



CERTIFIED MANAGEMENT CONSULTANT[®] (CMC[®]) OVERVIEW

IMC NCR

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www.imcusa.org/?page=CERTHOW

Agenda



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- **What is the CMC?**
- **Benefits**
- **Certification**
 - **Criteria and requirements**
 - **Process**
- **Recertification**
- **Fees**
- **Resources**

Management Consulting



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Management consulting is the providing to management of objective advice and assistance relating to the strategy, structure, management and operations of an organization in pursuit of its long-term purposes and objectives.

Such assistance may include the identification of options with recommendations, the provision of an additional resource or the implementation of solutions.

What is the CMC[®]



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- Mark of high
 - Professional standards
 - Ethics
- ISO certified
- Recognized in 46 countries



Benefits



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■ Self

- Opportunity for reflection and learning
- Referral network of trusted consultants
- Market discriminator
- Save \$\$ on E&O insurance

■ Profession

- Commitment to profession
- Elite standard with international recognition

■ Client

- Objective proof of excellence
 - Proven results for satisfied clients
 - Ethical conduct
 - Experience
- Reduced risk

3 Streams

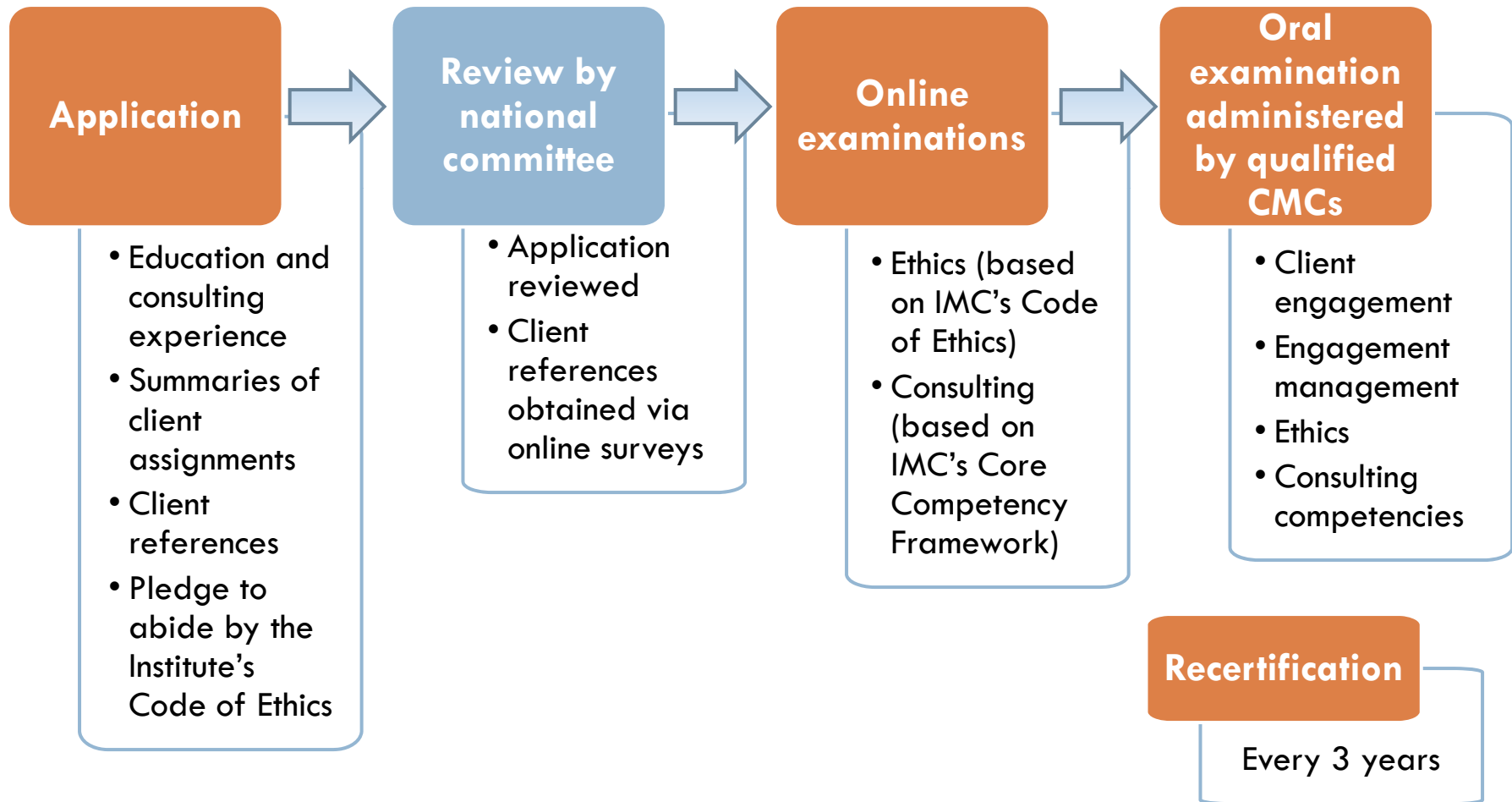


Requirement	Basic	Experienced	Management
Experience: Management consulting <u>experience</u> as independent or internal consultant	3 to 9 years	10 + years	
High level manager with 20+ years experience, at least 3 years of consulting with clients, accountability for successful completion of projects involving management consultants			✓
Education: Bachelor's <u>degree</u> (may substituted experience)	✓	✓	✓
References: 5 satisfactory <u>client evaluations</u>	✓	✓	✓
Engagements: 3-5 <u>written summaries</u>	✓	✓	✓
Ethics: Pass online <u>ethics exam</u>	✓	✓	✓
Competence: Pass online <u>consulting competency exam</u>	✓	May waive or reduce	May waive or reduce
Competence & Ethics: Pass <u>oral examination</u> on ethics, consulting skills and competencies	✓	May waive competency section	May waive competency section

Process for Certification



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Recertification



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If CMC awarded after 6/30/2003	Min. Points
