Corporate Opportunities Prospectus

ICCN 2015

INTERNATIONAL CONFERENCE on CANCER NURSING
VANCOUVER, BC, CANADA
JULY 8-11, 2015 • Westin Bayshore Hotel
Conference Overview

The International Society of Nurses in Cancer Care (ISNCC) is pleased to announce the International Conference on Cancer Nursing (ICCN), Wednesday July 8, 2015 – Saturday July 11, 2015 at the Westin Bayshore Hotel, Vancouver, BC, Canada.

The Corporate Opportunities outlined in this Prospectus provide a unique way to show your support of ISNCC.

KEY BENEFITS OF SPONSORING AND EXHIBITING AT ICCN 2015

- Enhance the international profile of your organization by supporting the premier international cancer nursing conference
- Interact directly with a target audience of the top cancer nursing specialists from all over the world in one place
- Create marketing and sales opportunities for both your national affiliates and global operations

Please review this Prospectus and contact the ISNCC Head Office (E. info@isncc.org; T. 604.630.5516) with your questions or requests. We will be contacting you soon to explore these opportunities further.

We look forward to seeing you in Vancouver!
Conference Overview

**ISNCC**

ISNCC, officially formed in 1984, is the international voice of oncology nursing dedicated to maximizing the role of nurses to reduce the global burden of cancer. The ISNCC vision is to lead the global nursing community in cancer control. ISNCC is focused on building and sustaining stakeholder relationships, influencing health policy, advancing and applying knowledge, and developing and engaging cancer nurse leaders.

ISNCC is the only federation of national cancer nursing societies, oncology institutions and individual cancer nursing professionals. With over 40 full member groups, ISNCC represents 60,000 cancer nursing professionals globally. ISNCC is a non-governmental member of the World Health Organization (WHO), United Nations (UN), Union for International Cancer Control (UICC), and the International Council of Nurses (ICN).

ISNCC has hosted 18 highly successful nursing conferences since the 1st ICCN in 1978. This is the longest running international conference for our profession.

**ATTENDEES**

Attendees of the ICCN are senior and influential cancer nursing professionals, representing over 50 countries. Cancer nurses are a particularly dedicated group of healthcare professionals and are an important component of the oncology team. These are the professionals who can make a difference to the use and effectiveness of the products and services which your organization provides. They can be the deciding influence on which approaches are taken to treatment and care of cancer patients. They need to understand how to get the best of new treatments and devices that can help their patients to better cope with cancer.

The ICCN 2015 is expected to attract 500 of the top cancer nursing professionals from around the world.

The participation of our industry partners is a vital part of the conference. By educating cancer nurses on symptom management and new technologies, and by supporting ICCN’s endeavors to develop the role of the cancer nurse throughout the world, our industry partners are truly working to improve the lives and outcomes of people suffering with cancer.

With the top cancer nurses from all over the world here in one place, ICCN offers a unique opportunity to meet with key decision makers and users at the same time.
Past Sponsors and Exhibitors

PAST SPONSORS AND EXHIBITORS INCLUDE:

- Abraxis Oncology
- American Cancer Society
- Amgen
- Annie Appleseed Project
- AstraZeneca
- B.Braun /Aesculap
- Bard Access
- Baxter Corporation
- Bayer Inc.
- BD Biosciences
- Berlex
- Beutlich LP, Pharmaceuticals
- Boehringer Ingelheim
- Bonafides Group of Companies
- Bristol-Myers Squibb
- Calmoseptine
- Cancer Nurses Society of Australia (CNSA)
- CaringBridge
- Carmel Pharma AB
- Center for Global Health at the National Cancer Institute (NCI)
- City of Hope
- Codan US
- Dale Medical Products
- de Souza Institute
- Digestive Care, Inc.
- Dignitana AB
- Eli Lilly
- Elsevier
- End-of-Life Nursing Education Consortium (ELNEC)
- European Oncology Nursing Society (EONS)
- GlaxoSmithKline
- Grand Canyon University
- Haymarket Media, Inc.
- Hopelab
- Hospira
- ICU Medical, Inc.
- Livestrong Foundation
- M.D. Anderson Cancer Center
- Medcomp
- Merck & Co
- MSD
- Multinational Association of Supportive Care in Cancer (MASCC)
- Novartis
- Oncology Nurse Journal
- Oncology Nursing Certification Corporation
- Oncology Nursing News
- Oncology Nursing Society USA
- OrthoBiotech
- Paxman Coolers
- Pfizer
- Queensland Health
- RCN Publishing
- Research Books Asia
- Sanofi-Aventis
- Schering Plough
- Union for International Cancer Control (UICC)
- United Kingdom Oncology Nursing Society (UKONS)
- University of Southampton
- Smiths Medical Ltd.
- Tata Medical Center Trust
- Topcon South Asia
- Translite (Veinlite)
- Singapore Workforce
- Wiley Blackwell
Summary of Corporate Opportunities

