Youngvorst, U of Minnesota - Twin Cities, USA
Andrew High, U of Iowa, USA
Intergroup Communication on Support Forums: Effects of Group Identification on Online Support Provision
Siyue Li, Ohio State U, USA
Guanjin Zhang, Ohio State U, USA
Online Social Support for Compulsive Gamers
Seol Ki, Rutgers U, USA
Online Social Support for "Danqin Mama": A Case Study of Parenting Discussion Forum for Unwed Single Mothers in China
Xiaoman Zhao, National U of Singapore, SINGAPORE
Iccha Basnyat, National U of Singapore, SINGAPORE

Issues in Selective Exposure Research

Mass Communication
Chair
Stephanie Edgerly, Northwestern U, USA

Participants
60 Years of Research on Selective Exposure: A Systematic Review
Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY
Elisabeth Guenther, U of Muenster, GERMANY
Second-Level Selective Exposure: A Theoretical Advancement to Explore Information- and Content-Seeking in User-Adapted Digital Spaces
Ginger Blackstone, U of Florida, USA
Lauren Darm Furey, U of Florida, USA
Selective Exposure and News Media Brands: Implicit and Explicit Attitudes as Predictors of News Choice
Temple Northup, U of Houston, USA
Lindita Camaj, U of Houston, USA
Show Me the Way: Uncertainty, Selective Exposure, and Message Efficacy Effects During Life Transitions
Jessica Frampton, Ohio State U, USA
Silvia Knobloch-Westerwick, Ohio State U, USA
Health and Medical Information Seeking and Processing (High-Density)

Health Communication

Chair
Nehama Lewis, U of Haifa, ISRAEL

Participants
Help, I Need Somebody! Help, Not Just Anybody! Determinants of the Helpfulness of Physician Reviews
Daniel Possler, Hannover U of Music, Drama and Media, GERMANY
Elena Link, Hannover U of Music, Drama and Media, GERMANY
Julia Niemann-Lenz, Hannover U of Music, Drama and Media, GERMANY

The Effect of Media Multitasking on Stereotype-Based Processing of Physician-Rating Websites
John L. Christensen, U of Connecticut, USA
Bryan Vanco, U of Connecticut, USA
Kristine Nowak, U of Connecticut, USA

Information Behavior of Cancer Patients in the Course of Disease
Michael Grimm, Hans-Bredow-Institut, GERMANY
Stefanie Wahl, Freie U Berlin, GERMANY

Influences on Online Search Behavior About Vaccination: An Eye-Tracking Experiment
Sabrina Heike Kessler, Friedrich Schiller U Jena, GERMANY
Arne Freya Zillich, Institute of Communication Research / Friedrich Schiller U Jena, GERMANY

Health Information Repertoires: A User-Centered Perspective on the Selection of Health Information Sources in the General Population
Marko Bachl, U of Hohenheim, GERMANY
Frank Mangold, U of Hohenheim, GERMANY

Do Young People Aware of Unwanted Pregnancy as A Sexual Health Risk? A Study of Gender Difference on Contraceptive Information Seeking
Weiwei Jiang, Bowling Green State U, USA

New Measures, New Methods, and New Theories II

Information Systems

Chair
Frank M. Schneider, U of Mannheim, GERMANY

Participants
Addressing Problems of Likert-Scaled Self-Report Measurements: The Potential of Conjoint Analysis for Communication Research
Elena B. Pelzer, U of Fribourg, SWITZERLAND

Measurement Invariance of the Appreciation, Fun, and Suspense Scales Across U.S.-American and German Samples
Frank M. Schneider, U of Mannheim, GERMANY
Anne Bartsch, Ludwig Maximilians U Munich, GERMANY

Measurement of Social Reward Processing of Boys With Autism Spectrum Disorder
Micah Mazurek, U of Missouri - Columbia, USA
Glen M. Leshner, U of Oklahoma, USA
Paul David Bolls, Washington State U, USA
Russell Brent Clayton, Florida State U, USA

Tolerance of Perceived Unrealness: Conceptualization, Measurement, Persuasive Effect - An Update
Patrick Weber, U of Hohenheim, GERMANY

Coding Mortality Salience Manipulation Essay Responses: A Terror Management Theory Content Analysis
Zach Massey, U of Oklahoma, USA
Claude H Miller, U of Oklahoma, USA

A Modified Secondary Task Reaction Time Paradigm for Research on Breaks in Presence
Kerstin Huber, Technical U Chemnitz, GERMANY
Elisabeth Holl, Technical U Chemnitz, GERMANY
Benny Liebold, Technical U Chemnitz, GERMANY
Daniel Pietschmann, Technical U Chemnitz, GERMANY
Katharina Wolfrum, Technical U Chemnitz, GERMANY

How Danmaku Influences Emotional Responses: Exploring the Effects of Coviewing and Copresence
Chen Li, Nanyang Technological U, SINGAPORE
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

Definition and Antecedents of Social Presence: A Theoretical Review
Soo Youn Oh, Stanford U, USA
Jeremy Bailenson, Stanford U, USA
Information Effects in Political Campaigns: Lessons From the US

Political Communication
Chair
Scott McCurg, Southern Illinois U, USA

Participants
Beauty and Negativity at the Ballot Box: Effects of Negative Political Advertising and Attractiveness on Candidate Evaluation
Juliana Fernandes, U of Miami, USA

Engagement With Campaign Information During the 2008 Presidential Election: An Examination of Time, Events, and Battleground States
Jay D. Hmielowski, Washington State U
William Kelvin, Kent State U, USA
Myiah J. Hutchens, Washington State U, USA
Michael A. Beam, Kent State U, USA
Rebecca R. Donaway, Washington State U, USA
Chance York, Kent State U, USA

Online and Offline Communication and Political Knowledge and Participation in Presidential Campaigns: Effects of Geospatial Context
Yung-I Liu, California State U, East Bay, USA

The 2012 Obama Effect and White Racial Prejudice: A Theory of Mediated Intergroup Contact
Seth K. Goldman, U of Massachusetts - Amherst, USA
Daniel Hopkins, U of Pennsylvania, USA

Their Views Are So Unacceptable: The Impact of Partisan News Exposure on Rejection of Oppositional Perspectives
Hye-Yon Lee, U of Pennsylvania, USA

Social Media, Markets, and Work

Communication and Technology
Chair
Nia Sarinastiti, Atma Jaya Catholic U of Indonesia, INDONESIA

Participants
Creating the Best Job Ad: Using Signaling Theory to Identify Effective Recruitment Strategies on Social Media
Ignacio Cruz, U of Southern California, USA

Connectivity as Impression Management: An Affordance Approach to Connectivity in the Workplace
Marisa Flores
Hallie Milner, U of Oklahoma, USA

Taking One’s Private Life to the Office: Exploring the Use of Social Media in the Public Sector Workplace in Rwanda
Dominique Nduhura, Hallym U, KOREA, REPUBLIC OF

“I Would Like to Have a Little Salary”: Economic Outcomes of Peer Market Participation
Erin Flynn Klawitter, Northwestern U, USA

Startup Founders and Their LinkedIn Connections: Are Well-Connected Entrepreneurs More Successful?
Devika Banerji, Purdue U, USA
Torsten Reimer, Torsten Reimer, USA

Social Movements and Technology

Communication and Technology
Chair
Kekeli Kwabla Nuviadenu, Bethune-Cookman U, USA

Participants
Noise-Making, Occupy Wall Street, and the Politics of Amplification
John Vilanova, U of Pennsylvania, USA

The Role of Social Movement Organizations in Twitter: Evidence From the Chilean Student Movement
Diego Gomez-Zara, Northwestern U, USA
Denis Parra, Pontificia U Católica de Chile, CHILE
Carolina Pérez, Lancaster U, UNITED KINGDOM
Adrián Soto, Pontificia U Católica de Chile, CHILE
Cristóbal García, Pontificia U Católica de Chile, CHILE
Noshir S. Contractor, Northwestern U, USA

A Social Networks Approach to Online Social Movement: Social Mediators and Mediated Messages in #FreeAJStaff Twitter Network
Abu Daud M. Isa, U of Georgia, USA
Itai Himelboim, U of Georgia, USA

Researching ICTs and Contentious Collective Action in the Digital Age: Toward a Synthetic, Comparative Framework
Jun Liu, U of Copenhagen, DENMARK
Social Sharing and Virality

Mass Communication

Communication and Technology

Chair
Merja Mahrt, U of Duesseldorf, GERMANY

Participants
Framing #October: Depictions of Social Dissent and Sports Celebration in St. Louis News Media Tweets
Frank Michael Russell, U of Missouri-Columbia/Missouri School of Journalism, USA

Proximity and Terrorism News in Social Media: A Construal-Level Theoretical Approach to Audience Framing of Terrorism in Twitter
K. Hazel Kwon, Arizona State U, USA
Monica Chadha, Arizona State U, USA
Kirstin Pellizzaro, Arizona State U, USA

When News Frames Go Viral: A Mixed-Methods Study of Framing Effects on Social Media Sharing
Sebastian Valenzuela, Pontificia U Católica de Chile, CHILE
Martina Pina Pellegrin, Pontificia U Católica de Chile, CHILE
Josefina Ramírez González, Pontificia U Católica de Chile, CHILE

YouTube for Good: A Content Analysis of Viral and Nonviral Inspiring YouTube Videos
Katherine R. Dale, Florida State U, USA
Sophie H Janicke, U of Arkansas, USA
Arthur A. Raney, Florida State U, USA
Nadia Marita Andayani, Social & Political Sciences U Indonesia, USA
Joshua Baldwin, Florida State U, USA
Alex Huebner, Florida State U, USA
Allie Taylor, U of Arkansas, USA

Digital Campaigns, Social Media, and Elections: New Platforms, New Research

Political Communication

Chair
Kjerstin Thorson, Michigan State U, USA

Participants
From Distribution Channels to Active Intermediaries: How Technology Firms Shape Political Communication
Daniel Kreiss, U of North Carolina - Chapel Hill, USA
Shannon C McGregor, U of Texas - Austin, USA

A Typology of Political Participation Online: How Citizens Used Twitter to Mobilize During the 2015 British General Elections
Anamaria Dutceac Segesten, Lund U, SWEDEN
Michael Bossetta, U of Copenhagen, DENMARK

Engaged Brigade: Digital Platforms and Millennial Engagement in the 2016 Election
Alison N. Novak, Rowan U, USA

What Campaigns Talk About When They Talk About Data: Analytics-Based Campaigning in Down-Ballot Races
Jessica Baldwin-Philippi, Fordham U, USA

Student and Early Career Blue Sky Workshop: Bridging the North-South Gap 2.0: Internationalization of Communication Studies and the (Untapped) Potential of Communication Technologies

Sponsored Sessions

Chair
Charlotte Löb, U of Mannheim, GERMANY
Tamar Lazar, U of Haifa, ISRAEL

Participants
Karin Fikkers, U of Amsterdam, THE NETHERLANDS
Holli Hitt Seitz, Mississippi State U, USA
Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM
David Kimutai Cheruiyot, Karlstad U, SWEDEN
Debates about “dewesternization” or “internationalization” of media and communication scholarship often end with the pessimistic view that power relations determine knowledge production and (may) always favor the Global North. In this Blue Sky Workshop (BSW), we discuss practical solutions that are often overlooked in bridging the North-South gap, and in particular, the potential of new communication technologies that are still untapped as well as changing perspectives and/or capacities of early-career scholars in a globalizing world. Our overall question we would like to discuss in this BSW is: Can students and early-career scholars turn the tide of the Global North-South divide by utilizing the (full) potential of communication technologies?

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**5228**

**Sustainable Business Models for News Organizations: Economic Challenges in Journalism**

**Journalism Studies**

**Chair**

Helle Sjøvaag, U of Bergen, NORWAY

**Participants**

Are Foundations the Solution to the American Journalistic Crisis?  
Rodney Benson, New York U, USA

Sources of Strength of Japanese Mass Newspapers and Their Future: An Institutional Analysis  
Kaori Hayashi, U of Tokyo, JAPAN

Selling Credibility: Chinese Newspapers in the Digital Age  
Haiyan Wang, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF

Colin Sparks, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Yu Huang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

News Media Infrastructure and the Journalism Divide: A DMA-Level Analysis  
Allie Kosterich, Rutgers U, USA

Philip M. Napoli, Duke U, USA

Ian Dunham, USA

Jessica Mahone, Democracy Fund, USA

**Respondent**

Victor W. Pickard, U of Pennsylvania, USA

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**5229**

**New Perspectives Upon Press-Politics Relations**

**Journalism Studies**

**Chair**

Thomas Birkner, U of Muenster, GERMANY

**Participants**

Press Credentials, Boundary Work, and Conspiracy Discourse: The Case of WorldNetDaily  
Jordan Michael Foley, U of Wisconsin-Madison, USA

Filling the Void: Nonprofit News and Factors Affecting Government Conflict Coverage  
Jan Boehner, U of Pennsylvania, USA

Serena Carpenter, Michigan State U, USA

Fred Fico, Michigan State U, USA

Discursive Wars: How “Regaining Lost Influence” and “Doing New Media” Help Chinese News Media Negotiate Press Freedom with the Party...With Mobile News App The Paper As A Case Study  
Jianguo Deng, Fudan U, CHINA, PEOPLE’S REPUBLIC OF

Social Networking and Political Alignment as Connecting Mechanisms in Interactions of Journalists and Political Actors: A Mixed-Methods Study  
Peter Maurer, NTNU Trondheim, NORWAY

Markus Beiler, U of Leipzig - Institute of Communication and Media Science, GERMANY

Beyond Time and Space: A Multilevel Approach to Structural Influences on Mediatization in Campaign Coverage  
Melanie Magin, Johannes Gutenberg U Mainz, GERMANY

Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY

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**5230**

**Children, Adolescents, & the Media Division - Research Escalator Sessions (Panel 1)**

**Children Adolescents and the Media**

**Chair**

Sahara Byrne, Cornell U, USA

**Participants**

An Evaluation of Using Multimedia Messaging to Encourage Positive Parent-Child Engagement  
Sarah Pila, Northwestern U, USA

Alexis Lauricella, Northwestern U, USA

Conformity in Minority Youths’ Selection of Entertainment Media: A Case Study of Black Middle School Students  
Robert Jones, U of Missouri - Columbia, USA
Developing a Theoretical Framework for Effective Implementation of Social Network Health Campaigns Among Youth
Moniek Buijzen, BSI/Radboud U Nijmegen, THE NETHERLANDS

Does Streaming Online Television Hurt College Students’ Academic Performance & Personal Health? Survey Evidence
Daniela Rebello, Boston U, USA
Jacob Groshek, Boston U, USA

How Adolescents Deal With WhatsApp
Nadja Zaynvel, U of Muenster, GERMANY

New Media Effects on Adolescent Behavior
Christine Wandolo, Daystar U, KENYA

Presenting a Gendered Self: Female Emerging Adults’ Gender Identities on Facebook
Roseann Pluretti, U of Kansas, USA

The Associations Between Substance Use, Sexual Behavior, Deviant Behaviors and Adolescents’ Engagement in Sexting: Does Relationship Context Matter?
Joris Van Ouytsel, U of Antwerp, BELGIUM
Koen Ponnet, U of Antwerp, BELGIUM

The Effect of Pervasive Television Viewing on Children’s Sleep and Social Habits
Wangeci Kanyeki, Daystar U, KENYA

The Impact of Educational Television on Children’s Attitudes Towards STEM and Interest in STEM Careers
Fashina Alade, Northwestern U, USA

To be Banned or Not? A Test of the Social Learning Theory Among Nairobi High-Schoolers
Mary Gathoni, TLAfrica, Inc., KENYA

Youth and Online Participatory Politics in Democratic and Authoritarian Regimes
Ashley Lee, Harvard U, USA

Respondents
Sahara Byrne, Cornell U, USA
Steven Egermont, KU Leuven, BELGIUM
Sonya Dal Cin, U of Michigan, USA
Wonsun Shin, U of Melbourne, AUSTRALIA
Kathleen Beulens, KU Leuven, BELGIUM
Kirstie Farrar, U of Connecticut, USA
Nancy Jennings, U of Cincinnati, USA
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM
Marie-Louise Mares, U of Pennsylvania, USA
Nicole Martins, Indiana U, USA
Lynn Schofield Clark, U of Colorado, USA

This is a Research Escalator session. Research Escalator Sessions provide scholars an opportunity for less developed research to be presented and discussed (with the goal of making the paper ready for submission to a conference or journal) with experts in the field. During this session, submitters will present their project to the entire audience (no slides) in a short 2-minute presentation. Then, submitters will meet with their mentors in one-on-one mentorship meetings to discuss their feedback on the manuscript. At the end of the session, all regroup and submitters will give a short “recap” of new directions/goals as well as highlight the main points they took away from their mentorship sessions. Please note: these sessions are open to all members. Audience members are welcomed and encouraged to attend the mentorship meetings as well.

Surveillance and Control

Sunday
09:30-10:45
Aqua Salon F

Philosophy, Theory and Critique
Chair
Jessa Lingel, U of Pennsylvania, USA

Participants
Gang Surveillance in the Digital Era
Jeffrey Lane, Rutgers U, USA
Fanny Anne Ramirez, Rutgers U, USA

Editorial Surveillance and the Management of Visibility in Peer Production
Christian Pentzold, U of Bremen, GERMANY

Deep Mediatization, Digital Traces, and Self-Quantification: Contextualising "Pragmatic" and "Enthusiast" Self-Trackers
Andreas Hepp, U of Bremen, GERMANY
Ulrike Gerhard, U of Bremen, GERMANY

Nothing Personal: Music Streaming Recommenders and Algorithmic Individuation
Robert Prey, U of Groningen, THE NETHERLANDS

Devices, Things and Objects: The Saving Power of Gadgets
Joss Hands, Anglia Ruskin U, UNITED KINGDOM
(Don't) Be So Emotional: Athletes, Professors, and Other Publics

Public Relations

Chair
Vilma L. Luoma-aho, U of Jyväskylä, FINLAND

Participants
We Wear the (Emotional) Masks: A Critical Examination of Image Repair, Cam Newton’s Post-Super Bowl Response, and Celebrity Athlete Emotional Displays
Shauna Bradley, U of Cincinnati, USA
Damion Waymer, U of Cincinnati, USA

An Intervention: Disconfirmation, Cognitive Dissonance, and Emotional Labor among Public Relations Professors
Erich James Sommerfeldt, U of Maryland, USA
Michael L. Kent, U of Tennessee - Knoxville, USA

Identifiers’ and Disidentifiers’ Reactions to Corporate Misconduct: The Role of Emotions as Mediators
Christopher Ruppel, U of Vienna, AUSTRIA
Sabine A. Einwiller, U of Vienna, AUSTRIA

Sensing Public Sentiments: Media Induced Emotions and Corporate Response Sidedness in a Victim Type of Crisis
Sining Kong, U of Florida, USA
Weiting Tao, U of Miami, USA

Passionate Publics: An Affective Turn in Counterpublic Theorizing
Stephanie Madden, U of Memphis, USA
Amanda Kennedy, St. Mary’s U, USA

Respondent
Vilma L. Luoma-aho, U of Jyväskylä, FINLAND

ICA Publications Strategic Planning Meeting

Sponsored Sessions

Chair
Peng Hwa Ang, Nanyang Technological U, SINGAPORE

Participants
John Paul Gutierrez, International Communication Association, USA
Paula M Gardner, McMaster U, CANADA
Laura Sawyer, International Communication Association, USA
Rich Ling, Nanyang Technological U/Telenor, SINGAPORE
S. Shyam Sundar, Pennslyvania State U, USA
Eun-Ju Lee, Seoul National U, KOREA, REPUBLIC OF
Karim Gwinn Wilkins, U of Texas - Austin, USA
Silvio R. Waisbord, George Washington U, USA
Laurie Ouellette, U of Minnesota - Twin Cities, USA
Sarah Banet-Weiser, U of Southern California, USA
David R. Ewoldsen, Michigan State U, USA
Elisia L. Cohen, U of Kentucky, USA
Robin Nabi, U of California - Santa Barbara, USA
Jefferson D. Pooley, Muhlenberg College, USA
Arul Chib, Nanyang Technological U, SINGAPORE
Radhika Parameswaran, Indiana U, USA
Michael J. West, International Communication Association, USA

Privacy, Surveillance, and Online Speech

Communication Law & Policy

Chair
Katharine Sarikakis, U of Vienna, AUSTRIA

Participants
A Right to Memory as an Individual and Collective Right
Noam Tirosh, Ben-Gurion U of the Negev, ISRAEL
Amit Schejter, Ben Gurion U of the Negev, ISRAEL

Google This: Linguistic Capitalism and The “Right to be Forgotten” In Europe and the United States
Lyombe S. Eko, Texas Tech U, USA

How Government Surveillance Modifies Social Network Service Use in South Korea
Tonghoo Kim, U of Connecticut, USA
David J. Atkin, U of Connecticut, USA

"American Censorship": The Stop Online Piracy Act and a Fight for Digital Rights
James Losey, Stockholm U, SWEDEN
The Role of Children’s Rights in Regulating New Advertising techniques
Valerie Verdoort, KU Leuven, BELGIUM
Eva Lievens, Ghent U, BELGIUM

Pharmaceutical Representations

Sunday
09:30-10:45
Aqua 313

Popular Communication
Health Communication

Chair
Benjamin Aslinger, Bentley U, USA

Participants
Racializing PrEP
Benjamin Aslinger, Bentley U, USA

What a Skewed Sense of Values”: Advocating Health Inequality in the “Post-Equalities” Era
Sharif Mowlabocus, U of Sussex, UNITED KINGDOM

“The Balm of Gilead” and the Wound of Race: Antiretroviral Advertising and Corporate Self-Imagining/-Fashioning
Tzarina Prater, Bentley U, USA

Popping Pills and Spending Dollar Bills: The Positive and Negative Relationship of Big Pharma on the Televisual Landscape
James Robert Carviou, Missouri Western State U, USA

This panel draws on mobile, social, and digital media studies, marketing and advertising scholarship, television studies, public health scholarship, and queer and ethnic studies theory and criticism to investigate the representation of pharmaceuticals.

Health Communication in Organizations

Sunday
09:30-10:45
Aqua 314

Organizational Communication

Chair
Keri Keilberg Stephens, U of Texas - Austin, USA

Participants
Frontline Employees and the Medical Clinic Front and Backstage
Millie A. Harrison, U of Texas - Austin, USA
William Roth Smith, U of Texas - Austin, USA
Mackenzie Greenwell, U of Texas - Austin, USA

Structuring Collaborative Healthcare: Theory-Driven Research for Team Care Interventions
Allison Noyes Soeller, Loyola Marymount U, USA

Clean Gear as the New Badge of Honor: Resilience, Culture Change, and Cancer Risk Reduction in a Fire Rescue Organization
Tyler R. Harrison, U of Miami, USA
Fan Yang, U of Miami, USA
David Anderson, U of Miami, USA
Susan E. Morgan, Rutgers U, USA
Jessica Wendorf Muhmad, U of Miami, USA
Natasha Schaefer Solle, U of Miami, USA
Erin Kobetz, U of Miami, USA
David Lee, U of Miami, USA
Alberto Caban-Martinez, U of Miami, USA

For Better or For Work: Competing Discourses in a Workplace Wellness Program
Stephanie Layne Dailey, Texas State U, USA
Tricia J. Burke, Texas State U, USA
Emmalene Carberry, Texas State U, USA

Respondent
Heather Zoller, U of Cincinnati, USA

Factors Shaping Relationships Between Attitudes, Intentions and Behavior

Sunday
09:30-10:45
Aqua 303

Health Communication

Chair
Marco C. Yzer, U of Minnesota - Twin Cities, USA

Participants
Refine the Notion of “Attitude” in Organ Donation Research
Jingyuan (Jolie) Shi, Nanyang Technological U, SINGAPORE

Ends Over Means: Self-Affirmation Strengthens Attitudinal and Weakened Perceived Control Effects on Behavioral Intention
Xuan Zhu, U of Minnesota, Twin-Cities, USA
Marco C. Yzer, U of Minnesota - Twin Cities, USA
How Risk Perception and Emotional Ambivalence in Topic Evaluation Influence Attitude and Behavioral Intention Toward Fast Food Consumption
Tao (Jennifer) Ma, U of Connecticut, USA

Protection Motivation and Communication Through Nano-Food Labels: Improving Predictive Capabilities of Attitudes and Purchase Intentions Toward Nano-Foods
Christopher Cummings, Nanyang Technological U, SINGAPORE
Soo Fei Chuah, Nanyang Technological U, SINGAPORE
Shirley S. Ho, Nanyang Technological U, SINGAPORE

Factors Underlying HPV Vaccine Adoption: The Roles of Gender and Terminology
Brian Christopher Britt, South Dakota State U, USA
Rebecca Katherine Britt, South Dakota State U, USA

The Color of Television Today: Racial Meanings in a Changing Industry

Ethnicity and Race in Communication
Popular Communication

Chair
Lori Kido Lopez, U of Wisconsin-Madison, USA

Participants
ReFashioning Black Queens: Production, Audience Reception, and Reclaiming the Black Fag
Alfred Leonard Martin, Jr., U of Colorado - Denver, USA
Race and the City: The Visual Culture of Race and Gender in The Mindy Project and Master of None
LeiLani Nishime, U of Washington, USA
Branding Asian America: ISAtv and the Logic of the YouTube Channel
Lori Kido Lopez, U of Wisconsin-Madison, USA
The Value and Limits of Intersectional Networked TV Distribution
Aymar Jean Christian, Northwestern U, USA

Respondent
Kent A. Ono, U of Utah, USA

This panel examines audiences, producers, representations, and industries in order to assess the role that people of color and racial discourses play within television today. We ask how people of color both behind and in front of the camera are being understood, if there are changes to the racist structures that undergird television industries, and what political interventions are now taking place through this shifting medium and its flexible formats. In doing so, we call attention to the way that contemporary television offers new opportunities for people of color and other minorities, but are also attendant to the ways in which enthusiasm for new forms of storytelling can simultaneously mask the way that racial representations are still dismissed or misunderstood.

Interpersonally Influencing, Persuading, and Deceiving

Interpersonal Communication

Chair
Yachao Bruce Li, U of Georgia, USA

Participants
Deciding How to Deceive: Differences in Communication and Detection Between Good and Bad Liars
Lyn M. Van Swol, U of Wisconsin-Madison, USA
Jihyun Paik, U of Wisconsin-Madison, USA

Interpersonally Communicated Normative Influence: Preliminary Evidence of a Baseline Model
David M Keating, California State U, Northridge, USA

Justifications and Questions in Detecting Deception
Jihyun Esther Paik, U of Wisconsin-Madison, USA
Lyn M. Van Swol, U of Wisconsin-Madison, USA

Imposing Advice on Powerful People
Lyn M. Van Swol, U of Wisconsin-Madison, USA
Andrew Prahl, U of Wisconsin-Madison, USA
Erina MacGeorge, Pennsylvania State U, USA
Sara E. Branch, Purdue U, USA

Mindfulness, Conflict Strategy Use, and Relational Satisfaction: A Dyadic Investigation
Jacquelyn Ann Harvey-Knowles, U of Washington, USA
John Patrick Crowley, U of Washington, USA

Reflecting, Representing, Resisting: Portrayals of Gender in Film, TV, Advertisement, News Media, and Advice Media

Feminist Scholarship

Participants
The Representation of Women and Violence In the Post-2000 Chinese Crime Films
Tingting Hu, Macquarie U, AUSTRALIA
### Development Communication in the 21st Century

#### Global Communication and Social Change

**Chair**

Robert Huesca, Trinity U, USA

**Participants**

- Community Theater Participation and Nutrition-Related Practices: Evidence From Nepal
  
  Carol R. Underwood, Johns Hopkins U, USA
  
  Elena Broaddus, Johns Hopkins U, USA

- Mapping Information Technology Aid Flows From China to African Countries: 2000-2012
  
  Rong Wang, Northwestern U, USA
  
  Francois Bar, U of Southern California, USA
  
  Yu Hong, U of Southern California, USA

- Sen’s Capabilities Approach and the Measurement of Communication Outcomes
  
  Thomas L. Jacobson, Temple U, USA

- Social Change 2.0? A Comparative Analysis of Global Aid Agencies’ Public Engagement via Twitter
  
  Saif Shahin, Bowling Green State U, USA
  
  Zehui Dai, Bowling Green State U, USA

- The Global-Local Communication Synchronization: China’s Response to the SARS Outbreak and Other Transborder Epidemics
  
  Joseph M. Chan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
  
  Zhifei Mao, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

### Blue Sky Workshop: Applying Conversation Analysis to Study Interaction: Data Session

**Sponsored Sessions**

**Chairs**

- Alena L. Vasilyeva, U of Massachusetts - Amherst, USA
- Gonen Dori-Hacohen, U of Massachusetts - Amherst, USA
- David Boromisza-Habashi, U of Colorado - Boulder, USA
- Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

**Participants**

- Galina Bolden, Rutgers U, USA
- Alexa Hepburn, Loughborough U, UNITED KINGDOM
- Jonathan Potter, Rutgers, USA

Conversation Analysis (CA) is a methodological and theoretical approach concerned with the study of social interaction. The important feature of this approach is attention to actual communication practices of naturally-occurring interaction. The Blue Sky Workshop offers participants an opportunity to work with video-taped data and transcripts of a naturally-occurring interaction and to collaboratively participate in its inductive analysis. The interactional data suggested for the analysis at the Blue Sky Workshop is Jimmy Fallon’s interview with Donald Trump that took place at the time of elections in the US. This data will be of interest to a range of participants (e.g., researchers who study mediated discourse, political communication, infotainment, institutional talk, and interaction processes in general).

### Money Talks: Histories of Money, Credit, and Payment as Communication Technologies

**Communication History**

**Chair**

Caroline Jack, Data & Society Research Institute, USA

**Participants**

- The Bank of England as a Ruin: Currency as Communication of the Future
  
  Finn Brunton, New York U, USA

- Paying With Data: How the Credit Card Became an Instrument of Consumer Surveillance
  
  Josh Lauer, U of New Hampshire, USA
In recent years a variety of experiments—from Apple Pay to Bitcoin to community currencies—have emerged, promising to reinvent the form of money itself. Many in such experiments have begun to rethink the very infrastructures through which people pay, save, measure, and transfer value, often by harnessing new communication technologies. Despite their claims to revolutionary novelty, these emerging forms of payment draw upon logics and practices much older than the microprocessor. The papers that constitute this panel surface these histories. Together, the panelists demonstrate that histories of money engage with key problems of communication studies, including temporality, surveillance, labor, value, sovereignty, information, and flow -- and make an argument for understanding money, payment, and credit in terms of communication.
CAT Interactive Paper Session 6

Communication and Technology

Chair
Benjamin K. Johnson, Vrije U Amsterdam, THE NETHERLANDS

Participants
Authorities, Hubs, and Brokers: Structural Roles of Gatekeeping in Online Issue Networks
Annie Waldherr, U of Muenster, GERMANY
Hannah Schmid-Petri, U of Bern, SWITZERLAND

Bingeing Violence: Online Original TV Series Cultivating Social Reality Perceptions
Sarah Krongard, Boston U, USA
Mina Tsay-Vogel, Boston U, USA

Communication Floods: E-Mails in Scholarly Communication
Corinna Lüthje, U of Rostock, GERMANY
Franziska Thiele, U of Rostock, GERMANY

Conquering the YouTube Content Battlefield: An Empirical Analysis of the Effects of Branded Advertising Versus User-Generated Vlogs on the Viewer’s Buying Intentions
Vaibhav Diwanji, Florida State U, USA
Jaejin Lee, Florida State U, USA

Designing ProEnvironmental Campaigns: Predictors of Millennials’ Online and Offline Behaviors
Ah Ram Lee, U of Florida, USA
Linda Hon, U of Florida, USA
Jungyan Won, U of Florida, USA
Sining Kong, U of Florida, USA
Leping You, U of Florida, USA

How Young Adults Engage With Science on Social Media
Eszter Hargittai, U of Zurich, SWITZERLAND
Tobias Fueschlin, U of Zurich, SWITZERLAND
Mike S. Schaefer, U of Zurich, SWITZERLAND

If A Tree Falls in a Forest: Experimental Investigation of Level of Immersion in a PSA and Resulting Prosocial Behavior
Donna Z. Davis, U of Oregon, USA
Heather Shoenberger, U of Oregon, USA
Wes Pope, U of Oregon, USA

Supporting Causes on Facebook: Effects of Public Commitment and Future Interaction Expectation on Participation Intentions
Simin Michelle Chen, U of Minnesota, Twin-Cities, USA
Xuan Zhu, U of Minnesota, Twin-Cities, USA

Showcasing ICLASP15 Research: Selected Projects From the International Association of Language and Social Psychology

Sponsored Sessions

Participants
How Transculturally Appropriate is Person-Centered Communication in the Care People Living With Dementia? Perspectives of Medical Students in the UK and Malaysia
Tony Young, Newcastle U, UNITED KINGDOM
Alina Scharner, Newcastle U, UNITED KINGDOM
Ellen Tullo, Newcastle U, UNITED KINGDOM
Towards an Integrated Conceptual Model of International Student Adjustment and Adaptation
Alina Scharner, Newcastle U, UNITED KINGDOM
Tony Young, Newcastle U, UNITED KINGDOM

Ethnocentrism and Characteristics of Second Language Usage
George B. Ray, Cleveland State U, USA
Robert Whitbread, Cleveland State U, USA

Age-Related Communicative Experiences and Young Adults’ Representations of Future Selves Versus “Typical” Older Adults
Jessica Gasiorek, U of Hawaii - Manoa, USA

Authentic or Pretentious? Evaluations of Accents and Accent Shifts
Marko Dragojevic, U of Kentucky, USA
Becky Robinson, U of California - Santa Barbara, USA
Charlotte Rushforth, U of California - Santa Barbara, USA
Howard Giles, U of California – Santa Barbara, USA

Partisan Code Words Affect Policy Opinions and Group Demographic Estimation
Becky Robinson, U of California - Santa Barbara, USA
Scott A. Reid, U of California - Santa Barbara, USA

In this high density panel, we feature papers from the International Conference on Language and Social Psychology (ICLASP 15). This panel reflects the scholarship of members of the International Association of Language and Social Psychology (IALSP) who adopt a language and social psychology (LSP) approach to communication research. This approach highlights the dynamic aspects of communication and the role of motivations, cognitions and beliefs in shaping discourse.
<table>
<thead>
<tr>
<th>Session</th>
<th>Date</th>
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<td><strong>5321</strong></td>
<td>Sunday</td>
<td>11:00-12:15</td>
<td>Indigo Ballroom H</td>
<td>Ingrid Bachmann, Pontificia U Católica de Chile, CHILE</td>
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<td>International Approaches to Women and Politics</td>
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<td>Empowering Voices of African Women Leaders</td>
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<td>Julia A. Spiker, U of Akron, USA</td>
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<td>Explaining the Gender Bias in Media Coverage of Austrian Parliamentary Election Campaigns, 2002-2013</td>
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<td>Gabriele Melischek, Austrian Academy of Sciences, AUSTRIA</td>
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<td>Josef Seethaler, Austrian Academy of Sciences, AUSTRIA</td>
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<td>They Told Me It Could Be Worse, But It Could Be So Much Better: Global Women and Constructions Of Political Cynicism</td>
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<td>Terri Michelle Easley-Giraldo, Johnson County Community College</td>
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<td>What's a Nice Girl Like You Doing in a Place Like This? Online News Coverage of Female Perpetrators During the October 2015 Violence Wave of the Israeli-Palestinian Conflict</td>
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<td>Amit Lavie-Dinur, INDONESIA, Herzliya, ISRAEL</td>
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<td>Moran Yarchi, Interdisciplinary Center (IDC), ISRAEL</td>
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<td>Yuval Karniel, INDONESIA, ISRAEL</td>
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<td>Indigo 202A</td>
<td>Alexander Peter Schouten, Tilburg U, THE NETHERLANDS</td>
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<td>Incivility and Online Discussions</td>
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<td>Being Rational or Being Rude? On the Influence of Media Content, Discussion-Related, and Situational Factors on Incivility in Online Discussions</td>
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<td>Christina Koehler, Johannes Gutenberg U Mainz, GERMANY</td>
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<td>Pablo B. Jost, Johannes Gutenberg U Mainz, GERMANY</td>
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<td>Intergroup Incivility in Online Spaces: Fostering Deliberative Ideals Through Rebutke and Endorsements</td>
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<td>David E Silva, Washington State U, USA</td>
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<td>Jay D. Hmielowski, Washington State U, USA</td>
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<td>It's Not Deliberation (But That's Ok)! Unceivil Discourse, Intolerance, and Online Political Talk</td>
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<td>Patricia Goncalves da Conceicao Rossini, Syracuse U, USA</td>
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<td>Don’t Kick the Dog When It’s Down: Experiment on Political Discussion Quality in Competitive Contexts</td>
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<td>Meredith Yiran Wang, Washington State U, USA</td>
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<td>Jeeyun Oh, U of Texas - Austin, USA</td>
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<td>Vax Populi: The Social [Media] (De)Construction of Public Health Policy</td>
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<td>Lourdes Martinez, San Diego State U, USA</td>
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<td>Brian H. Spitzberg, San Diego State U, USA</td>
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<td>Ming-Hsiang Tsou, San Diego State U, USA</td>
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<td>Elias Issa, San Diego State U, USA</td>
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<td>Michael Peddecord, San Diego State U, USA</td>
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<td>Contextualizing Nonprofits’ Use of Links on Twitter During the 2014 Ebola Epidemic</td>
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<td>Melissa Tully, U of Iowa, USA</td>
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<td>Kajsa E. Dalrymple, U of Iowa, USA</td>
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<td>Rachel Young, U of Iowa, USA</td>
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<td>Mutant Mosquitos and Social Media: Intermedia Agenda Setting in an Era of Declining Science News Coverage</td>
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<td>Kristin Runge, U of Wisconsin-Madison, USA</td>
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<td>Dietram A. Scheufele, U of Wisconsin-Madison, USA</td>
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<td>Michael Andrew Xenos, U of Wisconsin-Madison, USA</td>
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### 5324 Political Effects of Social Media

**Sunday**

**11:00-12:15**

**Indigo 204A**

**Chair**
Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

**Participants**
Gaining Access to Social Capital: The Effects of Gratifications-Sought, Personality, and Self-Efficacy on LinkedIn Use and Social Capital
Shyron Qianyun Ma, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Louis W. Leung, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Learning Political News From Social Media: Do Social Media Compensate for Not Using Traditional Media?
Adam Shehata, U of Gothenburg, SWEDEN
Jesper Stromback, U of Gothenburg, SWEDEN

The Effects of Social Media News Elaboration on Political Efficacy, Interest, and Knowledge
Bumsoo Kim, U of Alabama, USA
Yonghwan Kim, U of Alabama, USA
Jeyoung Oh, U of Alabama, USA
Young Citizens, Social Media, and the Dynamics of Political Learning in the U.S. Presidential Primary Election
Stephanie Edgerly, Northwestern U, USA
Kjerstin Thorson, Michigan State U, USA
Christopher Wells, U of Wisconsin - Madison, USA

### 5325 Media, Romance, Relationship

**Sunday**

**11:00-12:15**

**Indigo 204B**

**Chair**
Lelia Samson, Nanyang Technological U, THE NETHERLANDS

**Participants**
Influence of Viewing Movies on Intentions to Adhere to Sexual Consent
Jiayu Li, Washington State U, USA
Stacey J. T. Hust, Washington State U, USA

Rehearsing Love or Setting Oneself Up to Fail? The Effect Parasocial Romantic Relationships in Adolescence on Romantic Beliefs and Experiences
Riva Tukachinsky, Chapman U, USA
Sam Dorros, Chapman U, USA

The Bridge Jones Effect: The Relationship Between Romantic Television Viewing and Fear of Being Single Among Emerging Adults
Elisabeth Timmermans, KU Leuven, BELGIUM
Lennert Coenen, KU Leuven, BELGIUM
Jan Van den Bulck, KU Leuven, USA

Your Cheating Cognitions: Young Adults’ Responses to Television Messages About Romantic Relationships
Cassandra Alexopoulos, U of California - Davis, USA
Laramie D. Taylor, U of California - Davis, USA

### 5326 Knowledge Gaps and Knowledge Gains

**Sunday**

**11:00-12:15**

**Indigo 206**

**Chair**
Marcus Maurer, Johannes Gutenberg U Mainz, GERMANY

**Participants**
Knowing is Not Loving: Media Effects on Knowledge About and Attitudes Toward the EU
Franziska Marquart, U of Amsterdam, THE NETHERLANDS
Andreas Goldberg, U of Amsterdam, THE NETHERLANDS
Anna Brosius, U of Amsterdam, THE NETHERLANDS

Learning About Current Affairs: Traditional News, Infotainment, and New Media’s Impact on the Knowledge Gap
Mark Boukes, U of Amsterdam, THE NETHERLANDS
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

Compensator, Amplifier, or Distractor? How Informal Talk Affects Adolescents’ Political Learning From the News Media
Kim Andersen, U of Southern Denmark, DENMARK
David Nicolas Hopmann, U of Southern Denmark, DENMARK

Mind the Gap! Attitudes and Belief Gaps Toward Climate Change and Syrian Refugees
Magdalena Saldana, Texas Tech U, USA
Thomas Johnson, U of Texas - Austin, USA
Shannon C McGregor, U of Texas - Austin, USA
Top Faculty Papers in Public Relations - LANDLINE

Public Relations

Sunday
11:00-12:15
Aqua Salon AB

Chair
Katerina Tsetsura, U of Oklahoma, USA

Participants
Impact of Moral Foundations on Consumers’ Boycott Intentions: A Cross-Cultural Study of Crisis Perceptions and Responses in US, Korea, Malaysia and Singapore
KyuJin Shim, Singapore Management U, SINGAPORE
Hichang Cho, National U of Singapore, SINGAPORE
Soojin Kim, Singapore Management U, SINGAPORE
Su Lin Yeo, Singapore Management U, SINGAPORE
Managing Double and Multiple Crises: Examining Crisis Dynamics, Organizational Responses, and Stakeholder Activism
Ratna Damayanti, Nanyang Technological U, SINGAPORE
Augustine Pang, Nanyang Technological U, SINGAPORE

Why Dialogue Cannot be Made Mandatory
Anne B. Lane, Queensland U of Technology, AUSTRALIA

Respondent
Maureen Taylor, Rutgers U, USA

Expanding the Journalistic Repertoire: Opportunities and Challenges of Emerging News Logics

Journalism Studies

Sunday
11:00-12:15
Aqua Salon C

Chair
Thomas R. Schmidt, U of Oregon, USA

Participants
Reimagining Social Networking: A New Logic of Chat Apps in Journalism
Valerie Belair-Gagnon, U of Minnesota - Twin Cities, USA
Colin Agur, U of Minnesota - Twin Cities, USA
Considering Entrepreneurship as a Possible Future for Journalism
Mark Deuze, U of Amsterdam, THE NETHERLANDS
Expanding Conceptualizations of News Work Through Studying Lifestyle Journalism
Folker Christian Hanusch, U of Vienna, AUSTRIA
The Narrative News Logic and the Role of Storytelling in News Work
Thomas R. Schmidt, U of Oregon, USA
Technical News Logics Amid the Proliferation of Computational and Data-Driven Journalism
Rodrigo Zamith, U of Massachusetts – Amherst, USA

Respondent
Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM

Combining historical perspective, theoretical reconceptualizations and empirical data, this panel examines how emerging news logics in journalism affirm, challenge, or expand common understandings of news work.

