



Michigan Society of
Professional Surveyors



77th Annual Meeting

February 21-23, 2018

Grand Traverse Resort & Spa, Acme, MI



Exhibit & Sponsorship Prospectus



Michigan Society of Professional Surveyors

77th Annual Meeting • February 21-23, 2018 • Grand Traverse Resort & Spa, Acme, MI

Michigan's Premiere Professional Surveyor Conference

Don't miss out on the opportunity to be in front of more than 500 professional surveyors from across Michigan! Sponsorship opportunities include educational sessions, networking reception, coffee breaks and much more!

As an exhibitor, you can showcase your company's products and services for three days in a high traffic area where attendees gather in between sessions.**

We look forward to hearing back from you before the application deadline of February 1, 2018.

At A Glance Conference Agenda:

WEDNESDAY, FEBRUARY 21

8:00am-9:00am	Business Meeting	1:30pm-5:00pm	Educational Sessions
9:00am-12:00pm	Educational Sessions	3:00pm-4:00pm	Breaks with Exhibits
12:00pm-1:30pm	Lunch - New Licensees	6:00pm-8:00pm	MSPS Awards Banquet
1:30pm-5:00pm	Educational Sessions		
2:30-4:00pm	Breaks with Exhibits		
5:00pm-6:00pm	Reception with Exhibits		
6:00pm-9:00pm	MSPS Foundation Event		

THURSDAY, FEBRUARY 22

7:00am-8:30am	Breakfast
8:30am-12:00pm	Educational Sessions
10:00am-11:00am	Breaks with Exhibits
12:00pm-1:30pm	Lunch - Scholarships

FRIDAY, FEBRUARY 23

7:00am-8:30am	Breakfast
8:30am-12:00pm	Educational Sessions
10:00am-10:30am	Breaks with Exhibits
12:00pm-1:30pm	Lunch and Raffle
12:00pm-4:00pm	Exhibitor Tear Down
1:30pm-4:00pm	Educational Sessions
4:00pm-5:00pm	Business Meeting



Michigan Society of Professional Surveyors

77th Annual Meeting • February 21-23, 2018 • Grand Traverse Resort & Spa, Acme, MI

Exhibitors may set up between 5:00 p.m. - 7:00 p.m. on Tuesday and 7:00 a.m. - 10:00 a.m. on Wednesday. The exhibits will open at 12:00 p.m. on Wednesday and will remain open until 6:00 p.m. On Thursday, the exhibit hours will be 8:00 a.m. until 5:00 p.m. Friday the exhibits are open from 8:00 a.m. until 12:00 p.m. Opportunity to request meal tickets will be available closer to the meeting date when the information brochure is released. Please note that this year each exhibitor will be given 10 Beer/Wine tickets to distribute to attendees at the reception on Wednesday evening. You will have the opportunity to purchase additional specialty drink tickets.

Independent exhibitor events or receptions shall not be scheduled while the official conference events are taking place. These events can only be scheduled during unscheduled time, ie. after 5:00pm.

Please consider becoming a Sustaining Member of MSPS

Some of the benefits include; having your company information, logo and link posted on our website, your company's logo and information listed in our publication, *Michigan Surveyor*, that goes out 3-4 times per year, along with the opportunity to advertise in our publication at a significantly reduced rate along with a reduced rate exhibitor space. We encourage our members to utilize and support our Sustaining Member's services and products.



Michigan Society of Professional Surveyors

77th Annual Meeting • February 21-23, 2018 • Grand Traverse Resort & Spa, Acme, MI

TECHNOLOGY SPONSORSHIP OPPORTUNITIES

Audio/ Visual Sponsor	Logo recognition on signage.	\$500
Wi-Fi Sponsor	Logo recognition on signage.	\$500
Elevator Display Logo Sponsor <i>Multiple available</i>	Logo placed on a slide shown in all venue elevator displays for the duration of the conference.	\$250 each

SPECIALTY SPONSORSHIP OPPORTUNITIES

Lanyard Sponsor	Logo on lanyards distributed to attendees.	\$750
Tote Bag Sponsor	Logo on all tote bags.	\$750
Bonfire Sponsor	Opportunity to sponsor a Tuesday evening bonfire following the Foresight Reception. Company information can be placed at the event.	\$500

FOOD & BEVERAGE SPONSORSHIP OPPORTUNITIES

Lunch Sponsor <i>3 available</i>	Opportunity to place company information, product sample or flare on break tables - provided by sponsor. Includes 2 tickets to lunch. Promotional banner displayed prominently near food - provided by sponsor.	\$500 each
Break Sponsor <i>Multiple available</i>	Opportunity to use demo space located near food and beverage during sponsored break. Promotional banner (provided by sponsor) displayed near demo space in exhibit hall during sponsored break	\$300 each
Hot Cocoa Break Sponsor	Opportunity to place company information near hot cocoa break on Wednesday afternoon.	\$500
Specialty Drink Tickets	Exhibitors can purchase tickets to distribute to potential customers for use at the exhibitor reception.	10 tickets for \$150