The summary outlines the various ways in which you can participate in ICCN. Details of each of these corporate opportunities are provided in this information package. Please feel free to contact the ISNCC Head Office (E. info@isncc.org; T. 604.630.5516) with any questions or requests that you may have. Please note that all opportunities are listed in USD.

**CONFERENCE SPONSORSHIP**
- Gold ($15,000)
- Silver ($10,000)
- Bronze ($5,000)

**TUTORIAL SESSION**
(200 attendees) ($15,000)
- Thursday July 9, 2015 12.20pm – 1.20pm
- Friday July 10, 2015 12.20pm – 1.20pm
- Saturday July 11, 2015 12.20pm – 1.20pm

**EXCLUSIVE LUNCH SYMPOSIUM**
(500 attendees) ($25,000)
- Thursday July 9, 2015 12.20pm – 1.20pm
- Friday July 10, 2015 12.20pm – 1.20pm
- Saturday July 11, 2015 12.20pm – 1.20pm

**EXCLUSIVE DINNER SYMPOSIUM**
(100 attendees) ($25,000)
- Wednesday July 8, 2015 6.30pm – 8.30pm
- Thursday July 9, 2015 6.30pm – 8.30pm
- Friday July 10, 2015 7.30pm – 9.30pm

**FOCUS GROUP SPONSORSHIP**
($15,000)
- Wednesday July 8, 2015 6.30pm – 8.30pm
- Thursday July 9, 2015 6.30pm – 8.30pm
- Friday July 10, 2015 7.30pm – 9.30pm

**MARKETING**
- Name Badges and Lanyards ($5,000)
- Delegate Bags ($5,000)
- Dedicated Email Blasts *(E-blasts must promote presence at the meeting)* ($1,500)
- Final Program and Abstract Book Inside Front Full Page Advertising ($1,500)
- Final Program and Abstract Book Outside Back Cover Full Page Advertising ($1,500)
- Delegate Bag Advertising Inserts ($1,000)
- Final Program and Abstract Book Full Page Advertising ($1,000)
- Final Program and Abstract Book Half Page Advertising ($750)

**EXHIBITING**
- $2,000 per 10’x10’ booth
- $1,000 per 6’x3’ tabletop
Conference Sponsorship

BENEFITS OF CONFERENCE SPONSORSHIP

All Conference Sponsors will receive the following benefits (regardless of the level of sponsorship):

- A pre-conference delegate list (provided by June 2015)
- A post-conference delegate list (provided by August 2015)
- Recognition in the Final Program and Abstract Book
- Recognition on the conference section of the ISNCC website (www.isncc.org)
- Recognition on conference promotional material
- Recognition on prominent conference event signage
- 1 delegate bag insert

GOLD CONFERENCE SPONSORSHIP ($15,000 USD)

Gold Sponsors may choose acknowledgement in one of the following ways.