Quo Vadis Herstory? Then, Now, and Into the Feminist (Digital) Future

Feminist Scholarship

Sunday
11:00-12:15
Aqua Salon D

Chair
Rachel Smilan-Goldstein, George Washington U, USA

Participants
Fifty Years of Feminism: Framing the American Women’s Movement, 1966-2016
Rachel Smilan-Goldstein, George Washington U, USA

Émilie Du Châtelet: Connecting Feminist Epistemological Influence on Early Modern Science to Communication Studies
J.J. Sylvia IV, North Carolina State U, USA

Re-Examining Visualized Femininity: Inheritance and Intensification of Gender Posing From Historical Painting to Contemporary Advertising
Chelsea Paige Butkowski, U of Illinois Urbana-Champaign, USA

Atsushi Tajima, SUNY Geneseo, USA

Discourse Analysis of Modern Motherhood Constructed in Fijyou Magazine in the 1960s
Kueichun Liu, Rutgers U, USA

Going to the Cinema and Experiencing Modernity
Hoyoung Kim, Simon Fraser U, CANADA
Top Paper Panel

Instructional & Developmental Communication

Chair
Stephanie Kelly, North Carolina A&T State U, USA

Participants
A Conditional Process Analysis of the Teacher Confirmation-Student Learning Relationship
Zachary Goldman, Illinois College, USA
CJ Clas, California State U, Stanislaus, USA
Alan Goodboy, West Virginia U, USA

How Diversity Course Enrollment Impacts Meritocracy Beliefs and Interracial Dialogue
Aaron Castelan Cargile, California State U, Long Beach, USA
Stacy Young, California State U, Long Beach, USA
Yuping Mao, California State U, Long Beach, USA

Integrating Organizational Value Messages into Course Curricula: Implications for Student Learning and Adjustment to College
Kristen Farris, U of Texas - Austin, USA
Michael Burns, North Dakota State U, USA
Jen Beck, Texas State U, USA

Making a Difference Through Persuasion: Designing Prosocial Community Campaigns
Carolyn Lagoe, Nazareth College, USA

Reducing Academic Entitlement: The Mediating Role of Relational Frames
Lin Zhu, U of Massachusetts-Boston, USA
Deepa Anagondahalli, U of Maryland, USA
Gamze Yilmaz, U of Massachusetts - Boston, USA
Ning Xie, U of Maryland, USA

Interventions in Media and Communication Studies Through Jacque Rancière

Philosophy, Theory and Critique

Chair
John McMurria, U of California - San Diego, USA

Participants
Rethinking Populism Through the Method of Equality
John McMurria, U of California - San Diego, USA

Disrupting the Sensible: Oppositional Community and the Conduct of Politics in South African Protests
Omotayo Jolaosho, U of South Florida, USA

Worrying Away at Intelligibility: The Journalist as Guardian of Historical Contingency
Tim Markham, Birkbeck, U of London, UNITED KINGDOM

Dis/continuity and Political Subjectivation: Thinking Media and Revolution With Ranciére and Barad
Felicitas Macgilchrist, Georg Eckert Institute, GERMANY

In recent decades the work of Jacques Ranciére has gained prominence in thinking about politics, poems, history, aesthetics and their interrelation. Fundamental to his work is the idea, or “presupposition,” that people share an equality of intelligence, and therefore an equal capacity to participate in determining the conditions of life in common. This panel engages with Ranciére’s understanding of politics through case studies of populist presidential campaigns in the U.S., protest mobilization efforts of activist collectives in contemporary South Africa, the dissensusual practices of journalists in Cairo and Beirut, and the use of digital media in school settings. In thinking with Ranciére, and placing his work in dialogue with others, this panel seeks to generate a productive discussion about the value of Ranciére to work in communication and media studies.

B.E.S.T.: Networks and Social Media

Organizational Communication

Chair
Bart J. van den Hooff, U of Amsterdam, THE NETHERLANDS

Participants
Using Social Interaction Trace Data to Assess Collaboration Quality and Creative Fluency in Collaborative Design Environments
Ninger Zhou, Purdue U, USA
Lorraine G. Kisselburgh, Purdue U, USA
Senthil Chandrasegaran, Purdue U, USA
Sriram Karthik Badam, Purdue U, USA
Niklas Elmqvist, Purdue U, USA
Karthik Ramani, Purdue U, USA

The Visibility Paradox: Social Media Use as a Manifestation of Status, Knowledge, and Disparity in Global Organizing
Heewon Kim, Arizona State U, USA

The Shackles of Freedom: Paradoxical Consequences of Personal Social Media Use for Work
Ward van Zoonen, U of Amsterdam, THE NETHERLANDS
The Impact of Ecological and Institutional Factors on the Rate of Weibo Adoption by Populations of News Organizations: A Longitudinal Analysis
Yu Xu, U of Southern California, USA

Social Media Mashups: The Ordering and Disordering Role of Social Media Technologies in Organizations
Oana Brindusa Albu, U of Southern Denmark, DENMARK
Michael Andreas Etter, Copenhagen Business School, DENMARK

Ties That Work: Investigating the Relationships Among Coworker Connections, Work-Related Facebook Utility, Online Social Capital, and Employee Outcomes
Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Liping Piper Liu, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Engaging Employees Through Communication: Workplace Relationships, Facebook, and Organizational Identification
Patricia M. Sias, Washington State U, USA

Examining the Structure of Interactional Expertise in a Scientific Organization Using Multilevel Egocentric Network Analysis
William C. Barley, U of Illinois Urbana-Champaign, USA
Ly Dinh, U of Illinois Urbana Champaign, USA
Hallie McClung Workman, U of Illinois Urbana Champaign, USA
Chengyu Fang, U of Illinois at Urbana-Champaign, USA

Engaging Partnerships: An Interorganizational Network-Based Typology
Marya L. Doerfel, Rutgers U, USA

Respondents
Paul Leonardi, U of California - Santa Barbara, USA
Y. Connie Yuan, U of Southern California, USA
Noshir S. Contractor, Northwestern U, USA

B.E.S.T. sessions are "Brief Entertaining Scholarly Talks". In this format, each participant gives a 5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet in 3 small breakout groups to discuss ideas stimulated by that set of papers.

Kurdish Transnational Communications in an Era of Crisis and Conflict
Global Communication and Social Change

Participants
“I’ve Become the Best Journalist I Can Ever Be”: Kurdish Journalists Reporting the Syrian War
Suncem Kocer, Kadir Has U, TURKEY
Facebook(istan), Iraqi Kurds, and the Taboo of Religion
Mohammed Salih, U of Pennsylvania, USA
Kurdish-Language Filmmaking at the Intersection of the National and Transnational
Ali Sengul, Baruch College, City U of New York, USA
Kurdish Angelina Jolie or Kurdish Feminist? Competing Narratives and Geopolitical Agendas in the Middle East
Bilge Yesil, CUNY College of Staten Island, USA

Respondent
Ece Algan, California State U, San Bernardino, USA

Dispersed across the post-World War I states of Iran, Iraq, Syria and Turkey, Kurds have been the subject of assimilation and (sometimes violent) suppression at the hands ethno-nationalist projects, and experienced various forms of displacement—voluntary or forced, internal or transnational, economic or political. With no official territorial homeland, Kurds are now the largest stateless ethnic group (approximately 30 million), and constitute a global diasporic community. In the absence of statehood, Kurds have relied on various communication technologies to foster national identity, express dissent against postcolonial nationalisms, and establish transnational networks. Through the lens of homeland visions and diaspora politics, this panel analyzes various materializations of Kurdish transnational media and communications in the Middle East, Western Europe and North America.

Feminazis, Antifans, and Twitter Trolls: Anger and Mediated Citizenship
Popular Communication
Feminist Scholarship

Participants
Full Frontal Anger: Samantha Bee, Feminist Fans, and Foes
Amber Day, Bryant U, USA
Haters Gonna Dislike: Exploring the Thick Line Between Dislike and Hate
Jonathan Alan Gray, U of Wisconsin-Madison, USA
The Angry Black Comedienne, White Feminists, and Twitter Trolls
Viveca Greene, Hampshire College, USA
“NO! NO! NO! NO! NO! NO!!!!!”: Political Anger and the Return of Premodern Journalism
Stephen Harrington, Queensland U of Technology, AUSTRALIA
Anger, News, and the Tea Party Brand
Khadijah Costley White, Rutgers U, USA
Angry feminists. Anti-fans. Outraged voters. Trolls. Haters. Almost always employed pejoratively, the adjective “angry” and related ad hominem terminology are mobilized to discredit, invalidate, and/or silence speakers and audiences. This panel explores anger in the performer/audience relationship, and as an inescapable element of public life. Drawing from work on respectability politics, antifandom, misogynoir, the alt-right, and satire studies, each of the individual papers addresses the significance of anger to mediated citizenship. Together they consider anger in relation to race, gender, and political identification, and in light of popular culture texts that provide a node of identification, a sense of community, or an object of shared anger. The panel aims to explore anger as a necessary intervention to the construction of identity, politics, and society, across a range of media forms.

5336

Activist Interventions: Community Resilience and Resistance

Public Relations
Lesbian, Gay, Bisexual, Transgender and Queer Studies
Global Communication and Social Change

Chair
Natalie Tindall, Lamar U, USA

Participants
#ShoutYourAbortion: The Role of Social Media in the Coconstruction of Social Movements
Melissa Janoske, U of Memphis, USA
Rowena Briones Winkler, U of Maryland, USA
Beth Lee Sundstrom, College of Charleston, USA

Ecologies of Dissent and Resistance: The Committee in Solidarity With the People of El Salvador (CISPES) and the Case for Networked Public Relationship Management
Ricardo J. Valencia, U of Oregon, USA
Patrick Jones, U of Oregon, USA

Global Strategies, Local Tactics: Public Relations and Transnational LGBT Activism
Erica Ciszek, U of Houston, USA

Resistance in Public Relations Consulting
Clarissa Schoeller, Ludwig Maximilians U Munich, GERMANY

When and How Will We Bounce Back? An Examination of Antecedents to Community Resilience and Trust in Times of Crisis
Xiaoche N. Zhang, Kansas State U, USA
Ronen Shay, St. John Fisher College, USA

Respondent
Erich James Sommerfeldt, U of Maryland, USA

5337

Narrative Persuasion in Health Contexts

Health Communication

Chair
Tae Kyoung Lee, U of Utah, USA

Participants
The Role of Narrative Engagement in Reducing Biases in Risk-Related Perceptions
Jiyeon So, U of Georgia, USA
Lijiang Shen, Pennsylvania State U, USA
Mengfei Guan, U of Georgia, USA

Testing Narrative Transportation Hypotheses in Different Cultures: A Multigroup Analysis
Zexin (Marsha) Ma, U of Maryland, USA
Xiaoli Nan, U of Maryland, USA

Persuading Women Against Gender Violence: Effect of Similarity with the Protagonist on Identification and Risk Perception
Juan Jose Igartua, U of Salamanca, SPAIN

Using First-Person Narratives to Increase Risk Perception of Foodborne Illness and Promote Safe Food Handling Practices Among Mexican-Americans
Shuo Zhou, Cornell U, USA

Seeking the Perfect Persuasive Intervention: The Effects of Vividness and Perspective on Transportation in Health Narratives
Charles Meadows, East Carolina U, USA

5338

Public Perceptions and Social Constructions of Health Risks and Disease

Health Communication

Chair
Iccha Basnyat, National U of Singapore, SINGAPORE
Participants
Respecting the Stages of Mental Illness: A Case for Treating Depression as a Categorical Variable in Empirical Research
Jennifer A Lueck, Texas A&M U, USA
Public Perception of Female Fertility: Initial Fertility, Peak Fertility, and Infertility
Robin E. Jensen, U of Utah, USA
Nicole Martins, Indiana U, USA
Exploring Parents’ Perceptions, Efficacy Beliefs, and Protective Strategies in Response to Severe Air Pollution in China: A Mixed Methods Study
Di Pei, George Mason U, USA
Jiabao Pan, Renmin U of China, CHINA, PEOPLE’S REPUBLIC OF
Xing Tong, George Mason U, USA
Gary L. Kreps, George Mason U, USA
“Is It Bullying?” The Construction of School Bullying
Carly M. Danielson, U of Minnesota-Twin Cities, USA
It’s More Than Just an Orgy: Bridging Spirituality With Sexuality
Courtney Hook, San Diego State U, USA
Chandler Alford, San Diego State U, USA

5339
Regulation and Policy in Media Industry Operation
Sunday
11:00-12:15
Aqua 307
Media Industry Studies
Communication Law & Policy
Chair
Philip M. Napoli, Duke U, USA

Participants
The Long Arm of (Beliefs About) the Law
Mel Stanfill, U of Central Florida, USA
Discourse and Ideology in Organizations That Oppose Net Neutrality
John Remensperger, U of Pennsylvania, USA
Rewiring the DMCA’s History: 20th Century New Media and the Expanding Imaginary for Infringement
Daniel M. Sutko, North Carolina State U, USA
A Comparative Study of the Online Film Ratings of U.S. and Chinese Audiences: An Analytical Approach Based on Big Data
Guangchao Charles Feng, Shenzhen U, CHINA, PEOPLE’S REPUBLIC OF
Jie Liu, Jinan U, CHINA, PEOPLE’S REPUBLIC OF
The Commercialisation of BBC’s In-House Production: A Constructivist Institutionalist Analysis of the BBC Studios Strategy
Alessandro D’Arma, U of Westminster, UNITED KINGDOM

5340
Reinvigorating Theory in Journalism Studies: Rethinking Journalism-Advocacy Relations
Sunday
11:00-12:15
Aqua 309
Journalism Studies
Chair
Silvio R. Waisbord, George Washington U, USA

Participants
Reporters or Reformers? Understanding the Growth of Political Fact-Checking in Europe
Lucas Graves, U of Wisconsin-Madison, USA
Foreign News Startups, Global Advocacy Organizations, and Limits of Entrepreneurialism
Soomin Seo, Temple U, USA
Freelancers, Liminality, and Transnational Advocacy
Kate Wright, U of Edinburgh, UNITED KINGDOM
Explaining the Endurance of News Norms in Humanitarian and Human Rights News
Matthew Powers, U of Washington, USA

Respondent
Hartmut Wessler, U Mannheim, GERMANY

This panel examines the shifting intersection between journalists and advocates — and its normative and theoretical implications — at contemporary sites in Africa, Asia, Europe, and North America.

5342
Organizing Processes in Global Social Change
Sunday
11:00-12:15
Sapphire Ballroom M
Global Communication and Social Change
Organizational Communication
Environmental Communication
Chair
George A. Barnett, SUNY, Buffalo, USA
Participants
#nowisthetime for a #climatemarch: An Analysis of Competition Between NGO Messages on Networked Social Media
Suzannah Evans Comfort, Indiana U, USA
Ascendant India, Digital India: How Net Neutrality Advocates Defeated Facebook’s Free Basics
Revati Prasad, U of Pennsylvania, USA
Climate Change Adaptation Strategies for Famers Amid the Agrarian Crisis in India: A Culture-Centered Intervention
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
Jagadish J Thaker, Massey U, NEW ZEALAND
The Ancient Walls of Damascus and the Siege of Mouaddamiyya: A Historical and Spatial Analysis of Place, Identity, and Social Movements
Nour Halabi, U of Pennsylvania, USA
The Whole World is Watching on Social Media: Building a Global Protest Typology
Summer Harlow, Florida State U, USA
Danielle Kathleen Kilgo, U of Texas, USA
Ramon Salaverria, U of Navarra, SPAIN
Victor García-Perdomo, U of Texas – Austin, USA

Policy Influences and Public Perceptions
Sunday
11:00-12:15
Sapphire 400A
Communication Law & Policy
Chair
Jasmine McNealy, U of Florida, USA
Participants
Following the Money Behind Intellectual Property Law
Aram A. Sinnreich, American U, USA
EU Interventions in Audiovisual Industries in the Global South
Benjamin Andrew James Pearson, U of Michigan, USA
Panoptic Missorts and the Hegemony of U.S. Data Privacy Policy
Jeffrey Layne Blevins, U of Cincinnati, USA
Joseph Turow, U of Pennsylvania, USA
Michael Hennessy, U of Pennsylvania, USA
Nora A Draper, U of New Hampshire, USA
A Blind Spot in Public Broadcaster’s Discovery of the Public: How the Public Values Public Service
Natascha Just, Michigan State U, USA
Moritz Bucbi, U of Zurich, SWITZERLAND
Michael Latzer, U of Zurich, SWITZERLAND

Not a Player, Yet? Understanding the Appeal of Video Games
Sunday
11:00-12:15
Sapphire 400B
Game Studies
Chair
Jesse Fox, Ohio State U, USA
Participants
Understanding the Acceptance of Video Games: A Meta-Analytic Review
Xiaohui Wang, National Technological U, SINGAPORE
Dion Ho Lian Goh, Nanyang Technological U, SINGAPORE
Setting the Digital Stage: Defining Game Streaming in the Scope of Game Studies
Jih-Hsuan Lin, National Cheng-Chi U, CHINA, PEOPLE’S REPUBLIC OF
Nicholas David Bowman, West Virginia U, USA
Shu Fang Lin, National Chung Cheng U, CHINA, PEOPLE’S REPUBLIC OF
Yen-Shen Chen, National Chiao Tung U, CHINA, PEOPLE’S REPUBLIC OF
Like Gaming, But Without Playing? Audience Gratifications of Watching “Let’s Play” Videos
Daniel Possler, Hannover U of Music, Drama and Media, GERMANY
Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY
Michael Kisser, Hannover U of Music, Drama and Media, GERMANY
Watching Players: An Exploration of the Drivers of Media Enjoyment Using the Live Video Game Broadcasting Platform Twitch
Tim Wulf, U of Cologne, GERMANY
Stefan Beckert, U of Hohenheim, GERMANY
Frank M. Schneider, U of Mannheim, GERMANY
Gaming-Value and Culture-Value: Understanding Preorder, Sales, and how People Purchase Video Games
Yinyi Luo, U of Leeds, UNITED KINGDOM
Mark Johnson, U of York, UNITED KINGDOM
This is for the Players? Predictors for Innovation Adoption of Consumer VR
Daniel Pietschmann, Technical U Chemnitz, GERMANY
Dominik Hemeli, Technical U Chemnitz, GERMANY
### Advances in Text Analysis Methods

#### Computational Methods

**Chair**
Wouter van Atteveldt, Vrije U Amsterdam, THE NETHERLANDS

**Participants**
A Development and Evaluation of Keywords to Automatically Categorize Research Methods for Research Synthesis
Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY
Elisabeth Guenther, U of Muenster, GERMANY

Extracting Moral Foundations From Text Narratives: Relevance, Challenges, and Solutions
Reine Weber, U of California - Santa Barbara, USA
James Michael Mangus, U of California - Santa Barbara, USA
Richard Huskey, Ohio State U, USA
Ori Amir, U of California - Santa Barbara, USA
Reid Swanson, U of Southern California, USA
Andrew Gordon, U of Southern California, USA
Peter Khooshabeh, USA Army Research Lab, USA
Lindsay S Hahn, Michigan State U, USA
Ron Tamborini, Michigan State U, USA

Finding Voices in the Margins: Computer-Assisted Discovery of Naturally Belonging Names
Truls Pedersen, U of Bergen, NORWAY
Samia Touileb, U of Bergen, NORWAY
Helle Sjøvaag, U of Bergen, NORWAY

Scaling Up Content Analysis
Damian Trilling, U of Amsterdam, THE NETHERLANDS
Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS

Using Text Mining to Measure Diffusion of Innovation
Yafei Zhang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Lu Guan, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Hexin Chen, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Jonathan J. H. Zhu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

### #SocialSports: Digital Media Technologies and Sports Communication

#### Sports Communication

**Chair**
Steve B. Marston, Franklin & Marshall College, USA

**Participants**
Commodifying the Elite Athlete: Wearables, Data, and Winning
Jillian Kwong, U of Southern California, USA

How Chinese New Media Construct Elite Female Athletes: Gender, Nationalism, and Individualism
Qingru Xu, U of Alabama, USA
Peggy Kreshel, U of Georgia, USA

Score! How Collegiate Athletic Departments are Training Student-Athletes for Effective Social Media Use
Brandy Watkins, Virginia Polytechnic Institute and State U, USA
Stephanie Ann Smith, Virginia Polytechnic Institute and State U, USA

Bypassing Traditional Sports Media? Why and How Professional Volleyball Players Use Social Media Platforms
Daniel Noelleke, U of Vienna, GERMANY
Thomas Birkner, U of Muenster, GERMANY

### Mediating Environmental Activism

#### Environmental Communication

**Chair**
Richard J. Doherty, New England College, USA

**Participants**
Fossil Fuel Divestment as Climate Action: Environmental Rhetoric and Historical Roots of an Environmental Campaign
Jill Hopke, DePaul U, USA
Luis E Hestres, U of Texas - San Antonio, USA

Another (Blank) Against the Pipeline: Postenvironmental Audiences and Anti-Oil Activism
Marcelina Piotrowski, U of British Columbia, CANADA

Western Shoshone Resistance to the Nevada National Security Site
Taylor Johnson, James Madison U

Creative Cultural Studies: Saving Elephants Amidst the China-Africa Assemblage
Kevin DeLuca, U of Utah, USA
Elizabeth A Brunner, U of Utah, USA
Crisis data are assumed to provide information about the scale of disasters as well as the needs of affected people. In so doing crisis data increasingly inform the coordination of crisis response and the development of prioritization tools by humanitarian organizations. Social and mobile datasets combine with mapping software and crowdsourcing practices to visualize, and therefore assess, the extent of damage. Yet, crisis data have limitations which create significant distortions in the distribution of aid, the recovery outcomes and the understanding of crises themselves. Rather than assuming the useful nature of data interventions, the papers in this interdisciplinary panel argue for a critical theory intervention in the way crisis data and associated practices are conceptualized. In so doing we address the conference theme of “Interventions: Research and Practice.”
2. Collateral Benefits of Internet Use
Alexander van Deursen, U of Twente, THE NETHERLANDS
Ellen Johanna Helmer, London School of Economics and Political Science, UNITED KINGDOM

Wang Liao, Cornell U, USA
Natayla N. Bazarova, Cornell U, USA
Y. Connie Yuan, U of Southern California, USA

4. Distributed Creativity on the Internet: A Multidimensional Analytical Framework for Understanding Online Creative Participation
Ioana Literat, Columbia U, USA
Vlad Glaveanu, Aalborg U, DENMARK

5. Ethical Premises and Practical Judgment in Internet-Based Ethnography
Christian Pentzold, U of Bremen, GERMANY

6. Examining the Effects of Use of Social Network Sites and Social Capital on Public Engagement With Genetically Modified Foods in China
Nainan Wen, Nanjing U, CHINA, PEOPLE’S REPUBLIC OF
Ran Wei, Nanjing U, CHINA, PEOPLE’S REPUBLIC OF
Bo Chang, Nanjing U, CHINA, PEOPLE’S REPUBLIC OF

Aubrie Serena Adams, U of California-Santa Barbara, USA
Jai Miles, U of California-Santa Barbara, USA
Norah E. Dunbar, U of California-Santa Barbara, USA

8. Function Complementarity
Chervin Lam, National U of Singapore, SINGAPORE
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
Elmie Nekmat, U of Alabama, USA

9. Gender Differences in Mobile Text Messages of Teenagers: A Corpus Comparison Analysis
Tae Joon Moon, U of Wisconsin-Madison, USA
Jonathan D’Angelo, U of Wisconsin-Madison, USA
Yangsun Hong, U of Wisconsin-Madison, USA
Stephanie Jean Tsang, U of Wisconsin-Madison, USA
Dhavan Shah, U of Wisconsin-Madison, USA
David H Gustafson, U of Wisconsin-Madison, USA

10. Identity on Social Networks as a Cue: Identity, Followers, and Credibility
Xialing Lin, U of Kentucky, USA
Patric R. Spence, U of Kentucky, USA

11. Influence of Privacy Control on the Evaluation of Mobile Applications for Volunteers in Crisis Situations
Leonie Roesner, U of Duisburg-Essen, GERMANY
Stephan Winter, U of Amsterdam, GERMANY

Mario Haim, Ludwig Maximilians U Munich, GERMANY
Anna Sophie Kuempel, Ludwig Maximilians U Munich, GERMANY
Hans-Bernd Brosius, Ludwig Maximilians U Munich, GERMANY

13. Status Update: Affordances Predict Facebook Gratifications for Senior Citizens
Eun Hwa Jung, National U of Singapore, SINGAPORE
S. Shyam Sundar, Pennsylvania State U, USA

14. Status Update: Affordances Predict Facebook Gratifications for Senior Citizens
Eun Hwa Jung, National U of Singapore, SINGAPORE
S. Shyam Sundar, Pennsylvania State U, USA

15. Status Update: Affordances Predict Facebook Gratifications for Senior Citizens
Eun Hwa Jung, National U of Singapore, SINGAPORE
S. Shyam Sundar, Pennsylvania State U, USA

16. Status Update: Affordances Predict Facebook Gratifications for Senior Citizens
Eun Hwa Jung, National U of Singapore, SINGAPORE
S. Shyam Sundar, Pennsylvania State U, USA

17. When Virtual Muscularity Enhances Physical Endurance: Masculinity Threat and Compensatory Avatar Customization
Roselyn J. Lee-Won, Ohio State U, USA
Wai Yen Kang, U of Muenster, GERMANY

18. Why Do We Use Second-Screen Devices? Predictors of Dual Screening and Effects on Online and Offline Political Participation Among Taiwanese Internet Users
Trisha T. C. Lin, National Chengchi U, SINGAPORE
Yi-hsuan Chiang, Shih Hsin U, CHINA, PEOPLE’S REPUBLIC OF

19. Why Do We Use Second-Screen Devices? Predictors of Dual Screening and Effects on Online and Offline Political Participation Among Taiwanese Internet Users
Trisha T. C. Lin, National Chengchi U, SINGAPORE
Yi-hsuan Chiang, Shih Hsin U, CHINA, PEOPLE’S REPUBLIC OF

20. A Change of Heart: Exploring the Effects of Varied Heart Rate on Empathy and Social Presence
Benjamin J. Li, Stanford U, USA

21. Why Didn’t You Like That?” Perceived Social Media Ostracism Through Paralinguistic Digital Affordances
Rebecca A. Hayes, Illinois State U, USA
Caleb T. Carr, Illinois State U, USA
Eric Wesselmann, Illinois State U, USA

22. “+1 for Imgur”: A Content Analysis of SIDE Theory and Common Voice Effects on a Hierarchical Bidirectionally Voted Commenting System
Brent Hale, Indiana U, USA

23. “Why Didn’t You Like That?” Perceived Social Media Ostracism Through Paralinguistic Digital Affordances
Rebecca A. Hayes, Illinois State U, USA
Caleb T. Carr, Illinois State U, USA
Eric Wesselmann, Illinois State U, USA

Benjamin J. Li, Stanford U, USA
21. Not Solely Superficial: A Qualitative Study on Impression Formation on Tinder
Danielle Bleize, Radboud U, THE NETHERLANDS
Alexander Peter Schouten, Tilburg U, THE NETHERLANDS
Piaa Varis, Tilburg U, THE NETHERLANDS

22. Only if You are Human Enough: Feeling Peer Pressure From Multiple Computer Agents
Kun Xu, Temple U, USA
Matthew Lombard, Temple U, USA

23. TAM3, Reasoned Action, and Technological Affordances: Choosing a Parsimonious Model for Understanding Technology Use
Benjamin K. Smith, U of California - Santa Barbara, USA
DaJung Woo, U of California - Santa Barbara, USA

24. Till Logout Do Us Part? Examining Antecedents of Social Media Addiction Among Adolescents and Adults
Shirley S. Ho, Nanyang Technological U, SINGAPORE
May O. Lwin, Nanyang Technological U, SINGAPORE
Edmund W. J. Lee, Nanyang Technological U, SINGAPORE
Ankur Chaturvedi, Nanyang Technological U, SINGAPORE

25. When Facebook Becomes a Part of the Self: The Effects of Self-Related Motives for Using Facebook on Privacy Management Mediated by Self-Extension
Hyunjin Kang, Nanyang Technological U, SINGAPORE
Wonsun Shin, U of Melbourne, AUSTRALIA

Communication Science and Biology Interactive Poster Session

Sunday 12:30-13:45
Exhibit Hall - Rear

Chairs
Rene Weber, U of California - Santa Barbara, USA
Emily Falk, U of Pennsylvania, USA
Allison Eden, Michigan State U, USA
Jason C. Coronel, Ohio State U, USA
Richard Huskey, Ohio State U, USA

Participants
26. Fantasy Made Flesh: Does Pornography Consumption Shape Sexual Behavior?
Maximilian von Andrian-Werburg, Julius Maximilians U Würzburg, GERMANY
Frank Schwab, Julius Maximilians U Würzburg, GERMANY

27. Psychophysiological Responses Preceding Likes, Shares, Comments, and Status Updates on Facebook
Nasser Mutairi, Michigan State U, USA
Wonkyung Kim, Michigan State U, USA
Chen Lou, Nanyang Technological U, SINGAPORE

Global Communication and Social Change Interactive Poster Session

Sunday 12:30-13:45
Exhibit Hall - Rear

Chairs
Terry Flew, Queensland U of Technology, AUSTRALIA
Shiv Ganesh, Massey U, NEW ZEALAND

Participants
28. Authoritarian Repression, Social-Responsibility Counterflow, and Digital Public Journalism in Africa: What is the Role of Media Activism NGOs?
Giuliana Sorce, Pennsylvania State U, USA

29. Diaspora, Meaning, and Assimilation: A Comparison of Indian Diaspora in Singapore and Fiji
Charu Uppal, Karlstad U, SWEDEN

30. Digitally Mediated Protest: Affordances of Social Media for Collective Action and Identity
Emad Khazraei, Kent State U, USA
Alison N. Novak, Rowan U, USA

31. One Meta-Media Event, Two Forms of Censorship: The Charlie Hebdo Affair in the United Kingdom and Turkey
Lyombe S. Eko, Texas Tech U, USA
Lea C. Hellmueller, U of Houston, USA

32. Responsive to Whom? A Survey Experiment of the Influence of Superiors, Businesses, and Residents on China's Subnational Officials
Jennifer Pan, Stanford U, USA
33. The History and Labor of the Freedom Online Coalition
   James Losey, Stockholm U, SWEDEN
34. The Soft Power of Hybrid Media: Media Convergence and the “Al Jazeera Effect”
   Aziz Douai, U of Ontario Institute of Technology, CANADA
35. Time to Move on From Online Community: The Online Community’s Endeavors to Construct Offline Social Movements
   Hojeong Lee, Temple U, USA

5451 Intercultural Communication Interactive Poster Session

Intercultural Communication

Chairs
Stephen Croucher, Massey U, NEW ZEALAND
Chia-Fang (Sandy) Hsu, U of Wyoming, USA

Participants
36. Characteristics of Women’s Health Information-Seeking Behavior and Health Information Sources: An Intercultural Comparison
   May O. Lwin, Nanyang Technological U, SINGAPORE
   Jocelin Y Lam, Nanyang Technological U, SINGAPORE
   Janelle Ng, Nanyang Technological U, SINGAPORE
   Shelly Malik, Nanyang Technological U, SINGAPORE
37. Conducting Culturally Contextualized Focus Groups in Intercultural Research
   Susan Dun, Northwestern U in Qatar, Qatar
38. Measurement Invariance of the Wake Forest Physician Trust Scale and of the Health Empowerment Scale
   Serena Petrocchi, U of Lugano, SWITZERLAND
   Peter J. Schulz, U della Svizzera Italiana, SWITZERLAND
   Nanon Labrie, U of Lugano, SWITZERLAND
   Ramona Alexandra Ludolph, U of Lugano, SWITZERLAND
39. The Language of the Names: Social Changes and Naming Practice of the Kurds in Iran During the 20th Century
   Diyako Rahmani, U of Jyväskylä, FINLAND
40. One Country – one Public Sphere? The Pillarization of Switzerland’s Language Regions in the Swiss Media
   Anne Beier, Freie U Berlin, GERMANY
   Valerie Marouche, London School of Economics and Political Science, UNITED KINGDOM
   Ada Fehr, Freie U Berlin, GERMANY
   Joachim Trebbe, U of Fribourg, GERMANY

5451 Intergroup Communication Interactive Poster Session

Intergroup Communication

Chairs
Janice Krieger, U of Florida, USA
Jordan E. Soliz, U of Nebraska, Lincoln, USA

Participants
41. Communication Sources and Knowledge: Use of Health-Enhancing Resources Among Different Residents in a Gentrifying Neighborhood
   Deborah Neffa Creech, U of Southern California, USA
42. Effects of Failure on Perceptions of Underaccommodative Messages and Speakers
   Jessica Gasiorek, U of Hawaii - Manoa, USA
   Marko Dragojevic, U of Kentucky, USA
43. Watching ‘Farmer Wants A Wife’ and its Relation to the Image of Those Working in Agriculture
   Henk Westerk, Radboud U Nijmegen, THE NETHERLANDS
   Annemarie Oudenampsen, Radboud U Nijmegen, THE NETHERLANDS
   Maurice Vermeer, Radboud U Nijmegen, THE NETHERLANDS
   Ruben Konig, Radboud U Nijmegen, THE NETHERLANDS

5451 Interpersonal Communication Interactive Poster Session

Interpersonal Communication

Chairs
Ascan F. Koerner, U of Minnesota, USA
Jennifer A. Samp, U of Georgia, USA

Participants
44. The Impact of Applicants’ Sex, Facial Attractiveness, and Weight on Attributed Job Suitability in Asia and Europe
   Sabrina Sobieraj, U of Düsseldorf, GERMANY
45. Cyberbullying and Supportive Communication: Interactions Between Source and Message Characteristics
   Andrew High, U of Iowa, USA
   Rachel Young, U of Iowa, USA

46. Effects of Provider Training on Client-Provider Interactions in Nigeria: A Simulated Client Study
   Stella O. Babalola, Johns Hopkins U, USA
   Mojisola Odeku, Nigerian Urban Reproductive Health Initiative, NIGERIA
   Akinsewa Akiode, Nigerian Urban Reproductive Health Initiative, NIGERIA
   Lisa Cobb, Johns Hopkins U, USA
   John Ayanokoh, Nigerian Urban Reproductive Health Initiative, NIGERIA

47. Relational Antecedents and Health-Related Outcomes of Received Support for Individuals With Type 2 Diabetes
   John Leustek, Rutgers U, USA
   Jennifer A. Theiss, Rutgers U, USA

48. Sharing in the Context of Tobacco and E-Cigarette Communication: Consequences and Contingent Effects
   Michelle Jeong, U of North Carolina - Chapel Hill, USA

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Language & Social Interaction Interactive Poster Session

**Language & Social Interaction**

**Chairs**

Alena L. Vasilyeva, U of Massachusetts - Amherst, USA
Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

**Participants**

49. Active, Reactive, and Proactive CSR: Discursive Constructions of Employee Volunteering Across Three Countries
   Neva Stumberger, Purdue U, USA
   Jessica Pauly, Purdue U, USA

50. The European "Refugee Crisis": Labels and Sentiments in Social Media
   Ju-Sung Lee, Erasmus U Rotterdam, THE NETHERLANDS
   Adina Nerghes, Vrije U Amsterdam, THE NETHERLANDS

   Esther Aiboje, Covenant U, NIGERIA
   Taiwo Aboye, Covenant U, NIGERIA
   Innocent Chiuwa, Covenant U, NIGERIA

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LGBTQ Studies Interactive Poster Session

**Lesbian, Gay, Bisexual, Transgender and Queer Studies**

**Participants**

52. Sexual Talk, Behaviors, and Consequences for Lesbian, Gay, and Bisexual Characters on Television
   Bradley J. Bond, U of San Diego, USA
   Brandon Miller, U of the Pacific, USA
   Jennifer Stevens Aubrey, U of Arizona, USA

53. Strategic Queering: Sex Sells but Gender Brands
   Greg Niebert, Drexel U, USA
   Julia C. Richmond, Drexel U, USA

54. Religion, Morality, and Attitudes Towards Same-Sex Relations
   Daniel Heng, Nanyang Technological U, SINGAPORE
   Benjamin H. Detenber, Nanyang Technological U, SINGAPORE

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Mobile Communication Interactive Poster Session

**Mobile Communication**

**Chairs**

Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY
Colin Agur, U of Minnesota, USA

**Participants**

55. Where Dating Meets Data: Investigating Social and Institutional Privacy Concerns on Tinder
   Christoph Lutz, Norwegian Business School, NORWAY
   Giulia Ranzini, Vrije U Amsterdam, THE NETHERLANDS

56. Emerging Mobile Methods: Understanding Augmented Reality Technologies as a Methodological Intervention, Stimulus, and Object of Study
   Tony Liao, Temple U, USA

57. Relationship Marketing Gone Mobile: Analyzing Utilitarian, Social, and Emotional Values on Mobile Branded Retail Apps
   Brandi Watkins, Virginia Polytechnic Institute and State U, USA
   Ariel Fink, U of Alabama, USA
Organizational Communication Interactive Poster Session

Chairs
- Bart J. van den Hooff, U of Amsterdam, THE NETHERLANDS
- Stacey L. Connaughton, Purdue U, USA

Participants
- 58. (De)legitimating Change Through Strategic Communication: Lessons From Organizing Vision
  Vaibhavi Kulkarni, IIM-A, INDIA
- 59. Employee Generated Organizational Resilience Asset (EGORA): Measuring Organizational Resilience
  Young Kim, Marquette U, USA
- 60. Generating Situational Authority Through Genre of Governance: A Case Study of Chinese Public Sectors’ Crisis Management Strategies
  Hui Zhao, Lund U, SWEDEN
  Teis Moeller Kristensen, Rutgers U, USA
  Matthew Scott Weber, Rutgers U, USA
- 62. Invisible Privilege During Anticipatory Socialization: Hegemonic Discourses and Resistance Among College Women Anticipating Work
  Hannah Bush, U of South Florida, USA
- 63. To Do Good in the Name of the Employer
  Sabine A. Einwiller, U of Vienna, AUSTRIA
- 64. University Life is Like…: Metaphors of Studenthood and Their Modifications
  Jeffrey L Birdsell, Point Loma Nazarene U, USA
- 65. Visual Interventions Improve Commitment to Organizational Strategy in the West and in East Asia
  Sabrina Bresciani, U of St. Gallen, SWITZERLAND
  Martin J. Eppler, U of St. Gallen, SWITZERLAND
- 66. Welcome Aboard: Comparing The Impact of Unstructured vs. Structured Socialization on Newcomer Perceived Organizational Support, Engagement, and Identification
  Vanessa Andrea Salazar, Texas State U, USA
  Stephanie Layne Dailey, Texas State U, USA
- 67. "It's Like Taking My Man Card Away": Sexual Harassment, Intersectionality, and Hegemonic Masculinity
  Shane Wehlage, U of Kentucky, USA
  Sarah Lucken, U of Kentucky, USA
  Jennifer Ann Scarduzio, U of Kentucky, USA

Public Relations Interactive Poster Session

Chairs
- Chiara Valentini, Aarhus U, DENMARK
- Katerina Tsetsura, U of Oklahoma, USA

Participants
- 68. Collaboration and Conflict Between Agencies and Clients
  Dejan Vercic, Pristop Communications, SLOVENIA
  Ralph Tench, Leeds Beckett U, UNITED KINGDOM
  Ana Tkalac Vercic, U of Zagreb, CROATIA
- 69. Corporate Activism: An Experimental Analysis of Controversy Level, Issue Importance, Issue Relevance, and Message Strategy
  Melissa Dawn Dodd, U of Central Florida, USA
- 70. Demographic Predictors of Crisis Self-Efficacy
  Sejin Park, Republic of Korea Army, KOREA, REPUBLIC OF
  Elizabeth Johnson Avery, U of Tennessee, USA
- 71. Dirty Dining: How Exemplification Affects Food Safety Perceptions
  Suman Lee, Iowa State U, USA
  Elizabeh Ray, Florida State U, USA
  Patrick Merle, Florida State U, USA
- 72. Epidemic and Risk Communication: An Analysis of Strategic and Graphic Characteristics of Infographics
  Haejung Shin, U of Missouri - Columbia, USA
  Candesce L. White, U of Tennessee, USA
- 73. Exploring the Relationship Between Corporate Reputation and Country Reputation: The Effect of Corporate Brands on Nation Brands
  Minsoo Kim, U of Tennessee - Knoxville, USA
  Candace L. White, U of Tennessee, USA
- 74. Research Into Digital Strategic Communication Networks: Advancing Public Relations Research Through Netnographerh and Social Network Analysis
  Aimee Yang, U of Southern California, USA
  Robert Kozinets, U of Southern California, USA
75. Toward a Situational Technology Acceptance Model: Combining the Situational Theory of Problem Solving and Technology Acceptance Model to Promote Mobile Donations for Nonprofit Organizations
Yue Zheng, California State U, Northridge, USA

76. What They Did or Who They Are? An Examination of Linguistic Intergroup Bias in Media and Public Responses to Corporate Crises
Xiaochen Zhang, Kansas State U, USA
Jonathan Borden, Syracuse U, USA
Jooyun Hwang, Elon U, USA

Visual Communication Studies Interactive Poster Session

Sunday
12:30-13:45
Exhibit Hall - Rear

Visual Communication Studies

Chair
Catherine L. Preston, U of Kansas, USA

Participants
77. 8-Minute Meditation on Standing in a Sugar Cane Field: Landscape-Based Memory Practices and the Unrepresentability of the Violence of Slavery
Lyndsey Beutin, U of Pennsylvania, USA

78. A Usable Cold War Past: Comparing the American and Canadian Memorials to Victims of Communism
Samantha Oliver, U of Pennsylvania, USA

79. An Exploratory Study of Visual Metaphors in Direct-to-Consumer Drug Commercials
Ying Huang, U of West Florida, USA

80. Symbolic Convergence in Depictions of Syrian Migrants: A Fantasy Theme Analysis of the Humans of New York Series ‘The Syrian Americans’
Gregory Pearson Perreault, Appalachian State U, USA
Newly Paul, Appalachian State U, USA

81. Visual War: A Content Analysis of Clinton and Trump Subreddits During the 2016 Campaign
Brent Hale, Indiana U, USA
Maria Elizabeth Grabe, Indiana U, USA

An Intervention for Identity Shift: Unpacking the Challenges and Discrepancies of a CMC Theory and its Future
Communication and Technology

Sunday
14:00-15:15
Indigo Ballroom A

Chairs
Caleb T. Carr, Illinois State U, USA

Participants
Intervening in the Outcomes of Identity Shift
Caleb T. Carr, Illinois State U, USA

Intervening in Implications of Identity Shift for Youth and Development
Dian de Vries, Utrecht U, THE NETHERLANDS

Intervening in the Technologies Underlying Identity Shift
Megan French, Stanford U, USA

Intervening in Identity Shift’s Place in CMC
Amy L. Gonzales, Indiana U, USA

Intervening in the Processes and Methods Underlying Identity Shift
Jeff Hancock, Stanford U, USA

Intervening in the Audience Effects of Identity Shift
Penny Trieu, U of Michigan, USA

Intervening in the Social Spaces of Identity Shift
Sophie F. Waterlo, U of Amsterdam, THE NETHERLANDS

Addressing theoretical and methodological concerns that have manifested (including from unpublished research findings), explicating and delineating identity shift and related communicative processes, and discussing the future of identity shift work, this panel will provide an intervention for future identity shift work and scholars, and for CMC theory and work more broadly. Though its focus is identity shift, scholars in allied and tangential interest areas (including self-presentation, identity, empirical methods and measurement, behavioral confirmation, and public commitment) can find value in attending and engaging in this intervention.

