

07 – WorldPride	Standing Rule 07.01
Revised 22 October 2010	WorldPride Applications and Licensure

Purpose

To establish the procedures by which applications for the WorldPride title are handled and the requirements for licensing should the WorldPride title be granted by the Membership.

Section 1 – Establishment of WorldPride Title

Pursuant to Resolution 97-01, the Organization established the title “WorldPride”, which it may

license, from time to time, to a Full Member Organization. WorldPride shall be a semi-regular activity of InterPride. The event may be awarded to occur every five (5) years, beginning in 2014, in recognition of five-year anniversaries of the Stonewall Riots. InterPride may opt to grant the title within this interval, provided that no WorldPride occur less than two (2) years prior to or after another scheduled WorldPride. The title should be granted in the spirit of geographic diversity – it is preferred, but shall not be required, that each WorldPride not be held on the same continent as the previous one.

Section 2 – WorldPride Mission Statement

WorldPride is a culturally-diverse expression of the quest for equality and liberty of Lesbian, Gay, Bisexual, Transgender and Intersex (LGBTI) people worldwide. It exists to rally the LGBTI communities on a global level, thereby promoting our universal quest for freedom and human rights.

Section 3 – Requirements for Applicant Organizations

In order to be eligible to apply for the WorldPride title, an applicant organization must meet the following requirements:

- A. The applicant organization must be a current, Full Member Organization of InterPride and have been in good standing for at least four (4) consecutive years prior to submitting an application.
- B. The applicant organization must have organized at least three (3) Pride Events within the previous four (4) years.
- C. The applicant organization must have attended three (3) of the previous four (4) Annual World Conferences;
- D. The applicant organization must be a fiscally-stable organization with no operating deficit exceeding ten percent (10%) of revenues in a four (4) year period.
- E. The applicant organization must propose to hold the WorldPride event at least three (3) years after the Annual World Conference at which their application would be considered.
- F. The applicant organization must be present at the Annual World Conference at which their application would be considered.

Section 4 – Application Content

Any application for the WorldPride title must include the following:

- A. Name, full postal address, telephone and fax numbers; and email address of the applicant organization and contact person(s) for that organization.
- B. A full description of the history and legal status of the applicant organization and its structure.
- C. The proposed date and geographic location of the event(s).
- D. Details of the proposed program, including:
 - a. an opening ceremony;
 - b. a march, parade or similar demonstration;
 - c. conference(s) and/or workshop(s) on various aspects/issues of LGBTI life; and
 - d. a closing ceremony.
- E. A full description of the political context of the program, its projected impact on a global scale and how the program will meet the mission statement and provide measurable outcomes to InterPride and its member organizations.

- F. A business plan for the event, including:
 - a. a full budget;
 - b. organizational structure; and
 - c. key personnel.
- G. A marketing plan for the event, including:
 - a. a timeline;
 - b. format(s) of marketing;
 - c. projected costs of marketing; and
 - d. key points that will be emphasized in marketing efforts.
- H. General information about the host city/region/country, including:
 - a. international airport location;
 - b. transportation to/from the event(s);
 - c. relevant health and safety/security issues; and
 - d. accommodation availability and cost(s).
- I. A brief description of LGBTI life in the host city/region/country.

The application must clearly specify the global dimension of the event and evidence the desire to embrace and respect the participation of the international LGBTI community. The application must also fully comply with this standing rule, along with the Bylaws, other standing rules and other governing documents of InterPride.

Section 5 – Supporting Documents

Applications must be accompanied by as many of the following documents as possible. If any of these documents cannot be obtained, a reason must be given as to why the document(s) is unavailable.

- A. Letters of support from:
 - a. organizations within the city/region/country where the event(s) will take place exhibiting their support;
 - b. government officials (mayor, city council, governor, president, prime minister, etc.);
 - c. LGBTI businesses in the city/region/country of the event(s);
 - d. the media;
 - e. prospective sponsors;
 - f. local tourism authorities;
 - g. travel partners (airlines, hotels, travel agents, car rental agencies, etc.) and other event partners; and
 - h. human rights organizations.
- B. Documentation regarding the background of the application, describing the special political, cultural or social reasons for hosting the event(s).
- C. Biographical information on the principal organizers of the event(s).

Section 6 – Application Submission

Applications for WorldPride will only be considered at the conference four (4) years in advance of when it is scheduled to take place. Applications for optional years (those not on the five year anniversary of the Stonewall Riots) will only be considered at the conference four (4) years in advance of the earliest possible year. The following table is an example:

WorldPride Year	Bid Year	WorldPride Optional Year	Optional Bid Year
2019	2015	2016 / 2017	2012
2024	2020	2021 / 2022	2017
2029	2025	2026 / 2027	2022
2034	2030	2031 / 2032	2026

Applications for the WorldPride title must be made in writing. Electronic copies shall be provided to both the Executive Committee and WorldPride Committee group email addresses. Complete applications must be received at least ninety (90) days prior to the AGM at which the application would be considered. A non-refundable fee of US\$250, submitted to the Treasurer of InterPride, must accompany applications. The application will be considered

incomplete if payment is not received by the Treasurer by the close of the ninety (90) day window.

