10th Anniversary

ISMTE

2017

North American Conference

August 10-11, 2017

Empowering editorial offices around the world

Denver

Embassy Suites by Hilton

#ISMTE2017

Schedule

Wednesday, August 9

3:00 PM - 5:00 PM

Registration Open

Crystal Foyer

Thursday, August 10

7:00 AM

Registration Open

Crystal Foyer

7:00 AM - 9:00 AM

Breakfast with Exhibitors

Crystal Foyer

Sponsored by: ORIGIN

8:00 AM - 8:45 AM

President's Address and Award's Ceremony

Michael Willis - ISMTE President & Senior Manager, Peer Review, Wiley

Crystal Ballroom B

8:45 AM - 9:30 AM

Keynote Session

Communicating Trust in Science

Trevor Butterworth - Executive Director, Sense About Science USA

Crystal Ballroom B

How do we turn information into good evidence? Sense About Science USA has increasingly focused on the need for quantitative literacy and on the need for new ways to communicate statistical concepts. It is not just because we believe that this kind of literacy is central to understanding science—it is because journalists, journal editors, and researchers are increasingly aware that the "statistical deficit" is one of the biggest internal threats to science.

9:30 AM - 10:00 AM

Poster Presentations

Crystal Ballroom B

10:00 AM - 10:30 AM

Networking Break with Exhibitors

Crystal Foyer

Sponsored by: SALIENT CONTENT

10:30 AM - 11:15 AM

Breakout Sessions

The Web is the New Publishing Platform

Mike Hepp - Vice President, Product Development, Sheridan

Crystal Ballroom A

The traditional scholarly publishing process typically begins with authoring in Microsoft Word, peer review of PDF files, and production processes embedded in typesetting systems and PDFs for proof reading and proof review. While web-based, HTML interfaces have dramatically changed the online publication of content, everything upstream has continued to remain basically the same. However, with the advent of a number of new technologies and technology products the landscape is quickly changing and the web will become the new publishing platform. This session will introduce attendees to a number of new trends, technology products, and collaborative efforts to change the scholarly publishing process.

The Signal in the Noise: Getting Your Content Noticed

Charlie Rapple - Co-Founder and Sales and Marketing Director, Kudos

Laura Esterman - Editorial Production Manager, American Animal Hospital Association

George Woodward -Senior Publisher, Health & Medical Sciences, Elsevier

Crystal Ballroom B

This session will cover several options for content promotion, including research databases, podcasts, and web-based article-sharing services. A key discussion point will revolve around specific ways to get authors themselves involved in sharing their content. The tools and tactics that will be described in this session can be used to grow readership and increase impact in a crowded and noisy segment, and will help editors and publishers take advantage of what's out there to select the best option (or options) for their content and authors.

Career Evolutions in Scholarly Publishing: No Path Is the Same

Benjamin Hogan - Senior Manager of Peer Review, Wiley

Sarah Forgeng - Editorial Process Manager, *Journal of Investigative Dermatology*

Zsolt Silberer - Director of Publishing, American Water Works Association

Crystal Ballroom C

At this session, panelists will discuss their careers, sharing anecdotes and advice on how to move up (and around) the career ladder in our niche. The various aspects of publishing that will be discussed include scientific research, educational publishing, technical books, indexing and databases, publishing technology, product development, innovation, project and client management, book design, copyediting/proofreading, books and journals production, peer review, and marketing.

Schedule

11:30 AM - 12:15 PM

Breakout Sessions

Demystifying Copyediting

Kirby Snell - Senior Copy Editor, J&J Editorial, LLC

Vicky Congdon - Senior Copyediting Coordinator, Sheridan

Crystal Ballroom C

Copyediting is a critical step in the production process--but do you know how to make it work for your journal? What do copy editors actually do, and how do you maintain a positive working relationship with them while making sure your requirements are being met? How do style guides and other editing tools fit into the picture? This session offers an insider's view of best practices, current technology, and management strategies to help both large publications and smaller journals achieve a consistently high quality of this important service.

Polish Your Peer Review Process

Danielle Padula - Community Development Manager, Scholastica

Brian Cody - Co-Founder and CEO, Scholastica

Crystal Ballroom A

Attendees will leave this session armed with insights on how to set effective journal performance goals and the tools and strategies they need to start tracking their journal performance on a regular basis. Conducting regular operational audits is a great way for journal teams to refine their workflows and internal documentation, which can prove especially useful when onboarding new editors.

The Birth of a Journal: How to Start a New One

Erin Landis - Vice President of Publications,
American Gastroenterological Association

Dawn Floyd - Managing Editor,
American Academy of Allergy, Asthma & Immunology

Cathy Krendel - Senior Editor, Wiley

Crystal Ballroom B

Attendees of this session will learn about starting a new journal from the perspectives of three stakeholders: society executive, commercial publisher, and managing editor. These diverse points of view will touch on the various aspects of starting a new journal, including rationale, business models, indexing, journal characteristics, human resources, internal processes, strategic planning, promotion, and metrics of success.

