Guide to Cataloging Playaway Devices
Based on AACR2 Chapters 6 and 9

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I. Introduction

History / Description:
Playaway devices were developed in 2005 by Findaway World LLC. (http://store.playawaydigital.com/).

A Playaway is described as a “self-playing digital audio book” and is a device that contains a pre-loaded audio file in a proprietary format called ACELP (http://en.wikipedia.org/wiki/Algebraic_Code_Excited_Linear_Prediction). The device requires one AAA battery and a set of earphones for playback and listening.

Playaways contain almost exclusively spoken word recordings, but some musical content is available as well. According to the distributor, the focus of Playaways will remain audiobooks.

Given the nature of a Playaway device, these materials include aspects of both sound recordings and electronic resources. They should be described according to the rules in AACR2 Chapter 6 (Sound Recordings) and Chapter 9 (Electronic Resources).

II. Chief Source of Information

AACR2 6.0B1 states that for sound recordings textual data is preferred over sound data, so when cataloging Playaways, select the information affixed to the Playaway player itself, including labels, as the preferred chief source of information. Information not available from the player itself may be taken from the following sources (in this order of preference):

- accompanying textual material
- container (e.g., packaging)
- other sources

III. Choice of Record Type

The primary nature of the content for Playaway devices is sound, and thus far, both musical and non-musical sound recordings have been produced. Therefore, the Leader/06 (OCLC Type) should be coded as either “i” for non-musical sound recordings, or “j” for musical sound recordings, as appropriate.

IV. Bibliographic Level

Playaway devices are monographic in nature; therefore, Leader/07 (BLvl) should be coded as “m” for monograph.
V. Fixed Fields (006 / 007 / 008)

006 Field

Since only the sound recording aspect of Playaway devices is accounted for in Leader/06 (OCLC Type), add an 006 field to reflect the electronic resource aspects of the material. Code 006/00 (Type) as “m” for computer file, and the 006/09 (File) as “h” for sounds. Code the remaining fields, 006/05 (Audn) and 006/11 (GPub), as appropriate for the resource you are cataloging.

Example:

006  m########h########

007 Fields

For Playaway devices, add two 007 fields to describe the physical characteristics of the material as both a sound recording and an electronic resource.

It should be noted that available options for MARC 007 coding have not kept up with technological change, so current 007 standards do not provide a wealth of appropriate choices for electronic resources of this nature. The following coding recommendations are subject to change based on further developments and refinements in the MARC21 standard.

Sample 007 for electronic resource aspects:

007  c  b  z  d  n  e  z  f  a

007/00 (OCLC  a)  c (electronic resource) for category of material
007/01 (OCLC  b)  z (other) for specific material designation
007/03 (OCLC  d)  n (not applicable) for color
007/04 (OCLC  e)  z (other) for dimensions
007/05 (OCLC  f)  a (sound on medium)

Sample 007 for sound recording aspects:

007  s  b  z  d  z  e  u  f  n  g  z  h  n  i  n  j  n  k  z  l  n  m  e  n  d

007/00 (OCLC  a)  s (sound recording) for category of material
007/01 (OCLC  b)  z (other) for specific material designation
007/03 (OCLC  d)  z (other) for speed
007/04 (OCLC  e)  code as appropriate for configuration of playback channels
007/05 (OCLC  f)  n (not applicable) for groove width/pitch
007/06 (OCLC  g)  z (other) for dimensions
007/07 (OCLC  h)  n (not applicable) for tape width
007/08 (OCLC ≠i)  n (not applicable) for tape configuration
007/09 (OCLC ≠j)  n (not applicable) for kind of disc/cylinder/tape
007/10 (OCLC ≠k)  z (other) for kind of material
007/11 (OCLC ≠l)  n (not applicable) for kind of cutting
007/12 (OCLC ≠m)  e (digital recording) for special playback characteristics
007/13 (OCLC ≠n)  code as appropriate for capture/storage techniques

008 Field

Code the 008 field as appropriate for a sound recording, with the following exception: Code 008/23 (Form) as “s” for electronic.

