

2017 ANNUAL CONFERENCE

SPONSORSHIP OPPORTUNITIES



Mobile App Title Sponsor—\$2,000 (1 Available)

Includes a banner ad on all pages of Mobile App, exclusive sponsorship. Click thru analytics provided. Over 80% attendee participation in last years Mobile App.

Directory Title Sponsor—\$2,000 (2 Available)

Name and logo recognized on cover of printed advertiser directory. Given to every vendor, attendee, and fire department in the State of Minnesota. The directory is used by many Chiefs and Departments throughout the year to find new companies, products, and services.

Awards Dinner Title Sponsor—\$10,000 (1 Available)

Exclusive sponsorship of the banquet and awards dinner on Friday evening. Posted signage throughout the conference, recognized at banquet, logo placed on printed media, banquet agenda, and website.

Great Lakes Luncheon Sponsor—\$2,000 (1 Available)

Thursday lunch for IAFC members attending the Great Lakes Luncheon. Posted signage and invitation to the closed-event for recognition and speaking spot.

New Attendee Luncheon Sponsor—\$1,500 (1 Available)

Thursday lunch for those attending our conference for the first time. Posted signage and invitation to the closed-event for recognition and speaking spot.

Partners Event Sponsor—\$2,000 (1 Available)

Thursday event for spouses attending the conference to get away and enjoy area attractions. Posted signage, ability to distribute materials, and invitation to the event for recognition and speaking spot.

Fire Officer of the Year Sponsor—\$2,000 (2 Available)

Sponsor either our large city or small city, Fire Officer of the Year award recipients at the Friday banquet. Recognition during the event and posted signage. On stage to assist in presenting the award.

Memorial Service Sponsor—\$3,000 (1 Available)

Exclusive sponsor for the Friday Memorial Service. Printed signage, logo placed on agenda, and recognition during event.

Board Meeting Sponsor—\$2,000 (1 Available)

Sponsor meal and refreshments for our all-day Board Meeting on Wednesday. Posted signage and recognition during event.

Presidents Reception Sponsor—\$5,000 (1 Available)

Thursday dinner in the exhibit halls. Posted signage at each entrance and meal line. Also includes free meal tickets for your staff for entire conference.

Educational Speaker Sponsor—\$5,000 (5 Available)

Sponsor one of our nationally renowned outside speakers. The #1 attributor to the success of our conference! Posted signage outside specific classroom. Meet & greet with speaker, speaking spot at start of class.

Mobile App Push Notification—\$250/each

Engage all attendees at the conference with the click of a button. A photo, link, or message to visit your booth. Sent out at a time of your choosing.

New Product Spotlight—\$500 (12 Slots)

On stage in the large exhibit hall. 20 minute time slot to display/demo/present a new product or service. A/V equipment provided. Times between 1:00-7:00pm on Thursday

More information and registration on: www.msfc.org