

**JULY 23–25, 2017**

GRAND TRAVERSE RESORT & SPA | ACME, MICHIGAN

## Sunday, July 23

11:00 a.m.–5:30 p.m.	Registration Open
11:30 a.m.–1:00 p.m.	Michigan Quality Improvement Network Leadership Committee (MQIN) <ul style="list-style-type: none"> <li>• A light lunch will be served.</li> </ul>
1:00 p.m.–2:00 p.m.	Health Policy Committee Meeting
1:30 p.m.–3:00 p.m.	Network Meetings <ul style="list-style-type: none"> <li>• Finance Officers Meeting</li> <li>• Operations Network Meeting</li> <li>• Health Center Board Member Meeting</li> </ul>
1:00 p.m. –3:00 p.m.	Clinical Pre-Conference: Payment Reform for Clinicians <b>Faiyaz Syed, MD, MPH, Associate Director for Clinical Services, MPCA</b> <b>Debra Kristy, Health Information Technology Specialist, MPCA</b>
3:30 p.m.–4:30 p.m.	MPCA Board of Directors Meeting
4:45 p.m.–6:15 p.m.	Annual Membership Meeting
4:00 p.m.–6:00 p.m.	Exhibitor Set-Up
6:15 p.m.–8:00 p.m.	Welcome Reception / Dinner <ul style="list-style-type: none"> <li>• Join colleagues and enjoy a dinner outside under the pavilion tent as we honor outgoing MPCA President Denise Crawford, and welcome incoming President Dr. Brenda Coughlin.</li> </ul>

## Monday, July 24

6:15 a.m.	Morning Health Walk – meet in hotel lobby <i>Hosted by MPCA Staff</i>
6:30 a.m.	Exhibitor Set-Up
7:00 a.m.–5:00 p.m.	Registration Open
7:30 a.m.–8:30 a.m.	Breakfast and Exhibitor Time
8:30 a.m.–8:45 a.m.	Opening Session Welcome and Introductions
8:45 a.m.–10:00 a.m.	<b>Payment Reform</b> <b>Presenters:</b> <b>Jackie Prokop, RN, MHA, Program Policy Division Director, Medical Services Administration, MDHHS</b> <b>Chris Baumgardner, Chief Executive Officer, Alcona Health Centers</b> <b>Amber Desgranges, MPH, Administrative Deputy, MPCA</b>
General Session	
10:00 a.m.–10:15 a.m.	<i>Networking Break &amp; Exhibitor Time</i>