Issues in Agenda-Setting Research

Sunday
14:00-15:15
Indigo Ballroom B

Chairs
Young Mie Kim, U of Wisconsin-Madison, USA
Participants
A Pearl Dropped in the Ocean: Reappraising Compelling Argument in Agenda-Setting From the Affective Dimension
Shuning Lu, U of Texas - Austin, USA
Hong Tien Vu, U of Kansas, USA
Adrienne Russell, U of Denver, USA
Paromita Pain, U of Texas – Austin, USA
Maxwell McCombs, U of Texas, USA
Can the Crowd Set the Agenda? The Effect of Online Comments on News Credibility and Issue Importance
Thomas Franklin Waddell, Pennsylvania State U, USA
Setting the Agenda in Environmental Crisis: Relationships Between Tweets, Google Search Trends, and Newspaper Coverage During the California Drought
Sorin Adam Matei, U of Southern California, USA
Robert Kulzick, Purdue U, USA
Valeria Chapman, Purdue U, USA
Lauren Potts, Purdue U, USA
The Impact of Immigration News on Anti-Immigrant Party Support: Unpacking the Issue Ownership Effect Over Time
Alyt Damstra, U of Amsterdam, THE NETHERLANDS
Laura Jacobs, KU Leuven, BELGIUM

Health-Related Intervention Research (High-Density)

Sunday 14:00-15:15
Indigo Ballroom C
Health Communication
Chair
James O. Olufowote, U of Oklahoma, USA

Participants
Effectiveness of Stages-of-Change Model on Declaration of Intent for Organ Donation: Action Research in Japan
Aya Okada, Kanazawa U, JAPAN
Yoko Uryuhara, Doshisha U, JAPAN
Takahito Yokota, Doshisha U, JAPAN
Identifying Naturally Occurring Interventions Related to Cancer on Social Networking Sites: Focusing Events and Public Discussion
Sarah Vos, U of Kentucky, USA
Nolan Phillips, U of California - Irvine, USA
Jeannette Sutton, U of Kentucky, USA
The Effectiveness of Jamaican Adolescent Pregnancy Videos
Kerli Kirch, U of Miami, USA
Soroya Julian McFarlane, U of Miami, USA
Soyoon Kim, U of Miami, USA
A Tailored Risk Intervention to Increase Perceived Message Customization and Intentions to Screen for Colorectal Cancer
Jordan Neil, U of Florida, USA
Janice Krieger, U of Florida, USA
Eric Laber, North Carolina State U, USA
Community Defined Roles for Maternal and Child Health Communication: Using Community-Based Social, Cultural, Religious, and Administrative Structures in Rural Ethiopia
Sudhakar Narayan Morankar, Jimma U, Health Education & Behavioral Sciences, ET
Abebe Mamo, Jimma U, ETHIOPIA
Asfaw Shiferaw, Jimma U, ETHIOPIA
Kiros Getachew, Jimma U, ETHIOPIA
Visalemush Asefa, Jimma U, ETHIOPIA
Abebe Lekew, Jimma U, ETHIOPIA
Mulumbet Abera, Jimma U, ETHIOPIA
Kunuz Bedru, Jimma U, ETHIOPIA
Gebeyuhi Bulcha, Jimma U, ETHIOPIA
Jaameeta Kurji, U of Ottawa, CANADA
Manisha Kulkarni, U of Ottawa, CANADA
Ronald Labonté, U of Ottawa, CANADA
Developing Cultural Messages to Address the Mental Health Needs of Asian and Asian American Students: A Pilot Study of a Culturally Adapted Mental Health Intervention
Lan Jin, Purdue U, USA
Lalatendu Acharya, Purdue U, USA
Impact of a Sexual Well-Being Video Game Intervention on Partner Reciprocity Among African-American Young Adult Men
Leslie Snyder, U of Connecticut, USA
Kirstie Farrar, U of Connecticut, USA
**Processing Political and News Information: New Directions**

**Information Systems**

**Chair**
Luuk Lagerwerf, Vrije U Amsterdam, THE NETHERLANDS

**Participants**

A New Look at Celebrity Endorsements in Politics: Investigating the Impact of Scandalous Celebrity Endorsers and Politicians’ Best Responses
- Johannes Knoll, U of Vienna, AUSTRIA
- Christian von Sikorski, U of Vienna, AUSTRIA

The More the Better?! An Experiment on the Influence of Political Facebook News Posts on Subjective Knowledge
- Svenja Schaefers, Johannes Gutenberg U Mainz, GERMANY
- Josephine Schmitt, U of Cologne, GERMANY
- Christian Schemer, Johannes Gutenberg U Mainz, GERMANY

Effects of Algorithmic Transparency on Perceptions of Automated News
- Andreas Graefe, Macromedia U, GERMANY
- Mario Haim, Ludwig Maximilians U Munich, GERMANY
- Nicholas Diakopoulos, U of Maryland, USA

Evaluations of Native Advertisements on News Websites: The Influence of Disclosure Recognition and Brand Presence
- Simone Krouwer, U of Antwerp, BELGIUM
- Karolien Poels, U of Antwerp, BELGIUM

Knowledge is Power: Recognition of Native Advertising Increases Credibility for Online News
- Kate M Keib, Ogletorpe U, USA

- Nora Denner, Johannes Gutenberg U Mainz, GERMANY
- Benno Viererbl, Johannes Gutenberg U Mainz, GERMANY
- Johannes Beckert, Johannes Gutenberg U Mainz, GERMANY
- Thomas Koch, Johannes Gutenberg U Mainz, GERMANY

An Experimental Study Into the Effects of Conventional and Novel Metaphors in News Discourse
- Amber Boeynaems, Vrije U Amsterdam, THE NETHERLANDS
- Christian Burgers, Vrije U Amsterdam, THE NETHERLANDS
- Elly A. Konijn, Vrije U Amsterdam, THE NETHERLANDS
- Gerard J. Steen, U of Amsterdam, THE NETHERLANDS

Metaphor and Framing in Political Speeches: Framing Effects of Conceptual Metaphor on Recognition and Recall
- Luuk Lagerwerf, Vrije U Amsterdam, THE NETHERLANDS
- Lina Yu, KPN, THE NETHERLANDS

**Strategic Narratives in Violent Conflict**

**Political Communication**

**Chair**
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

**Participants**

How Censorship and Technology Affect the Vividness of Combat Imagery in News Film: A Comparative Study From World War I to the Invasion of Iraq
- Scott L. Althaus, U of Illinois - Urbana-Champaign, USA
- Katie McMenamin, U of Illinois - Urbana-Champaign, USA
- Erin Janulis, U of Maryland, USA
- Omair Akhtar, Stanford U, USA
- Kristin Drugos, U of Texas - Dallas, USA
- Bradley Bond, U of San Diego, USA
- Christopher Steven Josey, U of Illinois - Urbana Champaign, USA

Evolving Ends: How the Syrian Conflict Parties’ Strategic Narratives Shape Domestic and International Debates in the News, Social Media, and Politics
- Christian Baden, Hebrew U of Jerusalem, ISRAEL
- Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL

Strategic Narratives and Echo Chambers
- Sean Aday, George Washington U, USA

From 9/11 to Syria: Persuasion and Deception in the ‘War on Terror’
- Piers Robinson, U of Sheffield, UNITED KINGDOM

**Respondent**
Gadi Wolfsfeld, Interdisciplinary Center Herzliya, ISRAEL
5522
Sunday
14:00-15:15
Indigo 202A

Social Media, Political Participation, and Engagement

Communication and Technology

Chair
Ioana Literat, Teachers College, Columbia U, USA

Participants
'Third Space' and Everyday Online Political Talk: Deliberation, Polarisation, Avoidance
Scott Graham Wright, U of Melbourne, AUSTRALIA
Todd Graham, U of Groningen, UNITED KINGDOM
Daniel Jackson, Bournemouth U, UNITED KINGDOM

From Online Disagreement to Offline Action: How Diverse Motivations for Using Social Media Can Increase Political Information Sharing and Catalyze Offline Political Participation
Daniel Lane, U of Michigan, USA
Dam Hee Kim, U of Michigan, USA
Sigi Sage Lee, U of Michigan, USA
Brian E Weeks, U of Michigan, USA
Noojin Kwak, U of Michigan, USA

Social Media Prosumption and Online Political Participation: An Examination of Underlying Online Communication Processes
Masahiro Yamamoto, U at Albany, SUNY, USA
Seungahn Nah, U of Kentucky, USA

Vertical Movement and Horizontal Movement: The Dynamics of Public Opinion as a New Paradigm
Qun Wang, Rutgers U, USA

5523
Sunday
14:00-15:15
Indigo 202B

Social Capital and Internet Use

Communication and Technology

Chair
Emese Domahidi, Leibniz-Institut für Wissensmedien, GERMANY

Participants
Till Sites Do Us Part: Investigating Subnetworks on Social Network Sites as Social Capital Sources and Influences on Sociocultural Adaptation
Chien Wen Yuan, U of Pennsylvania, USA
Susan R Fussell, Cornell U, USA

A Social Capital Explanation of Facebook and Twitter Effects on Protest Participation
Sebastian Valenzuela, Pontificia U Católica de Chile, CHILE
Teresa Correa, Diego Portales U, CHILE
Homero Gil de Zuniga, U of Vienna, AUSTRIA

Somewhat Separate and Unequal: Social Networking Site Choice and Activity Differences and Their Capital-Enhancing Potential
Katy Elizabeth Pearce, U of Washington, USA
Ronald E. Rice, U of California - Santa Barbara, USA

Structure and Returns: Towards A Refined Understanding of Internet Use and Social Capital
Wenhong Chen, U of Texas - Austin, USA
Xiaqian Li, U of Texas - Austin, USA
Yoonmo Sang, Howard U, USA
Nayeon Lee, Sungshin Women's U, KOREA, REPUBLIC OF

5524
Sunday
14:00-15:15
Indigo 204A

Emotion in Health Communication

Mass Communication
Health Communication

Chair
Angeline Sangalang, U of Pennsylvania, USA

Participants
Good for Your Mood, Bad for Your Health: Narrative Involvement, Health Behaviors, and Binge Watching
Sarah Brookes, U of Maine, USA
Morgan E. Ellithorpe, Michigan State U, USA

The Impact of Interactivity on Fear, Disgust, and Behavioral Intention to Quit Smoking: A Test of Two Competing Hypotheses
Jeeyun Oh, U of Texas - Austin, USA

Understanding Fear of Zika: Personal, Interpersonal, and Media Influences
Chun Yang, Pennsylvania State U, USA
James F Dillard, Pennsylvania State U, USA
Ruobing Li, Pennsylvania State U, USA

Jessica Gall Myrick, Pennsylvania State U, USA
Narrative Involvement and Persuasion

Mass Communication

Chair
Sonya Dal Cin, U of Michigan, USA

Participants
Does Personalization Improve Audience Memory for News? Exemplars, Narrative Involvement, and Information Processing
Katharina Emde-Lachmund, Hannover U of Music, Drama, and Media, GERMANY
Corinna Oschatz, Johannes Gutenberg U Mainz, GERMANY
Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY
Exploring Narrative Persuasion and Entertainment-Education Potential for American Fictional Political Drama Programing
Simon Murdoch Lavis, Ohio State U, USA
Emily Moyer-Guse, Ohio State U, USA
Identifying Flaws in a Short-Story Reduces Perceived Realism and Narrative Engagement
Rick W. Busselle, Washington State U, USA
Nathan Cutietta, Heidelberg U, USA
Peter Simionides, Bowling Green State U, USA
Suspension of Disbelief as a Mechanism of Narrative Persuasion
Patrick Weber, U of Hohenheim, GERMANY

Political Communication in Latin America

Political Communication

Chair
Silvio R. Waisbord, George Washington U, USA

Participants
Asynchronous Modernization of the Mexican Press: A Center-Periphery Comparison
Ruben Arnoldo Gonzalez Macias, ITESM, Campus Puebla, MEXICO
Martin Echeverria, Autonomous U of Puebla, MEXICO
Ayotzinapa’s Twitter Roll Call: Motivations and Functions of a Social Media Protest
Rocio Galarza Molina, U of Missouri - Columbia, USA
Constructing the Socialism of the 21st Century on the Airwaves: A Rhetorical Analysis of President Hugo Chávez’s Characterization of Venezuela’s Socioeconomic Shift on Aló Presidente
Ayleen Cabas-Mijares, U of Missouri - Columbia, USA
When Elites Protest: News Coverage and the Evolution of Antigovernment Demonstrations in Brazil
Rachel R. Mourao, Michigan State U, USA

Roles of Emotion in Shaping Communication Effects on Well-Being

Health Communication

Chair
Mary Jiang Bresnahan, Michigan State U, USA

Participants
Is Peer Health Education Healthy?: Examining Immediate and Durable Emotional Contagion Among Peer Health Educators
Lucas Youngvore, U of Minnesota - Twin Cities, USA
Bringing Hope or Not Feeling Regret? Explore the Impact of Emotions on Living Organ Donation
Jie Zhuang, Michigan State U, USA
Mary Jiang Bresnahan, Michigan State U, USA
Joshua Nelson, Central Washington U, USA
Yi Zhu, Michigan State U, USA
Xiaodi Yan, Michigan State U, USA
Laughing About a Health Risk? Alcohol in Comedy Series and its Connection to Humor
Mira Mayrhofer, U of Vienna, AUSTRIA
The Effects of Music on First-Year Chinese International Students in the United States
Fei Jia, Drexel U, USA
Influences of Gratitude on Health Status in the United States and Japan
Ayano Yamaguchi, National Graduate Institute for Policy Studies, JAPAN
Min-Sun Kim, U of Hawaii - Mano, USA
Atsushi Oshio, Waseda U, JAPAN
Satoshi Akutsu, Hitotsubashi U, JAPAN
Reinvigorating Theory in Journalism Studies: Employing Social Systems Theory to Theorize Journalism and Mass Communication

**Sunday**
**14:00-15:15**
**Aqua Salon C**

**Journalism Studies**

**Chair**
Nils S. Borchers, Leipzig U, GERMANY

**Participants**
Native Advertising: The Corruption of Journalism
Nils S. Borchers, Leipzig U, GERMANY

Misleading Information in Hybrid Systems of Mass Media: A New Taxonomy
Fabio Giglietto, U of Urbino Carlo Bo, ITALY
Laura Iannelli, U di Sassari, ITALY
Luca Rossi, IT U of Copenhagen, DENMARK
Augusto Valeriani, U of Bologna, ITALY

The Value of Difference: How Swedish and German Media Companies Assess Diverse Workforce
Heike Graf, Södertörn U, SWEDEN

The "Public Sphere" as Functional System in Society
Matthias Kohring, U of Mannheim, GERMANY

The Mediatization of … (Everything): A View From the Systems Perspective
Frank Marcinkowski, U of Münster, GERMANY

What Counts as Political? Politics and Knowledge in Intertwined Online-Offline Discourse

**Feminist Scholarship**

**Lesbian, Gay, Bisexual, Transgender and Queer Studies**

**Political Communication**

**Participants**
Witty Divas, Nice Mothers, and Tough Girls: Strategies of Female Influencers in Online Political Debates
Lenka Vochovcova, Charles U in Prague, CZ
Vaclav Steka, Loughborough U, UNITED KINGDOM

“Kim Davis be Like...”: A Feminist Critique of Gender Humor in Online Political Memes
Summer Harlow, Florida State U, USA
Jerrica Rowlett, Florida State U, USA
Laura-Kate Gonyea, Florida State U, USA

From Random Killing to Femicide: The Politics of Sticky Notes in the 2016 Gangnam Station Murder Case in South Korea
Jinsook Kim, U of Texas - Austin, USA

Not Notable Enough: Feminism, Expertise, and Wikientries as Boundary Objects
Maude Gauthier, Lancaster U, UNITED KINGDOM
Kim Sawchuk, Concordia U, CANADA

Children, Adolescents, & the Media Division – Research Escalator Sessions (Panel 2)

**Children Adolescents and the Media**

**Chair**
Sahara Byrne, Cornell U, USA

**Participants**
A Privacy Trusteeship Paradox: How Parents Administer the Digital Identity of Newborns and Infants
Thorsten Naab, U of Augsburg, GERMANY
Janina Leue, RTL2 Television GmbH and Co.KG, GERMANY

Adolescents, Social Media, and Internet Slang: Communicating Health Messages Through Text Symbols
Mercy Chiyumba Khasiani, Daystar U, KENYA

Broadcast Media & Youth Participation in Sociopolitical Mass Protests in Emerging African Democracies
Joy Kibarabara, Daystar U, KENYA

Children, Youth, and Media in International and Global Conflict Zones
Yael Warshel, U of Pennsylvania, USA

Disagreement and Democracy in the Era of Facebook and Twitter
Ashley Lee, Harvard U, USA

Exploring Emotion-Sharing Patterns and Adolescents Emotional Well-Being Before and After Taking the Chilean PSU (SAT’s) Test: A Six-Wave Panel Survey
Camina Teresa Rodriguez Hidalgo, U of Amsterdam, THE NETHERLANDS
Peeter Verlegh, Vrije U Amsterdam, THE NETHERLANDS

Family Relationships: Implications of Smartphone Use Among Kenyan Adolescents
John Britto Rajendran, Daystar U, KENYA

Let’s Watch Together: A Closer Look at Content for Intergenerational Appeal
Briana Ellerbe, U of Southern California, USA
Shojo Manga/Anime's Effect on the U.S Female Fans’ Gender Role Constructions, Romantic Expectations, and Real-Life Experiences
Yuxi Zhou, Syracuse U, USA

The Influence of Scientific Knowledge in the Policymaking Process About Children Protection Towards Online Audiovisual Contents
Agnese Pastorino, Sapienza U di Roma, ITALY

Uncertainty and Equivocation: Media Gatekeeping Teacher/Parents
David Zeoli, U of Oklahoma, USA

Respondents
Dafna Lemish, Rutgers U, USA
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Stephanie Edgerly, Northwestern U, USA
Nancy Jennings, U of Cincinnati, USA
Sora Park, U of Canberra, AUSTRALIA
Maria E. Len-Rios, U of Georgia, USA
Meryl Alper, Northeastern U, USA
Wonsun Shin, U of Melbourne, AUSTRALIA
Erica L. Scharrer, U of Massachusetts - Amherst, USA
Lynn Schofield Clark, U of Colorado, USA
Marina Krcmar, Wake Forest U, USA

This is a Research Escalator session. Research Escalator Sessions provide scholars an opportunity for less developed research to be presented and discussed (with the goal of making the paper ready for submission to a conference or journal) with experts in the field. During this session, submitters will present their project to the entire audience (no slides) in a short 2-minute presentation. Then, submitters will meet with their mentors in one-on-one mentorship meetings to discuss their feedback on the manuscript. At the end of the session, all regroup and submitters will give a short “recap” of new directions/goals as well as highlight the main points they took away from their mentorship sessions. Please note: these sessions are open to all members. Audience members are welcomed and encouraged to attend the mentorship meetings as well.

5531

Sunday
14:00-15:15
Aqua Salon F

Mediatization and Theoretical Convergence
Philosophy, Theory and Critique
Chair
Daniel C. Hallin, U of California - San Diego, USA

Participants
Mediatization Studies and Field Theory: Parallel Paths and Potential Crossroads
Oliver Baisnee, Institute d'Etudes Politiques de Toulouse, FRANCE

Who is Colonizing Whom? Mediatization and Biomedicalization
Daniel C. Hallin, U of California - San Diego, USA
Charles L. Briggs, U of California - Berkeley, USA

Mediatization and Populism: Understanding the Interplay Between Media, Culture, and Politics
Stig Hjarvard, U of Copenhagen, DENMARK

Mediatization at the Macro Level: The Contribution of Media Systems Theory
Zrinjka Perusko, U of Zagreb, CROATIA

Respondent
Nick Couldry, London School of Economics and Political Science, UNITED KINGDOM

The concept of mediatization has generated an expanding level of interest in recent years as a framework for understanding the ways in which changing media technologies, practices and institutions are implicated in other processes of social and cultural change. In this panel, we seek to advance the discussion of these issues by placing mediatization theory in dialogue with other bodies of social theory, showing both how the conceptualization of mediatization can be clarified by placing it within a wider theoretical context, and how mediatization theory can contribute to advances in social theory more generally.

5532

Sunday
14:00-15:15
Aqua 300AB

Intervening in Digital Interventions in Mental Health
Theme Sessions
Information Systems
Health Communication

Participants
Privacy, Bodies, and the New Behaviorism (Same as the Old Behaviorism)
Luke Stark, Dartmouth College, USA

The Coolness of Control and the New Military Technotherapeutic Culture
Marisa Brandt, Michigan State U, USA

Jessica Feldman, New York U, USA

Written Speech: The Rise of Therapy Chat Room Services
Hannah Zeavin, New York U, USA
Global Television: Formats and Transformations

Popular Communication

Chair
Michael L. Wayne, Ben-Gurion U of the Negev, ISRAEL

Participants
Journalists as Tastemakers: An Analysis of the Coverage of the TV Series Borgen in a British, Swedish, and Danish Newsbrand
Unni From, Aarhus U, DENMARK
Private Television Through the Eyes of Storytellers: Production Logic and Ideologies in Greek Television Fiction
Georgia Aitaki
Re-creating Travel Experience: The Format Transfer of Korean Reality TV Sisters Over Flowers and Alternative Nation Branding in China
Ka Fai Cheung, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Trans-Border Televisual Musicscape: Regionalizing Reality TV "I Am a Singer in China and Hong Kong"
Ka Fai Cheung, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Theory Interventions II: Organization-Public Relationships

Public Relations

Chair
Maureen Taylor, Rutgers U, USA

Participants
Assessing the Influence of Perceived Direct and Indirect Symmetrical Communication on Organization-Public Relationships
Nicole Lee, North Carolina State U, USA
Trent Seltzer, Texas Tech U, USA
Ning Xie, U of Maryland, College Park, USA
Redefining Stakeholder Support: Connecting Perceptions of the Organization-Public Relationship, Communicative Action, and Behavioral Intentions
Geah Nicole Pressgrove, West Virginia U, USA
Robert McKeever, U of South Carolina, USA
Brooke McKeever, U of South Carolina, USA
Richard D. Waters, U of San Francisco, USA
The "Halo Effect" in Online Crisis Communication: Exploring the Effects of Organization-Public Relationship on Crisis Communication via Social Media
Young Kim, Marquette U, USA
Hyojung Park, Louisiana State U, USA
Toward a Mobile Social-Mediated Employee-Organization Relationship Model: Exploring the Effects of Mobile Social Media Engagement on Public Relations Outcomes
Yuan Wang, U of Alabama, USA
Bill Gonzenbach, U of Alabama, USA

Cross-Cultural and Intercultural Dimensions of Organizational Communication

Organizational Communication

Chair
Hassan Abu Bakar, U of Utara – Malaysia, MALAYSIA

Participants
Communicatively Managing Multiple, Intersecting Identities as Revealed in the Voices of Immigrant Women Entrepreneurs
Muge Haseki, Rutgers U, USA
Craig R. Scott, Rutgers U, USA
Bernadette Gailliard, Rutgers U, USA
Effective Followership Characteristic: Self-Regulation and Intercultural Communication Competence
Cassandra Ray, U of Tennessee - Knoxville, USA
Michelle T. Violanti, U of Tennessee - Knoxville, USA
A Critique and Reconceptualization of Oetzel’s Effective Intercultural Workgroup Communication Theory
Renata Kolodziej-Smith, U of Central Florida, USA
A Cross-Cultural Analysis of the Links Between Organizational Dissent and Humor in the United States, Korea, Japan, and China
Chen Hui, U of Jyväskylä, FINLAND
Stephan Croucher, Massey U, NEW ZEALAND

Respondent
Kumi Ishii, Western Kentucky U, USA
Predicting and Avoiding Resistance and Reactance in Health Communication

Health Communication

Chair
Andrea Gonzalez Martinez, U of Illinois - Urbana Champaign, USA

Participants

Effects of Message Fatigue on Resistance to Persuasive Health Messages
Soela Kim, U of Georgia, USA
Jiyeon So, U of Georgia USA

Antecedents to Psychological Reactance: The Impact of Choice Clustering and Descriptive Norms
Tobias Reynolds-Tylus, U of Illinois at Urbana-Champaign, USA
Andrea Gonzalez Martinez, U of Illinois - Urbana Champaign, USA
Brian L. Quick, U of Illinois- Urbana-Champaign, USA

Effects of Conspicuity and Integration of Warning Messages in Instagram Alcohol Ads: Balancing Between Persuasion and Reactance Among Underage Youth
Chen Lou, Nanyang Technological U, SINGAPORE
Saleem Elias Alhabash, Michigan State U, USA

Interplay of Personal Value Orientation and Freedom Threat on Psychological Reactance and Behavioral Intention for Persuasive Diabetes Messages
Kyung Jung Han, California State U, Bakersfield

Modeling Psychological Reactance Using Narratives From the AT&T “It Can Wait” Campaign
Courtney L Scherr, Moffitt Cancer Center, USA
Jakob D. Jensen, U of Utah, USA
Melinda Krakow, National Cancer Institute, USA
Miao Liu, U of Utah, USA
Chelsea Ratcliff, U of Utah, USA

Business Models and Business Strategies in Journalism and Television

Media Industry Studies

Participants

Location, Location, Location: Geographic and Economic Clustering of Recommendation Practices on Crowdfunding Platforms
Roei Davidson, U of Haifa, ISRAEL
Nathaniel D. Poor, Underwood Institute, USA

Persuading to Pay: Exploring the What and Why in Crowd-Funded Journalism
Nicole Ladson, U of Texas at Dallas, USA
Angela M. Lee, U of Texas at Dallas, USA

The Notion of Crisis: Risk Versus Opportunity Sensegiving and Strategy Change of Legacy Journalism Organizations
Juliane Anke Lischka, U of Zurich, SWITZERLAND

The Impact of M&As on Target Firm’s Financial Position and Business Activities: Three Cases of Failing Newspaper Publishers
Miriam van der Burg, U of Antwerp, BELGIUM
Tobias Klein, Tilburg U, THE NETHERLANDS
Hilde Van den Bulek, U of Antwerp, BELGIUM

Selling Jennifer Aniston’s Sweater: The Persistence of Shoppability in the Television Industry
Lee McGuigan, U of Pennsylvania, USA

Researching Ecologies of News: The Role of Markets and Communities

Journalism Studies

Participants

Network Ethnographies in Journalism Studies: Qualitative-Based Approaches to Media Ecologies
Sue Robinson, U of Wisconsin-Madison, USA
C.W. Anderson, College of Staten Island- CUNY, USA

News Startups, Boundaries, and Borders in a Time of Platforms and Algorithms
Nikki Usher, George Washington U, USA

Whose Community? Mapping Perceptions of Power, Issues, and Solutions Across Communities
Kimberly Kelling, U of Missouri, USA
Brett Gregory Johnson, U of Missouri, USA

Searching for Sheboygans: On the Future of Small-Market Newspapers
Christopher Ali, U of Virginia, USA
Damian Radcliffe, U of Oregon, USA
Thomas R. Schmidt, U of Oregon, USA
Rosalind Donald, Columbia U, USA
Race as Intervention in Media/Communication Studies

Ethnicity and Race in Communication

Chair
John McMurria, U of California - San Diego, USA

Participants
Race and Ethnicity in U.S. Media Industries: A Critical Perspective
Madhavi Mallapragada, U of Texas - Austin, USA

Altered Civic Participation: A Theoretical Intervention Into Existing Conceptualizations of Civic Participation Among People of Color
Jahmese Fort, U of California - San Diego, USA

New Media Interventions: Black Cultural Workers, Race, and Representation
Sarah Janel Jackson, Northeastern U, USA

Racialized Users as Digital Vanguard
Sarah Florini, Arizona State U, USA

Respondent
John McMurria, U of California - San Diego, USA

Consistent with the conference theme this year, “interventions,” this panel asks how a focus on race intervenes in prevailing theories and methodologies in media and communication studies. In case studies of the U.S. media industries, the U.S. Census, and Black production and use of digital technologies, this panel questions conceptual assumptions in media industry studies and political economy, theories of civic participation, democracy and citizenship, theories of representation, and theories of digital media innovation, production and use. The panel suggests that considerations of race and ethnicity within complex, intersectional contexts is significant not only to combat historical forces of discrimination, but to situate race and ethnicity as central to developing, extending and revising theories and methods in media and communication studies.

Creative Industries as ‘Soft Power’: Comparative Perspectives From Emerging Powers

Global Communication and Social Change

Chair
Daya Thussu, U of Westminster, UNITED KINGDOM

Participants
The Soft Power of Bollywood
Daya Thussu, U of Westminster, UNITED KINGDOM

Turkish Soap Operas at the Intersection of Domestic and Foreign Policy
Senem Cevik, U of California - Irvine, USA

The Cultural Industry Base of Brazilian Soft Power, Telenovelas and Beyond
Joseph D. Straubhaar, U of Texas - Austin, USA

South African Creative Industries and Soft Power
Herman Wasserman, U of Cape Town, SOUTH AFRICA

Abstract for South Korea: Creative Industries and Soft Power
Jaeho Kang, U of London, UNITED KINGDOM

Respondent
Marwan M. Kraidy, U of Pennsylvania, USA

This panel will examine the growing visibility and consumption of entertainment media emanating from such emerging powers as Turkey, Brazil, India, South Korea and South Africa, and how this might affect the global discourses on soft power. The key issue that the panellists will address will be about how the content of creative industries from the five countries contributes to the soft power of these emerging nations. They will be examining the empirical realities of the status and expansion of the creative industries and their deployment by respective governments as a vehicle for soft power and thus provide a compelling session on broadening theoretical understanding of globalization of creative industries, as well as of soft power discourses. The panellists will explore whether such media flows undermine U.S. cultural hegemony in an increasingly mobile, networked and digitised media world.

New Temporal and Spatial Visual Environments

Visual Communication Studies

Chair
Paul Frosh, Hebrew U of Jerusalem, ISRAEL
Participants
The Emergence of the Newspaper Comic in 1890’s New York City
Tyler S Williams, U of Iowa, USA
Sayuri Arai, Hebrew U of Jerusalem, USA
Midcentury Visions and Image Classification
Diana Kamin, New York U, USA
Streaming Culture, Re-Viewing Femininity: A Feminist Audience Study of Western Television Shows in Urban India
Roshni Verghese, Indiana U, USA
An Ethnoarchaeological Exploration of Identity Performances by Third Culture Kids
Amy Jung, Oregon State U, USA

From Theory to Reality: Generating Practical Insights for Greater Efficacy in Intercultural Communication

Chair
Young Yun Kim, U of Oklahoma, USA

Participants
Transforming Conflict Face-Negotiation Theory Into Practice: A “Third Face” Perspective
Stella Ting-Toomey, California State U - Fullerton, USA
Reducing Health Inequities: Practical Application of the Culture-Centered Approach and Community-Based Participatory Research Conceptual Model
John Oetzel, U of New Mexico, USA
Aging in a Foreign Land: A Social Identity Approach to Enhancing Connectedness and Well-Being
Shuang Liu, U of Queensland, AUSTRALIA
Achieving Efficacy in Adapting to a New Culture: A Practical Application of the Integrative Theory of Cross-Cultural Adaptation
Young Yun Kim, U of Oklahoma, USA

Respondent
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Echoing the conference theme, “Interventions: Communication research and practice,” this thematic panel is proposed to: (a) generate from a number of intergroup theories a set of tangible and viable ideas for enhancing the quality and efficacy of intergroup communication; and (b) engage audience members in thinking through and weighing the presented ideas together.

Panel on Network Methods for Communication Research

Chair
Robert Ackland, Australian National U, AUSTRALIA

Participants
Stability in the World Wide Web: A Longitudinal Two-Mode Network Analysis
George A. Barnett, SUNY, Buffalo, USA
Can Big and Broad Data Motivate New Network Theories & Methods?
Noshir S. Contractor, Northwestern U, USA
Network Methods for the Analysis of Online Data
Sandra Gonzalez-Bailon, U of Pennsylvania, USA
Ontologically Aware Social Media Network Research: Concepts and Tools
Timothy John Graham, The Australian National U, AUSTRALIA
Trends, Tools, and Techniques in Network Visualization for the Social Sciences
Katherine Ognyanova, Rutgers U, USA
Connecting Issues and Actors in Online Activist Fields
Mathieu O’Neil, U of Canberra, AUSTRALIA

This panel brings together scholars who are leading the development of new methodological approaches for network analysis in communication research and who are working on substantive research involving cutting-edge network methods. Given the panel's position in the Computational Methods interest group, there will be a "computational" focus to the panel presentations through either a focus on algorithms and tools or through the focus on large-scale digital trace data. Panelists are encouraged to reflect on their own research and other examples of leading research, addressing topics such as: dealing with scale of networks, statistical analysis of networks, network visualization, multimodal networks, multiplex networks, tools for collecting network data from social media, the challenges posed by the unobtrusive nature of digital trace data, the interplay between theory and network methods.
EXTENDED SESSION: From PR and Persuasion to Amorous Apps and Trans TV: The Latest in LGBTQ Studies

Lesbian, Gay, Bisexual, Transgender and Queer Studies
Mass Communication
Mobile Communication
Communication and Technology
Public Relations
Popular Communication
Feminist Scholarship

Chairs
Cynthia Cooper, Towson U, USA
Erica Ciszek, U of Houston, USA
Scott Eldredge, U of Tennessee, USA

Participants
From LGBTQ Studies to AP Gov/Econ: Students Consider Gender, Sexuality, and Media
Laura Moorhead, San Francisco State U, USA
Hong Kong Public’s Attitudes Toward Sexual Orientation Anti-Discrimination and Same-Sex Marriage Legislation
Tien Ee Dominic Yeo, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Tsz Hang Chu, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Straight Ally in Advocacy: Examining the Effects of Self-Interest on Persuasion
Wei Yi Kong, Nanyang Technological U, SINGAPORE
Vanessa Ng, Nanyang Technological U, SINGAPORE
Matthias Tay, Nanyang Technological U, SINGAPORE
Li Ying Chow, Nanyang Technological U, SINGAPORE
The Effects of Perceived Threat and Vulnerability on Virtual Bystander Intervention
Jing Ting Eleanor Tan, Nanyang Technological U, SINGAPORE
Jun Wei Keng, Nanyang Technological U, SINGAPORE
Benjamin H. Detenber, Nanyang Technological U, SINGAPORE
Identity Negotiation Within the Family: How Transgender TV Characters Challenge Gendered Family Roles
Rhonda Gibson Hester, U of North Carolina - Chapel Hill, USA
Chris Etheridge, U of North Carolina - Chapel Hill, USA
A Decade of Cyberhate: A Longitudinal Analysis of Anti-LGBTQ Groups and Their Websites
Cynthia Cooper, Towson U, USA
What Do Readers’ Mental Models Tell Us About Transgender Persons? An In-Depth Analysis of Mental Models Constructed by Viewers of a Transgender-Themed TV Drama
Neelam Sharma, Colorado State U, USA
Perceived Media Credibility and Gender Framing: An Experiment (Work in Progress)
Minjie Li, Louisiana State U, USA
What Does Queer Theory Teach Us About PR?: Queer Possibilities for Public Relations Theory and Practice
Erica Ciszek, U of Houston, USA
From Company Mandated Equality to Employees’ Perceived Equality: How Internal Public Relations Makes a Difference to Transgender Employees
Bethany Howe, U of Oregon, USA
Following the Unfollowed: Non-Monosexual Identity Navigation Through Social Media
Michele Meyer, Syracuse U, USA
Dan Brown, Syracuse U, USA
Juan C. Ortiz, Syracuse U, USA
Disclose Your HIV Status on Online Hookup Devices: The Materialization and Embodiment of Safe Sex
Poyao Huang, U of California San Diego, USA
Not Gay Enough for the Part? An Ongoing Case Study of Gay Online Dating in Japan
Flavien Puel, Seinan Gakuin U, JAPAN
Phantom Intimacy: Using Netnography Research Method to Reveal the Underlying Chinese Lesbians’ Online Relationship Development
Liping Piper Liu, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Lei Vincent Huang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Yiqian Melanie Zhan, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Intimacy Uncertainty and HIV-Negative Gay Men With an HIV-Positive Romantic Partner
Scott Eldredge, U of Tennessee, USA

Exploring Country Images and Nation Brands Building

Public Diplomacy
Public Relations

Participants
Communicating Culture: Cognitive and Affective Attributes of Country Image
Ji Young Kim, U of Hawaii - Manoa, USA
Wonderland in Winter and Little Europe in Summer: A Case Study on How Harbin Promotes its International Image
Sining Kong, U of Florida, USA
Huan Chen, U of Florida, USA
Branding Kosovo: Neoliberal Development and the Remaking of the Nation-State  
Nadia Kaneva, U of Denver, USA

Expatriates as Focal Communicants: The Specialized Role of Foreign Expatriates as Information Mediators  
Suh-Hee Choi, Institute for Tourism Studies Macao, CHINA, PEOPLE’S REPUBLIC OF  
Kelly Vibber, U of Dayton, USA  
Jeong-Nam Kim, U of Oklahoma, USA

Nothing is True? Explaining the Credibility of Competing Strategic Narratives During “Information War” in Ukraine  
Joanna Szostek, Royal Holloway, U of London, UNITED KINGDOM

Malicious Scripts: Investigating Online Harassment and Networked Abuse

Participants  
But It Was Just A Joke! Online Harassment and the Differential Understanding of What Constitutes Abuse Between American Men and Women  
Amanda Lenhart, Data & Society, USA

Get Laid or Die Trying: Pick Up Artists, the Manosphere, and Online Misogyny  
Alice Marwick, Data & Society, USA

An Eye for an Eye: When Online Harassment is Perceived to be Justified  
Lindsay Blackwell, U of Michigan, USA

Hatewatching vs. Harassment: Interrogating the Boundaries of Antagonistic Behaviors in Online Contexts  
Kate Milner, U of Southern California, USA

This panel examines online harassment and other forms of networked abuse using a variety of perspectives, disciplinary foundations, and methodologies.

Social Influences in News Making

Participants  
Recipients’ Assessment of Journalistic Quality: Do Online User Comments and the Actual Journalistic Quality Matter?  
Marco Dohle, U of Duesseldorf, GERMANY

The Impact of News Factors and Position on Selection Decisions on a News Aggregator Website  
Sabrina Heike Kessler, Friedrich Schiller U Jena, GERMANY  
Ines Engelmann, Friedrich Schiller U Jena, GERMANY

Twitter, News Media, Interactivity, and Reciprocity: A Hierarchy of Influences on Social Media Gatekeeping  
Frank Michael Russell, U of Missouri-Columbia, USA

What Journalists Think Audiences Want: Social Media, Web Analytics, and Journalists’ Perception of Audience Preferences  
Edson Tandoc, Nanyang Technological U, SINGAPORE  
Sonny Rosenthal, Nanyang Technological U, SINGAPORE

The Messy Intersection of Games and Governance, Both Within and Surrounding Games (High-Density)

Participants  
Life, Liberty, and the Pursuit of Video Games  
Constance Steinkuehler, U of California - Irvine, USA

Governing Games Like a Boss  
Dmitri Williams, U of Michigan, USA

Governing Play Can be Torture  
Aaron Trammell, U of California - Irvine, USA

League of Game Community and Company Governance  
Yubo Kou, Purdue U, USA

Looking Virtual Worlds in the Face: A Schutzian Framework for Identity Across Open Worlds  
Rebecca Hardesty, U of California - San Diego, USA  
Ben Sheredos, U of California - San Diego, USA
Assessing Avatar Preferences: Do Differences or Similarities of User Race and Gender Influence Avatar Evaluations?  
Jose Aviles, U of Pennsylvania, USA  
Michael Schmierbach, Pennsylvania State U, USA  
The Effect of Behavioral Synchrony With Black or White Virtual Agents on Outgroup Trust  
Ron Tamborini, Michigan State U, USA  
Eric R Novotny, Michigan State U, USA  
Sujay Prabhu, Michigan State U, USA  
Matthias Hofer, U of Zurich, SWITZERLAND  
Gary Bente, U of Cologne, GERMANY  
Clare Grall, Michigan State U, USA  
Brian Klebig, Michigan State U, USA  
Lindsay S Hahn, Michigan State U, USA  
Janine Slaker, Michigan State U, USA  
Rabindra A. Ratan, Michigan State U, USA  
Video Games and Stereotype-to-Behavior Effects: Playing or Watching as a Black Avatar Decreases Intellectual Performance  
Ian Hawkins, U of Michigan, USA  
Bryan Gibson, Central Michigan U, USA  
Adam Lueke, Central Michigan U, USA  
Brad J Bushman, Ohio State U  
Gender and Genre Differences in Multiplayer Gaming Motivations  
Donghee Yvette Wohn, Michigan State U, USA  
Rabindra A. Ratan, Michigan State U, USA  
Smart Play: Fan Labor, Identity, and Self-Presentative Articulation of Gold Farmers in China  
Zixue Tai, U of Kentucky, USA  
Fengbin Hu, Shanghai U, CHINA, PEOPLE’S REPUBLIC OF  
Exploring Small Group Discussion Networks in Online Games  
Joomi Lee, Michigan State U, USA  
Qi Hao, Michigan State U, USA  
Your Brain on Health Communication: Applications of Communication Science in Health and Education (HIGH DENSITY)  
Communication Science and Biology  
Chair  
Jason C. Coronel, The Ohio State U, USA  
Participants  
How Health Messages Reach our Brains: Coupled Neural Dynamics During Effective Antialcohol Videos  
Ralf Schmaelzle, Michigan State U, USA  
Martin Imhof, U Konstanz, GERMANY  
Britta Renner, U of Konstanz, GERMANY  
Harald Schupp, U of Konstanz, USA  
Coherent Neural Activity in the Brain’s Value System During Antismoking Messages Predicts Reductions in Smoking  
Nicole Cooper, Army Research Laboratory, USA  
Steven Tompson, U of Michigan, USA  
Matthew O’Donnell, U of Pennsylvania, USA  
Jean Vettel, Army Research Laboratory, USA  
Danielle Bassett, U of Pennsylvania, USA  
Emily Falk, U of Pennsylvania, USA  
Virtually “In the Heat of the Moment”: Insula Activation Distinguishes Men Who in Real Life Were Sexually Risky Versus Safe  
Benjamin James Smith, U of Southern California, USA  
Feng Xue, U of Southern California, USA  
Vitalya Drouotman, U of Southern California, USA  
Emily Barkley-Levenson, Hofstra U, USA  
A Melrose, U of Southern California, USA  
Antoine Bechara, U of Southern California, USA  
Lynn Carol Miller, U of Southern California, USA  
Paul Appleby, U of Southern California, USA  
Stephen Read, U of Southern California, USA  
Examining Cognitive Load and Recall for Educational Multimedia Messages in ADHD and High Media Multitasking Populations  
Jacob T Fisher, U of California - Santa Barbara, USA  
Justin Robert Keene, Texas Tech U, USA  
Brain Activation Upon Ideal-Body Media Exposure and Peer Feedback in Young Females (Top 5 Paper)  
Jolanda Veldhuis, Vrije U Amsterdam, THE NETHERLANDS  
Elly A. Konijn, Vrije U Amsterdam, THE NETHERLANDS  
Increasing Receptivity to Health Communications: Effects of Self-Transcendence and Affirmation Priming on Neural Responses to Health Messages and Behavior Change (Top 5 Paper)  
Yoona Kang, U of Pennsylvania, USA  
Prateekshit Pandey, U of Pennsylvania, USA  
Nicole Cooper, Army Research Laboratory, USA  
Christin Scholz, U of Pennsylvania, USA  
Matthew O’Donnell, U of Pennsylvania, USA
<table>
<thead>
<tr>
<th>Session</th>
<th>Title</th>
<th>Chair</th>
<th>Participants</th>
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</thead>
<tbody>
<tr>
<td>5623</td>
<td>Online Interactions and Social Support</td>
<td>Moritz Buchi, U of Zurich, SWITZERLAND</td>
<td>Activating Weak Ties for Social Support: Anticipated Future Interactions and Communication Channel Jian Rui, Lamar U, USA Siyue Li, Ohio State U, USA The Relationship Between Use of Social Network Sites, Stress, Online Social Support and Life Satisfaction Sonja Utz, Leibniz-Institut für Wissensmedien, GERMANY Johannes Breuer, U of Köln, GERMANY</td>
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</tbody>
</table>
Social Support and Self-Disclosure in Face-to-Face and Instant Messenger Communication
Philipp K. Masur, U of Hohenheim, GERMANY
Sabine Trepte, U of Hohenheim, GERMANY
Michael Scharkow, Zeppelin U, GERMANY

