Minnesota Milk Producers Association

Advancing the Success of Minnesota Dairy Producers
What word or topic comes to mind when you think of Minnesota Milk?
MMPA – Who are we

• Dave Buck
  President (District 8)
• Shelly DePestel
  Vice President (Statewide)
• Marianne Peterson
  Secretary (District 2)
• Kristine Spadgenske
  Treasurer (District 1)

• Bob Dombeck, District 3
• Cassie (Czech) Monger, District 4
• Kindra Carlson, District 5
• Tom Sedgeman, District 6
• Garrett Luthens, District 7
• Roger Peters, District 9
• Michael White, District 10
• Rick Smith, District 11
• Craig Roerick, Statewide
• Pat Lunemann, Statewide
MMPA History – 40 years!

• Started in 1977 by NW Minnesota dairymen
  • Originally the Red River Valley Milk Pool, involved in milk dumping with National Farmers Organization, Moorhead headquarters

• 2000 is first time MMPA hired full-time staff
MMPA Goals and Objectives

- Improve and build upon a positive business climate for dairy in Minnesota.
- Showcase that Minnesota is a great place for dairy.
- Maintain and build brand recognition of Minnesota Milk.
- Maintain fiscal responsibility to our members.

Committee-led structure
- Policy
- (Producer-Focused) Education
- Membership
Minnesota's Dairy Farmers
MMPA Policy Committee

Goals and Objectives

• Improve upon a positive business climate for dairy in Minnesota.

• Showcase to elected officials and other influential thought leaders that dairy is good for Minnesota.

• Advocate for new and beginning producers.
Policy Committee Members

• Garrett Luthens, Chair – Skyview Dairy
• Shelly DePestel, Vice Chair – Daley Farms of Lewiston
• Pat Lunemann – Twin Eagle Dairy
• Tom Beringer – Bongards Creameries
• Marin Bozic – University of Minnesota
• Mitch Davis – Davis Family Dairies

• Clint Fall – First District Association
• Brant Groen – Form-A-Feed
• Brady Janzen – Riverview LLP
• Jerry Jennissen – Jer-Lindy Farms
• Nick Ridgeway – Union Dairy
• Steve Schlangen – AMPI
• Andrea Vaubel – MN Dept. of Agriculture
• Tom Wegner – Land O’Lakes
MMPA Policy Committee
Accomplishments in 2016-2017

1. Aligned milk truck weight laws on road and at plant
2. Limited use of permits for manure hoses at township and county level and secured right-of-ways as proper use
3. Worked with MN Dept. of Ag and co-op members to re-write dairy laws, eliminating liability
4. Increased processing plant incentives
5. Established route to use Clean Water amendment money for agricultural best practices
Policy Committee Issues

- Livestock Investment Grants
- Minnesota Dairy Initiatives Program
  - Buffers
- Backup power generation for city of Litchfield
  - Canadian trade impact
  - Study stray voltage
  - Defending use of manure
  - Promoting use of alfalfa
    - Tail-docking
- Animal identification
  - Beef
- Margin Protection Program
  - LGM-Dairy
  - Air permits
- Environmental Assessment Worksheets
  - Clean Water Act
  - Health Insurance
  - Property Taxes
  - Health Care Access
  - Beginning Farmer Tax Credit
  - Corporate Farm Ownership
  - Protecting productive land (dredging issue in SE MN)
- University of Minnesota Research, Teaching, and Consumer Education Center
  - Estate Tax
  - Veterinary Loan Forgiveness
  - Support for ag education
  - Support for 4-H and FFA
  - Revenue protection insurance
    - Infrastructure needs
- Research dollars for production research at the U
  - Money for transportation
    - Wind energy
    - Solar energy
    - Methane Digesters
    - Immigration reform
      - FAST Act
  - School lunch program
  - Raw milk sales
- Beverage container deposit laws
  - AURI
- Dairy PRIDE Act/Truth in labeling
  - Fluid milk standards
  - FMMO Reform
- Import Quality and safety, export standards
- Trade – Trans-Pacific Partnership
- Trade-Canada and Mexico/NAFTA
  - Trade – TTIP
- Trade – Geographic Indications
  - Protection of technology
  - Water programming
- Increasing cost share for conservation and lagoons
  - National Animal I.D.
  - Antibiotic Stewardship
  - Emergency Preparedness
PAC Committee Members

- Garrett Luthens, Chair – Skyview Dairy
- Shelly DePestel, Vice Chair – Daley Farms of Lewiston
- Pat Lunemann – Twin Eagle Dairy
- Tom Beringer – Bongards Creameries
- Marin Bozic – University of Minnesota
- Mitch Davis – Davis Family Dairies
- Clint Fall – First District Association
- Brant Groen – Form-A-Feed
- Brady Janzen – Riverview LLP
- Jerry Jennissen – Jer-Lindy Farms
- Nick Ridgeway – Union Dairy
- Steve Schlangen – AMPI
- Tom Wegner – Land O’Lakes
MMPA Political Action Committee

Goals and Objectives:

1. Separate committee that allows Minnesota Milk to contribute to political candidates (no membership money)
2. Committee makes bi-partisan contributions to open door for conversations about dairy
3. Goal of $8,000 to $10,000 per biennium to give to 50 to 70 state-level candidates
policy issue would you like us to tackle in the months?
Shannon Seifert

