

Minutes for IGDA Board Meeting 1/20/12
Approved 2/22/12

Present: Brian, Tobi, Jane, Jamil, Dustin, Wendy, Coray
Absent: Cordy
Staff: Gordon, Melissa, Diann

Called to order at 1:06 pm.

December Minutes approved. Brian, Tobi, Jane, Jamil, Dustin, Coray in favor; Wendy abstained.

Next meeting: Wed Feb 22nd 10am-11:30am PST / 1pm-2:30pm EST

(1:11 pm) Financial discussion (led by Dustin, 15 minutes)

- December Treasurer Report 2011.pdf
 - Dustin related that although we missed our revenues we were able to adjust the expenses to adapt to this
 - Our cash position has successfully improved
 - BUT we have a significant issue with membership renewal due to lack of the renewal reminders - Dustin illustrated how just in January we will lose 17K plus in revenue just by not being proactive in getting these out
- All files in the Finance subfolder

1:28 pm SOPA/PIPA stance (led by Brian, 10 minutes)

Motion to approve the following Board blog post to be made. Jamil moved, Coray seconded, Passed unanimously.

Good Morning.

The SOPA/PIPA proposal caught the attention of members of the IGDA Board of Directors last year. We have been reviewing the text, and also seeing this issue rise as a key advocacy issue among the members of the IGDA. Our internal consensus is as follows:

The original SOPA/PIPA proposals were overkill. While they addressed the real issue of piracy, they did so in a way that is not tailored to the needs of small content creators, and instead allows big content creators to overreact to perceived IP violations. The net real effect of these measures would be to have a chilling effect on any content sharing, instead of just illegal content sharing. Therefore, it is the position of the IGDA to oppose the SOPA/PIPA proposals.

We are glad to see both the House and Senate have decided to postpone votes on the bills so their significant flaws can be addressed. We are hopeful that the revised versions will provide a more reasonable approach to fighting piracy, but caution everyone to continue following this issue to ensure the final versions better balance both sides of the issue.

IGDA Board of Directors

1:35 pm Website Taskforce update / proposal (led by Dustin, 15 minutes)

- IGDA Website Taskforce Recommendations.pdf
- Task force was Dustin, Brian, Darius, Cordy, Tobi
- Dustin reviewed the background and process so far, related to the priorities and approach to moving forward
- There was some discussion about how to issue the RFP and get bids
- Summary (to be copied from pdf):
- Motion to approve all the recommendations in the pdf (the website priority features; authorize the selection and purchase a membership database management solution with approval of tech and finance committees; appoint and pay someone to create the RFP and help evaluate it; authorize engaging a project manager). Dustin moves, Coray seconds, Passed unanimously.
- Next steps: Coray will join task force; the task force will be focused next on the RFP; tech evaluations
- Dustin also clarified the situation re the website management / permissions

(Scott joined around now ...)

- 1:50 pm ESP (10 minutes)
 - Brian needs more board support here
 - GDC support needed
 - We need some to assist with the party plans (providing feedback - volunteers and the local chapter will be doing the majority of the work) - Jane volunteered here
 - We also need a board member to be involved in planning overall for continuity - no one here yet
 - Summit support needed
 - Summit program planning help needed, lining up speakers etc - Scott and Jamil volunteered
 - GGJ is in a week - 238 sites!! 10,000 jammers expected!!! huge!!!
 - Board members should look for the local event to attend a portion and participate.

- 2:07 pm Board Election, recommendations to nomination committee (led by Brian, 10 minutes)
 - Details below
 - Gordon has heard from 3-4 people so far, expects to hear more next week as the deadline approaches
 - Needed (brainstorming round robin)
 - People with contacts and connections to potential funders/underwriters
 - Motivated people with a lot of free time
 - People who have time - 5-10 hours
 - Someone who knows how to connect to funders
 - Social/mobile focus
 - Fundraising skills or ability to contribute more important than time
 - Lead / not executive type who is very proactive and willing to lead

initiatives

- A mix of experienced connected people with younger people with time/energy
- Succession planning
- People willing to lead committees (which then engage newer/younger/other members)
- Industry leaders - not nec job title, but people who have had success, financial or creative or whatever, and the credibility that comes with that.
- Developers who don't lead studios (but who work for other people?)

