

Case study:

One of the things I feel we need to have our NACCE audience leave our session with, is a specific set of points for establishing an entrepreneurship program based on our successful academic model:

Select a passionate faculty member to champion the cause
Establish a committed team of at least one faculty member at each campus location
Obtain the support of the college President and Provosts
Seek financing / Budget /grants
Join entrepreneurship organizations (NACCE)

ACTION PLAN

1. Engage the community and organizations(existing entrepreneurs, Chambers, Founders' Forum, EDC, etc.)
2. Instigate a college-wide visiting speakers program
3. Partner with area educational institutions (articulation: high schools, universities)
4. Build an academic credit program that transfers
5. Hire instructors that are entrepreneurs
6. Promote -Promote -Promote (internal/external)
7. Create an Advisory Board
8. Expand & maintain contacts with regional & national organizations (student contests)
9. Establish a resource library
10. Consider student clubs (this has already been requested by several students)
11. Create student incubators / innovation center
12. Set up a tracking program for e-ship students
13. Establish a Hall of Fame for program grads
14. Expand course offerings (new courses / traditional/virtual)
15. Consider International e-ship opportunities & studies