- Dairy Enthusiast, Loves Cows
- Dairy Science-Production Major, Ag Business Minor, South Dakota State University
- Farmer, Farm Consultant, Sales
MMPA Membership Committee

Goals and Objectives

• Provide current producer and associate members a return on their investment.
• Recruit new producer and associate members to strengthen our voice.
• Identify and develop future dairy producer leaders.
• Communicate current events and issues impacting Minnesota farm families and businesses.
Membership Committee

• Kristine Spadgenske, Chair - Spadgenske Dairy
• Roger Peters, Vice Chair - Prairie Line Farm
• Bob Dombeck - Sandhill Dairy
• Tom Sedgeman - Tom Sedgeman Dairy
• Betty Berning - University of Minnesota
• Bob LeCocq - AgStar Financial
• Chris Sigurdson - Minnesota Select Sires
• David Weinand - MN Department of Agriculture
Keeping Dairy Farmers Up to Date!

Website: www.mnmilk.org

Facebook: Minnesota Milk
Twitter: @mnmilk
Keeping Dairy Farmers Up to Date!

Minnesota Milk Minute

Legislative Tour Showcases Minnesota Originals

When the Senate adjourns this year, a part of the Minnesota Senate will be in our dairy communities. Minnesota Senate Republicans have scheduled a legislative tour of dairy communities over the next four days. The Senate will visit dairy communities in Mankato, Rochester, St. Paul, Westby, and Eau Claire. The Senate will visit dairy communities in Mankato, Rochester, St. Paul, Westby, and Eau Claire.

The Senate has a unique opportunity to understand the dairy industry in the state. The Senate will meet with dairy farmers, processors, and other dairy industry stakeholders.

The Senate will tour dairy farms and meet with dairy farmers to learn about the challenges and opportunities facing the dairy industry.

The Senate will discuss the importance of dairy to the state's economy and the need for policies that support the dairy industry.

Scholarship Deadline Extended to June 20

Minnesota Milk's scholarship deadline, which had been June 1, has now been extended so that students finishing up their academic year have a bit more time to get the application materials to us. We're extremely proud to have provided many thousands of dollars in educational assistance to members and their families over the years. This year, there are 10 $1,000 scholarships available and two of them are for students attending a two-year program. Apply now. [Find out more.]

Tetracycline Testing Pilot Program to Begin (Dairy Herd Management)

Beginning July 1, a pilot program to test milk for tetracycline begins, screening no less than one out of 15 tanker loads of milk for a tolerance of 300 ppm. According to a Dairy Herd Management story, the program is intended to add another layer of milk quality assurance, but will require producers to step up diligence when using oxytetracycline, chlortetracycline and tetracycline, especially when used in treating dairy cattle. [Read more.]

Join a Photo Challenge (Midwest Dairy Association)

Midwest Dairy's photo challenge continues through the weekend. Midwest Dairy will hold a photo challenge designed to help share the dairy story online. It's also meant to expand the new Undeniably Dairy campaign. To participate, share a photo on Instagram or Twitter corresponding to the day's theme, tagging them with #UndeniablyDairy and @MidwestDairy, or other dairy-themed hashtags. The themes are: Friday – something cheesy. Saturday – dairy date night, and Sunday – Father's Day.

Vet Diagnostic Lab Report Released (Minnesota Board of Animal Health)

The University of Minnesota's Veterinary Diagnostic Lab has released a 16-page report full of detailed stats and achievements. [Read the report.]

Sign Up for Minnesota Milk Minute!

Send an email to: mmpa@mnmilk.org
A Penny for Your Future

Just $0.01 per hundredweight
Or $2 per cow!
MN Milk membership benefit offers you the greatest value?

Policy Efforts
Advocacy for MN dairy farmers
Up to date news in the dairy industry
Education opportunities
Networking with peers

Helping the next generation of dairy farmers

Start the presentation to activate live content
If you see this message in presentation mode, install the add-in or get help at PollEv.com/app
Education Leaders

• Michael White, Chair – D&M Dairy
• Craig Roerick, Vice-Chair – Roerick Dairy
• Dave Buck – Bucks Unlimited
• Kindra Carlson – Carlson Dairy LLC
• Cassie Czech – Czech’s Roadside Acres
• Marianne Peterson – J.M. Peterson Farms
• Rick Smith – Blue Edge Dairy
• Tom Anderson – Riverland Community College
• Jennifer Coyne – Dairy Star
• Gene Goenner – Alltech
• Mark Halbakken – Land O’Lakes
• Brad Heins – University of Minnesota
• Bernie Quist – Ag Star
• Jim Salfer – University of Minnesota
• Stacia Sonderman – Elanco
• Kevin Wulf – Riverview LLP
• Curt Zimmerman – MN Dept. of Agriculture
MMPA Education Committee

Goals and Objectives:

• Educate producers on why growing the industry in Minnesota is good for every producer.
• Assist members in accessing educational resources that thrive and grow Minnesota’s dairy industry.
• Provide new/beginning/transitioning members the tools and resources they need for successful entry into the dairy business.
• Help members share their successes and lessons learned internally and externally to help the industry thrive and grow.
• Foster dialogue to support relevant research and new ideas for Minnesota’s dairy industry.
ucational topics do you want more of, or what are we missing?
Minnesota Milk Team