- Exclusive sponsor of the Keynote Speech – the opening lecture of the conference which highlights global issues in cancer currently faced by the cancer nursing profession and covers major developments in the fight against cancer.
- Exclusive sponsor of the Robert Tiffany Lecture – a lectureship created to keep alive and honor the memory of Robert Tiffany, founding member of ISNCC and the ICCN. Robert Tiffany’s inspiration lives on through this lecture, which is given by a selected ambassador within the profession of cancer nursing.
- Exclusive sponsor of the Distinguished Merit Award – an award presented in recognition of an outstanding contribution to the international advancement of the science and art of cancer nursing. The award includes a lecture from the recipient.

Gold Sponsors will receive the following benefits:

- 1 exhibit space (prime locations are reserved for Gold Sponsors)
- 3 full conference registrations, including all conference sessions, meals, events, and Welcome Reception
- A half-page advertising space (content provided by the sponsor) to be included in the Final Program and Abstract Book
- All other benefits provided to Conference Sponsors (listed above)
Conference Sponsorship continued

SILVER CONFERENCE SPONSORSHIP ($10,000 USD)

Silver Sponsors may choose acknowledgement in one of the following ways.

- Exclusive sponsor of the conference Name Badges and Lanyards – worn by all delegates throughout the conference.
- Exclusive sponsor of the conference Delegate Bags – carried by all delegates throughout and after the conference.

Silver Sponsors will receive the following benefits:

- 2 full conference registrations including all conference sessions, meals, events, and Welcome Reception
- All other benefits provided to Conference Sponsors (listed above)

BRONZE CONFERENCE SPONSORSHIP ($5,000 USD)

Bronze Sponsors may choose acknowledgement in one of the following ways.

- Exclusive sponsor of one conference Coffee/Tea break
- Exclusive sponsor of one Plenary Session

Bronze Sponsors will receive the following benefits:

- 1 full conference registration including all conference sessions, meals, events, and Welcome Reception
- All other benefits provided to Conference Sponsors (listed above)
Symposia, Tutorial and Workshop Sponsorship

LUNCH TUTORIAL SESSION ($15,000 USD)

200 attendees

- Thursday July 9, 2015  12.20pm – 1.20pm
- Friday July 10, 2015  12.20pm – 1.20pm
- Saturday July 11, 2015  12.20pm – 1.20pm

The non-exclusive lunch tutorial offers the opportunity to be one of a maximum of 2 concurrent tutorials on the chosen day. Delegates will pick up a deluxe lunch box and have the option to attend a tutorial and/or the ISNCC poster session. No refunds will be made if the attendance is less than the anticipated numbers shown above.

The fee includes reservation of appropriate meeting room space booked at the conference location and standard audio-visual equipment (screen, LCD projector, podium, laser pointer, microphones, and presentation PC computer). Should the sponsor wish to have any additional services pertaining to the tutorial, for example any administrative services (e.g. registration services), additional audiovisual equipment (e.g. ARS touch-pads, audio or video recording) or technician services, the sponsor will be billed separately by ISNCC, as necessary.

BENEFITS OF A LUNCH TUTORIAL SESSION

All Lunch Tutorial Sponsors will receive the following benefits:

- The opportunity to present information to your target audience
- A pre-conference delegate list (provided by June 2015)
- A post-conference delegate list (provided by August 2015)
- Recognition in promotional materials and Final Program and Abstract Book if arranged prior to print
- Tutorial summary, objectives and program in the Final Program and Abstract Book if arranged prior to print
- Recognition on the conference section of the ISNCC website
- A one-time email sent by ISNCC to all pre-registered delegates with approved text promoting the tutorial
- Reservation of appropriate space booked at the conference location
- Standard audio-visual equipment (screen, LCD projector, podium, laser pointer, microphones, and presentation PC computer)
- 1 Full conference registration, including all conference sessions, meals and events, and Welcome Reception
- 2 conference branded directional signs
- 1 easel to provide own tutorial sign to announce the session in advance to delegates (time of placement to be advised)
Symposia, Tutorial and Workshop Sponsorship continued

EXCLUSIVE LUNCH SYMPOSIUM ($25,000 USD)

500 attendees

- Thursday July 9, 2015  12.20pm – 1.20pm
- Friday July 10, 2015  12.20pm – 1.20pm
- Saturday July 11, 2015  12.20pm – 1.20pm

The exclusive lunch symposium offers the opportunity to be the only session serving lunch on the chosen day. The symposium fee is based on the estimated attendance and includes a deluxe lunch box. Attendance for these symposia are on first come, first served basis, with food and beverage booked for the numbers detailed above. Should the sponsor wish to cater for more delegates, ISNCC will bill the sponsor separately, as necessary. No refunds will be made if the attendance is less than the anticipated numbers shown above.

