FINAL Minutes for IGDA Board Meeting 13 March 2014

Present: Brian, Dustin, Ed, Luke, Sheri Rubin (SR), Sheri Graner Ray (SGR), Tom Staff: Kate, Diann, Tristin

Brief Announcements

- Upcoming Board Meetings: 10 April 2014 at 13:00 CT
 - This meeting will have the board electing new officers

Meeting called to order at 13:04 CT

Review Of Board Meeting Minutes For Approval

February's meeting minutes and any adjustments were reviewed

Ed motions to approve the February meeting minutes; Dustin seconds. Motion passed unanimously. Brian abstains

Board Election Results And Ratification

- 789 ballots cast; 13.2% of eligible members
- We reached quorum with the results being:
- Anne Toole 592 votes
- Jon Grande 259 votes
- Justin Berenbaum 212 votes
- Anne and Jon would be the top two vote getters
- Dustin confirmed the procedure to ratify the elections; Sheri and Brian talked about since we hit quorum we certify the results..
- Next steps are Kate and Dustin will reach out to Anne and Jon hopefully today/tomorrow.
- Dustin asked everyone to keep the results quiet until they've had a chance to talk to them.
- Dustin said they'll also make sure they are invited to the informal board meeting.
- Tom asked when they get added to the board list; Dustin said we could probably do that
- We talked about how it's worked in the past and Brian talked about we've added them so they can participate in discussions but not actually vote
- Dustin/Kate are going to obtain the preferred email and bring them on and welcome them
- Sheri wanted to confirm someone would talk to Justin; Dustin said they would

Tom moved to ratifying the elections results; Sheri seconds. Motion passed unanimously.

Tristin and Diann left at this time.

Entered Executive Session at 13:14 CT Exited Executive Session at 13:25 CT

• Tom mentioned because of the diverse nature of the candidates who ran and the ability

- of the board to appoint other people to the board.
- Sheri notes that her opinions have nothing to do with any of the candidates but felt the need to abstain due to how it can appear to the membership as to the validity of the elections and the election process.

Tom moves to appoint Justin Berenbaum to one of the appointed seats as a board member for a three year term starting 1 April 2014; Brian seconds. Sheri abstains.

Brian and Sheri Graner Ray left at 13:27. Tristin rejoined the call.

Executive Director General Org Update

- Membership update; we dropped in numbers and the question was is this real or virtual.
 There's been some frustration and Tristin, Diann, Daniel, and Kate have been trying to work this out to get things cleared up.
- There was a drop of about 500 members and they are still reconciling some of the records; so basically the real number is pending reconciliation. We're about 7000-7500 members depending on how things shake out.
- GDC Membership drive with Gunnar is ready to go and good there for GDC; anyone who renews, joins, and lifetime gets a free pair; existing lifetime members are eligible as well.
- After GDC they'll have a 40% discount on our members as well.
- Elections Update: Covered that already above due to rearranging of agenda
- Studios: Renewals with 1st Playable and Magin & Assoc. with others renewing
- Kate says she's still slowly picking away at the engagement sheet to get it updated
- Partners: Multiview revenue is up; Focal Press and CRC are back; there are some other partners that are potentially coming on board
- Still working on other long-term discounts and member partnerships
- Chapters: Mostly the same but we have new chapters like Buffalo and Reno and others who want to move up to empowered right away but aren't ready yet
- Kate mentioned that the staff has been talking about how to handle those who are really being advocates for the IGDA but are having trouble forming a board and so honor them but not necessarily call them a chapter
- SIGs: Kate is interested in seeing how GDC goes next week
- Events: GDC next week; Kate is assuming ECGC is moving along; For E3 Kate is working on sponsors and talking to them about covering potential networking events
- Kate brought up GDCE/Gamescom and if we're going to do anything there and is something that needs to be decided
- Next week we have the Developer Satisfaction Survey launching on Monday and doing a press release; Survey will be running for 6 weeks ending 28 April
- A high-level summary will be doable to release at E3 and then, based on Sue Bohle's suggestion, each month we'll release a highlight from various sections that include more detailed analysis which also gives the team more time to digest it and prepare stuff
- Advocacy: Kate thought it was a great thing in how we handled the King response and Kate gave kudos to Tom for talking with King's CLO; in terms of feedback she felt we got

