

Meet ICRI's New Staff!

By Kelly M. Page

As most of you know, ICRI has undergone some major changes. Because of the retirement of Milt and Sally Collins from their position as the management association for ICRI, new management was needed. As of June 1, 2001, Association Concepts (AC) took over as management, and the ICRI offices have been relocated to Des Plaines, IL, a suburb of Chicago. With this move, a whole new staff has been hired.

Kelly Page is serving as the Executive/Technical Director. Kelly, a Fellow of ICRI, has an extensive background in concrete materials. She has worked as an independent sales representative for several repair material companies. She is also very familiar with the inner workings of ICRI, having served as Secretary and as a member of the Board of Directors of ICRI, and as Chairman of their Meetings and Conventions Committee.

Kelly holds a Bachelor of Science in Civil Engineering with a minor in English from Marquette University. Her association experience includes serving as the Engineering Editor for *Concrete International*, and as the Contract Training Coordinator for the Portland Cement Association. She is also a member of the American Concrete Institute (ACI), serving on many committees and was awarded ACI's Young Member Award for Professional Achievement in 1999.

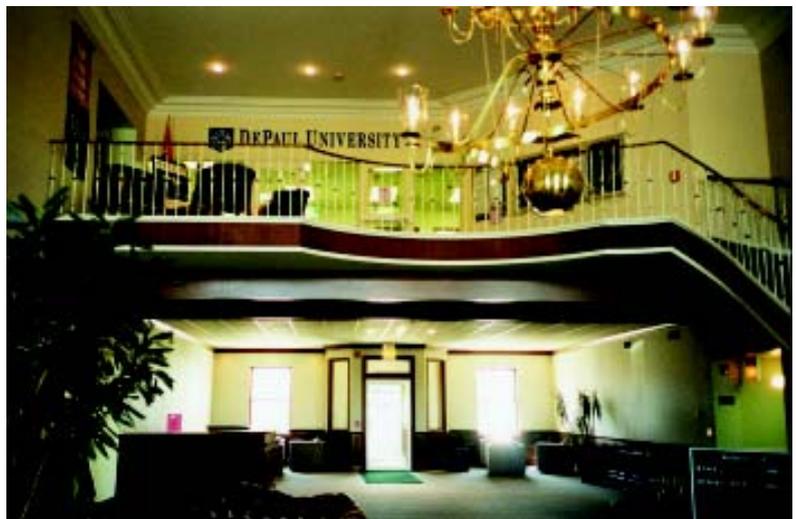
Kelly will be serving as both the Executive and Technical Director. She is responsible for the overall operation of the organization, as well as many technical duties. These include working with ICRI's Technical Committees on their activities, as well as serving as Technical Editor for the *Concrete Repair Bulletin (CRB)*. She will be working solely for ICRI.

Working with Kelly Page out of the Des Plaines location is Chris Jorgensen, Marketing and Chapter Relations Coordinator. Chris comes to ICRI with four years of association management experience, having worked for a trade association for the electronics industry. With that organization, he worked with technical committees on standards, organizing and promoting national conferences and many special projects. He also developed two Web sites, wrote articles for industry trade magazines and authored and delivered presentations at conferences and trade shows.

As Marketing/Chapter Relations Coordinator, Chris will serve as the chapters' ICRI liaison. He will maintain the lines of communications between ICRI and its chapters, write the Chapter News section of the *Bulletin*, promote new chapter development and assist chapters with special needs. In his marketing role, he is responsible for all ICRI ad sales, including the *Concrete Repair Bulletin*, and the development of marketing programs and



Above: ICRI's headquarters are inside this building in Des Plaines, Illinois
Below: the building's lobby



Right: Kelly Page, ICRI Executive/Technical Director

Below: Chris Jorgensen, ICRI Marketing and Chapter Relations Coordinator, at the door of their offices





Left: Diane Baloh, AC Director of Member Services, and Nickole Honor, ICRI Member Service Coordinator



Right: John Glumb, AC Managing Director of Information Services; Susan Esper, ICRI Graphic Designer; and Becky Hartford, AC Manager of Editorial and Production



Left: Susan Adams, AC Convention Assistant; Rénee McAdams, AC Manager of Conventions & Meetings; and Shannon Herrington, AC Convention Assistant



Above: Donna Halstead, AC Controller



Left: Lauren Foster, AC Accountant; Andrea Solak, AC Purchasing Manager; and Susan Minear, AC Accounts Payable

materials to further the organization and its programs. Chris too will be working only for ICRI.

Chris holds a degree in Journalism from Columbia College, Chicago, and last year began his training to become a certified association executive (CAE).

In Farmington Hills, MI (where AC is headquartered), Nickole Honor is ICRI's Member Service Coordinator. She is responsible for all membership issues, publication orders and for any other database inquiries. She reports to Diane Baloh, Director of Member Services for AC. Nickole is assigned only to ICRI, and having her located in Farmington Hills enables her to have backup in the member services department if necessary.

Nickole, a Detroit native, is completing her bachelor degree in e-Commerce at the University of Phoenix. Prior to joining AC and ICRI, Nickole worked at Ford Motor Company as a Communication Analyst.

Susan Esper, our Graphic Designer, has been putting together these great looking issues of the CRB. She will also be responsible for working with Chris Jorgensen on layouts of all ICRI marketing, such as the Fall Convention Brochure that appears on pages 19-23 of this issue. She reports to Becky Hartford, Manager of Editorial and Production for AC. Susan, originally from Plymouth, Michigan, attended Michigan State University and graduated with a Bachelor of Fine Arts (with honors) with an emphasis in Graphic Design. Susan has performed a wide variety of graphic design and publication duties for Scott Publications, World Color, and Holt Graphics.

Association Concepts has also taken over management of ICRI's Web site. John C. Glumb, Managing Director of Information Systems, and his staff, Jason Pennington and Michael Hendricks, have been working diligently to get everything transferred from the previous Web site administrator, and to make sure important sections such as "Chapters" are updated and running properly. They have also been instrumental in setting up the computer system in our Des Plaines office so that we are networked together with the personnel in the Farmington Hills office.

The manager of the AC Conventions & Meetings Department is Rénee McAdams. She has named Carole Berrelez ICRI's Meetings and Conventions Coordinator. Carole and Rénee will be handling all hotel negotiations and other meeting details for ICRI. Shannon Herrington and Susan Adams also report to Rénee as Convention Assistants.

Finally, we have several other people who are working on ICRI's business in the accounting and purchasing departments. Donna Halstead, Controller, and Lauren Foster, Accountant, handled many of the financial transfers from the previous management company, and continue to manage ICRI's finances. Susan Minear is handling accounts payable for ICRI, dealing with important items such as Chapter Dues checks to the chapters. Andrea Solak, Purchasing Manager, has been responsible for getting the offices up and running by setting up our phone system and purchasing our stationery.

It may appear that we have an exceptionally large staff, but most of them work only a percentage of their time for ICRI. This is the strength AC brings to ICRI: to have the resources of a large staff while getting the economy of part-time people, as many of them work for more than one association.

ICRI's new staff is in place and we are all truly excited about the future at ICRI. Our intent is to spearhead the growth of ICRI to become better and stronger than ever. Our new contact information is located on the first page of the magazine, and we look forward to hearing from you with questions, comments, constructive criticism, etc. Hearing from and working with our members is the only way we can be sure that we are fulfilling the needs of the membership.



Association Concepts headquarters