



ISMTE

2017

North American Conference

August 10-11, 2017

Empowering editorial offices around the world



Denver
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#ISMTE2017

Schedule

Thursday, August 10

7:00 AM - 9:00 AM
Registration and Breakfast

8:00 AM - 8:45 AM
President's Address
Michael Willis - ISMTE President & Senior Manager, Peer Review, Wiley

8:45 AM - 9:30 AM
Keynote Session
The Intersection of Scientific Publishing and Politics

9:30 AM - 10:00 AM
Poster Presentations

10:00 AM - 10:30 AM
Networking Break
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10:30 AM - 11:15 AM
Breakout Session
Emerging Production Workflows
Mike Hepp - Technology Director, Sheridan Journal Services



Schedule

10:30 AM - 11:15 AM

Breakout Session

The Signal in the Noise: Getting Your Content Noticed

Steve Smith - Sales Manager, Kudos

Constance Hardesty - Publishing Director,
American Animal Hospital Association

George Woodward - Senior Publisher,
Health & Medical Sciences, Elsevier

This session will cover several options for content promotion, including research databases, podcasts, and web-based article-sharing services. A key discussion point will revolve around specific ways to get authors themselves involved in sharing their content. The tools and tactics that will be described in this session can be used to grow readership and increase impact in a crowded and noisy segment, and will help editors and publishers take advantage of what's out there to select the best option (or options) for their content and authors.

10:30 AM - 11:15 AM

Breakout Session

Career Development

Ben Hogan - Managing Editor, Wiley

Sarah Forgeng - Editorial Process Manager,
Journal of Investigative Dermatology

Zsolt Silberer - Director of Publishing,
American Water Works Association

11:30 AM - 12:15 PM

Breakout Session

Demystifying Copyediting

Kirby Snell - Senior Copy Editor, J&J Editorial

Vicky Congdon - Senior Copyediting Coordinator, Sheridan

An insider's view of best practices, current technology, and management strategies to benefit both large publications and smaller journals.



Schedule

11:30 AM - 12:15 PM

Breakout Session

Polish Your Peer Review Process

Danielle Padula - Community Development Manager, Scholastica

Brian Cody - Scholastica Co-Founder and CEO, Scholastica

Attendees will leave this session armed with insights on how to set effective journal performance goals and the tools and strategies they need to start tracking their journal performance on a regular basis. Conducting regular operational audits is a great way for journal teams to refine their workflows and internal documentation, which can prove especially useful when onboarding new editors.

11:30 AM - 12:15 PM

Breakout Session

The Birth of a Journal: Why Create a New One?

Erin Landis - Vice President of Publications,

American Gastroenterological Association

Dawn Floyd - Managing Editor,

American Academy of Allergy, Asthma & Immunology

Cathy Krendel - Wiley

What were your goals for a spinoff journal? How did the new journal complement your existing journal's goals? What do you consider success for a new journal? Where there any surprises? What was the hardest part of the process? Who needs to be involved in the process? Would you recommend creating a spinoff journal?

12:15 PM - 1:30 PM

Networking Lunch

1:30 PM - 2:45 PM

Interactive Workshop

Tools Roundup

Meghan McDevitt - Managing Editor, *The Journal of Pediatrics*

Victoria White - Managing Editor, *Psychosomatic Medicine*

Craig Lincoln - Managing Editor, J&J Editorial, LLC

Tammi Titsworth - Editorial Management, *IEEE Internet Computing*

1:30 PM - 2:45 PM

Interactive Workshop

Excel Tips and Tricks

Lindsey Brounstein, Managing Editor, *Cellular and Molecular Gastroenterology and Hepatology*



Schedule

1:30 PM - 2:45 PM

Interactive Workshop

Field Guide to Collecting, Interpreting, and Communicating Editorial Report Data

Jeno Mavzer - Managing Editor, Journal of Trauma and
Acute Care Surgery

3:00 PM - 4:00 PM

Vendor Breakout Sessions

Do you have a question that hasn't already been answered? Here is another chance to ask key speakers additional questions.

Session A: ScholarOne Shane Stafford Project Manager	Session B: eJournal Press Anna Jester Editorial Manager
Session C: Aries Systems Michael DiNatale Business Systems Analyst	Session D: Elsevier Chris Thickitt Deployment Lead

4:00 PM - 4:30 PM

Networking Break

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4:30 PM - 5:15 PM

Plenary Session

The Ethics of Preprints

Jennifer Lin - Director of Product Management, Crossref
_Martyn Rittman - Preprint.org

5:15 PM - 6:00 PM

Exchange Forum Session

6:00 PM - 7:00 PM

Networking Reception



Friday, August 11

8:00 AM - 9:00 AM
Registration and Breakfast

8:30 AM - 9:00 AM
Plenary Session

News and Notes Session

John Sack - Founding Director, HighWire Press, Inc.
Jessica Rucker - Manager of Peer Review, American Chemical Society

9:15 AM - 10:30 AM
Interactive Workshop

Copyright Boot Camp

Jon Tandler - Attorney, Sherman & Howard, L.L.C.

9:15 AM - 10:30 AM
Interactive Workshop

Honing Your Presentation Skills for Sharper Delivery

Lucy Bradley-Springer - Journal of the Association of
Nurses in AIDS Care

Objectives. At the conclusion of this session, participants will be able to: (a) organize presentations to share information with various audiences, (b) use proven techniques to keep the attention of the audience, and (c) use PowerPoint slides to effectively enhance oral presentations. The session is designed to share best practices to use and potential pitfalls to avoid when preparing and presenting information to deliver to a variety of audiences.

9:15 AM - 10:30 AM
Interactive Workshop

What is Impact, Really? How to Interpret Metrics for your Journal

Jeno Mavzer - Managing Editor, Journal of Trauma and
Acute Care Surgery

10:30 AM - 11:00 AM

Networking Break

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Schedule

11:00 AM - 12:00 PM

Breakout Session

Social Media Success Stories

Diedre Mueller - Senior Communications Manager,
American Water Works Association

Katie Murphy - Assistant Managing Editor and Social Media Manager,
American College of Medical Genetics & Genomics

Attendees will learn how the American Water Works Association has made effective use of its social media platforms to promote periodical content and other organizational programs and products.

11:00 AM - 12:00 PM

Breakout Session

Journal Whitelist / Blacklist and the Author Perspective

Ben Mudrak - Research Square

Tom Lang - Principal, Tom Lang Communications and
Training International

With the ever-increasing number of scholarly journals, it can be hard for authors to tell what journals are right for them and which may be trying to rip them off. Whitelists and blacklists can be helpful, but they are impossible to keep up to date and can lead to false positives. In this session, we will focus on how predatory journals are actively misleading authors and share some stories from authors caught up with a questionable publisher. We will then discuss some ways that reputable journals can easily indicate their trustworthiness and help educate authors on how to make good choices down the road.

11:00 AM - 12:00 PM

Breakout Session

Best Practices in Handling Ithenticate Reports

Jennifer Lin - Director of Product Management, Crossref

12:15 PM - 1:00 PM

Plenary Session

Open Access

Joerg Heber - Editor-in-Chief, PLOS One

1:00 PM - 1:15 PM

Closing Remarks

Julie Nash - ISMTE President Elect and Senior Partner, J&J Editorial LLC

1:15 PM

Lunches to go



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