(Wendy left around here, then she came back)

Adjourned and executive session convened at 2:21 pm.

Pre-Meeting Reports

Individual Updates

Gordon Bellamy

- Scholars
 - The first deadline for IGDA Scholars applications is January 20th, for the first wave of Scholars events.
 - www.igda.org/scholarships
- Summit
 - the 2nd annual IGDA Summit now has a date. . . July 23-24th in Seattle
 - Now identifying potential keynotes, major speakers, people who want to work on the event.
- Global Game Jam
 - attend your local game jam , January 27th should be by far the largest ever.
 - **225** registered Jam Sites in 46 countries.
 - **4767 Jammers** <http://vimeo.com/34729381>
http://www.gamasutra.com/view/pressreleases/81843/All_Star_Cast_to_Kick_Off_Global_Game_Jam_with_Video.php

Brian Robbins

- Lots of EC/Chair stuff.
- Bi-weekly updates with Gordon monitoring sales process via Salesforce
- SOPA/PIPA stuff
- Weekly Finance & ESP Committee calls
- Will be speaking at Orlando Pro chapter event this month

Jane Pinckard

- No update provided

Dustin Clingman

- Got the budget developed and accepted
- Completed the first phase of the Website Taskforce and recommendations.

Tobi Saulnier

- consulting on local preps for GGJ; we have always had a 1P team organize this and this year are making more efforts to get more of the chapter involved (it is a lot of work though)
- finance and EC meetings and work, website task force work

Wendy Despain

- Health problems have prevented involvement

David Edery

- No update provided

Darius Kazemi

- No update provided

Jamil Moledina

- No update provided

Cordy Rierson

- No update provided

Coray Seifert

- No update provided

Committee / Task Force Updates

Sponsorship / Sales Update (from Gordon)

- Gordon failed to provide

Finance Committee (from Dustin)

- Provided separately

Board Elections

- Nominations close January 29th, nominating committee starts working January 30th
- On the board call we will discuss what recommendations or direction we want to give the board to help them narrow down the selection.
 - For example: We are looking for board members that can help have an impact on the financial side of the org, so connections, contacts and a willingness to help raise funds would be helpful

SOPA / PIPA Stance (from Brian)

- SOPA and PIPA are bills that claim to help crack down on Internet Piracy, but do so in a manner that could be damaging to the Internet, and the industry. The bills are supported by big media including the ESA, and opposed by most ISPs and Internet companies.
- I recommend that the IGDA officially oppose both bills, and that a small taskforce be created to release a statement indicating that while privacy is a problem, and is a threat to the game industry, the IGDA opposes both bills. This taskforce should also look at whatever other actions the IGDA can and should take to help oppose these bills.

ESP Committee (from Brian)

- ESP continues to meet weekly on Thursdays at 11am PST/2pm EST
 - Nobody has shown up for the last couple ESP meetings
- **We really need a couple more board members to help out here, especially as we start pushing to pull together the IGDA Summit content**

GGJ

- Takes place Jan 27-29
- Have 225 locations in 46 countries signed up
- Participant signup still going, currently have over 4,800 jammers registered (as of Wed morning)
- Website is www.globalgamejam.org

GDC

- Melissa is leading most of the coordination with Gordon working on sponsors
- Silicon Valley IGDA will be hosting the party on Tuesday night
- VIP luncheon planned for Wednesday, but need sponsors and setup to make this happen
- Annual Meeting scheduled for Thursday

IGDA Summit

- **Need BoD member help with this**
- Working out contract details with Jessica Tams / Casual Connect
- Event will be July 23-24 in Seattle
- Much bigger this year, as we are rolling the Leadership Forum into our flagship event
- Need to kickoff content tracks

IGDA.org Website (from Dustin)

- Taskforce has had several meetings and email discussion.
- Proposal for moving forward with next steps provided separately in board packet

IGDA Finland Task Force (led by Coray & Darius)

- No update provided

Communications Committee (Wendy chair)

- No update provided

Tech Committee (Darius chair)

- No update provided