

LES
2016
MEETINGS

GLOBAL DEALS: **NEW STRATEGIC FRONTIERS**

2016 Annual Meeting

OCTOBER 23-26, 2016
VANCOUVER, BC, CANADA

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SPONSORSHIP & EXHIBIT OPPORTUNITIES

Expected Attendance: 800+

**Diverse Community of
IP Professionals**

**Specials for Spring
Meeting Participants**

www.lesusacanada.org/am16



Licensing Executives Society
(U.S.A. and Canada), Inc.

LES 2016 SPONSORSHIP & EXHIBITOR APPLICATION

PLEASE CHECK APPROPRIATE BOX/ES: SPONSOR EXHIBITOR

LEVEL SPONSORSHIP PACKAGES **SHARED**

- Gold **\$20,000**
- Silver **\$15,000**
- Bronze **\$10,000**

SIGNATURE EVENT SPONSORSHIPS **EXCLUSIVE**

- Welcome Reception **\$25,000**
- Luncheon **\$10,000**
- Breakfast **\$10,000**
- Networking Break **\$5,500**

INDUSTRY SECTOR OFFSITE EVENT **SHARED**

- Life Sciences **\$5,000**
- High Technology **\$5,000**
- Joint Chemicals, Energy, Environmental & Materials **\$2,500**
- Industry, University, Government Interface **\$2,500**

LITERATURE DISTRIBUTION/ADVERTISING **SHARED**

- In Room Drop **\$3,500**
- Seat Drop **\$2,500**
- Under the Door Room Drop **\$3,500**
- Registration Bag Insert **\$1,500**

BRAND EXPOSURE SPONSORSHIPS **EXCLUSIVE**

- Speaker Green Room **\$7,500**
- Member Center **\$7,500**
(on the show floor)
- Lanyards **SOLD**
- Registration Bags **SOLD**
- Hotel Room Keycards **\$10,000**
- Padfolios **\$17,500**
- Mobile Partnering App **\$15,000**
- Wi-Fi **\$10,000**
- Photo Booth **\$15,000**
- Video Mobile Charging Station **\$15,000**
- Main Networking Lounge **\$10,000**
- Professional Headshot Studio **\$20,000**

POCKET PLANNER

- Outside Back Cover **\$2,000**
- Inside Front Cover **\$1,500**
- Inside Back Cover **\$1,500**
- Full Page **\$1,000**

ANNUAL INDUSTRY SECTOR PROGRAM SPONSORSHIP:

- Life Sciences **\$30,000**
- High Technology **\$30,000**
- Joint Chemicals, Energy, Environmental & Materials **\$20,000**
- Industry, University, Government Interface **\$20,000**

IP100 EXECUTIVE FORUM SPONSORSHIP:

- Corporate **\$25,000**
- Law Firm **\$25,000**
- Valuation Services **\$25,000**
- Patent Brokerage **\$25,000**
- Tool Provider **SOLD**

LES UNIVERSITY SPONSORSHIP:

- Student Manuals **\$3,500**
- Networking Reception **\$2,500**

COMPANY NAME (as it should appear in print)

KEY CONTACT NAME

JOB TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

EMAIL

WEBSITE

EXHIBIT OPPORTUNITIES **\$3,000**

Please provide at least 3 booth numbers, in order of preference.

1st _____
2nd _____
3rd _____

Number of Booths: _____

Competitors you do not wish to be near:

Exhibitor Benefits:

- Two (2) expo hall only passes for booth staff
- Discounts on additional registrations for clients/colleagues (LES honors the lowest published member rate)
- Listing on the Annual Meeting website
- Listing in the on-site exhibitor directory with booth number, website and organizational description
- Copy of the final conference attendee list (mailing information only. phone numbers not made available per LES policy)
- 8' high back wall and 3' high side drape
- A 7" by 44" one-line identification sign indicating your company's name (as listed on the application and contract)
- Perimeter security guard service

TOTAL \$ _____

PAYMENT INFORMATION

LES accepts US funds drawn on a US bank only. LES Tax ID #:13-6271591

- Check Enclosed (payable to LES)
- Please charge my: Visa Master Card American Express

NAME ON CARD

ACCOUNT NUMBER

EXP DATE

SECURITY CODE

SIGNATURE

Please return completed application, along with full payment to:

Joseph Cavarretta, Director of Marketing and Communications

EMAIL: jcavarretta@les.org

MAIL: LES | 12100 Sunset Hills Road | Suite 130 | Reston, VA 20190

OR FAX: (703) 4354390 | Questions? Call 703.234.4095

TERMS OF PAYMENT The applicant agrees to enclose payment in full with the application, unless other payment arrangements have been made and agreed to by LES. Payments should be made payable to LES and forwarded to the LES office. Sponsorships will not be assigned or held without the application and all appropriate fees.

LES 2016 REFUND & CANCELLATION POLICY Cancellations must be submitted to LES in writing. The date of receipt of supporter's written notice of cancellation will be the official cancellation date. Cancellations of a larger sponsorship package will be returned to the supporter minus 15% of the total sponsorship fee. Any supporter who cancels after January 29, 2016 will be responsible for the total cost. No refunds for cancellations after January 29, 2016.

ANNUAL MEETING If exhibit support is cancelled on or before July 29, 2016, all monies paid to date minus a \$250 processing fee will be returned to the supporter. Cancellations of a larger sponsorship package will be returned to the supporter minus 15% of the total sponsorship fee. Any supporter who cancels after July 29, 2016 will be responsible for the total cost. No refunds for cancellations after July 29, 2016.