

International Flight Services Association 2017 Media Kit

Marketing Opportunities

- Annual Conference & Expo
 - Long Beach – September 25 -27
- Regional Networking Event
 - New York City – June (final date TBA)
- OnBoard Monthly Email Newsletter (see figure 1.1)
 - Banner ad
 - Sponsored “Spotlight” feature

Size/Location	1mo. Placement	3mos. Placement	6mos. Placement
Email Banner Ad	\$425	\$680	\$1190

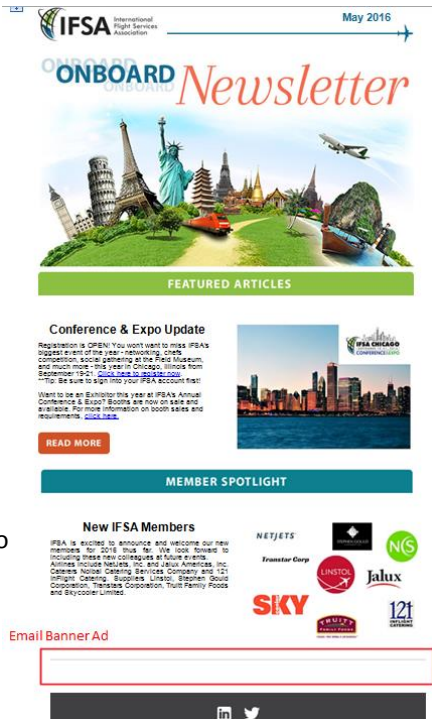
- Website (see figure 1.2)
 - IFSA offers online advertising opportunities that provide year-round visibility on both public and members-only website pages.
 - Website Traffic Stats: Pageviews: 10k+ avg/month
 - Ad type:

Size/Location	1 month Placement	3 months Placement	6 months Placement
Space A*	\$1400	\$3700	\$5700
Space B*	\$700	\$1950	\$3600

*Please note that these ad spaces will rotate. For an additional price, space B can be set stagnant.

For more information or to purchase ad space, please reach out to Liz Johnson at 678.303.2969 or via email ljohnson@kellencompany.com.

Figure 1.1



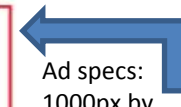
Ad Specs:
Can be adjusted to
fit your ad.



Figure 1.2



Ad specs:
1000px by
320px



Ad Specs:
291px by
250px