- a huge amount of feedback that was positive
- Inclusivity Policy: An output of last year and a follow-up of the anti-harassment policy that
 was drafted a few years back. Kate says it's basically ready for the board to review but
 due to GDC and the survey it's been held back and so she'll pass it to the board for
 review post-GDC similar to how she did it with the survey
- The main goal of the policy is to get it done and off to ESA as soon as possible as they told her at DICE they are open to working with us on implementing the policy
- Next Thursday Andrew and Daniel Greenberg will be holding the advocacy training at GDC and hopefully that'll be well attended
- ED Travel: Kate went over her travel schedule including GDC, Barcelona, Non-Profit Leadership Training, and taking a week off
- Dustin asked if there was any questions; Luke asked if there was any year-on-year numbers that we had for the regional breakdown. Kate said she did numbers on last year's annual meeting report but the aggregation was different but didn't have it off-hand; Luke mentioned that it would be useful information for us to see at some point.
- Dustin asked about the non-profit leadership institute and the prep work and how was it
 going with meeting attendees upfront and the like; Kate mentioned that's not how it works
 and that they meet the Sunday before it starts. Kate said she has been reading through
 the course prep material and has completed all deliverables and exercises they asked for
 ahead of time.

Financial Update

- We're a little behind on membership revenue, part of that is due to how partner revenue
 got reclassified. Partner revenue was getting deferred like membership even though it's
 not real membership so once Kate went through and properly labeled them a bunch of
 revenue got realized last year.
- This means that in the future we'll realize the revenue right away and so it'll cause some bumps but this will all work out.
- The big miss is the \$10K in sponsorship for membership cards and we're trying to talk to a sponsor to get that much, if not more to help cover our increasing costs and will find someone and sponsors group is focusing on that.
- Over-budget on ad revenue which is mostly a timing thing but nice. So those things
 cancel out a bit and so we are mostly on target sans the membership card sponsorship
 revenue
- Expense side we're spending more on the membership card side than anticipated and the last couple months we've spent about double more than what we planned.
- Sheri asked if that was due to producing the lifetime membership cards; Tristin confirmed that we did produce and ship out all the lifetime membership cards.
- We also gave a raise without budgeting a raise and we were doing retroactive so this means it went over what was planned salary wise.
- End result is we're 13k off but 10k of that is due to the membership card sponsor being lacking.
- Next month is GDC so that should be an interesting month; Ed asked what the

- sponsorship total was.
- Kate said the total was \$30K but doesn't include the scholars lunch and sig/chapter leader dinner [being handled differently]
- So that was over the 16K we budgeted but don't get too excited because we're already over on the catering budget and other expenses so it could go away quickly
- Ed talked about there's an email thread about expensive hotel rooms which he's not happy about how that went about; that we have a budget for a reason and how if there's any expenses that are more than the budget, especially more than double then it needs to get approved via the Chair or him [as Treasurer]
- Tom talked about advanced acquisition and getting an airbnb to house all the staff for much cheaper; Kate talked about how she got feedback that she was too far away.
- Kate said frankly this year they just had to pull the trigger because they just had to make a decision and she understands that GDC is critical for the org so she made the decision
- Ed said last year we spent 2800 so budgeted 3k and so this year it's 2700 x 2 and so it's not what is OK and was not expected
- Ed talked about how we need to be careful with our other expenses at GDC so we don't blow any of that extra revenue too quickly
- Ed said we're going to have a lot of cash going out and some coming in including GUR SIG which will be spending about 30K on their summit but that's in their account and we'll be spending similar due to GDC and so it'll be more than half our current available cash that could go out, but hopefully we'll have enough coming in and so he'll go over that next month when we get the numbers
- Ed said he knows Jon and said he'd be an excellent treasurer and then asked if there was any questions in general about the update
- Dustin asked about the loading of the debit card, doing transfers, etc. as that has been a pain in the past.
- Ed and Kate talked about how they are pre-loading the account for the card with 25K but they will go back and verify and make sure it's covered and work with Diann on this.