Code the date fields depending on whether the Playaway is the first release of the sound recording or whether there were prior releases.

Example 1: Playaway recording released in 2007, no prior releases of the sound recording
   008/06 (DtSt) = s (single date)
   008/07-14 (Dates) = 2007,bbbb

   008/06 (DtSt) = r (reprint/reissue date and original date)
   008/07-14 (Dates) = 2007,2000

*See also information in Section IX: Publication/Distribution, regarding dates in the 260 field.

VI. Title and Statement of Responsibility

Transcribe the title proper, any parallel titles and other title information, and statements of responsibility from the selected chief source of information, into the 245 field. As with any electronic resource, give the source of title in a 500 note. Include other title information and variations of titles that may appear on other sources of information related to the resource in 246 fields.

VII. General Material Designation (GMD)

Following the precedent of other materials (e.g., sound and video files) issued digitally, Playaways should be assigned a general material designation (GMD) of “electronic resource.”

NOTE: The choice of GMD elicited considerable discussion from the task force. Practice in several hundred early records entered in WorldCat seemed to indicate a strong preference for the use of “sound recording” in the GMD. However, the task force ultimately felt that the
“material” nature as an electronic resource should be reflected in the GMD as opposed to the content aspect, i.e. the sound recording. The reproduction rule of AACR2 1.1C3 and the accompanying example supports carrier over content for the GMD:

“If the item is a reproduction in one material of a work originally presented in another material (e.g., a text as microform; a map on a slide), give the general material designation appropriate to the material being described (e.g., in the case of a map on a slide, give the designation appropriate to the slide).”

Likewise, precedent from other electronic media, such as sound and video files and electronic books, also supported the selection of “electronic resource” as the GMD. In addition, the task force felt that the sound recording content of the Playaway was well accounted for in the Type fixed field element.

Optionally, libraries may choose to use the GMD “sound recording” instead of “electronic resource” for their local catalogs. However, if inputting original records into OCLC’s WorldCat database, it is requested that you follow these guidelines using “electronic resource” as the GMD for the master record.

In conclusion, it is hoped that RDA will make the question moot with its clear separation of content and carrier.

Example: Title taken from the label on the Playaway device

245 00 Walden ♦h [electronic resource] / ♦c Henry David Thoreau.
500 ## Title from Playaway label.
VIII. Edition

Transcribe an edition statement if one appears in the chief source or in information provided by
the publisher. For Playaways, this is often reflected in a statement regarding the content being
an “abridged” or “unabridged” version.
Example:
   250 ## Unabridged.

IX. Publication / Distribution

Transcribe the place of publication and/or distribution, and the name(s) of the publisher and/or
distributor from the chief source of information or from prescribed sources of information.

Include the name(s) of the entities responsible for issuing the recording on the Playaway device
(usually, Playaway Digital Audio as the “label name”, and/or Findaway World LLC as the
manufacturer/distributor).

The date(s) entered in the 260 field should always include the publication/distribution date for
the sound recording that is held on the Playaway device. As Playaways were first
commercially available in the second half of 2005, the publication/distribution date entered in
the catalog record for the Playaway (i.e., Date1 in the fixed field and the first date listed in the
260 ǂc) may NOT be dated earlier than 2005.

As is the practice for other sound recordings, if the recording has been previously released,
such as in a different format, the original publication/distribution date of the sound recording
should be noted in the 008 fixed field (Date2) and in a 500 general note. The dates of the print
publication may be ignored. Refer to AACR2 1.4F2 and 6.4F2 for further details.

Example 1: Title with copyright date, inferred to be the release date of the Playaway

The title “Peter Pan” has on the container: p2002 by Sound Room Publishers for the
original recording, and c2007 by Findaway World LLC for the Playaway.

In this case for which the Playaway indicates a previous release of the content in
another recording medium (e.g., CD, cassette, etc.), the 008/06 (DtSt) should be coded
“r” (reprint/reissue date and original date) with Date 1 as the “release” date of the
Playaway, and Date 2 as the date of the original release in the previous medium.

