

## **FINAL Minutes for IGDA Board Meeting 21 March 2013**

Present: Brian, Coray, Darius, Dustin, Sheri

Staff: Kate,

Tardy:

Absent: Cordy, Ed, Gordon

### Brief Announcements

- Next Board Meeting - 18 April 2013 at 13:00 CT

Meeting called to order at 13:05 CT

Review previous meeting minutes.

Coray moves to approve minutes 21 February meeting, Sheri seconds. Passed unanimously, Darius abstains.

### Election Update

- The votes required for quorum was 1,017
- Ended up with 495 votes cast, 9.7% of total eligible voters so did not reach 20% required for quorum
- Election is declared void
- Tom Buscaglia had 256 votes (53.0%), Luke 241 votes (49.9%), Brennan 165 votes (34.2%), Justin 130 votes (26.9%)
- Dustin mentioned that the board will appoint the seats when we don't reach quorum to replace the outgoing board members. We have two seats remaining for appointment that we may want to fill out after that.

### Appointment of New Directors

- Dustin notified the Board that it is free to make Director appointments as the election did not meet quorum.
- Brian and Darius both agreed going with the top two seems the way to go, Brian mentioned we'd probably have to have a really good reason not to go forth in that direction. Dustin and Coray both also felt we should go in that direction. Sheri agreed with Brian that unless there was a strong issue we should move forward in that direction.
- Dustin to work with Kate to do outreach to new board members and invite them to future board meetings.
- Brian recommended we talk to all four board members and then do the public announcement.

Sheri moves to appoint Tom Buscaglia and Luke Dicken as new Board of Director members for three-year terms effective 1 April, 2013; Darius seconds. Passed unanimously.

### IGDA Website Contract

- Dustin has been talking to our current preferred vendor about the current budget issues

and that the budget issues are primarily for this fiscal year and we expect to increase it in future years.

- Dustin was asking them to try and meet our budget goals and the vendor came back and said they want to work with us and help us out and believe in our mission but can't meet what was in the RFP based on our budget.
- Dustin has talked to them about what aspects fit within our budget range in terms of what we can do and what we can't do.
- Dustin thinks Clockwork is doing the best job possible and will work with us as necessary to make things happen.
- Dustin would like to have the board approve to move forward with Clockwork as our web vendor and to give the Executive Committee the authority to negotiate and approve a contract so that we can make the new website happen.
- Coray agrees and says we should do what Dustin outlines to get movement on it as quickly as possible, just to show the members we're moving forward as quickly as possible.
- Sheri said we should move forward as fast as possible and trusts Clockwork not to let us mess up our new website.
- Darius said he reviewed all the vendors and he believes Clockwork is the right choice.
- Brian was also in favor of this.
- Dustin reiterated that he's asking the board to approve working with Clockwork to start developing a new website and prioritizing features to meet our budget based on discussions with the Executive Committee.

Sheri moves to approve the Executive Committee to engage with Clockwork to secure a contract for developing a website that fits within our current planned budget; Coray seconds; Darius thirds. Passed unanimously.

#### Financial Update

- Cash balance is in line with what we had last year
- Net income is lower currently than last year but that is planned
- Total income is down from last year but we are picking up more sponsors/studios/partners and the main difference is the budgeted education connection income that has not happened
- Membership revenue is slightly down but total income is higher than budgeted
- Expenses are down compared to last year and from what we have budgeted

#### ECGC Update

- Little more than a month out and things are going well
- We have some potential last minute sponsors coming in as well
- Dustin feels excited about where things are and would love if those who are on the east coast could come down and attend
- If board members want to attend or speak please let him know
- Working diligently to make sure that the numbers come out based on what we have

budgeted as a net to IGDA

#### GDC Discussion

- Good to go with GDC, pretty much everything is done or is being done
- We have no sponsorships this year so everything is getting expensed 'out of pocket'; this is partly due to the timing of Kate coming on board at a time when most companies had already spent their GDC budgets
- Kate is confident we are going to make it up next year as well as later sponsors
- Biggest thing the board can do is to have the board be available to be at the booth and talk to members and be out there, that we're willing to talk to them and listen to their concerns, etc. Please put your names in the slots on the spreadsheet that was sent out and feel free to stop by at other times.
- Kate said she'd also appreciate that if there's anything that's said about the IGDA it would be great to bring back anecdotal comments or why they aren't a member to bring it back to Kate so plans can be made to move forward.
- If you can promote the rest through your own channels that would be great, especially the IGDA Annual meeting (during lunch on Thursday) and the Tuesday night party with YetiZen who are proving to be great partners so far and their agreement to adhere to the GDC Code of Conduct and picking appropriate performers and letting us approve them.
- In terms of membership promotions we have MOGA on Monday/Tuesday for anyone who renews or signs up those days at GDC will get a voucher for a free device on Wednesday through Friday at the MOGA device. We have a similar thing with Corona to get free three months usage of Corona Labs for those that sign up/renew on Wednesday through Friday.
- Kate talked about the advocacy track and feels that is going smoothly and we really want to promote people to attend those sessions, especially if you're speaking. It would be great to show UBM the topics we came up with are relevant and people want to see those talks and get great ratings as well.
- Mini-Board Offsite: Tuesday from 15:00-17:00 PT in Tom Buscaglia's suite and is now at the Intercontinental, new appointees will be invited; Dustin will forward the suite number once known so everyone knows where to be.
- Dustin mentioned the board offsite is generally an opportunity to talk through things but last year was very business heavy; but really its a chance to network and meet.
- VIP Luncheon is Wednesday from 12-2 and everyone should have gotten invites and if you don't have it please contact Tristin ASAP.
- So far working with YetiZen has been fine as far as partnering for a party and they have even offered up space for us for future events but we'll see what happens at the actual event.
- Sheri wanted to note publicly thank UBM who has been a great partner for us with this year's GDC.
- Dustin mentioned that the annual meeting is important for the org and would be great to see all board members show up to this event as well as the booth.
- Dustin said big thanks to Kate, Tristin, and Sheri who have helped get everything done

and it wasn't as bad as last year but still not a lot of time and a great job was done.

- Kate wanted to say a huge thanks to Sheri because she stepped up as usual to help us navigate through GDC since she's only been on board for a few months and Tristin for a few weeks. Kate also extended a huge thanks to Tristin as well. Coray seconded that.

Darius left at 13:52 PM

Thank You To Departing Directors

- Dustin on behalf of the membership of the IGDA and the rest of the board of directors expressed his humble thanks to the departing members Gordon Bellamy, Darius Kazemi and Coray Seifert.

Review of Action Items:

- Dustin and Kate to reach out to all board member candidates about results.
- Sheri will work on public announcement of election results and new directors to be done after Dustin and Kate have reached all the candidates
- Dustin will talk with Clockwork as soon as possible to start negotiating the contract and then work with the Executive Committee to finalize/prioritize features and get things moving.
- Board members should let Dustin know if they want to attend or speak at ECGC.
- Board members should make plans to attend the annual meeting, the VIP luncheon, and make attempts to talk to members at the booth and report back to Kate any news.

Executive Session entered 14:00 CT

Exited Executive Session at 14:10 CT

Coray moves to adjourn meeting.

Brian seconds.

Meeting Adjourned 14:10 CT