



EXHIBITOR INFORMATION

2017 MACP Professional Development Conference

Sunday, June 25 & Monday, June 26, 2017

Shanty Creek Resort, Bellaire, MI



Dear Exhibitor:

The following will provide you with information for exhibiting at the June MACP Professional Development Conference and Exhibitor Show, June 25 and 26, 2017 at Shanty Creek Resort, Bellaire, MI.

The 6th Annual MACP Police Vehicle-of-the-Year contest will be held on both Sunday and Monday. This gives attendees an opportunity to see how other departments are equipping their vehicles, and see, first hand, how some of *your* equipment looks and operates in the vehicles. This is the perfect opportunity to display products, including vehicles, and not have to pay an additional charge (other than your booth registration).

The exhibiting schedule for this year's event is:

Sunday, June 25, 2017

NOON – 5 PM	Exhibitors Register & Set-up
5 PM – 8 PM	Exhibits Open; MACP Police Vehicle Show; Member/Exhibitor Reception

Monday, June 26, 2017

9 AM – Noon	Exhibits Open
Noon	Exhibits Tear Down

On Monday, there will be no training or business meetings held during the exhibit hours. This three-hour block is designed to promote traffic flow in the exhibit area. Additionally, to encourage conference attendees to visit the exhibitors, door prizes will be drawn randomly throughout this three-hour period, with the winners needing to be present to win.

EXHIBITOR REGISTRATION INFORMATION

Early Registration - Discounted rate applies if registered & paid by deadline date of March 31, 2017:

- \$640.00 Single Booth*
- \$1,180.00 Double Booth*

Regular Registration Deadline May 19, 2017:

- \$680.00 Single Booth*
- \$1,260.00 Double Booth*

***Save an additional \$50.00 if you are (or become) a Supporting Member.**

Late registration fees apply after May 19th provided space is still available.

Registration Fee Includes:

- **One individual registration for an exhibiting company.** Individuals representing the same company are registered at no charge. Companies **ARE NOT ALLOWED** to share their booth with other companies.
- **A 6' x 8' display booth, two chairs and a 6' table.** Double booths (for the same company) are available for \$1260.00 (Limit of one double booth per company).

- **A member/exhibitor reception will be held from 5-8 pm on Sunday.**
- **A listing of all exhibitors will appear in the conference program** (provided paid registration is received by June 2, 2017) and in an upcoming issues of the *Michigan Police Chiefs Magazine* if received by May 31, 2017.

SPECIAL NOTES

- 1) Exhibitors may sponsor hospitality rooms but you must be registered for the conference. All hospitality rooms must be secured directly with Shanty Creek Resort.
- 2) Exhibit space will be pre-assigned by MACP Headquarters and there will be personnel on site to assist in any exhibit assignment difficulties.
- 3) Contact Shanty Creek Resort at (866) 695-5010, for overnight accommodations. Ask for MACP special pricing or visit www.michiganpolicechiefs.org and click the Room Reservation link on the home page.

If you need to mail any exhibiting items, please mail to:

**Shanty Creek Resorts
5780 Shanty Creek Rd
Bellaire, MI 49615**

Delivery must not arrive before June 11th and three pieces of information must be referenced on the delivery:

- **Your Company Name**
- **MACP 2017 Summer Conference**
- **Name of the individual that will pick up the delivery**

All items being shipped back must leave the resort by Wednesday, June 28th.

If you need additional assistance, contact Meg Nelson at (231) 533-3088 or mnelson@shantycreek.com.

SPONSORSHIP INFORMATION

Sponsoring companies are greatly appreciated and are guaranteed a prime exhibit location based on the sponsorship amount. The levels of sponsorship are:

Titanium.....	\$10,000+
Diamond.....	\$10,000
Sapphire.....	\$5,000
Ruby.....	\$2,500
Platinum.....	\$2,000
Gold.....	\$1,500
Silver.....	\$1,000
Bronze.....	\$500

We look forward to seeing you at the Conference!

Sincerely,

Bob Stevenson, Chief (Ret), Executive Director