Since the ‘p’ date on the item represents the original recording, the copyright date given
for the Playaway can be inferred to be the release date of the Playaway recording, and
therefore bracketed and entered in field 260 ǂc, as well as Date1 of the 008 fixed field.

008/06 (DtSt) = r (reprint/reissue date and original date)
008/07-14 (Dates) = 2007,2002

Example 2: Title distributed by Recorded Books with previous release date

008/06 (DtSt) = r (reprint/reissue date and original date)
008/07-14 (Dates) = 2006,2005

Example 3: Playaway recording released in 2007, no prior releases of the sound recording

008/06 (DtSt) = s (single date)
008/07-14 (Dates) = 2007,bbbb


008/06 (DtSt) = r (reprint/reissue date and original date)
008/07-14 (Dates) = 2007,2000
500 ## Previously released by HarperAudio on cassettes in 2000 and on compact discs in 2005.

*See also information in Section V: Fixed Fields, regarding dates in the 008 fixed field.

X. Physical Description

Always include a 300 field for Playaway devices. The task force has recommended the term “sound media player” for the specific material designation (SMD), which is specific enough to describe the device, yet flexible enough to accommodate similar devices lacking the name “Playaway”. The playing time of the audio recording should be included if it is stated or readily ascertainable, per AACR2 6.5B2.

Playaway audio recordings are digitally encoded, therefore, enter the type of recording as “digital” as specified in AACR2 6.5C2. While either inches or centimeters are permissible units of measurement, the task force recommends entering the dimensions of the Playaway device in inches, which is consistent with other sound media devices discussed in AACR2 6.5D.
Playaway devices are usually packaged with and require a set of earphones and one AAA battery for playback. Since these materials do not contain intellectual content, the task force recommends that these items be mentioned in a note, and NOT included in the 300 as “accompanying materials”. Also, local practices may differ for when these items are not included with the device or if the library chooses to separate the materials.

Examples:

300 ## 1 sound media player (21 hr., 30 mins.) : ‡b digital ; ‡c 3 3/8 x 2 1/8 in.
500 ## One set of earphones and one AAA battery required for playback.
OR
500 ## In container (21 x 13 x 3 cm.) with earphones and AAA battery.

XI. Notes

Include appropriate notes in prescribed order as specified in AACR2 Chapters 6 and 9. The following list only provides examples of notes the task force has highlighted for Playaway devices. This list is not exhaustive; refer to Chapters 6 and 9 for further information.

A. Source of Title Proper note [Required]

For Playaways, the title proper is generally taken from the packaging, the container, or accompanying textual materials. As noted in AACR2 9.7B3, enter the source of the title proper in a 500 note, using appropriate terminology.

Example:

500 ## Title from Playaway label.

B. Statement of Responsibility note [Required, if applicable]

As specified in AACR2 6.7B6, give the statement of responsibility information regarding individuals on the sound recording or involved in the technical aspects of its production, just as for other sound recordings. For Playaways, this often consists of the name of the narrator entered in a participant/performer note.

Example:

511 0# Read by Robert Sean Leonard.

C. Edition and History note [Optional]

If it is noted on the packaging or is readily ascertained that the audio recording has been previously released, enter this information in a general 500 note.

Example:

500 ## Previously released by HarperAudio on cassettes in 2000 and on CDs in 2005.
D. Accompanying Material note [Optional]

Include a general note regarding the requirement of earphones and battery.
Examples:
500 ## One set of earphones and one AAA battery required for playback.
500 ## In container (21 x 13 x 3 cm.) with earphones and AAA battery.

E. General Quoted note [Optional]

When a statement appears on the packaging which describes the device, enter this statement in a 500 quoted note.
Examples:
500 ## “Issued on Playaway, a dedicated audio media player”--Container.
500 ## “Playaway, the first pre-loaded digital audio book”--Container.

If a statement does not explicitly appear on the packaging or item, such a statement describing the characteristics of a Playaway may be entered in the record as a general un-quoted note.

