



87 Bayard Street, New Brunswick, NJ 08901  
(732) 828-3433 | Fax: (732) 828-5862 | www.mcbalaw.com

**The Middlesex Advocate Monthly Newsletter  
2017-18 Advertisement Form**

Advertiser: \_\_\_\_\_ Requested Publication Date(s): \_\_\_\_\_

Ad Submissions via email are preferred. All PC formats accepted. Submit to: jcowles@mcbalaw.com (*payment must be submitted with this form*). Please put a check mark in the appropriate locations below.

**Advertising Rates**

Full Page	\$400	_____	¼ page	\$175	_____
½ Page (Wide)	\$275	_____	Business Card	\$125	_____
½ Page (Column)	\$275	_____	Full Page Insert (1-Sided)	\$400	_____
⅓ Page (Wide)	\$200	_____	Full Page Insert (2-Sided)	\$600	_____
⅓ Page (Column)	\$200	_____			

**Subscriber Discounts**

**1<sup>st</sup> Time Subscriber Discount**

50% on 1<sup>st</sup> Ad with 3 Ad Order \_\_\_\_\_

50% on 1<sup>st</sup> Two Ads with 6 Ad Order \_\_\_\_\_

**Repeat Subscription Discount**

20% Discount for Full Year of Ads \_\_\_\_\_

15% Discount for 3-6 Ad Order \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

I hereby authorize the insertion of this ad (attached) and agree to the advertising policies that follow. All advertising is subject to the approval of the Middlesex County Bar Association, who reserves the right to refuse any advertising content that does not meet the Bar Association's standards of acceptability. The Bar Association will be responsible for errors in publication only in proportion that the error has in relation to the entire ad, as determined by the Bar Association. Liability for any error is limited to the cost of the space occupied by the erroneous advertisement.

I have filled out the form for credit card payment/enclosed a check made payable to the "Middlesex County Bar Association" in the amount indicated above.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**For Credit Card Payment Only**

Payment Method (check one): Visa \_\_\_\_\_ MasterCard \_\_\_\_\_ American Express \_\_\_\_\_ Check Enclosed \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_ Payment Amount: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Email: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Signature: \_\_\_\_\_

Please scan/email to admin@mcbalaw.com; fax to: (732) 828-5862; or mail to: Middlesex County Bar Association, 87 Bayard Street, New Brunswick, NJ 08901. If you have any questions or need additional information, please call (732) 828-3433, x. 102.