

Dr. Rebecca A. Corbin, President and CEO National Association for Community College Entrepreneurship



Bio: Rebecca Corbin is president & CEO of the National Association for Community College Entrepreneurship (NACCE), a leading non-profit membership organization dedicated to increasing entrepreneurship offerings and thinking at over 300 community colleges across the country. Prior to NACCE, Rebecca served as Vice President of Institutional Advancement and Executive Director of the BCC Foundation at Burlington County College (BCC). With her leadership, a new workforce development initiative at BCC was successfully launched that combined grants, philanthropy, business incubation, the corporate college, workforce development, and the Foundation under one umbrella on the college campus.

Prior to BCC, Rebecca oversaw institutional advancement for the Foundation for New Jersey Public Broadcasting. She has a Bachelor of Arts degree in political science from Kent State University, a Master of Public Administration degree from The University of Akron, and experience in the classroom as an adjunct instructor, teaching

political science and public administration courses. She earned an Ed.D. in organizational leadership & innovation from Wilmington University in Delaware.

In February of 2016, Rebecca received the Audrey K. Doberstein Award for Leadership for outstanding leadership and dedication to the philosophy and mission of Wilmington University. In October of 2014 she was named one of the Top 40 Women in Business by *SNJ Business People* magazine. In 2011 she was named Fundraising Star of the Year by *Fundraising Success* magazine. In 2007, she received a Board Service Award from the National Down Syndrome Congress. Working as an entrepreneur in 2004, she cofounded the Nonprofit Development Center of Southern New Jersey at Rowan University.

Rebecca understands higher education, nonprofit finance, and business development. She has presented on the topic of entrepreneurship education at national, state and regional conferences with an applied focus on student success, STEM education, storytelling, and succession planning. In August of 2015, she participated in the first-ever Demo Day at the White House. In 2016, NACCE accepted an invitation from the White House to be a partner in the Tech Hire initiative.

Topics on which Rebecca can be an informed media source include:

The growing role of community colleges in regional economic planning and development. Community colleges across the country are taking a leadership role to help build local economies by creating innovative entrepreneurship education programs and services. Rebecca can provide insights into the expansion of the economic development role of community colleges and provide examples from schools nationwide.

She can also draw on her experience as a senior leader at a community college in New Jersey serving over 10,000 students.

How community colleges can successfully combine entrepreneurial, workforce development, and philanthropic efforts. As community colleges encounter flattening enrollments and reduced government support, strategies can be implemented to maximize revenue production. The application of NACCE's entrepreneurial method and effective allocation of college resources can position a college to better secure grants, establish meaningful win-win partnerships, and increase the engagement of faculty, students, and staff on the college campus. Rebecca can discuss this trend and provide examples from her doctoral research, interviews with community college leaders, and draw upon the thought leadership.

How entrepreneurship programs are adding value to the educational experience at community colleges across the country. No matter what career paths students are preparing for at their community college, many are having that educational experience enriched through the growing availability of entrepreneurship programs. Rebecca can discuss innovative programs being instituted across curricula at two-year colleges and provide examples of how these efforts have helped students with entrepreneurial aspirations. She can share her story of creating a business plan competition on a community college campus that attracted an angel investor to a high school team of entrepreneurs.

Media Contact Information: To schedule an interview with Rebecca Corbin on these topics or for any story related to the boom in community college entrepreneurship education, please email her at corbin@nacce.com or call the NACCE office at (413) 306-3131.