XII. Access Points

A. Name access

Provide access points as with any monographic work in print (or musical work in rare cases) for authors, editors, compilers, etc. as would make sense for an audio version of the work (i.e., no illustrators, etc.). In addition, provide access to the name(s) of narrator(s) noted in the 511 note field. If desired, access points may be generated for the publishers of the original recordings, the Playaway publishers, and the distributors of the Playaway device (Playaway Digital Audio and Findaway World LLC).

Example:
100 1# Thoreau, Henry David, +d 1817-1862. +4 aut
700 1# Leonard, Robert Sean, +d 1969- +4 nrt
710 2# Random House AudioBooks (Firm)
710 2# Playaway Digital Audio.
710 2# Findaway World LLC.

NOTE: The +4 field for relator codes is optional.
B. Subject access

Provide subject access appropriate to the work.
Example:

600 10 Thoreau, Henry David, d 1817-1862.
650 #0 Naturalists z United States v Biography.
651 #0 Walden Pond (Middlesex County, Mass.)

Optionally, provide the following genre heading if the Playaway content is an audiobook. Example:

655 #0 Audiobooks. [LCCN: sh 93004333]

NOTE: The topical heading “Audiobooks” has not yet been established as a genre/form heading, however, we anticipate that it will eventually be established as such.

Some libraries may choose to include a form term for ‘Playaway’ in a 655 field or another subject/genre field that works in their local catalog. The task force has decided not to make specific recommendations in this area because it is currently in flux and it is not clear what the Library of Congress' position on these types of form terms will be.

XIII. Further Reading


Findaway World LLC website (http://store.playawaydigital.com/).


XIV. Sample Records

EXAMPLE 1:

**UNABRIDGED**

**Written by J. M. Barrie**

**Narrated by Vanessa Maroney**

**Peter Pan**

**MAIN TITLE**

1087

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Designed in Ohio

Made in China


InAudio

Children’s Classics in Audio

Running Time: 6 hours

Unabridged

Copyright © & © 2002

by Sound Room Publishers

www.inaudio.biz

InAudio

Children’s Classics in Audio

Running Time: 6 hours

Unabridged

Copyright © & © 2002

by Sound Room Publishers

www.inaudio.biz
EXAMPLE 1 – MARC Record:

LDR
nim

006
m h

008
060905r20062002ohunnm js f eng d

007
c +b z +d n +e z +f a

007
s +b z +d z +e u +f n +g z +h n +i n +j m +k z +l n +m e +n u

020
1598951734

020
9781598951738

020
1598952595

020
9781598952599

028
00 1087 +b Playaway Digital Audio

050
14 PZ7.B27539 +b Pd 2006

100
1_ Barrie, J. M. +q (James Matthew), +d 1860-1937.

245
10 Peter Pan +h [electronic resource] / +c written by J.M. Barrie.

250
Unabridged.

260

300
1 sound media player (ca. 6 hr.) : +b digital ; +c 3 3/8 x 2 1/8 in.

500
One set of earphones and one AAA battery required for playback.

500
Title from container.

510
0 Narrated by Vanessa Maroney.

520
Previously released by Sound Room Publishers / InAudio in the series Children’s classics in audio.

520
The three Darling children are introduced to Peter Pan, a boy who refuses to grow up, and fly away with him to Neverland where they join in adventures with pirates and Indians.

650
0 Peter Pan (Fictitious character) +v Juvenile fiction.

650
0 Never-Never Land (Imaginary place) +v Juvenile fiction.

650
0 Children +v Juvenile fiction.

650
0 Pirates +v Juvenile fiction.

650
_1 Peter Pan (Fictitious character) +v Fiction.

650
_1 Never-Never Land (Imaginary place) +v Fiction.

650
_1 Children +v Fiction.

650
_1 Pirates +v Fiction.

650
_1 Fantasy.

655
_0 Audiobooks.

655
_0 Children's audiobooks.