The Relation Between Face-to-Face and Digital Interactions and College Students’ Self-Esteem: A Daily Diary Study
Eline Frison, KU Leuven, BELGIUM
Kaveri Subrahmanyam, California State U, Los Angeles, USA

Media and the Construction of Reality
Mass Communication
Chair
Rick W. Busselle, Washington State U, USA

Participants
A Cultivation Study on Constructing Reality of Foreign Countries
Christiana Schallhorn, U of Würzburg, GERMANY
Despite Personal Experience? The impact of Personal and Media Experience on the Evaluation on an Event
Christine E. Meltzer, U Mainz, GERMANY
Local Crime News, Fear of Crime, and Mistrust: Examination of Protective Factors
Masahiro Yamamoto, U at Albany, SUNY, USA
Weina Ran, U at Albany, SUNY, USA
Yuneng Luo, U at Albany, SUNY, USA

The (In)Visible Missing Teen: Mediated Absence in Legacy and Social Media
Carol M. Liebler, Syracuse U, USA
Wasim Ahmad, Syracuse U, USA
Gina Gayle, Syracuse U, USA

Interpersonally Managing Conflict
Interpersonal Communication
Chair
Timothy Curran, U of Georgia, USA

Participants
Face Threats and Facework During Hurtful Conflict: Extending Identity Implications Theory
Quinten Bernhold, U of California - Santa Barbara, USA
Norah E. Dunbar, U of California - Santa Barbara, USA
Andy J. Merolla, U of California - Santa Barbara, USA
Howard Giles, U of California - Santa Barbara, USA

Does Increasing Post Sex Communication Influence Satisfaction, Distress, and Conflict in Relationships?: A Pillow Talk Intervention
Amanda Denes, U of Connecticut, USA
John Patrick Crowley, U of Washington, USA
Anuraj Dhillon, U of Connecticut, USA
Amybyre Leigh Paynie Ponivas, U of Connecticut, USA
Margaret E Bennett, U of Connecticut, USA
Kara Winkler, U of Connecticut, USA

Financial Conflict Messages and Marital Satisfaction: The Mediating Role of Financial Communication Satisfaction
Samantha Shebib, Michigan State U, USA
William R. Cupach, Illinois State U, USA

Successful Domination Strategies in Romantic Couples’ Conflict
Denisa Prusova, Charles U in Prague, CZECH REPUBLIC
Aubrie Serena Adams, U of California - Santa Barbara, USA
Norah E. Dunbar, U of California - Santa Barbara, USA
Katerina Klapiilova, National Institute of Mental Health, CZECH REPUBLIC
Jitka Lindova, Charles U, CZECH REPUBLIC

The Perceived Threat and Resolvability of Serial Arguments as Correlates of Relational Uncertainty in Romantic Relationships
Shaye Morrison, Texas Christian U, USA
Paul Schrodt, Texas Christian U, USA

Promising Student Papers (Best Papers by Student Authors)
Information Systems
Chair
Kevin Wise, Indiana U, USA
Zheng (Joyce) Wang, Ohio State U, USA
Participants
Does "Easy" Really Do It? Processing Fluency and its Effects on Liking: A Meta-Analysis
Sonia Jawaid Shaikh, U of Southern California, USA
Multiscreening and Advertising Effectiveness: The Facilitating Role of Task Relevance
Claire Monique Segijn, U of Amsterdam, THE NETHERLANDS
Reciprocity of Inter-Media and Second Level Agenda Setting in the Case of Islamic State of Levant or Al-Sham (ISIS/ISIL/IS)
Seoyoung Jung, Syracuse U, USA
Backlash Effects in Online Discussions: Effects of Gender and Counterstereotypical Communication on Persuasiveness and Likeability
Julia R. Winkler, U of Mannheim, GERMANY
Annabell Halfmann, U of Mannheim, GERMANY
Rainer Freudenthaler, U of Mannheim, GERMANY

Top Student Papers in Public Relations
Sunday 15:30-16:45
Aqua Salon AB

Public Relations
Chair
Chiara Valentini, Aarhus U, DENMARK

Participants
Discourse of Renewal: Developing Multiple-Item Measurement and Analyzing Effects on Relationships
Sifan Xu, U of Maryland, USA
Analyzing Publics’ Dynamic Social Media Network: A Case of the Chipotle Crisis
Xinyan Zhao, U of Maryland, USA
Mengqi Zhan, U of Maryland, USA
Chau-Wai Wong, U of Maryland, USA
We Won’t If You Won’t Damage the Relationship: The Investment Model in Organizational Crises for (Re)building Relationships
Sifan Xu, U of Maryland, USA
Contextual Factors and Crisis Attribution: Revisiting Situational Crisis Communication Theory in the Chinese Context
Hui Zhao, Lund U, SWEDEN

Respondent
Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

Reinvigorating Theory in Journalism Studies: New Approaches and Lessons From News Audience Research
Sunday 15:30-16:45
Aqua Salon C

Journalism Studies
Chairs
Benjamin J Toff, U of Oxford, UNITED KINGDOM
Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM

Participants
Understanding News Avoidance and Rare Use of News
Kim Christian Schroder, Roskilde U, DENMARK
Mark Blach-Orsten, Roskilde U, DENMARK
Is the 2016 U.S. Presidential Election Affirming or Challenging Practices of News Avoidance?
Louise Woodstock, Ursinus College, USA
Lack of Resources or Lack of Relevance? How and Why People Avoid News
Benjamin J Toff, U of Oxford, UNITED KINGDOM
Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM
Folk Theories of Journalism and the Black Box: How Ordinary Citizens Named in News Stories Think About Journalism and Journalists
Ruth A. Palmer, IE U, SPAIN
The Audience in the Mind’s Eye: How Journalists Imagine Their Audience and What Reader-Centered Analytics Might Look Like
James Robinson, New York Times, USA
Efrat Nechushtai, Columbia U, USA

Respondent
Klaus Bruhn Jensen, U of Copenhagen, DENMARK

This panel grapples with the ground truth of how news is used and viewed by various segments of the public—examining gaps between imagined and actual audiences for news. Improving our understanding of news audiences has considerable implications both for providers of news, who seek to attract and cultivate audiences, but also for theories about the importance of news to democracy.
Making Sense of Election 2016: How the Media Mattered in the U.S. Presidential Election

Political Communication

Chair
Regina G. Lawrence, U of Oregon, USA

Participants
Twitter News and Trails: A Hybrid Media Analysis of 2016 U.S. Presidential Campaign Communication
Ann Crigler, U of Southern California, USA
Marion Just, Wellesley College, USA
Whitney Hua, U of Southern California, USA

Explaining Trump: Analyzing the Relationship Between Social Media and Mainstream Media Coverage
Jennifer Stromer-Galely, U of Pennsylvania, USA
Jeff Hemsley, Syracuse U, USA
Patricia Goncalves da Conceicao Rossini, Syracuse U, USA
Jerry Robinson, Syracuse U, USA
Lauren Bryant, U at Albany, SUNY, USA
Bryan Semaan, Syracuse U, USA

InstaStyle: Campaign Communication in a Selfie Era
Daniel Kreiss, U of North Carolina - Chapel Hill, USA
Shannon C McGregor, U of Texas - Austin, USA

Trump, Media, and Celebrity: Did the Press Fail?
Regina G. Lawrence, U of Oregon, USA
Amber Boydstun, U of California – Davis, USA

The U.S. 2016 Elections in the News: The Whole World is Watching
Peter Van Aelst, U of Antwerp, BELGIUM
Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

Political communication scholars and practitioners from the worlds of campaigns and journalism are puzzling over the 2016 U.S. presidential election. In response to the 2017 ICA conference theme, numerous “interventions” during the 2016 presidential election have “prohibited events from proceeding in a ‘normal’ course.” Donald Trump’s unconventional campaign is the most noteworthy aspect of an election that may signal profound transformations in party politics, voter behavior, campaign communication and journalistic practice. This panel brings together scholars doing research on the cutting edge of electoral communication to put election 2016 into context. Will 2016 be seen as an historical footnote and anomaly—or as the shape of things to come?

Learning From Media (Part 1): Teaching Youngsters Through Television, Books, and Games

Children Adolescents and the Media

Chair
Drew Cingel, U of California - Davis, USA

Participants
Socialization to Science: The Case of the Curious Crew
Kenneth J. Levine, Michigan State U, USA
Vernon D. Miller, Michigan State U, USA
Elizabeth Taylor Quilliam, Michigan State U, USA
Anna R. McAlister, Michigan State U, USA

“Hey Everyone, Look at the Iguana!”: Do Young Children Really Learn Best From the Use of Direct Address in Children’s Television?
Marina Krcmar, Wake Forest U, USA
Drew Cingel, U of California - Davis, USA

Preschoolers’ Learning From Children’s Books: Effects of Platform and Interactivity
Roxanne Etta, U of Wisconsin-Madison, USA
Heather Korkorian, U of Wisconsin-Madison, USA
Koeun Choi, U of California - Riverside, USA

Promoting Toddlers’ Vegetable Consumption Through Interactive Shared Reading and Puppetry
Simone M. de Droog, Radboud U Nijmegen, THE NETHERLANDS
Roselinde van Nee, Radboud U Nijmegen, THE NETHERLANDS
Mieke Govers, Radboud U Nijmegen, THE NETHERLANDS
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS

Effects of Ready To Learn Early Childhood Literacy Computer Games in Middle Childhood
Lisa B. Hurwitz, Northwestern U, USA
Dashia Kwok, Northwestern U, USA
Kelly Schmitt, Keiser U, USA

Respondent
Sarah Vaala, Vanderbilt U, USA
### Top Papers in Intercultural Communication

**Intercultural Communication**

**Chair**
Stephen Croucher, Massey U, NEW ZEALAND

**Participants**
- The Influence of Social Norms on Behaviors: Toward a Culturally Based Social Normative Approach
  - Rain Wuyu Liu, Michigan State U, USA
  - Maria Knight Lapinski, Western Michigan U, USA
- Social Dominance Orientation: A Root of Resistance to Intercultural Dialogue?
  - Aaron Castelan Cargile, California State U, Long Beach, USA
- Intergroup Anxiety and Willingness to Accommodate: Exploring the Effects of Accent Stereotyping and Social Attraction
  - Gretchen Montgomery, U of Kansas, USA
  - Yan Bing Zhang, U of Kansas, USA
- A Second Look at Family Obligation and Request Compliance Cross-Culturally: Reciprocity Versus Relationship
  - Rain Wuyu Liu, Michigan State U, USA
  - Mary Jiang Bresnahan, Michigan State U, USA

### B.E.S.T.: Activism, Volunteerism and Nongovernmental Organizations

**Organizational Communication**

**Chair**
William C. Barley, U of Illinois – Urbana-Champaign, USA

**Participants**
- Diverse Voices: Examining Gender and Racial Differences in Organizational Dissent
  - Johny T. Garner, Texas Christian U, USA
- Frameworks for Understanding Activist Challenges to Corporate Power: Health Activism and Food Politics
  - Heather Zoller, U of Cincinnati, USA
  - Kathleen Hunt, U of Utah, USA
- Gender, Communication, and Organizational Paradox
  - Linda L. Putnam, U of California - Santa Barbara, USA
  - Karen Lee Ashcraft, U of Colorado - Boulder, USA
- More Than a Moral Person: How Communication Networks and Identity Influence Online Volunteering
  - Jennifer Ihm, Kwangwoom, KOREA, REPUBLIC OF
  - Rahul Mitra, Wayne State U, USA
- Rethinking Calling as Communicative Practice and Theoretical Term: A Proposed Framework for Research and Practice
  - Brenda Lee Berkelaar, U of Texas - Austin, USA
  - Patrice M. Buzzanell, Purdue U, USA
- Understanding Alliance Building From a Community Ecology Perspective: The Case of California’s Immigrant-Serving NGO Community
  - Wenlin Liu, U of Houston, USA
- Who is Included and Who is Left Out: Humanitarian Organizations’ Stakeholder Communication via Social Media
  - Chih-Hui Lai, National Chiao Tung U, CHINA, PEOPLE’S REPUBLIC OF
  - J. Sophia Fu, Northwestern U, USA
- Use of Information and Communication Technologies (ICTs) in Nonprofit Collaboration: An Exploratory Study
  - J. Sophia Fu, Northwestern U, USA
  - Katherine R Cooper, Northwestern U, USA
  - Michelle D. Shumate, Northwestern U, USA

**Respondents**
- Craig R. Scott, Rutgers U, USA
- James O. Olufowote, U of Oklahoma, USA
- Nicolas Bencherki, U at Albany, SUNY, USA

B.E.S.T. sessions are "Brief Entertaining Scholarly Talks." In this format, each participant gives a 5 minute, high-energy, technology-enhanced presentation designed to excite the audience about the research. For the final 30 minutes of the session, presenters and audience members meet 2 or 3 small breakout groups to discuss ideas stimulated by that set of papers.

### Blue Sky Workshop: Policy Research Methods: Improving the Craft

**Sponsored Sessions**

**Chairs**
- Manuel Puppis, U of Fribourg, SWITZERLAND
- Sandra Braman, Texas A&M U, USA
- Hilde Van den Bulcke, U of Antwerp, BELGIUM
Top Papers in Intergroup Communication

Sunday  
15:30-16:45  
Aqua 313

Intergroup Communication

Chair  
Jordan E. Soliz, U of Nebraska, Lincoln, USA

Participants
Reducing Group Alignment in Factual Disputes: Comparing Self-Affirmation and Relative Identity Prominence Interventions  
Benjamin A. Lyons, Southern Illinois U - Carbondale
Media Effects on Immigrants: Empirical Evidence on an Extension of Keplinger’s Model of Reciprocal Effects  
Narin Karadas, Ludwig Maximilians U Munich, GERMANY

Katharina Maria Jessica Neumann, Ludwig Maximilians U Munich, GERMANY
Carsten E. Reinemann, Johannes Gutenberg U, GERMANY

The Influence of Scientists’ Communication on Citizen Scientists’ Identity Formation and Engagement in Health Research  
Rachel Damiani, U of Florida, USA
Janice Krieger, U of Florida, USA

Biased Media? Explaining Age Discrimination Claims With Media Stereotypes  
Anne Cornelia Kroon, U of Amsterdam, THE NETHERLANDS

Labour, Self-Branding, and Silencing in Neoliberal Capitalism

Sunday  
15:30-16:45  
Aqua 314

Philosophy, Theory and Critique

Chair  
Cara J. Wallis, Texas A&M U, USA

Participants
Workfulness: Disconnection is the New Black  
Anne Kaun, Södertörn U, SWEDEN
Carina Guyard, Södertörn U, SWEDEN

“Facebook for Academics”: The Convergence of Self-Branding and Social Media Logic on Academia.edu  
Brooke Erin Duffy, Cornell U
Jefferson D. Pooley, Muhlenberg College, USA

Gamification and the Compassionate Imagination  
Renyi Hong, U of Southern California, USA

Mapping Media Spaces: “Smoothness,” “Striation,” and American Journalism From Postindustrial to Datafied Capitalism  
Andrew Arthur Fitzgerald, Stanford U, USA

Organising Silence: Public Relations in Financial Silos  
Clea D Bourne, Goldsmiths, U of London, UNITED KINGDOM

Top Papers in Sports Communication

Sunday  
15:30-16:45  
Aqua 303

Sports Communication

Chair  
Tang Tang, U of Akron, USA

Participants
Sports Serve Society by Providing Vivid Examples of Sexuality: The Hyper- and Hetero-Sexualized Images of Athletes in “ESPN The Body Issue”  
Joseph Jai-sung Yoo, U of Texas - Austin, USA

Decolonizing Transness in Sport Media: On Transgender Representations in Sports Illustrated: A Summary  
Tammy Rae Matthews, U of Colorado - Boulder, USA

Americanizing Rio?: Relationships Among Motives for U.S. National Identity and Sport Spectatorship, and Olympic Media Consumption  
Kenon A Brown, U of Alabama, USA
Andrew C. Billings, U of Alabama, USA
Natalie Devlin, U of Texas - Austin, USA

The Gridiron Gain: The Effects of Sports Spectatorship on Self-Esteem  
Silvia Knobloch-Westerwick, Ohio State U, USA
James Abdallah, West Virginia U, USA

Respondent  
Marie Hardin, Pennsylvania State U, USA
Evaluating Health Communication Interventions

Health Communication

Chair
Autumn Shafer, U of Oregon, USA

Participants
The Effects of a Nutrition Media Literacy Intervention on Parents and Children
Erica Weintraub Austin, Washington State U, USA
Bruce Austin, Washington State U, USA
Brian French, Washington State U, USA
Marilyn Cohen, U of Washington, USA

Can Theory-Based mHealth Messages Promote Antenatal Care? An Intervention Study in Bangladesh
Md Monwar Hossain, Nanyang Technological U, SINGAPORE
May O. Lwin, Nanyang Technological U, SINGAPORE
Charles T. Salmon, Nanyang Technological U, SINGAPORE
Yin-Leng Theng, Nanyang Technological U, SINGAPORE

Unblurring the Lines of Sexual Consent With a College Student-Driven Sexual Consent Education Intervention
Rebecca R. Ortiz, Texas Tech U, USA
Autumn Shafer, U of Oregon, USA

Randomized Trial of an Advanced Sun Safety Intervention for Vacationers at 41 North American Resorts
Peter A. Andersen, San Diego State U, USA
David Buller, Klein Buendel, Inc., USA
Barbara J. Walko, Klein Buendel, USA
Michael D. Scott, Mikonics, USA
Larry Beck, San Diego State U, USA
Xia Liu, Klein Buendel, Inc., USA
Allison Abbott, San Diego State U, USA
Rachael Eye, Klein Buendel, Inc., USA
Gary Cutter, U of Alabama, USA

The Culture-Centered Approach in Designing a Gender-Tailored Heart Health Intervention for Female Heart Patients
Naomi Tan, Ohio State U, SINGAPORE
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
Sarah Comer, U of Georgia, USA
Abdul Rahman bin Abdol Rohim, Government of Singapore, SINGAPORE
Carolyn Lam, National U of Singapore, SINGAPORE
Ting Ting Low, National U of Singapore, SINGAPORE
Yee Lee Kim, National U of Singapore, SINGAPORE

Technologies of Communication: History, Policy, and Economy

Communication History

Chair
David W. Park, Lake Forest College, USA

Participants
Daniel M. Sutko, North Carolina State U, USA

Investigating “The Telephone of Tomorrow”: The Histories and Fictions of the Picturephone
Hannah Spaulding, Northwestern U, USA

Simultaneous Observation: The Scientific Correspondence Network of Nicolas-Claude Febri de Peiresc (Top Student Paper in Division)
Gal Beckerman, Columbia U, USA

“The Thing as a Whole”: Conglomerates and Totality in Late Modern Thought and Media
Richard K. Popp, U of Wisconsin-Milwaukee, USA

Respondent
Stephanie Schulte, U of Arkansas, USA

Do People Make Good Bots Bad?

Communication and Technology

Participants
Bots and Their Creators
Heather Ford, U of Leeds, UNITED KINGDOM

Bots and Journalists
Cornelius Puschmann, Hans-Bredow-Institut, GERMANY

Bots and Government/Political Staff
Elizabeth Dubois, U of Ottawa, CANADA
Amanda Clarke, Carleton U, CANADA
Jonas Kaiser, Harvard U, USA

R. Stuart Geiger, Georgetown U, USA

This panel challenges the notion that political bots are necessarily good or bad by highlighting relationships between political actors and transparency bots. Transparency bots are automated social media accounts which report behaviour of political players/institutions and are normally viewed as a positive force for democracy. In contrast, bot activity such as astroturfing and the creation of fake followers or friends on social media has been examined and critiqued as nefarious in academic and popular literature. We assert that the impact of transparency bots rests largely on the relationships bots have with their creators, journalists, government and political staff, and the general public.
Teacher Self-Disclosure in Online Education: A Mediating Role of Social Presence
Hayeon Song, Gachon U, KOREA, REPUBLIC OF
Jihyun Kim, Kent State U, USA
Namkee Park, Yonsei U, KOREA, REPUBLIC OF
Kwan Min Lee, Sungkyunkwan U, KOREA, REPUBLIC OF

Teacher Social Support on Students’ Positive/Negative Emotions and Learning Engagement: A U.S.-Chinese Classroom Investigation
Moyi Jia, SUNY Cortland, USA
Adil Al-Busaidi, Sultan Qaboos U, OMAN
Dongjing Kang, U of Colorado Denver, USA

The Role of Instructor-Student and Student-Student Relationships in Motivating Student Academic Resilience and Hope
Brandi N Frisby, U of Kentucky, USA
Angela Hosek, Ohio U, USA
Anna-Carrie Beck, U of Kentucky, USA

Thoroughly Mixed Bag: Consumption, Culture, and Celebrity

Sunday
15:30-16:45
Sapphire 410B

Popular Communication
Chair
Cornel Sandvoss, U of Huddersfield, UNITED KINGDOM

Participants
"When We Gonna Quit? The 31st of Never!": Hip Hop Sounds and Sensibilities in Postbankruptcy Detroit
Rebekah Farrugia, Oakland U, USA
Kellie Denise Hay, Oakland U, USA

Toy Unboxing: Living in an (Unregulated) Material World
David Craig, U of Southern California, USA
Stuart Duncan Cunningham, ARC Centre of Excellence for Creative Industries and Innovation, AUSTRALIA

“Hollywood” Hulk Hogan: Stardom, Synergy, and Field Migration
Benjamin Litherland, U of Huddersfield, UNITED KINGDOM

“Just Another Day in 2016”: Reconciling Paradox Through the Millennial Rhetorical Style
Luke Winslow, San Diego State U, USA
Rachel Clancy, San Diego State U, USA

Climate on Campus: Intersectional Interventions in Contemporary Struggles

Sunday
15:30-16:45
Cobalt 500

Lesbian, Gay, Bisexual, Transgender and Queer Studies
Intercultural Communication
Intergroup Communication

Chair
Mel Stanfill, U of Central Florida, USA

Participants
Khadijah Costley White, Rutgers U, USA
Jenny Ungha Korn, U of Illinois - Chicago, USA
Jasmine Rene Phillips, Nevada State College, USA
Jason M. Martin, U of Missouri-Kansas City, USA
Chris Gurrie, U of Tampa, USA

This session seeks to formulate interventions that support teaching and research in a world that is increasingly aware of and conflicted around difference and inequality.

Self-Disclosure on Social Media

Sunday
17:00-18:15
Indigo Ballroom A

Communication and Technology
Chair
Lindsay Blackwell, U of Michigan, USA

Participants
Self-Disclosure and Impression Management in College Students’ Use of Social Networking Sites to Communicate About Drinking
Jenna Elizabeth Reno, U of Colorado - Denver, USA
Audrey Smith Bachman, U of Kentucky, USA

Self-Disclosures on Social Network Sites: The Influence of Context and Motivation on Privacy Management and Self-Disclosure Outcomes
Soe Yoon Choi, Rutgers U, USA
Watching Me Watching You: How Observational Learning Affects Self-Disclosure on Social Network Sites
Tamar Ashuri, Tel Aviv U, ISRAEL
Shira Divr-Gvirsman, Tel Aviv U, ISRAEL
Ruth Halperin, INDONESIAC, ISRAEL

Is Anybody Out There?: Understanding Masspersonal Communication Through Expectations for Response Across Social Media Platforms
Megan French, Stanford U, USA
Natalya N. Bazarova, Cornell U, USA

Media Portrayals and Frames of Health Issues
Sunday 17:00-18:15
Indigo Ballroom B

Mass Communication
Health Communication

Chair
Freya Sukalla, Ludwig Maximilians U Munich, GERMANY

Participants
Abstract Language as a Frame Device
Josephine Lukito, U of Wisconsin-Madison, USA

Do You Mind Shaking Hands With an Obese Person?: Stigmatizing Effects of Disease Avoidance Mechanism Triggered by News Photos of Headless Obese Individuals (*Top Student Paper)
Yongwoog Jeon, U of Texas - Austin, USA
Hyeseung Elizabeth Koh, U of Texas - Austin, USA
Jisoo Ahn, U of Texas - Austin, USA

Effects of Alcohol Portrayal on Alcohol Expectancies and Attitude and the Influence of Viewer's Characteristics (*Top Student Paper)
Mira Mayrhofer, U of Vienna, AUSTRIA
Brigitte Naderer, U of Vienna, AUSTRIA

Frame-Building in Health Communication: Differences in News Framing Among the News/Photo Sources Used and Between News Frames and Advocacy Frames
Viorela Dan, Freie U, GERMANY

The Messy Intersection of Games and Governance, Both Within and Surrounding Games (High-Density) Part 2
Sunday 17:00-18:15
Indigo Ballroom C

Game Studies

Chair
Julia Kneer, Erasmus U Rotterdam, THE NETHERLANDS

Communication Science and Biology Business Meeting
Sunday 17:00-18:15
Indigo Ballroom D

Communication Science and Biology

Chairs
Rene Weber, U of California - Santa Barbara, USA
Emily Falk, U of Pennsylvania, USA
Allison Eden, Michigan State U, USA
Jason C. Coronel, The Ohio State U, USA
Richard Huskey, The Ohio State U, USA

Russian Communication Association Panel: Perspectives on the Evolution of Russian Internal and External Communicative Systems
Sunday 17:00-18:15
Indigo Ballroom H

Sponsored Sessions

Chair
Irina Rozina, Institute of Management, Business and Law, RUSSIAN FEDERATION

Participants
Trump's Rhetoric on Russia: In What Ways Does It Diverge From the Traditional U.S. Narrative?
William F. Eadie, San Diego State U, USA

A New Subject, Old Frames: Russian Oppositional Press Coverage of the 2016 U.S. Presidential Campaign
Elina Erzikova, Central Michigan U, USA
Wilson Hugh Lowrey, U of Alabama, USA

Russian Citizens' Perspectives on Russia-U.S. Relations in the Trump Era
oleg kashirskikh, National Research U Higher School of Economics, RUSSIAN FEDERATION
Nikita Savin, National Research U Higher School of Economics, RUSSIAN FEDERATION

Strategic Use of Gender Norms and Sexist Rhetoric as a Means of Political Legitimization in Trump and Putin’s Narratives
Anna A. Popkova, Western Michigan U, USA
Immigrants’ Support of Donald Trump: Ideological, Social, and Cultural Reasons
Natalia Roudakova, U of California - San Diego, USA

Donald Trump’s Use of Character Assassination Techniques During the 2016 Presidential Campaign
Sergei Samoilenko, George Mason U, USA

Corporate Communications in Russia: Innovation as an Intervention
Marina Shilina, National Research U Higher School of Economics, RUSSIAN FEDERATION

Russia’s Experience in the Global Media Space: Current State and Development Prospects
Valeri Leonidovich Muzykant, Peoples Friendship U of Russia, RUSSIAN FEDERATION
Elena Borisovna Ponomarenko, Peoples’ Friendship U of Russia, RUSSIAN FEDERATION

The Intervention of Children's Computer Games in Everyday Family Interaction and Communication: The Example of Saint Petersburg, Russia
Ekaterina Orekh, St. Petersburg State U, RUSSIAN FEDERATION

Corporate Games and Social Time of Families: Some Empirical Findings
Olga Sergeeva, Volgograd State U, RUSSIAN FEDERATION

Computer Games as the Focus of Current Legislation in Russia
Olga Kononova, ITMO U, RUSSIAN FEDERATION

Alessa Grant, Versani, USA

Respondent
Michael David Hazen, Wake Forest U, USA

5722
Language & Social Interaction Business Meeting

Language & Social Interaction

Chairs
Alena L. Vasilyeva, U of Massachusetts - Amherst, USA
Jessica Sarah Robles, Loughborough U, UNITED KINGDOM

Participant
Jimmie Manning, Northern Illinois U, USA

5723
Debating Affordances: Defining and Refining the Contours of Affordance Measurement and Theory

Communication and Technology

Participants
Presentation One: Overview of Affordances
Jeffrey William Treem, U of Texas - Austin, USA
Ronald E. Rice, U of California - Santa Barbara, USA

Presentation Two: Can We Generalize Affordances Across Contexts?
Bree McEwan, DePaul U, USA
Jesse Fox, Ohio State U, USA
Anu Sivunen, U of Jyväskylä, FINLAND
Jennifer L. Gibbs, U of California - Santa Barbara, USA
Jessica Vitak, U of Maryland, USA
Katy Elizabeth Pearce, U of Washington, USA

Presentation Three: Can We Measure Affordances Quantitatively?
Jesse Fox, Ohio State U, USA
Bree McEwan, DePaul U, USA
Ronald E. Rice, U of California - Santa Barbara, USA
Jennifer L. Gibbs, U of California - Santa Barbara, USA
Sandra K. Evans, California Polytechnic U - Pomona, USA

Presentation Four: Have We Moved Too Far Away From the Gibsonian Ideal?
Katy Elizabeth Pearce, U of Washington, USA
Sandra K. Evans, California Polytechnic U - Pomona, USA
Jeffrey William Treem, U of Texas, USA

5725
Incivility in Audience Comments

Mass Communication

Chair
Elmie Nekmat, U of Alabama, USA

Participants
"Hostile Atmosphere Effect": Uncivil Online Comments Damage How the Audience Views a News Website
Gina Masullo Chen, U of Texas - Austin, USA
Ori Tenenboim, U of Texas - Austin, USA
Shuning Lu, U of Texas - Austin, USA
Incivility and Deliberation: Understanding the Discourse Around Race, Sexual Orientation, and Politics Through Online Comments
Gina Masullo Chen, U of Texas - Austin, USA
News Values, Cognitive Biases, and Comment Section Incivility
Ashley Muddiman, U of Kansas, USA
Natalie Jonimi Stroud, U of Texas - Austin, USA
Replying, Evaluating, Flagging: How Users Engage With Uncivil and Impolite Comments on News Sites
Teresa K. Naab, U of Augsburg, GERMANY
Anja Kalch, U of Augsburg, GERMANY

5726
Sunday
17:00-18:15
Indigo 206
Information Systems Business Meeting
Information Systems
Chairs
Kevin Wise, Indiana U, USA
Zheng (Joyce) Wang, The Ohio State U, USA

5727
Sunday
17:00-18:15
Aqua Salon AB
Public Relations Business Meeting
Public Relations
Chairs
Chiara Valentini, Aarhus U, DENMARK
Katerina Tsutsuru, U of Oklahoma, USA
Participants
Alina Dolea, U of Bucharest, ROMANIA
Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

5728
Sunday
17:00-18:15
Aqua Salon C
Studying Online News Flows: The Role of Audiences
Journalism Studies
Chair
Janice Barrett, Lasell College, USA
Participants
Towards Politicized Tabloid News Online? A Methodological Assessment of the Spreading of Online News
Michael B. Karlsson, Karlstad U, SWEDEN
Ingela Wadbring, Mid Sweden U, SWEDEN
Sara Ödmark, Mid Sweden U, SWEDEN
Twitter, News Media, and Predictors of Secondary Gatekeeping
Frank Michael Russell, U of Missouri-Columbia, USA
Audience and Source Input in the Gatekeeping Process of Human Rights Coverage: How Traditional and Emerging News Media are Adapting to the Changing Social Institutional Level
Lindsey Erin Blumell, LIPA Productions, USA
The Layers of The Onion: The Impact of Satirical News on Perceived Credibility, Optimism, and Online Sharing Behaviors
Karen Elizabeth McIntyre, Virginia Commonwealth U, USA
Elise M. Stevens, U of North Carolina - Chapel Hill, USA
Respondent
Seth C. Lewis, U of Oregon, USA

5729
Sunday
17:00-18:15
Aqua Salon D
Political Communication Business Meeting
Political Communication
Chairs
Peter Van Aelst, U of Antwerp, BELGIUM
Kimberly A. Gross, George Washington U, USA

5730
Sunday
17:00-18:15
Aqua Salon E
Learning From Media (Part 2): How & When Media Influence Children & Teens' Social Behaviors
Children Adolescents and the Media
Chair
Sindy R. Sumter, U of Amsterdam, THE NETHERLANDS
Participants
Testing the Model of Intuitive Morality and Exemplars in Children
Lindsay S. Hahn, Michigan State U, USA
Ron Tamborini, Michigan State U, USA
Sujay Prabhu, Michigan State U, USA
Clare Grall, Michigan State U, USA
Eric R Novotny, Michigan State U, USA
Brian Klebig, Michigan State U, USA

The Role of Social Context During Television Viewing on Children’s Moral Judgements About the Social Inclusion and Stigmatization of Like- and Unlike-Others
Drew Cingel, U of California -- Davis, USA
Sindy Sumter, U of Amsterdam, THE NETHERLANDS

Exposure to Prosocial Disney Content and Children's Helping Behavior: An Experimental Study
Rebecca de Leeuw, Behavioural Science Institute, Dept. of Communication, THE NETHERLANDS
Christa van der Laan, Radboud U Nijmegen, THE NETHERLANDS

Immersive Virtual Reality Influences Children's Inhibitory Control and Social Behavior
Jakki Bailey, Stanford U, USA
Jeremy Bailenson, Stanford U, USA
Jelena Obradović, Stanford U, USA
Naomi Aguiar, Georgetown U, USA

The Mediating Role of Sympathy in the Relationship Between Media Violence and Adolescents’ Social Behaviors
Helen Vossen, Utrecht U, THE NETHERLANDS
Karín Fikkers, U of Amsterdam, THE NETHERLANDS

Respondent
Marie-Louise Mares, U of Pennsylvania, USA

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**5731**
**Sunday**
17:00-18:15
*Aqua Salon F*

**Intercultural Communication Business Meeting**
**Intercultural Communication**
Chairs
Stephen Croucher, Massey U, NEW ZEALAND
Chia-Fang (Sandy) Hsu, U of Wyoming, USA

**5732**
**Sunday**
17:00-18:15
*Aqua 300AB*

**Organizational Communication Business Meeting**
**Organizational Communication**
Chairs
Bart J. van den Hooff, U of Amsterdam, THE NETHERLANDS
Stacey L. Connaughton, U of Texas - Austin, USA

**5734**
**Sunday**
17:00-18:15
*Aqua 310AB*

**Blue Sky Workshop: Diversity and Inclusion Professionals**
**Sponsored Sessions**
Chair
Brooke Barnett, Elon U, USA

**5735**
**Sunday**
17:00-18:15
*Aqua 313*

**Intergroup Communication Business Meeting**
**Intergroup Communication**
Chairs
Janice Krieger, U of Florida, USA
Jordan E. Soliz, U of Nebraska, Lincoln, USA

Participants
Jessica Gasiorek, U of Hawaii - Manoa, USA
Yulia Strekalova, U of Florida, USA
Marko Dragojevic, U of Kentucky, USA

**5736**
**Sunday**
17:00-18:15
*Aqua 314*

**Deliberative Democracy and the Public Sphere**
**Philosophy, Theory and Critique**
Chair
Alice Siu, Stanford U, USA

Participants
Evidence for Deliberative Equality
Alice Siu, Stanford U, USA
Applying Deliberative Democracy: Entry Points and Designs
James Fishkin, Stanford U, USA

The Critical Force of Deliberative Democracy in the Public Sphere
Simone Chambers, U of California - Irvine, USA

The Potential of Deliberative Democracy in Like-Minded Settings
Kimmo Gronlund, Abo Akademi U, FINLAND

Can Minipublics Improve Deliberation in the Public Sphere?
Cristina Lafont, Northwestern U, USA

Genevieve Fuji Johnson, Laura Black, and Katherine Knobloch
Genevieve Fuji Johnson, Simon Fraser U, CANADA
Laura W. Black, Ohio U, USA
Silvia Knobloch-Westerwick, Ohio State U, USA

Sports Communication Business Meeting
Sports Communication

Chairs
Marie Hardin, Pennsylvania State U, USA
Tang Tang, U of Akron, USA

Health Communication and HIV Prevention
Health Communication

Chair
Robin E. Jensen, U of Utah, USA

Participants
Signs of HIV Risk
Ralf Schmaelzle, Michigan State U, USA
Martin Imhof, U Konstanz, GERMANY
Freda-Marie Hartung, Hochschule-Rhein-Waal, GERMANY
Alexander Barth, U of Konstanz, GERMANY
Britta Renner, U of Konstanz, GERMANY
Harald Schupp, U of Konstanz, USA

Nurturing Practices and HIV/AIDS in Tanzania: A PEN-3-Based Assessment
James O. Olufowote, The U of Oklahoma, USA
Girls United!: Piloting the Female Youth for Social Change (FYSC) HIV/STI Prevention Intervention Among Black and Latina Teens in Los Angeles
Janeane Nicole Anderson, U of Southern California, USA

"Be Straight Up and So Will He": Impact of an Innovative HIV Prevention Intervention Targeting Young Black Women
Diane B. Francis, U of North Carolina - Chapel Hill, USA
Seth M. Noar, U of North Carolina - Chapel Hill, USA
Deborah Fortune, North Carolina Central U, USA
Adaoa A Adimora, U of North Carolina - Chapel Hill, USA

Sexting and Risky Sexual Behaviour Among the Youth in Kenya: Implications on the Fight Against HIV
Stephen Kimotho, United States International U, KENYA
Ayodele John Alonge, U of Nairobi, Kenya, KENYA
Paul Ruto, United States International U, KENYA

Communication History Business Meeting
Communication History

Chairs
David W. Park, Lake Forest College, USA
Nicole Maurantonio, U of Richmond, USA

Stress, Coping, and Social Support
Health Communication

Chair
Rachel Young, U of Iowa, USA

Participants
Information Deficit or Information Overload? Reconceptualizing Uncertainty in Illness
Kai Kuang, Bloomsburg U of Pennsylvania, USA
Communicating Hope at a Community-Based Support Program: A Narrative Synergism Model
Laura L. Burton, U of New Mexico, USA

Coping for Me and Matching for Us: Social Support Sharing Among Postpartum Mothers on Facebook
Hyang-Sook Kim, Towson U, USA
Eun Soo Rhee, Towson U, USA

The Stress-Buffering Effect of Self-Disclosure on Facebook: An Examination of Stressful Life Events, Social Support, and Mental Health Among College Students
Renwen Zhang, Northwestern U, USA

Measuring Attitudes and Intentions Regarding Breathing Exercises as a Means of Stress Management
Ambrye Leigh Paynic Ponivas, U of Connecticut, USA
John L. Christensen, U of Connecticut, USA

Global Communication and Social Change Business Meeting

Global Communication and Social Change
Chairs
Terry Flew, Queensland U of Technology, AUSTRALIA
Shiv Ganesh, Massey U, NEW ZEALAND

ICA Affiliate Journals Session

Sponsored Sessions
Participants
Anne Bartsch, Ludwig Maximilians U Munich, GERMANY
Christoph Neuberger, Ludwig Maximilians U Munich, GERMANY
Klaus Kamps, U of Duesseldorf, GERMANY
Juliana Raupp, Freie U Berlin, GERMANY
Andreas M. Scheu, U of Muenster, GERMANY

Instructional and Developmental Communication Business Meeting

Instructional & Developmental Communication
Chairs
Stephanie Kelly, North Carolina A&T State U, USA
C.J. Claus, California State U, Stanislaus, USA

Computational and Developmental Communication Business Meeting

Computational Methods
Chair
Frederik de Grove, Ghent U, BELGIUM

Participants
Beyond Stereotypes: Using VR-Based Methods in Nonverbal Communication Research
Gary Bente, U of Cologne, GERMANY
Daniel Roth, U of Cologne, GERMANY
Ahmad Al-Issa, American U of Sharjah, UNITED ARAB EMIRATES

Disentangling User Types in Twitter: A Profile Classification Model Development
K. Hazel Kwon, Arizona State U, USA
Hunter Priniski, Arizona State U, USA
Monica Chadha, Arizona State U, USA

From Crowdsourcing to Crowdcoding: An Alternative Approach to Annotate Big Data in Communication Research
Lei Guo, Boston U, USA
Kate Mays, Boston U, USA
Mehrnoush Sameki, Boston U, USA
Margrit Betke, Boston U, USA

Visual Speech and Language Processing Techniques for Discourse Analysis
Daniel Angus, U of Queensland, AUSTRALIA
Yvonne Yu, U of Queensland, AUSTRALIA
Janet Wiles, U of Queensland, AUSTRALIA

When Images Meet Codes: Applying Computer Vision Methods in Communication Research
Yilang Peng, U of Pennsylvania, USA
Communication Theory: Global Interventions
Philosophy, Theory and Critique
Chair
Barbie Zelizer, U of Pennsylvania, USA

Participants
Traditions of Communication Theory and the Potential for Multicultural Dialogue
Robert T. Craig, U of Colorado, Boulder, USA
Mapping Contemporary and Future Theoretical Conversations About Media
Carlos Alberto Scoldari, U Pompeu Fabra, SPAIN
Latin American Contributions to a Deeper Conversation on Communication Theories
Raul Fuentes-Navarro, ITESO, MEXICO
Rethinking Cultural Convergence, Theoretical Globalism, and Comparative Eurocentrism: An Asiacentric Intervention
Yoshitaka Miike, U of Hawaii – Hilo, USA
Communication Theory as Social Intervention
Leonarda Garcia-Jimenez, U of Murcia, SPAIN

Polish Communication Association Panel - (New) Media and Political Communication in Europe
Sponsored Sessions
Chair
Iwona Hofman, Marie-Curie Skłodowska U - Lublin, POLAND

Participants
Reaching-Out or Out-Reaching: Comparative Analysis of the Czech and Polish Parties’ Social Media Elections Strategies
Vaclav Stetka, Loughborough U, UNITED KINGDOM
Pawel Surowiec, Bournemouth U, UNITED KINGDOM
Media Visibility and (New) Media Activity of Populist Political Actors in Poland
Agnieszka Magdalena Stepinska, Adam Mickiewicz U, POLAND
Dorota Piontek, Adam Mickiewicz U, POLAND
Agnieszka Hess, Jagiellonian U, POLAND
Crisis, Negativity and Elections Equal Populist Communication?
Susana Salgado, U of Lisbon, PORTUGAL
Online Populism: Towards an Integrative Theoretical Framework
Sven Engesser, U of Zurich, SWITZERLAND

Respondent
Frank Esser, U of Zurich, SWITZERLAND

Language & Social Interaction Reception
Language & Social Interaction

Intercultural Communication Reception
Intercultural Communication

Joint Reception: Organizational Communication and Public Relations
Organizational Communication
Public Relations

Intergroup Communication Reception
Intergroup Communication
<table>
<thead>
<tr>
<th>Event ID</th>
<th>Event Description</th>
<th>Day</th>
<th>Time</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>5842</td>
<td>Global Communication and Social Change Reception</td>
<td>Sunday</td>
<td>18:30-19:45</td>
<td>Sapphire Ballroom M</td>
</tr>
<tr>
<td>5863</td>
<td>Joint Reception: Ethnicity and Race in Communication, Feminist Scholarship, Philosophy, Theory and Critique, Popular Communication, and Visual Communication Studies</td>
<td>Sunday</td>
<td>18:30-21:30</td>
<td>SMARTS Farm</td>
</tr>
<tr>
<td>5864</td>
<td>Joint Reception: Communication History, LGBTQ Studies, and Sports Communication</td>
<td>Sunday</td>
<td>18:30-22:00</td>
<td>Bubs at the Ballpark</td>
</tr>
<tr>
<td>5865</td>
<td>Political Communication Reception</td>
<td>Sunday</td>
<td>18:30-20:30</td>
<td>Joe's Crab Shack</td>
</tr>
<tr>
<td>5866</td>
<td>Joint Reception: Communication Science and Biology, Computational Methods, Game Studies, and Information Systems</td>
<td>Sunday</td>
<td>18:30-20:30</td>
<td>Quad Ale House</td>
</tr>
</tbody>
</table>

This joint reception is sponsored by the Underwood Institute. The Underwood Institute is a research foundation that focuses on both work in and research on data for good and code for good efforts.
Morning Yoga Session – Monday

Sponsored Sessions

Join other ICA attendees for an early morning hatha yoga flow class to wake up your body before a day of sessions! This class is all levels, from beginner to advanced. A limited number of mats will be provided (first come, first served) but feel free to BYOM. We recommend you wear comfortable clothing you can be flexible in (e.g. not jeans) and bring a bottle of water. Free, and open to all ICA attendees. Namaste!