Board Responsibilities at GDC Reviewed

- Dustin went over the summary of stuff that has been sent out regarding GDC
- We talked about how everyone signed up for board booth times and feel free to sign up for more
- Dustin asked if there was anything we could do to support the staff
- Kate asked us to just keep our eyes and ears open for feedback and things going on at our events, like the 20th anniversary
- Kate also talked about showing up where possible to show up to the social gatherings and roundtables as it helps to show that we're engaged and so being there as much as we can would be great and that the members notice
- Kate talked about how they've printed up cheap business cards to promote the survey so if we wanted to come to the booth and grab some to hand them out that'd be great too
- Luke also talked about how there will be Scholars flyers and please grab them there as well

- Dustin asked if there was any times Luke would want us around the scholars and hanging around; Luke said he'd drop info by email but we have Monday lunch and Thursday early evening but he believes some of us already have invites to that
- Tom asked if there's a super-duper everything that's going on with the IGDA calendar at GDC so we could see everything. Kate talked about going to the website and the IGDA at GDC page
- Tom said why didn't he notice this and Kate said its because he didn't use the website;
 Luke said that Tom's not the only one and so maybe we need to do a better job in the future
- Kate talked about how they have been putting it in the weekly email and mentioning it
 everywhere and there was a large discussion about people not knowing about it and we
 really need to promote this stuff
- Kate said they are getting people all the time asking and they are telling them to read the
 email check the website; Tom said that it means we're not putting it out there enough;
 Sheri agreed; Kate said I guess so
- Dustin talked about the annual meeting and that it's from 1-2 and we should be in the room about 12:30 and then Ernest's talk is after that
- Kate thanked everyone who sent in updates and she'll send us back a new version soon but there's still more to add
- Dustin said he thinks it's going to be a great week and told Kate or Tristin that if there's anything else they find they need help on to please don't hesitate to ask the board

Meeting Minutes Appendix Discussion

- Tom gave an update on the B&L SIG working group thing; he said pieces are coming in and not sure when he can get it to us just yet and doesn't want to send it in to the board for editing.
- He said he has no problem sending it to the board or to Bohle for review but doesn't want to go through a whole revision process
- Talked about how did it work with Daniel's items and how it can work now and Sheri talked about how Daniel sends it to at least Kate and I to get opinions on ways to improve the strength of the message and mostly for proofing because he puts out those statements as from the committee, not the org.
- Sheri mentioned she's had discussions on the side with Bohle, especially regarding the suggested revisions made during the King statement that didn't work due to legal reasons and so Bohle would like us to highlight anything that can't be changed - sans typo fixes - due to legal or other reasons so they know not to change it
- Tom says he's herding cats and he hopes to have it all in soon and then going to try and make it all coherent
- Dustin said that the board does not have editorial control over the white papers and statements from the SIG; Tom mentioned a cursory legal review is warranted in some cases
- Tom wanted to talk about process on how to get it out and that they are being very careful about factual statements and this is what happened and here's what you normally do

- Tom said he would send it to Kate and asked Sheri if she would do a proofing pass on it
- Sheri suggested that even though it's proofed to put it up on the website in the SIG page though she didn't think that existed yet - and then use it to create a release through Bohle so that we only revise that not the paper
- Tom said he wants to try and get it out by Monday if possible but he knows that's a long shot but where do we put it and how since the SIG doesn't have a site
- Kate and Tom talked about putting it on the website as a PDF and Kate would like it ASAP because she'll be talking to reporters on Monday.
- Tom is hoping to get it done today, if possible, and will share it with everyone.
- Dustin suggested to Tom to share it for proofing/copy-editing but don't provide it in the
 context for opinions. Tom just said that it would be good for the board members to know
 that so they can answer questions they might get and know that it's a statement by the
 SIG and not the board.
- Dustin also said that in the interest of having the best possible result he doesn't think he should break the team's back by GDC if it'll improve the quality of the finished product to release post-GDC and should maybe be where we set the goal
- Tom talked about how they might actually release it at the SIG's roundtable and so work and release it there
- We talked about how to answer questions or prepare it for answering and that we are working on releasing it as soon as possible.

Entered Executive Session at 14:15 CT Exited Executive Session at 14:35 CT

Action Items:

- Dustin and Kate to reach out to Anne, Jon, and Justin with the results of the elections, the
 additional board appointment decision, invites to the informal board meeting, check their
 availability for the 10 April board meeting, and get their preferred email address so that
 email aliases can be created and they can be placed on the appropriate mailing lists
- Kate, Tristin, Diann, and Daniel to continue reconciliation of membership records so we can get more accurate numbers.
- Kate to work on updating the Sponsors/Partners engagement tracking spreadsheet as much as possible before GDC and then to keep it more current moving forward
- All: Have discussion/make decision on GDC Europe/Gamescom participation
- Kate to send the board the draft of the inclusivity policy for review post-GDC so it can be finalized and sent ASAP to the ESA in working with them on this policy in regards to E3
- Kate to provide Luke/the board with the year-on-year regional breakdown numbers
- All During GDC:
 - o Board: Look at potential other times you can be at the booth
 - All: Feel free to grab Scholars flyers and business cards about the survey to pass out
 - Board: Try and attend the various roundtables, social gatherings, and other events as the members notice when the board is there and engaged