655
_7 Fantasy fiction. +2 gsafd

700
1_ Maroney, Vanessa. +4 nrt

710
2_ Findaway World, LLC.
EXAMPLE 2:

Front of Playaway device:

Back of Playaway device:

Top of Playaway device:

p2007 Sound Room Publishers
© Findaway World LLC
EXAMPLE 2 – MARC Record:

LDR    006   m    h
LDR    008   070405s2007    vaunnn    s    a    eng    d
LDR    007   c    ǂb    z    ǂd    n    ǂe    z    ǂf a
LDR    007   s    ǂb    z    ǂd    z    ǂc    s    ǂf    n    ǂg    z    ǂh    n    ǂi    n    ǂj    n    ǂk    z    ǂl    n    ǂm    e    ǂn    u
LDR    020   1598959522
LDR    020   9781598959529
LDR    043   n-us-ma
LDR    082   04    818.309    ǂ2    22
LDR    100   1_    Thoreau, Henry David, ǂd 1817-1862.
LDR    250   Unabridged.
LDR    300   1 sound media player (ca. 12 hr.) : ǂb digital ; ǂc 3 3/8 x 2 1/8 in.
LDR    500   One set of earphones and one AAA battery required for playback.
LDR    500   Title from container.
LDR    511   0_ Read by Adams Morgan.
LDR    500   Issued on Playaway, a dedicated audio media player.
LDR    600   10    Thoreau, Henry David, ǂd 1817-1862.
LDR    650   0_ Wilderness areas ǂz Massachusetts ǂz Walden Woods.
LDR    650   0_ Natural history ǂz Massachusetts ǂz Walden Woods.
LDR    650   0_ Solitude.
LDR    651   0_ Walden Woods (Mass.) ǂx Social life and customs.
LDR    655   0_ Audiobooks.
LDR    700   1_ Morgan, Adams. ǂ4 nrt
LDR    710   2_ Sound Room Publishers, Inc.
LDR    710   2_ Findaway World, LLC.
EXAMPLE 3:

LDR nim Ia
006 m h
008 070313r200620000ohunn js f eng d
007 c +b z +d n +e z +f a
007 s +b z +d z +c u +f n +g z +h n +i n +j m +k z +l n +m e +n u
020 1598957880
020 9781598957884
028 00 1274 +b Playaway Digital Audio
100 _1 Paterson, Katherine.
245 10 Bridge to Terabithia +h [electronic resource] / +c Katherine Paterson.
250 Unabridged.
300 1 sound media player (4 hr.) : +b digital ; +c 3 3/8 x 2 1/8 in.
500 One set of earphones and one AAA battery required for playback.
500 Title from Playaway label.
511 00 Read by Robert Sean Leonard.
500 "Playaway, the first pre-loaded digital audio book"--Container.
520 The life of a ten-year-old boy in rural Virginia expands when he becomes friends with a newcomer who subsequently meets an untimely death trying to reach their hideaway, Terabithia, during a storm.
521 Ages 10 and up.
650 00 Friendship +v Juvenile fiction.
650 00 Death +v Juvenile fiction.
651 00 Virginia +v Juvenile fiction.
650 00 Schools +v Juvenile fiction.
650 10 Friendship +v Fiction.
650 10 Death +v Fiction.
651 10 Virginia +v Fiction.
650 10 Schools +v Fiction.
655 7 Collection of short stories +v Juvenile fiction.
655 00 Audiobooks.
655 00 Children's audiobooks.
700 1_ Leonard, Robert Sean, +d 1969-
710 2_ HarperAudio.
710 2_ Playaway Digital Audio.
710 2_ Findaway World LLC.
EXAMPLE 4:


Unabridged.

Chagrin Falls, Ohio : +b Playaway Digital Audio : +b [manufactured and distributed by] Findaway World LLC, +c [2007]

While attending a strict academy for potential princesses with the other girls from her mountain village, fourteen-year-old Miri discovers unexpected talents and connections to her homeland.

Princess academy +v Juvenile fiction.

Telepathy +v Juvenile fiction.

Mountains +v Juvenile fiction.

Schools +v Juvenile fiction.

Princesses +v Fiction.

Self-confidence +v Fiction.

Telepathy +v Fiction.

Mountains +v Fiction.

Schools +v Fiction.

Audiobooks.

Children's audiobooks.

Credidio, Laura.

Full Cast Family.

Playaway Digital Audio.

Findaway World LLC.