Digital Divides

Communication and Technology

Chair

Melissa Tully, U of Iowa, USA

Participants

Cultural Divides and Digital Inequalities: Attitudes Shaping Internet and Social Media Divides
William H. Dutton, Michigan State U, USA
Bianca Christin Reisdorf, Michigan State U, USA

Matthew N Bui, U of Southern California, USA

Not There Yet! Access, Skill, and Expectation Digital Divides in American Public Housing Communities
Wenhong Chen, U of Texas - Austin, USA
Xiaoqian Li, U of Texas - Austin, USA
Joseph D. Straubhaar, U of Texas - Austin, USA

Who Contributes to Wikipedia? The Role of Internet Skills in Online Participation Inequalities
Aaron Shaw, Northwestern U, USA
Eszter Hargittai, U of Zurich, SWITZERLAND

Impact of Social Attention, Virality, and Engagement

Mass Communication

Chair

Hyun Suk Kim, Ohio State U, USA

Participants

Pathways to Political (Dis-)Engagement: User Motivations and the Role of Incidental and Intentional Exposure Modes in Adolescents’ Political Engagement
Raffael Heiss, U of Vienna, AUSTRIA
Johannes Knoll, U of Vienna, AUSTRIA

Selective Attention in the Newsfeed
Michael Sueflow, Johannes Gutenberg U Mainz, GERMANY
Svenja Schaefer, Johannes Gutenberg U Mainz, GERMANY
Stephan Winter, U of Amsterdam, GERMANY

Socially Destructive! Effects of Hateful User Comments on Recipients’ Prosocial Behavior
Marc Ziegel, Johannes Gutenberg U Mainz, GERMANY
Christina Koehler, Johannes Gutenberg U Mainz, GERMANY
Mathias Weber, U Mainz, GERMANY

Source Effects and Personal Cause Involvement in Online Charitable Crowdfunding
Hongwen Ng, National U of Singapore, SINGAPORE
Elmie Nekmat, U of Alabama, USA

Communication and Health-Related Stigma (High-Density)

Health Communication

Chair

Bo Feng, U of California - Davis, USA

Participants

Depression Gets You or You Get Depression? The Influence of Linguistic Agency and Causality Attribution On Stigma About Depression
Subuhi Khan, U of California - Davis, USA
Tessa Irene DeAngelo, U of California - Davis, USA
Bo Feng, U of California - Davis, USA

Reducing Stigma of Depression Through Linguistic Agency: A Multinational Study
Cassandra Alexopoulos, U of California Davis, USA
Subuhi Khan, U of California - Davis, USA
The Use and Effects of New Media

Information Systems

Chair
Sriram Kalyanaraman, Pennsylvania State U, USA

Participants

App Selection and Privacy: Analyzing Processing Strategies for Privacy Information During the App Selection
- Jakob Henke, Technical U Dortmund, GERMANY
- Sven Jœckel, U of Erfurt, GERMANY
- Leyla Dogruel, Freie U - Berlin, GERMANY

Individual Differences in Mobile Apps Usage
- Jiachen Yao, U of Illinois, USA
- Kevin Wise, Indiana U, USA

When R2-D2 Hops off the Screen: A Service Robot Encountered in Real Life Appears More Real and Humanlike Than on Video or in VR
- Constanze Schreiner, U of Koblenz-Landau, GERMANY
- Martina Mara, Ars Electronica Futurelab, AUSTRIA
- Markus Appel, U of Würzburg, GERMANY

A Qualitative and Quantitative Investigation on Audiences’ Feelings at Outdoor Screenings
- Sabrina Sobieraj, U of Düsseldorf, GERMANY

Avatar Customization and Student Communication
- Rabindra A. Ratan, Michigan State U, USA
- Young June Sah, Michigan State U, USA
- R.V. Rikard, Michigan State U, USA
- Celina Wanek, Michigan State U, USA

Me and My iPhone? A Framework for the Human-Technology Relationship
- Andrew Gambino, U of Pennsylvania, USA

Neither Pleasurable nor Virtuous: Procrastination Links Smartphone Habits and Messenger Checking Behavior to Decreased Hedonic as Well as Eudaimonic Well-Being
- Adrian Meier, Johannes Gutenberg U Mainz, GERMANY

“Not In My Backyard!? Immerse Me in 360-Degree Video!” The Interplay Between Interactivity and Psychological Distance
- Daniel Pimentel, U of Florida, USA
- Sining Kong, U of Florida, USA
- Min Xiao, U of Florida, USA
- Sriram Kalyanaraman, Pennsylvania State U, USA

Under the Hood: Content Analytic Insight Into the Media Landscape of Children & Teens (HHD Session)

Children Adolescents and the Media

Mass Communication

Chair
Bradley J. Bond, U of San Diego, USA
Participants
What STEM is in Children’s STEM Television? A Content Analysis of Science and Mathematics Programming for Young Children
Silvia Lovato, Northwestern U, USA
Kelly Jean Sheehan, Northwestern U, USA
Leanne Beaudoin-Ryan, Northwestern U, USA
Alexis Lauricella, Northwestern U, USA
Ellen Wartella, U of Texas - Austin, USA
The Characteristics of Science Lessons in Children’s Educational Television
James Alex Bonus, U of Wisconsin-Madison, USA
Curious George Explores the Diaspora: The Extraordinary Interventions of Postcolonial Children’s Criticism
Rae Lynn Schwartz-DuPre, Western Washington U, USA
“You Can’t Tell Us What to Do!” Disrespectful Talk and Behavior in Children’s and Preteens' Favorite Television Shows
Kristin Drogos, U of Texas - Dallas, USA
The Tween Television Diet: A Content Analysis of Tween Program Food References
Rachel Hahn, U of Arizona, USA
The Lessons Will be Televised: Age-Related Differences in Televised Portrayals of Sexual Consequences by Gender
Jennifer Stevens Aubrey, U of Arizona, USA
Brandon Miller, U of the Pacific, USA
Bradley J Bond, U of San Diego, USA
Increasingly Sexy?: Sexuality and Sexual Objectification in Music Videos Across Time
Kathrin Karsay, U of Vienna, AUSTRIA
Lisa Buchsteiner, U of Vienna, AUSTRIA
Veronika Grosser, U of Vienna, AUSTRIA
Music’s Portrayals of Femininity and Young Women’s Beliefs About Gender
Lucretia Monique Ward, U of Michigan, USA
Michael Gilbert, Ohio State U, USA
How Brands Appear in Children’s Movies. A Systematic Content Analysis of the Past 25 Years
Brigitte Naderer, U of Vienna, AUSTRIA
Jorg Matthes, U of Vienna, AUSTRIA
Ines Katrin Spielvogel, U of Vienna, AUSTRIA
Respondent
Nicole Martins, Indiana U, USA

This is a Hybrid High Density (HHD) session.

Online Dating and Relationships
Communication and Technology
Chair
Samuel Hardman Taylor, Cornell U, USA
Participants
(Assortment) Size Matters: Choice Overload in Online Dating Decision Making
Stephanie Tom Tong, Wayne State U, USA
Elena Francesca Corriero, Wayne State U, USA
Robert Matheny, Wayne State U, USA
Jeff Hancock, Stanford U, USA
Richard B. Slater, Wayne State U, USA
Annisa Rochadiat, Wayne State U, USA
Rachelle Prince, Wayne State U, USA
Prathyusha Tadi, Wayne State U, USA
Allison Elam, Wayne State U, USA
Kunto Adi Wibowo, Wayne State U, USA
William Cooper, Wayne State U, USA
I Think About You Day and Night: A Quantitative Analysis of Imagined Interactions in Online Dating
G.W. Carpenter, U of the Pacific, USA
Uses of Dating Apps, Relational Outcomes, and Accumulation of Social Capital Among MSM
Lik Sam Chan, U of Southern California, USA
Romantic Comparisons on Social Networking Sites: A Look Into the Single Female Facebook Experience
Taj Makki, Michigan State U, USA
Trust but Verify? The Role of Social Media Monitoring in Romantic Relationships
Sonja Rohm, U of Mannheim, GERMANY
Diana Rieger, U of Mannheim, GERMANY
Peter Vorderer, U of Mannheim, GERMANY
**Viewing Television and Second Screens**

**Communication and Technology**

**Chair**
Joo-Young J. Jung, International Christian U, JAPAN

**Participants**
Television Media Old and New: A Niche Analysis of OTT, IPTV, and Digital Cable
Shu-Chu Sarrina Li, National Chiao Tung U, CHINA, PEOPLE’S REPUBLIC OF

Prosocial Effects of Social TV Behaviors on Viewers’ Sense of Community
Mina Tsay-Vogel, Boston U, USA

Hui-Fei Lin, National Taiwan Normal U, CHINA, PEOPLE’S REPUBLIC OF

Hsin-yi Sandy Tsai, National Chiao Tung U, CHINA, PEOPLE’S REPUBLIC OF

The Moderating Effect of Immediate Gratification and Need for Cognition on Binge-Watching Attitude-Behavior Relation
Hongjin Shim, Korea Information Society Development Institute, KOREA, REPUBLIC OF

Sohye Lim, Ewha Womans U, KOREA, REPUBLIC OF

Eui-Kyung Shin, Northern Illinois U, USA

Paying Close Attention to News, a Bridge to Second Screening
Victor Garcia-Perdomo, U of Texas – Austin, USA

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**Emotion, News, and Politics**

**Mass Communication**

**Chair**
Leonard Reinecke, Johannes Gutenberg U Mainz, GERMANY

**Participants**
Emotions “Based on a True Story”: A Mixed-Method Study of the Political Influence of Docudramas
Angela Silva Brandao, Pontificia U Catlica de Chile, CHILE

From Nightmares to Nightly News: Enduring Media Fright Reactions in the 21st Century
Sarah Erickson, U of Michigan, USA

Kristen Harrison, U of Michigan, USA

Amanda Catharine Cote, U of Michigan, USA

Christopher Cascio, U of Pennsylvania, USA

News Consumption, Really That Positive?: Effects of Hard and Soft News Exposure on Mental Well-Being
Mark Boukes, U of Amsterdam, THE NETHERLANDS

Rens Vliegenthart, U of Amsterdam, THE NETHERLANDS

The Dynamics of Conflict in Political Talk Shows: Reproduction, Spillover, and Escalation
Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY

Joerg Hassler, Johannes Gutenberg U Mainz, GERMANY

Christian Schemer, Johannes Gutenberg U Mainz, GERMANY

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**Protest Communication and Communication of Protest**

**Political Communication**

**Chair**
Eike Mark Rinke, U of Mannheim, GERMANY

**Participants**
Climate of Opinion as a Driver of Collective Action: Evidence From the 2011 Israeli Social Protest Movement
Yossi David, Hebrew U of Jerusalem, ISRAEL

Protest Communication Ecology and Community Racial Crisis: The Case of the Michael Brown Shooting Death
J. Brian Houston, U of Missouri - Columbia, USA

Esther Thorson, Michigan State U, USA

Cynthia Marie Frisby, U of Missouri - Columbia, USA

Rocio Galarza Molina, U of Missouri - Columbia, USA

Jennifer First, U of Missouri - Columbia, USA

Public Performances as Assemblages: Contesting the Narrative of Thailand’s 2010 Crackdown
Penchon Phoborisut, California State U, Fullerton, USA

The Fight For 15: Networked Activism and Participatory Democracy
Gino Canella, U of Colorado at Boulder, USA

The Peace Paradigm? A Network Analytic Approach to Media and Contentious Politics in the Global South
Pei Zheng, Ithaca College, USA

Saif Shahin, Bowling Green State U, USA
Influences on Learning and Knowledge

Political Communication

Chair
R. Kelly Garrett, Ohio State U, USA

Participants
Does Twitter Use Lead to Political Learning? Twitter Use and Political Knowledge in Australia and USA
Sangwon Lee, U of Wisconsin-Madison, USA
Michael Andrew Xenos, U of Wisconsin-Madison, USA
ariadne vromen, U of Sydney, AUSTRALIA
Brian Loader, U of York, UNITED KINGDOM
Interconnection of Social Media Use for News, Dimensions of Political Knowledge, and Political Reasoning
Chang Sup Park, Bloomsburg U of Pennsylvania, USA

The Datafication of Journalism

Journalism Studies

Chair
Wiebke Loosen, Hans-Bredow-Institut, GERMANY

Participants
Datafication, Institutionalization, or Both: The Many Paths of Data Journalism
C.W. Anderson, College of Staten Island-CUNY, USA
Mining Data, Refining Journalism? Data Journalism’s Development and Critical Potential
Julius Reimer, Hans-Bredow-Institut, GERMANY
Wiebke Loosen, Hans-Bredow-Institut, GERMANY
From Letters to Numbers: How Audience Quantification Affects News Construction
Edson Tandoc, Nanyang Technological U, SINGAPORE
Automating the Media: The Interplay of Algorithms and People
Nicholas Diakopoulos, U of Maryland, USA

Contexts and Processes for Communicating Social Identity and Group Perceptions

Intergroup Communication

Chair
Lena Frischlich, U of Muenster, GERMANY

Participants
The Role of Festivals in Creating and Maintaining Social Identities
Matthew Giles, U of California - Santa Barbara, USA
Bilingual Message Presentation and Cross-Racial Perceptions of Biracial Models in the Context of Health Campaigns: An Experimental Investigation
Melissa Abo, Ohio State U, USA
Roselyn J. Lee-Won, Ohio State U, USA
Mao Vang-Corne, Ohio State U, USA
Dress Style and Appearance in Intergroup Life
Lauren Keblusek, U of California - Santa Barbara, USA
Howard Giles, U of California – Santa Barbara, USA
Messages of Solidarity: The Influence of Dominant Group Identity in Social Movement Messaging
Daniel Lane, U of Michigan, USA
Stewart Matthew Coles, U of Michigan, USA
Muniba Saleem, U of Michigan, USA
6031

**Financialization of Communication**

**Philosophy, Theory and Critique**

**Chair**
Bohyeong Kim, U of Massachusetts - Amherst, USA

**Participants**
Politics or Speculation? On Blockchain Forks and the Financialization of Community Consensus
Matthew Bellinger, U of Washington, USA

In Search of a Civic Dimension in Financial Education
Eran Tamir, Tel Aviv U, ISRAEL

Roei Davidson, U of Haifa, ISRAEL

"Wealth-Tech" Collectives and Networked Financial Subjects in South Korea
Bohyeong Kim, U of Massachusetts - Amherst, USA

Yu’ebao, a “Paypal” That Can Make Money for You: New Media, Performative Agency, and Financialization in China
Jing Wang, Rutgers U, USA

The Antidote to Fear is Greed: Affect Management and Financial-tainment on CNBC
Aaron Heresco, California Lutheran U, USA

6032

**Framing “The Public Interest”: Public Lobbying Campaigns**

**Public Relations**

**Chair**
Oyvind Ihlen, U of Oslo, NORWAY

**Participants**
Who’s Talking Now? Defining the Public Interest
Ketil Raknes, Kristiania U College, NORWAY

When "Public Interest" Comatches "Private Benefits": The Peculiar Interplay Between Part-Time Politicians and Vested Interests in Switzerland’s Direct Democracy
Irina Lock, U della Svizzera Italiana, SWITZERLAND

Peter Seele, U della Svizzera Italiana, SWITZERLAND

Democracy, Pluralism and Political Discourse: Lobbying and the Public Interest
Ian Somerville, U of Leicester, UNITED KINGDOM

Scott Davidson, U of Leicester, UNITED KINGDOM

How Do Organizations Discursively Frame Community Issues Through Lobbying Campaigns? An Italian Case Study
Chiara Valentini, Aarhus U, DENMARK

**Respondent**
Celia Kay Weaver, U of Waikato, NEW ZEALAND

6035

**Reorienting Digital Media Studies: Global and Comparative Perspectives**

**Popular Communication**

**Global Communication and Social Change**

**Chair**
Wendy Willems, London School of Economics and Political Science, UNITED KINGDOM

**Participants**
Provoking or Undergoing Change?: Digital Transformation and the Rise of the Social Media Internet
Wendy Willems, London School of Economics and Political Science, UNITED KINGDOM

Hacking Digital Universalism - Technological Futures and Networked Time at the Periphery
Anita Chan, U of Illinois - Urbana-Champaign, USA

Memory, Migration, and the Digital-Analogue Shift
Emily Keightley, Loughborough U, UNITED KINGDOM

The Photoshop State: Image Manipulation, Visual Culture, and Electoral Politics in Digital India
Sriram Mohan, U of Michigan, USA

Race, Migration and Epistemologies of the Digital
Madhavi Mallapragada, U of Texas - Austin, USA

When Was India Digital? Towards a History of Networked Publics
Aswin Punathambekar, U of Michigan, USA

This roundtable seeks to illuminate geographical regions that despite having among the fastest growing digital diffusion among non-western locations globally, do not feature centrally in accounts of digital media culture(s). It will explore the current state and future of comparative, interdisciplinary research in digital media studies across Latin America, South Asia, Southern Africa, the United Kingdom and the United States. Furthermore, it examines the intersections of digital media studies with other fields such as media history, memory studies, technology and innovation studies, industry, production and labour research, postcolonial and diaspora studies, political communication and urban studies.
6036

Monday
08:00-09:15
Aqua 314

Communicating Organizational Knowledge

Organizational Communication

Chair
Jody Jahn, U of Colorado - Boulder, USA

Participants
Rethinking the Complexity of Virtual Work and Knowledge Sharing
Wei Shi, Rutgers U, USA
Matthew Scott Weber, Rutgers U, USA
Integrated They Innovate: Toward a Comprehensive View of Online Crowds, Knowledge Types, and Open Innovation
Yao Sun, U of Southern California, USA
Ann Majchrzak, U of Southern California, USA
Saying the Unsayable in the Design Studio: Knowledge Conversion as a Form of Organizational Communication
AnneMarie Dorland, U of Calgary, CANADA
Communicating Organizational Knowledge in a Sociomaterial Network
Amanda M. Beacom, U of Alberta, USA

Respondent
Joshua B. Barbour, U of Texas - Austin, USA

6037

Monday
08:00-09:15
Aqua 303

Effects of Exposure to Health-Related Messages on Facebook

Health Communication

Chair
Jared Scott Brickman, Washington State U, USA

Participants
Do Source and Comments Matter on Social Media Sites? Effects of Source and Comments on Health-Related Facebook Posts
Zhaomeng Niu, Washington State U, USA
Jared Scott Brickman, Washington State U, USA
Shuang Liu, Washington State U, USA
Advertising a Health Product Brand on Facebook: The Effects of Valence of Reaction Icons and Brand Post Comments on Brand Attitude, Trust, Purchase Intention, and eWoM Intention
Yen-I Lee, U of Georgia, USA
Joe Phua, U of Georgia, USA
Tai-Yee Wu, U of Connecticut, USA
The Effects of Message Virality and Message Source on Facebook Users’ Perceptions of Source Credibility, Facebook User Norms, Attitudes, Emotional Responses, and Engagement
Anne Marie Borsai, U of Connecticut, USA
Leslie Snyder, U of Connecticut, USA
The Paradoxical Outcomes of Observing Others’ Exercise Behavior on Social Network Sites: Friends’ Exercise Posts, Exercise Attitudes, and Weight Concern
Tricia J. Burke, Texas State U, USA
Stephen Rains, U of Arizona, USA
Does Receiving or Providing Social Support on Facebook Influence Life Satisfaction? Stress as the Mediator and Self-Esteem as the Moderator
Yixin (Cindy) Chen, Sam Houston State U, USA
Jian Rui, Lamar U, USA

6038

Monday
08:00-09:15
Aqua 305

Data, Technology and Change in Media Industries

Media Industry Studies
Communication and Technology

Chair
Sora Park, U of Canberra, AUSTRALIA

Participants
"The Voice of the Program Versus the Voice of the Crowd": Organizational Identity in a Changing Media Environment
Ranit Grossaug, The Hebrew U, ISRAEL
Becoming Data: Web Analytics and the Emotional Dimensions of Rationalization
Caitlin Petre, Yale U, USA
A Longitudinal Analysis of Media Substitution Between Personal Computers (PCs) and Mobile Phones Using Nielsen’s PC-Mobile 2-Screen Panel Data
Su Jung Kim, Iowa State U, USA
Hye Mi Lee, Nielsen Korea, KOREA, REPUBLIC OF
Paige Mustain, U of Oxford, UNITED KINGDOM
Silicon Valley as the Startup Capital Leading the Early Development and Growth of the Internet and Mobile App Industry
Nahoi Koo, U of Southern California, USA
### Access to Information in the Age of Digitally Networked Information and Communication

**Communication Law & Policy**

**Chair**
- Laura Stein, U of Texas - Austin, USA

**Participants**
- The Impact of Freedom of Information Laws on Journalists’ News Production: FOI Laws as Channels of Newsgathering in Bulgaria and India
  - Lindita Camaj, U of Houston, USA
  - Jeannine Elisa Rely, U of Arizona, USA
  - Rajdeep Pakanati, O.P. Jindal Global U, INDIA
- Information Asymmetry: Back to the Future
  - David Goldberg, Access Info Europe, UNITED KINGDOM
- Where the U.S. FOIA Came From and What it Means Today in a New Ecology of Access and Disclosure
  - Michael Schudson, Columbia U, USA
- Challenges to FOI: The View From Africa
  - Seyram Avle, U of Michigan, USA
- Freedom of Information: Assessing the Literature
  - Laura Stein, U of Texas - Austin, USA

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### A Focus On Instructors

**Instructional & Developmental Communication**

**Chair**
- Davi Kallman, Washington State U, USA

**Participants**
- Chinese Instructor Misbehaviors
  - Stephanie Kelly, North Carolina A&T State U, USA
  - Xinjuan Li, Henan Polytechnic U, CHINA, PEOPLE’S REPUBLIC OF
  - Zachary Denton, North Carolina A&T State U, USA
- Contemporary Gurus in Indian Classrooms: Changing Professorial Authority and Cultural Tensions in Managing Digital Connectivity
  - Pauline Hope Cheong, Arizona State U, USA
  - Uttaran Dutta, Arizona State U, USA
  - Robert Shuter, Marquette U, USA
- Journalism Professors’ Information Seeking Behaviors About Online Tool Use for Teaching
  - Katherine Hepworth, U of Nevada - Reno, USA
  - Donica Mensing, U of Nevada - Reno, USA
  - Gi Woong Yun, U of Nevada - Reno, USA
- The Impact of Cultural Intelligence on Community College Faculty Conflict Management Style Preferences
  - Angela Hoppe-Nagao, Cerritos College, USA

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### Global Media and Student Protests

**Global Communication and Social Change**

**Chair**
- Karin Wahl-Jorgensen, Cardiff U, UNITED KINGDOM

**Participants**
- Media and Student Protests: Defining and Communication Outrage and Incivility via Social Media
  - Shankuntala Rao, SUNY Plattsburgh, USA
  - Bridget Haina, SUNY Plattsburgh, USA
- Student Protest and Indian Media
  - Vipul Mudgal, Common Cause, INDIA
- Talking, Shouting, or Listening? An Assessment of the Role of Social Media in South Africa’s Student Protests in 2016
  - Herman Wasserman, U of Cape Town, SOUTH AFRICA
  - Tanja E Bosch, U of Cape Town, SOUTH AFRICA
- Romanticing the Revolution: Some Reflections on Media and Student Protests in India
  - Vinod Pavarala, U of Hyderabad, INDIA
6045
Visual Framing: Theorizing the Management of Meaning and Memory

Visual Communication Studies

Chair
Akiha A. Cohen, Tel Aviv U, ISRAEL

Participants
Implementing the Management of Savagery in Dabiq: A Visual Framing Analysis of Daesh’s “Rule of Shari’a”
Kareem El Damanhoury, Georgia State U, USA
Never Forget: Visually Framing Collective Memory of 9/11 in Anniversary News Coverage
Miles John Paul Sari, Washington State U, USA
Picturing Race: Toward a Critical Model of Visual Racism
Janis Teruggi Page, The George Washington U, USA
Margaret Duffy, U of Missouri – Columbia, USA
The Effects of Darkness and Lightness Cues in the Visual Depiction of Political Actors Involved in Scandals: An Experimental Study
Christian von Sikorski, U of Vienna, AUSTRIA
Theorizing Visual Framing: Metaphor, Mode, and Materiality
Mary Angela Bock, U of Texas - Austin, USA

6046
Dynamic Approaches to Communicative Resources of Soft Power: Bridging Disciplinary Gaps, Merging Theory and Practice

Public Diplomacy

Chair
Katja Valaskivi, U of Tampere, FINLAND

Participants
Still Searching for a Theory of Public Diplomacy?
James Pamment, Lund U, SWEDEN
Corporate Diplomacy Revisited
Jian Wang, U of Southern California, USA
Hybridity and Soft Power: The GREAT Campaign and the UK as a Competitive State
Pawel Surowiec, Bournemouth U, UNITED KINGDOM
Russian Appropriations of “Soft Power”: An Attempt at De-Westernizing Public Diplomacy Theory
Nadia Kaneva, U of Denver, USA
Falk Hartig, Goethe U Frankfurt, GERMANY

6048
Environmental Communication in China: New and Traditional Media

Environmental Communication
Mobile Communication
Global Communication and Social Change

Chair
Ran Duan, Michigan State U, USA

Participants
A Comparative Examination on Haze-Related Content on Traditional Media and Social Media in China: Using the Extended Parallel Process Model and Network Agenda-Setting
Liang Chen, Nanyang Technological U, SINGAPORE
Weijie Zheng, Huazhong Agriculture U, CHINA, PEOPLE’S REPUBLIC OF
Jing Wang, Nanyang Technological U, SINGAPORE
Political Opportunity, New Media, and Environmental Movement: Case Studies of Xiamen and Maoming’s Anti-PX Protests
Xiaomeng Li, Ohio U, USA
Moving Beyond Nimbyism? Media-Movement Dynamics in Chinese NIMBY Movements
Fen Jennifer Lin, Department of Media and Communication, CHINA, PEOPLE’S REPUBLIC OF
Ying Xie, Guangzhou U, CHINA, PEOPLE’S REPUBLIC OF
The Third Way: China’s Environmental NGOs and Their Cooperative Contestation Communication Dynamics
Jingfang Liu, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
G Thomas Goodnight, U of Southern California, USA
Reach or Touch? The Effects of Media Use on Proenvironmental Behaviors in China
Yu Liu, Florida International U, USA
2018 Prague 68th Annual Conference Planning Meeting

Sponsored Sessions

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Patricia Moy, U of Washington, USA

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John Paul Gutierrez, International Communication Association, USA
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Xinghua Li, Babson College, USA
Colin Agur, U of Minnesota, USA
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Nicole Ellison, U of Michigan, USA
Wouter van Atteveldt, , THE NETHERLANDS
Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM
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Laura Dolea, U of Bucharest, ROMANIA
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Young Mie Kim, U of Wisconsin-Madison, USA
Jayson Harsin, American U of Paris, FRANCE
Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

Environment, Science, and Media

Mass Communication

Environmental Communication

Chair
Sonny Rosenthal, Nanyang Technological U, SINGAPORE

Participants
How Media Influence Illusion? An Examination of Media Effects on Illusion in Perceived Knowledge Differential Between Self and Other
Xiaodong Yang, Nanyang Technological U, SINGAPORE
Xiaoming Hao, Nanyang Technological U, SINGAPORE

Let’s Go To The Movies…For Science!: The Impact of Entertainment Narratives on Science Knowledge, Interest, and Trust *Top Faculty Paper
Kate Tran Luong, Ohio State U, USA
Emily Moyer-Guse, Ohio State U, USA
Jessica McKnight, Ohio State U, USA

Public and Personal Responses to Environmental Pollution in China: Applying a Differential Susceptibility Framework
Shaoting Sun, Fudan U, CHINA, PEOPLE’S REPUBLIC OF
Andy J. Merolla, U of California - Santa Barbara, USA
Mihye Seo, Sungkyunkwan U, KOREA, REPUBLIC OF

Who’s Afraid of Climate Change? News Coverage of the COP21 Paris Climate Summit and its Effects on Proenvironmental Behavior
Andreas Schuck, U of Amsterdam, THE NETHERLANDS
Anke Wonneberger, U of Amsterdam, THE NETHERLANDS
Marijn H. C. Meijers, U of Amsterdam, THE NETHERLANDS
Felicia Löcherbach, U of Amsterdam, THE NETHERLANDS
CAT Interactive Paper Session 4

Communication and Technology

Chair
Chih-Hui Lai, National Chiao Tung U, CHINA, PEOPLE’S REPUBLIC OF

Participants
What Was I Doing Again? The Effect of Smartphone Vigilance on Goal-Neglect
Niklas Johannes, Radboud U Nijmegen, THE NETHERLANDS
Harm Veling, Radboud U Nijmegen, THE NETHERLANDS

Setting the Rules for Media Innovations: How Norms and Sanctions of WhatsApp Use Are Negotiated Among Teenagers, Their Peers, Parents, and Teachers
Claudia Riesmeyer, Ludwig Maximilians U Munich, GERMANY
Veronika Karnowski, Ludwig Maximilians U Munich, GERMANY

How Do People Process Information in Location Check-Ins? A Study of Cues on Facebook
Hyang-Sook Kim, Towson U, USA
Qian Xu, Elon U, USA
Keunyeong (Karina) Kim, California State U, Dominguez Hills, USA

Exploring Mobile Dating Users and Why They Swipe Right: Comparing Warranting Cues on Tinder
Amana Kaskazi, Rutgers U, USA
Sarah Rose Marcus, Rutgers U, USA

How Do People Process Information in Location Check-Ins? A Study of Cues on Facebook
Hyang-Sook Kim, Towson U, USA
Qian Xu, Elon U, USA
Keunyeong (Karina) Kim, California State U, Dominguez Hills, USA

Social Media and Parasocial Relationships: What Do We Actually Measure --- And How Powerful Is Twitter?
Jan Boehmer, U of Pennsylvania, USA
Armando Rubi III, U of Miami, USA

Self-construal, Cultural Values, and Everyday Life With a Smartphone: Intercultural Differences in Being Permanently Online and Connected
Sabine Reich, Hannover U of Music, Drama and Media, GERMANY
Leonard Reinecke, Johannes Gutenberg U Mainz, GERMANY
Dorothee Hefner, Hannover U of Music, Drama and Media, GERMANY
Julia R. Winkler, Hannover U of Music, Drama and Media, GERMANY
Frederic Hopp, U of California - Santa Barbara, USA
Katharina Knop-Huelss, Hannover U of Music, Drama, and Media, GERMANY
Michael Che Ming Chan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Bradford Owen, California State U, San Bernardino, USA
Peter Vorderer, U of Mannheim, GERMANY

Message Processing and Effects: New Insights

Information Systems

Chair
Thomas Koch, Johannes Gutenberg U Mainz, GERMANY

Participants
Assessing the Structure of Defensive Reactions To Threatening Health Messages
James P Dillard, Pennsylvania State U, USA
Eric J Meczkowski, Pennsylvania State U, USA
Chun Yang, Pennsylvania State U, USA

Busy Pedestrians: How Media Message Complexity and Presentation Influence Street-Crossing Performance
Shili Xiong, U of Illinois, USA
Kevin Wise, Indiana U, USA
Heidi Vandebosch, U of Antwerp, BELGIUM
Kathleen Van Royen, U of Antwerp, BELGIUM

How Different Types of Anticipated Regret Advertising Messages Interact With Mood to Influence Purchase Intention
Yanyun Wang, U of Illinois – Urbana-Champaign, USA
Sela Sar, U of Illinois - Urbana-Champaign, USA

Speech Rate Influences the Physiological Response and Recognition of Information in Audio Messages
Emma Rodero, U Pompeu Fabra, SPAIN

The Message-Primacy Hypothesis: Effects of Argument Quality on the Evaluation of Proponents
Torsten Reimer, Torsten Reimer, USA
Markus Raab, U of Cologne, GERMANY
Tillman Russell, U of Southern Indiana, USA
Do Gender Identity and Expression Influence Responses to Transgender and Androgynous Models in Advertisements?
Glenna Lee Read-Bullock, Indiana U, USA
Lucia Cores Sarria, Indiana U, USA
Yanqin Lu, Indiana U, USA
Robert F. Potter, Indiana U, USA

How Does the Persuasive Impact of Flattery Advertising Differ as A Function of the Socially Proximal or Distant Referent Group?
Focused on Two Facets of Pride and Construal-Level Theory
Ji Mi Hong, U of Texas - Austin, USA
Yongwoog Jeon, U of Texas - Austin, USA
Calandra Lindstadt, U of Texas - Austin, USA

Too Good to be True? Effects of Two-Sided Messages and Disclosure of Sponsoring in Product Presentations on YouTube
Benno Viererbl, Johannes Gutenberg U Mainz, GERMANY
Thomas Koch, Johannes Gutenberg U Mainz, GERMANY
Nora Denner, Johannes Gutenberg U Mainz, GERMANY
Katja Krämer, Johannes Gutenberg U Mainz, GERMANY

Populism in the Press and Online
Political Communication
Chair
Jesper Stromback, U of Gothenburg, SWEDEN

Participants
Populism in the Press: A Comparative Analysis of 10 Countries
Sven Engesser, U of Zurich, SWITZERLAND
Nicole Ernst, U of Zurich, SWITZERLAND
Florin Buechel, U of Zurich, SWITZERLAND
Frank Esser, U of Zurich, SWITZERLAND

The Function of the Internet for Right-Wing Populism
Benjamin Kramer, Ludwig Maximilians U Munich, GERMANY

Populist or Mediatized Style? Determinants of Colloquial, Emotional, and Dramatized Style of Political Communication
Martin Wettstein, U of Zurich, SWITZERLAND

Shoot the Messenger? The Media’s Role in Framing Populist Attributions of Blame
Michael Hameleers, U of Amsterdam, THE NETHERLANDS
Linda Bos, U of Amsterdam, THE NETHERLANDS

We Are Digital: Populist Communication Strategies on Social Media Across Six Western Democracies
Nicole Ernst, U of Zurich, SWITZERLAND
Sven Engesser, U of Zurich, SWITZERLAND
Florin Buechel, U of Zurich, SWITZERLAND
Sina Blassnig, U of Zurich, SWITZERLAND
Frank Esser, U of Zurich, SWITZERLAND

Online Privacy
Communication and Technology
Chair
Tobias Dienlin, U of Hohenheim, GERMANY

Participants
Is There a Global Digital Privacy Culture?
Payal Arora, Erasmus U, THE NETHERLANDS

Online Privacy Concerns and Privacy Management: A Meta-Analytic Review
Lemi Baruh, Koc U, TURKEY
Ekin Seçinti, IUPUI, USA
Zeynep Cemalcılar, Koc U, TURKEY

Comparative Optimism About Privacy Risks on Social Network Sites
Jennifer Jiyoung Suh, U of California - Santa Barbara, USA
Miriam Metzger, U of California - Santa Barbara, USA

Paving the Way for Technical Privacy Support: A Qualitative Study on Users’ Intentions to Engage in Privacy Protection
Johanna Schaewel, U of Düsseldorf, GERMANY

Information Processing and Technology
Communication and Technology
Chair
Donghee Yvette Wohn, New Jersey Institute of Technology, USA
Participants
Searching About Safety: Exploring the Information Search Process in the Digital Safety Realm
Ruth Shillair, Michigan State U, USA

Prosocial vs. Trolling Communities on Facebook: An Information Exchange, Message Interactivity, and Participant Agreement
Study of Individual-Group Behaviors
Elmie Nekmat, U of Alabama, USA
Kelkyn Lee, Singapore Management U, SINGAPORE
“How Much Do You Say? What Do You Say?” Exploring the Interplay Between Information Complexity and Interactivity
Linwan Wu, U of South Carolina, USA
Sriram Kalyanaraman, Pennsylvania State U, USA
Can Interface Cues Nudge the Modeling of Food Consumption? Experiments on a Food Ordering Website
Jinghui (Jove) Hou, Florida State U, USA

Psychology of Media Enjoyment

Monday 09:30-10:45
Indigo 204A

Mass Communication
Chair
Allison Eden, Michigan State U, USA

Participants
“Is He Talking to Me?” How Breaking the Fourth Wall Influences Enjoyment
Daniel Possler, Hannover U of Music, Drama and Media, GERMANY
Daniela M. Schluetz, Hannover U of Music, Drama and Media, GERMANY
Lucas Golombek, Hannover U of Music, Drama and Media, GERMANY
Blissed by the Past: Media-Induced Nostalgia as Audience Response Factor for Subjective and Psychological Well-Being
Tim Wulf, U of Cologne, GERMANY
Josephine Schmitt, U of Cologne, GERMANY
Psychological Effects of Repeated Exposure to Elevating Entertainment: An Experiment Over Six Weeks
German Neubaum, U of Duisburg-Essen, GERMANY
Nicole C. Kramer, U Duisburg - Essen, GERMANY
Katharina Alt, U of Duisburg - Essen, GERMANY
The Psychology of Marathon Television Viewing: Antecedents and Viewer Involvement
Riva Tukachinsky, Chapman U, USA
Keren Eyal, Interdisciplinary Center (IDC) Herzliya, ISRAEL

Argument, Engagement, and Persuasion

Monday 09:30-10:45
Indigo 204B

Mass Communication
Chair
Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY

Participants
Discussion Factors: How Relevance and Quality Cues in Media Content Promote Media-Stimulated Interpersonal Communication
Pablo Porten-Chee, U of Zurich, GERMANY
Meta-Analysis of Humor Effects on Persuasion
Nathan Walter, U of Southern California, USA
Michael J. Cody, U of Southern California, USA
Larry Zhiming Xu, U of Southern California, USA
Sheila Teresa Murphy, U of Southern California, USA
When Similarity is Dissimilar: A Meta-Analysis of the Dimensions of Manipulated and Perceived Character-Audience Similarity on Engagement and Persuasion
Angeline Sangalang, U of Pennsylvania, USA
Minji Kim, U of California - San Francisco, USA
Empirical and Normative Argument Quality: The Need to Distinguish Convincing Arguments From Good Arguments
Hans Hoeken, Utrecht U, THE NETHERLANDS

Propaganda, Censorship, and Information in China

Monday 09:30-10:45
Indigo 206

Political Communication
Chair
 Lukas Otto, U of Koblenz-Landau, GERMANY

Participants
How the Chinese Government Fabricates Social Media Posts for Strategic Distraction, Not Engaged Argument
Jennifer Pan, Stanford U, USA
Gary King, Harvard U, USA
Margaret Roberts, U of California - San Diego, USA
Social Media Use, Political Affect, and Participation Among University Students in Urban China
Chen Gan, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Francis L. L. Lee, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Becoming More Proactive Actors: Chinese Government’s Media Strategies in Popular Protest
Chao Zhang, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF
Shaowei Chen, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF
How a Traffic Accident and an Internet Meme Changed People’s Minds
Keeceng Fang, U of Pennsylvania, USA
Mass Political Tourism: Reflections on the Origin and Spread of Red Tourism in China
Chunfeng Lin, U of Illinois - Urbana-Champaign, USA

6228

New Perspectives on Newsworthiness

Journalism Studies
Public Relations
Chair
Oren Meyers, U of Haifa, ISRAEL
Participants
News Values in Social Media: Exploring Peaks in Activity About Organizations on Twitter
Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS
Theo Araujo, U of Amsterdam, THE NETHERLANDS
Issue-Specific Newsworthiness: The Impact of Individual Specialization and Party Issue Ownership on News Coverage of MPs (Top Student Paper)
Kirsten Van Camp, U of Antwerp, BELGIUM
Signaling Newsworthiness: How Corporate Characteristics Affect Corporate Visibility and Tone in Company News Coverage
Jeroen G.F. Jonkman, U of Amsterdam, THE NETHERLANDS
From Silence to Salience: Keystone XL and Rethinking How Issues Make the New
Tim Wood, New York U, USA
Unpublishing the News: An analysis of U.S. and South Korean Journalists’ Discourse About an Emerging Practice
Stephanie L. Craft, U of Illinois, USA
Hye Soo Nah, U of Illinois - Urbana-Champaign, USA
Regina J Ahn, U of Illinois at Urbana-Champaign, USA
Alejandro Ortiz, Northwestern U, USA

6229

Communication in Public: From the Streets to Institutions and Businesses

Language & Social Interaction
Chair
Theresa R. Castor, U of Wisconsin-Parkside, USA
Participants
Place-Making and Communication Practice: Everyday Precarity in a Night Market in Hong Kong
Ngai Keung Chan, Cornell U, USA
The Social Meanings of Urban Vernaculars: Differentiating Effects of Citelanguage in Advertising
Joyce Koeman, KU Leuven, BELGIUM
Stefania Marzo, KU Leuven, BELGIUM
How Procedural Justice is Endangered in Small Claims Courts
Karen Tracy, U of Colorado, USA
Danielle Hodge, U of Colorado - Boulder, USA
Moral Argumentation in the Public Sphere: Studying Museum Visitor Discourse
Chaim Noy, U of South Florida, USA
“This Is My Kingdom”: Christian Talk in Interracial Conversation in a Korean-Owned Store
Sarah Cho, U of Massachusetts - Amherst, USA

6230

The Mediated T(w)een Years: Self-Expression, Self-Concept, & Appearance Satisfaction

Children Adolescents and the Media
Chair
Kristen Harrison, U of Michigan, USA
Participants
The Development of Social Media Practices Among PreTeens (Age 8-12): An Impression Management Perspective
Dian de Vries, Utrecht U, THE NETHERLANDS
Sindy Sumter, U of Amsterdam, THE NETHERLANDS
Natascha Notten, Radboud U Nijmegen, THE NETHERLANDS
Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS
A Biopsychosocial Model for Understanding Media Internalization and Appearance Dissatisfaction Among Preadolescent Boys and Girls
Ann Rousseau, KU Leuven, BELGIUM

The Reciprocal and Indirect Relationships Between Passive Facebook Use, Comparison on Facebook, and Adolescents’ Body Dissatisfaction
Ann Rousseau, KU Leuven, BELGIUM
Eline Frison, KU Leuven, BELGIUM

Adolescents’ Self- and Peer-Objectification: Associations With Media Use, Online Appearance Conversations, and the Internalization of Rewarded Appearance Ideals
Laurens Vangeel, KU Leuven, BELGIUM
Jolien Trekels, KU Leuven, BELGIUM
Steven Eggermont, KU Leuven, BELGIUM
Laura P. Vandenbosch, KU Leuven/U of Antwerp, BELGIUM

The Relationship Between Social Network Site Use and Adolescent Self-Concept Development
Kristin Drogos, U of Texas at Dallas, USA
Barbara J. Wilson, U of Illinois at Urbana-Champaign, USA

Respondent
Jennifer Stevens Aubrey, U of Arizona, USA

Data Centers and the Centralization of Data Production: Connected Communications Infrastructures Across Disparate Geographies

Monday 09:30-10:45
Aqua Salon F

Philosophy, Theory and Critique

Chairs
Vicki Mayer, U of Texas, San Antonio, USA
MI Hogan, Illinois Institute of Technology, USA

Participants
The Data Center Surplus
MI Hogan, Illinois Institute of Technology, USA
Multiplier Madness: Lessons That Data Centers Take From Hollywood
Vicki Mayer, U of Texas, San Antonio, USA
Data Centres in an Expanded Field: Greenland and the Production of Global Climate Data
Rafico Ruiz, U of Trento, ITALY
Regulating Digital Infrastructure: Legal and Policy Challenges for Data Centers
Jennifer Holt, U of California - Santa Barbara, USA

This panel seeks to build on the deep histories of data centers by tracing their political, social, and environmental impacts in specific regions where they locate. Our intervention is show the local reverberations of data centers and their political economies despite their invisibility and lack of governing transparency. This panel will explore the various impacts and implications of a rapidly growing data center industry, including the cloud’s infrastructural visibility, the shift in local economies and incentives for development such as tax breaks and proximity to existing infrastructure, ideal environmental emplacements and electricity and water consumption, public relations discourse and self-curated representations of data centers online, as well as policy debates and decisions in the industry.

