



## Sponsor/Exhibitor Application

Company: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Do Not Place Near: \_\_\_\_\_

Booth Representatives (Please note that each booth comes with 2 representatives except for bronze, silver, gold and platinum sponsors. Additional representatives can be purchased):

Name	Cell Phone	Email Address
1. _____	( ) _____	_____
2. _____	( ) _____	_____
3. _____	( ) _____	_____
4. _____	( ) _____	_____

	Member	Non Member
<input type="checkbox"/> Booth Space – Six-foot table, covered and skirted; includes donation for cash door	\$800	\$825
<input type="checkbox"/> Electrical Hook-Up for Booth	\$50	\$50
<input type="checkbox"/> Additional Booth Representatives (\$200 Member, \$250 Non Member/person if more than 2 representatives except for metal sponsors)	\$ _____	\$ _____
<input type="checkbox"/> Platinum Sponsor	\$3,400	\$3,500
<input type="checkbox"/> Gold Sponsor	\$2,400	\$2,500
<input type="checkbox"/> Silver Sponsor	\$1,400	\$1,500
<input type="checkbox"/> Bronze Sponsor	\$900	\$1,000
<input type="checkbox"/> Other Sponsorships _____	\$ _____	
<input type="checkbox"/> I will be bringing a door prize		

**Payment Information**
 Check payable to MiMGMA, check # \_\_\_\_\_
  Visa
  MasterCard
  Discover
  American Express

Credit Card Number: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Credit Card Billing Address (if different from above): \_\_\_\_\_

**Sponsorship Opportunities**

<b>Sponsorship Opportunities</b>	<b>Member</b>	<b>Non Members</b>	<b>Benefits</b>
Platinum	\$3,400	\$3,500	Five minute presentation during the conference. Full-page ad in MiMGMA's fall edition of Practice Focus Newsletter OR ad in conference brochure OR ad on mobile app. Two first-priority booth spaces in Exhibit Hall with two six foot tables. Four booth representatives.
Gold	\$2,400	\$2,500	Half-page ad in MiMGMA's fall edition of Practice Focus Newsletter OR ad in conference brochure OR ad on mobile app. One second-priority booth space in Exhibit Hall with one six foot table. Four booth representatives.
Silver	\$1,400	\$1,500	Quarter-page ad in MiMGMA's fall edition of Practice Focus Newsletter OR ad in conference brochure OR ad on mobile app. One third-priority booth space in Exhibit Hall with one six foot table. Four booth representatives.
Bronze	\$900	\$1,000	One fourth-priority booth space in Exhibit Hall with one six foot table. Four booth representatives.
Ferry Sponsorship	\$900	\$1,000	Logo recognition in Mackinaw City and St. Ignace.
General Session Speaker (4 available)	\$1,900	\$2,000	Company representative may give a 1-2 minute introduction to company. Opportunity to introduce speaker. Placement of promotional materials on tables.
Lunch (1 available)	\$900	\$1,000	Promotional banner displayed prominently near lunch buffet. Company representative may give a 1-2 minute introduction to company.
Breakfast (2 available)	\$450	\$500	Sign displayed prominently near food tables.
Breaks (2 available)	\$450	\$500	Sign displayed prominently near food tables.
Reception	\$450	\$500	Sign displayed prominently near food tables.
Signage	\$900	\$1,000	Logo recognition on each printed conference sign.
Exhibit Hall Game	\$900	\$1,000	Logo recognition on printed exhibit hall game. Present prize to winner.
Name Badges (1 available)	\$450	\$500	Logo recognition on printed attendee name badges.
Ghost Tour Sponsor	\$900	\$1,000	Recognition at the ghost tour and promotional material.
"Survivor" Networking Reception Sponsor with DJ	\$900	\$1,000	Recognition at the networking reception and promotional material.
Photography Sponsor	\$400	\$500	Sponsorship of professional headshots for the attendees.

All sponsors are acknowledged on pre-conference promotion, table tents, MiMGMA website and signage.

Send completed form with payment to:

MiMGMA, 2123 University Park Drive, Suite 100, Okemos, MI 48864

Fax: 517-708-7250 Email: [khekler@mimgma.org](mailto:khekler@mimgma.org) Tel: 517-253-8036 Tax ID #: 38-2214004