The fee includes reservation of appropriate meeting room space booked at the conference location and standard audio-visual equipment (screen, LCD projector, podium, laser pointer, microphones, and presentation PC computer). Should the sponsor wish to have any additional services pertaining to the symposium, for example any administrative services (e.g. registration services), additional audiovisual equipment (e.g. ARS touch-pads, audio or video recording) or technician services, the sponsor will be billed separately by ISNCC, as necessary.

BENEFITS OF EXCLUSIVE LUNCH SYMPOSIA SPONSORSHIP

All Symposium Sponsors will receive the following benefits:

- The opportunity to exclusively present information to your target audience
- A pre-conference delegate list (provided by June 2015)
- A post-conference delegate list (provided by August 2015)
- Recognition in promotional materials and Final Program and Abstract Book if arranged prior to print
- Symposium summary, objectives and program in the Final Program and Abstract Book if arranged prior to print
- Recognition on the conference section of the ISNCC website
- A one-time email sent by ISNCC to all pre-registered delegates with approved text promoting the symposium
- Reservation of appropriate space booked at the conference location
- Standard audio-visual equipment (screen, LCD projector, podium, laser pointer, microphones, and presentation PC computer)
- 1 Full conference registration, including all conference sessions, meals and events, and Welcome Reception
- 2 conference branded directional signs
- 1 easel to provide own symposium sign to announce the session in advance to delegates (time of placement to be advised)
Symposia, Tutorial and Workshop Sponsorship

EXCLUSIVE DINNER SYMPOSIUM ($25,000 USD)

100 attendees

- Wednesday July 8, 2015 6.30pm – 8.30pm
- Thursday July 9, 2015 6.30pm – 8.30pm
- Friday July 10, 2015 7.30pm – 9.30pm

The exclusive dinner symposium offers the opportunity to be the only session serving dinner on the chosen day.

The symposium fee is based on the estimated attendance and includes a plated dinner. Attendance for these symposia are on first come, first served basis, or an invitee basis (as preferred), with food and beverage booked for the numbers detailed above. Should the sponsor wish to cater for more delegates, ISNCC will bill the sponsor separately, as necessary. No refunds will be made if the attendance is less than the anticipated numbers shown above.

The fee includes reservation of appropriate meeting room space booked at the conference location and standard audio-visual equipment (screen, LCD projector, podium, laser pointer, microphones, and presentation PC computer). Should the sponsor wish to have any additional services pertaining to the symposium, for example any administrative services (e.g. registration services), additional audiovisual equipment (e.g. ARS touch-pads, audio or video recording) or technician services, the sponsor will be billed separately by ISNCC, as necessary.

BENEFITS OF EXCLUSIVE DINNER SYMPOSIA SPONSORSHIP

All Symposia Sponsors will receive the following benefits:

- The opportunity to exclusively present information to your target audience
- A pre-conference delegate list (provided by June 2015)
- A post-conference delegate list (provided by August 2015)
- Recognition in promotional materials and Final Program and Abstract Book if arranged prior to print
- Symposium summary, objectives and program in the Final Program and Abstract Book if arranged prior to print
- Recognition on the conference section of the ISNCC website
- A one-time email sent by ISNCC to all pre-registered delegates with approved text promoting the symposium
- Reservation of appropriate space booked at the conference location
- Standard audio-visual equipment (screen, LCD projector, podium, laser pointer, microphones, and presentation PC computer)
- 1 Full conference registration, including all conference sessions, meals and events, and Welcome Reception
- 2 conference branded directional signs
- 1 easel to provide own symposium sign to announce the session in advance to delegates (time of placement to be advised)
Symposia, Tutorial and Workshop Sponsorship continued