"Infostructuring": Information Control and Visualities in Digital Spaces

Organizational Communication

Monday 09:30-10:45
Aqua 300AB

Chair
Mikkel Flyverbom, Copenhagen Business School, DENMARK

Participants
Strategic and Inadvertent Information Opacity: The Perils, Opportunities, and Consequences for Organizations in the Digital Age
Paul Leonardi, U of California - Santa Barbara, USA
Cynthia Stohl, U of California - Santa Barbara, USA
Michael Stohl, U of California - Santa Barbara, USA
No Need to Say it Out Loud: Priming and Infostructuring in Organizational Advocacy
John Murray, Stockholm U, SWEDEN
Mikkel Flyverbom, Copenhagen Business School, DENMARK
The Infostructures of Social Media Platforms: Visibility, Moderation, and Algorithmic Choreography
Tarleton L. Gillespie, Microsoft Research, USA
Leaky Wars: Infostructures, Data Visualizations, and the Politics of Leakiness
Nanna Thylstrup, U of Copenhagen, DENMARK
Daniela Agostinho, U of Copenhagen, DENMARK
Respondent
Paul Dourish, U of California - Irvine, USA

This panel explores an overlooked dimension of digital transformations – what we term ‘infostructuring’ – and suggests why the field of organizational communication may benefit from a stronger focus on how digital information gets structured, sorted and moderated. Scholars have spent decades trying to articulate the different shapes taken by other kinds of intervention, information control, and visualization, such as narratives, numbers and nonverbal forms of communication. In contrast, we know too little about communication spaces where digital traces get sorted and are made visible and actionable. This panel therefore offers illustrative and conceptual articulations of digital and datafied forms of information control and the kinds of interventions they give rise to.
Challenges to Effective Communication in Healthcare Settings

**Health Communication**

**Chair**
Yulia Strekalova, U of Florida, USA

**Participants**
Exploring Traditional Chinese Medicine Physicians’ Insights Towards the Dialectical Tensions Between TCM and Biomedicine: A Critical Perspective
Jing Ci Jill Lim, National U of Singapore, SINGAPORE
Leanne Chang, U of Nottingham Ningbo China, CHINA, PEOPLE’S REPUBLIC OF

The Management of Knowledge in Interprofessional Care: How Nurses Contribute to the Case-Construction in an Intensive Care Unit
Letizia Caronia, U of Bologna, ITALY
Marzia Saglietti, U of Bologna, ITALY

Examining Change in Hospital Built Environments: A Pre-Post Study of Nurse Communication and Patient Care
Kevin Real, U of Kentucky, USA
Josh Santiago, San Diego State U, USA
Kathy Isaacs, U of Kentucky, USA
Lindsey Fay, U of Kentucky, USA
Allison Carll-White, U of Kentucky, USA
Aric Schadler, U of Kentucky, USA

Patients’ Perspectives of Oral Healthcare Providers’ Communication: Considering the Impact of Message Source and Content
Ashley Anker, College of Brockport, SUNY, USA
Carolyn Lagoze, Nazareth College, USA
Kathy Isaacs, U of Kentucky, USA
Lindsey Fay, U of Kentucky, USA
Allison Carll-White, U of Kentucky, USA
Aric Schadler, U of Kentucky, USA

Understanding Audiences for Tobacco-Related Health Communication

**Health Communication**

**Chair**
Meghan Bridgid Moran, Johns Hopkins U, USA

**Participants**
Perceived Smoking Cessation Control May Reduce the Perceived Necessity of Stopping Smoking
Claudia Poggioliti, U of Zurich, SWITZERLAND

Effects of Prosmoking Information Scanning Using Social Media on Young Adults’ Smoking Initiation
Yaguang Zhu, U of Texas - Austin, USA

Information and Delivery Preferences of Adolescents and Young Adults for Tobacco Education Websites
Allison Lazard, U of Texas - Austin, USA
Lindsey Horrell, U of North Carolina - Chapel Hill, USA
Erin Sutfin, Wake Forest U, USA
Jessica Pikowski, U of North Carolina - Chapel Hill, USA
Jennifer Cornacchione, Wake Forest U, USA
Seth M. Noar, U of North Carolina - Chapel Hill, USA

Intervening to Say ‘No’ to Secondhand Smoke and Vapor: Psychosocial Correlates of Intentions to Ask Others Not to Smoke or Vape in Public Venues
Cabral A Bigman, U of Illinois, USA
Susan L Mello, Northeastern U, USA
Ashley Sanders-Jackson, Michigan State U, USA
Andy SL Tan, Dana-Farber Cancer Institute, USA

Smoking Prevention in China: Perspective From Cancer Patients
Chan Chen, Washington State U, USA
Bruce Pinkleton, Washington State U, USA
Hui Tan, Central South U, CHINA, PEOPLE’S REPUBLIC OF

Theory and Research on Testing Health Message Effects

**Health Communication**

**Chair**
Andy J King, Texas Tech U, USA

**Participants**
Is It Just About Age? Preference For and Understanding of Graphs Presenting Health Risk Information
Julia C.M. van Weert, U of Amsterdam, THE NETHERLANDS
Monique Alblas, U of Amsterdam, THE NETHERLANDS
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<th>Postcoloniality, Nationalism, and Propaganda</th>
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<td>Global Communication and Social Change</td>
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<th>News vs. Native Advertising: Perspectives in Journalism Research</th>
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This panel engages in various fronts of the native advertising debate contextualized within the boundaries of journalism. We argue that the capacity of native advertising to alter journalism for the worse or for the better is a necessary discussion in journalism research. Our contribution to the scholarly debate spills over a conceptual and empirical inquiry while maintaining an international perspective.

**6246**

**Monday**

09:30-10:45

**Sapphire 400B**

**To Troll or Not to Troll: Online Harassment in Video Games**

**Game Studies**

**Chair**

Jan Van Looy, Ghent U, BELGIUM

**Participants**

Determinants of Online Harassment in Multiplayers
Jolien De Letter, Ghent U, BELGIUM
Antonius J. van Rooij, Ghent U, BELGIUM
Jan Van Looy, Ghent U, BELGIUM

Under the Bridge: An In-Depth Examination of Online Trolling in a Gaming Context
Christine Cook, Tilburg U, THE NETHERLANDS
Juliette Schaaftma, Tilburg U, THE NETHERLANDS
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS

Toxic Teammates or Obscene Opponents? How Cooperation and Competition Influence Hostility Towards Teammates and Opponents in an Online Game
Dave Mclean, U of Florida, USA
Thomas Franklin Waddell, Pennsylvania State U, USA
James D. Ivory, Virginia Polytechnic Institute and State U, USA

The Effects of Sexualized Violence in Video Games on Rape Myth Acceptance
Martha Fernandez de Henestrosa, U of Luxembourg, LUXEMBOURG
Andre Melzer, U of Luxembourg, LUXEMBOURG

Effects of A Serious Game on Immigration Attitudes: Playing “Papers, Please” Decreases Positive Attitudes Toward Migrants
Jorge Pena, U of California - Davis, USA
Subuhi Khan, U of California - Davis, USA
Juan Hernandez Perez, U Católica de Murcia, SPAIN
Pablo Cano Gomez, U Católica de Murcia, SPAIN

**6248**

**Monday**

09:30-10:45

**Sapphire 410A**

**The Role of NGOs and Nonprofit Sector in Diplomatic Activities**

**Public Diplomacy**

**Chairs**

Natalia Grincheva, Centre for Interdisciplinary Studies in Society and Culture, Concordia U, AUSTRALIA
Caitlin Schindler, Institute of World Politics, USA

**Participants**

The Boundaries of Public Diplomacy: A Typology of Korean "Nongovernmental Diplomacy Organizations"
Kadir Ayhan, Hankuk U of Foreign Studies Graduate School of International and Area Studies, KOREA, REPUBLIC OF

Nonstate Diplomacy Perspective From Turkey: The Example of the Economic Development Foundation in Turkey- EU Relations
Begum Kurtulus, Istanbul U, TURKEY

Mimicking State Public Diplomacy? Turkey’s Nonstate Diplomacy on the Syrian Refugee Crisis
Nur Uysal, Marquette U, USA

Lost in Translation: Efforts to Convey an Image of a Nation Through Cultural Diplomacy, and the Role of the Audience
Jitka Panek Jirkova, Charles U, CZECH REPUBLIC

What Do We Mean by "Non-Western Perspectives?“ Applying "Intercultural Competence" to the Study of Nonstate Diplomacy
Natalia Grincheva, Centre for Interdisciplinary Studies in Society and Culture, Concordia U, AUSTRALIA
Tara McPherson, USAC, USA

Networks: The New Force in Soft Power dialogue
Ruth Bereson, Griffith U, AUSTRALIA
Caitlin Byrne, Bond U, AUSTRALIA

When Nonstate Diplomacy Challenges Authoritarian States: Exploring Power, Legitimacy, and the Limits of Diplomatic Capabilities Through the Case of Open Russia Movement
Anna A Popkova, Western Michigan U, USA

The panel seeks to explore complex, multi-faceted climate of contemporary international communications influenced by the emergence (intervention) of nonstate actors of diplomacy. It aims to investigate the global rise of nonstate diplomacy focusing on nongovernmental organizations (NGOs). Considering that a large concentration of academic scholarship concerning nonstate diplomacy is focused on western countries, the panel proposes to shift forward from this dominant research trajectory. The panel combines five presentations which explore nonstate diplomacy in the context of South Korea, Turkey, Israel and Czech Republic. The panel seeks to investigate if nonstate actors have a place in their national political systems and have capacities to contribute to or, in contrast, to compete with traditional governmental efforts in public or cultural diplomacy.
Blue Sky Workshop: Finding, Landing, and Navigating Academic Jobs: A Blue Sky Workshop for Graduate Students and Early-Career Scholars

Sponsored Sessions

Chair
Rosemary Clark, U of Pennsylvania, USA

Multitasking and Attention

Communication and Technology

Chair
Benjamin K. Johnson, Vrije U Amsterdam, THE NETHERLANDS

Participants
Attitudes Toward Task-Switching Moderate Valence but Not Arousal While Switching Between Several Activities
Jared Scott Brickman, Washington State U, USA
David E Silva, Washington State U, USA
Who Enjoys Bullet Screen Videos? The Multitasking Generation With Social Desire
Anan Wan, U of South Carolina, USA
Linwan Wu, U of South Carolina, USA
From Screen Time to Screen Action: Multiscreening, Attention, and Engagement
Patricia Dias, Catholic U of Portugal, PORTUGAL
Javier Serrano, U of Navarra, SPAIN
The Fragmentation of Media Tasks on a Laptop Computer: Moment-by-Moment Analysis of Task-Switching and Writing Performance
James J. Cummings, Boston U, USA
Leo Yeykelis, Alphabet, Inc., USA
Byron Reeves, Stanford U, USA

Media and Audience Fragmentation

Mass Communication

Chair
Michael Scharkow, Zeppelin U, GERMANY

Participants
Distinctions in the Media Welfare State: A Bourdieusian Take on Audience Fragmentation
Johan Lindell, Karlstad U, SWEDEN
Jan Fredrik Hovden, U of Bergen, NORWAY
Fragmentation and Duplication: A Cross-National Comparative Analysis of Cross-Platform News Audiences
Richard Fletcher, Reuters Institute for the Study of Journalism, UNITED KINGDOM
Rasmus Kleis Nielsen, Reuters Institute for the Study of Journalism, UNITED KINGDOM
Fragmentation of Online Usage: An Analysis of Clickstream Data
Merja Mahrt, U of Duesseldorf, GERMANY
How Do Online Audiences Flow to Fragment? Augmenting Duplication Analysis With Clickstreams
Harsh Taneja, U of Missouri – Columbia, USA
Angela Wu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Innovations in Communication Science and Biology: Methodological and Theoretical Advancements (High-Density)

Communication Science and Biology

Chair
Emily Falk, U of Pennsylvania, USA

Participants
Heartrate as an Implicit Measure of Event Segmentation
Tino GK Meitz, Leibniz ScienceCampus Tuebingen, GERMANY
Markus Huff, U of Tuebingen, GERMANY
Frank Papenmeier, U of Tuebingen, GERMANY
Alexander Ort, U of Fribourg, SWITZERLAND
Andreas M. Fahr, U of Fribourg, SWITZERLAND
Mapping Influence of Physiological Arousal on Cognitive Message Processing
Alexander Ort, U of Fribourg, SWITZERLAND
Andreas M. Fahr, U of Fribourg, SWITZERLAND
Hannah H. Frueh, U of Fribourg, SWITZERLAND
Intrinsic Reward Motivates Shifts Between Cognitive Control and Default Mode Networks During Task Performance
Richard Huskey, Ohio State U, USA
Britney Nicole Craighead, U of California - Santa Barbara, USA
Michael Miller, U of California - Santa Barbara, USA
Rene Weber, U of California - Santa Barbara, USA

Neural Sensitivity to Implicit vs. Explicit Communication
Lorraine Borghetti, Ohio State U, USA
Zheng (Joyce) Wang, Ohio State U, USA
Emily L. Davidson, Ohio State U, USA

Media and the Moral Mind: Binding and Individualizing Moral Intuitions Elicit Distinct Cortical Activation
Ori Amir, U of California - Santa Barbara, USA
Richard Huskey, Ohio State U, USA
James Michael Mangus, U of California - Santa Barbara, USA
Reid Swanson, U of Southern California, USA
Andrew Gordon, U of Southern California, USA
Peter Khooshabeh, USA Army Research Lab, USA
Rene Weber, U of California - Santa Barbara, USA

Eye Movements as Measures of Memory in Communication Research (Top 5 Paper)
Jason C. Coronel, Ohio State U, USA
Matthew Sweitzer, Ohio State U, USA

The Offramp Problem: Treating Media Psychology as an Insular Field Inhibits Theoretical and Empirical Progress (Top 5 Paper)
Jacob T Fisher, U of California - Santa Barbara, USA
Justin Robert Keene, Texas Tech U, USA
Richard Huskey, Ohio State U, USA
Rene Weber, U of California - Santa Barbara, USA

The Role of Emotion in Information Processing
Information Systems
Chair
Rachel L. Bailey, Washington State U, USA

Participants
Dynamic Processing of Sequential Emotional Trajectories in Public Service Advertisements
Tianjiao Wang, Washington State U, USA
Rachel L. Bailey, Washington State U, USA

Examining Dual-Process Models of Emotions: Two Systematic Reviews
Zhan Xu, U of Connecticut, USA

Gender Differences in Neural Indicators of Emotion and Attention to Same-Sex Pairs in Advertising
Glenna Lee Read-Bullock, Indiana U, USA
Isaiah Inis, Indiana U, USA
Irene Ingeborg van Driel, Indiana U, USA
Robert F. Potter, Indiana U, USA

How Do Emotional Visuals Aid Consumers’ Memory of CSR Information?
Sungwon Chung, Fort Hays State U, USA
Sun Young Lee, Texas Tech U, USA

Portrayal of Emotional Rewards and Prosocial PSA Effectiveness
Xiaodan Hu, Ohio State U, USA
Robert F. Potter, Indiana U, USA

When Are Emotional Online Product Reviews Persuasive? The Role of Reviewer Expertise Cues and Review Valence
Roselyn J. Lee-Won, Ohio State U, USA
Megan Ashley Vendemia, Ohio State U, USA
Kathryn Coduto, Ohio State U, USA

Cognitive and Affective Processing of Fast Food Warnings and Their Impact on Fast Food Consumption
Tao (Jennifer) Ma, U of Connecticut, USA

The Presentation Matters: The Effect of Animateness in Affective Picture Processing
Jiawei Liu, Washington State U, USA
Rachel L. Bailey, Washington State U, USA

Are They Buying It? Consumer Socialization and Advertising Responses Among Children & Teens (HHD Session)
Children Adolescents and the Media
Mass Communication
Chair
Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS
Participants
Revising a Measure to Assess Consumer-Related Family Communication Patterns
Marina Krcmar, Wake Forest U, USA
Matthew A. Lapierre, U of Arizona, USA
Brenna Wallace, Wake Forest U, USA
Cross-National Differences in Consumer Socialization, Development, and Behavior: A Comparison of Children in the United States and the Netherlands
Matthew A. Lapierre, U of Arizona, USA
Esther Rozendaal, Radboud U Nijmegen, THE NETHERLANDS
From Persuasive Messages to Tactics: Exploring Children’s Knowledge and Judgment of New Advertising Formats
Pieter De Pauw, Ghent U, BELGIUM
Ralf De Wolf, Ghent U, BELGIUM
Liselot Hudders, Ghent U, BELGIUM
Verolien Cauberghe, Ghent U, BELGIUM
A Macrolevel Assessment of Introducing Children Food Advertising Restrictions on Children’s Unhealthy Food Cognition and Behaviour
May O. Lwin, Nanyang Technological U, SINGAPORE
Andrew Zi Han Yee, Nanyang Technological U, SINGAPORE
Jerrald Lau, Nanyang Technological U, SINGAPORE
Janelle Ng, Nanyang Technological U, SINGAPORE
Jocelin Y Lam, Nanyang Technological U, SINGAPORE
Ysa Cayabab, Nanyang Technological U, SINGAPORE
Shelly Malik, Nanyang Technological U, SINGAPORE
Featuring Fitness: Demographic Differences in Children’s Responses to a Food Advertisement Depicting Physical Activities
Jessica Castonguay, U of Arizona, USA
Shaping Children’s Healthy Eating Habits With Food Placements in Movies? An Experimental Investigation
Brigitte Naderer, U of Vienna, AUSTRIA
Jorg Matthes, U of Vienna, AUSTRIA
Alice Binder, U of Vienna, AUSTRIA
Franziska Marquart, U of Amsterdam, THE NETHERLANDS
Mira Mayrhofer, U of Vienna, AUSTRIA
Agnes Obereder, U of Vienna, AUSTRIA
Ines Katrin Spielvogel, U of Vienna, AUSTRIA
The Influence of Peer Communication on Adolescents’ Persuasion Knowledge and Attitudes Toward Social Advertising
Brahim Zarouali, U of Antwerp, BELGIUM
Karolien Poels, U of Antwerp, BELGIUM
Michel Walrave, U of Antwerp, BELGIUM
Koen Ponnet, U of Antwerp, BELGIUM
Adolescents’ Reactions to Food Products and Body Images in Advertisements
Tali Te’eni-Harari, Peres Academic Center, ISRAEL
Keren Eyal, Interdisciplinary Center (IDC) Herzliya, ISRAEL
Facing the Music: Using Disclosures to Activate Adolescents’ Persuasion Knowledge
Suzanna Johann Opree, Erasmus U Rotterdam, THE NETHERLANDS
Eva van Reijmersdal, U of Amsterdam, THE NETHERLANDS
Respondent
Sahara Byrne, Cornell U, USA

Technology and Democracy

Communication and Technology

Chair
Stephan Winter, U of Amsterdam, GERMANY

Participants
A Time–Series, Multinational Analysis of Democratic Forecasts and Emerging Media Diffusion, 1994-2014
Kate Mays, Boston U, USA
Jacob Groshek, Boston U, USA
Voting, Inc.: International EVMs and Indian Democracy
Patrick Jones, U of Oregon, USA
Understanding Processes of Structuration on Social Media as a Basis for Governmental Communication Strategy
Lidwien van de Wijngaert, Utrecht U, THE NETHERLANDS
Mark Van Vuuren, U of Twente, THE NETHERLANDS
Extending the Gamson Hypothesis on New Media Use and Elite-Challenging Political Engagement: A Cross-Polity Study
Xinbo Zhang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Wan-Ying Lin, City U - Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
6323  
**Digital Skills & Inequality**  
**Communication and Technology**  
**Monday**  
11:00-12:15  
**Indigo 202B**  

**Chair**  
Michael David Hazen, Wake Forest U, USA

**Participants**  
21st-Century Digital Skills For Work: A Systematic Literature Review  
Ester Laar, U of Twente, THE NETHERLANDS  
Alexander van Deursen, U of Twente, THE NETHERLANDS  
Jan A. G. M. Van Dijk, Twente U, THE NETHERLANDS  
Jos de Haan, Erasmus U Rotterdam, THE NETHERLANDS  

**Digital Divide and Employability: ICT Skills for Appropriation**  
Yvonne Ai-Chi Loh, Nanyang Technological U, SINGAPORE  
Arun Chib, Nanyang Technological U, SINGAPORE  

The Digital Skills Gap: How Digital Skills and Political Interest Threaten the Online Public Sphere  
Michael A. Beam, Kent State U, USA  
Jay D. Hmielowski, Washington State U, USA  
Myiah J Hutchens, Washington State U, USA  

“If They Can’t Find You, It’s All for Naught”: Variation in Algorithmic Literacy Among Creative Entrepreneurs  
Erin Flynn Klawitter, Northwestern U, USA  
Eszter Hargittai, U of Zurich, SWITZERLAND

6324  
**Issues in Advertising Research**  
**Mass Communication**  
**Monday**  
11:00-12:15  
**Indigo 204A**  

**Chair**  
Christiana Schallhorn, U of Würzburg, GERMANY

**Participants**  
Are “My Celebrities” Exemplary and “Others’ Celebrities” Flawed? Third-Person Perception in Celebrity Endorsement  
Jung-Sook Lee, Towson U, USA  
Lingling Zhang, Towson U, USA  
Hua Chang, Towson U, USA  

Promoting Processed Organic Foods: Hedonic (Not Virtue-Based) Message Frames Increase Perceptions of Healthfulness  
Siobhan McGroarty, Paychex, Inc., USA  
George Anghelcev, Pennsylvania State U, USA  

The Effect of Ad Customization and Ad Variation on Internet Users’ Perceptions of Multiple Advertising Exposures and Attitudes  
Nam Young Kim, Sam Houston State U, USA  

Entertainment Consumption of Sport Celebrity: Comparing Influences of Different Source Credibility Characters on Consumption Intention  
Ke Zhang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

6325  
**How Political Actors Use Social Media: Lessons for Success**  
**Political Communication**  
**Monday**  
11:00-12:15  
**Indigo 204B**  

**Chair**  
Daniel Kreiss, U of North Carolina - Chapel Hill, USA

**Participants**  
Celebrity Politics in an Age of Visual Connectivity: Exploring Instagram as a Platform for Political Mass-Self Communication  
Andreas Widholm, Södertörn U, SWEDEN  
Mattias Ekman, Orebro U, SWEDEN  

Exposing Themselves? The Personalization of Tweeting Behavior During the 2012 Dutch General Election Campaign  
Todd Graham, U of Groningen, UNITED KINGDOM  
Daniel Jackson, Bournemouth U, UNITED KINGDOM  
Marcel J. Broersma, U of Groningen, THE NETHERLANDS  

Predicting the Digital Success of Swiss Politicians and Parties on Facebook and Twitter  
Tobias R. Keller, U of Zurich, SWITZERLAND  
Katharina Kleinhenz-von Koenigsloew, U of Hamburg, GERMANY  

Talking it Personally: Features of Successful Political Posts on Facebook  
Nir Noon Nave, Hebrew U of Jerusalem, ISRAEL  
Limor Shifman, Hebrew U of Jerusalem, ISRAEL  
Keren Tenenboim-Weinblatt, Hebrew U of Jerusalem, ISRAEL  

The Rise of the Social Media Politician: The Cases of Narendra Modi and Klaus Iohannis  
Roxana Galusca, U of Michigan, USA  
Joyojeet Pal, U of Michigan, USA
Visibility in News Coverage: Attention to Actors and Issues

Political Communication
Journalism Studies

Chair
David Nicolas Hopmann, U of Southern Denmark, DENMARK

Participants
The Effect of Politicians’ Personality Traits on Their Media Visibility
Eran Amsalem, Hebrew U of Jerusalem, ISRAEL
Alon Zoizner, Hebrew U of Jerusalem, ISRAEL
Tamir Sheauer, Hebrew U of Jerusalem, ISRAEL
Stefaan Walgrave, U of Antwerp, BELGIUM

Under-Cover: The Influence of Event- and Context-Traits on the Visibility of Armed Conflicts
Thomas Zerbach, Ludwig Maximilians U Munich, GERMANY
Johannes Holzleitner, Ludwig Maximilians U Munich, GERMANY

Understanding the Dynamics of Politicians’ Visibility in Traditional and Online Media
Katjana Gattemann, U of Amsterdam, THE NETHERLANDS

Transnationalized Election Campaigns: A Content Analysis of the German and Italian National Elections 2013
Cristian Vaceari, U of Bologna, ITALY
Claudius Wagemann, U of Frankfurt, GERMANY

More Than Sports and Traffic? Content of Local News in the United States
Tobias Konitzer, Stanford U, USA
Rebecca Weiss, Stanford U, USA
James Hamilton, Stanford U, USA

White Man’s Burden No More: Reimagining Communication Theory Through Race, Gender, and Empire

Ethnicity and Race in Communication
Feminist Scholarship

Chair
Paula U. Chakravartty, New York U, USA

Participants
Theorizing Racial/Postcolonial Subjugation and Economic Exploitation
Paula U. Chakravartty, New York U, USA
Media Studies and/as Critical Race and Gender Theory
Minh Ha T Pham, Pratt Institute, USA
On Cultural Erasure and Labor
Roopali Mukherjee, City U of New York, USA
Considered Intersectionality
Sarah Janel Jackson, Northeastern U, USA
Erasure Writ Large
Safiya Noble, U of California - Los Angeles, USA
The Muslim Problem
Isra Ali, New York U, USA

In this panel we take up the political-intellectual labor of women of color as a call for all of us who continue to theoretically prop up (white) men whose voices do not need to be amplified by minoritized folks, especially in the theorization of race and media, to do better.

Journalists’ Discourses About Journalism: Negotiating Professional Practices and Boundaries

Journalism Studies

Chair
Stephanie L. Craft, U of Illinois, USA

Participants
Facebook in the News: Social media, Journalism, and Public Responsibility Following the 2016 Trending Topics Controversy
Matthew Carlson, Saint Louis U, USA
Mo ‘Meta’ Blues: Metajournalistic Discourse, Mesolevel Actors, and Popular Television
Patrick Ferrucci, U of Colorado-Boulder, USA
Photojournalism and Iconic Images in a Digital Age: Editorial Coverage of the Deliberations Over the Alan Kurdi Photographs
Mette Mortensen, U of Copenhagen, DENMARK
Stuart Allan, Cardiff U, UNITED KINGDOM
Chris Peters, Aalborg U Copenhagen, DENMARK
Narratives and Journalistic Divides: Discourses on Free Speech in the Western and Islamic News Media
Muhammad Khalil Khan, CHINA, PEOPLE’S REPUBLIC OF
Fei Wu, CHINA, PEOPLE’S REPUBLIC OF
Nadeem Akhtar, South China U of Technology, CHINA, PEOPLE’S REPUBLIC OF
Cornelius Pratt, Temple U, USA
Building the Journalistic Paradigm: Beyond Paradigm Repair
Tim P. Vos, U of Missouri - Columbia, USA
Joseph Moore, U of Missouri - Columbia, USA

Why Sports Communication Matters: Identity, Representation, and Social Responsibility
Monday
11:00-12:15
Aqua Salon D
Sports Communication
Chair
Gregory D. Newton, Ohio U, USA
Participants
Double Play!: Examining the Relationship Between MLB’s Corporate Social Responsibility and Sport Spectators’ Behavioral Intentions
Joon Kyoung Kim, U of South Carolina, USA
Holly Kaylan Ott, U of South Carolina, USA
Kevin Hull, U of South Carolina, USA
minhee choi, U of South Carolina, USA
Effects of Controllability of Athlete Celebrity Endorsers’ Drug Scandals on Punitive Opinions: Sensation Seeking as a Moderator
Soojung Kim, U of North Dakota
Tanja Eisenschmid, U of North Dakota, USA
Timothy James Pasch, U of North Dakota, USA
Girls Can’t Play Football: A Discussion of the Exclusiveness of American Football and the Inclusiveness of Fantasy Football
Caroline Elizabeth Sawyer, U of South Carolina - Beaufort, USA
Make a Wish: Does German Public Broadcasting Meet Normative Expectations and Audience Preferences in Regard to their Media Coverage of the 2016 Rio Olympics?
Pero Dosenovic, U of Muenster, GERMANY
Marco Luenich, U of Muenster, GERMANY
Christopher Starke, U of Muenster, GERMANY
Frank Marcinkowski, U Muenster, GERMANY
Felix Flemming, U of Muenster, GERMANY

Porn, Public Opinion, Poland and More: Topographies of Advocacy and Activism
Monday
11:00-12:15
Aqua Salon E
Lesbian, Gay, Bisexual, Transgender and Queer Studies
Mass Communication
Communication History
Journalism Studies
Feminist Scholarship
Chair
Lynn A. Comella, U Nevada - Las Vegas, USA
Participants
Two Steps Forward, One Step Back? Amazon’s Transparent, Ecological Systems Theory, and the Changing Dynamics of Family
Amy B. Becker, Loyola U Maryland, USA
Maureen E Todd, Towson U, USA
Transnational Gay and Lesbian Press at the Twilight of the Cold War in Poland
Lukasz Szule, U of Antwerp, BELGIUM
Namma Pride Namma Media: Media, Discourse and the LGBT community in Bengaluru, India
Kailash Koushik, Florida State U, USA
Contextualizing Western LGBT Identity Politics: A Critical Analysis of the Indonesian LGBT Movements’ Responses to Anti-LGBT Vitriol
Dyah Pitaloka, National U of Singapore, SINGAPORE
Hendra Wijaya, U of Sydney, AUSTRALIA
Lesbian Pornography and Cultural Production in 1980s San Francisco: On Our Backs and the Emotional Labor of Sexual Transgression
Lynn A. Comella, U Nevada - Las Vegas, USA

Hacking
Monday
11:00-12:15
Aqua Salon F
Philosophy, Theory and Critique
Chair
Jayson Harsin, The American U of Paris, FRANCE
Participants
Outline of a Communications Model for Hacking and Cybersecurity
Patrick Burkart, Texas A&M U, USA
Tom McCourt, Fordham U, USA
“We Do Not Forgive. We Do Not Forget”: Anonymous, Precarity, and a New Digital Sovereignty
Paromita Sengupta, U of Southern California, USA
Making the Materiality of Media Tangible: Hacking and Repairing as Political Engagement
Sebastian Kubitschko, U of Bremen, GERMANY
Sigrid Kannengiesser, U of Bremen, GERMANY
The Medium of the Secret: On an Asymmetrical Invisibility War
Ella Klik, New York U, USA

6332
Exploring Financial Public Relations and Investor Relations
Public Relations
Chair
Alison N. Novak, Rowan U, USA
Participants
(Financial) Crisis of Confidence: The Refocusing Events of the Great Recession for Financial Journalism and Media Relations
Luke W Capizzo, U of Maryland, USA
Facades of Trust in UK Retail Banking: A Decade of Trust Restoration Campaigns
Clea D Bourne, Goldsmiths, U of London, UNITED KINGDOM
Investor Relations: A Systematic Literature Review
Christian Pieter Hoffmann, U of Leipzig, GERMANY
Sandra Tietz, U of Leipzig, GERMANY
Kerstin Hammann, U of Leipzig, GERMANY
Respondent
Marcia DiStaso, Pennsylvania State U, USA

6334
Creating Critical Media Workers: Labor and Pedagogy
Popular Communication
Ethnicity and Race in Communication
Feminist Scholarship
Chairs
Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM
Vicki Mayer, Tulane U, USA
Participants
What’s Wrong With Inequality? Confronting Meritocracy
Kate Oakley, U of Leeds, UNITED KINGDOM
The Good Will Out? Discourses of Talent in Cultural and Media Education
Mark Banks, U of Leicester, UNITED KINGDOM
From the Politics of Representation to the Politics of Production; Teaching Race and the Cultural Industries
Anamik Saha, Goldsmiths, U of London, UNITED KINGDOM
Digital Humanities as Cradles of Democratic Representation: Collaborative Methods in Making Media
Vicki Mayer, Tulane U, USA
Teaching Students to Use New Tools and Platforms to Enhance Rather Than Restrict Media Freedom and Diversity
Adrienne Russell, U of Denver, USA
Taking Community Engagement Into Journalism Education
Lynn Schofield Clark, U of Colorado, USA

6335
The Construction of Body: Age, Disability, and Plastic Surgery in Media Portrayals
Feminist Scholarship
Health Communication
Participants
Overcoming the Under- and Misrepresentation of Older Women in the Media
Michael Prieler, Hallym U, KOREA, REPUBLIC OF
Too Old for Leather? Age, Gender, and Negotiating a Xena Reboot
Elena Rosa Maris, U of Pennsylvania, USA
More Than Words: Disability, Class, Race, and Gender Performances on TV’s Speechless
Joy Michelle Jenkins, U of Missouri, USA
Rachel Grant, U of Missouri, USA
Model Portrayal in Advertising and the Increase of Plastic Surgeries Among Lebanese Women: Objectification Perspective
Carine El Hajj, Notre Dame U, LEBANON
Jessica El-Khoury, Notre Dame U, LEBANON

Critical Interventions for Sustainable Global Value Chain Communication: Suspicion, Critique, and Creative Engagement
Organizational Communication
Chair
Rahul Mitra, Wayne State U, USA
Participants
Corporate Social Responsibility on the Supply Chain: A Suspicious Reading
Zhuo Ban, U of Cincinnati, USA
Civil Society, Labor Watch, and Sustainable Production
Jing Jiang, U of North Carolina - Chapel Hill, USA
Love, Care, and the Westward Expansion: Foxconn’s Postcrisis Discourse and Organizational Change
Dongjing Kang, U of Colorado - Denver, USA
Communicatively Enacting “Enlightenment” for Global Food Sustainability
Rahul Mitra, Wayne State U, USA
Is Apple Making the Invisible Visible?
Mahuya Pal, U of South Florida, USA
Hannah Bush, U of South Florida, USA
Respondent
Oyvind Ihlen, U of Oslo, NORWAY
This panel features communication scholarship that asks crucial questions about the organizing processes underlying global supply chains—particularly related to the voices, exchanges and dynamics among nation-states and regulatory bodies, civil society actors, business organizations, multistakeholder initiatives, and grassroots communities.

Social Norms, Social Capital, and Social Influence in Health Communication
Health Communication
Chair
Sandi W. Smith, Michigan State U, USA
Participants
The Strength of Bridging Social Capital: The Case Study of Normative Behavior, Latinas, and Cervical Cancer
Nathan Walter, U of Southern California, USA
Sheila Teresa Murphy, U of Southern California, USA
Lauren B. Frank, Portland State U, USA
Sandra J. Ball-Rokeach, U of Southern California, USA
A Moderated Mediation Model of the Relationship Between Media, Social Capital, and Stomach Cancer Knowledge
Chul-joo Lee, Seoul National U, KOREA, REPUBLIC OF
Kwan-ho Kim, U of Pennsylvania, USA
Bee-ah Kang, Johns Hopkins U, USA
Is it the Celebration or Who’s Drinking? Predicting Celebration Drinking With a Revised Look at Perceived Social Norms in the Age of Social Media
Duygu Kanver, Michigan State U, USA
Greg Viken, Michigan State U, USA
Saleem Elias Alhabash, Michigan State U, USA
Sandi W Smith, Michigan State U, USA
Pang-Ning Tan, Michigan State U, USA
Predicting Adolescent Binge Drinking: The Effects of Conversational Valence and the Moderating Role of Peer Popularity on Binge-Drinking Attitudes and Intentions
Elroy Boers, U of Amsterdam, THE NETHERLANDS
The Dual Role of Interpersonal Communication About Organ Donation
Thomas N. Friemel, U of Zurich, SWITZERLAND
Benjamin Fretwurst, U of Zurich, SWITZERLAND
Tobias Frey, U of Zurich, SWITZERLAND

Message Framing Effects in Health Contexts
Health Communication
Chair
Lourdes Martinez, San Diego State U, USA
Participants
The Role of News Frames in Shaping Online Reader Dialogue About Mental Illness
Anna Rae Gwarjanski, U of Alabama, USA
Scott Parrott, U of Alabama, USA

Image and Framing Effects on Perceptions of Self-Efficacy and Body Satisfaction: Messaging to Encourage Employees to Participate in Wellness Programs
Maria E. Len-Rios, U of Georgia, USA
Yen-I Lee, U of Georgia, USA

Effects of Message Framing on Influenza Vaccination: Understanding the Role of Risk Disclosure, Perceived Vaccine Efficacy, and Felt Ambivalence
Sungsu Kim, U of Georgia, USA
Ivanka Pjesivac, U of Georgia, USA
Yan Jin, U of Georgia, USA

Prospect Theory to Health Communication: Interplay of Goal and Attribute Framing With Certainty Information
Tae Kyoung Lee, U of Utah, USA
Hye Kyung Kim, Nanyang Technological U, SINGAPORE

Organizing Persuasive Appeals for Organ Donation: A Study of Evidence and Prospect Effects on Organ Donation Messages
Kelly Nicole Erika Christerson, San Diego State U, USA
Brian H. Spitzberg, San Diego State U, USA
Lourdes Martinez, San Diego State U, USA

Doing Justice to Journalism: Legal Challenges in the News
Monday 11:00-12:15 Aqua 307
Journalism Studies
Communication Law & Policy
Chair
Kyu Ho Youm, U of Oregon, USA

Participants
Can an Algorithm Commit Libel? Applying Media Law to Automated Journalism
Casey Carmody, U of Minnesota, USA
Seth C. Lewis, U of Oregon, USA

Feeding Big Brother: Why the Synergy of Commerce and Convenience Calls for Institution-Based Privacy
Lillian C. Black, Wayne State U, USA
Philip Patterson, Oklahoma Christian U, USA

Constructing Justice in Media Trials: An Analytical Typology of Social Justice in China
Fen Jennifer Lin, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
Chun Yang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

Nationwide U.S. Multicity Coverage of Transgender Rights: A Community Structure Approach
Brooke Buonauro, College of New Jersey, USA
John C. Pollock, College of New Jersey, USA
Colleen Phelan, College of New Jersey, USA
Abigail Hosonitz, College of New Jersey, USA
Melanie Salmon, College of New Jersey, USA
Cleo Kordomenos, College of New Jersey, USA
Melissa Morgan, College of New Jersey, USA

“And all the While, the Voice of his Blood Cries From the Ground”: Journalism, Law, and Memory in the Danny Katz Murder Affair
Oren Meyers, U of Haifa, Israel, ISRAEL
Ravit Tovly, U of Haifa, ISRAEL

Cultural Metrics
Monday 11:00-12:15 Aqua 309
Media Industry Studies
Communication and Technology
Chairs
Tarleton L. Gillespie, Microsoft Research, USA
Devon Powers, Temple U, USA

Participants
Cultural Strategy as Cultural Measurement
Devon Powers, Temple U, USA

Problems With Sentiment Analysis
Alison Powell, London School of Economics and Political Science, UNITED KINGDOM
Cornelius Puschmann, Hans-Bredow-Institut, GERMANY

Hyperlinking Cultures
Fernando Bermejo, IE U, SPAIN

The Interpretive Ambiguity of Cultural Metrics
Caitlin Petre, Yale U, USA
This panel explores the concept of “cultural metrics:” considering how digital, mobile, and social technologies have given rise to tools for measuring both culture and its audiences; how this effort often involves unique hybrids of quantitative measurement and qualitative assessment; and how cultural production, circulation, and consumption have shifted in light of this commitment to metrics. Metrics are “those data that are used to provide some sort of measure of the world.” Our interest here is not only in how culture has been metricized, but also how metrics are cultured: how attempts to measure reflect deep cultural origins, expose the nature of measurement itself, and become flashpoints for public conversation and contestation.
Coates’ “Between the World and Me”: A Pedagogical Tool for Addressing Politics of Fear, Masculinity, and the Body
Christopher Brown, U of Minnesota - Mankato, USA

(Counter)Storytelling as a Pedagogical Tool for Raising Critical Consciousness About Cocultural Communication Experiences
Yea-Wen Chen, San Diego State U, USA

“He is Naturally a Bitch!” Performing Critical Love as the Queer Politics of Failure in Intercultural Communication Classroom
Shinsuke Eguchi, U of New Mexico, USA

Compassion, Meditation, and Intercultural Communication Pedagogy
Michael J. McHan, San Diego State U, USA

Visual Methods Focused on Photography

Chair
Catherine L. Preston, U of Kansas, USA

Participants
“A Warm Body With a Camera”: What Does Remoteness Mean for Freelance Photographers?
Pinar Istek, U of Texas - Austin, USA
Curated Participation: A Study of Everyday Photography in Organizational Communication Strategy
Cecilia Cassinger, Lund U, SWEDEN
Asa Thelander, Lund U, SWEDEN
In the Company of Selfies: Affective and Cognitive Response to Selfies in Print Advertisements
Steven Holiday, Texas Tech U, USA
Travis Loof, Texas Tech U, USA
R. Cummins, Texas Tech U, USA
Amber Krause, Texas Tech U, USA
Feast for the Eyes: Combine Human Rating and Computer Vision to Predict Food Photograph Popularity
Yilang Peng, U of Pennsylvania, USA

Voicing New Frontiers in African Communication Scholarship: The Case for Constructive Etic-Emic Interventions

Chair
Jerry K. Domatob, Alcorn State U, USA

Participants
Patterns of Theorizing African-Centered Research in the 21st Century
Kehbuma Langmia, Howard U, USA
Provincializing Habermas: Decolonising the Public Sphere in Theory and Practice
Wendy Willems, London School of Economics and Political Science, UNITED KINGDOM
Toward Africa Continental Academic Body and Africa-Centered Scholarship: The Case for Internal and External Collaboration in Research and Practice
Agnes Lucy Lando, Daystar U, KENYA
Miriam Kwena Ayieko, Daystar U, KENYA
Voicing Communal Wisdom in Communication Scholarship: Theorizing African Cultural Noesis in Research and Practice
Bala A. Musa, Northwestern College, USA

Respondent
Bellarmine Ezumah, Murray State U, USA

This panel extends the effort toward illuminating the necessity, challenges, and ways of mainstreaming, decolonizing and, yet, collaborating across cultural, regional, and disciplinary boundary as means of enriching African and Western communication research and practice. The presenters and papers on this panel, drawn from Africa, North America and Europe, offer a wide scope and range of perspectives on dialoguing across set mental boundaries. The various contributions call for a willingness to disrupt the boundaries, interrogate inquiry limits, expand disciplinary vocabulary, and welcome new paradigms of theorizing. Instead of the traditional conflict and debate-oriented binary discourse, the call for embracing dialogue, understanding, collaboration, and community building that will benefit the discipline as a whole.
CLOSING PLENARY: Pedagogical Interventions: Transforming the Academy via New Media, Mobile Technologies & Gaming

Sponsored Sessions

Chair
Paula M. Gardner, McMaster U, CANADA

Participants
Maha Bali, American U of Cairo, EGYPT
Anne Balsamo, U of Texas - Dallas, USA
Anne Cong-Huyen, Whitter College, USA
Leah Jerop Komen, Daystar U, KENYA
Andy Opel, Florida State U, USA
Jaime Banks, West Virginia U, USA
Rabindra A. Ratan, Michigan State U, USA
Allison Eden, Michigan State U, USA

This closing roundtable explores the potentials for new and mobile media, emerging technologies, and gaming to disrupt learning in academic environments from the classroom to the conference. From Cairo to Florida, Nairobi to Texas, these scholars explore their efforts to employ locally available technologies to interrogate common practices of teaching, and learning, and to initiate innovative forms of collaboration within and beyond academic walls. The #ICAplay development team joins the panel to reflect on their strategy to disrupt participant flows in our first ever ICA Conference Game.

Why Internet Histories, Now?

