

**Board of Directors Meeting Minutes****ATTENDEES**

**Present (Board):** Tom (Chair), Jon (Secretary), Ed (Treasurer), Dustin (Chair Emeritus), Justin, Luke, Sheri Graner Ray, Sheri Rubin, Anne Toole  
**Present (Staff):** Kate, Tristin  
**Tardy:** Diann (Staff)

**MINUTES** taken by Tristin

## Upcoming Meeting(s)

- Next Board Meeting: 1 June 2014 at 13:00 PT during Board Retreat

Meeting called to order at 13:09 CT.

## Approval of April Meeting minutes

- Tom made a few edits
- Ed moves to approve
- Justin seconds
- Motion carries unanimously

## Executive Director Update

- Total members (as of 30 April) 6,958
- Obtained sponsorship support for membership cards
- Number of studios in various stages of Studio Affiliate join/renewal process
- Partners
  - Multiview up to \$18,000 in ad sales to date (IGDA receives 20%)
  - Focal Press added on as new partner, very interested in working on a larger scale with the IGDA
  - UKIE contract signed
  - Various potential partner opportunities and progress discussed
- Chapters
  - New chapters coming on board: Norway, Miami, Huntsville (rebooting)
    - Tom wants to be put in touch with Miami
- SIGs
  - Marketing SIG getting up to speed
  - Game Animation interest
  - Loc SIG had first loc jam with at least a couple of hundred people involved in translating in over 10 languages
  - Biz & Legal SIG released trademark whitepaper
- Staff
  - Tristin visited talley/YM
  - Alex Bevier (Seattle) came on board and helping with IGDA Insider
  - Diego Parra (Barcelona) is lined up to help
  - Submitted info for possibly getting interns from University of Washington
- Events
  - E3 in June; more on this later



- GDC Europe / Gamescom in August
- SIEGE in October
- one new IGDA banner made
- Developer Satisfaction Survey
  - 2,202 responses; goal was to get at least 2,000
  - Recent meeting to do initial comb through of data, divvied up who will do what in time for E3
  - Two volunteers on board to help with infographics
  - Kate will send info to Board so they can see raw data
  - Joanna has brought on a couple of students to help with a code book to help analyze the data
- Advocacy
  - Inclusivity positivity handed off to Board for action
  - B&L SIG trademark paper was very well received
  - Kate/Daniel/others working with IGDA Mexico on Mexico implementing an unfair game rating system
- Kate Travel
  - France (Videogame Economic Forum): 13-16 May
  - France (vacation!): 17-23 May
  - Atlanta, GA (MomoCon): 24-26 May
  - Seattle (Board Offsite): 30 May - 1 June
  - Los Angeles (E3): 7-14 June

Diann arrives at 13:15 CT.

#### Financial Update

- Annual Budget: doing pretty well
- For year, we're about \$5k short in revenue but does not count incoming revenue (ECGC, membership cards sponsorships); we're about \$7k over in expenses but we will be fine once outstanding revenue comes in
- Revenue from ECGC lower than estimated
- Individual membership, on target for month
- Studio Affiliates a little down but should come back up once current renewals finalize
- Membership expenses are on track
- Overall operating expenses on track
- Website/Hosting expenses on track
- Loss of \$6,800 for month due to some costs that came in during April instead of March

#### Board Updates

- Tom: launched pre-Alpha IGDA webinar yesterday; about 10 attendees
  - 4 tracks: Business & Legal, Game Design, Production, AI
  - Held every Wednesday
- Dustin: traveled to ECGC; Writer Game Summit from the GDC Austin days has been reconstructed and is now a part of ECGC
- Jon: traveling to Australia (Perth) if there is an interest in meeting with folks

#### Inclusivity Policy Statement

- One minor adjustment requested then Board putting forward to review and approve as IGDA's official Inclusivity position
  - We value inclusion and diversity as it makes us stronger, relevant and more successful. As a membership association, the IGDA represents and advocates on behalf of all individuals in the video game industry. We fully support equality in the workplace; cordial respectful communications; safe social interactions and an environment that reflects fairness and mutual respect throughout the industry.
- Luke moves to adopt
- Tom seconds
- Passes unanimously by the IGDA Board of Directors

#### Retreat Planning & Topic Suggestions

- Venue: Crowne Plaza (Seattle)
- Tom putting together the agenda



- Sheri has done fabulous job of coordinating with staff and board members
- Transportation still needs to be coordinated but minor due to being downtown

#### E3 Sponsorships

- \$5k committed so far
- Continuing to secure additional sponsorships
- Working with IGDA LA to co-host event

#### New Business

- Tom would like us to resurrect the IGDA Leadership Forum

Review of Action Items from past month's meeting

Review GDC China discount agreement; approved

#### Action Items

- Kate to send an email to Board providing the Studio Affiliate benefits
- Kate to give Jon a contact in Perth

No Executive Session needed.

Justin moves to adjourn meeting.

Sheri Graner Ray seconds.

Meeting adjourned at 13:26 CT.

### **APPENDIX TO MINUTES - Pre-Meeting Updates**

No pre-meeting updates provided.