10:15 a.m.–11:15 a.m.	<b>BREAKOUT 1</b>
<b>Board and Governance</b>	<p><b>A1: Strategic Planning Process for Pending ACA Repeal and Replacement</b>  The session is designed to help community health centers conduct a risk assessment, stakeholder needs analysis, and develop strategic plans in response to proposed changes in the Affordable Care Act where pay-for-value and competition are due to increase under block grants and Medicaid/Medicare consumer choice options.</p> <p><b>Presenter:</b>  <b>James Young Jr., Ph.D., CEO, Concordant Healthcare Solutions, Inc.</b></p>
<b>Finance and Operations</b>	<p><b>B1: Redefining Health Care: A Look at the Central City Integrated Health Model</b>  One Federally Qualified Health Center’s journey in adapting to changes in the health care landscape and evolving to meet the challenges of reform and recession to meet community needs.</p> <p><b>Presenter:</b>  <b>Ryan Lepper, MBA, President and CEO, Central City Integrated Health</b></p>
<b>Primary Care</b>	<p><b>C1: Redefining Oral Health: Engaging the Primary Care Provider in Oral Health</b>  <b>Presenters:</b>  <b>Rene Louchart, BS, RDH, Oral Health Coordinator, Traverse Health Clinic</b>  <b>Joshua Joshua, DDS, Hackley Community Care Center</b>  <b>Lindsay Sailor, Clinical Specialist, MPCA</b></p>
<b>Engagement and Enabling Services</b>	<p><b>D1: Enrollment Assister Role: Community Health Worker/Enrollment Assister Cross Training Models—Panel</b>  Panelists will present an overview of their approaches to CHW and enrollment assister cross training, provide rational as to how patient enabling services is enhanced; and share workflow impact.</p> <p><b>Presenters:</b>  <b>Dora Harris, Care Coordinator, Great Lakes Bay Health Centers</b>  <b>Maria Alvarez de Lopez, Manager of Community Benefit Programs, Mercy Health St. Mary’s</b>  <b>Rebecca Epstein, MSW, Special Projects Director, MHP Salud.</b></p>
<b>Substance Use Disorders</b>	<p><b>E1: Addiction Medicine and Science</b>  <b>Presenter:</b>  <b>Edward Jouney, DO., Associate Medical Director, University of Michigan Addiction Treatment Services</b></p>
11:15 a.m.–11:30 am	<i>Networking Break &amp; Exhibitor Time</i>
11:30 a.m.–12:30 pm	<b>BREAKOUT 2</b>
<b>Engagement and Enabling Services</b>	<p><b>A2: Identifying and Removing Barriers to Care Among the Homeless</b>  The life expectancy of someone living on the street is 64, while the national average is 79. Health care providers will learn about barriers the homeless face in accessing and utilizing primary care. This session will consider reasons for the discrepancy in life spans; discuss Covenant Community Care’s homeless outreach in Detroit; consider ways to remove barriers to care specific to the homeless; and brainstorm resources to improve outcomes for this population, especially as it pertains to primary care.</p> <p><b>Presenter:</b>  <b>Jeffrey Hunt, MDiv, Chaplain, Manager of Homeless Outreach Program, Covenant Community Care</b></p>
<b>Board and Governance</b>	<p><b>B2: Advocacy Training and Story Banking</b>  <b>Presenters:</b>  <b>Elizabeth Kwasnik, Manager, Grass Roots Advocacy, NACHC</b>  <b>Ryan Grinnell-Ackerman, MPA, Policy and Government Affairs Manager, MPCA</b>  <b>Jen Anderson, Communications Manager, MPCA</b></p>
<b>Finance and Operations</b>	<p><b>C2: Planning for Dental Program Success, Part I</b>  FQHC executive and dental leadership will receive an overview of how to plan for dental program success in the areas of access, outcomes, finance, government and quality. You will learn how to define program success, monitor dental program performance and use data to determine dental capacity. A demonstration of a tool created to assist in the development of revenue and productivity goals and data to compare goals to national standard benchmarks for FQHC dental programs will be presented.</p>

