

# Directory of Kansas Public Officials

Each year, the League of Kansas Municipalities publishes nearly 2,000 copies of the **Directory of Kansas Public Officials**. This publication is used as a desktop reference by city, county, and state officials in Kansas. The **Directory** provides information on each city, county, and school district in Kansas, including the names of elected officials, department heads, and key employees. Additional categories in the **Directory** include: educational institutions, state and federal offices, the Kansas Senate, the Kansas House of Representatives, and the Kansas appellate courts.

## Display Advertising (Print)

Full-color and black-and-white ad space is available in the 2017 **Directory of Kansas Public Officials**. Full-color ads are available for the cover pages. Interior black-and-white ads are also available in a variety of sizes.

## Municipal Products & Services Guide

This prominent “yellow pages” section of the 2017 **Directory** will offer a complete range of products and services to municipal officials to aid in purchasing decisions — indexed under a variety of categories for easy access. The **Guide** is an effective method to showcase the products or services offered by a business, as well as provide key business contact information. You will also automatically be listed in the **Business Links** section of our website. In addition to your online listing, your company’s website address, e-mail address, and official logo will be included online!

## Directory Purchase

Businesses will also find that the current **Directory** (2016 edition) can be a valuable resource. The people you need to contact are all listed in one publication, and their names are organized in an easy-to-use format.

## Reserve your ad space today!

### 2017 Rates -

Cover (color)	\$750
Full Page (B&W)	\$450
Half Page (B&W)	\$300
Quarter Page (B&W)	\$200
Products & Services Guide Listing	\$350

### Ad Sizes

Full Page	8.5”x11”
Half Page	8.5”x5.5”
Quarter Page	3.75”x5”

### Terms:

- All advertising subject to review; acceptance of advertising does not constitute an endorsement by the League, nor does it represent an opinion about the quality of your organization’s products or services.

### Ad submission requirements:

- Preferred format for ad submission: EPS, TIFF, and PDF (Saved at high-resolution, 300 dpi); all fonts converted to outlines (or embedded) and all images imbedded.
- Advertising is due by July 1<sup>st</sup>.
- Email files to [kcooley@lkm.org](mailto:kcooley@lkm.org)

# Directory Order Form

Application for League of Kansas Municipalities Directory Advertising  
Questions: Contact Kate Cooley; [kcooley@lkm.org](mailto:kcooley@lkm.org) or 785.354.9565

## Contact Information

Organization/Department/Building (if applicable): \_\_\_\_\_

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

## Directory Advertising (2017 Print Edition)

Ad size to reserve: (call for availability on cover positions; all rates listed on previous page)

Full page, cover - color

Black & White Ads

Full page  Half page  Quarter page

Will provide new artwork  Use artwork from previous issue

Municipal Products & Services Guide Listing (2017 Edition)

75-word listing

Your 75-word listing will automatically be included in the Business Links section of our website.

Directory Purchase (current edition, 2016)

I want \_\_\_ copies of the Directory.

Each Directory costs \$100 and \$10 S&H, plus applicable sales tax.

Total Advertising Cost \$ \_\_\_\_\_

I agree to the terms on reverse page, and authorize this application:

Name (please print) \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**\*Send no money now.**

**The League will send an invoice to the email listed above.**

Mail this completed form:  
League of Kansas Municipalities  
c/o Kate Cooley  
300 SW 8th Ave Suite 100  
Topeka, KS 66603

Or email:  
[kcooley@lkm.org](mailto:kcooley@lkm.org)