



# 2017 MUCA JEFF HANSON MEMORIAL GOLF OUTING Sponsorship Opportunities

**Thursday, June 22, 2017**  
Majestic Oaks Golf Club | Ham Lake, MN

Join MUCA Members, Contractors, Suppliers and friends of the construction industry!

## SPONSORSHIP DETAILS

### FOOD

This is a Bring Your Own Food (BYOF) event!

To protect MUCA, Majestic Oaks and most importantly, your company, each sponsor providing food will be required to provide a Certificate of Insurance naming Majestic Oaks and MUCA as an additional insured (there is no cost to provide this!), **and you must complete the release form included at the end of this packet.** We will have a contest for the best food served! The winning sponsors will receive a COMPLIMENTARY premium tent sponsorship for the 2018 tournament!

### LIQUOR

All beverages MUST be purchased through Majestic Oaks

- To protect MUCA, Majestic Oaks and most importantly, your company, all beverages must be purchased through Majestic Oaks. Beverages not purchased through Majestic Oaks will be confiscated!
- You WILL be able to hand out beer or mixed drinks such as rum punch, vodka lemonade or margaritas at your sponsored location. All of the alcohol must be purchased from the golf course and must be arranged at least 72 hours prior to tee-off.

## TOURNAMENT DETAILS

18-hole Tournament – ALL participants (Golfers and Sponsors) will be together before the tournament starts AND for the Results Reception immediately following the tournament. We will start at 10:30 AM with registration, including a Bloody Mary Bar and Raffle Ticket sales. Tee off at Noon; Awards at approximately 5 PM.

### 2017 Last Ditch Open Schedule

- 7-10 am Sponsor Check-in/Set-up (if you need to set up equipment the night before contact Joel Swanson at Majestic, (763) 755-2140 ext 318)
- 10:30 am Golfer Check-in/Bloody Mary Bar Open
- 12 Noon Shotgun Start
- ~ 5 pm Results Reception

## SPONSORSHIP OPPORTUNITIES

Each golfer will golf the front-nine of the Signature Course and the back-nine of the Crossroads course or the back-nine of the Signature course and the front-nine of the Crossroads course. This format opens up 16 premium sponsorship positions that will allow you to see **all** golfers during the tournament. These 16 positions will be available on a first-come first-serve basis.

All hole sponsorship assignments will be made on a first-come first-serve basis. Hole assignments will be emailed the week of June 6. (See sponsor levels on the next page)



- \$1,200 **Bloody Mary Bar Sponsor (1 Available)**  
Includes signage/logo promotion at the Welcome Reception where each golfer can enjoy a Bloody Mary or Screw Driver before the start of the tournament.
- \$1,000: **Bar Sponsor (6 Available)**  
Includes signage/logo promotion on one of the course bars, and 150 hosted drinks. Additional drinks can be purchased at \$5.50 each.
- \$1,000: **Beverage Cart Sponsor (2 Available)**  
Includes signage/logo promotion on a beverage cart and 150 hosted drinks. Additional drinks can be purchased at \$5.50 each.
- \$1,000: **Cart Sponsor (1 Available)**  
Includes your logo printed on each of the tournament golf carts.
- \$1,000: **Driving Range Sponsor (1 Available)**  
Includes signage/logo promotion at the driving range, which is open to all golfers prior to the start of the tournament.
- \$500-\$1,500: **Golfer Arrival Gift Sponsor (1 Available)**  
Includes the opportunity to place an item in every cart (logos on balls, towels, shoe bags, etc.). You can either choose to pay \$500 + the cost of the logo item that you provide; or you can choose to pay \$1,500 and MUCA will select and purchase the item on your behalf.
- \$1,000: **Premiere Tee Box/Green Sponsor (16 Available)**  
Includes a 10x10 Tent\*, 6ft. Table and 2 Chairs\*, and the opportunity to visit with every golfer out on the course.
- \$850: **Standard Tee Box/Green Sponsors (18 Available)**  
Includes a 10x10 Tent\* and 6ft. Table and 2 Chairs\*

\*Additional tents, tables, and chairs are available for rent through the course (order form attached)

### Door Prize Donations

Another way to participate in the Jeff Hanson Memorial Last Ditch Open and to promote your logo is to donate! Door Prize donors will be recognized in promotional material before, during and after the event. We're seeking great Door Prize Donations. You can either send us dollars to purchase golf items for the Door Prizes, or let us know the type and quantity of items you wish to donate (hats, golf balls, golf towels, etc.). Contact Ashley Crunstedt at (651) 735-3908.