- All: Keep your eyes and ears open for general and specific feedback from the members in regards to IGDA, IGDA at GDC, and our events at GDC and bring it back to the group
- Luke to email out about the Monday Scholars Lunch and Thursdays Scholar Reception to the board
- Board: Show up to annual meeting room at 12:30 latest; attend Ernest's talk if you can
- Kate to send latest version of Annual Meeting PPT to the board
- Kate/Tristin: Call on the board where possible if help is needed
- Tom to finalize the King analysis report and send to Sheri for a proofing pass, then to the board_ed_staff list so that everyone is aware of the context of the report for when it launches and for Kate to use to get up on the site as a PDF.
- Sheri to then work with Tom/B&L SIG and Bohle on creating a smaller, simpler news release to go out about the statement that will point them to where the statement is house; if the report is done before Monday then copies may be printed/provided for when Kate talks to the press

Tom moves to adjourn meeting. Sheri seconds. Meeting Adjourned at 14:39 CT

APPENDIX TO MINUTES Pre-Meeting Updates

Group/Main Updates

Chair: (Dustin)

No updated provided

Driving Sponsorships/Sales: (Dustin/Ed/Tom)

No update provided

Events: (Dustin/Tom - with potential help from Luke on a Virtual Event)

No update provided

Finance: (Ed)

No update provided

International Growth/Formalization: (Dustin/Luke)

Status of Group Still Pending

Membership Group: (Kate/Ed/Sheri Rubin/Talley/Tristin)

- Status of Group Still Pending But Currently Still Meeting Activity Includes:
- Finish 1st year member mails: Still with Kate/Trisitn/Talley for implementation
- Meet 2x/months: Still going!
- Value proposition development: We added Focal Press as a tangible benefit, with a 20% discount to IGDA members.
- Increase individual membership numbers: Membership count fluctuates based on ongoing record reconciliation; we're hoping to see this finally stabilize.
- Confirmed Gunnar membership drive to begin at GDC

Processes/Roles: (Kate/Tristin/Sheri Graner Ray/Sheri Rubin)

- Tristin and Sheri Rubin went over various processes and setups regarding GDC materials; scheduled time to review archives.
- Sheri Rubin continued transitioning electronic history (files, etc.) to Tristin for organization, storage, and archival.
- Sheri Rubin finished draft of initial implementation outline of VMP.
- All other items were put on hold due to staff bandwidth.

SIGs and Chapters: (Luke/Kate/Sheri Rubin/Tristin)

Chapters

All progress put on hold due to staff bandwidth issues.

SIGs

Status of SIGs part still pending; Kate and Tristin did a roll call for GDC for the

purpose of room planning so we have an update on our current SIGs and who's leading them.

Tangible Benefits: (Brian/Dustin/Ed)

No update provided

<u>Individual Updates</u>

Brian:

No update provided

Dustin:

No update provided

Ed:

No update provided

Kate:

See Meeting Minutes; Kate Reported She Was Asked To Prepare PPT For Meeting

Luke:

Board

- Usual meetings and emails
- Worked with Board and Kate on King statement
- Reviewed Brian's Board Talk post ahead of release this month

Scotland

- Usual meetings and emails
- Outreach to Dare to be Digital and Crossover Scotland

Scholars

- Finalised mentors and meetings for GDC Scholars
- Setting schedule for GDC Scholars
- Outreach to GDC Scholars
- Continued to work with volunteers to update Scholars site
- Outreach to solicit volunteers to develop new backend for Scholars application/judging process
- Worked with Caitlin Goodale to produce flyer for promoting program at GDC
- Promoted Scholars reception to former program participants

<u>Al SIG</u>

 Interview for Guardian on future of AI in NPC characters, specifically wrt romance plots.

Sheri Graner Ray:

Responded there was no updates to report.