Tutorial and symposia proposals submitted by sponsors will only be considered if they include the following details:

1. A one-paragraph description and title of the session
2. Two to four learning goals/objectives
3. Speaker name(s), talk presentation(s) and short speaker bio(s)

Tutorial and symposia sponsors who are also conference sponsors will be given priority in time allocations. Following this, tutorial or symposia will be assigned on a “first come, first served” basis. Please provide your first and second choice of preferred time slot.

Tutorial and symposia held in conjunction with ICCN are not part of the official scientific program and will be designated as Corporate Tutorial or Symposia in the scientific program. Companies hosting tutorials or symposia agree:

1. that ISNCC retains the right to approve tutorial or symposia content, faculty, venue and other details.
2. that tutorial or symposia planning efforts including set-up, food and beverage, audio-visual and other arrangements, will be made through the ISNCC Meeting Manager.
3. if temporary staff are required, these are to be arranged directly by the sponsor, and ISNCC to be advised of how many staff have been arranged.
4. if audio-visual technicians are required, or additional AV equipment, the sponsor will be billed separately.
5. not to use “ISNCC”, “ICCN”, or the respective logos on any announcement, sign publication, audio-visual product or other promotional materials without express written permission from ISNCC.
6. all promotional material must be approved by ISNCC prior to distribution.
7. no audio or video taping without consent of ISNCC may be produced; all approved audio and/or video taping must be arranged via ISNCC, and disclosed to the audience in the program.
8. to refrain from posting promotional signs without permission of ISNCC; placing promotional material under the doors (or door drops of any kind) of guests is not permitted.
9. the fees do not include any costs for registration, additional audio-visual, additional food and beverage, or any administrative services provided.
10. to remit the fees and proposal information to ISNCC; additional costs will be billed after ICCN.
Focus Group Sponsorship

FOCUS GROUP SPONSORSHIP ($15,000 USD)

Take advantage of this valuable opportunity to have a direct, detailed and cost-effective conversation with motivated conference delegates and ISNCC officials.

Your focus group will consist of 10-15 high-level nurses, with the group facilitated by an ISNCC nurse-leader. A group of this size provides the optimal opportunity for all participants to share their views and expertise, with adequate discussion.

The ISNCC facilitator will work with you to determine how the agenda will run to your goals and objectives for the group. The participant selection process will be in accordance with your target audience requirements (e.g. qualifications, specialty, expertise, region/country), and the ISNCC facilitator will invite suitable participants to attend.

Please note: Not included in the sponsorship fee are food and beverage and facilitator honoraria/participant tokens (discretionary). ISNCC will agree to these costs with the sponsor in advance, depending on requirements. ISNCC will bill all additional costs separately, as necessary.

Focus Group times are detailed below.

- Wednesday July 8, 2015 6.30pm – 8.30pm
- Thursday July 9, 2015 6.30pm – 8.30pm
- Friday July 10, 2015 7.30pm – 9.30pm
Marketing Opportunities

Marketing opportunities generally available include the following (please note all opportunities listed in USD):

- Name Badges and Lanyards ($5,000) – logo placement on name badges and lanyards worn by all delegates throughout the conference
- Delegate Bags ($5,000) – logo placement on delegate bags carried by all delegates through the conference
- Dedicated Email Blasts ($1,500) – a dedicated email blast to conference delegates promoting presence at the meeting, approved material to be provided by sponsor
- Final Program and Abstract Book Inside Front Full Page Advertising ($1,500) – a full page advertisement on the inside front page of the Final Program and Abstract Book, to be provided by sponsor
- Final Program and Abstract Book Outside Back Cover Full Page Advertising ($1,500) – a full page advertisement on the outside back cover of the Final Program and Abstract Book, to be provided by sponsor
- Delegate Bag Advertising Inserts ($1,000) – an advertising one page leaflet inserted into the delegate bag, to be provided by sponsor
- Final Program and Abstract Book Full Page Advertising ($1,000) – a full page advertisement in the Final Program and Abstract Book, to be provided by sponsor
- Final Program and Abstract Book Half Page Advertising ($750) – a half page (landscape) advertisement in the Final Program and Abstract Book, to be provided by sponsor

