



2015 Exhibitor/Sponsorship Opportunities

October 8-10, 2015 | [Hilton – North Raleigh, NC](#)

Diamond Sponsor: \$3000 (Value \$3,900+)

- Sponsors 2015 Regional Conferences and Annual Conference, with promotion, recognition and signage at each
- Spotlight in every LCPANC newsletters until conference (sent to all LPCs in NC)
- Opportunity to place corporate identity materials on the community table (Material must be provided by the sponsor and approved by LPCANC)
- Your company's logo listing prominently displayed on conference materials, including conference brochure
- Your company's name and logo projected on-screen at the beginning of general session
- Full page, full-color back cover of conference program
- Banner ad with link to your website for 6 months after conference
- Complimentary exhibit table, 2 chairs
- Full Conference registrations for 3 representatives at each of these conferences, which includes contact hours and all meal functions. Additional reps may register for meals only at \$40 per day; if they wish to receive Contact Hours, they must register as Attendee and pay attendee rate.
- Mention at every session and workshop at conference
- Your company brochure in attendee totes
- Attendee list
- Tickets given to attendees to visit your table to be entered into a drawing

Presidential Sponsor: \$2500 (Value \$3,400+)

- Sponsor of the President's Reception on Friday evening
- Company's representative will be invited on stage during Reception to speak for 5 minutes about your company/products
- Spotlight in every LCPANC newsletters until conference (sent to all LPCs in NC)
- Opportunity to place corporate identity materials a table in room where President's Reception is held (Material must be provided by the sponsor and approved by LPCANC)
- Your company's logo listing prominently displayed on conference materials, including conference brochure
- Your company's name and logo projected on-screen at the beginning of general session
- Full page, front or back inside cover of conference program
- Banner ad with link to your website for 6 months after conference
- Complimentary exhibit table, 2 chairs
- Full Conference registrations for 3 representatives, which includes contact hours and all meal functions for both. Additional reps may register for meals only at \$40 per day; if they wish to receive Contact Hours, they must register as Attendee and pay attendee rate.
- Mention at every session and workshop at conference
- Signage at all conferences
- Your company brochure in attendee totes
- Attendee list
- Tickets given to attendees to visit your table to be entered into a drawing

Keynote Sponsor: \$2,000 (Value \$2,900+)

- Spotlight in every LPCANC newsletter until conference (sent to all LPCSs in NC)
- Company's representative will be invited on stage during the Keynote to speak for 5 minutes about your company/products
- Opportunity to place corporate identity materials on the tables during the keynote session (Material must be provided by the sponsor and approved by LPCANC)
- Your company's logo prominently displayed on conference materials, including conference brochure
- Banner ad with link to your website, for 6 months after conference
- Company's name and logo projected on-screen at the beginning of general sessions
- Full page conference program ad
- Inclusion of a brochure about your organization in conference attendee materials
- Complimentary exhibit table, 2 chairs
- Full Conference registrations for 2 representatives, which includes contact hours and all meal functions for both. Additional reps may register for meals only at \$40 per day; if they wish to receive Contact Hours, they must register as Attendee and pay attendee rate.
- Attendee list
- Tickets given to attendees to visit your table to be entered into a drawing

Platinum Sponsor: \$1,500 (Value \$2,550)

- Spotlight in every LPCANC newsletter until conference (sent to all LPCSs in NC)
- Your company's logo prominently displayed on conference materials, including conference brochure
- Website listing with link for 6 months after conference
- Company's name and logo projected on-screen at the beginning of general session
- Full page conference program ad
- Sponsorship Choices: Attendee totes (with your logo), Pre-conference sessions (all)
- Inclusion of a brochure about your organization in conference attendee materials
- Complimentary exhibit table, 2 chairs
- Full Conference registrations for 2 representatives, which includes contact hours and all meal functions for both. Additional reps may register for meals only at \$40 per day; if they wish to receive Contact Hours, they must register as Attendee and pay attendee rate.
- Attendee list
- Tickets given to attendees to visit your table to be entered into a drawing

Gold: \$1,000 (Value \$2,150)

- Spotlight in every LPCANC newsletter until conference (sent to all LPCSs in NC)
- Website listing with link for 3 months
- Company's name and logo projected on-screen at the beginning of general session
- Half-page conference program ad (inside)
- Sponsorship Choices: Registration area or Silent Auction area (inside ballroom with lunch), Lunch on Friday and Saturday (must be catered by the hotel)
- Inclusion of a brochure about your organization in conference attendee materials
- Complimentary exhibit table, 2 chairs
- Full Conference registrations for 2 representatives, which includes contact hours and all meal functions for both. Additional reps may register for meals only at \$40 per day; if they wish to receive Contact Hours, they must register as Attendee and pay attendee rate.
- Attendee list
- Tickets given to attendees to visit your table to be entered into a drawing

Silver: \$750 (Value \$800+)