12:15 PM - 1:30 PM

Networking Lunch

Crestone Ballroom

Sponsored by: TECHNICA EDITORIAL SERVICES

1:30 PM - 2:45 PM

Interactive Workshops

Tools Roundup

Meghan McDevitt - Managing Editor, *The Journal of Pediatrics*
Victoria White - Managing Editor, Psychosomatic Medicine
Craig Lincoln - Managing Editor, J&J Editorial, LLC
Tammi Titsworth - Editorial Management, *IEEE Internet Computing*
Crystal Ballroom B

Ever wonder what tools other managing and technical editors use to make their lives easier? Four different speakers will discuss tools they use in their offices to improve their productivity and make communication more efficient. We will cover Google Drive as a shared work space, TextExpander to improve productivity, Slack to enhance communication throughout an office, and MindNode for presentations and to represent relationships visually. This session also will include time for attendees to discuss and share favorite work tools. Bring your laptop to this session!

Excel Tips and Tricks

Lindsey Brounstein - Managing Editor, *Cellular and Molecular Gastroenterology and Hepatology*
Crystal Ballroom A

This interactive workshop will focus on practical tools to use within Microsoft Excel to make working with data easier. The workshop will focus on working with numeric data, such as journal statistics, including submission numbers and turnaround times, though a few will work for text-heavy data, like author survey results or lists of authors for mail merges. Specific topics include helpful formulas, advanced formatting features like conditional formatting, and pivot tables. Bring your laptop and any data you'd like to work with.

Field Guide to Collecting, Interpreting, and Communicating Editorial Report Data

Jen Mavzer - Consultant, Coronis Group
Crystal Ballroom C

Editorial reports are as diverse as their source publications –– there's no wrong way to write one. But there are best practices in selecting and presenting salient points. This session will explore techniques editors can use to craft reports that document key indicators of a journal's health––from decision rates and turnaround times to the long-term effects of editorial strategy. Attendees will learn how data points may be tracked, mined, analyzed, and interpreted.

Schedule

3:00 PM - 4:00 PM

Vendor Breakout Sessions

Do you have a question that hasn't already been answered? Here is another chance to ask key speakers additional questions.

Session A: ScholarOne Crystal Ballroom A **Shane Stafford** Project Manager	**Session B: eJournalPress** Crystal Ballroom B **Anna Jester** Editorial Manager
Session C: Aries Systems Crystal Ballroom C **Tony Alves** Director, Product Manager	**Session D: Elsevier** Aspen Room **Chris Thickitt** Deployment Lead

4:00 PM - 4:30 PM

Networking Break with Exhibitors

Crystal Foyer

Sponsored by: SALIENT CONTENT

4:30 PM - 5:15 PM

Plenary Session

The Ethics of Preprints

Jennifer Lin - Director of Product Management, Crossref

Martyn Rittman - Direction, Preprint.org

Crystal Ballroom B

Preprints - research articles posted online prior to peer review - have been commonly used for a long time in mathematics, physics and a few other fields. In recent years there has been a rapid expansion into new fields, notably biology, and the emergence of multi-disciplinary preprint servers. These new fields face questions about the use of preprints, some of which relate to publishing ethics. This session will address the main topics that editors an authors should be aware of when dealing with preprints.

5:15 PM - 6:00 PM

Exchange Forum Session

Crystal Ballroom B

6:00 PM - 7:00 PM

Networking Reception

Crystal Foyer

Friday, August 11

8:00 AM
Registration Open
Crystal Foyer

8:00 AM - 9:00 AM
Breakfast with Exhibitors
Crystal Foyer

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Editorial Consultation & Peer Review Management

8:30 AM - 9:00 AM
Plenary Session
News and Notes Session
John Sack - Founding Director, HighWire Press, Inc.
Jody Plank - Senior Peer Review Analyst, American Chemical Society
Donald Samulack - President, U.S. Operations,
Editage / Cactus Communications
Crystal Ballroom B

This session will be an update on some new, interesting, and innovative developments from publishing service providers over the last year. We will hear about the ACS Reviewer Lab, launching later this year, which aims to educate researchers on the fundamentals of peer review. MECA – a manuscript exchange collaboration between major submission systems designed to ease the burden of manuscript transfer for authors. Editage will present their preliminary results of their ongoing global author survey regarding their perspectives of the publishing process.

Call for Volunteers!

Contact info@ISMTE.org

9:15 AM - 10:30 AM

Interactive Workshops

Copyright Bootcamp -
Fair Use; Agreements to Support Publisher Processes

Jon Tandler - Attorney, Sherman & Howard, L.L.C.

