



BioMatters

Article Submission Guidelines

Fall 2017

Looking to influence Michigan's bioscience leaders and decision makers?

BioMatters magazine is the only statewide publication devoted to promoting the companies, innovations, products, and people that make up Michigan's bioscience community.

How to submit an article:

All MichBio members are welcome to submit a free article for publication in *BioMatters*. Not a member? Visit www.michbio.org/join for membership details.

Those interested in submitting an article should follow these steps:

1. Submit a topic for pre-approval (required)

- Topics should align with one of Michigan's Core Bio-Industry Sectors:
 - Ag/food, industrial, and environmental
 - Informatics and health IT
 - Pharmaceuticals and therapeutics
 - Bioscience product distribution
 - Medical devices equipment
 - Research, testing, and medical labs
 - Education
- Email topic ideas to kate@michbio.org
- Article topic submissions are due by May 31, 2017

2. Follow these guidelines for all approved article submissions

- Tell a story
- Be written in the third person
- Include your company's tie to Michigan in the first paragraph
- Be written for the lay person and not be too technical
- Have a word count between 500-900 words
- Have only one space between sentences

- Include a title
- Include your company's address, website URL, and phone number as a footnote
- Attach 2-3 product/building/people photos or illustrations AND company logo. Images must be at least 300 dpi and 6" w; all photos/illustrations must include captions. Preferred file format for photos = high res JPG or TIFF; preferred file format for illustrations and logs = high res PNG (with transparent background) or EPS. Please attach all image files separately, do not embed within written article.

3. Email your article, images/illustrations, and logo to kate@michbio.org by August 11, 2017.

Email kate@michbio.org for examples of well-written stories from past issues of *BioMatters*.

Deadlines:

Article topics approval: on or before August 1, 2017

Articles submission: on or before August 11, 2017

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