**BENEFITS OF MARKETING OPPORTUNITIES**

All purchasers of marketing opportunities will receive the following benefits:

- Recognition in the Final Program and Abstract Book
- A pre-conference delegate list (provided by June 2015)
- A post-conference delegate list (provided by August 2015)
Exhibiting

**EXHIBITING ($2,000 USD PER 10’X10’ BOOTH OR $1,000 USD PER 6’X3’ TABLETOP)**

Increase your company’s visibility – exhibit at ICCN and take advantage of this unique marketing opportunity. Whether you are selling existing products or services, promoting your organization, or introducing a new product, exhibiting allows you to meet face-to-face with the experts in the field.

**BENEFITS OF EXHIBITING**

*Exhibitors will receive the following benefits:*

- All exhibits strategically located in conjunction with abstract posters and coffee and lunch breaks to maximize delegate traffic
- A professionally assembled booth or tabletop for your corporate display with back and side draping providing your company with a strong, visible presence at the conference
- A pre-conference delegate list (provided by June 2015)
- A post-conference delegate list (provided by August 2015)
- 2 exhibit staff registrations, including access to the exhibit hall, coffee/tea breaks and Welcome Reception
- Recognition in the Final Program and Abstract Book

10’x10’ booths will be provided with professionally assembled back and side draping. Please advise if you do not require the back and side draping. Free-build booths must be approved by the official conference decorating company, as there may be height restrictions or venue regulations. Full details will be provided in the Exhibitor Services Manual.
Conference Information

CONFERENCE LOCATION

Westin Bayshore Hotel
1601 Bayshore Drive, Vancouver, BC, Canada
T. +604.682.3377
http://www.westinbayshore.com/

EXHIBIT LOCATION

All exhibits are strategically located with coffee and lunch breaks to maximize delegate traffic.

DATES AND TIMES OF EXHIBITION

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
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<tr>
<td>Wednesday July 8, 2015</td>
<td>5.20pm – 7.10pm</td>
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<tr>
<td>Thursday July 9, 2015</td>
<td>10.20am – 4.50pm</td>
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<td>Friday July 10, 2015</td>
<td>10.20am – 4.50pm</td>
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<tr>
<td>Saturday July 11, 2015</td>
<td>10.20am – 2.00pm</td>
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MOVE-IN/MOVE-OUT SCHEDULE

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<th>Event</th>
<th>Time</th>
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<tr>
<td>Move in: Wednesday July 8, 2015</td>
<td>12:00pm – 4:00pm</td>
</tr>
<tr>
<td>Move out: Saturday July 11, 2015</td>
<td>2.00pm – 5.00pm</td>
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EXHIBITOR SERVICES MANUAL

An exhibitor services manual will be sent to each confirmed exhibitor by April 2015. The manual will include the exhibit hall floor plan, rules and regulations, vendor contact information, freight and labor deadlines, and additional furniture purchasing information.

BOOTH ALLOCATION POLICY

Conference Management will confirm exhibit space on receipt of a signed application form with payment in full. Exhibitors who are also sponsors will be given priority in booth allocations. Following this, booths will be assigned on a “first come, first served” basis. Receipt of the application form by the ISNCC Head Office shall not confer any claim to subsequent approval.