Sheri Rubin:

Board

- Attended monthly board meeting and board-only call
- Participated in King press statement preparation and response
- Worked with ED, Chair, and Bohle to handle press response about Irrational Games closure
- Reviewed all other contracts and public statements that were passed to the board for approval
- Participated in several threads going over items related to volunteer recognition, volunteer delegation, third-party relationships, upcoming events, and elections processes
- Promoted IGDA Board elections in various networks/emails
- Chapters Group
 - On hold due to staff bandwidth issues
- Finance Committee
 - Attended bi-weekly calls
 - Reviewed financial statements and reports; making inquiries as needed
 - Participated in discussions surrounding large expenditures, temporary debit card process changes, etc. related to GDC
- Membership Group
 - Attended bi-weekly calls
 - Reviewed dashboards; making inquiries as needed
 - Worked with group to request changes to dashboard to provide us some additional info necessary to keep track of potential fluctuation in numbers
- Processes/Roles Group
 - Participated in attempt to schedule second call with group
 - Curated answers from Prod SIG when researching potential document storage solutions
 - Continued curating IGDA assets/files for Tristin and transferring where possible in preparation for GDC meeting
 - Finished initial implementation outline re: VMP program
- Secretary Items
 - Created calendar appointments, meeting setups, etc. for April board meetings and calls
 - Prepared pre-meeting report for board review of March meeting
 - Finally tracked down answer from Chair that potentially means no one was assigned to cover me for taking notes at our December meeting when I was having technical issues
 - Worked with Chair to reduce the number of emails to the board/staff by

having the PPT from the ED sent to me for inclusion in the pre-meeting package with the financials and other updates instead of going out separately by the Chair

IGDA Chicago Chapter

- Attended weekly meetings
- Facilitated March workshop
- Continued moving things forward in planning for our April workshop, May meeting, potential May board game event, etc.
- Participated in board call surrounding our creation of plans for project/task tracking
- Continued discussions with other potential speakers and workshop facilitators to assist us in the planning of the year's events
- Assisted in the process of ordering Chapter business cards and completing domain transferral
- Continued to log ideas as we look to expand and grow our work in the community
- Participated in threads/activities to help those affected by the Disney layoffs that closed our local Wideload Studios

IGDA Scholars Program

- Helped confirm/secure mentors and work through other logistical bits
- Started scheduling myself to help with the onsite coverage at GDC
- Reviewed copy and design for Scholars flyer for GDC
- Continued participation in the 2014 GDC Scholars groups to help get them prepared for their upcoming event

Miscellaneous

- Reviewed copy for several ACSI Committee responses as time permitted
- Continued to help proofread various communications for Staff as time permitted
- Participated in several other SIG and Chapter events/groups
- Continued to serve on the Global Game Jam board in the IGDA's seat
- Met with Dustin to prepare transition of the GGJ board seat as my term ends 31
 March and he takes over
- Pulled an almost all-nighter with Tristin to help do final checks of all the systems and emails before the BoD elections were started - and it seems to have paid off!
- A whole host of other items similar to what I do in most months that aren't part of my normal duties.

Talley Management Group - Submitted by Diann via Kate:

General membership account assistance

- Creating account
- Importing account
- Password reset

Expiration date correction

Mass account correction of non-expiring studio accounts

General Studio assistance

- General communication
- Creating invoice
- Attachment/detachment of subaccounts
- Import of current studio employees

GUR SIG Sponsorship processing

GDC Sponsorship Processing

Monthly renewal reminder email

Monthly IGDA Membership Card Export

Bi-weekly Cash Report

Bi-weekly Membership Dashboard

Start of 2013 Review with external auditors

Breakdown of membership numbers into individual categories within financial statements

Reformatting of deferred revenue workbook to complete above process

Adjust 2013 figures for new revenue recognition process for partners

Tom:

No update provided

Tristin:

Overview: February was a heavy GDC and BoD election-related tasks month

GDC

- Booth prep
- Feb Dedicated Mail per agreement with UBM
- Eventbrites for various IGDA related events generated
 - o invite lists researched and generated for invite-only events
- GUR Summit attendee reports pulled weekly
- Addressed questions from Volunteer Leads and updated as needed on changes

needed for scheduling

- Sign and print materials worked on with Cat Wendt
- Confirming, securing and organizing raffle prizes

Election

- Worked with Talley to generate roster of voting eligible members
- Generated unique passwords for all eligible members + extras should anyone have been missed
- Launched 2014 Election (Thanks to Sheri, as someone familiar with the Balloteer platform, for sanity checking!)
- Emailed all voting eligible members their credentials

Website

- IGDA @ GDC 2014 page updated as needed
- 2014 BoD election pages updated as needed
- Various content updates throughout site

General

- IGDA Insiders for the month
- Answering of member and non-member inquiries

Chapter/SIG Administration

General:

- All Chapters and SIGs contact to collected current leadership rosters for GDC use and post-GDC record updating (mailing lists, etc)
- Welcome a handful of new groups
 - Chapters: Argentina, Jacksonville (FL USA), Reno (NV USA)
 - SIGs: Community Management, Jewish Game Developers, Open Source

Academic:

See update below.

