



**KEYNOTE SPEAKER**

**JASON ROBERTS**

**Missouri Municipal League**

**83rd ANNUAL CONFERENCE**

**SEPT. 10-13, 2017**

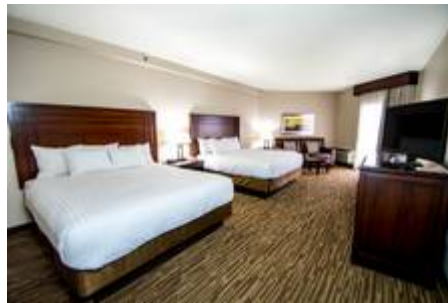
Tan-Tar-A, Osage Beach

Jason Roberts is the founder of the Oak Cliff Authority, originator of the Better Block Project, co-founder of the Art Conspiracy & Bike Friendly Oak Cliff.

Roberts worked to revive the Dallas streetcar system and has organized a series of "Better Block" projects, taking depressed blocks with vacant properties and converting them into temporary walkable districts with pop-up businesses, bike lanes, cafe seating and landscaping. His project has now become an international movement and has been featured in *The New York Times*, *Dwell* magazine and on NPR.

Roberts has spoken at TEDx Austin & Oklahoma & is the recipient of the Champions of Change award in Washington D.C. for work in transportation innovations. Learn more about his work at [www.teambetterblock.com](http://www.teambetterblock.com).

## Tan-Tar-A



**Room rates begin at \$91. A room block is available for MML June 30 - Aug. 18, 2017.**

**Register at**  
**[www.mocities.com](http://www.mocities.com)**



# MML 83rd ANNUAL CONFERENCE

## AGENDA



### Sunday, September 10

9 a.m. - 4 p.m. CCFOA Master Academy - Communicating for Results & Respect in the 21st Century and Managing Conflict from a Higher Ground

9 a.m. **CONCURRENT** - 6th Annual Scholarship Golf Tourney - "The Oaks" Golf Course

Noon Registration

1-3 p.m. Pre-Conference Workshop - Working Out a Smarter Heart: Your Emotional Intelligence!

5 p.m. Nominating Committee (open session)

5:30 p.m. Nominating Committee (closed session)

6-7:30 p.m. Grand Opening Reception

### Monday, September 11

7:30 a.m. CCFOA Breakfast (CCFOA members only) and MCMA Breakfast (MCMA members only)

9 a.m. Welcome/General Session - **KEYNOTE**: "Build a Better Block," Jason Roberts

10:15 a.m. "Meet and Greet" with Jason Roberts and coffee break

11 a.m. **CONCURRENT** - Legislative Update or Planning & Zoning: Why Euclidean Zoning has Nothing to do with Geometry and Other Important Issues (MGI)

12:15 p.m. Box Lunch

1:15 p.m. **CONCURRENTS** - Ten Commandments of Personnel Law (MGI), Open the Outdoors: Building a Universally Accessible Parks System, Best Practices in Police Outreach or ISO - PPC Classifications & Your Community

2:30 p.m. **CONCURRENTS** - Fundamentals of Municipal Government (MGI), Cyber Threats Facing Local Governments & Federally Funded Resources to Leverage, Navigating the Waters Between Elected Officials and Staff (CCFOA session) or Legacy Leadership (MCMA Session)

3:30-4:30 p.m. Snack Party

4 p.m. Exhibitor Prize Drawings - Main stage (must be present to win) **\*NEW\***

7-9 p.m. Boat Cruise (limited seating)

### Tuesday, September 12

7:30 a.m. Bacon & Business Meeting **\*NEW\***

9:45 a.m. **CONCURRENTS** - Immunity from Liability (MGI), How Much is too Much? Evaluating Incentives Using a Return on Investment Approach, Using Retirement Benefits to Build Better Communities or The Opioid Epidemic & Enhanced Opioid Surveillance in MO

11 a.m. **CONCURRENTS** - Stay Off the Front Page - Ethics Training (MGI), Design-Build for Missouri's Statutory Cities, Understanding Key Elements of an Investment Program or A Performance Management Process (CCFOA session)

12:15 p.m. Awards Luncheon

2 p.m. **CONCURRENTS** - Sources of Revenue & Financing Alternatives for MO Munis (MGI), Beyond Beauty: How Native Plants Help MO Communities, Minimum Operating Standards on Municipal Courts (panel) or Innovation Awards Showcase

3:15 p.m. **CONCURRENTS** - Sunshine Law (MGI), Financial Assistance Opportunities from DNR & Environment Improvement & Energy Resources Authority, Fundamentals of Municipal Contracting or Marketing Your Destination

6 p.m. Reception

7 p.m. Annual Banquet

### Wednesday, September 13

7:30 a.m. Breakfast Buffet - **KEYNOTE**: Vera Culley, Social Media Coordinator, St. Louis County Police

9:30 a.m. Conference Adjourned