

MASL Readers Awards Book Trailer Contest Guidelines

1. Book trailer must represent a Mark Twain, Truman, or Gateway nominee for the 2017-2018 school year.
2. Entries must be original work completed by students.
3. Book title and author must be present in the trailer.
4. Book trailers may not be longer than 1 minute 30 seconds (1 minute length is preferred).
5. Book trailer should include the book's cover (please use an original photograph of the book's cover).
6. All used images that are not self created must be copyright free/creative commons/royalty free, etc. and proper citation of the image source must be appropriately cited at the end of the book trailer.
7. All used music that is not self created must be in the public domain (<http://search.creativecommons.org/> may be a good place to start). Music that comes with a movie-making program such as iMovie, Photo Story, or Windows Live Movie Maker may be used. The end credits must include where music originated and the reason it is free to use (example: Song A performed by Band B was sourced from the free music in Photo Story).
8. Use of copyrighted materials without documented approval from copyright holder will cause disqualification. This contest does not fall under educational fair use exemptions.
9. Each student participating in the contest must submit this signed release form: <https://goo.gl/OS4oxN>. All submitted trailers become the property of MASL. The release forms should be uploaded into your Google Drive and shared via link onto the the [MASL Readers Awards Book Trailer Contest Submission Form](#).
10. Failure to follow these guidelines in full will result in disqualification.