



The Tent Show 2017
 “The Show for the Tenting Professional”
 SPONSORSHIP LEVELS & BENEFITS

Sponsor Benefits *	Double Diamond Level \$4,000	Diamond Level \$3,300	Platinum Level \$2,200
Company Logo Placement	Pre-Conference Promotional Campaign (email blasts, <i>Conference App</i>) Conference Page on website. Sponsorship listing in Conference Program & <i>App</i> , during Welcome Reception, during Awards Dinner & on digital display boards.	Pre-Conference Promotional Campaign (email blasts, <i>Conference App</i>) Conference Page on website. Sponsorship listing in Conference Program & <i>App</i> , during Welcome Reception, during Awards Dinner & on digital display boards.	Pre-Conference Promotional Campaign (email blasts, <i>Conference App</i>) Conference Page on website. Sponsorship listing in Conference Program & <i>App</i> , during Welcome Reception, during Awards Dinner & on digital display boards.
Company Recognition	Listed under “Double Diamond Sponsor”. Sponsor Ribbons to wear onsite.	Listed under “Diamond Sponsor”. Sponsor Ribbons to wear onsite	Listed under “Platinum Sponsor”. Sponsor Ribbons to wear onsite
Company Advertisement	Logo prominently displayed on the MATRA Home Page until July 2018. Logo prominently displayed on conference email blasts.	Logo prominently displayed on the MATRA Home Page until July 2018. Logo prominently displayed on conference email blasts.	Logo prominently displayed on the MATRA Home Page until July 2018. Logo prominently displayed on conference email blasts.
Complimentary Entry Tickets	FOUR Tickets to Awards Dinner & Reserved seating ONE Standard Exhibit Space (\$900 value, includes TWO comp registrations)	FOUR Tickets to Awards Dinner & Reserved seating FOUR Tickets to Welcome Reception	TWO Tickets to Awards Dinner
Attendee List	Post conference registration list upon request.	Post conference registration list upon request.	Post conference registration list upon request.

DEADLINE FOR SPONSORSHIP LEVELS & BENEFITS IS September 30th, 2017

All Sponsorship benefits are subject to MATRA Conference 2017 Sponsor Deadlines: Otherwise subject to availability.



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Sponsor Benefits *	Gold Level - Grilled Lunch Sponsors \$1,600	Silver Level – Breakfasts Sponsors \$1300	Monday Night Sponsors \$900	Games T-Shirt Rental Co's Only \$200
Company Logo Placement	Pre-Conference Promotional Campaign (email blasts, <i>Conference App</i>) Conference Page on website. Sponsorship listing in Conference Program & <i>App</i> , during Welcome Reception, during Awards Dinner & on digital display boards.	Pre-Conference Promotional Campaign (email blasts, <i>Conference App</i>) Conference Page on website. Sponsorship listing in Conference Program & <i>App</i> , during Welcome Reception, during Awards Dinner & on digital display boards.	Pre-Conference Promotional Campaign (email blasts, <i>Conference App</i>) Conference Page on website. Sponsorship listing in Conference Program & <i>App</i> , during Welcome Reception, during Awards Dinner & on digital display boards.	Company Name listed on T-Shirt You will receive 4 extra T-Shirts for your company.
Company Recognition	Listed under “Gold Sponsor” Sponsor Ribbons to wear onsite	Listed under “Silver Sponsor” Sponsor Ribbons to wear onsite	Listed under “Monday Night Sponsor” Sponsor Ribbons to wear onsite	
Company Advertisement	Logo displayed on the MATRA Conference area. Signage at Grilled Lunch	Logo displayed on the MATRA Conference area.	Logo displayed on the MATRA Conference area. Signage at Monday Night location	
Complimentary Entry Tickets	FOUR Tickets to Welcome Reception	TWO Tickets to Welcome Reception		
Attendee List	Post conference registration list upon request.	Post conference registration list upon request.	Post conference registration list upon request.	

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