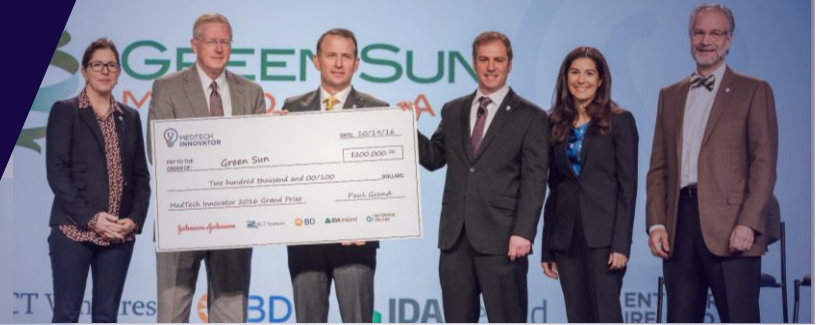


## Are You the MedTech Innovator of 2017?

Applications open for  
MedTech Innovator 2017 Global  
Competition and Accelerator,  
\$500,000 in prizes!



MedTech Innovator is the industry's nonprofit global competition and accelerator.

Its mission is to improve the lives of patients by accelerating the growth of companies that are transforming the healthcare system. In 2017, MedTech Innovator and its partners will give out over \$500K in cash prizes, scholarships, and in-kind awards.

### Program Key Dates

- February 28  
Deadline for Applications
- March - April  
MedTech Innovator Regional Pitch Events
  - March 1  
Mission Bay Conference Center in San Francisco
  - March 6  
California NanoSystems Institute at UCLA in Los Angeles
  - March 22  
JLABS @ TMC in Houston
  - April 6  
JLABS @ SSF in San Francisco
  - April 13  
MATTER in Chicago
  - April 25 - 26  
Pitch Event & International Competition at the Medtech Strategist Innovation Summit in Dublin, Ireland
  - TBA  
Additional Pitch Events
- May 31 - June 2  
MedTech Innovator Accelerator Kick-Off and WSGR Medical Device Conference in San Francisco
- June - September  
MedTech Innovator Accelerator
- September 25 - 27  
AdvaMed Accel Leadership Seminar, MedTech Innovator Showcase, and Finals Competition at AdvaMed 2017 in San Jose

### Program Participant Benefits

MedTech Innovator is the largest platform of its kind, providing participants with broad exposure and mentorship from the leading players in the medtech industry. The competition includes several rounds:

- **MedTech Innovator 100** - 100 companies are invited to compete at regional Pitch Events, gain access to online accelerator resources, and receive complimentary registration to the AdvaMed Accel Leadership Seminar on day 1 of AdvaMed 2017.
- **MedTech Innovator Showcase** - 50 companies are additionally awarded a slot in the MedTech Innovator Showcase at AdvaMed 2017 and full access registration to the conference.
- **MedTech Innovator Accelerator** - 20 companies are selected to the accelerator program as the Class of 2017, which includes mentoring, exclusive participation in the three-day MedTech Innovator Accelerator Kick-Off in San Francisco, and a chance to compete onstage for cash prizes.

### MedTech Innovator Criteria

MedTech Innovator seeks early to mid-stage startups, including medical device, diagnostic, and digital health technologies addressing the following industry-selected themes:

1. Chronic Disease Management
2. Cognitive Devices and Platforms
3. Consumer Healthcare
4. Healthcare Efficiency and Cost Reduction
5. Infectious Disease Management
6. Next-Gen Surgical
7. Patient Safety and Satisfaction
8. Population Health
9. Precision and Personalized Medicine
10. Technology-Enabled Services

### MedTech Innovator Accelerator: Summer 2017

The MedTech Innovator Accelerator is a 4-month program from June - September, where Accelerator companies have an unprecedented opportunity to receive continual in-depth, customized mentorship as well as access to key stakeholders in the medtech industry including investors, manufacturers, providers, and customers.

Regional Pitch Events are held in multiple cities as a critical step in selecting the MedTech Innovator Accelerator Class of 2017. Additionally, these events provide companies with an opportunity to present and receive feedback from judges including investors, providers, and senior executives from medtech companies such as Johnson & Johnson, BD, Baxter, and many others.

### Partnership with AdvaMed

AdvaMed Accel and AdvaMed 2017 have partnered with MedTech Innovator to improve the health of the medtech innovation ecosystem. AdvaMed 2017, the largest gathering of medical technology industry leaders in North America, hosts the MedTech Innovator Showcase and MedTech Innovator 2017 Competition Finals.

### 2017 Sponsors



Apply Now at  
<http://medtechinnovator.org/apply>

Kathryn Zavala, Program Director, [kathryn@medtechinnovator.org](mailto:kathryn@medtechinnovator.org) or 916.289.7125

Deadline  
February 28<sup>th</sup>