### Raffle Ticket Sponsorship & Sales

If you prefer, you may offer a monetary donation to purchase Raffle Prizes to benefit the MUCA Scholarship Fund. Your company will be recognized in promotional material before, during and after the event. All Raffle Ticket Sales will be on-site. They will be available from 10 AM to 3 PM at the Golfer Check-in desk or out on the course. The drawing will be held at the Awards Ceremony and Reception at 5 PM.

### Raffle Information:

- Winners do NOT need to be present to win; all prizes will be delivered to those who win.
- Must be 18 years of age and older to purchase a raffle ticket and win a prize.
- Only cash and checks are accepted as payment for raffle tickets – credit cards are not accepted.
- Each raffle ticket is \$5; \$25 to purchase the full book of 5.
- The drawing will be held at Majestic Oaks Golf Course at 5 PM on June 22. All ticket stubs (sold and unsold) along with the money collected must be turned in prior to the drawing.



**HELP MUCA GROW THIS EVENT!  
LET'S GET 288 GOLFERS IN 2017!**

**MAJESTIC OAKS GOLF CLUB**  
701 Bunker Lake Blvd  
Ham Lake, MN 55304  
[www.majesticoaksgolfclub.com](http://www.majesticoaksgolfclub.com)



# 2017 MUCA JEFF HANSON MEMORIAL GOLF OUTING SPONSORSHIP FORM

Sponsoring companies must be current MUCA members.

Please choose one or more sponsorships from the list below. Sponsor registration also available online at [www.muca.org](http://www.muca.org)

- Bloody Mary Bar Sponsor: \$1,200
- Cart Sponsor: \$1,000
- Golfer Arrival Gift Sponsor: \$500 or \$1,500
- Bar Sponsor: \$1,000
- Driving Range Sponsor: \$1,000
- Standard Tee Box/Green Sponsor: \$850
- Beverage Cart Sponsor: \$1,000
- Premiere Tee Box/Green Sponsor: \$1,000

### Tent Sponsor Location Preference\*

A course map is included at the end of this packet.

Please indicate either Premium 1 - 16 or Standard 1 - 18

- 1st Choice \_\_\_\_\_
- 2nd Choice \_\_\_\_\_
- 3rd Choice \_\_\_\_\_

Total Amount Enclosed: \$ \_\_\_\_\_

### Raffle Prize Monetary Donation

Want to receive recognition but can't sponsor a hole? You may offer a monetary donation to purchase Raffle Prizes to benefit the MUCA Scholarship Fund. Your company will be recognized in promotional material before, during and after the event.  
\_\_\_\_\_ Donation Amount

### Door Prizes

MUCA will collect prize information by e-mail in May. A form will be sent to your main contact.

Do you plan to donate a door prize?

- Yes, I plan to donate a prize.
- No, I do not plan to donate a prize.

\* Preference will be given to companies that sponsored the 2016 Tournament. Remaining locations will be assigned based on when they are received (payment is required to secure a hole location).

Sponsor location assignments will be emailed to the contact indicated on this form the week of June 5.

Contact Name \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Email Address (required) \_\_\_\_\_  
 Daytime Phone \_\_\_\_\_

### Payment Information (Payment required to secure your sponsorship):

- Check (payable to MUCA)
- Visa
- Mastercard
- American Express

If paying by credit card, all of the following fields are required.

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Printed Name \_\_\_\_\_  
 Signature \_\_\_\_\_

Billing address (if different than above):

Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

\*\*Due to PCI Compliance, please do NOT provide any credit card information via email. Call or fax it in only\*\*

Cancellation Policy: Cancellations must be made in writing by June 9, 2017 to qualify for a refund, less a \$100 administrative charge. Notices of cancellation must be faxed to the MUCA office at 651-290-2266. No-shows will not receive a refund. You can make substitutions at any time.

Return this form with your payment to MUCA:  
1000 Westgate Drive, Suite 252, St. Paul, MN 55114 or Fax: (651) 290-2266

Questions? Contact Ashley Crunstedt at (651) 203-7248 or [ashleyc@ewald.com](mailto:ashleyc@ewald.com).

(For office use only)

initials		fin.
date		
CK/CC		
amt. paid		
bal. due		



# MINNESOTA UTILITY CONTRACTORS ASSOCIATION GOLF OUTING



**SPONSORS**  
PREMIUM ★  
STANDARD ●

➔ Tee Box      - - - Next Hole  
● Green      🚻 Rest Room