Applications must be found to meet the requirements of Sections 3, 4 and 5, above, in order for the applicant organization to be permitted to present their application at an AGM. This would be accomplished based on a recommendation of the WorldPride Committee and an affirmative majority vote of the Executive Committee present and voting to this effect.

Section 7 – Application Presentation

Each applicant organization shall be provided thirty (30) minutes during a plenary session of an AGM to make a presentation regarding their application for the WorldPride title. The applicant organization is responsible to coordinate any technical needs they might have for this presentation with the Annual World Conference's Host Committee.

The presentation(s) shall be followed by a question and answer period with each applicant organization. The time of the Q&A will be set by the agenda.

An applicant, in consultation with the WorldPride Committee and the Annual World Conference Host Committee, may provide additional opportunities during that Annual World Conference outside plenary sessions to permit applicants to provide the Membership with additional information regarding their bid. Such additional opportunities shall be provided to all bidding organizations on an equal basis.

Section 8 – Application Selection

- A. An application for the WorldPride title shall be provisionally granted to an applicant organization should two-thirds (2/3) of the Full Member Organizations present and voting at the AGM at which their application is presented vote in favor of its acceptance. The vote shall take place using the process outlined in the Bylaws, Article IX, Section 4, Subsection A. This vote will take place by ballot during a plenary session of any given AGM. The choices to be provided shall be: voting in favor of an applicant organization's bid, voting to not award the license to any applicant organization, and abstention.
- B. Should only one application be considered and the bid not receive a majority vote, no provisional license shall be granted.
- C. When there shall be two (2) or more applications and should no option receive a majority vote, additional votes shall be taken with the application with the lowest vote total being removed from each subsequent round of voting until a majority vote for an option be achieved.

Section 9 – Requirement Suspension

The WorldPride Committee, upon the request of a bidding organization and through the majority vote of those members of the committee present and voting, may recommend to the Membership at an AGM the suspension of one or more provisions of Sections 3 and/or 11 of this Standing Rule. The Membership, through the majority vote of those present and voting at an AGM, may enact such suspension(s), provided they occur prior to the presentation of bids noted in Section 7 of this rule.

Section 10 – Licensure – General

The provisional grant of the WorldPride title is contingent on the applicant organization and the Executive Committee, or its duly authorized agent, entering into a signed licensure agreement containing the terms and conditions upon which the usage of the WorldPride title is authorized by the Organization. The agreement must be entered into within one-hundred-twenty (120) days of the conclusion of the AGM at which the title was granted. This time frame may be extended for an additional one-hundred-twenty (120) days through the majority vote of the Executive Committee present and voting on the issue.

The applicant organization shall be authorized to bear the title from the day after the conclusion of the AGM of their selection until the day after the closing ceremony of their event(s). After this timeframe, the applicant organization shall be authorized to use the title "Organizer of WorldPride (year)."

Section 11 – Licensure – Specifics of Agreement

- A. The ability for InterPride to withdraw the WorldPride title and revoke licensure should the applicant organization be found to be acting contrary to the licensure agreement (including not holding the event in the year that was proposed to the Membership), this standing rule (including the mission statement of the event) or the Bylaws, standing rules and other governing documents of the Organization must be incorporated into the licensure agreement.
- B. A program of accountability between the applicant organization and InterPride must be incorporated into the licensure agreement.
- C. Quarterly reporting of the progress of the event(s) to the Executive Committee and the WorldPride Committee shall be required in any licensure agreement.
- D. Annual in-person reporting of the progress of the event(s) to the Membership at the Annual World Conferences leading up to the event(s) shall be required in any licensure agreement.
- E. The licensure agreement must require that the applicant organization make a post-WorldPride presentation at the Annual World Conference immediately following their event(s), including a detailed written report on the conduct of the event(s) and a full set of audited accounts and evidence of the taxation status of the applicant organization. Financial information must be submitted to the Finance Committee via the Treasurer one (1) month prior to the conference in question.
- F. Applicant organizations must maintain Full Member status with the Organization until the conclusion of the year at which they make their post-WorldPride presentation at the Annual World Conference.
- G. The licensure agreement must require that a non-refundable licensure fee of US\$20,000 be paid to InterPride. The first installment of at least \$5,000 will be due upon execution of the licensure agreement. The final installment will be due no later than six (6) weeks prior to the event's scheduled opening. The installment plan will be detailed in the agreement that is signed by both parties.
- H. Any organization applying to host a WorldPride event may request a waiver of part or all of the licensure fee. The organization must demonstrate a compelling reason for this request. The request should be submitted to the WorldPride Committee as part of their bid.
- I. The Executive Committee shall ensure that all concerns expressed by it, the Board of Directors or the Membership regarding the application be addressed in the licensure agreement, as possible.

Section 12 – Enactment and Precedence

This standing rule shall take effect immediately upon passage and replace all other standing rules, motions, resolutions and other policies enacted by the Executive Committee, Board of Directors and Membership dealing with the subject matter contained herein.