Education/continuing professional development	12
Experience	6
Professional outreach	6
Professional conduct	6
Minimum Total Points	30

If CMC awarded before 6/30/2003
Full time consultant since 7/2010
Self-directed continuing professional development plan

Fees

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	Member	Non-member
Certification Application and Assessment	\$350.00	\$550.00
Convert a hard copy application to electronic files	\$150.00	\$150.00
Annual CMC [®] charge	\$395.00	\$550.00
Recertification	\$150.00	\$250.00

\$100 discount on application through May 14, 2014
promotion code – CMCKCMC



Resources

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Why get certified:

www.imcusa.org/?page=CERTJOIN

How to get certified:

www.imcusa.org/?page=CERTHOW

Read all the way to the bottom of the page for resources!

Application:

www.imcusa.org/cmccapplication

Webinar on completing the application:

www.imcusa.org/certapp

CMC Primer webinar series through IMC Academy

1a CMC Application, Renewal & Reciprocity [\[More Info \]](#)

Item Name	Posted By	Date Posted
IMC USA CMC Application DOC (706.5 KB) [more]	Administration	4/11/2013
-- Frequently Asked Questions About Certification Link	Administration	9/29/2011
-- Webinar: How To Complete the Application Link [more]	Administration	9/29/2011
2013 IMC USA Recertification - Renewal Form DOC (201 KB) [more]	Administration	5/21/2013
-- Short webinar How to Complete Renewal Link [more]	Administration	5/19/2013
-- Ethics Case Study Template for Recert Points DOC (53.5 KB)	Administration	5/19/2013
IMC USA CMC Application or Recertification Appeal DOC (45.5 KB) [more]	Administration	5/19/2013
ICMCI CMC Reciprocity Rules PDF (75.33 KB) [more]	Administration	6/1/2010

1b Study Materials for On-line and Oral Exams [\[More Info \]](#)

Item Name	Posted By	Date Posted
IMC USA Competency Framework-Certification Scheme HTML (100 bytes) [more]	Administration	6/18/2013
IMC USA Common Body of Knowledge HTML (100 bytes) [more]	Administration	6/18/2013
IMC USA Code of Ethics PDF (15.52 KB)	Administration	9/21/2009

CMC Primer

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Session	Primary Audience
1. Overview – is the CMC right for me?	People considering CMC certification
2. Details for Candidates	People who have decided to pursue CMC certification
3. Marketing Your CMC	People who are already certified CMCs

Questions



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