	<p><b>Presenter:</b>  <b>Mark Doherty, DMD, Executive Director, Safety Net Solutions</b>  <b>Sponsored by DentaQuest Foundation</b></p>
Primary Care/ Finance and Operations	<p><b>D2: Developing a Sustainable Eye Care Service</b>  This session will identify vision and eye health disparities in Michigan, including the current state of eye care services in Michigan FQHCs; outline initial steps to start an eye service; address barriers, including reimbursement, start-up costs and available workforce.</p> <p><b>Presenter:</b>  <b>Lillian Kalaczinski, OD, Assistant Professor, Ferris State University</b></p>
Substance Use Disorders  Learning Lab Session I	<p><b>E2: Opioid Prescribing: Safe Practice, Changing Lives</b>  <b>American Society of Addiction Medicine Course</b>  The CO*RE/ASAM Opioid Prescribing: Safe Practice, Changing Lives course addresses the opioid public health crisis. This comprehensive course was developed by renowned experts from Collaborative for REMS Education (CO*RE) and incorporates all six units outlined in FDA blueprint for safe opioid prescribing. ASAM's course also provides an additional unit addressing the common and complex overlap between opioid use and opioid addiction.</p> <p><u>Learners will be able to:</u></p> <ol style="list-style-type: none"> <li>1) Describe appropriate patient assessment for treatment with ER/LA (Extended Release/Long Acting) opioid analgesics, evaluating risks and potential benefits of ER/LA therapy, as well as possible misuse;</li> <li>2) Apply proper methods to initiate therapy, modify dose, and discontinue use of ER/LA opioid analgesics, applying best practices including accurate dosing and conversion techniques, as well as appropriate discontinuation strategies;</li> <li>3) Demonstrate accurate knowledge about how to manage ongoing therapy with ER/LA opioid analgesics and properly use evidence-based tools while assessing for adverse effects;</li> <li>4) Employ methods to counsel patients and caregivers about the safe use of ER/LA opioid analgesics, including proper storage and disposal;</li> <li>5) Review/assess general and product-specific drug information concerning ER/LA opioid analgesics and identifying potential adverse effects of ER/LA opioids.</li> </ol>
12:30 p.m.–1:50 pm	<i>Networking Lunch and Exhibitor Time</i>
12:30 p.m.–1:50 pm	<p><i>Round Table Lunch Discussions (look for the reserved signs on tables)</i></p> <ul style="list-style-type: none"> <li>• Behavioral Health</li> <li>• CFO Network Round Table Sponsored by Nonstop Wellness</li> <li>• Homeless Network</li> <li>• Medical-Legal Partnership</li> <li>• Quality Improvement</li> <li>• Quest Diagnostics</li> </ul>
12:30 p.m. –1:50 p.m.	CEO Luncheon
12:30 p.m.–1:50 p.m.	<p>CMO Luncheon  <b>Hosted by Faiyaz Syed, MD, Associate Director of Clinical Services, MPCA</b></p>
1:30 p.m.	First Raffle Drawing
1:50 p.m.–2:00 pm	<i>Move to Breakout Sessions</i>
2:00 p.m.–3:00 p.m.	<b>BREAKOUT 3</b>
Engagement and Enabling Services	<p><b>A3: Michigan Children’s Health Access Program: Concepts, Statewide Implementation and the Intersection with FQHCs</b>  Michigan Children’s Health Access Program (MI-CHAP) is designed to improve the health outcomes of Medicaid-eligible children by connecting families to resources and services to expand access to primary care. Building on best practices from Kent CHAP provided for the expansion and launch of CHAP programs in eight areas. Also, MI-CHAP has launched a Virtual CHAP service within 2-1-1 to provide services to those unable to access a local CHAP. Partnerships with FQHCs will be highlighted.</p> <p><b>Presenter:</b>  <b>Laura Kilfoyle, MPA, Director of MI-CHAP, Michigan Association of United Ways</b></p>