ELIGIBILITY TO EXHIBIT

ISNCC in its sole discretion will determine eligibility of any applicant to exhibit at ICCN and the suitability for display of each product or service that the applicant or exhibitor intends to display at the conference. The decision of ISNCC will be final and binding.
**Application for Exhibit Space**

**1. APPLICANT INFORMATION:**

<table>
<thead>
<tr>
<th>Company Name:</th>
<th>(As you wish it to appear in the Final Program and Abstract Book)</th>
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<tr>
<td>Address:</td>
<td>City:</td>
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<tr>
<td>Telephone:</td>
<td>Fax:</td>
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<tr>
<td>Corporate Applicant Contact:</td>
<td>Title:</td>
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<tr>
<td>Corporate Coordination Contact:</td>
<td>Title:</td>
</tr>
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<td>Telephone:</td>
<td>Fax:</td>
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<tr>
<td>Signature of Applicant:</td>
<td>Please Print Name:</td>
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**2. BOOTH RESERVATIONS AND PREFERENCES:**

- [ ] Exhibit Booth Space: 10’ x 10’ – $2,000 USD
- [ ] Exhibit Tabletop Space: 6’ x 3’ – $1,000 USD

*Other formations are available on request.*

TOTAL number of spaces and type of space required: ____________

Please do not place near the following company’s booths:

**3. BOOTH COMPANY/PRODUCT INFORMATION:**

<table>
<thead>
<tr>
<th>(As you wish it to appear in the Final Program and Abstract Book)</th>
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<tbody>
<tr>
<td>Main product/service(s) to be exhibited:</td>
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</table>
## 4. EXHIBIT STAFF REGISTRATION:

2 Exhibit Staff registrations are included with your Exhibit Booth Space. Please detail the contact persons who are to receive the Exhibit Staff registration.

### EXHIBIT STAFF REGISTRATION INFORMATION:

<table>
<thead>
<tr>
<th>Name:</th>
<th>Address:</th>
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<td>City:</td>
<td>Prov./State:</td>
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<td>Country:</td>
<td>Postal/Zip Code:</td>
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<td>Telephone:</td>
<td>Fax:</td>
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### EXHIBIT STAFF REGISTRATION INFORMATION:

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Additional Exhibit Staff Registrations can be purchased for $150 per person. Exhibit Staff Registrants will be granted access to the exhibit hall, but will NOT be granted access to conference sessions. Full conference registrations can be purchased for these individuals at additional cost.

## 5. PAYMENT INFORMATION:

All payments must be made in US dollars. Please make cheques payable to “International Society of Nurses in Cancer Care (ISNCC)”. Forward completed application along with cheque, bank draft, or credit card information to the address below.

I/we agree to pay the TOTAL sum of US$ .

- [ ] I will pay by cheque (please make payable to “International Society of Nurses in Cancer Care (ISNCC)”)  
- [ ] I will pay by credit card  
- [ ] I will pay by wire transfer (please note that charges are applied by both the sending and receiving banks, therefore please add US$50 for receiving bank charges)

### Credit Card Authorization

(5% processing fee will be applied for all credit card payments. Complete as required only)

<table>
<thead>
<tr>
<th>Card Holder Name:</th>
<th>Visa [ ] MasterCard [ ]</th>
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<tbody>
<tr>
<td>Account #:</td>
<td>Expiry Date:</td>
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<tr>
<td>Authorization Signature:</td>
<td>Date Signed:</td>
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Application for Exhibit Space  continued

ACCEPTANCE OF APPLICATION

The Exhibitor will be notified of the acceptance of this application by ISNCC within 60 days of application.

CANCELLATION POLICY

Refunds for payment will require written notice of cancellation. Cancellations received in writing on or prior to March 1st 2015 will receive a 50% refund. Cancellations received after March 1st 2015 will NOT receive a refund. Paid space unclaimed or abandoned by 4:00pm on Wednesday July 8, 2015 may be repossessed without indemnity and reassigned by ISNCC.

