

# National Animal Care & Control Association Training Conference 2017

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Photo: Virginia Beach CVB

## Exhibit/Sponsor/Advertising Packet October 18-20, 2017 Virginia Beach, Virginia

### EXHIBITOR & SPONSOR INFORMATION

Co-Sponsored by the Virginia Animal Control Association



NATIONAL ANIMAL  
CARE & CONTROL ASSOCIATION



## **EXHIBITOR Costs:**

Exhibit fees for NACA Exhibitor Members are \$525.00.

Exhibit fees for non-NACA Exhibitor Members are \$650.00. (Membership is included)

Contact the NACA Corporate Office if you are unsure of your membership status

## **Exhibitor Registration:**

Tuesday, Oct. 17<sup>th</sup> 1 PM - 5 PM

## **Show Times:**

Wednesday, Oct. 18<sup>th</sup> 7:30 AM - 3:15 PM

Thursday, Oct. 19<sup>th</sup> 8:00 AM - 3:15 PM

Friday, Oct. 20<sup>th</sup> 8:00 AM - 3:15 PM

## **Exhibitor Move-In Times:**

Tuesday, Oct. 17<sup>th</sup> 1 PM - 5 PM

## **Exhibitor Tear-Down:**

Friday, Oct. 20<sup>th</sup> 3:00 PM - 5:00 PM

## **Conference Location:**

The Founders Inn and Spa • 5641 Indian River Rd, Virginia Beach, VA 23464

## **Booth Location:**

Booth location is based on when registration fee is received by the NACA office. Space is assigned on a first-received, first-served order. You will be notified of your assigned booth number in August. ***Sponsors will receive preferred booth assignments.***

## **Refund Policy:**

Full refund, if cancellation received prior to September 1, 2017; 25% processing fee through September 15, 2017. **NO REFUND after September 15, 2017.**

## **Room Reservation Information:**

The hotel is the Founders Inn and Spa in Virginia Beach, Virginia. Room rates begin at \$89.00, plus tax.

Online Reservations: <http://bookings.ihotelier.com/bookings.jsp?groupID=1722445&hotelID=73524>

Telephone Reservations: 1-757-366-5700

Group Code: 522811

## **Shipping Items/Equipment and Additional Materials:**

Information regarding shipping and ordering of additional booth items will be provided upon completion of the registration process.

# What's Included in your Exhibit Fee

- Booth Description: 8' x 10' Booth with 8' High Draped Back wall, 3' High Side Rails, 6' Skirted Table, 2 Chairs, 1 Wastebasket and a 7" x 44" ID Sign.
- Awards Luncheon for two people. Additional guests may purchase luncheon tickets at the following price: \$45.00. Additional luncheon tickets **MUST** be purchased in advance. No meal tickets will be sold during the event.
- One (1) free Full Page (5" wide x 8" tall) advertisement about you and your products in our event program. Your ad must be offered in PDF format, and are black and white only. You must submit this information prior to August 1, 2017 for inclusion in event program. (A few premium advertising options are available, check under Advertising below.)
- An e-mailed list, upon request after the event, of all participants.
- An opportunity for you to briefly address a workshop audience, as you introduce the speaker for that class.

## Vehicles/Animals:

The Exhibit area will not be able to accommodate vehicles or live animals.





# Advertising Information

Each year, every conference attendee receives a printed event program. You may place advertisements in the event program. To place an ad, just fill out the following form and email it to NACA. Your ad must be offered in **PDF format** only. Ads for the event program are black and white, or may place a color ad for an additional fee.

<u>Space</u>	<u>Rate</u>	<u>Image Area</u>
Full Page B/W - Exhibitor	1 <sup>st</sup> Free	5" wide x 8" tall
	2 <sup>nd</sup> \$125.00	
	Full-Color add \$100.00	

Not attending the event? Non-exhibitors may still place advertisements at the following rates:

<u>Space</u>	<u>Rate</u>	<u>Image Area</u>
Full Page B/W - Non-Exhibitor	\$175.00	5" wide x 8" tall
	Full-Color add \$100.00	

**Would you like special placement of your ad? To place your ad in color and on the inside front, inside back cover or back outside cover, the following rates apply:**

**Exhibitor - \$200.00**

**Non-Exhibitor - \$400.00**

**The first requests for this will be offered the covers.**

## ART DUE:

Send your PDF artwork to George Harding at [naca@nacanet.org](mailto:naca@nacanet.org) by July 31, 2017.



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**NACA Training Conference 2017**  
**Exhibitor/Sponsor RESERVATION SHEET**

Please complete the following information:

Organization:

Address:

City/State/Zip:

Telephone:

Contact Person:

I am interested in:            Exhibiting                      Sponsorship                      Advertising

Email:

Upon receipt of your reservation sheet, we will send out payment/space information and the accompanying materials necessary for your participation. All questions should be directed to George W. Harding, IV at 913-768-1319.

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Return this completed application to NACA by July 31, 2017

**NACA**  
**40960 California Oaks Rd. #242**  
**Murrieta, CA 92562**  
**Phone: 913-768-1319**  
**Fax: 913-768-1378**  
[naca@nacanet.org](mailto:naca@nacanet.org)