PRINTED SPONSORSHIP OPPORTUNITIES

Registration Packet Insert Sponsor	Insert company information, product sample or flare in each attendee conference packet. Inserts must be provided by sponsor.	\$500
Attendee Schedule Sponsor	Logo recognition on each printed conference attendee's personal selected course schedule.	\$500

**All sponsors are acknowledged on association website, on-site program and signage.*



Michigan Society of Professional Surveyors

77th Annual Meeting • February 21-23, 2018 • Grand Traverse Resort & Spa, Acme, MI

Please let us know by November 15, 2017 if your company would like to advertise in our registration brochure.

ADVERTISEMENT OPPORTUNITIES

Inside Front Cover	\$600
Inside Back Cover	\$600
Outside Back Cover	\$750
Full Page	\$500
Half Page	\$275
Quarter Page	\$175

PACKAGED SPONSORSHIP OPPORTUNITIES

PACKAGE 1	Two exhibit booths, one lunch sponsorship, one full page ad in the registration brochure	\$2200 (savings of \$225)
PACKAGE 2	One exhibit booth, one lunch sponsorship, one half page ad in the registration brochure	\$1350 (savings of \$175)
PACKAGE 3	One exhibit booth, one break sponsorship, one quarter page ad in the registration brochure	\$1100 (savings of \$125)

Note: Must be a MSPS Sustaining Member to receive package pricing

**This year's Annual Meeting will also feature an Exhibitor Bingo game where attendees will travel booth to booth in order to win a complimentary registration to the 2019 Annual Meeting. Exhibitors also receive 10 free beer/wine tickets to distribute to potential customers for use at the exhibitor reception. Exhibitors also have the option to purchase additional specialty drink tickets to give away at the Wednesday Evening Reception.



Michigan Society of Professional Surveyors

77th Annual Meeting • February 21-23, 2018 • Grand Traverse Resort & Spa, Acme, MI

EXHIBITOR/SPONSOR APPLICATION

DEADLINE: FEBRUARY 1, 2018

Company: _____

Contact Person: _____

Mailing Address: _____

City, State, Zip: _____

Phone: _____ Fax: _____ E-mail: _____

Website: _____ Type of Business: _____

Booth Representative Names: 1. _____ 2. _____

List companies you DO NOT want to be by: _____

NON-SUSTAINING MEMBERS PLEASE COMPLETE THE FOLLOWING INFORMATION:

Indicate the area of interest in your company as it relates to Professional Surveying:

Have you ever been a member before? yes no If yes, what year? _____

Are you: Individual Partnership Corporation

Engage in the manufacture or distribution of surveying instruments or equipment

Engaged in the compilation or reproduction of maps

Engaged in the performance of service or providing product(s) for Professional Surveyors

Specifically: _____

continued



Michigan Society of Professional Surveyors

77th Annual Meeting • February 21-23, 2018 • Grand Traverse Resort & Spa, Acme, MI

EXHIBITOR/SPONSOR APPLICATION CONTINUED

DEADLINE: WEDNESDAY, FEBRUARY 1, 2018

Yes, we would like to be new MSPS Sustaining Members
(If selected, please use the MSPS Sustaining Member booth fee)

EXHIBITOR FEES

		QTY	Totals
First Booth – MSPS Sustaining Member (does not include electric)	\$750		\$
First Booth – Non-Member of MSPS (does not include electric)	\$1,200		\$
Additional Booths – Member & Non-Member	\$675		\$
Electric Hook-up for booth	\$50		\$
MSPS 2018 Sustaining Membership	\$395		\$
Sponsorships (See prior page for pricing)			\$
Advertising (See prior page for pricing)			\$
Note: Dues must be paid to receive member pricing		TOTAL:	\$

TOTAL AMOUNT DUE \$ _____

METHOD:

(Make all checks payable to MSPS)

Check enclosed: \$ _____

Credit Card: Visa MasterCard

Card Number: _____ Expiration Date: _____ CWV: _____

Card Holder (name printed on card): _____

Billing Address (if different than mailing): _____

Signature: _____

Mail to: MSPS, P.O. Box 22054, Lansing, MI 48909 Fax to: 517-708-7250

E-mail to: centraloffice@misps.org

Thank you for your time, consideration and support of MSPS!

The signed party hereby wishes to apply for the exhibit space/sponsorship at the 2018 MSPS Annual Meeting at the Grand Traverse Resort & Spa, Acme, MI. and agree to abide by the rules and regulations as printed and provided by MSPS, as well as the rules and regulations of the Grand Traverse Resort & Spa. Payment in full is required to reserve exhibit spaces and sponsorships. No partial payments allowed. No refunds.

For more information on rules, regulations and general information visit www.misps.org.