Crystal Ballroom A

This presentation will address two important areas of publishing. First, it will discuss in depth fair use - the affirmative defense to copyright infringement, and provide case law and practical examples of this often litigated and heavily debated area of copyright law. Second, it will discuss several aspects of author/publisher agreements utilized for academic and similar presses, including how they differ from agreements for commercial, trade publishing, examples of (from the author's perspective) fair and not-so-fair contract provisions, and other contract items germane to publishing models, editorial processes and publisher culture.

Honing Your Presentation Skills for Sharper Delivery

Lucy Bradley-Springer - Editor, Journal of the Association of Nursing in AIDS Care

Crystal Ballroom B

Objectives. At the conclusion of this session, participants will be able to: (a) organize presentations to share information with various audiences, (b) use proven techniques to keep the attention of the audience, and (c) use PowerPoint slides to effectively enhance oral presentations. The session is designed to share best practices to use and potential pitfalls to avoid when preparing and presenting information to deliver to a variety of audiences.

What is Impact, Really? How to Interpret Metrics for your Journal

Jen Mavzer - Consultant, Coronis Group

Crystal Ballroom C

Did your journal's impact factor increase or decrease? Do you know why? In this session, attendees will receive a crash course in impact factor and other key bibliometrics, such as CiteScore, Eigenfactor, and publication-level h-indices, alongside discussion of how publishing priorities affect journal rankings. We'll take a tour of major citation databases and explore methods to visualize citation networks, identify highly-cited topics, and formulate data-driven editorial plans.

10:30 AM - 11:00 AM

Networking Break with Exhibitors

Crystal Foyer

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11:00 AM - 12:00 PM

Breakout Sessions

Social Media Success Stories

Deirdre Mueller - Senior Communications Manager, American Water Works Association

Katie Murphy - Assistant Managing Editor and Social Media Manager, American College of Medical Genetics & Genomics

Crystal Ballroom A

The use of social media has become an integral aspect of successful brand and content promotion strategies in order to reach an ever-increasing online-focused audience. And, with an array of platforms like Facebook, Twitter, Instagram, LinkedIn, and more, the question remains – what is the best method to disseminate content and successfully reach your target audience? Attendees at this session will hear about examples of the successful use of social media in scholarly publishing. Specific topics will include society and journal publication efforts, using social media advertisements, metrics for social media usage, and the promotion of periodical content and other organizational programs and products.

Journal Whitelist / Blacklist and the Author Perspective

Ben Mudrak - Global Communications Manager, Research Square

Tom Lang - Principal, Tom Lang Communications and Training International

Crystal Ballroom B

With the ever-increasing number of scholarly journals, it can be hard for authors to tell what journals are right for them and which may be trying to rip them off. Whitelists and blacklists can be helpful, but they are impossible to keep up to date and can lead to false positives. In this session, we will focus on how predatory journals are actively misleading authors and share some stories from authors caught up with a questionable publisher. We will then discuss some ways that reputable journals can easily indicate their trustworthiness and help educate authors on how to make good choices down the road.

Best Practices in Handling Ithenticate Reports

Jennifer Lin - Director of Product Management, Crossref

Anne Coghill - Lead Peer Review Analyst, American Chemical Society

Crystal Ballroom C

Editorial offices frequently use Ithenticate to check the originality of works submitted to their journals. In this session, attendees will hear about the Crossref Similarity Check/Ithenticate partnership and product roadmap, as well as from publisher users on how they've used and implemented plagiarism detection policies on their journals.

12:15 PM - 1:00 PM

Plenary Session

The Evolution of Open Access

Joerg Heber - Editor-in-Chief, PLOS One

Crystal Ballroom B

Beginning in the early 2000's and especially in the ten years since the launch of PLOS ONE, the Open Access movement has brought many changes to the scholarly publishing landscape. With Open Access journals now routinely deployed by all scholarly publishers, PLOS ONE Editor-in-Chief Joerg Heber shares his observations on what has changed over the past 10 years, the different types of OA models being used by commercial, society and traditional OA publishers and what initiatives we can expect to see in the future.

1:00 PM - 1:15 PM

Closing Remarks

Julie Nash - ISMTE President-Elect & Senior Partner, J&J Editorial LLC

Crystal Ballroom B

1:15 PM

Lunches to go

Crystal Foyer

EON App

ISMTE is excited to announce the launch of the ISMTE Editorial Office News mobile app. ISMTE members will be able to access the *EON* through the app by logging-in with the email address associated with their ISMTE membership and the password *ISMTE2017*.

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Thank you to Sheridan for the production of *EON* and the new *EON* mobile app!

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ISMTE Launches New Discussion Forum

- Send questions or information out to the email address: ISMTE@Listserve.com
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London, England

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ASIAN-PACIFIC CONFERENCE
March 27 - 28
Novotel Singapore
Clarke Quay
Singapore

2018
NORTH AMERICAN CONFERENCE
August 2 - 3
Renaissance Baltimore
Harborplace Hotel
Baltimore, Maryland

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