Communication and Technology
Communication History

Chair
Gerard Michael Goggin, U of Sydney, AUSTRALIA

Participants
Out From the PLATO Cave: The Prehistory of Social Computing
Steven Jones, U of Illinois, Chicago, USA
Guillaume Latzkotroth, Louis-Jacques-Casault U Laval, CANADA
A History of Operationalizing Digital Divides
Bianca Christin Reisdorf, Michigan State U, USA
William H. Dutton, Michigan State U, USA
The Long History of the Internet
Sandra Braman, Texas A&M U, USA
Notes From /dev/null
Finn Brunton, New York U, USA
African Histories of the Internet
Herman Wasserman, U of Cape Town, SOUTH AFRICA
The Internet as a Structure of Feeling: 1992-1996
Thomas Streeter, U of Vermont, USA
Internet Posthistory
Alexander Campbell Halavais, U of Washington, USA

This roundtable reflects upon an emerging area of communication history research - Internet histories. Featuring leading figures in this nascent venture, the roundtable will take up and discuss key questions, including: Why Internet histories, now? How might we frame and present the major theoretical, methodological, and/or empirical gaps in existing research on Internet histories? What are the conceptual and methodological opportunities of doing Internet histories? What are the challenges for doing Internet histories that are genuinely international in character, given the wide variety of languages, cultural locations, social contexts, and institutional settings? What are the archival and material conditions of the material of Internet histories?

Media Choice and Selection

Mass Communication

Chair
Felix Frey, U of Leipzig, GERMANY

Participants
Habitual Media Selection and Attention to the Content During Exposure
Teresa K. Naab, U of Augsburg, GERMANY
Anna Schnauber, Johannes Gutenberg U Mainz, GERMANY
Modes of Authentication: Realism Cues and Media Users’ Assessment of Realism Across Media and Genres
Felix Frey, U of Leipzig, GERMANY
Benjamin Kramer, Ludwig Maximilians U Munich, GERMANY
Wolfram Peiser, Ludwig Maximilians U Munich, GERMANY
### Message Effects on Health Behavior and Related Outcomes (High-Density)

**Health Communication**

**Chair**

Allison Lazard, U of Texas - Austin, USA

**Participants**

Improving First Impressions of Health Websites: The Influence of Visual Complexity on Favorable Elaboration  
Andy J King, Texas Tech U, USA  
Allison Lazard, U of Texas - Austin, USA

Using Narratives to Promote Sunscreen Use: The Persuasive Impact of Narrative Perspective and Modality  
Xiaoli Nan, U of Maryland, USA  
Michelle Futerfas, U of Maryland, USA

Communicating About Breast Cancer Overdiagnosis and Overtreatment: Data From a Population-Based Survey of U.S. Women  
Rebekah Nagler, U of Minnesota - Twin Cities, USA  
Erika Franklin Fowler, Wesleyan U, USA  
Sarah E. Gollust, U of Minnesota – Twin Cities, USA

The Interplay Between Temporal Frame and Message Format in Health Messages  
Seungae Lee, U of Texas - Austin, USA  
Jiwon Kim, Texas A&M International U, USA  
Jisook Ko, U of Texas - Austin, USA

Effects of a Personalized Antidrinking Mobile Game on College Students’ Responses to Binge Drinking  
Joonghwa Lee, U of North Dakota, USA  
Soojung Kim, U of North Dakota, USA

The Influence of Communication Mode on the Willingness to Provide Positive Word-of-Mouth About a Health Campaign  
Guido M Van Koningsbruggen, Vrije U Amsterdam, THE NETHERLANDS  
Coen Wirtz, Vrije U Amsterdam, THE NETHERLANDS

Framing and Exemplification Effects on Responses to Lung Cancer News  
Shaojing Sun, Fudan U, CHINA, PEOPLE’S REPUBLIC OF  
Jingjing Han, Indiana U, USA  
Xia Zheng, Indiana U, USA

### Information Seeking, Sharing, and Diffusion

**Information Systems**

**Chair**

Bridget E Rubenking, U of Central Florida, USA

**Participants**

Measures of Information Seeking: A Validation Study in the Context of Drug Use Behaviors  
Nehama Lewis, U of Haifa, ISRAEL  
Lourdes Martinez, San Diego State U, USA  
Ofer Carmel, U of Haifa, ISRAEL

Reducing Psychological Distance of Climate Change: Examining an Affective Model of Information Seeking  
Yu Guo, Macau U of Science and Technology, CHINA, PEOPLE’S REPUBLIC OF

Exploring the Impact of Discrete Emotion on Information Seeking About Flood Risks: An Integrative Approach  
Jiun-Yi (Jenny) Tsai, Northern Arizona U, USA

Undermatching, Information Seeking, and the Knowledge Gap: How Low-Income Students Get Behind and Stay Behind  
Joy Leopold, U of Miami, USA

Predictors of Online News Sharing: An Application of the Extended Theory of Planned Behavior  
Jiyoun Kim, U of Kentucky, USA  
Kang Namkoong, U of Kentucky, USA

Sharing the Disgusting: An Experimental Investigation of What Influences Willingness to Share Disgusting Online Videos  
Bridget E Rubenking, U of Central Florida, USA  
Gayle Marks, Unaffiliated, USA

What Happened in Ferguson Stayed in Ferguson? The Influence of Physical Distance on Information-Sharing Behavior  
Seoyeon Hong, Webster U, USA  
Hyunmin Lee, Drexel U, USA  
Mi Rosie Jahng, Hope College, USA
**Microblog Emoticonality and Information Diffusion: Mechanisms of Affective and Cognitive Involvement**
Shuang Chen, Chinese Academy of Sciences, CHINA, PEOPLE’S REPUBLIC OF
Kexin Wang, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF
Yixin Zhou, Chinese Academy of Sciences, CHINA, PEOPLE’S REPUBLIC OF
Mingjie Zhou, Chinese Academy of Sciences, CHINA, PEOPLE’S REPUBLIC OF

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<table>
<thead>
<tr>
<th>Session Code</th>
<th>Title</th>
<th>Date</th>
<th>Time</th>
<th>Room</th>
<th>Chair</th>
<th>Participants</th>
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| 6521 | Advances in Framing Effects Research | Monday | 14:00-15:15 | Indigo Ballroom H | Kimberly A. Gross, George Washington U, USA | Cognitive Biases and Communication Strength in Social Networks: The Case of Episodic Frames  
Lene Aaroe, Aarhus U, DENMARK  
Michael Petersen, Aarhus U, DENMARK  
The Engaging Effect of Exemplars: How an Emotional Reaction Towards Similar People Sparks Political Participation  
Kim Andersen, U of Southern Denmark, DENMARK  
Morten Skovsgaard, U of Southern Denmark, DENMARK  
Erik Albaek, U of Southern Denmark, DENMARK  
Claes H. De Vreese, U of Amsterdam, THE NETHERLANDS  
“Keep it Simple, Stupid”? The Effects of Rhetorical Complexity on Public Opinion  
Eran Amsale, Hebrew U of Jerusalem, ISRAEL  
Effects of Economic and Symbolic Threat Appeals in Right-Wing Populist Advertising on Anti-Immigration Attitudes: The Impact of Visual and Verbal Appeals  
Desiree Schmuck, U of Vienna, AUSTRIA |
| 6522 | Critical Digital Labor and Algorithmic Studies | Monday | 14:00-15:15 | Indigo 202A | Aaron Shaw, Northwestern U, USA | Alienation in Digital Labor  
Eliane Bucher, MGB, SWITZERLAND  
Christian Fieseler, Norwegian Business School, NORWAY  
Christoph Lutz, Norwegian Business School, NORWAY  
Felicitas Baruch, U of Massachusetts - Amherst, USA  
Credit Scoring and Logistical Media: A Case Study on the Algorithmic Infrastructure of Personal Debt  
Douglas Spielman, U of North Carolina - Chapel Hill, USA  
Data Studies: Adapting Lasswell’s Model for a Critical Approach to Big Data  
Bill D. Herman, Fordham U, USA |
| 6523 | Digital Deception | Monday | 14:00-15:15 | Indigo 202B | Jeff Hancock, Stanford U, USA | Matchmaker, Matchmaker, Swipe Me an (Honest) Match: Deception Dynamics in Mobile Dating Messages  
David Markowitz, Stanford U, USA  
Jeff Hancock, Stanford U, USA  
Digital Deceptions: Differences in the Perceived Effectiveness of Media for Deception in the Educational Context  
Michael J. McHan, San Diego State U, USA  
Brian H. Spitzberg, San Diego State U, USA  
Why Do People Get Phished on Social Media?  
Arun Vishwanath, U at Buffalo, SUNY, USA  
The Critical Role Of Cyber Risk Beliefs (CRB) In Determining Why People Fall Victim To Spear Phishing  
Arun Vishwanath, U at Buffalo, SUNY, USA  
Youngsun Kwak, U at Buffalo, SUNY, USA  
Brynne Harrison, U at Buffalo, SUNY, USA |
**6524**

**Issues in Crisis, Risk, Disaster Communication Research**

**Mass Communication**

**Chair**

Robert Benjamin Lull, U of Pennsylvania, USA

**Participants**

- Determinants of Urban Community Residents’ Dependency on Local Communication Resources During Economic Crises
  - Hyerim Jo, U at Albany, SUNY, USA
  - Matthew D. Matsaganis, U at Albany, SUNY, USA
- Distilling Crises as Entertainment: The Depiction of the Ukraine, Eurozone, and Refugee Crises in Political Comedy
  - Dennis Lichtenstein, Zeppelin U, GERMANY
  - Cordula Nitsch, U of Düsseldorf, GERMANY
- Media Exposure, Perceived Efficacy, and Personal Experience as Predictors of Personal and Social Risk of Mishandled Vaccine in China
  - Xigen Li, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
  - Yang Liu, Sun Yat-Sen U
  - Zerui Liang, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
  - Xiaohua Wu, City U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
- Risk Attention Phase Model: A Multidimensional Risk Construct
  - Silje Kristiansen, Northeastern U, USA

**6525**

**Early Communications Research and Visual Instruction, 1919-1950**

**Communication History**

**Chair**

Jefferson D. Pooley, Muhlenberg College, USA

**Participants**

- Coming to Our Senses: Toward a Participatory Classroom and Culture, 1919-1946
  - Katie Day Good, Miami U, USA
  - Edgar Dale, The Department of Visual Instruction, and an Instruction of the Senses
  - Brian C Gregory, St. Francis College, USA
  - Edgar Dale and Communications Demography in U.S. Audio and Visual Military Instruction During WWII, 1941-1945
  - Josh Shepperd, Catholic U of America, USA
- Respondent
  - Brenton J. Malin, U of Pittsburgh, USA

**6526**

**Understanding and Advising Organizations in Their PR Efforts**

**Political Communication**

**Chair**

David Karpf, George Washington U, USA

**Participants**

- A Primary Definer Online: The Construction and Propagation of a Think Tank’s Authority on Social Media
  - Nick Anstead, London School of Economics, UNITED KINGDOM
  - Andrew Chadwick, Royal Holloway, U of London, UNITED KINGDOM
- Analysis and Action: The Political Will and Public Will Framework
  - Amber N.W. Raile, Montana State U, USA
  - Lori Post, Yale U, USA
  - Eric Raile, Montana State U, USA
  - Lori Post, Yale U, USA
- Motives and Structures: Analyzing Motivational and Structural Dynamics in Online Communications of Political Interest Organizations
  - Paula Nitschke, Freie U Berlin, GERMANY
  - Patrick Donges, U of Leipzig, GERMANY
- Political PR Practitioners’ Social Media Activities: Driven by In-Group Orientation or Strategic Considerations?
  - Ole Kelm, U of Düsseldorf, GERMANY
  - Marco Dohle, U of Düsseldorf, GERMANY
  - Uli Bernhard, Hochschule Hannover, GERMANY
  - Gerhard Vowe, U of Düsseldorf, GERMANY
**For (All) the Times of Your Life: Photo-Sharing Platforms**

**Visual Communication Studies**

**Chair**
Catherine L. Preston, U of Kansas, USA

**Participants**
Science Imagery on Instagram: Fostering Public Engagement in Science
Paige Brown, Louisiana State U, USA
Nicole Smith Dahmen, U of Oregon, USA
Ember Jones, Louisiana State U, USA

Sharenting: An Examination of Parents’ Self-Presentation in Instagram Representations of Their Children
Steven Holiday, Texas Tech U, USA
Mary Norman, Texas Tech U, USA
Rebecca Densley, Texas Tech U, USA

"Pinning" Tourist Photographs: A Visual Content Analysis of Photographs Shared on Pinterest of Heritage Tourist Destinations
Melissa McMullen, Trinity U, USA

The Integration of Photo-Sharing Social Media in eHealth: Analyzing Perceived Message Effectiveness of Sexual Health Information on Instagram
Nicole O'Donnell, Washington State U, USA
Jessica Fitts Willoughby, Washington State U, USA

Muslim Women on Instagram: Creating Subjectivity Through Photo-Sharing on Social Media
Josephine Leide, Georgia State U, USA

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**The Socialization of Journalism Students Into the Profession: Results From a Global Survey of J-Students**

**Journalism Studies**

**Chairs**
Claudia Mellado, Pontificia U Católica de Valparaiso, CHILE
Folker Christian Hanusch, U of Vienna, AUSTRIA

**Participants**
Comparative Design and Methodological Challenges: An Introduction to Journalism Students Across the Globe
Claudia Mellado, Pontificia U Católica de Valparaiso, CHILE

Global Patterns in Recruitment to Journalism Education
Jan Fredrik Hovden, U of Bergen, NORWAY
Mireya Marquez Ramirez, U Iberoamericana Ciudad de Mexico, MEXICO

Student Perceptions on Journalistic Roles Across the World
Tim P. Vos, U of Missouri - Columbia, USA

Student Perceptions on Journalistic Roles Across the World
Dimitri Prander, Johannes Kepler U of Linz, AUSTRIA

Motivations for Studying Journalism Across the World
Elira Turdubaeva, American U of Central Asia, KYRGYZSTAN
Agnieszka Magdalena Stepinska, Adam Mickiewicz U, POLAND
Ivanka Pjesivac, U of Georgia, USA

Mixed Feelings: Future Journalists' Perspectives on News Industries Across the World
Dan Jackson, Bournemouth U, UNITED KINGDOM
Einar Thorsen, Bournemouth U, UNITED KINGDOM

This panel will provide a global and comparative analysis of the ways in which journalism students' conceptions of their roles, job expectations, motivation for studying journalism, among others, are shaped during the course of their studies. Over the past few decades, university education in journalism has become an increasingly important pathway into the profession in many countries around the world. We still know relatively little about the similarities and differences in how students experience university education across different political, economic, social and cultural contexts. To address this gap, this panel examines journalism students across 30 diverse countries. Based on surveys with representative samples of students in each country, the panel participants map how journalism students' views of the profession and their future role in it develop over the course of their studies.

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**Can’t Hold Us Down: Intervening Discourses on Sexual Assault**

**Feminist Scholarship**

**Participants**
You’ve (Both) Come a Long Way Baby-So Why Hasn’t Anything Changed? A Professor Examines Decades of Speaking out Against Sexual Assaults on Campus
Heather Smith, George Mason U, USA

Reclaiming Trauma in the Classroom: An Autoethnographic Study That Desires a Progressive Pedagogical Approach in Sexual Assault Discourse
Brianna Broady, Santa Monica College, USA

A Queer Analysis of the Photo Series “It Happens”: Disrupting Hegemonic Ideas of Sexual Assault
Julie Chekroun, California State U, Northridge, USA
When They Come Forward: Scrutiny and Support of the Victim in the Public Eye
Julianna Jeanine Kirschner, California State U, Northridge, USA

#notokay: A Critical Understanding of Sexual Assault Narrative and Disruption of Power/Knowledge
Anasheh Gharabighi, California State U, Northridge, USA

Feminist scholarship’s impact on the conditions of women and people of color is long standing (hooks, 1981; hooks, 2000; Ngozi Adichie, 2015). The call for feminist intervention in issues of social justice is equally pressing in today’s discourse. To fill this communicative gap, this panel explores the intersectionality of feminist theory and practice in promoting interventions of current conditions of sexual assault victims, from the larger lens of social media usage and consumption to everyday pedagogical practices and acts of resistance. This panel utilizes various methodologies—including autoethnography, content analysis, and critical analysis—to intervene in the discourses of sexual assault.

In the Palm of My Hand: Mobile Media Throughout Childhood & Adolescence
Monday
14:00-15:15
Aqua Salon E
Children Adolescents and the Media
Mobile Communication

Chair
Meryl Alper, Northeastern U, USA

Participants
App Features That Fulfill Parents’ Needs in Apps for Children
- Francette Leonie Broekman, U of Amsterdam, THE NETHERLANDS
- Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
- Johannes W.J. Beentjes, U of Amsterdam, THE NETHERLANDS

"The Tablet is my Best Friend!": Practices and Perceptions of Young Children and Parents
- Patricia Dias, Catholic U of Portugal, PORTUGAL
- Rita Brito, U de Lisboa, PORTUGAL

A Six-Year Longitudinal Study of Texting Trajectories During Adolescence
- Sarah M. Coyne, Brigham Young U, USA
- Laura Padilla-Walker, Brigham Young U, USA
- Hailey Holmgren, Brigham Young U, USA

Please Wait While Your Child Buffers: Parent-Teen Communication via Mobile Devices
- Ron Warren, U of Arkansas, USA
- Patricia Amason, U of Arkansas, USA

Family Learning With Smartphones Could Feel and Sound Like This in National Parks
- Brett Oppegaard, U of Hawaii - Manoa, USA

Respondent
Sun Sun Lim, Singapore U of Technology and Design, SINGAPORE

Critical Interventions in Corporate Communications
Monday
14:00-15:15
Aqua Salon F
Philosophy, Theory and Critique

Chair
Devon Powers, Temple U, USA

Participants
Consultants and the Communication of Ambiguity
- Devon Powers, Temple U, USA
- Melissa Aronczyk, Rutgers U, USA

Communicating Corporate Environmentalism
- Alison Hearn, U of Western Ontario, CANADA

Feeling Ethical: Affect, Storytelling, and Impact Investors
- Zenia Kish, Stanford U, USA

Some Observations on Corporate Communication and Personal Finance
- Liz Moor, Goldsmiths, U of London, UNITED KINGDOM

This panel intervenes in scholarly thinking about corporate communication by drawing from the perspectives of cultural and media studies. Corporate communication has been classically understood as a the “framework in which all communications specialists…integrate the totality of the organizational message, thereby helping to define corporate image as a means to improving corporate performance.” Administrative work in communication studies assesses how corporations may better manage crisis, and how intraorganizational communication facilitates decision-making, among other topics. While these remain worthwhile goals, our panel seeks to place them in dialogue with scholarship in media and cultural studies that considers how corporations use communication to influence action, manage present and future risk, and shape perceptions in ways that amplify corporate power.
<table>
<thead>
<tr>
<th>Time</th>
<th>Title</th>
<th>Room</th>
<th>Chair</th>
<th>Participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monday</td>
<td>Crisis, Risk and Reliability in Organizational Communication</td>
<td>Aqua 300AB</td>
<td>Robert L. Heath, U of Houston, USA</td>
<td>The Effect of Corporate Elitism and Groupthink on Organizational Empathy in Crisis Situations Chris Myungok Yim, Loyola U, USA Hyeon Soon Park, Sungkyunkwan U, KOREA, REPUBLIC OF Pairing Organizational and Individual Factors to Improve Employees’ Risk Readiness Jessica Lynn Ford, Ohio U, USA Keri Keilberg Stephens, U of Texas - Austin, USA Constructing Reliability Through the Framing of Failure: An Examination of HRO Practices in Urban Search and Rescue Training Simulations R. Tyler Spradley, Stephen F. Austin State U, USA Assessing a Problematic Organization: A Multilevel Analysis and Tracing of Airport Security Discourses Shawna Malvini Redden, California State U, Sacramento, USA</td>
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Curbing Audience Prejudgments in Scandals: An Experimental Study of a Public Figure’s Responses
Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY

Governmental Social Media Intervention for Disaster, Risk, and Crisis Management: SC Floods Case Study
Alessandro Lovari, U degli Studi di Sassari, ITALY
Shannon Bowen, U of South Carolina, USA

Two Tales of One Crash: Intergovernmental Media Relations and Agenda Building During the Smolensk Airline Crash
Barbara Myslik, U of Florida, USA
Liudmila Khalitova, U of Florida, USA
Tiffany Lynn Mohr, U of Florida, USA
Tianduo Zhang, U of Florida, USA
Ji Young Kim, U of Hawaii - Manoa, USA
Agnieszka Turska Kawa, U of Silesia in Katowice, POLAND
Sofiya Tarasevich, U of Florida, USA
Guy Golans, Syracuse U, USA
Craig E. Carroll, New York U, USA
Tianduo Zhang, U of Florida, USA
Ji Young Kim, U of Hawaii - Manoa, USA

Respondent
Uta Russmann, FHWien U of Applied Sciences, AUSTRIA

Social Support in Online Forums

Health Communication

Chair
Yen-I Lee, U of Georgia, USA

Participants
When Support is Needed: Social Support Solicitation and Provision in an Online Alcohol Use Disorder Forum
Yan Liu, U of Wisconsin-Madison, USA
Rachel Kornfield, U of Wisconsin-Madison, USA

Is This a Question of Trust? Trust in Offline Sources as a Trigger to Turn to Online Communities
Elena Link, Hannover U of Music, Drama, and Media, GERMANY
Eva Baumann, Hannover U of Music, Drama, and Media, GERMANY
Hannah H. Frueh, U of Fribourg, SWITZERLAND

A Longitudinal Investigation of Empathic Exchanges in Online Cancer Support Groups: Message Reception and Expression Effects on Patient’s Health Outcomes
Jeong Yeob Han, U of Georgia, USA
Eunkyung Kim, U of Georgia, USA
Yen-I Lee, U of Georgia, USA

Social Support and Mental Health: An Analysis of Asian Immigrant Women’s Online Support Forums
Eyun-Jung Ki, U of Alabama, USA
JooYoung Jang, U of California - Davis, USA
Jihye Choi, U of California - Davis, USA

Could I Be Pregnant? A Study of Online Adolescent Pregnancy Forums for Social Support
Eryn Nichole Bostwick, U of Oklahoma, USA
Danni Liao, U of Oklahoma, USA
Sun Kyong Lee, U of Washington, USA

Consumption of News as Democratic Resources: Cross Cultural Perspectives

Journalism Studies

Chair
Hillel Nossek, Kinneret College on the Sea of Galilee, ISRAEL

Participants
Consumption of News as Democratic Resources: Theoretical and Methodological Perspectives
Hanna Adoni, Hebrew U of Jerusalem, ISRAEL
Hillel Nossek, Kinneret College on the Sea of Galilee, ISRAEL
Kim Christian Schroder, Roskilde U, DENMARK

Structure and Agency: Media Systems and News Repertoires
Zrinjka Perusko, U of Zagreb, CROATIA
Marisa Torres da Silva, U Nova de Lisboa, PORTUGAL

Changing Meaning of News: News Definitions Among Youngsters and Adult Groups
Maria Jose Brites, Lusophone U of Porto, PORTUGAL

The Public Service Broadcasting News
Stanislaw Jedrzejewski, Kozminski U, POLAND
The panel will present findings of a cross national research project that looked into patterns of cross-media news consumption and their association with cultural and political behavior in 12 countries creating a database for cross cultural comparisons. The panel will present the theoretical framework and the detailed methodology, as well as comparisons of the cross-media news consumption repertoires across the participating countries.

**6539**

**Screen Funding and Commissioning as Interventions**

**Media Industry Studies**

**Participants**

Film and Television Commissioning as Different Degrees of Creative Interventions: Commissioning Roles in Film and Television Drama
- Eva Novrup Redvall, U of Copenhagen, DENMARK
- Inge Ejbye Sorensen, U of Copenhagen, DENMARK

The Intended and Unintended Consequences of Automatic Funding
- Inge Ejbye Sorensen, U of Copenhagen, DENMARK
- Eva Novrup Redvall, U of Copenhagen, DENMARK

Commissioning Creativity: Strategic Interventions in Public Service Drama
- Vilde Schanke Sundet, Lillehammer U College, NORWAY

Building an Audience: VOD, Digital Distribution, and Independent Film
- Philip Drake, Edge Hill U, UNITED KINGDOM

This panel explores current funding and commissioning interventions by publicly funded screen intermediaries, organizations and broadcasters in Northern Europe. The panel examines the intended and unintended consequences of specific initiatives, practices and funding measures that regional and national screen funders and broadcasters put in place to stimulate and nurture screen economies, boost production, and develop talent in their particular territory.

**6540**

**Advances in Network Analysis**

**Computational Methods**

**Chair**
- Taiquan Winson Peng, Michigan State U, USA

**Participants**

Who Sets the Political Agenda? Applying the Network Agenda-Setting Model to Twitter
- Burak Dogu, Izmir U of Economics, TURKEY
- Omur Mat, Bilkent U, TURKEY

Hybrid Contagion: Theoretical and Practical Implications for Communication Campaigns
- Jingwen Zhang, U of California - Davis, USA

The Contagion Effects of Recurrent Activation in Social Networks
- Sandra Gonzalez-Bailon, U of Pennsylvania, USA

The Predictability of Communication Patterns in Spontaneous Teamwork
- Martin Hilbert, U of California - Davis, USA
- Ryan James, U of California - Davis, USA
- Teresa Gil-Lopez, U of California - Davis, USA
- Ke Jiang, U of California - Davis, USA
- Yining Zhou, U of California - Davis, USA

"Social Hypergraph Analysis": Towards an Operationalisation of Actor-Network Theory Using Hypergraphs
- Timothy John Graham, Australian National U, AUSTRALIA
- Robert Ackland, Australian National U, AUSTRALIA
- Marian-Andrei Rizoiu, Australian National U, AUSTRALIA
- Ben Swift, Australian National U, AUSTRALIA

This panel focuses on the application of computational methods to analyze network structures, contagion effects, and operationalization of actor-network theory using hypergraphs.
Unenforceable: Sino – US Cybersecurity Relations and International Digital Media Policymaking
Aynne Kokas, U of Virginia, USA

After Edward Snowden: US–China Cold Peace Over the Information
Shinjoung Yeo, Loughborough U, UNITED KINGDOM

Respondent
Daya Thussu, U of Westminster, UNITED KINGDOM

In light of the contentiousness and power rebalance induced partly by the rise of China in the Internet age, the panel is intended to explain China’s cyber power strategy in light of profound domestic and global risks, constraints, and possibilities. Ultimately, China’s cyber power strategy entails two parts: geopolitics that refers to the territorial aspects of power in a purely political and military view, and geopolitics of accumulation that implies the intertwining between territorial and capitalist logics of power in capitalist international relations, which is intended to redistribute power and resources along the global info-tech commodity chains. The panel is also intended to disaggregate the intention and impact of China’s cyber power initiatives and to document a major but specific combination, alignment, and discord of state and business imperatives.

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Environmental Communication in China: Climate Change and Air Pollution

Environmental Communication
Global Communication and Social Change

Chair
Xinghua Li, Babson College, USA

Participants
Understanding Climate Change Risk Perceptions in China: Media Use, Personal Experience, and Cultural Worldviews
Xiao Wang, Rochester Institute of Technology, USA

News Media Coverage of Climate Change in China: A Comparative Analysis of Party-Sponsored and Market-Oriented Newspapers
Ran Duan, Michigan State U, USA
Serena Carpenter, Michigan State U, USA

How Do Other Nations Think About Climate Change? Explaining Differences in the Assessments of Climate Change Concerns and Knowledge Comparing China, USA, and Germany
Monika Taddicken, U of Hamburg, GERMANY
Susann Kohout, Technical U Braunschweig, GERMANY
Imke Hoppe, U of Hamburg, GERMANY

When Scientific Uncertainty Came to Media: Interpretative Flexibility and Beijing’s Air Pollution Controversy
Hepeng Jia, Cornell U, USA
Lifeng Deng, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF
Jun Yan, Huazhong U of Science & Technology, CHINA, PEOPLE’S REPUBLIC OF

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Communication Interventions in Fostering Democratic Societies: Countries in Transition

Theme Sessions
Political Communication
Global Communication and Social Change
Intergroup Communication

Chair
Kathy Fitzpatrick, American U, USA

Participants
Expanding Spaces for Free Expression: The Rise of Independent Bloggers and Journalists in Cuba
Tracey Eaton, Flagler College, USA

Diarioforcuba: Producing an Independent Online News Site for Cuban Millennials
Allan Richards, Florida International U, USA

Using Social Media as a Communication Intervention Tool in Brazil: The Pro- and Anti-Dilma Rousseff Campaigns on Facebook and Twitter
Raul Reis, Emerson College, USA

Online Media and Platforms Aid a Dying Democracy in Latin America: The Case of Venezuela
Juan-Carlos Molleda, U of Oregon, USA

Creating a Democratic Mindset Through Public Communication: The Romanian Experience
Antoaneta M. Vanc, Quinnipiac U, USA

This is a period of fluctuation in world democratic movements, particularly in Latin America and the Caribbean. Digital communication is playing a transformative role in distributing news and information to citizens isolated by repressive regimes. New platforms also are being used in sustaining democratic norms where transitions have occurred. This session will illuminate the role and impact of media and communication interventions in promoting democratic ideals, providing direction for future research and analysis and insights for practice.
**Images and Social Media**

**Communication and Technology**

**Chair**

Uta Russmann, FHWien U of Applied Sciences, AUSTRIA

**Participants**

- Images That Matter: Online Protests and the Mobilizing Role of Pictures
  - Andreu Casas, U of Washington, USA
  - Nora Webb Williams, U of Washington, USA
- Wearable Cameras and Contagion: Spreading Embodied Images of Violence
  - James N. Gilmore, Indiana U, USA
- From Selfies to Media Events: Instagram Posts After the Charlie Hebdo Shooting
  - Eisa Al Nashmi, Kuwait U, KUWAIT
  - David Lynn Painter, Rollins College, USA
- The Short-Term Longitudinal Relationship Between Instagram Use and Adolescents’ Depressed Mood
  - Eline Frison, KU Leuven, BELGIUM

**Emotion and Social Media**

**Mass Communication**

**Communication and Technology**

**Chair**

Gina Masullo Chen, U of Texas - Austin, USA

**Participants**

- An Experiment Applying Attribution Theory to Investigate the Impact of Inspiring UGC Media on Viewers
  - Keunyeong (Karina) Kim, California State U Dominguez Hills, USA
- I Feel What They Say: The Effect of Social Media Comments on Viewers’ Affective Reactions Toward Elevating Online Videos
  - Nicole C. Kramer, U Duisburg - Essen, GERMANY
  - Stephan Winter, U of Amsterdam, GERMANY
  - German Neubaum, U of Duisburg-Essen, GERMANY
  - Leonie Roesner, U of Duisburg-Essen, GERMANY
  - Sabrina Eimler, U of Applied Sciences Ruhr-West, GERMANY
- Shame and Punishment
  - James Perez, Colorado Mesa U, USA
  - Deanne Christine Canieso, George Mason U, USA
- The Lives of Others: How Facebook Surveillance, Envy, and Depression Evolve Over Time
  - Sebastian Scherr, Ludwig Maximilians U Munich, GERMANY
  - Catalina Laura Toma, U of Wisconsin-Madison, USA
  - Barbara Schuster, Ludwig Maximilians U Munich, GERMANY

**User Comments and Feedback**

**Information Systems**

**Chair**

Louisa Ha, Bowling Green State U, USA

**Participants**

- News Media Literacy and Topic Involvement as Predictors of Comment Credibility
  - David Wolfgang, Colorado State U, USA
  - Manu Bhandari, Arkansas State U, USA
- Just the Way I Am: The Effects of Personality Traits and Situational Factors on the Deliberativeness and Civility of User Comments on News Websites
  - Johannes Beckert, Johannes Gutenberg U Mainz, GERMANY
  - Marc Ziegele, Johannes Gutenberg U Mainz, GERMANY
  - Oliver Quiring, Johannes Gutenberg U Mainz, GERMANY
- Quantifying the Tyranny of Likes: How Audience Feedbacks Shape Content Production on Instagram
  - Yilang Peng, U of Pennsylvania, USA
- The Power of "Many Likes": Online Popularity Cues’ Effects on Personal Opinion and Public Opinion Perception
  - Pablo Porten-Chee, U of Zurich, SWITZERLAND
  - Christiane Eilders, Heinrich-Heine-U, GERMANY
- Who are More Likely to Share Online Product Review Videos and be Influenced by Them?
  - Nicky Chang Bi, Bowling Green State U, USA
  - Ruonan Zhang, Bowling Green State U, USA
  - Louisa Ha, Bowling Green State U, USA
“Most Importantly It's Organic!” Characteristics and Effects on Sales of Green Product Reviews
Anke Wonneberger, U of Amsterdam, THE NETHERLANDS
Ewa Maslowska, U of Amsterdam, THE NETHERLANDS

"It’s My Own and Honest Opinion!”: The Role of Explicitness and Modality in the Effects of Disclosing Sponsored Vlogs
Stefan F. Bernritter, U of Amsterdam, THE NETHERLANDS
Somaiya Tabibi, U of Amsterdam, THE NETHERLANDS
Sophie Carolien Boerman, U of Amsterdam, THE NETHERLANDS

Linguistic Features Predicting Trustworthiness in the Sharing Economy
Maarten ter Huurne, U of Applied Sciences Utrecht, THE NETHERLANDS
Jonas Moons, Utrecht U, THE NETHERLANDS
Amber Ronteltap, U of Applied Sciences Utrecht, THE NETHERLANDS

Attention and Divided Attention
Information Systems
Chair
Byungho Park, KAIST, KOREA, REPUBLIC OF

Participants
The Impact of Cognitive Load on Automatic Attention Capture by Auditory Structural Features
Joshua D. Sites, Indiana U, USA
Edgar Jamison-Koenig, Indiana U, USA
Xia Zheng, Indiana U, USA
Robert F. Potter, Indiana U, USA

Overloaded: Investigating The Effects of Working Memory and Perceptual Load On Attention And Memory for Online News Push Notifications
Carie Cunningham, Duquesne U, USA
Saleem Elias Alhabash, Michigan State U, USA

How Different Visual Metaphors Influence Resource Allocation and Memory for Advertisements
Kevin Wise, Indiana U, USA
Matthew Peterson, North Carolina State U, USA
Shili Xiong, U of Illinois - Urbana Champaign, USA
Zongyan Wang, U of Illinois - Urbana Champaign, USA

Interactivity as Structure: How the Feature Type and Quantity Affect Users’ Resource Allocation and Memory
Chialing Ho, U of California - Davis, USA
Narine S. Yegiyan, U of California - Davis, USA

Boring is Bad: A Look at the Influence of Arousing Content and Multitasking While TV Viewing on Viewer Memory and Enjoyment
Bridget E Rubenking, U of Central Florida, USA
Music, Multitasking, and Mood Management
Prabu David, Ohio State U, USA
Daniel Totzkay, Michigan State U, USA
Shaheen Kanthawala, Michigan State U, USA
Fei Jia, Drexel U, USA
Ying-Chia Hsu, National Chiao Tung U, CHINA, PEOPLE’S REPUBLIC OF

Navigating the New Science Communication Landscape: Eye Movements Reveal How Citizens Evaluate Scientists as Sources
Jessica McKnight, Ohio State U, USA
Jason C. Coronel, Ohio State U, USA

How We Use Media Matters: The Relationship Between Media Automaticity, Media Multitasking, and Attention
Matt Irwin, Ohio State U, USA

Rules, Norms, and Expectations for Mobile Communication Practices
Mobile Communication
Chair
Jason A. Martin, DePaul U, USA

Participants
Why Do Parents Mediate Children's Use of Smartphones? An Application of the Theory of Planned Behavior
Wonsun Shin, U of Melbourne, AUSTRALIA
Hye Kyung Kim, Nanyang Technological U, SINGAPORE

Integrated Parental Mediation Style in Predicting Children’s Privacy Protection and In-App Promotion Avoidance
Jocelin Y Lam, Nanyang Technological U, SINGAPORE
Wonsun Shin, U of Melbourne, AUSTRALIA
May O. Lwin, Nanyang Technological U, SINGAPORE

Intergenerational Differences in Attitudes Towards Phubbing: Digital Natives and Digital Immigrants
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS
Marieke Vanden Abeele, Tilburg U, THE NETHERLANDS
Nick Israel, Tilburg U, THE NETHERLANDS
It’s How You Phub That Matters: An Experimental Study on Factors Explaining the Effect of Copresent Phone Use on Relational Outcomes
Mariek Vanden Abeele, Tilburg U, THE NETHERLANDS
Marjolijn L. Antheunis, Tilburg U, THE NETHERLANDS

How Does the Presence of the Typing Awareness Indicator, Length of Response Time and Message Brevity in Instant Messaging Platforms Affect Interpersonal Relationships?
Margaret Yee Man Ng, U of Texas - Austin, USA

Microcoordinating Patient Care With Mobile Apps: The Disparity of Norms, Networks, and Names
Keri Keilberg Stephens, U of Texas - Austin, USA
Millie A. Harrison, U of Texas - Austin, USA

Mobile Sourcing: A Case Study of Journalistic Norms and Chat Apps Usage
Valerie Belair-Gagnon, U of Minnesota - Twin Cities, USA
Colin Agur, U of Minnesota - Twin Cities, USA

Trust and Tradeoffs for Online Privacy
Communication and Technology
Chair
Opeyemi Akanbi, U of Pennsylvania, USA

Participants
Nothing to Hide, Nothing to Lose?: Incentives and Disincentives for Sharing Information With Institutions Online
Alice Marwick, Data & Society, USA
Eszter Hargittai, U of Zurich, SWITZERLAND

The Privacy Trade-Off in Mobile Apps: The Roles of Intrusiveness, App Value, and Privacy Concerns
Verena Miriam Wotrich, U of Amsterdam, THE NETHERLANDS

The Role of Habits and Prior Experience in Motivating User Cybersecurity Behavior
Ruth Shillair, Michigan State U, USA
Robert Larose, Michigan State U, USA
Mengtian Jiang, Michigan State U, USA
Shelia Cotten, Michigan State U, USA
Nora J Rifen, Michigan State U, USA

Trust in Peer-to-Peer Based Sharing Economy: The Mediation Role of Trust in Platform Provider
Jing Yang, Michigan State U, USA
Xiaoyu Zhao, Michigan State U, USA
Tong Xie, Michigan State U, USA

Technology Studies
Communication and Technology
Chair
Jeff Hancock, Stanford U, USA

Participants
Exchange Relations on the Dark Web
Jonathan Pace, U of Pennsylvania, USA

TerrorTube: Algorithms and Islamic State on YouTube
Dhiraj Murthy, U of Texas - Austin, USA

The Pirate’s Code: How Rules Dictate the Deviance of Music Consumption on What.CD
Ian Dunham, Rutgers U, USA

What’s the Folk Theory? Reasoning About Cyber-Social Systems
Megan French, Stanford U, USA
Jeff Hancock, Stanford U, USA

Not-So-Good-Feelings in Media Consumption
Mass Communication
Chair
Matthias Hofer, U of Zurich, SWITZERLAND

Participants
Disgust, Need for Affect, and Responses to Microbiome Research
Ye Sun, U of Utah, USA
Sara K. Yeo, U of Utah, USA
Meaghan McKasy, U of Utah, USA
Jessica Houf, The U of Utah, USA
Erika Shugart, American Society for Cell Biology, USA
Effects of Guilt Inducement on Subsequent Media Behavior: Lessons From Two Studies
Sven Joeckel, U of Erfurt, GERMANY
Leyla Dogruel, Freie U Berlin, GERMANY
Allison Eden, Michigan State U, USA
Tina Heurich, U of Erfurt, GERMANY
Grossed-Out Givers: Inoculation, Reactance, and Disgust-Eliciting Charitable Appeals
Deena Kemp, Cornell U, USA
Jeff Niederdeppe, Cornell U, USA
Sahara Byrne, Cornell U, USA
Guilty Pleasure No More: The Relative Importance of Media Use for Coping With Stress
Robin Nabi, U of California - Santa Barbara, USA
Debora Daniela Perez Torres, U of California - Santa Barbara, USA
Abby Prestin, U of California - Santa Barbara, USA

6625
Media, Gender, and Gender Roles

Monday
15:30-16:45
Indigo 204B
Mass Communication

Chair
Lelia Samson, Nanyang Technological U, SINGAPORE

Participants
Investigation of Predictors and Effects of Sexual Objectification in Celebrity Instagram Images
Riva Tukachinsky, Chapman U, USA
Holeka Inaba, Chapman U, USA
Kristina Kraus, Chapman U, USA
Dominique Stewart, Chapman U, USA
Michelle Williams, Chapman U, USA

Patterns Behind Social Media Usage: Comprehending Facebook as a Set of Features to Separate its Functional Domains
Dominik Johannes Leiner, Ludwig Maximilians U Munich, GERMANY
Lara Kobilke, Ludwig Maximilians U Munich, GERMANY
Christina Reuss, Ludwig Maximilians U Munich, GERMANY
Hans-Bernd Brosius, Ludwig Maximilians U Munich, GERMANY

The Heuristic-Systematic Processing in Mediated Transgender Intergroup Contact: A Social Cognitive Approach
Minjie Li, Louisiana State U, USA
Meghan Shara Sanders, Louisiana State U, USA

Adolescents’ Internet Pornography Use and Sexual Attitudes: The Role of Content, Resistance, and Hypergender Orientation
Marleen Johanna Elisabeth Klaassen, U of Amsterdam, THE NETHERLANDS
Jochen Peter, U of Amsterdam, THE NETHERLANDS
Johanna M.F. van Oosten, U of Amsterdam, THE NETHERLANDS

6626
Information Processing and Motivated Reasoning

Monday
15:30-16:45
Indigo 206
Political Communication

Chair
Emily Thorson, Boston College, USA

Participants
Can I Stick to My Guns? Motivated Reasoning and Biased Processing of Balanced Political Information
Carlos Manuel Brenes Peralta, U of Amsterdam, THE NETHERLANDS
Magdalena E. Wojcieszak, U of Amsterdam, THE NETHERLANDS
Yphtach Lelkes, U of Amsterdam, USA

The Force of the Better Evidence in Political Belief Updating
Jin Woo Kim, U of Pennsylvania, USA

Do You Follow? The Impact of Heuristic and Systematic Message Cues on Perceived Online Opinion Leadership
Stephanie Geise, Westfaelische Wilhelms U Muenster, GERMANY
Stephan Jaroschek, U of Koblenz-Landau, GERMANY
Julia Troll, U of Erfurt, GERMANY
David Eckhout, U of Erfurt, GERMANY

Winners, Losers, and Perceptions of Vote (Mis)Counting
Georgia Kernell, U of California - Los Angeles, USA

Accounting for Judgment Formation Strategy in How People Respond to Corrective Information
Dustin Carnahan, Michigan State U
R. Kelly Garrett, Ohio State U, USA

6628
Constructive Uses of Journalism

Monday
15:30-16:45
Aqua Salon C
Journalism Studies

Chair
Risto Kunelius, U of Tampere, FINLAND
Participants
The Effects of Constructive News Reporting on Children’s Responses to Negative News
Mariska Kleemans, Radboud U Nijmegen, THE NETHERLANDS
Janel Gerritsen, Radboud U Nijmegen, THE NETHERLANDS
Rebecca de Leeuw, Radboud U Nijmegen, THE NETHERLANDS
Moniek Buijzen, Radboud U Nijmegen, THE NETHERLANDS

Engaging Stigmatized Communities Through Solutions Journalism
Andrea Wenzel, U of Southern California, USA
Daniela Gerson, California State U, Northridge, USA
Evelyn Moreno, U of Southern California, USA
Minhee Son, U of Southern California, USA
Breanna Morrison Hawkins, U of Southern California, USA

When Empathy is Not Enough: The Possibilities for Solidarity in the San Francisco Homeless Project
Anita Varma, Stanford U, USA

Are Newsgames Better Journalism? Empathy, Information, and Ideology in Games on Refugees and Migrants
Elfriede Fursich, Boston College, USA
Christoph Plewe, Freie U Berlin, GERMANY

Restorative Narrative as Contextual Reporting: Model for Journalistic Sustainability in the Landscape of Modern Storytelling
Nicole Smith Dahmen, U of Oregon, USA

It’s Hard Out There for a Parent: Negotiating the Child’s Media Landscape
Children Adolescents and the Media
Chair
Matthew A. Lapierre, U of Arizona, USA

Participants
Contextualizing Parental Needs for Children’s Apps
Jessica Taylor Piotrowski, U of Amsterdam, THE NETHERLANDS
Franette Leonie Broekman, U of Amsterdam, THE NETHERLANDS

Parents’ Reactions to Descriptions of Children’s Apps: Results From a Parent Survey Experiment
Sarah Vaala, Joan Ganz Cooney Center, USA
Tamara Spijewak Toub, Joan Ganz Cooney Center, USA

Drew Cingel, U of California -- Davis, USA
Megan K. Olsen, Northwestern U, USA
Marina Kremer, Wake Forest U, USA

Trust Us, We’re Experts: How Children and Media Researchers Use Media With Their Own Children
Matthew A. Lapierre, U of Arizona, USA
David Bickham, Harvard U, USA

This panel will examine how parents negotiate their children's media use and exposure, particularly in ways that have not previously garnered significant research attention. Utilizing diverse populations, methodologies, and perspectives, this panel presents findings related to (1) parents’ decision-making processes related to media choices, (2) the ways parents directly engage with their children about media, and (3) differences in media attitudes/practices among both lay and expert populations.

