

Res Gestae Advertising Rates

EFFECTIVE 7/1/17

GENERAL DISPLAY	1X		3X		5X		10X	
	B&W	C	B&W	C	B&W	C	B&W	C
full page	\$ 981	1,321	941	1,282	899	1,239	822	1,162
2/3 page	\$ 685	1,024	644	984	603	944	533	874
1/2 page	\$ 575	915	542	880	496	835	454	793
1/3 page	\$ 396	735	379	719	355	695	320	660
1/4 page	\$ 324	663	308	649	290	629	263	602
1/6 page	\$ 290	629	275	616	255	595	228	567
3 col. in.	\$ 184	528	180	519	173	513	147	487
2 col. in.	\$ 137	476	128	467	120	460	105	445

SPECIAL PLACEMENT

<i>Must be color only</i>	1X	3X	5X	10X
back cover	\$1,567	1,514	1,463	1,377
inside covers	\$1,415	1,373	1,331	1,240
centerspread	\$2,760	2,668	2,571	2,385

CLASSIFIED DISPLAY/ B&W

One Column <i>wide</i> x One Inch <i>deep</i>	1X	3X	5X	10X
	\$117	112	105	77

When layout only is furnished, there may be an additional charge for composition.

AGENCY COMMISSION

15% to recognized agencies only

CLASSIFIED WORD

ISBA members	50¢ per word, \$15 minimum
Nonmembers* & Nonlawyers	80¢ per word, \$25 minimum
Blind-box service	\$5.00 additional charge

*Employment Opportunities only

DEADLINE

The closing date for **space reservation** is the **1st day** of the month preceding month of publication (e.g., May 1st for June). The closing date for material is the **10th day** of the month preceding month of publication. *Res Gestae* is published 10 times a year, with consolidated issues in **January/February** and **July/August**.

CIRCULATION: 10,000

Res Gestae Ad Dimensions

GENERAL DISPLAY

	width-depth inches	width-depth picas
full page	7-1/4 x 10	44 x 60
2/3 page	7-1/4 x 6 or 4-3/4 x 9-5/16	44 x 36 29 x 56
1/2 page	7-1/4 x 4-3/4 or 4-3/4 x 7	44 x 29 29 x 42
1/3 page	2-5/16 x 9-5/16 or 4-3/4 x 4-1/2	14 x 56 29 x 27
1/4 page	2-5/16 x 7 or 4-3/4 x 3-1/2	14 x 42 29 x 21
1/6 page	2-5/16 x 4-1/2 or 4-3/4 x 2-5/16	14 x 27 29 x 14
three col. in.	2-5/16 x 3	14 x 18
two col. in.	2-5/16 x 2	14 x 12

CLASSIFIED DISPLAY

One Column by One Inch	2-5/16 x 1	14 x 6
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PRINT METHOD:

Web press, 70# coated white

TERMS:

New advertisers must prepay their initial insertion; net 30 days upon receipt of tearsheet and invoice for established advertisers. Accounts more than 30 days past due will be granted additional space only at the discretion of *Res Gestae*.

Res Gestae reserves the right to decline, discontinue or revise any advertisement deemed to be inappropriate for publication, and to place the words "Paid Advertisement" above any ad resembling editorial copy.

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