



Fall Conference Onsite Program Advertising Agreement

www.mngisliis.org

The MN GIS/LIS Consortium now offers an opportunity for GIS/LIS related businesses to get exclusive visibility within the Fall Conference Onsite Program by purchasing advertising space.

Advertiser Benefits:

- You will reach the leading GIS/LIS professionals in Minnesota.

Ad Sizes:

- Full page (7.5”w x 10”h) – \$125
- Half page (7.5”w x 5”h) – \$75
- Quarter page (3.75”w x 5”h) – \$50
- Eighth page (3.75”w x 2.25”h) – \$25

Ad Specifications:

- Advertisers must submit ad as a high resolution (300 dpi) .eps, .pdf, or .jpg file.
- All ads will be printed in black and white.
- Ads will be rejected if specifications aren’t met.
- Email ad to Tami Maddio at tmaddio@cityofeagan.com.
- Deadline to submit ad: September 1, 2011.

Contact Name _____
 Organization Name _____
 Address _____ City _____ State _____ Zip _____
 E-mail _____
 Phone _____ Fax _____

Indicate the ad size you’d like to purchase:

- Full page – \$125 Half page – \$75 Quarter page – \$50 Eighth page – \$25

Payment Method:

- Check MasterCard Visa

Credit card number _____ Exp. date _____ 3-digit security code _____
 Cardholder name _____ Phone _____
 Billing address (if different than above) _____

This Agreement is subject to the terms and conditions set forth. By signing this agreement, the advertiser agrees that it has received a copy of the terms and conditions and agrees to abide by them.

Signature _____

Return completed application form and payment to:

MN GIS/LIS Consortium
 1000 Westgate Dr., Ste. 252
 St. Paul, MN 55114
 Fax: 651-290-2266
 Email: webmaster@mngisliis.org
 Call (651) 290-6296 with any questions.

(For office use only)

initials	fin.
date	
CK/CC	
amt. paid	
bal. due	



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Terms and Conditions

Deadline for submission of advertising materials and full payment is as noted on the Advertising Agreement.

All advertisers having agreement rates must sign an agreement. Rates may be increased on 30 days notice. Advertisers on agreement are protected from rate increases for the duration of the agreement.

Mechanical Requirements: Please consult Advertising Agreement. Ads submitted must adhere to the Ad Specifications outlined.

MN GIS/LIS Consortium Board of Directors reserves the right to determine advertising placement position.

Advertising within MN GIS/LIS Consortium Fall Conference Onsite Program does not constitute a recommendation or endorsement by MN GIS/LIS Consortium or its Board of Directors.

The MN GIS/LIS Consortium Board of Directors reserves the right to refuse or cancel any advertisement for any reason, at any time. Advertisements are subject to review by the MN GIS/LIS Consortium Board of Directors.

Cancellations must be in writing and arrive at the MN GIS/LIS Consortium office at least five business days prior to the scheduled closing date. No Refunds.

The MN GIS/LIS Consortium Board of Directors reserves the right to cancel agreements for non-payment or when referred for collection.

All ads are accepted subject to the terms and conditions of the advertising agreement. (The Advertising Agreement, including its terms and conditions, is available online at www.mngislis.org).

This document represents an agreement between the MN GIS/LIS Consortium and the below named advertiser and/or its agency for advertising placed within the MN GIS/LIS Consortium Fall Conference Onsite Program. The advertiser and/or its agency agree to all conditions specified in this agreement and those specified in the terms and conditions of the Advertising Agreement. Both the advertiser and agency agree that they may be separately and mutually held responsible for non-payment of monies due MN GIS/LIS Consortium.

In the event of default, in addition to the finance charges, the advertiser will be responsible for payment of all attorney fees or collection fees, court costs and other expenses reasonably incurred in connection with collection of the debt.

In the event of cancellation of this agreement, whether by MN GIS/LIS Consortium or the advertiser, the advertiser will be responsible for all fees due up to the date of cancellation.

All accounts are payable prior to publication.

Full page
(7.5"w x 10"h)

Eighth page
(3.75"w x 2.25"h)

Quarter page
(3.75"w x 5"h)

Eighth page
(3.75"w x 2.25"h)

Half page
(7.5"w x 5"h)