

2017 WIS3 Sponsorship Opportunities

Get your company's name in front more than 100 of today's **government technology leaders** at the [Workshop on Information Sharing and Safeguarding Standards](#) (WIS3). The WIS3 is brought to you by the [Standards Coordinating Council](#).



Attendee demographics: The audience has in the past been composed of **73% government**, 13% industry, 10% nonprofit and 4% academia focused on justice, public safety, intelligence, and homeland security. Attendees are information sharing and safeguarding executives, key decision makers, from the Office of Director of National Intelligence, Department of Defense, Department of Justice and Department of Homeland Security, to name a few.

Titles of Attendees: President/ CEO, Vice President, VP of Innovation, Senior Software Engineer, Executive Director, State CIO, CTO, Director, Assistant Director/CIO, General Manager, Chief Scientist-Intelligence, Managing Principle, Sr. Policy Advisor, Sr. Security Architect, and many more.

Platinum Sponsor = \$5,000 (Exclusive)

- Logo recognition on the projector screens during the opening session
- Logo recognition on event signage
- Logo recognition on event promotional emails
- Recognition from the podium during the opening remarks
- Recognition as sponsor via badge ribbon
- Complimentary tabletop display upon request
- Opportunity to provide marketing materials on table near registration (sponsor must supply)
- Five (5) complimentary full-conference passes

Keynote Sponsor = \$3,000 (Exclusive)

- Opportunity to introduce a keynote speaker (first-come, first-serve basis)
- Logo recognition on the projector screens during the opening session
- Logo recognition on event signage
- Recognition as sponsor via badge ribbon
- Three (3) complimentary full-conference passes



Registration Sponsor = \$2,000 (Exclusive)

- Logo recognition on the projector screens during the opening session
- Logo recognition on dedicated event banner prominently displayed near registration
- Recognition as sponsor via badge ribbon
- Two (2) complimentary full-conference passes

Lanyard and Badge Sponsor = \$1,500 (Exclusive)

- Logo recognition on the projector screens during the opening session
- Logo recognition on all attendee lanyards
- Logo recognition on attendee badges
- Recognition as sponsor via badge ribbon
- One (1) complimentary full-conference pass

Coffee Sponsor = \$1,500 (Exclusive)

- Logo recognition on the projector screens during the opening session
- Logo recognition on event signage
- Recognition as sponsor via badge ribbon
- One (1) complimentary full-conference pass

Ice Cream Break Sponsor = \$1,500 (Exclusive)

- Logo recognition on the projector screens during the opening session
- Logo recognition on event signage
- Recognition as sponsor via badge ribbon
- One (1) complimentary full-conference pass

Exhibit Table = \$950 (Four available)

- Tabletop display including 6 ft. table and two chairs
- One (1) complimentary full-conference pass

Don't see a sponsorship that fits your needs. Give Lynne Brisbane a call at 703-726-4416 and she will work with you to create the right sponsorship for your company.