- Website listing with link for 3 months
- Company's name and logo projected on-screen at the beginning of general session
- Half-page conference program ad
- Sponsorship Choice: Friday and Saturday breakfast or Morning/Afternoon Breaks (must be catered by the hotel)
- Inclusion of a brochure about your organization in conference attendee materials
- Complimentary exhibit table, 2 chairs
- Conference registrations for 1 representative, which includes contact hours and all meal functions. Additional reps may register for meals only at \$40 per day; if they wish to receive Contact Hours, they must register as Attendee and pay attendee rate
- Attendee list
- Tickets given to attendees to visit your table to be entered into a drawing

Exhibitor: \$300

- Complimentary exhibit table, 2 chairs
- One representative at booth, which includes all meal functions and conference registration and contact hours. Additional reps may register for meals only at \$40 per day; if they wish to receive Contact Hours, they must register as Attendee and pay attendee rate.
- Website listing with link to your website (for 1 month after conference)
- Listing in conference program, including company name with contact info
- Attendee list
- Tickets given to attendees to visit your table to be entered into a drawing

Exhibitor- Non-Profit or Governmental: \$200

- Same as above **except** the booth representative **will not receive registration or contact hours. Must be a tax exempt Non-Profit to qualify.**

Advocate: \$150

- Prominent display of your company/agency marketing materials on our community sponsored table
- Listing in conference program, including company name with email address

****Commitment & Logos must be received by September 10, 2015 to be included in the Conference Program****

Additional Advertising-Sponsorship Opportunities

Attendee Tote Insert:

- Exhibitor to provide brochure to be inserted in attendee tote: \$50
- **Non-exhibiting company:** Provide brochure to be inserted in attendee tote: \$300
- **Non-exhibiting company:** Attendee Mailing list \$100

Author's Corner:

- Set up at lunch on Friday & Saturday, free for presenters to sell your book, sign copies & visit with attendees
- \$100 for non-conference attendees, \$50 for registered attendees (includes registered exhibitors)
- Contact Glenna@lpcanc.org for more info

Conference Program Advertising	Rate
Full Page (7.5" x 10") Back Cover Full Color	\$1000
Full Page (7.5" x 10") Inside or Back Cover Black & White	\$750
Full Page (7.5" x 10") inside Black & White	\$500
Half Page (7.5" x 4.5") inside Black & White	\$250
Half Column (3.75" x 10") inside Black & White	\$250
Quarter Page (3.75" x 4.5") inside Black & White	\$125
Business Card (3.75" x 2") inside Black & White	\$75

Flexibility in sizing and orientation to accommodate ad layout will be at the discretion of LPCANC in consultation with the advertiser. Ads must be provided in print-ready format. Any charges incurred to make the art print-ready will be billed to the advertiser

Ads must be received by September 10!



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NORTH CAROLINA

Please return this page with payment, if mailing check.

Company			Web Address
Main Contact Name:			Contact Email:
Street Address			Phone
City	State	Zip	Name and Email Address of Main Onsite Contact:

Select the areas in which you wish to participate.

Sponsorship / Exhibitor	Rate	Enter Amt due
<input type="checkbox"/> Diamond \$3000 <input type="checkbox"/> President \$2500 <input type="checkbox"/> Keynote \$2000 <input type="checkbox"/> Platinum \$1500 <input type="checkbox"/> Gold \$1000 <input type="checkbox"/> Silver \$750 - Includes program ad and company brochure inserted into attendee totes, at no charge <input type="checkbox"/> Advocate \$150 (includes your promotional material on community table)		
Exhibitor Only	\$ 300	
**Exhibitor Option: Company brochure inserted into attendee totes	\$ 50	
Non-Exhibitors: Insert your brochure into attendee totes	\$ 300	
Conference Program Advertising		
Full Page (7.5" x 10") Back Cover Full Color	\$1000	
Full Page (7.5" x 10") Inside Front or Inside Back Cover (Black & White)	\$ 750	
Inside Black & White Ads:		
\$500: Full Page <input type="checkbox"/> \$250: Half Page (7.5x4.5) <input type="checkbox"/> \$250: Half Column (3.75x10) <input type="checkbox"/>		
\$125: Quarter Page (3.75x4.5) <input type="checkbox"/> \$75: Business Card (3.75 x 2) <input type="checkbox"/>		
Author's Corner – Promote your book, DVD or other publication		
<input type="checkbox"/> Free to 2015 Presenters, <input type="checkbox"/> \$50 for registered attendees, <input type="checkbox"/> \$100 for non-attendees		
Additional Reps @ \$40 Day Includes Meals Only! If additional reps want Contact Hours, please register those reps as Attendee		
Additional Rep Name & Email:	\$40	
Additional Rep Name & Email:	\$40	
Total Amount Due		\$
PAYMENT METHOD		
<input type="checkbox"/> Check made payable to LPCANC <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> Discover <input type="checkbox"/> AMX	Expiry Date:	3-digit code
Name on Card	Card Number	
Mailing address where credit card statement is received (only if different from above):	City / State / Zip	
Signature	Mail to: LPCANC PO Box 266 Knightdale, NC 27545 Questions? 919.723.7087 or Email info@lpcanc.org OR SCAN to info@lpcanc.org OR Sign up and pay online at www.lpcanc.org	