<p><b>Board and Governance</b></p>	<p><b>B3: How Branding and Imaging Can Make Your Health Center Thrive</b>  Consumers have choices when it comes to choosing health care providers. They should be able to see how your health center stands out from the local competition and easily see that you are the right place for them to seek care. Participants will learn how to determine your target audience and what their needs are in a health home; how to use social media, earned media, and special events to tell your story; how to build the case that your health center is truly the best place in town for health care; and who to recruit to be your advocates in the community.  <b>Presenter:</b>  <i>Lisa Rutledge, Special Projects Manager, Western Wayne Family Health Centers</i></p>
<p><b>Finance and Operations</b></p>	<p><b>C3: Planning for Dental Program Success, Part II</b>  FQHC executive and dental leadership will receive an overview of how to plan for dental program success in the areas of access, outcomes, finance, government and quality. You will learn how to define program success, monitor dental program performance and use data to determine dental capacity. A demonstration of a tool created to assist in the development of revenue and productivity goals and data to compare goals to national standard benchmarks for FQHC dental programs will be presented.  <b>Presenter:</b>  <i>Mark Doherty, DMD, Executive Director, Safety Net Solutions</i>  <b>Sponsored by DentaQuest Foundation</b></p>
<p><b>Primary Care/ Engagement and Enabling Services</b></p>	<p><b>D3: MI Care Team: A One-Year Review</b>  In a panel discussion with Michigan Department of Health and Human Services and the University of Michigan evaluation team, the implementation of the first year of the “MI Care Team,” or Medicaid Section 2701 Health Homes Act, will be explored. Discussion will focus on the training regime developed for practice transformation, workforce development, roles of the designated care team members, the process to enroll patients, and the current evaluation of the project’s success.  <b>Presenters:</b>  <i>Brad Barron, MPA, Clinical Policy Specialist, Medical Services Administration, MDHHS</i>  <i>Renu Tipiernini, MD, University of Michigan</i>  <i>Sara Coates, MA, Associate Director of Integrated Health, MPCA</i>  <i>Jessica Bautista, Program Consultant-Health Homes, MPCA</i></p>
<p><b>Substance Use Disorders</b></p> <p><b>Learning Lab Session II</b></p>	<p><b>E3: Opioid Prescribing: Safe Practice, Changing Lives - CONTINUED</b>  <b>American Society of Addiction Medicine Course</b></p>
<p>3:00 p.m.–3:20 pm</p>	<p><i>Break &amp; Exhibitor Time</i></p>
<p>3:15 pm</p>	<p><i>Second Raffle Drawing</i></p>
<p>3:30 p.m.–4:30 pm</p>	<p><b>BREAKOUT 4</b></p>
<p><b>Engagement and Enabling Services and Finance</b></p>	<p><b>A4: Sustainable Funding Community Health Worker through Medicaid Managed Care</b>  This session will focus on the opportunities to sustainably fund and integrate community health workers (CHWs) with Medicaid managed care organizations (MCOs). Participants will learn how one FQHC worked with an MCO to combine hot spotting with CHW services to improve outcomes, reduce unnecessary utilization and save money. Gain knowledge of successful models and how Michigan can build on its existing Medicaid managed care requirements for successful CHW models. Opportunities for advanced funding and integration of CHWs stemming from federal policy will be explored. Attendees will leave this session equipped with knowledge of ongoing successful models and how to advance these models in Michigan.  <b>Presenters:</b>  <i>Sinsi Hernandez-Cancio, JD, Director of health Equity, Families USA</i>  <i>Charlie Alfero, MA, Executive Director, Southwest Center for Health Innovation</i></p>
<p><b>Primary Care</b></p>	<p><b>B4: Medical Dental Collaboration at the Community Level</b>  In this dynamic health care environment, collaboration is essential for an interdisciplinary approach to patient care, both within and outside the clinic. Come and discuss how to build, nurture and sustain partnerships. Imagine how clinicians can support each other’s goals, while looking to improve overall patient health. What role does the patient play in this networking? Where do the public and private sectors interface in support? Where do you find the additional resources necessary to build this</p>

	<p>infrastructure? Leave your baggage outside the door and seek common ground by not accepting the status quo. You might find your HRSA site visits and grant applications are more successful from such a vantage point.</p> <p><b>Presenter:</b> <b>Steve Geiermann, DDS, Senior Manager, American Dental Association</b></p>
Primary Care	<p><b>C4: Implementing Routine HIV, HEP C Screening in Detroit Toolkit: Using the Learning Collaborative Method to Address HIV and hepatitis in Detroit—Panel</b></p> <p>This session will review best practices, including barriers and strategies in the implementation of routine HIV and Hepatitis C screening in major cities, and the learning collaborative method used to implement the screening initiatives. Detroit’s Institute for Population Health partnered with Gilead Corporation through the Frontlines of Communities in the United States grant to implement routine HIV and Hepatitis C screening in Detroit. The initiative began in 2015 with Federally Qualified Health Centers and substance abuse facilities. Institute for Population Health oversees the day-to-day operations of screening, testing, and linkage-to-care at six partnering sites.</p> <p><b>Presenters:</b> <b>Chinwe Obianwu, MPH, Project Director, Institute for Population Health Detroit FQHCs</b></p> <p><b>Session sponsored by the Gilead Corporation</b></p>
Primary Care Finance and Operations	<p><b>D4: School-Based Behavioral Health: Reducing Stigma and Increase Care in Rural Michigan</b></p> <p>This session will focus on how to establish successful relationships with school districts to allow an external health organization within the school, inclusive of consent to share behavioral health and substance use disorder data. Participants will learn strategies to engage teachers, students and parents to participate in behavioral health services with the schools; the operational and productivity measure to monitor seven school-based behavioral health services; and outcome measures derived from school and health center records.</p> <p><b>Presenter:</b> <b>Audrey Smith, MPH, Executive Vice President, Family Medical Center of Michigan, Inc.</b></p>
Substance Use Disorders	<p><b>E4: Opioid Prescribing: Safe Practice, Changing Lives - CONTINUED</b> <b>American Society of Addiction Medicine Course</b></p>
Learning lab Session III	
4:30 p.m.-5:30 pm General Session	<p><b>Michigan’s Response to the Substance Use Disorders Epidemic</b></p> <p>This session will feature a review of the activities of the state Prescription Drug and Opioid Abuse Task Force, including data collection and coordination of key partners; a review of the patient-centered coordination model for FQHCs and the recovery community; and a provider panel from Michigan health centers on addiction medicine.</p> <p><b>Presenters:</b> <b>Lynda Zeller, Deputy Director, Behavioral Health and Developmental Disabilities, MDHHS</b> <b>Larry Scott, Michigan Recovery Oriented Systems of Care</b> <b>Michigan FQHCs</b></p>
5:30 p.m. –5:45 pm	<i>Final Raffle Drawing, Exhibitor Time</i>
5:45 p.m.–6:30 pm	<i>Break to relax and get ready for the evening</i>
6:30 p.m.–9:30 pm	An optional bus trip is available to visit <a href="#">Downtown Traverse City</a> . Traverse City has something for everyone from with its <a href="#">150 shops, boutiques, galleries</a> , and <a href="#">restaurants and breweries</a> .
<b>Tuesday, July 25</b>	
8:00 a.m.–9:30am	<b>Awards Breakfast</b>
9:45 a.m.–10:45 am General Session	<p><b>Making Medical-Legal Partnership Part of Your Social Determinants of Health Strategy</b></p> <p>This session will review the medical-legal partnership approach to social determinants of health through the lens of health center patients, practitioners and administrators. Through the use of case examples and health center specific tools, the session will review the basic landscape of civil legal aid in Michigan and nationally and discuss principles of medical-legal partnership practice in health centers. Practical strategies for understanding medical-legal partnership resources, needs and opportunities in a</p>

	<p>range of populations and geographies will be presented.</p> <p><b>Presenter:</b>  <i>Ellen Lawton, JD, Co-Principal Investigator, National Center for Medical-Legal Partnership</i></p>
10:45 a.m.–11:00 am	Break
11:00 a.m.–12:00 p.m.	<b>Breakout 5</b>
<b>Primary Care and Board and Governance</b>	<p><b>A5: Understanding Trauma-Informed Care and Creating a Culture of Awareness</b></p> <p>Trauma and stress-related disorders are highly prevalent among health center patients. Trauma is often undiagnosed and untreated in primary care, resulting in worsening physical and behavioral health. Alex Keuroghlian, MD will define trauma-informed care, its relevance to health outcomes, and models for its implementation at Michigan health centers. He will illustrate how to apply best practices in trauma-informed care to create a culture of awareness and improve patient outcomes. Keuroghlian will help participants: understand the widespread impact of trauma and potential paths to recovery; recognize signs and symptoms of trauma among patients, staff, and others involved in primary care; respond by integrating knowledge about trauma into policies, procedures and practices; and proactively prevent re-traumatization. He will highlight the importance of organizational commitment to trauma-informed care in Michigan health centers, including the role of the health center board and governance.</p> <p><b>Presenter:</b>  <i>Alex Keuroghlian, MD, MPH, Associate Director of Education and Training, The Fenway Institute; Assistant Professor Psychiatry, Harvard Medical School</i></p>
<b>Engagement and Enabling Services</b>	<p><b>B5: Unique Service Delivery Model for Challenging Patient Populations</b></p> <p>This session will focus on a successful delivery model utilized to reach a difficult patient population to ensure that women received cancer screenings. Transportation was a major issue for Jamaican seasonal workers in the Traverse City area. Learn about the challenges to patients in receiving appropriate health care and the methods developed to identify their needs and develop a unique program to meet patient needs.</p> <p><b>Presenters:</b>  <i>Amanda Mangiardi, MS, Patient Navigator, Northwest Michigan Health Services</i></p>
<b>Board and Governance and Finance and Operations</b>	<p><b>C5: The Role of Primary Care Residencies in Federally Qualified Health Centers</b></p> <p>This session will cover the involvement of the FQHC governing body in deciding to pursue a residency program. While the board must approve the development of the program, their participation begins before that decision is made. Discussion will focus on how to select, or be selected by, a health system partner; whether to establish a program without a partner; risks associated with operating a primary care residency in an FQHC; and parameters to evaluate program success</p> <p><b>Presenter:</b>  <i>Joe Ferguson, MHA, FACHE</i></p>
<b>Primary Care</b>	<p><b>D5: PrEPing the Peninsulas: Closing the Gap of Awareness, Access and Utilization of PrEP in Michigan</b></p> <p>The Michigan Department of Health and Human Services is midway through a three-year CDC demonstration project to increase awareness and utilization of PrEP as a prevention method in Wayne County. This session will discuss data-informed lessons learned, specifically focusing on community engagement, clinical implementation, and client care. Providers will gain site-specific guidance, and resources to utilize in clinical settings. Appropriate for any clinical provider or support staff, regardless of current knowledge, awareness, and implementation of PrEP.</p> <p><b>Presenters:</b>  <i>Jonathan Fritz, PrEP Coordinator, MDHHS</i>  <i>Mary Roach, MPH, CHES, Program Evaluator; MDHHS</i></p>
<b>Substance Use Disorders</b>	<p><b>E5: New Tools For You: The New Michigan Automated Prescriptions System (MAPS) and CDC Guidelines for Prescribing Opioids for Chronic Pain</b></p> <p>This session will provide an overview of the current state of the opioid epidemic and an introduction to the new CDC Guidelines for Prescribing Opioids for Chronic Pain for practitioners. An overview of the new Michigan Automated Prescriptions System – MAPS – will cover a basic navigation of the system.</p> <p><b>Presenter:</b>  <i>Amber Daniels, MPA, Training and Education Coordinator, MDHHS</i>  <i>Haley Winans, BA, Department Analyst, Michigan Department of Licensing and Regulatory Affairs,</i></p>



	<b><i>Drug Monitoring Section</i></b>
12:00 p.m.–12:15 p.m.	<i>Break to move to General Session</i>
12:15 p.m.–1:45 p.m.	<b><u>Lunch and Closing General Session</u></b> <b>Prepping the Next Generation of Leaders: 7 keys to Engage, Retain and Prepare the Next Generation for Leadership...and Legacy</b> Still having trouble understanding Millennials in the health care industry? Are more seasoned generations feeling left out? Are your younger leaders getting the training they need? Using interactive exercises, role-playing and proven communications strategies, Brad will guide the audience on the reasons why each generation acts the way they do, and how to prepare for the next step in their careers. From subtle shifts in parenting and play, each person will take a trip down memory lane and revisit how they learned and how that affects you as an adult; driving your work ethic and professional career. <b>Presenter: Brad Szollose, CEO, Brad Szollose International</b>