Non-Board Group Updates

Academic Chapter Coordinators Update - Submitted by Tristin:

- No update provided
- Working to add new volunteers to team

Anti-Censorship and Social Issues Committee Update - Submitted by Daniel Greenberg:

1) Violence Report: Pittsburgh Post-Gazette

Here's a win for the committee. The Pittsburgh Post-Gazette ran my editorial about the errors in the PA Violence Report:

http://www.post-gazette.com/opinion/2014/03/04/lt-div-class-libPageBodyLinebre ak-style-webkit-user-select-none-gt-Playing-games-lt-br-gt-lt-div-gt/stories/20140 3040003

They omitted all my links, however. So the inevitable response complains that I did not provide sources:

http://www.post-gazette.com/opinion/2014/03/10/video-games-violence/stories/20 1403100012

Action: Promote the editorial in the gaming press. Can Bohle press release this?

2) Net Neutrality article:

Added links to the IGDA Website article on Net Neutrality, using timely headlines about bridge shutdown to make the point.

Action: Update the story online with the latest information from Sheri in which predictions in the story appear partly vindicated by actions of the ISPs.

3) Gamasutra article on Game Research:

Followed up in a letter to Mike Rose of Gamasutra, pointing out how his article made inaccurate conclusions not supported by his sources and contradicted by me in his article. Mike responded, claiming that he has more quotes from his sources that support him, but he didn't print them. The situation is at an impasse, though I note that Gamasutra did not run my letter.

Action: Decide whether to pursue the issue, decide whether to press Gamasutra to publish my dissent from his article.

4) "Immorality" Anti-Game Research:

Followed up with Report on "morality" report in greater depth. Coordinated with Columbia University professor Liel Leibovitz on countering the "games make kids immoral" claims.

Action: Use "God in the Machine: Video Games as Spiritual Pursuit" against those claims.

5) Banning Handheld Devices

Quick evaluation of the call to ban handheld devices. We rate this a very low threat and easily debunked. It is not likely to gain traction. If it does, we have material on where it fails and how to debunk it.

Prep for ACSI roundtable and Advocacy sessions. Update steering committee. Plan activities for 2014.

Longer Term Issues:

7) ACSI Statement on Gaming in Australia:

Future Action: Work more closely with IGEA: joint statements, coordinated strategy. Keep up pressure on Australia. Follow up statement with additional details. Also, check SA gambling website in Feb-Mar to make certain they have scrubbed objectionable and misleading anti-game language.

8) China:

ACSI response to new Chinese actions on video games praising the lifting of the console ban but criticizing other bans and calling for freedom for Chinese game developers and gamers.

Action: release statement to IGDA website.

9) Laws of War and Video Games: The International Committee of the Red Cross (ICRC):

Action: follow up with ICRC in and invite them to GDC for brief presentation at roundtable.

10) NYT Op-ed:

Reaching out to other NY and national news outlets with criticism for media psychiatrists to run the story the NYT passed on. Making one more contact with NYT to find out what kind of OP-Eds they are looking for on games.

11) Challenging Media Psychiatrist Credentials:

Looking for game developer and players willing to make a challenge to Dr. Keith Ablow's board certification and medical license for violation of medical ethics. Massachusetts residents preferred, but all are acceptable. The basis would be Ablow's apparent violation of medical ethics by publicly diagnosing patients he has not treated, like mass shooters, in order to unfairly attack video games, game developers, and gamers.

Scholars Committee - Submitted by Luke and Sheri Rubin:

- Continued work securing additional studio tours for GDC 14
- Secured several guest speakers and all mentors and did introductions
- Started arranging onsite coverage for all Scholar events
- Started finding volunteers to help iterate and improve the application, judging, and mentor selection process
- Finalized other details for GDC Scholars and created online calendar

• Continued promotion of E3 scholar application closing date