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## 2017-18 ADVERTISING RATE SHEET

### NEWSLETTER HIGHLIGHTS

- Reaches over 2,000 Attorneys, Judges, Paralegals, Law Clerks and Legal Secretaries in Middlesex County and Adjacent Areas
- Mailed to the following: All New Jersey County Bar Associations, New Jersey State Bar Association, American Bar Association, National Association of Bar Executives, New Jersey Law Journal, New Jersey Lawyer and Other Selected Organizations
- 16-20 Page Newsletter with a Minimum of Four (4) Pages Available for Advertising
- Monthly Publication (September to May)

AD CATEGORIES	AD SIZE	COST
Full Page	7.5" x 10.0"	\$400
Half Page (Wide)	7.5" x 5.0"	\$275
Half Page (Column)	4.0" x 10.0"	\$275
Third Page (Wide)	3.3" x 7.5"	\$200
Third Page (Column)	2.5" x 10.0"	\$200
Quarter Page	4.0" x 5.0"	\$175
Business Card	BC	\$125
Two-Sided Insert	Full Page	\$600
One-Sided Insert	Full Page	\$400

<b>FIRST TIME SUBSCRIBERS OFFER</b> 50% discount on first ad with 3 ad order   50% discount on first two ads with 6 ad order
<b>NEW/REPEAT SUBSCRIPTION OFFER</b> 20% off full year orders   15% off all other repeat orders

PUBLICATION DATES	PRINT DEADLINES
September 2017	August 15, 2017
October 2017	September 15, 2017
November 2017	October 13, 2017
December 2017	November 15, 2017
January 2018	December 12, 2017
February 2018	January 15, 2018
March 2018	February 15, 2018
April 2018	March 15, 2018
May 2018	April 13, 2018