Mediatized Populism and the Remaking of Democracy in Asia and the Middle East
Philosophy, Theory and Critique
Participants
Populism and Networked Publics: Politics Beyond Liberalism
Paula U. Chakravartty, New York U, USA
Srirupa Roy, U of Göttingen, GERMANY

Disagreement Without Dissent: The Contradictions of Hizballah’s Mediated Populism
Hatim El-Hibri, American U of Beirut, USA

Didactic Deliverance and Divine Delusion in Populist Egypt
Adel Iskandar, Simon Fraser U, CANADA

Performing Populism on Twitter: Trolls, Political Polarization, and Lynching in Turkey
Ergin Bulut, Koc U, TURKEY

Tweeting Modi and the Shaping of a Digital Public
Joyojeet Pal, U of Michigan, USA
### Interventions of Strategic Communication and Public Relations in China

**Monday 15:30-16:45 Aqua 300AB**

**Public Relations**

**Chair**

Chun-ju Flora Hung-Baesecke, Massey U, NEW ZEALAND

**Participants**

- Professionalism or Relationalism? How Guanxi Orientation Affected Income and Job Satisfaction of Chinese Public Relations Practitioners Through Public Relations Value
  - Deya Xu, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
  - Christine Huang, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

- China’s Strategic Communications in the Establishment of the Asian Infrastructure Investment Bank
  - Xiaomeng Lan, U of Florida, USA

- What do Chinese Consumers Expect for CSR Communication? Focusing on Communication Source, Media Channels, and Content Preferences
  - Sora Kim, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF
  - Yingru Ji, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

- Corporate Crises in China: Publics’ Institutional Associations of Government Ability and Social Responsibility
  - Yingru Ji, Chinese U of Hong Kong, CHINA, PEOPLE’S REPUBLIC OF

- “Weibo, Best Gift to Chinese People”: Social Media-Based Communication by Netroots Third-Sector Organizations in China
  - Feifei Chen, Texas A&M U, USA

- Exploring Civil Society Relationships in Ecosystems of Uncertainty and Hostility: A Qualitative Network Approach to Exploring of Chinese NGOs Relationships
  - Adam J. Saffer, U of North Carolina - Chapel Hill, USA

### Student and Early Career Blue Sky Workshop: Preparing for the Future of Scholarly Communication: An Open Science Primer for Communication Scholars

**Monday 15:30-16:45 Aqua 310AB**

**Sponsored Sessions**

**Chairs**

Charlotte Lӧb, U of Mannheim, GERMANY
Tamar Lazar, U of Haifa, ISRAEL

**Participants**

- David Kimutai Cheruiyot, Karlstad U, SWEDEN
- Karin Fikkers, U of Amsterdam, THE NETHERLANDS
- Omar Al-Ghazzi, U of Sheffield, UNITED KINGDOM
- Holli Hitt Seitz, Mississippi State U, USA
- Eike Mark Rinke, U of Mannheim, GERMANY

If, as danah boyd recently wrote, our profession has a “deep commitment … to giving back knowledge,” it must also be committed to embracing the current cultural shift towards open science. However, while the concept of open science is generally accepted as a vague ideal, researchers are often not sure about exactly what it means, why they should care about it, and how they can practice it. This Blue Sky Workshop offers an expert-led roundtable discussion on how to become a better, more open communication scholar.

### Markets, Digital Data, and Global Entertainment Industries

**Monday 15:30-16:45 Aqua 313**

**Popular Communication Media Industry Studies**

**Participants**

- Powered by Netflix: Digital Video and Broadband Development
  - Eivan Elkins, Colorado State U, USA
  - SVOD Catalog Analysis and Global Media Research
  - Ramon Lobato, RMIT U, AUSTRALIA

- Selling Audience Analytics: Television Data Services, Knowledge Construction, and the Industrial Audience Imaginary
  - Annemarie Navar-Gill, U of Michigan, USA

- Middlemen on Top of Middlemen: Spotify and the Automation of Advertising
  - Patrick Vonderau, Stockholm U, SWEDEN

**Respondent**

Jennifer Holt, U of California - Santa Barbara, USA

Organizational Communication

Chair
Paaige Turner, National Communication Association, USA

Participants
- Linda L. Putnam, U of California - Santa Barbara, USA
- Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
- Craig R. Scott, Rutgers U, USA
- Laurie K. Lewis, U of Texas - Austin, USA
- Joann Keyton, North Carolina State U, USA

Editors serve an especially key role in addressing questions about what counts as fitting in an area of study. This panel brings together 5 editors of several prominent publications related to organizational communication and asks them to reflect on their own decision-making related to issues such as what is central and peripheral, how to deal with emerging and fading areas, and addressing topics that are only somewhat organizational or communicative.

Health Communication and Vulnerable Populations

Health Communication

Chair
Satveer Kaur-Gill, National U of Singapore, SINGAPORE

Participants
The Interplay Between Stigma, Collective Efficacy and Advocacy: Lessons for Public Health Interventions Among Sexual Minorities
Jagadish J Thaker, Massey U, NEW ZEALAND
- Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
Toward a Multilevel E-Health Engagement Model: Analyzing Trend for Immigrants’ E-Health Engagement From 2008 to 2013
- Xinyan Zhao, U of Maryland, USA
- Bo Yang, U of Maryland, USA
- Chau-Wai Wong, U of Maryland, College Park, USA
Gendered Narratives of Stress, Work, and Health: Juggling Careers of Immigrant Women in Science, Engineering and Technology Careers
Debalina Dutta, National U of Singapore, SINGAPORE
Communicating Structural Violence in Health Care: Lived experiences of Street-based Female Sex Workers in Kathmandu
Iccha Basnyat, National U of Singapore, SINGAPORE
Effects of Cultural Message Cues on HPV Vaccination Perceptions Among Parents and Guardians of American Indian Youth
- Marco C. Yzer, U of Minnesota - Twin Cities, USA
- Rebekah Nagler, U of Minnesota - Twin Cities, USA
- Meggan McCann, American Indian Cancer Foundation, USA
- Kristine Rhodes, American Indian Cancer Foundation, USA
- Jessica Harjo, American Indian Cancer Foundation, USA
- Susan LoRasso, U of Minnesota - Twin Cities, USA
- Sarah E. Gollust, U of Minnesota - Twin Cities, USA
- Debalina Dutta, National U of Singapore, SINGAPORE
- Cranz C. Yzer, U of Minnesota - Twin Cities, USA
- Rebekah Nagler, U of Minnesota - Twin Cities, USA
- Meggan McCann, American Indian Cancer Foundation, USA
- Kristine Rhodes, American Indian Cancer Foundation, USA
- Jessica Harjo, American Indian Cancer Foundation, USA
- Susan LoRasso, U of Minnesota - Twin Cities, USA
- Sarah E. Gollust, U of Minnesota - Twin Cities, USA

Entertainment Production and Distribution

Media Industry Studies

Participants
Bonding With Audiences Through Bridging the Shows: Public Television Service’s Branding Strategies in Taiwan
- Van-Jun Lu, U of Wisconsin-Madison, USA
Why Food Matters?: The Negotiation of Habitus, Institutional Routines, and Power Relations in Korean TV Industry
Jaehyun Jeong, Temple U, USA
Beyond Intra-European Coproductions: Globalizing the European Art House
Benjamin Andrew James Pearson, U of Michigan, USA
It’s Like Television, But It’s Not: The Legitimation Strategies of Korean Web Dramas
Jennifer Minsoo Kang, U of Texas - Austin, USA
Residual Practices, New Technologies and Reluctant Change: Film Distribution in Greece Since the Financial Crisis
- Lydia Papadimitriou, Liverpool John Moores U, UNITED KINGDOM

Immigrant Belonging and Mobile Identities

Ethnicity and Race in Communication

Chair
Miyase Christensen, Stockholm U; Royal Institute of Technology, SWEDEN
**Participants**

**Cosmopolitanism and Intellectual Mobility: Spatial and Communicative Considerations**
- Miyase Christensen, Stockholm U, SWEDEN
- Jenny Jansdotter, Karlstad U, SWEDEN

**Immigrants in the Catalanist Project: Migration, Language, and Culture in the Politics of Independence**
- Kate Zambon, U of Pennsylvania, USA
- Marta Iturrate, U Pompeu Fabra, SPAIN

**Social Identity, Queer Diaspora, and the Postsyylum Middle Eastern Gay Refugee/Asylee**
- Nathian Shae Rodriguez, San Diego State U, USA

**Bodies Claiming or Being Thrown Up Into Public Space: Digital Mediatiions of Gender and Subalternity**

**Feminist Scholarship**

**Participants**

- Refugees Reloaded: Digital Images and Circuits of Resistance
  - Sandra Ponzanesi, Utrecht U, THE NETHERLANDS
- Discursive Construction of Resistance on Subaltern Activist Websites
  - Mahuya Pal, U of South Florida, USA
- Iranian Women’s Rights Activists’ Engagement in Production of Discourse on Social Media
  - Gilda Seddighi, U of Bergen, NORWAY
- Facebook, Whatsapp aur Hamara Nariavaadi Sangharsh: The Role of Social Media Platforms in the Antirape and Sexual Harassment Activism by Rural Feminist Crusaders of India
  - Pallavi Guha, U of Maryland, USA
- Harassment and Trolling Microsystems
  - Zeenab Aneez, Centre for Internet and Society, INDIA
- South Asian Women’s Activism(s) to Claim Public Space
  - Radhika Gajjala, Bowling Green State U, USA
- Censorship and Countercensorship in Chinese film industry
  - Maria Repnikova, Georgia State U, USA

**Understanding U.S.-China Coproduction: Theory, Policy, and Industry**

**Global Communication and Social Change**

**Chair**
- Terry Flew, Queensland U of Technology, AUSTRALIA

**Participants**

- Shot in Shanghai: Tracing Global Media Capital in the PRC
  - Aynne Kokas, U of Virginia, USA
- Hollywood and Huallywood: The Opportunistic Strategies of Cooperation, Competition, and Adaption
  - Jinghua Yuan, Zhejiang U, CHINA, PEOPLE’S REPUBLIC OF
- Theorizing US-China Coproduction: NICL, Media Capital, and Global Counterflow
  - Weiqun (Wendy) Su, U of California - Riverside, USA
- Censorship and Countercensorship in Chinese film industry
  - Maria Repnikova, Georgia State U, USA

**Surveying The Changes in the Sino-U.S. Relationship From Documentaries**
- Qi Wang, Chongqing U, CHINA, PEOPLE’S REPUBLIC OF

The past decade has witnessed the most remarkable trend in US-China film and business exchanges: the unprecedented growth in US-China film co-productions and Chinese companies’ high-profile investment into Hollywood studios and US cinemas. Almost three-quarters of Hollywood revenue now comes from the international market, Hollywood studios are therefore seeking to carve out larger pieces of the giant pie represented by China. The latest trend highlights a striking phenomenon for globalisation, and harbours profound implications for global communication: a global counter flow from the periphery to the center, a shift in the global power relationship, the emergence of new media capitals, and a reshaping of the global media structure. This panel seeks to explore this timely topic from a variety of perspectives.
Interventions of MOOCs Into the Higher Education Landscape

Instructional & Developmental Communication

Chair
Carolyn Michelle Cunningham, Gonzaga U, USA

Participants
Admissible Experimentation: Re-Envisioning Higher Education With MOOCs
Holly Custard, Pearson, USA

Investigating Academic Motivation Among MOOC Learners
Bahaa Ghobrial Gameel, U of Texas - Austin, USA

From MOOC to Minerva: Democratizing Education in the Digital Age
Rachel Lara Watson, U of Colorado - Boulder, USA

Connectivity and Learning Power: Utilization of Social Network by MOOCs
Haijing Tu, Indiana State U, USA

The Fabric of Digital Life: A Digital Humanities Archive for MOOCs
Andrew Iliadis, U of Ontario Institute of Technology, CANADA
Isabel Pedersen, U of Ontario Institute of Technology, CANADA

Since 2012, dubbed the year of the MOOC, there have been a number of interventions of MOOCs (massive open online courses) into the higher education landscape. Faculty are experimenting with new learning technologies to bring digital humanities initiatives into the MOOC environment. Social media are used to increase community and connectivity. Questions continue to arise about the democratization of education and how MOOCs will aid in this process. Despite these interventions, completion rates of MOOCs continue to be low. This panel offers insight into several different approaches to understanding the impacts of MOOCs, from individual level initiatives, to broader questions about the efficacy of MOOCs for different types of learners. Panelists will offer insight into what instructional strategies are and are not working in these environments, as well as what more MOOCs have to offer.

Media Representation and Social Change Across the Americas: Comparing Brazilian, Mexican, and American Media

Intercultural Communication

Global Communication and Social Change

Chair
Laura Robinson, Santa Clara U, USA

Participants
The Political Economy of Race, Class, and Favela Depictions in Brazilian Telenovelas
Joseph D. Straubhaar, U of Texas - Austin, USA

Undermining Social Inclusion: Media Representations, Inequality, and Polarization in Brazil
Mauro Porto, Tulane U, USA

Explaining Labor Inequalities Within Mexican News Organizations
Sallie L. Hughes, U of Miami, USA

MIREYA Marquez Ramirez, U Iberoamericana Ciudad de Mexico, MEXICO

Knowledge From the Bottom Up: Enacting Transformations in Social Movements in Rural Communities in Mexico and Brazil
Jorge A. Gonzalez, U Nacional Autonoma de Mexico, MEXICO
Cicilia Peruzzo, U Metodista de Sao Paulo, BRAZIL

Media Epiphanies: Selvies and Silences in São Paulo Urban Protests
Heloisa Pait, Sao Paulo State U, BRAZIL
Juliana Laet, UNESP, BRAZIL

By Any Means Necessary: An Examination of Dehumanizing Media Coverage of Peaceful Protests
Joy Leopold, U of Miami, USA

Respondent
Apryl Williams, Texas A&M U, USA

This panel promises to enrich the study of intercultural communication through the examination of pivotal case studies of media representation, social change, and inequality. The panel offers particularly wide angle of vision, thanks to the breadth of the research from across the Americas. More specifically, the studies highlight differences and similarities between Brazilian, Mexican, and American media representation with an emphasis on social change and inequalities.

Computational Methods for Studying Political Communication

Computational Methods

Political Communication

Chair
Jennifer Pan, Stanford U, USA
Participants
Conceptualizing and Measuring Political Information Using Topic Modeling and Exponential Random Graph Models for Two-Mode Networks
Petro Tolochko, U of Vienna, AUSTRIA
Hyunjin Song, U of Vienna, AUSTRIA
Hajo G. Boomgaarden, U of Vienna, AUSTRIA

Nathan TeBlunthuis, U of Washington, USA
Aaron Shaw, Northwestern U, USA
Benjamin Mako Hill, U of Washington, USA

Examining the Impact of Civic Participation on Crowdsourced Policymaking with Natural Language Processing
Kaiping Chen, Stanford U, USA
Tanja Katarina Aitamurto, Stanford U, USA
Ahmed Cherif, U of California - Berkeley, USA

The Babel Effect: Central Banks, Multilingual Communications, and Submarket Expectations
Joseph L. Sutherland, Columbia U, USA

Ukrainian Nationalist Parties and Connective Action: Analysis of Electoral Campaigning and Social Media Sentiments
Larisa Doroshenko, U of Wisconsin-Madison, USA
Ahmed Cherif, U of California - Berkeley, USA

Toward a Synthesis of Media Habits and Internet Addiction Research
Elif Ozkaya, Michigan State U, USA
Robert Larose, Michigan State U, USA

A Brief Measure of Social Media Self-Control Failure
Jie Du, Vrije U Amsterdam, THE NETHERLANDS
Guido M. van Koningsbruggen, Vrije U Amsterdam, THE NETHERLANDS
Peter Kerkhof, Vrije U Amsterdam, THE NETHERLANDS

Permanently Online and Permanently Connected: Development and Validation of the Online Vigilance Scale
Leonard Reinecke, Johannes Gutenberg U Mainz, GERMANY
Christoph Klimmt, Hannover U of Music, Drama, and Media, GERMANY
Adrian Meier, Johannes Gutenberg U Mainz, GERMANY
Sabine Reich, Hannover U of Music, Drama, and Media, GERMANY
Katharina Knoop-Huiss, Hannover U of Music, Drama, and Media, GERMANY
Diana Rieger, U of Mannheim, GERMANY
Peter Vorderer, U of Mannheim, GERMANY

The Bright Side of Social Media Escapism
Severina Mueller, U of St.Gallen, SWITZERLAND
Katarina Stanoevska-Slabeva, U of St.Gallen, SWITZERLAND
Miriam Meckel, U of Muenster, GERMANY

The Role of Media in Public Mobilization and Participation

The Right Side of Social Media Escapism
Severina Mueller, U of St.Gallen, SWITZERLAND
Katarina Stanoevska-Slabeva, U of St.Gallen, SWITZERLAND
Miriam Meckel, U of Muenster, GERMANY

How Ideology-Oriented Political News Shapes Political Participation: From the Perspective of Political Psychology
Zhi-Jin Zhong, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF
Tongchen Wang, Sun Yat-Sen U, CHINA, PEOPLE’S REPUBLIC OF
Net Generation Square People: Mediatization Agents of Social Movement in Hong Kong
Alice Yuet Lin Lee, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Jie Ying Wang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
Ka Wan Ting, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Role of Collectivistic Self-Value and Opinion Climate in Mobilizing Youth Political Discussion
Yoon-Joo Lee, Washington State U, USA
Wenjie Yan, Washington State U, USA

For a Good Cause: Compliance, Political Participation, and Climate Change

Information Systems
Chair
Allison Z. Shaw, U at Buffalo, SUNY, USA

Participants
Using Moral Foundations Theory to Understand How Perceptions of Freedom Affect Compliance With a BYAF Request
Allison Z. Shaw, U at Buffalo, SUNY, USA
Emily A. Dolan, U at Buffalo, SUNY, USA
Katy Underwood, U at Buffalo, SUNY, USA
Laura Yurgalite, U at Buffalo, SUNY, USA
Catherine P. Masterson, U at Buffalo, SUNY, USA

Predicting the Effectiveness of Guilt on Gaining Compliance From Others
Ying Cheng, Michigan State U, USA
Reed Reynolds, Michigan State U, USA
Frank Boster, Michigan State U, USA

Using Regulatory Fit Theory to Investigate the Effectiveness of Compliance-Gaining Interactions
Allison Z. Shaw, U at Buffalo, SUNY, USA
Emily A. Dolan, U at Buffalo, SUNY, USA
Jess Walton, U at Buffalo, SUNY, USA
Katy Underwood, U at Buffalo, SUNY, USA
Catherine P. Masterson, U at Buffalo, SUNY, USA

Tribal Radio as a Health Information Resource for Rural American Indian Reservation Residents
Jana Wilbricht, U of Michigan, USA

Millennials’ Use of Facebook for Political Information Sharing and Its Effect on Voting Intentions
Yeuseung Kim, DePaul U, USA

The Effects of Anger, Efficacy, and Political Knowledge on Misperceptions and Intentions to Participate in the Political Process
Elena Bessarabova, U of Oklahoma, USA
Patrick C. Meirick, U of Oklahoma, USA

Bridging the Distance of Climate Change Communication
Laura S. Loy, U of Hohenheim, GERMANY
Spence Alexa, U of Nottingham, UNITED KINGDOM

Let’s Talk About It! The Effects of Conversation on the Interplay of Trust in Climate-Related Information and Confidence in Collective Agency to Protect Climate
Josephine Schmitt, U of Cologne, GERMANY
Fenja De Silva-Schmidt, U of Hamburg, GERMANY
Dorothee Arlt, U of Bern, SWITZERLAND
Imke Hoppe, U of Hamburg, GERMANY
Michael Brueggemann, U of Hamburg, GERMANY

Effects of Mobile Communication on Business, Life, and Society

Mobile Communication
Chair
Scott W. Campbell, U of Michigan, USA

Participants
Work-Related Smartphone Dependency Among Young Workers in China: An Examination of Dependency Relations and Antecedents
Li Li, Nanyang Technological U, SINGAPORE
Lin Trisha T. C., National Chengchi U, CHINA, PEOPLE’S REPUBLIC OF

Five Days Without a Smartphone: The Paradox Association Between Smartphone Use and Subjective Well-Being: Results From a Deprivation Study
Susann Kohout, Technical U Braunschwig, GERMANY
Christina Evelin Schumann, Technical U Ilmenau, GERMANY
Jens Wolling, Technical U Ilmenau, GERMANY
Relational Interaction, Texting, and Social Media

Communication and Technology

Chair
Joseph Bayer, Ohio State U, USA

Participants
I Text Therefore I Am: Message Interactivity vs. Message Exchange in Addictive Use of Instant Messaging
Mu Wu, California State U Los Angeles, USA
S. Shyam Sundar, Pennsylvania State U, USA

Textual Harassment as a Form of Bullying, Drama, and Obsessive Relational Intrusion
Erin Michelle Sumner, Trinity U, USA
Nicholas Brody, U of Puget Sound, USA
Artemio Ramirez, Jr., U of South Florida, USA
Rachel Lawson, Trinity U, USA

What the Selfie Says: An Experimental Test of How Selfies Change Social Judgments on Facebook
Samuel Hardman Taylor, Cornell U, USA
Alexandra Hinck, Cornell U, USA
Hajin Lim, Cornell U, USA

What Makes Us Accept Lookism in the Social Media Era? A Three-way Interaction Among the Present, the Constant, and the Past
Jiyoung Chae, National U Singapore, SINGAPORE

Social Connectedness and Well-Being

Communication and Technology

Chair
Todd Richard Davies, Stanford U, USA

Participants
Ambient Awareness as Potential Mediator of Social Networking Sites Usage and Well-Being
Nicole C. Kramer, U Duisburg-Essen, GERMANY
Melanie Hirt, U of Duisburg-Essen, GERMANY
Carina Knitter, U of Duisburg-Essen, GERMANY
Sina Ostendorf, U of Duisburg-Essen, GERMANY
Sewit Zeru, U of Duisburg-Essen, GERMANY

Permanently Connected via Smartphones: Testing the Effects of Social Pressure to Be Accessible on Subjective Well-Being in a Field Experiment
Annabell Halfmann, U of Mannheim, GERMANY

Cost of Caring and Communication Technology: Assessing Awareness of Network Life Events and its Mediating and Moderating Impacts on Stress
Inyoung Shin, Rutgers U, USA

Sharing Online to Caring Offline: How Social Media Helped Build Walls of Kindness Across Three Countries
M. Laeeq Khan, Ohio U, USA
Zulfia Zaher, Ohio U, USA

Is Sharing Really Caring? Examining Predictors of Facebook Pictivism and its Perceived Influence on Users
Anne Oeldorf-Hirsch, U of Connecticut, USA
Rory McGloin, U of Connecticut, USA
Gender, Sex, and Sexuality

Monday 17:00-18:15
Indigo 204A

Mass Communication

Chair
Charisse L’Pree Corsbie-Massay, Syracuse U, USA

Participants
Femvertising: Activation of Empowerment and Objectification Schemas Following Exposure to Ads With an "Empowerment" Message
- Amelia Couture, U of Michigan, USA
- Sonya Dal Cin, U of Michigan, USA
- Kristen Harrison, U of Michigan, USA

The Effectiveness of Using Sexual Appeals in Advertising: Memory for Sexual and Nonsexual Visual Content Across Genders
- Lelia Samson, Nanyang Technological U, THE NETHERLANDS

The Hookup Culture on the Screen: A Quantitative Content Analysis *Top Student Paper
- Elisabeth Timmermans, KU Leuven, BELGIUM

They Are Not the Same: A Social Network Analysis on Popular Categories of Free Sexually Explicit Internet Materials
- Yanyan Zhou, Indiana U, USA
- Bryant M. Paul, Indiana U, USA
- Vincent Malic, Indiana U, USA

Media: Market, Ecology, System

Monday 17:00-18:15
Indigo 204B

Mass Communication

Chair
Matthew D. Matsaganis, U at Albany, SUNY, USA

Participants
Marketization of Television Broadcasting: A Comparative Analysis of China and Czech Republic in the 1990s
- Jan Miessler, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF
- Dan Wang, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

New Media Subjects in the Media Ecology: The Case of Spanish YouTubers
- Carlos Alberto Scolari, U Pompeu Fabra, SPAIN
- Damián Fraticelli, U de Buenos Aires, ARGENTINA

News Media Coverage and Initial Public Offerings in Germany: Explaining Flotation Performance
- Nadine Strauss, U of Amsterdam, THE NETHERLANDS
- Toni G.L.A. van der Meer, U of Amsterdam, THE NETHERLANDS

The Political and Economic (In)Dependence of the Media in Macao Under Portuguese and Chinese Rule: Continuity and Change After the Handover
- Nelson Costa Ribeiro, U Católica Portuguesa, PORTUGAL
- Jose Manuel Simoes, U of Saint Joseph, CHINA, PEOPLE’S REPUBLIC OF

Campaign Strategies and Information Effects: Insights From Europe

Monday 17:00-18:15
Indigo 206

Political Communication

Chair
Frank Esser, U of Zurich, SWITZERLAND

Participants
Don’t EU Want Me Baby: Successes and Failures in Brexit Campaigning
- Rachel Moran, U of Southern California, USA

Frantic Losers, Anxious Campaigners, and the Decision to Go Negative
- Alessandro Nai, U of Sydney, AUSTRALIA
- Ferran Martinez i Coma, U of Sydney, AUSTRALIA

Informed Switchers? How the Impact of Campaign Exposure on Vote Change Depends on Political Information Efficacy
- Sabine Geers, U of Amsterdam, THE NETHERLANDS
- Linda Bos, U of Amsterdam, THE NETHERLANDS

Tainted Love: How Stigmatization of a Political Party in News Media Reduces its Electoral Support
- Joost Van Spanje, U of Amsterdam, THE NETHERLANDS
- Rachid Azrout, U of Amsterdam, THE NETHERLANDS
Neoliberalism and the Media: Toward an Intersectional, Feminist Theory, and Praxis

Feminist Scholarship

Participants
Rosalind Gill, City, U of London, UNITED KINGDOM
Carolyn M. Byerly, Howard U, USA
Cheryl Thompson, U of Toronto, CANADA
Marian J. Meyers, Georgia State U, USA

Understanding Media Practices

Philosophy, Theory and Critique

Chair
Christine Lohmeier, Ludwig Maximilians U Munich, GERMANY

Participants
Taking on the Practice Lens in Culturalistic Studies of Communication and Media
Christian Pentzold, U of Bremen, GERMANY
Constructs of Privacy in Everyday Publicness: Youth and ICT use in Metro Manila Slums
Cheryll Ruth Reyes Soriano, De La Salle U, PHILIPPINES
Ruepert Jiel Cao, De La Salle U, PHILIPPINES
Letters, Newspapers, and Communication With the Dead: Practices of Materiality and Immateriality
Carolin Aronis, Colorado State U, USA
Field-Specific Mediatization: Testing the Combination of Social Theory and Mediatization Theory Using the Example of Scientific Communication
Corinna Lüthje, U of Rostock, GERMANY

Interpersonally Managing Close Relationships

Interpersonal Communication

Chair
Jeffrey A. Hall, U of Kansas, USA

Participants
Attachment Avoidance and Anxiety as Predictors of Confirming and Disconfirming Communication in Romantic Relationships
Harry Weger, Jr., U of Central Florida, USA
Chiung-Ya Tang, U of Central Florida, USA
Energy, Episode, and Relationship: A Test of Communicate Bond Belong Theory
Jeffrey A. Hall, U of Kansas, USA
From Pals to Paramours: Relational Escalation is More Successful When it Facilitates Approach Than Avoidance Superordinate Goals
Cassandra Alexopoulos, U of California - Davis, USA
Nicholas A. Palomares, U of California - Davis, USA
Measuring The Sources and Content of Network-Based Relational Uncertainty: Looking Outside the Dyadic Bubble
James Stein, Arizona State U, USA
Can Inducing Incremental Theories of Social Competence and Friendships Help Reduce the Cycle of Loneliness?
Emiko Taniguchi, U of Hawaii - Manoa, USA

Moving Beyond Traditional Ethnography of Communication

Language & Social Interaction

Chair
Trudy Milburn, Baruch College/CUNY, USA

Participants
A Reconsideration of the Relationship Between Speech Communities and Speech Economies
David Boromisza-Habashi, U of Colorado - Boulder, USA
Speaking of Health in Singapore Using the Singlish Term Heaty
Sunny Lie, St Cloud State U, USA
Evelyn Y. Ho, U of San Francisco, USA
Mohan Jyoti Dutta, National U of Singapore, SINGAPORE
Pauline Luk, National U of Singapore, SINGAPORE
Social Interactions in Built Environments: Professional Talk on LinkedIn
Tabitha Hart, San Jose State U, USA
Trudy Milburn, Baruch College/CUNY, USA

Respondent
Stuart Sigman, Argosy U, USA
Communication and Ingroup-Outgroup Attitudes

**Intergroup Communication**

**Chair**

Jessica Gasiorek, U of Hawaii - Manoa, USA

**Participants**

- Exploring the Relationship Between Acculturation Preferences, Perceived Threat, and Intergroup Contact Among Finnish Adolescents
  - Elvis Nshom Ngwayuh, U of Jyväskylä, FINLAND

- A Virtuous Cycle: Attitudes Towards Diversity and Enjoyment of Outgroup Music Predict Each Other
  - Jake Harwood, U of Kansas, USA
  - Stefan Paolini, U of Newcastle, AUSTRALIA

- Help a Fan Out? The Effect of Fandom Type and Task Type on People’s Willingness to Help or Harm Different Types of Fans in a Collaborative Effort
  - Anita Atwell Seate, U of Maryland, USA
  - Irina Alexandra Iles, U of Maryland, USA
  - Elizabeth L. Cohen, West Virginia U, USA

- Effects of Expectancy Confirmations and Violations on Language Attitudes
  - Marko Dragojevic, U of Kentucky, USA
  - Nicholas Tatum, U of Kentucky, USA
  - Anna-Carrie Beck, U of Kentucky, USA

- Perceptions of Police-Civilian Encounters: Intergroup and Communication Dimensions in the United Arab Emirates and the USA
  - Charles W. Choi, George Fox U, USA
  - Golham Khajavy, U of Bojnord, UNITED ARAB EMIRATES
  - Rana Raddawi, American U of Sharjah, UNITED ARAB EMIRATES
  - Howard Giles, U of California – Santa Barbara, USA

Communication, Mental Health and Well-Being

**Health Communication**

**Chair**

Corey Pavlich, U of Arizona, USA

**Participants**

- The Whole-Person Model of Stress and Wellness: A Pediatric Residency Application
  - Millie A. Harrison, U of Texas - Austin, USA
  - Yaguang Zhu, U of Texas - Austin, USA

- Suicide in Films: A Qualitative Study on the Impact of Suicide Portrayals in Fictional Films on Audiences
  - Benedikt Till, Medical U of Vienna, Center for Public Health, Department of Social and Preventive Medicine, AUSTRIA

- “She Finally Smiles... For Real”: Reducing Depression and Bolstering Resilience Through Self-Affirmation in LGBTQ Youth
  - Traci Gillig, U of Southern California, USA
  - Lynn Carol Miller, U of Southern California, USA
  - Courtney Cox, U of Southern California, USA

- The Impact of Electronic Media Use on Adolescents’ Well-Being
  - Christian Schemer, Johannes Gutenberg U Mainz, GERMANY
  - Stefan Geiss, Johannes Gutenberg U Mainz, GERMANY
  - Philipp Mueller, Johannes Gutenberg U Mainz, GERMANY
  - Svenja Schaefir, Johannes Gutenberg U Mainz, GERMANY

- Indirect Effects of Loneliness on Substance Use Through Stress
  - Chris Segrin, U of Arizona, USA
  - Melissa McNelis, U of Arizona, USA
  - Corey Pavlich, U of Arizona, USA

Studies of Media and Contextual Effects on Health Behavior

**Health Communication**

**Chair**

Xiaowen Xu, U of Connecticut, USA

**Participants**

- Adolescent Wishful Identification With Risky Media Characters and the Co-Occurrence of Alcohol Use and Sexual Behavior
  - Morgan E. Ellithorpe, Michigan State U, USA
  - Amy Bleakley, U of Pennsylvania, USA
  - Michael Hennessy, U of Pennsylvania, USA
  - Atika Khurana, U of Oregon, USA
  - Patrick Jamieson, U of Oregon, USA
  - Ilana Weitz, U of Pennsylvania, USA
Media Dependency, Third-Person Perception, and Influenza Vaccination Intention
Carolyn Lin, U of Connecticut, USA
Xiaowen Xu, U of Connecticut, USA

Do They Like it? Believe It? Cross-Cultural Consumer Responses to Pharmaceutical Advertising: Skepticism Toward and Liking of Different Drug Ad Appeals – Evidence From Brazil, Germany, and the US
Isabell Koinig, U of Klagenfurt, AUSTRIA
Sandra Diehl, U of Klagenfurt, AUSTRIA
Barbara Mueller, San Diego State U, USA

Media Exposure, Online Appearance Interaction, Internalization, Social Comparison, and Male Body Dissatisfaction: An Integrated Examination From Sociocultural Perspective
Xiaojing An, Zhejiang International Studies U, CHINA, PEOPLE’S REPUBLIC OF

Exploring the Role of Product Placements for Children’s Obesity-Related Shopping Behavior
Maren Beaufort, Austrian Academy of Sciences, AUSTRIA

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Monday 17:00-18:15
Aqua 307

Intervention via Interactivity: Video Games, Social Networks, and (De)Racialization

Ethnicity and Race in Communication
Game Studies

Chair
Saif Shahin, Bowling Green State U, USA

Participants
Using Black Digital Feminism to Examine the Sexuallized Hypervisibility and Invisibility of Women of Color in Video Games
Kishonna Leah Gray, Eastern Kentucky U, USA

#GrowingUpBlack: Communication and Resistance in Memes
David Stephens, Bowling Green State U, USA
Lisa Kiyomi Hanasono, Bowling Green State U, USA

Anti-Blackness in the Machine
Andre Brock, U of Michigan, USA

Barbarians at the Twitter Gate: A Social Network Analysis of #MuslimAwarenessMonth and #CanYouHearUsNow
Saif Shahin, Bowling Green State U, USA

Respondent
Andre Brock, U of Michigan, USA

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Monday 17:00-18:15
Aqua 309

Challenges in Content Regulation
Communication Law & Policy

Chair
Ryan Ellis, Northeastern U, USA

Participants
FCC’s Indecency Regulation: A Comparative Analysis Between Broadcast and Online Media
Maria I Fontenot, U of Tennessee, USA
Michael Thomas Martinez, U of Tennessee - Knoxville, USA

Defaming Officials and Celebrities: Evolution of Libel Law and the SULLIVAN Impact in China
Yong Tang, Western Illinois U, USA

Media and Governance Under Transformation:Chinese Propagate Policy in Popular Protest
Chao Zhang, Tsinghua U, CHINA, PEOPLE’S REPUBLIC OF

Nanny State vs. Helpful Reminder: Evaluation of Privacy Nudges as Policy Interventions From a U.S.-German Perspective
Leyla Dogruel, FU - Berlin, GERMANY
Sven Joeckel, U of Erfurt, GERMANY

Online Content Policies in Brazil and Russia
João Araujo Monteiro Neto, U of Fortaleza, BRAZIL
Elena Sherstoboeva, National Research U Higher School of Economics, RUSSIAN FEDERATION

Free Speech v. Privacy: Neighboring Implications of Revenge Pornography Legislation
Katharine Hodgdon, Texas A&M U, USA

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Monday 17:00-18:15
Sapphire Ballroom M

Development Assistance and Independent Journalism: A Research Network Discussion

Global Communication and Social Change

Chair
Chris Paterson, U of Leeds, UNITED KINGDOM

Participants
How Global Organizations Support Local Efforts for Media Pluralism: Insights From Contemporary Latin America
Silvio R. Waisbord, George Washington U, USA

News Media Plurality by Means of International Cooperation: The Case of "Voces" in El Salvador
Silvia Olmedo-Salar, U de Málaga, SPAIN
Jairo Lugo-Ocando, U of Leeds, UNITED KINGDOM

Contradictions in U.S. International Media Development Efforts and the Agenda for Critical Research
Chris Paterson, U of Leeds, UNITED KINGDOM

Appraising Journalism Education Interventions in Sub-Saharan Africa: A Critical study of the Norwegian Model
Leslie Steeves, U of Oregon, USA
Tewodros Workneh, Kent State U, USA

Media and Development: An Uncertain Connection
Susan Abbott, Independent Scholar, UNITED KINGDOM

Social Media and Cultural Adaptation

Intercultural Communication
Chair
Ling Chen, Hong Kong Baptist U, CHINA, PEOPLE’S REPUBLIC OF

Participants
A Booster for Better Adaptation? The Effect of SNS on Acculturation of North Korean Refugee Youths
Khwan Kim, Sungkyunkwan U, KOREA, REPUBLIC OF
Kibum Youn, Sungkyunkwan U, KOREA, REPUBLIC OF
Hyun Soon Park, Sungkyunkwan U, KOREA, REPUBLIC OF

An Exploratory Study on the Relationship Between SNS and Socialization Progress of Chinese College Students in Korea: Based on the Socialization Stage Model
Ting Yang, Southwest U of Political Science and Law, CHINA, PEOPLE’S REPUBLIC OF
Sangho Seo, Konkuk U, KOREA, REPUBLIC OF

Social Media Use and Acculturation: How First-Year Mainland China Postgraduates Adapt to Macau
Chuyue Ou, U of Macau, CHINA, PEOPLE’S REPUBLIC OF

Refugee Integration and Social Media: A Local and Experiential Perspective
Amanda Paz Alencar, Erasmus U Rotterdam, THE NETHERLANDS

Losing Their Connections: Syrian Refugees and Their Information Needs
Melissa A. Wall, California State U, Northridge, USA
Dana Janbek, Lasell College, USA
Madeline Campbell, Worcester State U, USA

The Impact of Time Spent Abroad and the Internet Toward Saudi Marriage Attitudes and Expectations
Stephanie Tikkanen, Ohio U, USA
Abdulwahab Alsulami, Ohio U, USA

Playful Learning? Serious Gaming and Social Effects

Game Studies
Chair
Ruud Jacobs, Erasmus U Rotterdam, THE NETHERLANDS

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Creative Placemaking for Neighborhoods: Positioning a Game to Circulate Stories
Benjamin Stokes, American U, USA
Karl Baumann, U of Southern California, USA
Francois Bar, Stanford U, USA

The Power of Digital Games in Disaster Preparation and Postdisaster Resilience
Gregory Pearson Perreault, Appalachian State U, USA
Mildred Frances Perreault, Appalachian State U, USA
Matthew Van Dyke, Appalachian State U, USA

What are You Folding For? Use Motivations Behind Citizen Science Online Games and Their Learning Effects
Tobias Fuechslin, U of Zurich, SWITZERLAND

What Do We Know About Games for Health?: A Systematic Review
Bree Holtz, Michigan State U, USA
Katharine Murray, Michigan State U, USA
Molly Kaiser, Michigan State U, USA
Taiwo Park, Michigan State U, USA
Casey O'Donnell, Michigan State U, USA

Long-Term Effects of Social Mechanics of Mobile Games
Akiko Shibuya, Soka U, JAPAN
Mizuha Teramoto, Ochanomizu U, JAPAN
Akiyo Shoun, Ochanomizu U, JAPAN
Kumiko Akiyama, unaffiliated, JAPAN
Postconference: Current Trends in Global Public Relations Industry

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Postconference: Bridging Practice and Disciplinary Perspectives on the Formation and Effects of Country Image, Reputation, Brand, and Identity

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Alina Dolea, U of Bucharest, ROMANIA

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Spiro K. Kiousis, Iowa State U, USA
Kathy Fitzpatrick, American U, USA
Alexander Buhmann, BI Norwegian Business School, NORWAY
Jian Wang, U of Southern California, USA

**Participants**

Public Diplomacy and the Refugee Crisis in Northern Europe: Subverting the Rules of Attraction
James Pamment, Lund U, SWEDEN

Defining the Role of Private Sector Corporations in Public Diplomacy
Candace L. White, U of Tennessee, USA
Kathy Fitzpatrick, American U, USA

Diana Ingenhoff, U of Fribourg, SWITZERLAND
Alexander Buhmann, BI Norwegian Business School, NORWAY
Tianduo Zhang, U of Florida, USA
Candace L. White, U of Tennessee, USA
Spiro K. Kiousis, Iowa State U, USA

Understanding and Measuring National Image on Twitter: A Comparative Analysis of China, Japan, and India
Yingying Chen, Northwestern U, USA
Hairong Li, Michigan State U, USA

The Role of Nonstate Actors That Impact China's Soft Power
Yanling Yang, U of Leeds, UNITED KINGDOM

Public Diplomacy: An Instrument of Civil Society Engagement in Global Governance
Aleksandra Sasa Gorsek, United Nations, USA

The Impact of the Diaspora Networks on the Country of Origin Image
Julia Monica Oehler-Șincai, Institutul Național de Cercetări Economice (INCE), ROMANIA

Public Diplomacy in Turbulent Times: Redefining Challenges for Theory and Practice
Alina Dolea, U of Bucharest, ROMANIA

A Network of Young Korean Public Diplomacy Activists: Case Study of VANK
Kadir Ayhan, Hankuk U of Foreign Studies Graduate School of International and Area Studies, KOREA, REPUBLIC OF

Counterterrorism, or Being Terrorist? Animation News Framing of the China's Counterterrorism Law
Yan Wang, Zhejiang U of Technology, CHINA, PEOPLE’S REPUBLIC OF

How Russia Portrays Itself on Facebook and Twitter in the Countries of Eurasian Economic Union
Alexander Marchukov, Volgograd State Technical U, RUSSIAN FEDERATION

Are You What You Eat? Typology of Food Diplomacy
Melissa White, U of Oklahoma, USA
Katerina Tsetsura, U of Oklahoma, USA

This postconference aims at integrating various perspectives about the causes and effects of perceptions about countries to advance discourse about theories and methods. The full-day postconference will be a meeting point for scholars and practitioners to discuss current challenges in public diplomacy and country images. We aim to discuss how advancement in theory and research can contribute to the current practice of public diplomacy. We are particularly interested in gathering comparative perspectives from the Americas, Europe, Middle East, and Asia on topics such as migration and refugees in public diplomacy, the public diplomacy of international and transnational organizations, diaspora and public diplomacy, social media and public diplomacy, the role of nonstate actors, etc. that impact public diplomacy.