

INTRODUCING THE NEXT PROGRAM IN MNLA'S GREEN INDUSTRY LEADERSHIP SERIES,
PRODUCED IN PARTNERSHIP WITH BUILDERS ASSOCIATION OF THE TWIN CITIES:



LEADERSHIP PEER GROUPS



PEER INSIGHT™ CONNECTING CONTENT TO CONTEXT

If you're looking for a highly effective and affordable soft skills development tool for your emerging leaders and a way to enhance your retention program, MNLA's Peer Insight Groups is your solution. Peer Insight is the perfect tool for **connecting the content** in a formal training program **with the context** of how to use it in your career.

What will participants walk away with?

- Progression in career
- Personal development
- Expanded personal and professional connections
- Growth in the soft skills vital to your company's success

Details

- Each course includes six Tuesday sessions over three months.
- Deadline for applying for the January course is Wednesday, January 10.
- \$595 per participant

Application

Each applicant will need to complete the application form at www.MNLA.biz/leadership.

Limited seats are available for each course!

2018 WINTER
COURSE (JAN.-MAR.):

Teams

(Executive teams, management teams, and crews)

This course will include discussions around **Teams, Collaboration, Attitude, Empowered Teams, and Resilience.**

LEARNING OBJECTIVES FOR PARTICIPANTS

- Having greater self-awareness of how they operate on a team.
- Increasing their confidence in fulfilling their business role.
- Improving their ability to execute on a daily basis.
- Performing work at a new level.

Our Facilitator

Rod Johnson of *Growing Your Leaders* has successfully facilitated numerous peer learning groups for over 10 years by always innovating and pondering how to improve the impact of each meeting, and the performance of each participant.

Timing

- There will be two courses offered in 2018: January-March, and September-November. Each course will include six sessions.
- Sessions will be from 3:00 p.m. – 5:30 p.m., with snacks and beverages provided. This timing allows opportunities for networking informally over supper after the meetings.
- Meeting dates (all days are Tuesdays): Jan. 16, Jan. 30, Feb. 13, Feb. 27, Mar. 13, Mar. 27. Dates for autumn course TBD.
- Deadline for applying for the January course is Wednesday, January 10.

Criteria

Each applicant must fulfill ONE of the following criteria:

- Graduate of MNLA's Green Industry Leadership Institute (or similar) OR
- Industry experience of five years OR
- Hold a management position in an industry company.

Investment

\$595 per participant (or invest in both courses for \$995).

Application

Each applicant will need to complete the application form at www.MNLA.biz/leadership, including submitting a letter of recommendation from your company.

Limited seats are available for each course!



Rod Johnson
Course Facilitator, and President
of *Growing Your Leaders, Inc.*

2018 WINTER COURSE (JAN.-MAR.):

Teams

(Executive teams, management teams, and crews)

This course will include discussions around **Teams, Collaboration, Attitude, Empowered Teams, and Resilience.**

2018 AUTUMN COURSE (SEP.-NOV.):

Sales & Marketing

This course will include discussions around **Sales, Customers, Customer Service, Marketing, and Sales Management.**



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