PLEASE FORWARD COMPLETED APPLICATION AND PAYMENT TO:

ISNCC Head Office
570 West 7th Avenue, Suite 400, Vancouver, BC, V5Z 1B3, Canada
T. 604.630.5516 • F. 604.874.4378
E. info@isncc.org
www.isncc.org

APPLICANT SIGNATURE AGREEING TO ALL TERMS AND CONDITIONS OUTLINED IN THIS PROSPECTUS:

signature of applicant: ____________________________
please print name: ____________________________
date: ____________________________
# Application for Sponsorship Opportunities

## 1. APPLICANT INFORMATION:

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<td>Corporate Applicant Contact:</td>
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<td>Corporate Coordination Contact:</td>
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<td>Signature of Applicant:</td>
<td>Please Print Name:</td>
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## 2. SPONSORSHIP PREFERENCES

-  **Gold ($15,000 USD)**
-  **Silver ($10,000 USD)**
-  **Bronze ($5,000 USD)**

### Tutorial Session (200 attendees) ($15,000 USD)
-  **Thursday July 9, 2015 12.20pm – 1.20pm**
-  **Friday July 10, 2015 12.20pm – 1.20pm**
-  **Saturday July 11, 2015 12.20pm – 1.20pm**

### Exclusive Lunch Symposium (500 attendees) ($25,000 USD)
-  **Thursday July 9, 2015 12.20pm – 1.20pm**
-  **Friday July 10, 2015 12.20pm – 1.20pm**
-  **Saturday July 11, 2015 12.20pm – 1.20pm**

### Exclusive Dinner Symposium (100 attendees) ($25,000 USD)
-  **Wednesday July 8, 2015 6.30pm – 8.30pm**
-  **Thursday July 9, 2015 6.30pm – 8.30pm**
-  **Friday July 10, 2015 7.30pm – 9.30pm**
-  **Friday July 10, 2015 7.30pm – 9.30pm**

### Focus Group Sponsorship ($15,000 USD)
-  **Wednesday July 8, 2015 6.30pm – 8.30pm**
-  **Friday July 10, 2015 7.30pm – 9.30pm**

### Marketing (all prices listed in USD)
-  **Name Badges and Lanyards ($5,000 USD)**
-  **Delegate Bags ($5,000 USD)**
-  **Dedicated Email Blasts (E-blasts must promote presence at the meeting) ($1,500 USD)**
-  **Final Program and Abstract Book Inside Front Full Page Advertising ($1,500 USD)**
-  **Final Program and Abstract Book Outside Back Cover Full Page Advertising ($1,500 USD)**
-  **Delegate Bag Advertising Inserts ($1,000 USD)**
-  **Final Program and Abstract Book Full Page Advertising ($1,000 USD)**
-  **Final Program and Abstract Book Half Page Advertising ($750 USD)**
Application for Sponsorship Opportunities  

3. PAYMENT INFORMATION:

**All payments must be made in US dollars.** Please make cheques payable to “International Society of Nurses in Cancer Care (ISNCC)”. Forward completed application along with cheque, bank draft, or credit card information to the address below.

I/we agree to pay the TOTAL sum of USD $ ____________.

- [ ] I will pay by cheque (please make payable to “International Society of Nurses in Cancer Care (ISNCC)”)
- [ ] I will pay by credit card
- [ ] I will pay by wire transfer (please note that charges are applied by both the sending and receiving banks, therefore please add US$50 for receiving bank charges)

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<th>Credit Card Authorization</th>
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<td>(5% processing fee will be applied for all credit card payments exceeding $2000. Complete as required only)</td>
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- Card Holder Name:  
- Visa [ ] MasterCard [ ]
- Account #:  Expiry Date:  
- Authorization Signature:  Date Signed:  

**ACCEPTANCE OF APPLICATION**

The sponsor will be notified of the acceptance of this application by ISNCC.

**CANCELLATION POLICY**

Once application has been submitted and accepted by ISNCC, refunds for sponsorship opportunities are not available.

**PLEASE FORWARD COMPLETED APPLICATION AND PAYMENT TO:**

**ISNCC Head Office**

570 West 7th Avenue, Suite 400, Vancouver, BC, V5Z 1B3, Canada  
T. 604.630.5516 • F. 604.874.4378  
E. info@isncc.org  
www.isncc.org

**APPLICANT SIGNATURE AGREEING TO ALL TERMS AND CONDITIONS OUTLINED IN THIS PROSPECTUS:**

- Signature of Applicant:  
- Please Print Name:  
- Date: