

Membership Options

Benefits	Bronze \$395	Silver \$995	Gold*** \$1,995
Savings			
Freight & Shipping	✓	✓	✓
Customer Satisfaction Tools	✓	✓	✓
Digital Showroom Manager	✓	✓	✓
Legal Services	✓	✓	✓
Commercial and Personal Vehicles	✓	✓	✓
MRAA Discounts	✓	✓	✓
HR Management and Health & Safety Programs	✓	✓	✓
Marine Dealer Conference & Expo*	\$449	\$449	\$449
Earnings			
Boat & Yacht Insurance	✓	✓	✓
F&I Outsourcing	✓	✓	✓
Warranty Processing	✓	✓	✓
Resources			
MRAA Educational Foundation Scholarships	✓	✓	✓
Pulse Reports	✓	✓	✓
Market Penetration Reports	✓	✓	✓
MRAA Resource Center and Career Center	✓	✓	✓
Sea Tow Resources & Discounts	✓	✓	✓
Business Management Groups	✓	✓	✓
Marine Industry Career Network (job postings)	\$250	\$250	\$250
Continual Improvement			
MRAATraining.com Fee per Course	\$149-349	✓	✓
MDCE Track Session Recordings**	\$720	✓	✓
Continuous Certification Curriculum***	\$899	\$899	✓
MRAA Special Publications	\$200	\$200	✓
Marine Industry Certified Dealership Program	\$2,399	\$2,399	\$2,399

**Not ready to make the commitment to MRAA Membership?
We have options for you too.**

MRAA Non-Member Options	Pricing
Marine Dealer Conference & Expo*	\$524
Marine Industry Career Network (job postings)	\$350
Continual Improvement	
MRAATraining.com Fee per Course	\$199-399
MDCE Track Session Recordings**	\$1,020
Continuous Certification Curriculum***	\$999
MRAA Special Publications	\$200
Marine Industry Certified Dealership Program	\$2,499



* Additional Early Bird Discounts available

** Must attend MDCE to gain access (unless you are Silver or Gold status members)

*** Only available to MICD Certified Dealers

**Visit mraa.com/membership for more information or contact
Nikki Duffney at nikki@mraa.com or 763-333-2420.**